

MEETING MINUTES
LIBERTARIAN NATIONAL COMMITTEE
DECEMBER 5-6, 2020
VIA ZOOM



CURRENT STATUS:

FINAL

PREPARED BY **CARYN ANN HARLOS**, LNC SECRETARY

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LEGEND: *text to be inserted*, ~~text to be deleted~~, unchanged existing text, *substantive final main motions*.

All main substantive motions will be set off by *bold and italics in green font* (with related subsidiary and incidental motions *set off by highlighted italics*) and will be assigned a motion number comprising the date and a sequential number to be recorded in the Secretary's Main Motion/Ballot Tally record located at <https://tinyurl.com/lncvotestally2020>

Points of Order and substantive objections will be indicated in **BOLD RED TEXT**.

All vote results, challenges, and rulings will be set off by **BOLD ITALICS**.

The Secretary produces an electronic One Note notebook for each meeting that contains all reports submitted as well as supplementary information. The notebook for this meeting can be found at <https://tinyurl.com/LNCOneNoteDec2020>

The LPedia article for this meeting can be found at:
https://lpedia.org/wiki/LNC_Meeting_5-6_December_2020

Recordings for this meeting can be found at the LPedia link.

The QR codes lead to the video portion of the video being discussed. The code is also clickable for those viewing electronically.

OPENING CEREMONY

CALL TO ORDER AND OPPORTUNITY FOR PUBLIC ORDER



Chairman Joseph Bishop-Henchman called the meeting to order at 11:02 a.m. (all times Eastern). A moment of silence was held for the memory of Walter E. Williams who recently passed away and will be sorely missed for his many contributions.

HOUSEKEEPING

ATTENDANCE



The following were in attendance¹:

Officers: Joseph Bishop-Henchman (Chair), Ken Moellman (Vice-Chair), Caryn Ann Harlos (Secretary), Tim Hagan (Treasurer)

At-Large Representatives: Laura Ebke, Richard Longstreth, Erik Raudsep, Valerie Sarwark, Joshua Smith

Regional Representatives: Francis Wendt (Region 1), Steven Nekhaila (Region 2), Dustin Nanna (Region 3), Susan Hogarth (Region 5), John Phillips (Region 6), Whitney Bilyeu (Region 7), Tucker Coburn (Region 8)

Regional Alternates: David Sexton (Region 2), Jared Hall (Region 3), Tim Ferreira (Region 4), David Valente (Region 5), Erin Adams (Region 7), Richard Bowen (Region 8)

Absent: Matthew Bughman (Region 6 Alternate), Jeff Hewitt (Region 4 Representative), Chris Luchini (Region 1 Alternate),

Staff: Tyler Harris (Interim Executive Director), Robert Kraus (Operations Director), Andy Burns (State Affiliate Development), Tara DeSisto (Development Director), Bob Johnston (Candidate and Affiliate Support), Apollo Pazell (Campaigns)

The gallery contained many attendees as noted in the Attendance Roster attached hereto as **Appendix A** comprising attendees who signed the attendance book circulated by the Secretary.

ADOPTION OF THE AGENDA

The Chair previously submitted a proposed agenda as follows:

Saturday, December 5, 2020

Opening Ceremony

Call to Order

11:00 AM ET

¹ Mr. Sexton and Mr. Smith arrived after the official attendance was taken.

Moment of Silence for Walter E. Williams (1936-2020)
Opportunity for Public Comment 15 minutes

Housekeeping

Attendance Roll Call 2 minutes
Adoption of Agenda 3 minutes
Report of Potential Conflicts of Interest 5 minutes

Officer Reports

Chair's Report (Mr. Bishop-Henchman) 15 minutes
Vice-Chair's Report (Mr. Moellman) 10 minutes
Treasurer's Report (Mr. Hagan) 10 minutes
Secretary's Report (Ms. Harlos) 10 minutes
• Approval of the minutes of the 2020
Libertarian National Convention second
sitting, July 9-12,2020

Staff Reports

Incoming Interim Executive Director (Mr. Harris) 20 minutes
Candidates & Campaigns (Mr. Pazell & Ms. Schulz) 30 minutes
*Portions may be executive session for reasons of
political strategy requiring confidentiality*

Break for Lunch – 1:00 PM to 1:30 PM ET

Staff Reports

Operations (Mr. Kraus) 10 minutes
Development (Ms. DeSisto) 20 minutes
Affiliate Support (Mr. Burns) 15 minutes

Counsel's Report (Mr. Hall)

2:00 PM ET
*Portions may be executive session for reasons of
political strategy requiring confidentiality* 15 minutes

Regional Reports (supplements to printed reports)

Region 1 (Mr. Wendt and/or Mr. Luchini) 10 minutes
AK, AZ, CO, HI, KS, MT, NV, NM, OR, UT, WA, WY
Region 2 (Mr. Nekhaila and/or Mr. Sexton) 10 minutes
FL, GA, TN
Region 3 (Mr. Nanna and/or Mr. Hall) 10 minutes
IN, KY, MI, OH
Region 4 (Mr. Hewitt and/or Mr. Ferreira) 10 minutes
CA
Region 5 (Ms. Hogarth and/or Mr. Valente) 10 minutes
DE, DC, MD, NC, PA, SC, VA, WV
Region 6 (Mr. Phillips and/or Mr. Bughman) 10 minutes
IL, IA, MN, MO, NE, ND, SD, WI

Region 7 (Ms. Bilyeu and/or Ms. Adams) AL, AR, LA, OK, TX	10 minutes
Region 8 (Mr. Coburn and/or Mr. Bowen) CT, ME, MA, NH, NJ, NY, VT	10 minutes
Regionless (Mr. Moellman) ID, MS	10 minutes
<u>Committee Reports – Reports of Standing Committees</u>	
Advertising & Publication Review (Ms. Bilyeu)	10 minutes
Affiliate Support (Ms. Sarwark)	10 minutes
Audit	10 minutes
Ballot Access (Mr. Redpath) (3pm ET requested)	10 minutes
Employment Policy & Compensation (Mr. Longstreth)	10 minutes
Historical Preservation (Ms. Harlos)	10 minutes
<u>Committee Reports – Reports of Special Committees</u>	
Convention Voting Process Committee (Mr. Thrasher)	10 minutes
<u>Committee Reports – Reports Chair’s Advisory Committees</u>	
Activism & Membership (Mr. Phillips)	5 minutes
Budget & Operations (Mr. Longstreth)	5 minutes
Candidates & Elected Officials (Mr. Coburn)	5 minutes
Development (Ms. Hogarth)	5 minutes
Marketing & Media (Mr. Raudsep)	5 minutes
Policies & Procedures (Ms. Harlos)	5 minutes
<u>Unfinished Business and Items Postponed from Previous Meeting</u>	
Social Media Policy	15 minutes
<u>New Business</u>	
Adoption of 2021 Budget (proposed by Executive Committee)	As needed
<u>Recess for Evening</u>	30 minutes
Sunday, December 6, 2020	
<u>Opening Ceremony</u>	
Call to Order	11:00 AM ET
<u>New Business (cont’d)</u>	
Adoption of 2021 Budget (cont.)	As needed
Policy Manual Change – Donor Benefits (Mr. Bishop-Henchman)	15 minutes
Discussion on Party Growth (Mr. Moellman)	15 minutes
Policy Manual Change – Previous Notice (Ms. Harlos)	15 minutes

Establish Committee on COVID-19 Response (Ms. Harlos)	15 minutes
Motion on Committee Structure and Population (Mr. Wendt)	15 minutes

Closing Ceremony

Announcements	5 minutes
Opportunity for Public Comment	10 minutes

Adjourn 5:00 PM ET

The agenda was adopted ***WITHOUT OBJECTION.***

REPORT OF POTENTIAL CONFLICTS OF INTEREST



Ms. Harlos had previously circulated a copy of the currently disclosed conflicts and asked for any updates. The updated list of conflicts of interests is attached as **Appendix B.**

OFFICER REPORTS

CHAIR’S REPORT



Mr. Bishop-Henchman had submitted a written report in advance (see **Appendix C**) and supplemented with an oral report.

He concluded by fielding questions and comments.

The LNC took no action.

VICE-CHAIR’S REPORT



Mr. Moellman had submitted a written report in advance (see **Appendix D**) and supplemented with a brief oral report.

He concluded by fielding questions and comments.

The LNC took no action.

TREASURER’S REPORT



Mr. Hagan submitted his regular monthly end-of-month financial report in advance (see **Appendix E**) and supplemented with a brief oral report.

He concluded by fielding questions and comments.

The LNC took no action.



SECRETARY'S REPORT

Ms. Harlos had submitted a written report in advance (see **Appendix F**) and supplemented with an oral report.


APPROVAL OF THE MINUTES FROM THE SECOND SITTING OF THE NATIONAL CONVENTION

WITHOUT OBJECTION, time was extended for two (2) minutes.

Ms. Harlos moved that V2 of the draft minutes from the second sitting of the Libertarian National Convention, July 9-12, 2020 be approved.

The motion PASSED WITHOUT OBJECTION. [20201205-01]

STAFF REPORTS



Staff members had submitted written reports (see *composite Appendix G*) with Tyler Harris and Apollo Pazell² providing oral supplements and explanations.

EXECUTIVE SESSION



WITHOUT OBJECTION, the LNC went into Executive Session at 12:25 p.m. with staff present for purposes of political strategy.³

LUNCH RECESS




The LNC arose out of Executive Session at 1:26 p.m.

WITHOUT OBJECTION, the LNC broke for lunch recess until 2:00 p.m.

WITHOUT OBJECTION, the agenda was amended to hear the report of Special Counsel at this time.

SPECIAL COUNSEL'S REPORT



LNC Special Counsel Oliver Hall joined the meeting by telephone and submitted a written report in advance (see **Appendix H**).

Mr. Hall supplemented with an oral report and fielded questions and answers.

The LNC took no action.

² Mr. Bishop-Henchman yielded the gavel temporarily to Mr. Moellman for a short period of time during Mr. Pazell's speaking time.

³ Mr. Coburn noted that he has to be absent for a period of time to attend the Libertarian Party of Maine convention but would return. Although the LNC authorized Wyoming Chair Sid Daoud to attend the Executive Session, he was unavailable.

STAFF REPORTS [CONT'D]

Robert Kraus and Tara DeSisto provided oral supplements to their reports (see *composite Appendix G*).

WITHOUT OBJECTION, time was extended for two (2) minutes.

WITHOUT OBJECTION, the agenda was amended to hear the report of the Ballot Access Committee at this time.

REPORTS OF STANDING COMMITTEES

BALLOT ACCESS COMMITTEE

Bill Redpath, as outgoing Chair of the Ballot Access Committee, had submitted a written report in advance (see **Appendix J**) and supplemented with an oral report. He concluded by fielding questions and comments.

The LNC took no action.

STAFF REPORTS [CONT'D]

Andy Burns provided an oral supplements to his report (see *composite Appendix G*).

WITHOUT OBJECTION, time was extended for ten (10) minutes.

REGIONAL REPORTS

REGION 1 REPORT

Alaska, Arkansas, Colorado, Hawaii, Kansas, Montana, New Mexico, Nevada, Oregon, Utah, Washington, Wyoming

Region 1 Representative Mr. Wendt had submitted a written report in advance (see **Appendix O**) and supplemented with a brief oral report. The LNC took no action.

REGION 2 REPORT

Florida, Georgia, Tennessee

Region 2 Representative Mr. Nekhaila had submitted a written report in advance (see **Appendix P**) and supplemented with a brief oral report. The LNC took no action.

REGION 3 REPORT

Indiana, Kentucky, Michigan, Ohio

Region 3 Representative Mr. Nanna had submitted a written report in advance (see **Appendix Q**) and supplemented with a brief oral report. The LNC took no action.

REGION 4 REPORT

California



Region 4 Alternate Mr. Ferreira had submitted a written report in advance (see **Appendix R**). He and Region 4 Representative Mr. Hewitt supplemented with a brief oral report. The LNC took no action.

REGION 5 REPORT

Delaware, District of Columbia, Maryland, North Carolina, Pennsylvania, South Carolina, Virginia, West Virginia



Region 5 Representative Ms. Hogarth had submitted a written report in advance (see **Appendix S**) and supplemented with a brief oral report. The LNC took no action.

REGION 6 REPORT

Illinois, Iowa, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, Wisconsin



Region 6 Representative Mr. Phillips had submitted a written report in advance (see **Appendix T**) and supplemented with a brief oral report. The LNC took no action.

REGION 7 REPORT

Alabama, Arkansas, Louisiana, Oklahoma, Texas



Region 7 Representative Ms. Bilyeu had submitted a written report in advance (see **Appendix U**) and supplemented with a brief oral report. The LNC took no action.

REGION 8 REPORT

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont



Region 8 Representative Mr. Coburn had submitted a written report in advance (see **Appendix V**) and supplemented with a brief oral report. The LNC took no action.

REPORTS OF STANDING COMMITTEES [CONT'D]

ADVERTISING & PUBLICATION REVIEW COMMITTEE



Ms. Bilyeu, as Advertising and Publication Review Committee (APRC) chair, noted there was nothing to report that was disclosable per the Policy Manual. The LNC took no action.

AFFILIATE SUPPORT COMMITTEE



Valerie Sarwark, as Chair of the Affiliate Support Committee, had submitted a written report in advance (see **Appendix I**) and supplemented with an oral report. She concluded by fielding questions and comments. The LNC took no action.

AUDIT COMMITTEE



Rich Bowen, as the currently sole member of the Audit Committee, provided a brief oral report. He concluded by fielding questions and comments. The LNC took no action.

EMPLOYMENT POLICY AND COMPENSATION COMMITTEE



Richard Longstreth, as Chair of the Employment Policy and Compensation Committee, provided a brief oral report. He concluded by fielding questions and comments. The LNC took no action.

HISTORICAL PRESERVATION COMMITTEE



Caryn Ann Harlos, as Chair of the Historical Preservation Committee, had submitted a written report in advance (see **Appendix L**) and supplemented with an oral report. She concluded by fielding questions and comments.

WITHOUT OBJECTION, time was extended for five (5) minutes.

The LNC took no action.

REPORTS OF SPECIAL COMMITTEES

CONVENTION VOTING PROCESS COMMITTEE



Christopher Thrasher, as Chair of the Convention Voting Process Committee, had submitted a written report in advance (see **Appendix N**) and supplemented with an oral report. He concluded by fielding questions and comments. The LNC took no action.

REPORTS OF ADVISORY COMMITTEES

ACTIVISM AND MEMBERSHIP ADVISORY COMMITTEE



John Phillips, as Chair of the Activism and Membership Advisory Committee, provided an oral report. The LNC took no action.

BUDGET AND OPERATIONS ADVISORY COMMITTEE



Richard Longstreth, as Chair of the Budget and Operations Advisory Committee, provided an oral report. The LNC took no action.

CANDIDATES AND ELECTED OFFICIALS ADVISORY COMMITTEE



Tucker Coburn, as Chair of the Candidates and Elected Officials Advisory Committee, had submitted a written report in advance (see **Appendix Z**) and supplemented with an oral report. The LNC took no action.

DEVELOPMENT ADVISORY COMMITTEE



Susan Hogarth, as Chair of the Development Advisory Committee, provided an oral report. The LNC took no action.

MARKETING AND MEDIA ADVISORY COMMITTEE

Erik Raudsep, as Chair of the Marketing and Media Advisory Committee, had submitted a written report in advance (see **Appendices AA and BB**) and supplemented with an oral report. The LNC took no action.

POLICY AND PROCEDURES ADVISORY COMMITTEE

Caryn Ann Harlos, as Chair of the Policy and Procedures Advisory Committee, had submitted a written report in advance (see **Appendix CC**) and supplemented with an oral report. The LNC took no action.

UNFINISHED BUSINESS AND ITEMS POSTPONED FROM PREVIOUS MEETING

SOCIAL MEDIA POLICY

Mr. Raudsep reported that since the wrong report was inadvertently submitted and corrected right before the meeting (see **Appendix BB**) that he would like to address this at the January meeting. The LNC took no action.

NEW BUSINESS WITH PREVIOUS NOTICE

2021 BUDGET

An introduction to the process was provided by Mr. Bishop-Henchman, and Mr. Hagan provided an overview of the budget recommended by the Executive Committee (see **Appendix X**).

EXECUTIVE SESSION

WITHOUT OBJECTION, the LNC went into Executive Session at 4:54 p.m. to include Interim Executive Directory Tyler Harris.

NEW BUSINESS WITH PREVIOUS NOTICE (CONT'D)

The LNC arose out of Executive Session at 6:18 p.m.

WITHOUT OBJECTION, the LNC entered into a fifteen (15) minute recess.

2021 BUDGET

Mr. Hagan moved to adopt the proposed 2021 budget recommended by the Executive Committee as follows:⁴ [20201205-02]⁵

	2021 Budget Proposal
Support and Revenue	
20-Membership Dues	704,000
21-Donations	149,000
22-Recurring Gifts	483,306
23-Board / ED Solicitation & Major Gifts	198,000
24-Convention Revenue	0
25-Project Program Revenue	84,500
26-Brand / Political Materials	64,200
27-Ballot Access Voter Reg Donations	84,000
28-Member Communications Rev	4,700
29-Other Revenue & Offsets	0
Total Support and Revenue	<u>1,771,706</u>
Cost of Support and Revenue	
32-Fundraising Costs	412,308
33-Membership Fundraising Costs	130,100
35-Convention	0
36-Ballot Access Fundraising Exp	10,000
37-Building Fundraising Exp	0
Total Cost of Support and Revenue	<u>552,408</u>
Net Support Available for Programs	1,219,298
Program Expense	
40-Administrative Costs	333,040
45-Compensation	440,300
50-Affiliate Support	74,160
55-Brand / Political Materials	64,200
58-Campus Outreach	750
60-Candidate, Campaign & Initiatives	171,500
70-Ballot Access Voter Reg. & Related Exp.	84,000
75-Litigation	5,500
80-Media	0
85-Membership Communications Exp	39,375
88-Outreach	5,000
90-Project Program Other	1,400
Total Program Expenses	<u>1,219,225</u>

⁴ See also **Appendix X**.

⁵ This was re-assigned Ballot Number 20201206-01 as the question was not finally heard until the following day.

Net Operating Surplus (or Deficit)	73
Bequest Receivable & Sep. Seg. Funds	89,196
Capital Exp. Projects, Surplus, Release to Pay Mort.	77,550
Convention Bill	0
Unrestricted Operating Surplus (or Deficit)	11,719

WITHOUT OBJECTION, Mr. Hagan moved to amend the proposed budget by adjusting lines 32-Fundraising Costs from \$412,308 to \$416,692 and 45-Compensation from \$440,300 to \$435,600.

WITHOUT OBJECTION, Ms. Harlos moved to amend by adjusting lines 25-Project Program Revenue from \$84,500 to \$85,800 and 90-Project Program Other from \$1,400 to \$2,500.

Mr. Moellman moved to amend by adjusting line 8240 – Computer Services from \$16,640.00 to \$61,640.00.

WITHOUT OBJECTION, Mr. Phillips moved to amend Mr. Moellman’s amend by adjusting lines 8240 – Computer Services to \$31,640 and 211 – Capital Expenditures from \$0 to \$30,000.

Ms. Sarwark moved to amend the Moellman amendment, as amended by Mr. Phillips, by keeping budget line 8240 – Computer Services at \$16,640 and amending budget line 211 – Capital Expenditures from \$30,000 to \$10,000.

WITHOUT OBJECTION, Mr. Phillips moved to end debate on the immediately pending amendment.

The Sarwark amendment **PASSED WITHOUT OBJECTION**.

WITHOUT OBJECTION, Mr. Phillips moved to end debate on the immediately pending question, that being the Moellman amendment, as amended by Ms. Sarwark (which negated the amendment by Mr. Phillips) which **PASSED** by a show of hands with a vote count of 11-4.

Mr. Phillips moved to adjourn which **PASSED** by a raise of hands with a vote count of 9-5.

ADJOURNMENT

LNC adjourned for the day without objection at 7:34 p.m.

SUNDAY MORNING SESSION

CALL TO ORDER

Chairman Joe Bishop-Henchman called the meeting back to order at 11:04 a.m. on Sunday, December 6, 2020.

HOUSEKEEPING

ATTENDANCE

The following were in attendance⁶:

Officers: Joseph Bishop-Henchman (Chair), Ken Moellman (Vice-Chair), Caryn Ann Harlos (Secretary), Tim Hagan (Treasurer)

At-Large Representatives: Laura Ebke, Richard Longstreth, Erik Raudsep, Valerie Sarwark, Joshua Smith

Regional Representatives: Francis Wendt (Region 1), Steven Nekhaila (Region 2), Dustin Nanna (Region 3), Susan Hogarth (Region 5), John Phillips (Region 6), Whitney Bilyeu (Region 7), Tucker Coburn (Region 8)

Regional Alternates: David Sexton (Region 2), Jared Hall (Region 3), Tim Ferreira (Region 4), David Valente (Region 5), Erin Adams (Region 7), Richard Bowen (Region 8)

Absent: Matthew Bughman (Region 6 Alternate), Jeff Hewitt (Region 4 Representative), Chris Luchini (Region 1 Alternate)

Staff: Tyler Harris (Interim Executive Director), Robert Kraus (Operations Director), Tara DeSisto (Development Director), Bob Johnston (Candidate and Affiliate Support)

The gallery contained many attendees as noted in the Attendance Roster attached hereto as **Appendix A** comprising attendees who signed the attendance book circulated by the Secretary.

NEW BUSINESS WITH PREVIOUS NOTICE (CONT'D)

2021 BUDGET

Ms. Harlos moved to amend by increasing budget line 8240 – Computer Services by \$35,000 to \$51,640 with a proviso that a designated fundraising account be set for CRM expenses and the additional \$35,000 only be spent as it is raised.

WITHOUT OBJECTION, Mr. Ferreira moved to amend the Harlos amendment by increasing budget lines 8240 – Computer Services by \$5,000 instead of \$35,000 and increasing 211 – Capital Expenditures from \$10,000 to \$30,000.

Mr. Phillips **OBJECTED** to hearing from Ms. DeSisto ahead of LNC members who wished to speak. The LNC voted to hear from Ms. DeSisto at this time by a show of hands with a vote count of 7-6.

Mr. Hagan moved to end debate on the Harlos amendment as amended by Mr. Ferreira.

⁶ Mr. Sexton and Mr. Smith arrived after the official attendance was taken.



The motion **PASSED** by a show of hands with a vote count of 13-2.

Mr. Phillips requested the vote on the amended Harlos amendment be conducted by roll call.

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Bilyeu	X		
Coburn		X	
Ebke		X	
Hagan		X	
Harlos	X		
Ferreira		X	
Hogarth		X	
Longstreth		X	
Moellman		X	
Nanna		X	
Nekhaila	X		
Phillips	X		
Raudsep		X	
Sarwark		X	
Smith	X		
Wendt		X	
Bishop-Henchman		X	
TOTALS	5	12	0

This motion FAILED with a roll call vote of 5-12-0. [20201206-01]



At this time, the budget, as amended, reads as follows:

	2021 Budget Proposal	Amendments	2021 Budget As Amended
Support and Revenue			
20-Membership Dues	704,000		704,000
21-Donations	149,000		149,000
22-Recurring Gifts	483,306		483,306
23-Board / ED Solicitation Major Gifts	198,000		198,000
24-Convention Revenue	0		0
25-Project Program Revenue	84,500	1,300	85,800
26-Brand / Political Materials	64,200		64,200
27-Ballot Access Voter Reg Donations	84,000		84,000
28-Member Communications Rev	4,700		4,700
29-Other Revenue & Offsets	0		0
Total Support and Revenue	1,771,706	1,300	1,773,006

Cost of Support and Revenue			
32-Fundraising Costs	412,308	4,441	416,749
33-Membership Fundraising Costs	130,100		130,100
35-Convention	0		0
36-Ballot Access Fundraising Exp	10,000		10,000
37-Building Fundraising Exp	0		0
Total Cost of Support and Revenue	552,408	4,441	556,849
Net Support Available for Programs	1,219,298	(3,141)	1,216,157
Program Expense			
40-Administrative Costs	333,040		333,040
45-Compensation	440,300	(4,700)	435,600
50-Affiliate Support	74,160		74,160
55-Brand / Political Materials	64,200		64,200
58-Campus Outreach	750		750
60-Candidate, Campaign & Initiatives	171,500		171,500
70- Ballot Access Voter Reg. & Related Exp.	84,000		84,000
75-Litigation	5,500		5,500
80-Media	0		0
85-Membership Communications Exp	39,375		39,375
88-Outreach	5,000		5,000
90-Project Program Other	1,400	1,100	2,500
Total Program Expenses	1,219,225	(3,600)	1,215,625
Net Operating Surplus (or Deficit)	73	459	532
Bequest Receivable & Sep. Seg. Funds	89,196		89,196
Capital Exp. Projects, Surplus, Release to Pay Mort.	77,500	10,000	87,500
Convention Bill	0		0
Unrestricted Operating Surplus (or Deficit)	11,719		2,178

WITHOUT OBJECTION, Mr. Phillips moved to end debate on the adoption of the 2021 budget as amended.

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Bilyeu	X		
Coburn	X		
Ebke	X		
Hagan	X		
Harlos			X
Ferreira	X		
Hogarth	X		
Longstreth	X		

Member / Alternate	Aye	Nay	Abstain
Moellman	X		
Nanna	X		
Nekhaila	X		
Phillips	X		
Raudsep	X		
Sarwark	X		
Smith	X		
Wendt	X		
Bishop-Henchman	X		
TOTALS	16	0	1

This motion FAILED with a roll call vote of 16-0-1. [20201206-02]⁷

WITHOUT OBJECTION, Mr. Longstreth moved to amend the agenda to add an item under New Business Without Previous Notice concerning the Convention Oversight Committee and the Policy Manual for fifteen (15) minutes.

POLICY MANUAL CHANGE – DONOR BENEFITS

Mr. Bishop-Henchman passed the gavel to Mr. Moellman.

Mr. Bishop-Henchman moved to amend Policy Manual 2.05 – Membership Policies as detailed in Appendix DD. [20201206-03]

Mr. Nanna moved to end debate which PASSED by a show of hands with a vote count of 14-1.

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Bilyeu	X		
Coburn	X		
Ebke	X		
Hagan	X		
Harlos	X		
Ferreira	X		
Hogarth	X		
Longstreth	X		
Moellman	X		
Nanna	X		
Nekhaila	X		
Phillips	X		
Raudsep	X		

⁷ The final approved budget is attached hereto as Appendix Y.



Member / Alternate	Aye	Nay	Abstain
Sarwark	X		
Smith	X		
Wendt	X		
Bishop-Henchman	X		
TOTALS	17	0	0

This motion PASSED with a roll call vote of 17-0-0. [20201206-03]

Mr. Bishop-Henchman re-assumed the gavel.

DISCUSSION ON PARTY GROWTH

Mr. Moellman delivered a presentation on Party growth accompanied by visual slides.

POLICY MANUAL AMENDMENT - PREVIOUS NOTICE

Ms. Harlos moved the following Policy Manual amendment: [20201206-04]

1.02 Meetings

1) Previous Notice

An LNC Member may satisfy the requirement of giving previous notice of their intention to introduce an original main motion at the next session by:

- announcing this intention at the previous session in the presence of a quorum, providing an accurate and complete statement of purport, with such notice to be taken note of in the minutes; or
- sending the complete language of the motion to the entire LNC by e-mail at least ~~fourteen (14)~~ **seven (7)** days prior to the session.

The motion PASSED WITHOUT OBJECTION. [20201206-04]

ESTABLISH COMMITTEE ON COVID-19 RESPONSE

Ms. Harlos moved to establish a Committee to work with staff and the Party chair regarding the Party's messaging and response to the violations of civil liberties by the state due to the COVID19 pandemic. The committee shall comprise Caryn Ann Harlos, Erin Adams, Jeffrey Hewitt plus one (1) additional LNC member to be chosen by the Party Chair and four (4) non-LNC members to be chosen by the four (4) LNC members of the Committee.

*Mr. Nanna moved to end debate which the Chair ruled **OUT OF ORDER** since time had expired and the question is automatically called.*

Ms. Harlos moved to extend time for five minutes which FAILED by a show of hands with a vote count of 7-9.

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Bilyeu			X
Coburn		X	
Ebke		X	
Hagan		X	
Harlos	X		
Ferreira		X	
Valente		X	
Longstreth	X		
Moellman	X		
Nanna	X		
Nekhaila	X		
Phillips	X		
Raudsep		X	
Sarwark		X	
Smith	X		
Wendt		X	
Bishop-Henchman		X	
TOTALS	7	9	1

This motion FAILED with a roll call vote of 7-9-1. [20201206-05]

MOTION ON COMMITTEE STRUCTURE AND POPULATION

Mr. Wendt moved that applications and nominations for all vacant positions on committees appointed by the National Committee be opened immediately and closed at such time as all appointments have been filled by the National Committee.

WITHOUT OBJECTION, the motion was laid on the table until after the pending items of business related to committee population have been heard.

NEW BUSINESS WITHOUT PREVIOUS NOTICE

POLICY MANUAL AMENDMENT - CONVENTION OVERSIGHT COMMITTEE

Mr. Longstreth moved the following Policy Manual amendment: [20201206-06]

Section 2.02

7) Convention Oversight Committee

The Convention Oversight Committee shall make recommendations for convention sites to the LNC, but the LNC shall choose the site. On other matters concerning the Party's conventions, the committee shall **act on behalf of the LNC, including**:

- conveying requirements to convention planners;
- ensuring the convention meets the Party's needs;
- **reviewing and approving in a timely manner major elements, such as contracts, the convention budget and the convention program. recommend for approval by the Executive Committee or the LNC major elements such as contracts over \$3,000; the convention budget; and the convention program including keynote speaker(s); and**
- ensure all contracts with vendors go through a transparent bidding process regardless of dollar amount.

The committee shall **periodically monthly** report its decisions and actions to the LNC. The committee may begin its work as soon as its members from the LNC are appointed.

During the ninety (90) days following a convention, the committee shall make a final report to the LNC of actual versus expected convention performance, and the committee shall update the online convention archive with information comparable to what the archive contains for past conventions.

The Chair and Secretary shall be ex officio members of the COC.

WITHOUT OBJECTION, Mr. Longstreth moved to amend to swap the words "monthly" and "report" in the first sentence of the second to last paragraph.

Mr. Longstreth moved to amend to add the words "non-voting" between "ex officio" and "members" in the last sentence.

Ms. Harlos moved a substitute motion to the Longstreth amendment that would add the phrase "but would not counts toward quorum" at the end of the last sentence which DIED for a lack of second.

WITHOUT OBJECTION, Mr. Hagan moved to add a hyphen in the word "ex officio."

A vote was taken on the Longstreth amendment, as amended, which **PASSED** by a show of hands with a vote count of 14-1 so that the proposed Policy Manual amendment now read:

Section 2.02

7) Convention Oversight Committee

The Convention Oversight Committee shall make recommendations for convention sites to the LNC, but the LNC shall choose the site. On other matters concerning the Party's conventions, the committee shall **act on behalf of the LNC, including**:

- conveying requirements to convention planners;
- ensuring the convention meets the Party's needs;
- **reviewing and approving in a timely manner major elements, such as contracts, the convention budget and the convention program. recommend for approval by the Executive Committee or the LNC major elements such as contracts over \$3,000; the convention budget; and the convention program including keynote speaker(s); and**
- ensure all contracts with vendors go through a transparent bidding process regardless of dollar amount.

The committee shall **periodically** report **monthly** its decisions and actions to the LNC. The committee may begin its work as soon as its members from the LNC are appointed.

During the ninety (90) days following a convention, the committee shall make a final report to the LNC of actual versus expected convention performance, and the committee shall update the online convention archive with information comparable to what the archive contains for past conventions.

The Chair and Secretary shall be ex-officio non-voting members of the COC.

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Bilyeu	X		
Coburn	X		
Ebke	X		
Hagan	X		
Harlos	X		
Ferreira	X		
Valente	X		
Longstreth	X		
Moellman	X		
Nanna	X		
Nekhaila	X		
Phillips	X		
Raudsep	X		
Sarwark	X		
Smith	X		
Wendt	X		
Bishop-Henchman	X		
TOTALS	17	0	0

This motion PASSED with a roll call vote of 17-0-0. [20201206-06]

WITHOUT OBJECTION, Mr. Wendt moved to amend the agenda to add considerations of amendments to the Information Services Committee and the Ballot Access Committee to New Business Without Previous Notice.

WITHOUT OBJECTION, Mr. Raudsep moved to enter into a fifteen (15) minute recess.

POLICY MANUAL AMENDMENTS - BALLOT ACCESS COMMITTEE AND CANDIDATE SUPPORT COMMITTEE

Mr. Wendt moved the proposed Policy Manual amendment attached hereto as Appendix EE concerning the Ballot Access Committee and the Candidate Support Committee. [20201206-07]

Mr. Moellman moved to substitute with the proposed Policy Manual amendment attached hereto as Appendix FF concerning the Ballot Access Committee.

WITHOUT OBJECTION, Mr. Moellman moved to amend both the primary and the substitute to retain the number of seven (7) members on the committee rather than the five (5) proposed.

Ms. Harlos moved to extend time for ten (10) minutes which PASSED by a show of hands with a vote count of 12-2.

WITHOUT OBJECTION, Mr. Hagan moved to amend both the primary and the substitute to add a comma and “who is” after “Ballot Access Coordinator” in the below sentence as follows:

1. Provide oversight and assistance to the Ballot Access Coordinator, who is appointed by the LNC Chair with the advice and consent of the LNC.

Voting proceeded on whether to adopt the Moellman substitute which **PASSED** by a show of hands with a vote count of 15-2.

A roll call vote was conducted on the adoption of the changes proposed in the Moellman substitute motion (which is now the main motion) with the following results:

Member / Alternate	Aye	Nay	Abstain
Adams	X		
Coburn	X		
Ebke	X		
Hagan	X		
Harlos	X		
Ferreira	X		
Valente	X		
Longstreth	X		
Moellman	X		
Nanna	X		
Nekhaila	X		

Member / Alternate	Aye	Nay	Abstain
Phillips	X		
Raudsep	X		
Sarwark	X		
Smith	X		
Wendt	X		
Bishop-Henchman	X		
TOTALS	17	0	0

This motion PASSED with a roll call vote of 17-0-0. [20201206-07]

POLICY MANUAL AMENDMENTS - INFORMATION SERVICES COMMITTEE AND AFFILIATE SUPPORT COMMITTEE



Mr. Wendt moved the proposed Policy Manual amendment attached hereto as Appendix GG concerning the Information Services Committee and the Affiliate Support Committee. [20201206-08]

A roll call vote was conducted with the following results:

Member / Alternate	Aye	Nay	Abstain
Adams		X	
Coburn	X		
Ebke	X		
Hagan	X		
Harlos		X	
Ferreira		X	
Valente	X		
Longstreth		X	
Moellman	X		
Nanna		X	
Nekhaila		X	
Phillips		X	
Raudsep			X
Sarwark	X		
Smith		X	
Wendt	X		
Bishop-Henchman	X		
TOTALS	8	8	1

This motion FAILED with a roll call vote of 8-8-1. [20201206-08]

NEW BUSINESS WITH PREVIOUS NOTICE (CONT'D)

MOTION ON COMMITTEE STRUCTURE AND POPULATION - PICKED UP FROM THE TABLE



Mr. Wendt moved that applications and nominations for all vacant positions on committees appointed by the National Committee be opened immediately and closed at such time as all appointments have been filled by the National Committee. [20201206-09]

Ms. Harlos moved to amend to add “on a staggered schedule to be set at the discretion of the LNC Secretary” after the phrase “be opened immediately.”

WITHOUT OBJECTION, *Mr. Nanna moved to end debate on all pending questions.*

The Harlos amendment **PASSED** by a show of hands with a vote count of 14-0 so that the main motion now read:

That applications and nominations for all vacant positions on committees appointed by the National Committee be opened immediately on a staggered schedule to be set at the discretion of the LNC Secretary and closed at such time as all appointments have been filled by the National Committee.

A roll call vote was conducted on the Wendt motion, as amended, with the following results:

Member / Alternate	Aye	Nay	Abstain
Adams	X		
Coburn	X		
Ebke	X		
Hagan	X		
Harlos	X		
Ferreira	X		
Valente	X		
Longstreth	X		
Moellman	X		
Nanna	X		
Nekhaila	X		
Phillips	X		
Raudsep	X		
Sarwark	X		
Smith	X		
Wendt	X		
Bishop-Henchman	X		
TOTALS	17	0	0

This motion PASSED with a roll call vote of 17-0-0. [20201206-09]

Mr. Phillips moved to amend the agenda to add appointment of the LNC members to the Ballot Access Committee and the Convention Oversight Committee to New Business Without Previous Notice.

NEW BUSINESS WITHOUT PREVIOUS NOTICE (CONT'D)

APPOINTMENT OF LNC MEMBERS TO THE BALLOT ACCESS COMMITTEE

As per the Policy Manual, no less than three (3) of the committee members shall be LNC members.

The following were nominated to the Ballot Access Committee:

- Matthew Bughman was nominated by John Phillips
- Jared Hall was nominated by Laura Ebke
- Caryn Ann Harlos self-nominated
- Dustin Nanna was nominated by Ken Moellman
- John Phillips was nominated by Ken Moellman

WITHOUT OBJECTION, nominations were closed.

A ballot was sent via Opa-Vote using approval voting immediately after the meeting with the following results:

ELECTION OF LNC MEMBERS OF THE BALLOT ACCESS COMMITTEE		
BALLOT NUMBER: 20201206-10		
VOTING METHOD: Approval Voting per OpaVote. Vote for as many candidates as desired. Three (3) candidates will be elected.		
CANDIDATE	VOTE TOTALS	LNC RECORDED VOTES 17 BALLOTS CAST
Matthew Bughman	9	Bishop-Henchman, Coburn, Ebke, Hagan, Hogarth, Phillips, Raudsep, Sarwark, Wendt
Jared Hall	8	Bilyeu, Bishop-Henchman, Coburn, Ebke, Phillips, Raudsep, Sarwark, Wendt
Caryn Ann Harlos	8	Bilyeu, Ferreira, Harlos, Hogarth, Longstreth, Nekhaila, Phillips, Smith
Dustin Nanna	10	Bilyeu, Ebke, Ferreira, Hogarth, Longstreth, Moellman, Nanna, Nekhaila, Smith, Wendt
John Phillips	11	Bilyeu, Bishop-Henchman, Coburn, Ferreira, Hagan, Longstreth, Moellman, Nekhaila, Raudsep, Sarwark, Smith
NOTA	0	

Matthew Bughman, Dustin Nanna, and John Phillips were elected to the Ballot Access Committee.



APPOINTMENT OF LNC MEMBERS TO THE CONVENTION OVERSIGHT COMMITTEE

As per the Policy Manual, no less than four (4) of the committee members shall be LNC members.

The following were nominated to the Convention Oversight Committee:

- Erin Adams was nominated by Ken Moellman
- Whitney Bilyeu was nominated by Ken Moellman
- Tucker Coburn was nominated by Rich Bowen
- Ken Moellman was nominated by Caryn Ann Harlos but respectfully declined
- Dustin Nanna self-nominated
- Erik Raudsep was nominated by Erin Adams
- David Sexton was nominated by Tim Hagan
- David Valente was nominated by Susan Hogarth
- Francis Wendt was nominated by Richard Longstreth

WITHOUT OBJECTION, nominations were closed.

A ballot was sent via Opa-Vote using approval voting immediately after the meeting with the following results:

ELECTION OF LNC MEMBERS OF THE CONVENTION OVERSIGHT COMMITTEE		
BALLOT NUMBER: 20201206-11		
VOTING METHOD: Approval Voting per OpaVote. Vote for as many candidates as desired. Four (4) candidates will be elected.		
CANDIDATE	VOTE TOTALS	LNC RECORDED VOTES 17 BALLOTS CAST
Erin Adams	13	Bilyeu, Coburn, Ferreira, Hagan, Harlos, Hogarth, Longstreth, Moellman, Nekhaila, Phillips, Raudsep, Smith, Wendt
Whitney Bilyeu	11	Bilyeu, Ebke, Ferreira, Harlos, Hogarth, Longstreth, Moellman, Nekhaila, Phillips, Raudsep, Smith,
Tucker Coburn	5	Bishop-Henchman, Coburn, Ebke, Hagan, Wendt
Dustin Nanna	5	Harlos, Moellman, Nanna, Nekhaila, Sarwark,
Erik Raudsep	13	Bilyeu, Bishop-Henchman, Coburn, Ebke, Harlos, Longstreth, Moellman, Nekhaila, Phillips, Raudsep, Sarwark, Smith, Wendt
David Sexton	13	Bilyeu, Bishop-Henchman, Coburn, Ebke, Ferreira, Hagan, Hogarth, Moellman, Nekhaila, Phillips, Raudsep, Sarwark, Smith,
David Valente	5	Bishop-Henchman, Ebke, Hagan, Hogarth, Sarwark,

ELECTION OF LNC MEMBERS OF THE CONVENTION OVERSIGHT COMMITTEE

BALLOT NUMBER: 20201206-11

VOTING METHOD: Approval Voting per OpaVote. Vote for as many candidates as desired. Four (4) candidates will be elected.

CANDIDATE	VOTE TOTALS	LNC RECORDED VOTES 17 BALLOTS CAST
Francis Wendt	10	Bishop-Henchman, Coburn, Ebke, Ferreira, Harlos, Longstreth, Moellman, Nekhaila, Sarwark, Wendt
NOTA	0	

Erin Adams, Whitney Bilyeu, Erik Raudsep, and David Sexton were elected to the Convention Oversight Committee.

ADJOURNMENT

ANNOUNCEMENTS AND OPPORTUNITY FOR PUBLIC COMMENTS

Following announcements and public comments, the meeting adjourned without objection at 3:33 p.m.

TABLE OF NUMBERED MOTIONS/BALLOTS

**note that the master log of motions in 2020 can be found here: <https://tinyurl.com/Incvotestally2020>*

ID#	Motion/Ballot	Result
20201205-01	Approve minutes from the second sitting of the Libertarian National Convention	PASSED
20201205-02	Approve 2021 budget as recommended by the Executive Committee	BALLOT VOIDED
20201206-01	Amendment to budget regarding CRM	FAILED
20201206-02	Approve 2021 budget as recommended by the Executive Committee, as amended	PASSED
20201206-03	Amend Policy Manual 2.05 – Membership Policies	PASSED
20201206-04	Amend Policy Manual 1.02 – Previous Notice	PASSED
20201206-05	Establish Committee for COVID-19 Response	FAILED
20201206-06	Amend Policy Manual 2.02 – Convention Oversight Committee	PASSED
20201206-07	Amend Policy Manual 1.03 and 2.02 – Ballot Access Committee	PASSED
20201206-08	Amend Policy Manual 1.03 and 2.02 – Affiliate Support Committee and Information Services Committee	FAILED
20201206-09	Population of Committees	PASSED
20201206-10	Elect LNC members of Ballot Access Committee	Bughman, Nanna, and

		Phillips were elected
20201206-11	Elect LNC members of Convention Oversight Committee	

TABLE OF APPENDICES

Appendix	Title	Author
A	Public Attendance Roster and Comments	Caryn Ann Harlos
B	Updated Conflicts of Interest	Caryn Ann Harlos
C	Chair's Report	Joe Bishop-Henchman
D	Vice-Chair's Report	Ken Moellman
E	Treasurer's Report (November End-of-Month Financial Reports)	Robert Kraus
F	Secretary's Report	Caryn Ann Harlos
G	Staff Reports	Staff
H	Special Counsel's Report	Oliver Hall
I	Affiliate Support Committee Report	Valerie Sarwark
J	Ballot Access Committee Report	Bill Redpath
K	Campus Organizing Report	Jim Lark
L	Historical Preservation Committee Report	Caryn Ann Harlos
M	International Representative Report	Jim Lark
N	Convention Voting Process Committee Report	Christopher Thrasher
O	Region 1 Report	Francis Wendt
P	Region 2 Report	Steven Nekhaila
Q	Region 3 Report	Dustin Nanna
R	Region 4 Report	Jeff Hewitt
S	Region 5 Report	Susan Hogarth
T	Region 6 Report	John Phillips
U	Region 7 Report	Whitney Bilyeu
V	Region 8 Report	Tucker Coburn
W	November 2020 Membership Report	Robert Kraus
X	Proposed 2021 LNC Budget	Executive Committee and Joe Bishop-Henchman
Y	Adopted 2021 LNC Budget	LNC
Z	Candidates and Elected Officials Advisory Committee Report	Tucker Coburn
AA	Marketing and Media Advisory Committee Report	Erik Raudsep
BB	Proposed Social Media Policy	Erik Raudsep
CC	Policy and Procedures Advisory Committee Report	Caryn Ann Harlos
DD	Policy Manual Amendment Proposal – Donor Benefits	Joe Bishop-Henchman
EE	Policy Manual Amendment Proposal – Ballot Access Committee and Convention Oversight Committee	Francis Wendt

FF	Policy Manual Amendment Proposal – Ballot Access Committee	Caryn Ann Harlos
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Respectfully submitted,



LNC Secretary ~ Secretary@LP.org ~ 561.523.2250

**APPENDIX A
PUBLIC ATTENDANCE ROSTER AND COMMENTS**

APPENDIX A - PUBLIC ATTENDANCE ROSTER AND COMMENTS

GALLERY ATTENDANCE SHEET⁸

<u>NAME</u>	<u>STATE</u>
Christopher Clemence	TX
Sid Daoud	MT
Paul Grindle	NY
Jake Leonard	IL
Robert A. Pepiton II	AZ
Omar Recuero	FL
Mimi Robson	CA
Cathie Thiry	TX
Christopher Thrasher	NE
Dustin Tubbs	TN
Holly Ward	VA

BRIEF SUMMARIES OF ISSUES RAISED DURING PUBLIC COMMENT⁹

⁸ Also included are persons observed to be in attendance but did not sign in on the attendance sheet.

⁹ Notation of these comments does not entail approval by the LNC.

APPENDIX B – UPDATED CONFLICTS OF INTEREST

**Cumulative LNC Potential Conflicts of Interest
As of December 5, 2020**

Erin Adams

- Elected Chair of the Libertarian State Leadership Alliance 2018
- Co-Host, Drunk N Disorderly
- Chair, North Central Oklahoma Libertarian Party
- State Coordinator/Board Member, Libertarian Party Radical Caucus

Whitney Bilyeu

- Member, Steering Committee of the Foreign Policy Alliance
- Husband is Vice-Chair of the Harris County Libertarian Party
- Chair of the Libertarian Party of Texas

Joe Bishop-Henchman

Rich Bowen

- Deputy Treasurer of New Jersey Libertarian Party

Matthew Bughman

- City of Milwaukee Police Department (Employer)
- Law Enforcement Action Partnership, formerly Law Enforcement Against Prohibition (member)
- Libertarian Party of Wisconsin (State Chair)

Tucker Coburn

(none)

Laura Ebke

- Senior Fellow w/Platte Institute in Nebraska (Public Policy think tank, my work occasionally takes me to work in other states for work on occupational licensing reform w/legislatures and other policy groups).
- Libertarian Pragmatist Caucus, current national chair

T.J. Ferreira

- Local, state, national, and international involvement with Libertarian party and campaigns
- Board member for a credit union in Southern California

Tim Hagan

- Treasurer, Libertarian Party of Nevada

Jared Hall

- Libertarian Party of Indiana Political Director

Caryn Ann Harlos

- Page Owner/Admin multiple FB groups/Pages, largest of which is Libertarian Party USA
- Runs a liberty activist YouTube channel (Pink Flame of Liberty)
- Runs LP-centric podcasts (The Big L Podcast and the Cult of RONR)
- Secretary, Libertarian Party of Douglas County
- Policy Committee Member, Colorado RCV

Jeff Hewitt

- Elected to Riverside County Board of Supervisors
- Member, West Riverside County Council of Governments

Susan Hogarth

- Board member, Libertarian Party Radical Caucus

Richard Longstreth

- Works for Lowe's Home Improvement
- Member of the Libertarian Party Radical Caucus

Chris Luchini

- Chair of the Libertarian Party of New Mexico

Ken Moellman

- IT volunteer with Jo Jorgensen campaign
- IT volunteer for the Libertarian Party of Kentucky
- Elections Committee member for the Libertarian Party of Kentucky

Dustin Nanna

- Vice-Chair and acting Chair of the Libertarian Party of Ohio
- 12th Congressional District Central Committee rep
- Steering Committee, City of Delaware Ohio
- Midwest Regional rep for the Libertarian Youth Caucus

Steven Nekhaila

- Treasurer/Secretary, Libertarian Party of the Florida Keys
- Chair, Libertarian Party of Florida
- Alumni member, Young Americans for Liberty

John Phillips

- County Chair
- Gas Station Owner/Operator
- Executive Board (CFO) of Decatur Defenders - an anti-violence organization
- Incurrible Smart Ass

Erik Raudsep

- Owns Iron Homes Inspections
- Coalition Director, Libertarian Party North Carolina
- County Chair, Libertarian Party of Durham County

Valerie Sarwark

- At-large member for the Southern New Hampshire Libertarian Party
- Director of Operations for Wedge Squared Strategies, LLC consulting firm

David Sexton

(none)

David Valente

- Federal Employee
- State Chair Libertarian Party of West Virginia
- National Board Member, The People

Francis Wendt

- Chair, MTLP Judicial Committee
- Secretary, Libertarian Party of Gallatin Valley (county party)
- Employer: Hilton Worldwide
- Officer Candidate, Montana Army National Guard

APPENDIX C – CHAIR'S REPORT

Chair's Report

Much of the information on strategic initiatives and progress is in the budget narrative document that has been distributed, instead of this report. This report should be considered a supplement to that document.

LNC Matters

- On November 30, we announced:

Libertarian National Committee Chair Joe Bishop-Henchman announced that Tyler Harris will take over as interim Executive Director of the Libertarian Party following the completion of Dan Fishman's term as Executive Director later this year.

Bishop-Henchman praised Dan's tenure as one that achieved much in building up the Libertarian Party." Dan worked extremely hard over the last two years and he will be remembered for being the technical muscle behind two national conventions during a pandemic, and for his commitment to hiring the best people to work for the party," Bishop-Henchman said. "Dan served with honor, passion, and distinction, and I look forward to seeing how his future endeavors will advance Liberty."

"It has been a great pleasure to serve the LNC and the members of the Libertarian Party," Fishman said. "I believe the vision Joe has laid out will elevate the Libertarian Party, and as a Lifetime member of the party, I will forever be wishing for the success of the LP and Libertarian candidates and causes. For all my friends in the Liberty movement – this is not "goodbye" – only "till we meet again."

Tyler Harris joined LP headquarters staff in 2018, after leaving behind a successful business consulting career to work full-time advancing liberty. Starting in the mail room, he has since been promoted to his current role of Deputy Director of Operations. He resides in northern Virginia with his wife and family.

- I have had numerous one-on-one conversations with our staff and contractors, discussing their background, understanding of main duties and responsibilities, difficult and most interesting parts of the job, and training or other experiences that may be beneficial. These discussions are helpful for a number of reasons, including in aligning our staff capabilities and our strategic priorities.

- I repeat my observation from September that the LNC should establish a Bereavement Committee to ensure consistency in such matters, and **I ask the LNC to consider acting on that suggestion.**

Candidates & Elected Officials

- Ballot Access: A few days after our September meeting, we were certified as on the presidential ballot in all 50 states and the District of Columbia. We were previously on all 50 states + DC in 1980, 1992, 1996, and 2016.
 - We entered 2016 with ballot status in 36 states + DC. Ballot drives were necessary in Alabama, Alaska, Iowa, Maine, Maryland, Minnesota, New Hampshire, New Jersey, Pennsylvania, Rhode Island, Tennessee, Virginia, Washington, and Wisconsin. There are too many volunteers to list to be thanked, but I am grateful for all they did to make this happen. Altogether, we collected some 60,000 signatures.
 - The national party and/or the Jorgensen campaign provided resources (people and/or funds) to the Alabama, Iowa, Maine, Pennsylvania, Rhode Island, Virginia, and Wisconsin efforts. We cooperated closely with all the states involved, and I am grateful to the members of the Ballot Access Committee for their hard work: Mr. Moellman, Ms. Moore, Mr. Nanna, Mr. Phillips, Mr. Redpath, Mr. Thrasher, and Mr. Winger. I am especially grateful to Mr. Oliver Hall, our special counsel, for his legal efforts in a number of states, especially Pennsylvania where he succeeded in getting our signature requirement reduced and fought off several appeals by the state.
 - As I mentioned in September, we were somewhat maddened by states that left paperwork tasks until the very last day and greatly risking something going wrong, and this resulted in some last-minute signing/overnighting of documents that might be missing. **I ask the LNC to consider actions that will encourage states to complete this task earlier in future years.**
 - I've had several post-election ballot access discussions, including priorities for 2021 and potential changes to the structure of our ballot access efforts. In the budget narrative, I propose holding a Ballot Access Summit in late 2020 or early 2021 to develop a holistic petitioning, litigation, and legislative strategy. Such a summit would incorporate topic experts, LNC members, and representatives from the affected state affiliates. Mr. Redpath, Mr. Moellman, and Mr. Thrasher have provided me with suggestions for changing the structure of the Ballot Access Committee and **I ask the LNC not move forward with filling the committee at this time until this restructuring is considered. For similar reasons relating to committee structure, I ask that the LNC also not move forward with filling the Convention Oversight or Information Services committees. I am aware of several restructuring proposals, that would clarify decision-making responsibilities and prevent miscommunications, that should be considered before that occurs.**

- Presidential Campaign Support
 - On September 29, the Jorgensen campaign website crashed after a surge of traffic to it immediately following the first presidential debate. LNC staff and contractors “took over” the site to assist with adding server capacity and restructuring the back end to address the issue. This became a top priority due to time and within 48 hours the website had become one of the fastest on the internet. I am grateful to the many people who worked non-stop to fix the situation.
 - On October 29, I drew some attention to the Jorgensen/Cohen text banking operation by publicly becoming a text banker for an evening and speaking to the volunteers. I sent 28 text messages to voters, far fewer than Sue Dekany (70,396), Ryan Cooper (66,115), and Lindsey Medina (45,228).
- Frontier Project
 - My husband I flew to Riverton, Wyoming to participate in get out the vote efforts on Election Day, November 3. I primarily stood for 12 hours in the cold waving signs and had many great conversations with voters.
 - The next day, November 4, I joined Mr. Pazell and many others in traveling to Green River, Wyoming, to meet with Rep.-elect Marshall Burt (L) and discuss his coming legislative term and ways that the LNC could be supportive. The discussion further convinced me of the importance of a support system for Libertarian elected officials.
- General
 - LNC staff prepared a list of all Libertarian candidates and distributed it by email and social media. The list contained 576 candidates.
 - In addition to the above, prior to the election I spoke on a daily basis with many of our candidates, with frequent conversations with Brad Barron and Ricky Harrington in particular, and with Donald Rainwater’s campaign staff. I sent a note on behalf of the LNC to Arkansas PBS thanking them for proceeding with their debate including Harrington, after Tom Cotton chose not to participate. I traveled to Indiana to be at the watch party for Rainwater’s first debate, along with Spike Cohen.
 - We prepared and distributed graphics promoting all our newly elected and re-elected Libertarians in the week following the election.
 - I’ve participated in discussions relating to the renewal of our e-canvasser service. Mr. Pazell negotiated a renewal that retains capabilities but significantly reduces our costs. Approx. 20 of our candidates utilized this service this year, which was our first trial run year.

Development

- I have spent many hours on the phone introducing myself to our top donors and

discussing our priorities for the coming year. The staff report has more detail on our overall progress in this regard.

- I have worked closely with Ms. DeSisto in preparing an overhaul to our prospecting, asking, and stewardship strategies. In late November, I discussed various elements with the Development Committee, and as I indicated in September, I have drafted a policy manual amendment to be aligned with this direction. The proposal would increase the \$50 level to \$60 (so that it cleanly divides into \$5 monthly), adjust the thresholds for the high gift levels from 2500/5000/15000/25000 to 1000/5000/10000/FEC max, eliminate the resulting duplicative Benefactor level, and change monthly gift equivalents of annual membership from one-tenth to one-twelfth. **I ask the LNC to adopt this proposal.**
- I am grateful to Judge Jim Gray for generously donating to the party the net proceeds of his most recent book, and for providing several copies of the book for distribution.
- **I request that all LNC members become monthly pledge donors, to set a good example.** I would like to inform prospective donors that 100% of our Board are monthly donors.
- Ms. DeSisto is ready to onboard and train other LNC members who wish to assist our fundraising efforts.

Activism & Membership

- I have continued the Activist of the Month program, celebrating an activist each month who had extraordinary impact. By recognizing these achievements at the grassroots level, I hope we can give examples to follow and make our unsung heroes a little more sung. Nominations for Activist of the Month may be sent to chair@lp.org.
 - October: Ford Fischer of the DC LP. On September 21, Ford Fischer received his Emmy award for a documentary on Charlottesville he helped produce (called "Charlottesville"), and which used 16 minutes of footage he shot of the riot and murder in 2017 there at great personal risk to himself. It is an incredible achievement for Ford, a freelance journalist and photographer who often finds himself in dangerous breaking news situations, putting himself there so we can see what's happening first-hand. In 2013, he co-founded News2share, to provide objective and engaging raw video journalism content to viewers and to news networks, and his work has been featured on CNN, Fox, MSNBC, ABC, and more. Spike Lee's film "Blackkklansman," which used 6 seconds of his footage, won an Oscar.

If there is a protest going on in the United States, there's a good chance Ford is there making sure it's documented. In September 2020 alone, Ford provided in-person video coverage of pre-dawn protests at Lindsey Graham's home, an attempted eviction of a homeless camp in Philadelphia, activists and police battling in Louisville, an anti-Barrett demonstration on the steps of the Supreme Court, and contentious rallies in Portland, Oregon. Ford has his opinions (he is a former Reason TV intern and member of the DC Libertarian Party) but when the

camera is on he focuses matter-of-factly on covering what's happening and relaying the facts of the situation.

- o November: Martha Bueno of the Florida LP. Martha Bueno, vice chair of the Miami-Dade Libertarian Party saw a missed opportunity to reach Hispanic voters and rolled up her sleeves.

For months now Martha has spearheaded Hispanic outreach for the Jorgensen/Cohen campaign. She's done media appearances in the trade press. She's made sure our materials and message speak to Spanish-speaking voters. Bueno is running Libertarios Hispanos (<https://www.facebook.com/libertarioshispanos/>), a Facebook page where she dubs Libertarian Party presidential candidate Jo Jorgensen's videos into Spanish.

"Hispanic immigrants tend to arrive in the U.S. without thinking that the government owes them anything. The Hispanic community is so aligned with libertarian values that it should be the easiest group to reach," she states. The problem is that not many Hispanics are aware that the Libertarian Party exists."

The efforts by her and so many others are having an effect: polls indicate a stronger than usual performance for Libertarians by Hispanic voters. When the Miami event got disrupted, Martha helped solve the problem. When an activist was arrested, Martha helped get her released.

- We have added top issue interest information to the membership sign-up page, to assist with data segmentation. State affiliates may opt-in to this feature if they wish.
- In late September and early October, we became aware of Facebook profiles and groups being suspended for various reasons. LNC staff interceded with Facebook on behalf of several candidates and campaign staff to have their privileges restored. We set up a form page for people to provide information.
- In November, LNC staff began coordinating transfer of data from the Jorgensen campaign staff to LPHQ, and ultimately to our state affiliates. The data the campaign gathered is being provided to us for free. Additionally, the campaign negotiated the purchase of additional voter file data but did not close the transaction prior to Election Day. LNC staff has had discussions about the utility of acquiring this data (essentially stepping into the shoes of the campaign and taking up the agreement they negotiated), and we are seeking donor support to do so. Mr. Moellman has specific details on this.
- I had an extensive conversation with Nathan Fatal on the structure of an activist support program within LPHQ.
- I spoke with Ms. Sarwark about the affiliate in a box project and prioritizing it within the LNC proposed budget.
- In November, I expressed the condolences of the LNC to the family of Chuck Schilling, a Wisconsin LP activist who passed away on November 15.

Marketing & Media

- In my LNC Chair capacity I appeared in articles in Newsweek, USA Today, Vox, The Guardian, Luckbox Magazine, and Reason. I arranged for a correction in the USA Today piece after our ballot status was reported incorrectly. I also referred numerous media requests to our state affiliates and candidates, particularly on the Georgia runoffs.
- Since the September meeting, I shared 247 social media posts relating to Libertarian state and local candidates, which were viewed approximately 700,000 times.
- I agreed with the request of Mr. Moellman and Mr. Raudsep that we explore new options for LPStore, to expand selection and reduce cost. Both I'm sure would appreciate any input.
- I welcome input and advice on our messaging, particularly specific actionable ideas. Such advice can be (and is) given without the necessity of topic-specific LNC committees.

Budget & Operations

- I continue to track the progress of the Task Force on Respectful Conduct Practices, which I established on July 29 to make recommendations on (1) policy and practice changes for the national LP to consider; (2) a model policy that state LPs may adopt if they wish; (3) steps to ensure a credible and equitable process for handling complaints and investigations; and (4) other proposals that ensure the LP is a place that values and respects all its members. I appointed five individuals to the task force: Tricia Sprankle (Ohio LP), Nicole Kaeding (District of Columbia LP), Mimi Robson (California LP), Paige Sexton (Tennessee LP), and Ashley Shade (Massachusetts LP). I look forward to their recommendations and **will ask the LNC to give them due consideration.**
- I have met frequently with the EPCC on steps needed to develop an organization chart and roles, responsibilities, and expectations; model job descriptions for key staff; and steps needed to effectuate these changes. Mr. Harris and I had many related discussions with staff and contractors in the first few days of December.
- I worked with numerous stakeholders to prepare the 2021 draft budget. I am especially thankful to Mr. Hagan and Mr. Kraus for putting in many long hours on this.

Other

- On November 15, my husband Ethan was ordained as a deacon in the Episcopal Church. We were touched by the hundreds of messages of congratulations we received from Libertarians all over the country.

APPENDIX D – VICE-CHAIRS REPORT

LNC Vice-Chair Report - December 5th, 2020

Hello fellow Libertarians --

As the "Region 0" Representative, I am happy to report that Idaho and Mississippi continue to move forward, and are both now working to move into the State CRM system. And there are the beginnings of a party in Guam, and that's very exciting!

The party is growing, and moving the correct direction; not just in Idaho and Mississippi and Guam, but throughout the country. The wave of new, energetic volunteers, courtesy of the Jorgensen campaign, will provide the energy and backbone for our growth over the next two years and beyond.

I'm sure others have covered it, but the big win in Wyoming, multiple wins at the municipal level, and some narrow losses, all show we're heading in the correct direction electorally.

With the election over, I am focusing my energy on party-centric items. I am focusing on Affiliate Support and the State CRM system, with a focus on helping state affiliates grow at the county level. I believe that it will provide the ground troops and the next batch of great candidates, and volunteers and future leaders for our party.

We already see some of that potential coming to fruition. County parties are spinning up around the United States. They're being fuelled by both existing party members and new Libertarians brought in by the Jorgensen/Cohen ticket, who want to keep growing our movement.

Getting active locally is effective. I've personally been involved in stopping tax increases and stopping smoking bans in my local area. Cara Schulz reported to the LNC in November that 20% of our candidates who ran for local city council races won their races! That's a great way to increase individual human liberty in your very own backyard.

I believe that training should be a focal point over the next two years. Building an "army" of trained GOTV ground troops, campaign staff training, and candidate grooming and preparation are critical toward our long-term success. I want to urge our members to get training, both internal LP and external training from other organizations, to learn how to be more effective.

As we continue to grow our party and our movement, it is important to never forget our core goal; a world set free in our lifetimes. We are unlikely to achieve that overnight, because nothing of value is ever easy. We continue to press forward, doing things more intelligently, more effectively, and more efficiently. I am very pleased with the direction the party is heading, and I look forward to the continued growth of our party and the philosophical movement behind it.

In Liberty,

Ken Moellman, LNC Vice-Chair

APPENDIX E – TREASURER'S REPORT



Page 2 – EOM Membership and Revenue Charts and Graphs

Page 4 – EOM Financial Summary Reports

Page 5 - Statement of Operations Budget vs. Actual

Page 6 - 2020 v. 2018 Comparisons Statement of Operations

Page 7 - 2020 v. 2016 Comparisons Statement of Operations

Page 8 - P&L Detail (w-Functional Allocation of Expenses) by Month

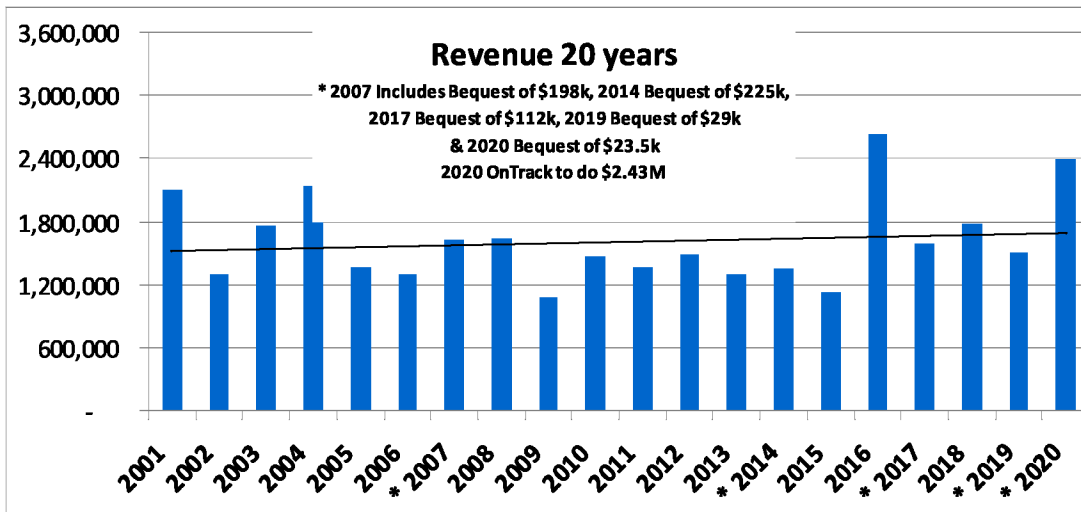
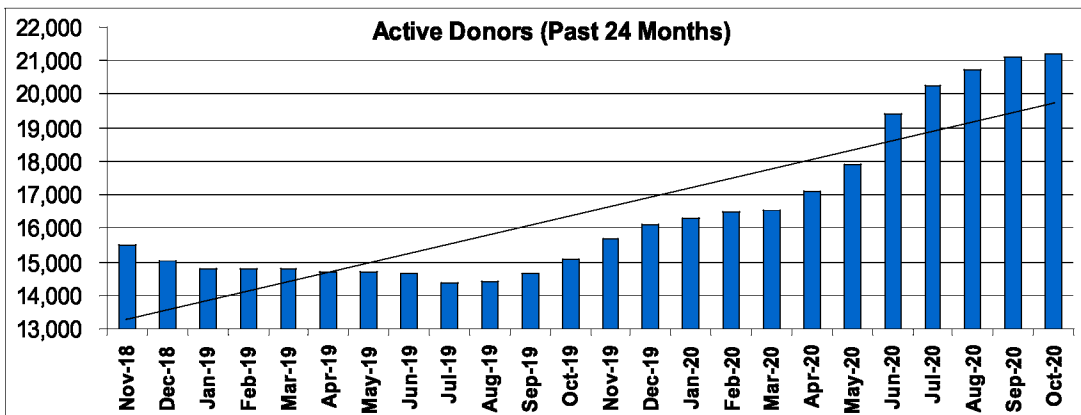
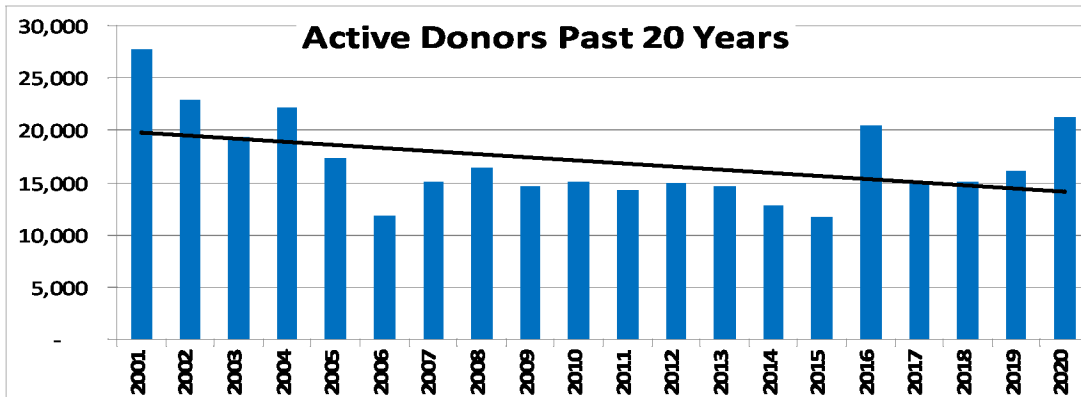
Page 11 – Balance Sheet Curr v. Prior Month Comparison

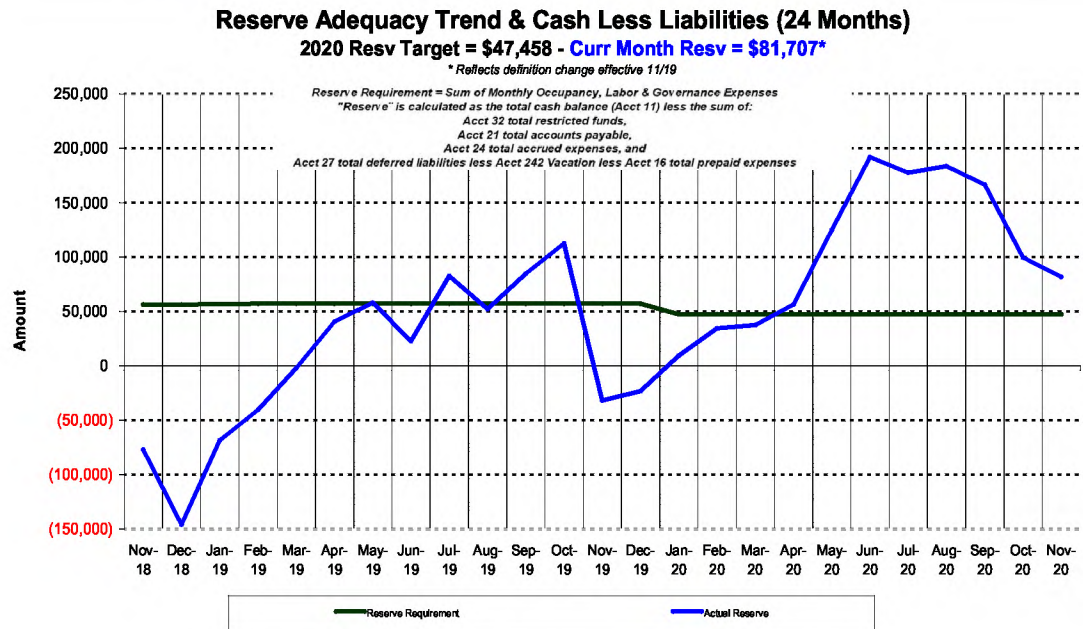
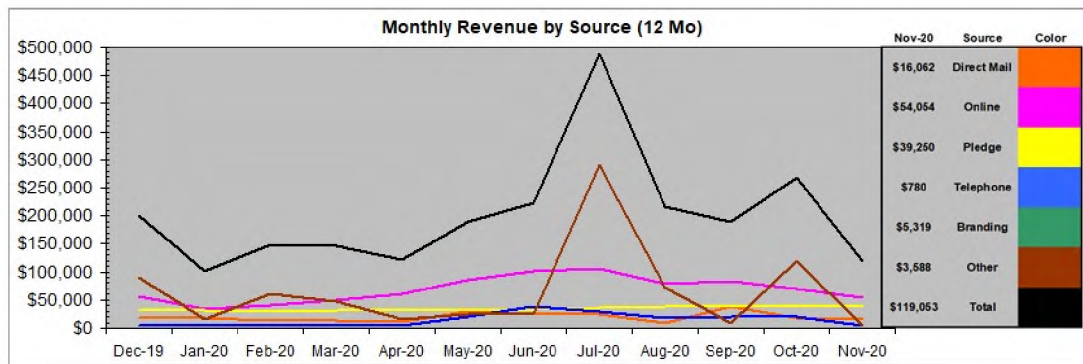
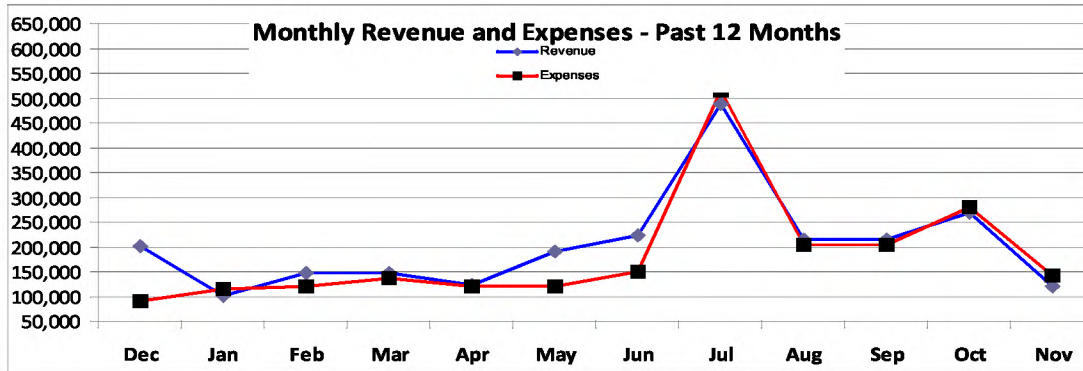
Page 13 - Cash Flow Report

Page 14 – Related Party Contributions and Disbursements

Page 14 – Chair's Discretionary Disbursements

End of Month Reports – Charts





End of Month Reports – Financial Summary

**Revenue - by Function as % of Total
2016 thru 2020 (Not Including Convention Packages)**

	2016	2017	2018	2019	2020 YTD
Membership Revenue	807,450	554,688	583,082	622,486	843,114
% Total Non Conv Revenue	35%	38%	39%	41%	43%
General Fundraising	1,178,909	764,757	762,568	648,038	796,913
% Total Non Conv Revenue	51%	52%	51%	43%	40%
Project/Program/Other	346,495	156,261	145,456	230,807	332,400
% Total Non Conv Revenue	15%	11%	10%	15%	17%
Total Non Convention Package Revenue	2,332,854	1,475,706	1,491,106	1,501,331	1,972,427

**P&L Acct Summary Last Month Plus YTD
January through November 2020**

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	TOTAL
Revenue												
4000 - General Fundraising	88,014	141,867	137,879	116,814	164,988	174,527	178,454	182,456	166,236	157,264	110,347	1,618,846
4100 - Project Revenue	6,193	1,000	175	0	3,396	500	1,813	5,800	40	65,520	2,000	86,437
4200 - Events and Conventions	813	281	406	10	100	396	277,639	6,000	400	2,008	150	288,203
4300 - Program Revenue	7,439	5,362	8,255	5,859	20,892	49,144	30,964	21,345	23,824	44,762	6,575	224,421
4400 - Trf fr Auth. FEC Comm - PACS	0	0	0	0	0	0	0	0	650	0	0	650
4600 - Refunds of Contributions	0	(25)	0	(20)	0	(695)	(636)	(23)	(1,015)	(471)	(19)	(2,804)
4700 - Other Receipts	13	0	118	0	0	33	0	0	1	0	0	165
Total Revenue	102,472	148,485	146,833	122,663	189,376	223,905	488,334	215,578	190,136	269,083	119,063	2,215,918
Expense												
7000 - General Fundraising Expense	33,779	29,716	34,067	29,596	36,780	44,301	63,098	52,338	79,073	90,766	43,695	537,229
7100 - Project-Related Expenses	257	208	0	0	0	0	0	0	0	0	0	465
7200 - Events and Conventions Exp	1,133	2,071	698	531	2,743	1,959	230,175	5,073	2,872	2,788	38	250,081
7300 - Program-Related Expenses	34,160	41,615	53,994	41,260	40,806	69,632	162,786	111,918	92,908	139,391	63,652	852,122
8000 - Salary & Related Expense	18,361	15,042	15,941	19,045	20,255	12,762	16,451	11,123	13,806	13,137	10,966	166,889
8100 - Admin & Overhead Expense	14,500	26,384	20,193	20,304	9,993	11,659	12,639	13,644	12,963	21,930	12,799	177,008
8200 - Professional Services	7,957	4,802	7,982	6,148	6,267	7,545	24,512	6,199	6,399	8,832	6,100	92,743
8300 - Depreciation Expense	2,999	2,999	2,999	2,999	2,999	1,650	2,774	2,774	2,774	2,774	2,774	30,515
Total Expense	113,146	122,837	135,874	119,883	119,843	149,508	512,435	203,069	210,795	279,638	140,024	2,107,052
Net Revenue (Loss)	(10,674)	25,648	10,959	2,780	69,533	74,397	(24,101)	12,509	(20,659)	(10,555)	(20,971)	108,866

Balance Sheet Summary - Current vs Prior Month

	11/30/20	10/31/20	\$ Change	% Change
ASSETS				
Current Assets				
Total Checking/Savings	130,981.41	189,128.63	(58,147.22)	-30.75%
Total Other Current Assets	32,764.36	36,186.36	(3,422.00)	-9.46%
Total Current Assets	163,745.77	225,314.99	(61,569.22)	-27.33%
Total Fixed Assets	841,791.77	844,566.09	(2,774.32)	-0.33%
TOTAL ASSETS	1,005,537.54	1,069,881.08	(64,343.54)	-6.01%
LIABILITIES & EQUITY				
Liabilities				
Total Current Liabilities	45,611.31	86,267.03	(40,655.72)	-47.13%
Total Long Term Liabilities	39,911.31	42,628.10	(2,716.79)	-6.37%
Total Liabilities	85,522.62	128,895.13	(43,372.51)	-33.65%
Total Equity	920,014.92	940,985.95	(20,971.03)	-2.23%
TOTAL LIABILITIES & EQUITY	1,049,702.54	1,114,016.08	(64,313.54)	-5.77%

**Standard Statement of Operations - 2020
Budget vs. Actual**

	Un- restricted Nov-20	Temp. Restricted	Total Nov- 20	Jan-Nov 2020	Budget Year to Date	Actual vs. Budget YTD	Annual Budget 2020	2020 Budget Remaining
Support and Revenue								
20-Membership Dues	66,632		66,632	843,114	666,875	176,239	727,500	(115,614)
21-Donations	4,396		4,396	210,946	378,950	(168,004)	413,400	202,454
22-Recurring Gifts	39,250		39,250	377,042	336,508	40,533	367,100	(9,942)
23-Board/ED Solicitation Major Gifts	0		0	131,275	127,142	4,133	138,700	7,425
24-Convention Revenue	0		0	243,492	352,000	(108,508)	352,000	108,508
25-Project Program Revenue	(62,265)	65,520	3,255	136,902	41,158	95,743	44,900	(92,002)
26-Brand Dev / Political Materials	5,320		5,320	170,360	176,000	(5,640)	192,000	21,640
27-Ballot Access & Related Donations	200		200	99,026	137,317	(38,290)	149,800	50,774
28-Membership Communication	0		0	3,596	0	3,596	0	(3,596)
29-Other Revenue	0		0	166	0	166	0	(166)
Total Support and Revenue	53,533	65,520	119,053	2,215,919	2,215,950	(31)	2,385,400	169,481
Cost of Support and Revenue								
32-Fundraising Costs	33,983		33,983	392,963	394,533	(1,570)	430,400	37,437
33-Membership Fundraising Costs	7,800		7,800	137,708	147,950	(10,242)	161,400	23,692
35-Convention	0		0	217,802	352,000	(134,198)	352,000	134,198
36-Ballot Access Fundraising Exp	0		0	4,807	4,400	407	4,800	(7)
37-Building Fundraising Exp	0	0	0	0	0	0	0	0
Total Cost of Support and Revenue	41,783	0	41,783	753,279	898,883	(145,604)	948,600	195,321
Net Support Available for Programs	11,750	65,520	77,270	1,462,640	1,317,067	145,573	1,436,800	(25,840)
Program Expense								
40-Administrative Costs	17,174	4,500	21,674	294,778	299,017	(4,238)	326,200	31,422
45-Compensation	29,508		29,508	409,440	383,167	26,274	418,000	8,560
50-Affiliate Support	7,604		7,604	56,410	54,908	1,502	59,900	3,490
55-Brand Dev / Political Materials	4,957		4,957	177,624	176,000	1,624	192,000	14,376
58-Campus Outreach	0		0	0	0	0	0	0
60-Candidate, Campaign & Initiatives	30,750		30,750	278,230	238,517	39,714	260,200	(18,030)
70-Ballot Access VR & Related Exp	1,080		1,080	96,546	84,242	12,304	91,900	(4,646)
75-Litigation	0	0	0	6,936	14,575	(7,639)	15,900	8,964
80-Media	19		19	633	16,683	(16,050)	18,200	17,567
85-Member Communication	2,649		2,649	28,575	42,167	(13,592)	46,000	17,425
88-Outreach	0		0	3,500	5,958	(2,458)	6,500	3,000
90-Project Program Other	0	0	0	1,102	2,292	(1,190)	2,500	1,398
Total Program Expense	93,741	4,500	98,241	1,353,774	1,317,525	36,249	1,437,300	83,526
Total Net Operating Surplus (or Deficit)	(81,991)	61,020	(20,971)	108,866	(458)	109,324	(500)	(109,366)
Unrestricted Net Operating Surplus (or Deficit)			(81,991)	(28,343)			(24,900)	

* Revised 11/20

APPENDIX F – SECRETARY'S REPORT

SECRETARY'S REPORT – LNC MEETING DECEMBER 2020 V1

LINK FOR ONENOTE NOTEBOOK FOR THIS MEETING:

<https://tinyurl.com/LNCOneNoteDec2020>

Position Duties

Bylaws Article 6 – OFFICERS

5. The Secretary shall be the recording officer of the Party and shall perform such duties as are assigned by the Chair or the National Committee. The Secretary shall attend all meetings of the National Committee and all Party Conventions and shall act as Secretary thereof, keeping such minutes and records as necessary.

Further specific responsibilities are assigned by the following:

- Bylaws Articles 5.2; 7.2.c; 7.14; 8.3; 10.4.b; 10.9 (if Convention Secretary); 13.
- Convention Rules 2.2; 3.1; 3.2; 3.3; 5.1.e-f; 7.3; 8.1.b; 8.2.b; 10.
- Policy Manual Special Rules of Order 1.01.4; 1.02.5; 1.02.6; 7.g; 7.m; 7.o; 7.p; 1.04.1.
- Policy Manual Standing Rules 2.01.2; 2.06.5; 2.07.2; 2.07.3; 2.07.4; 3.05.2; 3.05.3.

Additionally, I have taken over the posting of notices to the main Party website in order to actively comply with Bylaws Article 7.14: *The Secretary or a designee shall promptly post notice for each session of the National Committee; any National Committee proposed agendas; and approved minutes of each Convention and open National Committee session to a permanent archive section on the Party's website.*

I attend the daily "stand-up meetings" via Google Hangouts with HQ whenever possible to keep updated as a Party officer. I also attend the New Member Hangouts when possible.

Status of Minutes Since Last Report

July 9-12, 2020 2020 Convention Second Sitting Orlando, Florida and Via Zoom	Posted to Party website for member review on November 20, 2020
Sept. 12-13, 2020 LNC Meeting Minneapolis, MN	Auto-Approved October 13, 2020
Oct. 4, 2020 Via Zoom	Auto-Approved on November 18, 2020
Nov. 8, 2020 Via Zoom	Submitted to the LNC on November 23, 2020 for review in auto-approval process

Motions to be Made at December 2020 Quarterly Meeting

That the V2 Draft Minutes from the Second Sitting of the Libertarian National Convention, July 9-12, 2020 be approved.

Documents Updated

- | | |
|------------------------------|--|
| Conflicts of Interest | ○ Potential conflicts were updated at the previous meeting and in the interim period. A current list was distributed for review and update at this meeting. |
| Bylaws | ○ Updated with style changes passed at the September 12-13, 2020 LNC meeting and distributed to the state chairs |
| Policy Manual | ○ Updated with changes passed via Ballot 20201016-01 and the November 8, 2020 meeting. |
| Platform | ○ Updated with style changes passed at the September 12-13, 2020 LNC meeting. |
| Website | ○ Added approved convention minutes for first sitting. Added Robert Pepiton to the sub-committees page as Assistant Treasurer. Updated all committees as needed. |
| Minutes Template | ○ Added links to pertinent sections of the meeting video in each major section through the use of hotlinks (for those viewing the online PDF) and QR codes (for those viewing a printed copy). |

Documents and Related Items Created

- Created Google Groups mailing list for each committee and master index page for same.
- Electronic sign-in sheet for e-meetings.

LNC Membership Changes Since Last Report

None

Committee Membership Changes Since Last Report

Affiliate Support Committee: The LSLA named David Demarest, Pat Ford, Ken Moellman and its representatives. At the last LNC meeting and in the weeks following Valerie Sarwark was appointed as Committee Chair and John Phillips, David Valente, and Francis Wendt were appointed as the remaining LNC members. John Phillips subsequently resigned and was replaced by Steven Nekhaila.

Candidate Support Committee: Tucker Coburn, Laura Ebke, Jeffrey Hewitt, Chris Luchini, and John Phillips were appointed to the Committee.

Convention Voting Process Committee: As per Ballot 20201004-7, John Fockler, Jim Fulner, Will McVay, D. Frank Robinson, and Christopher Thrasher were appointed to the Committee. As per the enabling motion, the LNC Chair and LNC Secretary are ex-officio non-voting members. The Committee elected Christopher Thrasher as its permanent Chair.

Standing and Special Committee Appointments Remaining¹

Audit Committee: Two (2) non-LNC members to be selected by non-officer LNC members are remaining to be appointed. The Committee selects its own Chair.

Awards Committee: Two (2) non-LNC members to be selected by the LNC who will strive to keep two (2) members of past committees for continuity purposes are remaining to be appointed. The Committee selects its own Chair. Tim Hagan has already been appointed and was a past committee member. One additional past committee member should be considered. The remaining eligible immediately past committee members are Daniel Hayes, Jim Lake, and Bill Redpath. Larry Gillis was a past committee member who had resigned due to an increase in job-related responsibilities.

Ballot Access Committee: Seven (7) members, no less than three (3) of which shall be LNC members. The prior Committee's term expired on September 30, 2020. The Committee Chair is selected by the LNC Chair.

Candidate Support Committee: Two (2) non-LNC members remain to be appointed. The Committee needs to appoint its Chair.

Convention Oversight Committee: Seven (7) members, with a minimum of four (4) LNC members, plus a minimum of two (2) non-LNC members who are recommended by the Convention Oversight Committee. The LNC selects the Committee Chair.

Historical Preservation Committee: There are two (2) vacancies for which the Committee is seeking appropriate candidates.

Information Services Committee: The Party Chair to select two (2) LNC members and up to five (5) non-LNC members who are recommended by the Committee. The committee selects its own Chair.

Chair's Advisory Committees

As per discussions at the September 12-13, 2020 LNC meeting, the following ad hoc committees were created with the following memberships:

Activism & Membership: Tim Ferreira, John Phillips (Chair), Valerie Sarwark, Joshua Smith, David Valente, Francis Wendt

Budget & Operations: Whitney Bilyeu, Rich Bowen, Matthew Bughman, Tim Hagan, Richard Longstreth (Chair), Ken Moellman

Candidates & Elected Officials: Matthew Bughman, Tucker Coburn (Chair), Laura Ebke, Jared Hall, Jeffrey Hewitt, John Phillips, David Sexton

¹ As per the direction of the Party Chair, applications were not sent out to fill the vacancies on the following committees: Ballot Access Committee, Convention Oversight Committee, and Information Services Committee. Applications are being sought for the Audit, Awards, and Candidate Support committees via both a post on the Party website and an email to the membership sent out Thanksgiving week.

Development: Susan Hogarth (Chair), Chris Luchini, Steven Nekhaila, Valerie Sarwark, David Sexton

Marketing & Media: Erin Adams, Susan Hogarth, Dustin Nanna, Steven Nekhaila, Erik Raudsep (Chair), David Valente

Policies & Procedures: Whitney Bilyeu, Laura Ebke, Tim Hagan, Caryn Ann Harlos (Chair), Francis Wendt

Manuals

To be created:

- Convention Secretary's Manual
- LNC Secretary's Manual
- Delegation Chair Manual
- Delegate Manual
- Basic LNC On-Boarding

Upcoming Critical Dates (next 365 days and all scheduled conventions)

- **November 26, 2020:** Last day for LNC to disapprove JC Rules of Appellate Procedure or deemed approved.
- **No later than April 30, 2021:** Distribute to each affiliate party the presidential vote totals which the Secretary proposes to use for purposes of delegate allocation for national conventions.
- **May 26, 2021:** LNC to make Bylaws and Rules Committee appointments.
- **May 26-May 29, 2022:** 2022 National Convention, Reno Nugget.
- **May 23-May 26, 2024:** 2024 National Convention, Washington Hilton.

Special considerations: The 2020 Census data will be available by March 31, 2021 which will be the new dataset used for calculations that rely on population numbers.

The full calendar of upcoming deadlines through the next convention can be found here: <https://docs.google.com/spreadsheets/d/1SGT7nAldNGzM5qO2KAivopbhLquJ-l2hyV-b11MHSbo/edit#gid=0>

Other Activities

- Wrote thank you notes to gallery members of the September 12-13, 2020 LNC meeting.
- Coordinated signing of NDAs for new LNC members.
- CRM training with Andy Burns and creation of Secretary's mailing list.
- Monitoring the Movement for a People's Party who is filing for recognition on the path to get ballot access in Maine in December 2020. The leadership is all former Bernie Bros in Sanders' campaign leadership.
- Working on obtaining Registered Parliamentarian credential.

Pending Issues

Working with Policy & Procedures Committee on internal file hierarchy system I had hoped to have this implemented by this meeting. A draft is being reviewed by the Committee for our meeting within the week following the LNC meeting.

Email Ballots²

The following email ballots were completed since the September 12-13, 2020 LNC meeting and my last report.³

Ballot 20201004-01
Concluded 10/11/20

Move to ratify the following as members of the Candidate Support Committee in addition to Ms. Ebke: Mr. Hewitt, Mr. Coburn, Mr. Luchini, and Mr. Phillips.

Sponsor: Bishop-Henchman

Voting "aye": Bilyeu, Bughman, Coburn, Ebke, Hagan, Harlos, Hewitt, Longstreth, Moellman, Nanna, Nekhaila, Raudsep, Sarwark, Smith, Wendt, Valente

Voting "nay": None

Express Abstention: None

No Vote Cast: None

With a final vote tally of 16-0-0-0 , the motion PASSED.

Secretary's Notes: Mr. Phillips deferred to Mr. Bughman.

The vote tally record can be viewed here:

https://docs.google.com/spreadsheets/d/1VntkXkkuQouUiWbt9bnl_TjSMKDiTaDDpvsYtTmJdhE/e dit#gid=606359528

Ballot 20201016-01
Concluded 10/23/20

Motion: Amend Policy Manual 7(h) as follows:

a) Each participant must provide their own equipment and connectivity, including but not limited to any computer, internet access, web camera, microphone, earphones, or telephone. Members and alternates have the right to participate in an electronic meeting by telephone, however they should use a computer connection if feasible so as to be able to more fully use the Electronic Meeting Provider features. The organization is not responsible for providing a central location for physical attendance of an electronic meeting. For **face-to-face regular meetings, electronic participation is not allowed.**

Sponsor: Bishop-Henchman

² Vote tallies are recorded in the form of X-X-X-X which represents aye-nay-express abstention-passive abstention.

³ Email motions and main substantive motions made during LNC and Executive Committee meetings can be tracked at the tally sheet located at: <https://tinyurl.com/Incvotestally2020>

Voting "aye": Bishop-Henchman, Coburn, Ebke, Ferreira, Harlos, Hogarth, Longstreth, Luchini, Moellman, Nanna, Raudsep, Sarwark, Smith

Voting "nay": Adams, Phillips

Express Abstention: None

No Vote Cast: Hagan, Nekhaila/Sexton

With a final vote tally of 13-2-0-2, the motion PASSED.

Secretary's Notes: Ms. Adams' vote stood as Ms. Bilyeu did not vote. Mr. Luchini's vote stood as Mr. Wendt did not vote. Mr. Ferreira's vote stood as Mr. Hewitt did not vote. Mr. Hall voted, but Mr. Nanna subsequently voted.

The vote tally record can be viewed here:

https://docs.google.com/spreadsheets/d/1VntkXkkuQouUiWbt9bnl_TjSMKDiTaDDpvsYtTmJdhE/e/dit#gid=162864289

Ballot 20201115-01
Concluded 11/22/20

Motion: That the regular LNC meeting scheduled for the 5th and 6th of December in Riverside, California, be canceled and that a special electronic meeting for the same weekend be scheduled for purposes of discussing and approving the 2021 budget and such other items as the Chair and LNC may deem necessary.

Sponsors: Coburn, Ebke, Hogarth, Longstreth, Sarwark, Wendt

Voting "aye": Bishop-Henchman, Coburn, Ebke, Hagan, Hogarth, Longstreth, Nanna, Raudsep, Sarwark, Wendt

Voting "nay": Bilyeu, Harlos, Hewitt, Moellman, Nekhaila

Express Abstention: Phillips, Smith

No Vote Cast: None

With a final vote tally of 10-5-2-0, the motion PASSED.

The vote tally record can be viewed here:

https://docs.google.com/spreadsheets/d/1VntkXkkuQouUiWbt9bnl_TjSMKDiTaDDpvsYtTmJdhE/e/dit#gid=1103884217

Respectfully Submitted,



LNC Secretary ~ Secretary@LP.org ~ 561.523.2250

APPENDIX G – STAFF REPORTS

Executive Director's Report 2020 Q4

Executive Summary

We have had another excellent quarter in spite of a global pandemic.

- We have just completed 5 consecutive quarters of membership growth
- We continue a steady increase in avenues for fundraising.
- The Development team continues to excel.
- 2020 revenue is ALREADY the second highest in the last 20 years
- Jo Jorgensen got 1.8 million votes, a Libertarian state representative was elected.
- Project Keystone (migration of all data forms to the CRM) has completed
- The synergy between the Presidential campaign and the LNC was very fruitful.



Daniel Fishman
Executive Director
2020.11.28

Membership:

A fifth consecutive quarter of increasing membership has put us at 21304 members as of 11/28.. Considering that there was a point in 2019 where membership dipped below 14000, we are looking at a 50% increase in membership over the last 16 months.

Attrition versus retention becomes our biggest issue as the glamor of a Presidential campaign fades. We had 505 members leave the party as dues paying members in September, 815 in October and 788 thus far in November. We are still actively working to bring those members back into the fold, but the longer they go having not renewed the less likely we are to bring them back.

We are working very hard to retain these members. Michelle MacCutcheon has been a whirlwind of activity, contacting every new member on their 2 month anniversary to make sure that they are progressing in the party, finding the contacts that they need and generally feeling welcome. Our goal is to not just exceed the first year retention rate of 2016, which was a dismal 36%. In a Presidential year we expect retention to be slightly lower -- some people join in the fervor of election, only to find their interest has waned a year later. We hope that with our new focus on retention we will be exceed our average first year retention rate over the last 8 years, which is 42%

To that end Michelle MacCutcheon is working on 3 programs to convert members to activists faster and increase their mental investment in the party. She covers these details in her report.

Jess Mears continued to pull double duty -- both running membership as well as working for the Jorgensen campaign. At every Jorgensen event Jess has been handing out membership cards, plugging the party and finding ways to support the party with the Presidential campaign. Jess also made sure that Jorgensen campaign messaging was always considering how to grow the party.

It is critical that we improve retention numbers. We will continue to explore more ways to add more value to membership.

Technology:

Accomplishments:

The University of the Libertarian Party is online and waiting for content.
<https://uplstaging.wpengine.com/> We have several suggestions for online classes/

LNC conversion to GSuite has been overwhelmingly successful.
CRM tools for adding value to membership continue to be improved.
Form Migrations (project Keystone) is complete.
LP Store migrated to external fulfillment.

ULP looks to be a strong tool for the LNC going forward. We have the ability to have online classes like any University, offer certifications and credentials in any subject matter the LNC deems worthy.

The completion of the migration of all forms to the CRM has finally finished. Robert Kraus and Andy Burns have done a superb job at working with each other and all stakeholders to ensure the success of the project.

Our redesign of the LP site is finally started. A preliminary page modelled after the best practices of the old parties has been made. We are looking to break our web presence into 3 distinct microservices.

We should have a marketing site focused solely on acquiring “new customers.”

We should have a data collection site that collects and processes all data that we can acquire from the web in order to inform LNC decisions as well as to add value to membership.

We should have an online document archive of all the materials that are relevant to the operation of the LNC, such as the bylaws, platform, lists of LNC members, staff and groups, minutes of past meetings etc. Gideon Oakes is working on the Marketing Site redesign now.

We contracted with One Dog Solutions 3 months ago and I will be receiving their report on Monday November 30th. I will report on the findings at the meeting.

Financials/Operations

Since March of 2020 we've known that there were several financial cliffs looming ahead. Ballot Access and Convention costs in the covid era both represented an unknown fiscal horizon and required we maintain liquidity so that we could act. Once we got into September we knew our financial standings, we were able to spend the reserves we had accumulated on candidate support. Throughout September and October LPHQ was able to send money to campaigns where we thought money would make a difference. As a small sample the LNC was able to fund a nationwide ad campaign for the Jorgensen campaign created by Matt and Terry Kibbe and their organization. We also raised money and sent it to the Rainwater and Kolenich campaigns as other campaigns identified by Apollo Pazell as places where money would make a difference. Being strong enough financially to make these moves is the result of tremendous work from the two directors. Tara DeSisto, Director of Development, kept donations coming in even as Covid numbers rose and the economic outlook deteriorated, and Robert Kraus, Director of Operations (ably assisted by Deputy Director of Operations Tyler Harris) kept an eagle eye on expenses. The LNC should be very proud of the financial management of the LPHQ staff over these last 8 months, when nothing was certain.

We are exploring ways to stay within the limits of the FEC regulations for national parties, but to be creative with options for donors who wish to contribute beyond the constraints the government puts on their donations to the general funds. We are looking at the possibility of starting joint fundraising projects with several state affiliates

LPTV continues to be successful. "Libertarios Hispanos con Martha Bueno y Zach Foster." Had an enormously popular episode with Gloria Alvarez as a guest, and "Libertarians at Large" This will be a Spanish language broadcast. Our town halls continue to be very popular and well received, but I would like to develop new appropriate content for LPTV, and hope the LNC can contribute.

Elections

Libertarians were a force in the election. We had many wins across the country, including Marshall Burt being the first Libertarian elected to a state legislature in a generation. The Frontier Project proved what Libertarians like LPHQ staffers Apollo Pazell and Cara Schulz have demonstrated: Libertarians can compete and win in local elections when they run strong campaigns.

Other candidates returned impressive numbers and excelled in debates. From Donald Rainwater's great numbers in Indiana, to Ricky Dale Harrington Jr's super 33% against Toim Cotton, Libertarian strength in statewide elections was evident. And Jo Jorgensen covered the margin of victory in 4 swing states - establishing that the Libertarian Party holds a powerful place in polarized American politics.

As we move on to municipal elections in 2021 we intend to do so with the best data the LNC has ever had. Through a variety of efforts we have great prospecting lists across the country and look forward to using these lists to help candidates and sharing these lists with state affiliates as we plan to keep increasing the number of elected officials.

Next Quarter

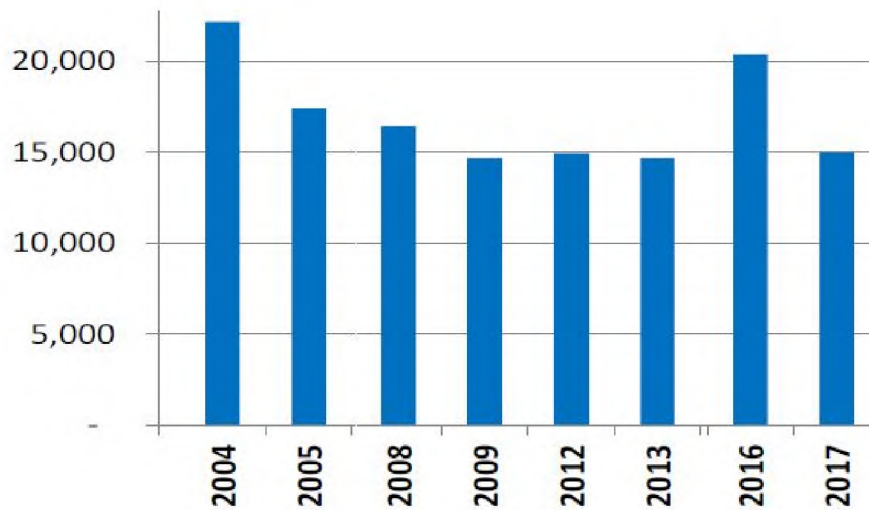
In summary, we have had 5 consecutive outstanding quarters by every possible metric in the worst possible economic environment. The LPHQ team at every level has gone above and beyond. I am very proud of my colleagues in the organization.

I also greatly appreciate the LNC members who dropped in for some of our daily standup meetings. It's a HUGE morale boost for staff when the LNC can make it to a meeting, because they know what they do is being seen. The entire EC has been in standups over the last quarter, as well as Erik Raudsep and Richard Longstreth. We are very grateful for everyone's time.

I'd appreciate it if any LNC member who has been in a stand up to encourage a colleague to drop in occasionally.

-

The next quarter will be consumed with preventing 2021 from looking like 2017, when active donorship fell by 25%



The year following a Presidential campaign is traditionally the worst year in the LNC's cycle financially. I trust the LNC will do its utmost to break they cycle



Staff Reports: Operations

December 2020

1

**Robert Kraus
Operations Director**

Financial

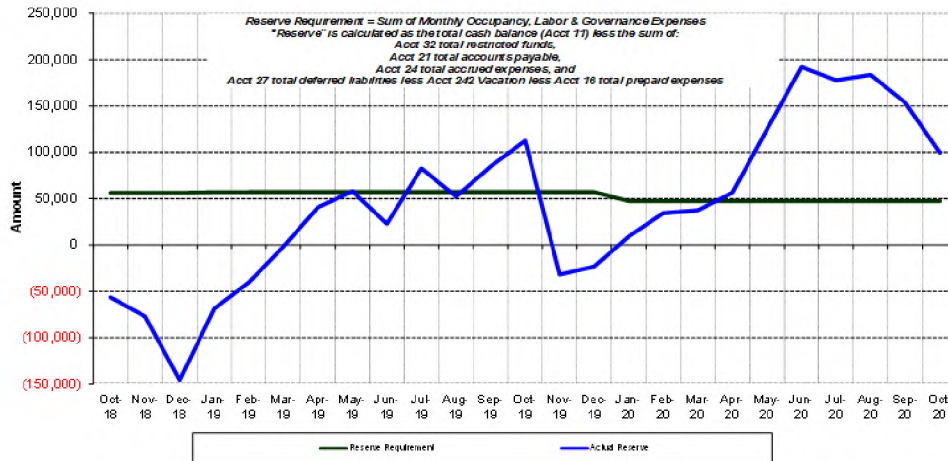
2020 has been our 2nd best performing year in the past 20 for revenue! I suspect if it wasn't for COV-19 this would have easily been our best year! However, we have also increased our expenses. Not including the convention we are essentially running even with 2016 at almost \$2M as of the end of Oct. In 2016 we finished the year with a positive cash reserve of \$232.7K. This year we had reserve of \$192K as of the end of June vs. \$99.6K as of end of Oct. I am currently projecting we will have a reserve of \$0-\$50K by the end of the year. To help conserve general funds cash the Treasurer is working with our FEC Consultant to find ways to pay more of our administrative expenses from the restricted funds. For example, Oliver's monthly fee will now be paid from the legal fund for the next several months.

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Reserve Adequacy Trend & Cash Less Liabilities (24 Months)

2020 Resv Target = \$47,458 - Curr Month Resv = \$99,582*

* Reflects definition change effective 11/19



Blackbaud – Data Dumps – Internal Customer Service

Data Dumps continue to be sent out regularly to non CRM states.

Building Fund / Office

Mortgage balance = \$42.4K as of end of November. So far this year we've made \$37.5K in extra payments towards principal.

In terms of maintenance we had some storm damage to our roof that requires a \$3K repair / replacement of the bronze standing seam wall coping. We also still hope to get some minor fire damage repairs in the basement plus repainting the lower level by the end of the year. Both of these to be paid from the building fund.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

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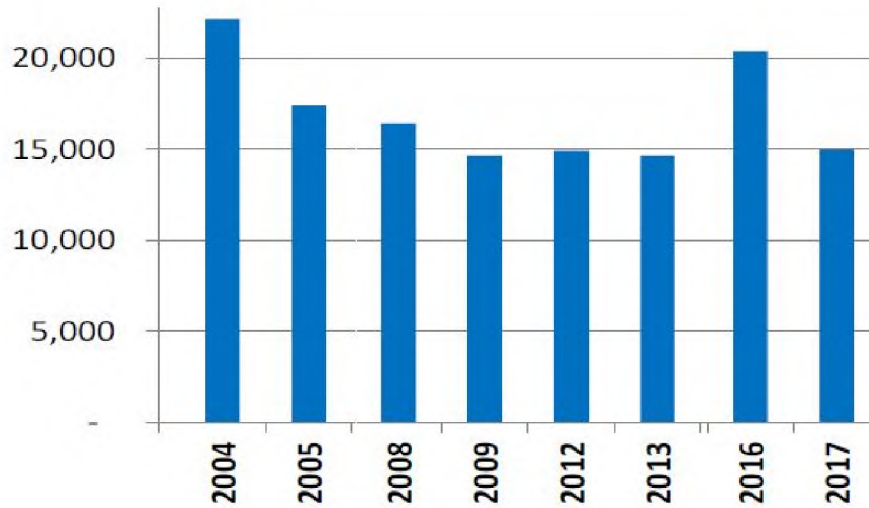
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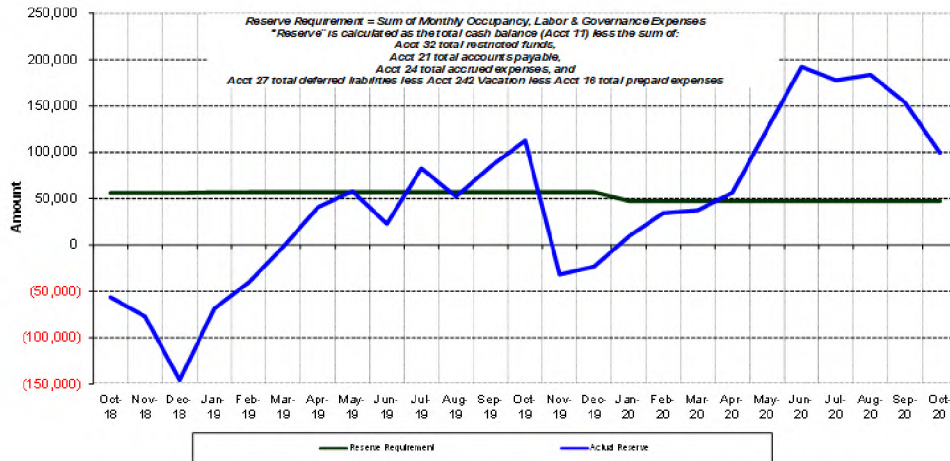
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Tyler Harris

Deputy Director of Operations

The time since my last staff report has been short, but eventful. I continue to work under Robert Kraus to learn more of the processes typically reserved for the Director of Operations, I have had the incredible privilege of working with Apollo Pazell and the Libertarian Frontier Project candidates through the final push to election day, and continue to serve as the main liaison with our LPStore fulfillment house and have devoted much time to resolving customer service and inventory issues. I will attempt in this staff report to not only provide a summary of the major areas of my work from the past several months, but also my forward-looking goals and recommendations as they pertain to those areas.

New Operations Responsibilities and Cross-Training

Key to my role as Deputy Director of Operations is cross-training on myriad important tasks and functions performed by the Director of Operations, Robert Kraus. Over the past two months, and under Mr. Kraus's excellent tutelage, I have taken on responsibility for the following functions:

- Processing refunds and contribution returns
- Managing the monthly gifts of our Liberty Pledge Club members

Going forward, I will continue to work with Mr. Kraus to come up to speed on the following, so that I may serve as his backup or take on as primary responsibilities (at his discretion):

- Managing database updates provided by state affiliates to LPHQ
- Our processes for accounting and bookkeeping
- The preparation and distribution of financial and membership reports
- Processes relating to providing data to our FEC consultant for FEC filings
- Facilities and equipment planning and maintenance
- Payroll and benefits administration for LP Staff
- Re-checking of daily deposits and cash audits

Additional Operations Responsibilities

In addition to the new areas mentioned above, my regular responsibilities also include:

- Customer service - internal and external
- Helping to maintain membership/contributor database Raiser's Edge/CRM
- Assisting with member database troubleshooting and cleanup
- Administration of lp.org & hq.lp.org email and group list servers
- General purchasing and procurement
- Working with Chair, Director of Operations, and Treasurer on financial issues & audit
- Attending LNC meetings (once circumstances allow for a wider in-person staff presence)
- Various miscellaneous filing, research, and member correspondence
- Assisting in general office upkeep, organization, and the ordering of supplies
- Collaborating with LNC staff and assisting with other projects as needed and as requested.

Libertarian Frontier Project

Apollo Pazell's report will doubtless be the definitive report on the Frontier Project. My role in regards to the project has primarily been data and canvasser support, as well as maintaining a presence and offering input on twice-daily candidate/strategy calls, interfacing with the Secretary of State's office to obtain daily voter files/updates, and on occasion providing input, proofreading, and editing with regards to candidate statements, literature text, questionnaires, etc.

I have now for two years had the opportunity to work closely with Mr. Pazell on these efforts, and I can say definitively that this is one of the most important and valuable efforts that I have seen the party undertake. The resulting election of Marshall Burt as a Libertarian State Representative in an incredibly polarized and difficult year has been historic, and the performances of the field teams and other candidates have been exemplary. Taking the project to the next level, will present its own challenges and place increased pressures on the already stretched bandwidth of all involved. Oftentimes, those of us working on the project

found our day mired in tasks that could have been handled by interns or low-level staff had such personnel been available. To the extent that expansion of the project, both geographically and with respect to the number of targeted races, is desirable (and I believe it is highly so), a focus should be made now to develop a robust internship program. In that way, as we train up an expanded roster of campaign activists with an eye towards the 2021 and 2022 campaign cycles, we can ensure that they will have the support that they need to put that training to its best use. I shall, of course, continue to make myself available to Mr. Pazell and to the project as it moves forward in whatever manner as may be most beneficial to its continued success.

LPStore

Perhaps nothing has been more personally trying for me over the past several months than overseeing the operation of LPStore. The order-of-magnitude increase in orders commensurate with a presidential election cycle, coupled with the public health considerations and supply chain disruptions associated with the global pandemic, presented a unique and exceptional challenge. The transition in May to an outside fulfillment house has been critical to our ability to rise to meet this challenge.

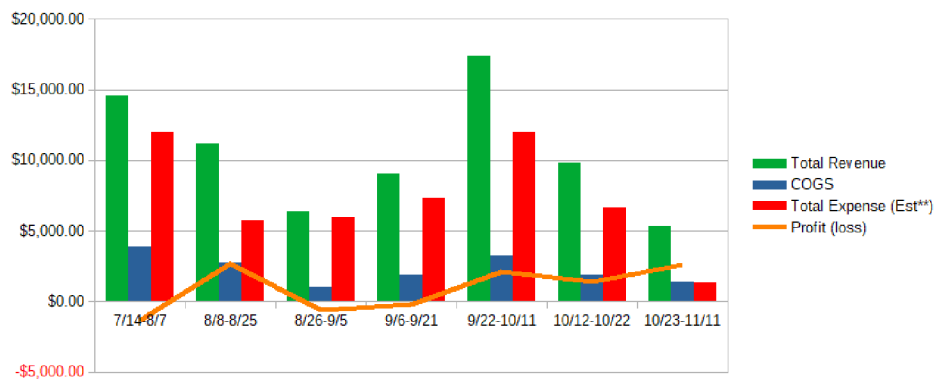
That transition, however, has been far from smooth. Early disruptions, delays, and cost issues have been discussed in depth in my prior reports. Issues with inventory management and a lack of connectivity between the LPStore site and the warehouse's internal systems have continued over the past several months, and have led to an inordinate number of customer service issues, the expenditure of large quantities of staff time (my own, but also Executive Director Dan Fishman, Director of Operations Robert Kraus, and Stewardship Associate Chris Clemence), and a significant number of refunds and discount codes issued to our members and customers in recompense.

From a financial standpoint, LPStore has come through the campaign season slightly profitable overall. This is almost entirely on account of two things: 1) the renegotiation by Mr. Kraus in July of the first shipping invoice received from our fulfillment house, which initially reflected unreasonably high shipping costs, and 2) a general adjustment of prices in August following the unprofitable invoice period from July 14th to August 7th.

LPStore Revenue, Cost of Goods Sold, and Estimated Expense				
Date Range	Total Revenue	COGS	Total Expense (Est**)	Profit (loss)
5/21-7/13*	\$73,553.37	\$20,296.70	\$50,082.47	\$3,174.20
7/14-8/7	\$14,564.41	\$3,915.55	\$12,008.79	-\$1,359.93
8/8-8/25	\$11,206.24	\$2,766.51	\$5,736.57	\$2,703.16
8/26-9/5	\$6,373.59	\$986.64	\$5,981.86	-\$594.91
9/6-9/21	\$8,997.42	\$1,921.75	\$7,310.06	-\$234.39
9/22-10/11	\$17,387.54	\$3,233.37	\$12,009.61	\$2,144.56
10/12-10/22	\$9,845.42	\$1,856.95	\$6,618.28	\$1,370.19
10/23-11/11	\$5,352.81	\$1,438.33	\$1,290.57	\$2,623.91
TOTAL 7/14-11/11	\$147,280.80	\$36,415.80	\$101,038.21	\$9,826.79

*5/21-7/13 Expense based on discounted shipping invoice renegotiated by Director of Operations, rather than substantially higher initial invoice amount. Predates bi-monthly billing cycle, so not included on graph as not to distort scale.

**Invoices for fulfillment fees and shipping cost do not differentiate between LPStore purchases and Membership Premium items. LPStore Expense estimates listed here net out estimate expense associated with member premium gifts not sold through LPStore



The store also, over the course of the campaign, shipped thousands of yard signs, both of the “I Vote Libertarian” and the Jo Jorgensen designs. The few hundred remaining Jorgensen yard signs as election day approached were distributed to local activists for placement at polling places.

Still, it is apparent to me that operating an online storefront is outside of our core competency and largely aside from our mission as a political party – to elect candidates to office. Even working with an outside fulfillment house, the amount of staff time required for the endeavour far exceeds the benefit of the results. Additionally, maintaining the inventory necessary for smooth operation represents a significant commitment of resources, and as a result even a profitable store is likely at times to adversely impact cash flow. Moving forward, it is my

strong recommendation that we seek a fully-outsourced alternative that will require no maintenance or tracking of inventory, no management of the online storefront, and extremely limited day-to-day internal staff time. Our contract with our fulfillment house is up for renewal in April. I would strongly suggest exploring other options with an eye towards finding an alternative no later than that.

Libertarian Elected Support System

At the request of the Libertarian Elected Support System, I have made myself available to assist in whatever ways are deemed beneficial in establishing that group. At the time of this writing, I have just attended the first of what will doubtlessly be many organizing/planning meetings, so the scope and nature of my involvement is as yet still not fully defined, though at a minimum I will be assisting with the design and procurement of lapel pins, helping to arrange the creation of a website, and various other similar operational support tasks.

I firmly believe that this is an organization with a very important mission, that of providing support, coordination, and networking for our expanding roster of Libertarian elected officials. It is imperative that we take the occasion of our recent successes to prepare the infrastructure that will be necessary to support our successes yet to come. L.E.S.S. is a significant part of that, and I am honored to do what I can to help its first steps be successful ones.

New Member Retention

A significant challenge confronting staff in 2021 will be engagement and retention of the large number of new members who have joined the party for the first time this year. For many of us, the Libertarian Party is more than a political movement, it is a community, a support network, and a family. Welcoming new members into that family with friendly faces and meaningful interactions, while also connecting them locally with their county affiliates has been the mission of Member Welcome Hangout since its inception a year and a half ago. Now in the capable hands of Stewardship Associate Chris Clemence and Membership Associate Michelle MacCutcheon, these efforts will need to be built on, and new efforts initiated, if we are to fully capitalize on this year's incredible membership growth.

I believe that the beating heart of member engagement, not just in the LP but in all political parties, is the local or county-level affiliate. Our county and local parties are more than any other level of organization within the LP, suited to building the personal connections with rank-and-file membership that are so important to retention. Yet, in spite of the hard work of many dedicated activists, many counties remain without local Libertarian Party affiliates. Alongside

direct member outreach from the LP national, any holistic approach to member retention and engagement should incorporate plans to encourage the building of local parties in unserved and/or underserved geographic areas and the support and strengthening of already formed county/local parties everywhere.

This could take many forms, from affiliate-in-a-box, to virtual “how to found/grow an affiliate” trainings with local activists, to a virtual listening tour to gauge the concerns, determine the needs, and benefit from the experiences of our county-level leaders. I will be looking to work with the Executive Director as well as membership and affiliate support staff in the coming months on a cohesive new member retention plan, and am prepared to commit to support those crucial efforts in every way that I can.

In Conclusion

I have supreme confidence in the team that the LNC has assembled to confront the challenges that lie before us and to build on the incredible successes that have already been achieved over the course of this incredibly challenging year, and I am excited by the prospect of what we can accomplish as we move into 2021. I have said it before, but it bears repeating how honored and privileged I feel to be a part of the remarkable work being done by our party. Please do not hesitate to reach out to me with any questions or if you would like to discuss any portion of this report in further detail.



Staff Reports: Development

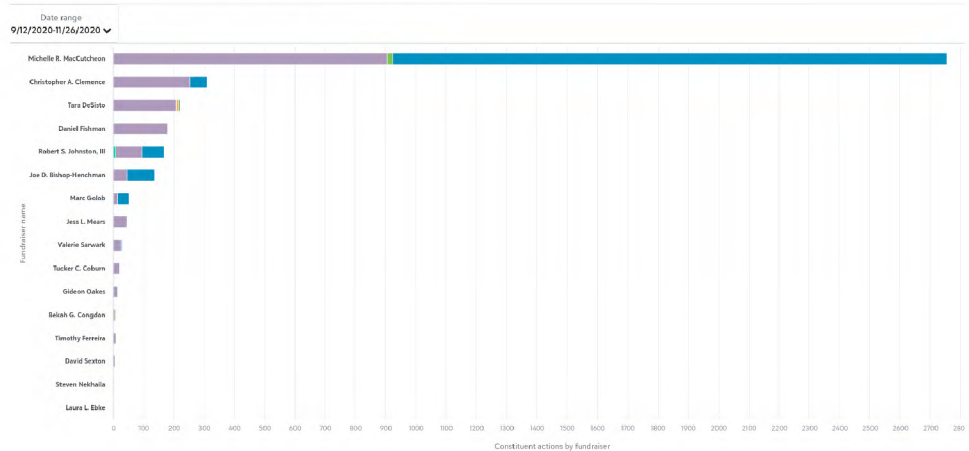
December 2020

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**Tara DeSisto
Director of Development**

This election cycle the Development team, inclusive of the Executive Director, played a strong role in supporting the Presidential Campaign in an advisory capacity. Early on our nominee identified that she wanted to work closely with National and the leadership of that campaign made it a priority to coordinate so that we could provide advisory options. With that, the campaign hired a formal fundraiser to work alongside us so that we could best execute a fundraising strategy for both National and the Presidential campaign. We also provided support to down ballot candidates across the country to the best capacity we had. We were fortunate enough this election cycle to bring on 4 brand new Chairman Circle Members. We are planning on keeping those relationships strong and having them play a more active role in strategic maneuvers.

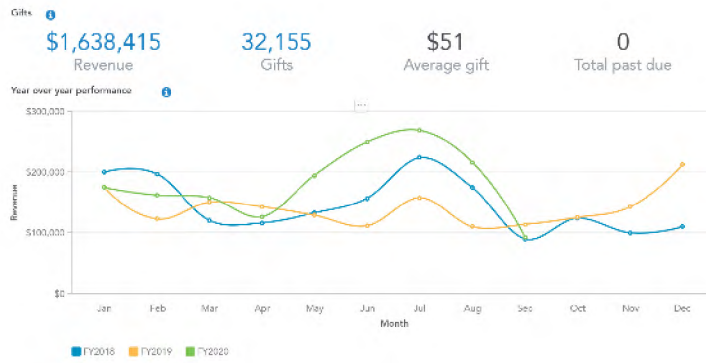
Actions by Fundraiser since September meeting





2020

Nov. 22,



September 12, 2020

Growth Revenue \$482,524
Gifts 9000

The appeals team includes:
 Bekah Congdon – Writer, Appeal Manager
 Mat Thexton – Mail House Operations
 Gideon Oakes – Graphic Designs and Publication Editor
 Jess Mears – Membership Appeal Manager
 Chris Clemence – Secondary Writer/ Editor

Tara DeSisto – Director of Development

The appeals team meets weekly to make sure that we are on track and that we are not bumping into each other on messaging so that we can stay cohesive. This is the first year this team came together and we are working toward finding better ways of tracking as it was not historically practiced to dig this deep into this craft. That being said, I would say that I am very proud of how this team came together and remained agile enough to adapt through some really rough topics covered as well as uncertainty this year. Please note data is still being refined. Special thank to APRC for continuing to be urgently responsive to our requests for approvals.

	Appeal Count	Count sent	Count Opened	Open Rate	Transactions	Gross Revenue	Cost Associated	Net Revenue	Average Gift
January	12 Email 2 Direct Mail	505,578	65,795	13.01%	285	\$18,751.00	\$7,635.21	\$11,115.79	\$65.79
February	13 Emails; 2 Direct Mail	464,871	65,112	14.01%	569	\$32,521.20	\$0.00	\$32,521.20	\$57.16
March	19 Emails; 1 Direct Mail; 1 Text Blast	964,860	131,311	13.61%	553	\$27,621.00	\$1,836.27	\$25,784.73	\$49.95
April	1 Competition; 14 Emails; 1 Direct Mail; 1 Text	707,858	91,272	12.89%	782	\$45,219.80	\$1,836.27	\$43,383.53	\$57.83
May	9 Emails 1 Text 2 Direct Mail	617,579	81,521	13.20%	463	\$50,726.99	\$8,012.22	\$42,714.77	\$109.56
June	15 Emails 1 Direct Mail	984,840	105,457	10.71%	606	\$41,781.20	\$6,173.15	\$35,608.05	\$68.95
July	6 Emails	277,983	44,736	16.11%	371	\$18,679.32	\$0.00	\$18,679.32	\$50.35
August	11 Emails 2 Direct Mail	808869	83990	10.38%	875	\$60,569.00	\$24,923.51	\$35,645.49	\$69.22
September	12 Emails	658950	100114	15.19%	401	\$25,299.00	\$0.00	\$25,299.00	\$63.09
October	11 Emails 1 Text 4 Direct Mail	849855	93441	10.99%	462	\$39,379.16	\$57,014.71	-\$17,635.55	\$85.24
Totals	122 Emails 15 Direct Mail 4 Texts 1 Competition	6,840,943	862,749	12.61%	5,367	\$360,547.67	\$107,431.34	\$253,116.33	\$67.18

This year was about Development understanding how to best use the tools at our disposal while trying to learn and play off each other's strengths and weaknesses in a Presidential election year. Next year's planning is a much more coordinated strategy of appeals, events, stewardship, data enhancement, message refinement and strategy, core training, legislative initiatives, and long-term seed planting for growth trajectory.

Below are preliminary estimates for fundraising events in 2021:

50 Years of Freedom Fighting August 2021	Location	Golden, CO			Development is requesting a budget to lay the foundation for this important event. Celebrations are bonding experiences. Milestones such as this are excellent opportunities for those celebrations, reinvigorating the party.
	Venue		\$	(9,000.00)	
	Entertainment Budget		\$	(25,000.00)	
	Food and Beverage	For 400	\$	(100,000.00)	
	Staff Travel Costs		\$	(10,000.00)	
	Marketing Materials and Videography		\$	(30,000.00)	
	Charter Buses		\$	(5,000.00)	
	Total		\$	(179,000.00)	
Fundraising Potential	Ticket Sales @ \$300 per day	\$	120,000.00		
Projection	Major Donor Support	\$	250,000.00		
	Goal	\$	191,000.00		
Association of Libertarian Educators (ALE) October 2021	Location	Cambridge MA	\$	(4,000.00)	Development is requesting seed money to kick this project off. Originally scheduled for April, it has come to my attention that the venue we are looking at will not accept outside groups until Fall 2021. Rather than find a new venue adjustments will take place to preserve the strategy.
	Marketing / Printing		\$	(10,000.00)	
	Travel / Accommodations		\$	(1,000.00)	
	Food	Development Staff (3) For 200	\$	(20,000.00)	
	Accommodations		\$	(2,500.00)	
	Speaker	1 Keynote	\$	(2,500.00)	
	Total		\$	(37,500.00)	
	Fundraising Potential	Ticket Sales @ \$200ea	\$	40,000.00	
Projection	Major Donor Support	\$	40,000.00		
	Goal	\$	42,500.00		
Chair's Holiday Celebration December 2021	Location	CA	\$	(2,500.00)	Development is requesting an for the operating budget for this event
	Food and Beverage	For 100	\$	(10,000.00)	
	Entertainment Budget		\$	(1,000.00)	
	Staff Administrative Costs		\$	(2,000.00)	
	Marketing Materials		\$	(10,000.00)	
	Total		\$	(25,500.00)	
	Fundraising Potential	Ticket Sales @ \$250 ea	\$	25,000.00	
	Projection	Major Donor Support	\$	40,000.00	
	Goal	\$	39,500.00		
Total Development Fundraising Goal			\$	1,008,000.00	Total Funding Requested from Development
					(575,600.00)
					Plus staffing requests listed below
Direct Mail Cost	Total Spent this year	\$107,431.34			
	Total Projected for next year	\$75,000.00			
Raiser's Edge Funding	Total Spent this year	\$28,000.00			
	Total Projected for next year	\$32,000.00			
Staff Request	1 full time salaried Development Associate 1 full time hourly Stewardship Associate to be shared 25% of time with Operations Use of Publications Editor and External Relations each respectively 25% of their time Membership Synchronization on Appeals and Stewardship				

We are reaching outside what we know to be the comfort zone of development and expanding our capacity. These are projected goals and not promises to achieve, however I do feel as though our Development team is strong and up for the challenge. With new data we can expand upon our capacity and will continue prospecting areas where we believe we can grow. Development continues to leave the door open for all members of the LNC to work with us whether it be through call time, developing individual fundraising plans, growing regional fundraising capabilities and targeted approaches. I would invite you all to commit to two hours of call time with our team before the next meeting, and one gift hitting your means before the end of 2020, particularly if you have not already given at a significant level this year. Your support for our financial success is paramount and without it we lack the foundation to continue our mission. If there is a specific project that appeals to you for the upcoming year, please connect with me as they will all need manpower to achieve their goals.

**Bekah Congdon
Development Associate**

Overview

I have been on staff with the Libertarian Party for one year and one month. This first year has been incredibly meaningful and eye-opening and I have made a point to take on anything that I have been asked to do so that I could learn as much as possible. Through collaboration and critical feedback I have improved my writing to be more appropriate for fundraising. I have also gained confidence in sharing and initiating new campaigns and ideas for bringing in new funds.

Appeals/Writing

I remain committed to ensuring that our appeals are of the highest quality and bring in funds. The last quarter required a number of last minute appeals in response to debates and other events surrounding the Jorgensen campaign. Tara, myself, and the rest of the Development team have spent significant time this last week to gather and analyze data from all of our appeals this year. I am working to understand everything we can take from that and seek to make our appeals in 2021 even more profitable.

Whenever it is needed, I provide written content for the Pledge News and LP News. I wrote a piece for the most recent LP News regarding the attempt to remove LPTexas candidates from the ballot that was successfully fought off at the Texas Supreme Court.

Fundraising

I attended three Spike Cohen events around Texas, and the election night party in Dallas. I continue to take every opportunity to build relationships with donors and potential donors.

I have taken up a Lifetime Member Drive for 2021, the 50 year anniversary of the Libertarian Party. The initial proposal has been approved by Joe Bishop-Henchman, and I have spent considerable time working with designer Matt Hudson to come up with a unique "50th Anniversary" pin. That design is ready for final approval and I will be working with Tyler Harris next on the production of the pins. My plan is to make this drive a competition between the states to bring in new lifetime members. I will be writing an appeal for early 2021 and finding different ways to promote this campaign throughout the year.

Additionally, I am incredibly excited to work with Tara on events in the next year, including a fundraiser with newly elected state representative Marshall Burt, the Association for Libertarian Educators, and the 50-year Anniversary celebration.

Relationships

I am very hopeful for 2021 that there will be many opportunities for working more closely with Tara in building relationships with some of our most generous supporters (assuming everything doesn't get canceled like in 2020).

Wrap Up

I am looking forward to the next year and to everything that I will learn. Without the sporadic nature of the campaign that kept us on our toes day to day, I want to get back to having our future appeals planned out well in advance and be able to spend more time prospecting and soliciting new donors. I also will be setting regular call time with LNC members as I have trained with Tara and know that is an area where I can offer more support.

I remain grateful for the opportunities I have here and the variety of work that I can do. I will continue to take on any challenges that are presented to me so that I can best benefit the party and become a more successful and productive member of this amazing team.

**Chris Clemence
Development Associate**

Since last the Libertarian National Committee met, campaigns reached a fever pitch culminating in a still-contested election. In that time the party has worked as hard as it ever has, pushing our resources to the limit. I'm immensely proud to be part of this team facing these challenges, and I feel the shared experiences in these past few months have rewarded me with a great deal of valuable professional growth.

Donor Appreciation

Thanks to a very lucrative summer, the list of donations is long. As a result a significant portion of my time over the last few months has been occupied by conveying our thanks to these generous donors. For the remainder of September I spoke to or emailed 103 donors, or about 8 per workday. In October I contacted 154 donors, averaging 7 per workday, and for the month of November through the 20th I contacted 44 donors, averaging 3 per day (I would note that, due to my travel to Dallas in the first week of November, I was unable to carry out my typical daily donor calling routine). Although the calls are important as they convey our thanks to our indispensable donors, several of the calls I made over the course of the quarter led in other important directions, and I was able to connect many donors seeking to be more involved with the party with their state and local affiliates.

Donation Appeals

Also in the quarter I contributed to several donation appeals that went out, either editing pieces written by Development Associate Bekah Congdon or writing pieces (often with her valuable collaboration) to be edited by her. Since the previous LNC meeting I acted as the principal writer for four appeals that generated to date a total of \$2,322.96 in donations.

Infobox

There's never a dull moment at info@lp.org, and the past few months have been particularly exciting thanks to the election. It's difficult to succinctly explain the various interactions I've had with emailers to the infobox, but they generally fall into two categories – non-members seeking information about the party, and members with problems they need the party to solve for them. Through the quarter the infobox ranged from zero unread messages to over 400, and queries to the infobox required a total of 643 emails from me to date (November 22) since the last LNC meeting, or just over 13 emails per workday.

Member Welcome Hangout

Since assuming the reins of Member Welcome Hangout from Deputy Director Tyler Harris, the event has been one of the most enjoyable yet most challenging tasks I've faced to date in my time on staff. The weekly Google Hangout is a task I share with Membership Associate Michelle MacCutcheon. My task is to arrange for the weekly email to be sent out to new members (usually in the neighborhood of 100, but over 300 after a presidential debate or the general election) and

record attendance, while Michelle keeps up with the opening slideshow and presents it at the beginning of the meeting. After the opening presentation has finished, she and I field questions and host ensuing discussions with new members from around the country.

Not only is MWH a place for new members to learn about the Libertarian Party, it has become a place for them to share their energy and enthusiasm for Liberty with other members and find avenues for greater involvement in the party. We frequently see members return for a second or third time simply to participate in the discussion and learn more about the party and our movement. Since the last LNC meeting through today (November 25) Member Welcome Hangout has hosted 62 members.

LPStore

The last major area that captured a portion of my time was the LPStore. In an effort at taking a bit of the load off of Deputy Director Harris and Operations Director Robert Kraus, many of the queries after previous orders began coming to me, requiring me to contact the printing contractor often after providing them information of our own.

In late September Deputy Director Harris approached me to enlist my help in contacting customers whose orders were taken for merchandise the LPStore no longer carried. In October I contacted about 65 customers with such orders after determining their names from our database (their database did not capture customers' names, only their shipping addresses) to determine how they wished to resolve the situation and relaying that information to Deputy Director Harris. More work is likely to be needed towards this effort, as not all customers I contacted have replied.

Conclusion

On Veterans Day I marked six months of working on staff with the LNC. As I stated at the time in our Slack channel, there hasn't been a single day in that time that I haven't looked forward to working on the tasks and projects in front of us with this outstanding team. I'm glad for Executive Director Dan Fishman's incredible ability to act as the mortar binding the staff together, and I am in constant amazement at Development Director DeSisto's ability to organize donor data and couple it with her superlative fundraising instincts. I could scarcely ask for a better teammate than Development Associate Congdon, as her energy and creativity are frequently the key component to success in the vast majority of our projects.

I'm legitimately excited to be on this team right now. Between the opportunities before us and the individuals among us, I honestly believe we're on the cusp of some amazing things in the coming years. I could not be happier with our situation, and I'm very glad for the opportunity to play my part in it.

Thank you for taking the time to read this report, and please do not hesitate to reach out to me with any questions or concerns you may have about it.

**Mat Thexton
External Relations**

- Daily - Receive mail and other deliveries, open, and distribute
- Daily - Process checks and charges received by mail (open, sort, enter into Raiser's Edge, make any indicated updates to donor information, deposit checks into bank account), pursue charge authorization failures and check problems by contacting donors (by phone, email, or letter)
- Daily - Update donor information forwarded from info@lp.org and from stewardship interactions
- Thrice weekly - Enter into Raiser's Edge online donations, purchases, and memberships (new and renew)
- Weekly - Order member cards from vendor
- Weekly - Print, stuff, and frank letters and cards for new, renew, replacement, and lifetime members
- Weekly - Print, stuff, and frank acknowledgments (thank-you letters and postcards)
- Monthly - Enter in-house generated pledge checks into Raiser's Edge and deposit into bank account
- Monthly (approx) - Print, stuff, and frank mailings in response to inquiries (Inquiry Packet)
- Occasionally - Layout, print, stuff, and frank in-house direct mail appeals
- Regularly - process bouncebacks (returned mail) to obtain new addresses (use AlumniFinder or send email or make phone call)
- Regularly - Report low supply levels (branded office, general office, cleaning)
- Regularly - Restock inventory
- Annually - Prepare pledger member cards mailing
- Bi-Annually - Perform required assistance for National Convention (acknowledgments, shipping supplies, etc.)
- Assign above tasks to Assistant as needed



Staff Reports: Affiliate Support

December 2020

1

**Andy Burns
Affiliate Development Specialist**

Project Keystone

Mission

To automate and simplify the management of forms

Goals

- Reduce number of forms to minimize maintenance / errors / form irregularities
- Automation into CiviCRM (CRM)
- Remove staff time spent on data entry
- Data immediacy to states
- Modularity of forms

The Problem

We had a plethora of forms (using multiple platforms) that acted as siloed databases. Each time we wanted to get this data into Raiser's Edge (RE), it required LPHQ staff to go into each form database, extract, re-format and send to a second staff member for manual data input.

There is a lot of duplication over these forms and it takes staff time to ensure this data gets funnelled to RE.

As a first step while RE is in use alongside the CRM, Project Keystone allows the CRM to collect all the data and automate reporting back to LPHQ for processing into RE.

2020 Q4 Update:

We are 90%+ complete! As previously reported, non-contribution forms were cutover on July 7th.

The second milestone we have completed is all of the contribution pages are now cutover. We did a soft launch in October and then cutover all non-premium (thank you gift) pages on November 17. We will be cutting over the premium pages on December 1.

Part of the migration also gave us the opportunity to enhance the pages with better branding, marketing and overall aesthetics.

The time-savings and improved organization makes us more efficient. Rather than having a myriad of forms (with different tech) to manage we are able to have a [ways to give](#) landing pages. We can [integrate premiums](#) and control premiums centrally. We also give more choice to Libertarian donors. Instead of guessing what they premium they would value and making potentially the wrong pitch we give them a handful of options and let the market decide. Disabling premiums is a simple click which reduces staff time on maintenance.

Moreover, the system makes it efficient and flexible to set up tailored donation pages per development department requests.

Additionally, we have enabled an [easy way to track referral sources](#) on any page without any internal configuration needed. This is useful for tracking the medium we used to solicit donations (e.g. email, facebook, etc) and the appeal. There are exciting use cases for this; we can use this for state and county affiliates to see who is bringing in new national members. For those interested in the technical bits, a recruiter simply needs to append ?source=insertsource to any of our contribution pages and that will be automatically appended to the contribution source field. For example, Pinellas county in Florida. They would use https://my.lp.org/donate/join/?source=FL_Pinellas. This way it is trivial to report on new members recruited by FL and down to the county level.

The only remaining pages after that are Personal Campaign Pages (PCP's) which is in progress. These are for when the person recruiting has a tailored message they want to convey instead of our default page. These types of pages are used by LNC members and Podcasters as part of our referral program.

I have worked closely with Robert Kraus to deliver daily automated contribution reports according to Operations needs.

State Migrations

We put a priority on migrating states since the last LNC meeting. This map shows the [status of states](#).

The most effective strategy is when I do the ETL process and shepherd their IT Director through the tasks assigned to them / forms to fill out. We continue to use Open Project to give states a clear task list and assign items to them. When states like Kansas are highly responsive (thanks to Bryan Bombardier), we can make quick work of a state.

Note: We hosted a How to "Migrate to the CRM" session this summer. We had several states on and showed them what they needed to do. However, this demonstrates that without a dedicated person "hounding states" to move forward with the migration, migrations are slow. States want to join but getting the execution can be difficult. Essentially, the level of customer care states need is higher than we can always give. And spending my time "hounding" is costly

as that means there are trade-offs from actually getting something done. States need a "full-service migration" v "work-shared" migration.

With that said, please see my recommendation to hire an Affiliate Success Specialist. This will reduce the backlog and provide full-service migration in 2021 for the remaining states.

Completed Migrations

Arizona - They launched on October 6. They accidentally shut down their NB site earlier than expected and I spent that day working to make an emergency cutover. Their NationBuilder data was not clean so we are waiting on them to approve our recommendation of importing records with contributions only.

Kansas - They launched on October 21.

Florida - We are waiting on a LPF membership (required for launch) and contributions file. The site and data is otherwise ready to go. I expect a launch date early to mid-December.

States Coming Up

This map shows the [status of states](#).

Indiana - We have had positive talks with Indiana and Ken Moellman is working directly with them.

Other states - The states in purple and green are up next. We will be looping back with all of these on timing. Nevada has recently been in touch as is making a push to get us their data soon.

Issue Segmentation

As previously reported in Q3, Phase 1 of issue segmentation is complete. The intent is to get our constituents macro-level issues first. You can see these issues on any state or national contribution page. e.g. [National donate page](#).

Phase 2 will be integrating micro-issues underneath these issue categories. It will also include a behavioral data model. Our working list of issues and behaviors tags totals 149. Our target is to roll this out in early 2021.

Phase 3 in 2021 (requires additional funding) will be exploring API integration with L2 to append to our internal issues and behavioral data model so we can reference their database in real-time.

We are doing a large L2 data append called "Project One Ring" that is getting additional data on our constituents that includes:..... Dan Fishman, Ken Moellman, and TJ Ferreira are leading this effort to consolidate RE, CRM, Jo20 campaign data together before sending to L2. The CRM will be able to accept this enhanced data set.

LPStore

I continue to administer lpstore.org and fulfill support / task requests from Store Manager, Tyler Harris. My time allotted to this is very minimal, approximating 2 hours per month.

LP Hero

This is an initiative in the early planning phase. However, I think it is still beneficial to report. It is helpful in how we look at engaging our supporters. The goal with what I have called tentatively "LP Hero" is to provide a "trail map" (engagement ladder) for what supporters can do when supporting the LP. This will be visible both internally and externally; it will just manifest itself differently.

The essence of it is we need to give clear direction to our members to escalate their involvement and maximize their "Libertarian Potential". This will use gamification to reward people with status and recognition.

The social aspect and personal nature of community organizing at the county level cannot be understated. We should aim to **introduce new member to 3 other members**. Most engaged members of LP have a social life that largely revolves around the LP. Even if not doing LP activities they are still social with Libertarians and therefore they always have a pathway to re-engage. This will improve member retention and reduce the cost associated with churn.

What is "Libertarian Potential"? The maximum level they could reach on the engagement ladder based on their interest and motivation. How much "sweat equity" could they put in?

What does this look like? Here is an example engagement ladder. Each are key milestones in their LP Hero journey. Each milestone will outline what steps they can take to achieve that level.

Supporter - Votes L. Is registered L if the state has party registration.

Subscriber - Follows LP messaging. Subscribes to emails; follows on social media. Libertarian-curious potentially.

Member - Pays Member Dues

Advocate - Recruits others members.

Super Advocate - Recruits lots of members.

Organizer - works collectively with others in LP. This could be a county affiliate path, social media team path, graphic design for liberty, a national / state committee, etc.

Super Organizer - organizing point person. A leader of an organizing group. e.g. County Affiliate Chair, Social Media Team Director, Committee Chair, etc.

Choice Candidate - Are those who will not actively campaign, but are placing their name on the ballot to offer voters a choice.

Informational Candidate - Are looking to inform and educate voters on specific Libertarian solutions to the challenges they face. They participate in debates and other marketing and PR channels, but do not have an active field campaign.

Challenge Candidate - Intensive campaign with lots of volunteers and full-time candidate.

The effort to enhance our members' engagement is continual. The efforts by our membership team are an excellent step in this direction. I am placing an extra emphasis on a members journey within the LP and will be working with other LPHQ departments to better convert new members into doers and not simply stop at dues-payers.

County Affiliate Startup and Effectiveness

It is a goal to focus heavily on community organizing in 2021. Part of LP Hero is again, to escalate our supporters up the engagement ladder. Below is an outline of goals this initiative will take on.

Goals:

- Ascertain current number of active county affiliates
 - New county affiliates recruit 10 new or expired members
 - Does campaign finance paperwork?
 - Meets monthly?
 - Does external outreach events / visible in community
 - Affiliate runs at least 1 candidate
- Report on county affiliate metrics

- Success rate
- Does campaign finance paperwork?
- Meets regularly?
- Does external outreach events / visible in community
- Number of candidates run

Tactics:

- LP Hero
- Develop welcoming volunteer community that helps each other nationwide
 - Weekly "Community Organizing" session
 - Working group led by experienced and effective county chairs
- National handbook that conveys clearly what steps a new county affiliate should take.
- Marketing campaign that generates new county volunteer leads that are triaged and personally case-managed.

Hire Affiliate Success Specialist

Since I joined LPHQ in 2015, we have made great strides in delivering affiliate development and support to our affiliates. We've built from essentially scratch an affiliate development program. We have significantly changed the attitude of local and state affiliates toward national from negative / ambivalent / national is not helpful to us to an attitude of positivity / LPHQ delivering value. The major factors are due to LPHQ wanting to work with them and providing support via our CRM support, my affiliate support interactions and our candidate support team.

But, with growth and success comes more responsibility. We have an increased burden with CRM / Affiliate Support tickets. We started with 5 states and now we are at 25 states. Our user base is larger as we provide access to county volunteers.

Some Stats Since September 1:

- Our active CRM user base per week since September 1 is averaging 62 users (those who log in).
- Total tickets closed is 157.
 - Note some tickets are larger tasks and others can contain more than one task.

In addition the breadth of functionality we are doing with the CRM continues to expand as well as states grow in their proficiency. And it's our goal to dramatically increase these user base numbers so we can train affiliates how to grow WITH the tools at their disposal.

We are now at the point where we need additional staff to fully leverage what we have and take it to the next level. I am strongly recommending hiring an additional contractor at a minimum of 10 hours per week.

The Affiliate Success Specialist would focus on assisting with Level I support, migration of states to the LP States Multisite (aka CRM), onboarding , initial training and community building as it pertains to local affiliates.

Scope of Responsibilities:

- Level I support for CRM (triage, answer user-oriented questions)
- Affiliate Success Specialist: Get volunteers using best practices to grow the party. Build a community of super volunteers and guide them in their LP Hero journey.
- Migration Assistant: Project manage state affiliates onboarding into CRM and all facets that entails: data ETL, client communication (get credentials, key information, etc) that ensures migration moves forward (We get them to do needed tasks so we aren't waiting on affiliates).
- Onboarding: Conduct initial training of state IT Director and key users for smooth transition.
- Client Maintenance: Keep metrics on states and triage states that are under-utilizing system or PEBCAK errors. Focus on building IT Director strength.
- Host IT Director success sessions
- Co-host LP Grassroots community sessions (weekly session to build community for LP organizers locally. The Member Welcome Hangout equivalent for local volunteers in communities)

Metrics:

- Ticket response time and tickets resolved
- CRM user base customer support satisfaction survey (IT Directors or entire user base)
- Local volunteer survey
- Number of states migrated in 2021. Reduce backlog.
- [User Logging Summary](#): login sessions, active unique users.
- Growth in active county affiliates

I strongly recommend that this person is someone who is currently working on state-level party growth. This should be an existing state IT Director who is significantly trained up already. This ensures that they have hands-on experience while simultaneously assisting other state and county volunteers. When they learn / see an improvement / best practice / effective strategy they can disseminate to other states rapidly.

I have a recommendation (confidential) on personnel and have communicated this to Dan Fishman. I also look to collaborate and work with existing staff to focus on the grassroots organizing and client maintenance aspects.

This position would need a minimum of 10 hours a week. This has the potential to develop into a full-time job. However, being realistic my recommendation is to start at 10-20 hours / week. If we are a victim of our success we can re-evaluate.

Currently, I try to allocate most of my time to efforts that benefit all states. There is simply not enough time to dedicate to the client support arena as I would like. What this would do is let me focus on overall project management, large CRM improvements, and strategically helping states with the most potential to leverage the CRM / facilitating the county growth initiative. It goes without saying: we need more people! With that said, my goal is to be a facilitator to get our people helping each other (super volunteers helping our new volunteers and members).

Technical Priorities

Major Projects

Custom Importer

This is in progress. We've worked through iterations and we need to re-test. We will use this to import the ~750K records from the L2 data append.

CiviRules improvement to automate member classification

This will automate membership classification based on 12 months giving (donations and memberships) to National. A rule exists to add membership but we need one that changes membership. Using existing CRM CiviMember module would require manual intervention by staff to keep membership data correct. There are idiosyncrasies like our drift policy that make this necessary.

Amazon SES setup

This is our bulk mailing service of the future. Currently we use Sparkpost. However, the maintainer for the extension is not actively maintaining it.

Performance Upgrades

The Call Next Dashlet had performance issues for state and county level users beginning this fall. We deactivated it in September as a temporary measure. It is a repeated request from states to get it working again. There are other performance enhancements we can do as we scale.

Notify county chair or most local person of new members and volunteers

This is an automated way to notify the most local person we have so we get better follow-up. It would look at if a Chair relationship exists for the county affiliate, if it doesn't exist, send it to the regional affiliate chair, if it doesn't exist send it to the state chair.

Phase 2 of Simplified CiviCRM Dashboard

Phase 1 focused on permissioning, segmentation and simplifying existing CRM screens particularly the contact summary screen. Phase 2 looks at putting critical information front and center. Rather than searching or making a report state by state, we default to a UI that provides them key performance indicators on how well their state, region or county affiliate is doing. It will show a graph and total number at the current time of a given metric. When a user clicks the number they will be sent to the CRM search result. This would also allow for gamification and competition among affiliates.

The goal is to provide info on the following metrics both at the current point in time and longitudinally (search allows you to pick date range. Defaults to last 30 days)

- National members
 - Current:
 - Expired:
 - Ever:
- State members
 - Current:
 - Expired:
 - Ever:
- Subscribers
 - Total:
 - Last 30 days:
- Volunteers Signups
 - Total:
 - Last 30 days:
- Registered L's
 - Total:
- Donors

- Total:
- Last 30 days:
- Candidate Inquiries
 - Total:
 - Last 30 days:

Low cost enhancements / fixes

This is an area where the costs are low and it is a matter of funding. Items usually cost between \$250 - \$1000. Without going into technical details, it is important to budget for these quick fixes. I currently count 8 low cost enhancements / fixes that are high or an immediate priority.

2021 Budget

I've calculated a breakdown between Affiliate Support and IT that we need to support our efforts. Please email me to request the document which outlines it in detail. The budget range I am recommending is between \$85,000 and \$110,000.

The required minimum of \$85,000 breaks down to:

Affiliate - \$66,560

IT - \$17,736

Contact Me

This report covers key initiatives and is intended as a high-level overview, though admittedly it occasionally dips into deeper details. If you have questions, feedback or would like a deeper dive into any area, please connect with me via email. Thank you!



Staff Reports: Campaigns & Candidates

December 2020

1

**Apollo Pazell
Campaigns Strategist**

Overview:

1. Frontier Project Review:
 - a. Results
 - b. Canvasser Reviews
 - c. What went right
 - d. What we can improve
 - e. 2021-2022 Frontier Strategy
2. LESS (Libertarian Elected Support System)
 - a. Objectives
 - b. Charter Leadership and structure
 - c. Next Steps
3. Marshall Burt Legislative Agenda
4. 2021 Budget request

**1. Frontier Project:
a. Results:**

Two years after the Frontier Project Pilot Program launched, we successfully elected a partisan Libertarian State Legislator, a success that has only been realized for the party four other times in our history. We came within 33 votes of defeating a new candidate in the flagship Frontier district in a second race. We have demonstrated significant proof of concept for the second election cycle in a row and have dispelled concerns that what we are accomplishing is a fluke. From the data analysis, we can compare results from 2018 and 2020 and determine that in district 55, we were more successful at turning out voters during a presidential year, garnering the support of 54% of POTUS motivated voters. While that was enough to reduce the margin from 54 votes to 33 votes, the influx of first time registered voters more inclined to vote for Donald Trump proved too challenging to overcome. In district 39, we outperformed expectations indicating that Marshall benefitted from Donald Trump's coattails while Bethany Baldes suffered.

Day to day operational activities were handled mostly by myself with support from Mario Presutti. Most of the Frontier Project's strategic and logistical support focused on House District 55 and House District 39. While we were able to provide canvassing, phone banking, messaging, and strategic support to candidates across the country, we could only offer a full and comprehensive campaign to those two districts.

We are currently in the process of deeply analyzing the data and results from all districts and will base future strategies on those findings. We can determine that, for Marshall Burt's re-election alone, I anticipate starting costs of \$55,000.00 for his race in 2022. Aside

from high costs, we will need to provide Marshall with constant constituent service help and assist him in ushering through a legislative agenda that is policy heavy and focuses Republicans and Democrats on the record to begin to tell a contrasting narrative across the state.

Another successful result of this year is the reinvigoration of a state party on the verge of collapse. In 2015 there was not enough interest in the state party to keep the organization running. The Chair of the party was forced to put an advertisement in the newspaper begging for members to take over leadership roles, or the party would be forced to shutter. During the course of the Frontier Project years, Wyoming has seen an influx of interest. Not only do Libertarian meetings attract significant attendance, there have been county chapters forming organically across the state, eager to participate. Wyoming, a state of only 500,000 people, now has four active county affiliates and a 5th starting as we speak.

General election for Wyoming House of Representatives District 55

Ember Oakley defeated Bethany Baldes in the general election for Wyoming House of Representatives District 55 on November 3, 2020.

	Candidate	%	Votes
	 Ember Oakley (R)	 50.2	2,058
	 Bethany Baldes (L)	 49.4	2,026
	Other/Write-in votes	 0.3	14

BP There were no incumbents in this race. The results have been Total votes: 4,098

General election for Wyoming House of Representatives District 39

Marshall Burt defeated incumbent Stan Blake in the general election for Wyoming House of Representatives District 39 on November 3, 2020.

	Candidate	%	Votes
	 Marshall Burt (L)	 53.6	1,696
	 <u>Stan Blake</u> (D)	 44.9	1,421
	Other/Write-in votes	 1.5	47

BP Incumbents are **bolded and underlined**. The results have been Total votes: 3,164

which is one of this project's ultimate goals. Tyson came late to the team but learned fast and was able to keep pace with the more seasoned canvassers very quickly after arriving.

c. What went right?

- Aggressive polling made messaging work far more successful. We must continue to employ aggressive phone polls and door to door surveys throughout the years leading up to the election.
- While fundraising slowed considerably as the year wore on, having a mechanism for central fundraising proved to be indispensable for resource deployment. We need to expand fundraising and work more closely with development to increase revenue to the county parties participating in the frontier project.
- Canvassing proves to dominate political campaigns still. We must continue to grow and refine our canvassing effort to make more success.
- More digital advertising and text messaging proved to be more effective than previous data has shown in Wyoming. As we bring a more professional brand of politics to the Wyoming environment, aversion to traditional campaign practices is evaporating, as expected.
- Canvassing before the absentee vote was critical. Without early canvassing, we would not have been as successful. We will need to start in mid-July in 2022, and we will need an adequate number of teams deployed to be more successful.
- The candidates who we provided a full and undivided campaign consultant performed tremendously better than those receiving periphery support.
- Campaign Stats:
 - 42,684 doors knocked
 - 51,281 calls made
 - 10,021 peer-to-peer texts
 - 4,200 units of air time
 - 26 total mailers
 - 200,000 banners of digital ads
 - 29 significant endorsements secured
 - 100+ hours of debate prep

d. What went wrong?

- Delays from the national convention made it impossible to nominate our candidates until significantly later than we had planned.
- For various reasons, our resources were denied to us until summer. This made it impossible to hire a team, train team leads, or secure canvassers. Once funds were approved, we lacked enough HR support to get the canvassers hired. I was forced to take time away from the campaigns to do most of the canvassers' hiring work. Only one canvasser came from our advertising effort.
- Competing with the POTUS election became a running, tragic theme of the election. It created a significant X factor that eventually sank Bethany but posed substantial challenges to all candidates across the country.

- There was not enough time in the day or enough of me to manage campaigns with the intensity of these campaigns. We need to focus on building our talent bench so that we can provide more support to more candidates.
- Lacking multiple teams made it much more challenging to achieve our field goals.
- We need to have a graphic designer on retainer just for the project. I have asked in the budget for a small retainer for Chelsea to provide constant graphic support to streamline our turnaround.
- It became clear that we need to adjust our expectations in certain districts. We still have not mastered messaging to urban voters. We perform much better in compact, smaller communities.

e. 2021-2022 Frontier Strategy

- Build Sweetwater County affiliate to increase the base and decrease the persuasion universe for Marshall Burt.
- Identify several competitive municipal races as 2021 targets where we will provide design, messaging, and strategic support along with limited field operations.
- Build a campaign management apprenticeship program that people across the country can apply for. Once we have the 2021 class of campaign managers, we will match the managers with the targeted municipal races and work daily with the managers to run successful campaigns (success does not always mean a win).
 - Ideally the campaign managers should be paid, but I realize that our budget may not accommodate. We need managers to make this a serious priority in their life.
 - As various managers identify themselves as particularly talented we will work with the on a more specialized basis with the express goal of hiring them as Deputy Campaign Managers for Frontier candidates in 2022.
- We will aim to raise \$100,000 for the participating county affiliates for the 2022 race.
- Work with the elected official support system to create a path for candidates once they have been elected. Too often we are not helpful to talent early on and their path becomes convoluted. We need to help them create and stick to a long-term strategy.
- Take part in trainings across the country so that state affiliates can replicate our work.

2. LESS (Libertarian Elected Support System)

a. Objective

In 2019 I traveled to Michigan to meet with our longest-serving elected and re-elected city councilor, Andy LaCureaux, who has been in office since 2000 and has only had fleeting interactions with the national party. Outside of listing his name on the website, no one on staff could tell me anything about Andy.

When I met him for breakfast, it became clear that he had served as an elected official without any support or help from the party. Instead, he would receive support from the Democrats, who

would assist him in crafting policy. When I returned home, I started calling existing elected officials from around the country and found the same story repeatedly, sometimes with worse outcomes. I found that upwards of 15% of our elected officials leave the party after their first year because they have no support from anyone other than the existing establishment.

I set out to find a fix. After talking to many elected officials, we decided that we should emulate ALEC and create a support system with model legislation, connections to policy institutes, grassroots supporters, etc. We wanted a way for Libertarian Elected officials to network and exchange ideas while also developing long-term strategies inside the party.

This will be a member-driven organization. There will be appointed co-chairs who will organize policy and strategy committees populated with elected officials and Libertarian policy wonks working in the think tank and policy world. These committees will produce white papers, model legislation and ordinances, and assist elected officials in planning future campaigns.

This will be a natural progression from the Frontier Project as candidates who are successfully elected can continue to execute an effective long-term strategy that will eventually have some running for higher office. Guiding a candidate from the cradle to the grave should be one of the highest priorities for the Libertarian Party, and this will go a long way towards closing one of our most glaring gaps.

b. Charter Leadership Structure

*****Full report attached from Kalispell City Councilman and LESS co-chair Sid Daoud*****

3. Marshall Burt Legislative Agenda:

- Ballot Order Amendment: Changes the way Wyoming orders its ballot to instead be random instead of based on party performance.
- Constitutional Carry Fix: Allows for out of state, legal gun owners to Constitutionally carry.
- School Choice Bill: TBD
- Lottery Fixes: Allowing scratch offs to offset revenue losses instead of tax increases.
- Cannabis Decriminalization (Co-sponsored with 4 Republican legislators): Decriminalization of cannabis ad allowance of home-grow.
- Reforming County Health Orders (Co-Sponsored with a Republican): Makes it so county health officials can not unilaterally enact orders
- Prescription Drug Imports: Allowing for the importation of prescription drugs from across state lines.

4.2021 Budget Request

2022 Candidate Recruitment	\$10,000.00
2021 Campaign Manager	
Trainings	\$5,000.00
Canvassing	\$20,000.00
Burt re-election effort	\$5,000.00
LESS startup funds	\$5,000.00
Graphic Design retainer	\$7,000.00
Travel and board in Wyoming	\$6,500.00
Total	\$58,500.00

**Cara Schulz
Candidate Recruitment Specialist**

2020 Election results

The 2020 Election was very successful in recruiting candidates during a very challenging year, fair in number of Libertarians elected to office, and continues to show a positive trend.

Actual Candidates: 601 candidates on ballots/34 wins (5.6% win)

Municipal: 87 ran/28 elected

County: 95 ran/5 elected

State Legislature: 230 ran/1 elected

Statewide: 60 ran/0 elected

Federal: 131 ran/0 elected

In 2020, our municipal level candidates had a 32% chance of winning election, while our county level candidates had a 5% chance of winning election.

*Note: Many of the statewide and federal candidates were successful in keeping or achieving ballot access for their state. Also, the importance of our single win at the state legislature level cannot be overlooked.

In 2018:

Actual Candidates: 970 candidates on ballots/34 wins (3.5% overall election rate)

Municipal: 84 ran/20 elected

County: 99 ran/14 elected

State Legislature: 381 ran/0 elected

Statewide: 95 ran/0 elected

Federal: 157 ran/0 elected

In 2016 we had just under 500 candidates

Of special note: In 10 head to head races, 8 candidates were in the high 20%, 1 in the 30% range, and 1 reached 45%. There were 4 County level races and 6 State Legislature races. Although it is more accurate to compare even years to even years, double the number of candidates whose primary goal was to win had a campaign manager, over 3x had a written campaign plan, and 2x knocked more doors than votes needed to win than they did in 2019.

The number 1 area candidates said they need help with or wish they had done better/sooner was fundraising.

Full survey results can be read here:

<https://docs.google.com/spreadsheets/d/1Wr7PByui-JF3M3ADS5Zk4QqQaghmUH6-cq26pZh-Dz8/edit?usp=sharing>

Morale/Candidate After Care

2020 Candidate Aftercare: To show our candidates appreciation, check on them, and lessen burn out, our goal was to call each candidate 48 hours and send them a handwritten card within 7 days thanking them for their run. To accomplish the call within 48 hours volunteers from LP National staff, the LNC, and the Candidate Support Committee assisted.

Thank you to Amber Beltran, Bekah Congdon, Caryn Ann Harlos, Chris Clemence, Chris Luchini, Cristi Kendrick, Dan Fishman, David Valente, Dr Lark, Erik Raudsep, Erin Adams, Jared Hall, Jennifer Flower, John Phillips, Joe Bishop-Henchman, Ken Moellman, Laura Ebke, Michael Hansen, Michael Sweeney, Michelle MacCutcheon, Ryan Graham, Susan Hogarth, TJ Ferreira, Tim Hagen, Tucker Coburn, Tyler Harris, Valerie Sarwark, for assisting with those calls. These calls were extremely well received.

While the calls were made with the intent to thank the candidate for running, they also provided invaluable information on areas such as good campaign members, roadblocks, solid candidates ready to run again in a more competitive position, and other successes of campaigns. This information can be used to tailor training and also look for potential candidates for the Frontier Project.

Executive Director Dan Fishman assisted with the thank you cards - taking 100 cards off my hands. Thank you cards take approximately 1 hour to address and write 10 cards - 50 man hours was devoted just to writing these cards.

During 2020:

473 calls made within 5 days of the election (most within 48 hours).

501 handwritten thank you cards sent out.

Note: some candidates and state affiliates prefer not to give LP National contact information.

Candidate Intake: In February of 2020 I implemented a small change in my onboarding procedure when prospective candidates contact me. I used to tell them the very first step was to contact their state affiliate, but now the first step is to join the Party and then contact their state affiliate. I also include the Candidate Workbook and set up a time to speak with them. This change resulted in 43 prospective candidates joining the Libertarian Party and \$4775 in donations/memberships (including 2 lifetime memberships and 1 \$500 recurring monthly donation).

Libertarian Municipal and County Elected Officials Pin

The pin was unveiled at the LP National Convention and was mailed out to our present elected officials. There are under 10 elected officials for which we do not have a current mailing address. Thank you to Michelle MacCutcheon for her assistance in updating our records.



Training

Regional Campaign Staff, Candidates, and State Affiliate Leaders Training:

Please see [Regional Training Proposal](#) (addendum at end)

Campaign Newsletter: Opt in, every two week newsletter, with campaigning tips and information, which goes out to 1778 prospective/declared candidates and their campaign teams. 927 in 2019. 667 in 2018. Old campaigns are removed once the election happens. Newsletter resumes in January.

Video Conferencing Candidate Training

Every two weeks, 20 to 30 minute training which takes place on Zoom and Twitch. 15 minutes of presentation followed by 10 minutes Q & A. It is recorded and then is [uploaded to youtube](#) so candidates can watch it later. Training provided by LP Staff, Contractors, and outside experts. Training resumes in January.

Candidate Workbook and Candidate only area of website: The candidate workbook is updated yearly and sent out to every prospective candidate to download. Updating for 2020 will be how to create a campaign timeline. For smaller campaigns this can take the place of a written campaign plan and is easier and less intimidating for candidates to do on their own. The candidate only area of the website has been slow to update with new articles due to time constraints. However, there are over 30 articles uploaded. Some of the topics covered include messaging, fundraising, events, fieldwork. This is the area to consolidate documents, articles, how to guide, etc that candidates need so we don't lose institutional knowledge or have information scattered in several different places.

2020 In Person Training:

California, Iowa, and North Carolina are presently booked

Past In Person Training for 2019:

In January, Kentucky hosted a semi-Regional State Affiliate Leaders and Candidate Training. Apollo Pazell joined me for this training and candidates and leaders from several states attended.

February, trained candidates for the Nebraska convention.

Also trained candidates for the California convention

March - Minnesota convention called off

April - North Carolina Convention called off

Delayed

Candidate Website and Donation Portal - **GoGold** - Delayed as there may be an outside organization with this in development: In 2018 LP National offered free websites to candidates. The benefit to LP National was gathering donor and volunteer information from the various campaigns, the benefit to candidates was a professional, reliable website with minimal effort and secure donation link. This is still the number 1 request from candidates - to bring this back. It had been shelved during the budget cuts of late 2018/early 2019.

This was to be the first step in a much larger project. The second step was the Campaign in a Box (See below) followed by the third step, creating a Candidate and Donation Portal similar to [ActBlue](#) and [WinRed](#). This portal would not only be a place to find every LP candidate and ballot initiative - it would help bring in funds to both candidates and LP National and greatly expand our database of potential volunteers, members, and donors.

Candidate Only Area of Website

This still exists and is used, but waiting to add more content until decision of lp.org website is finalized.

Shelved/Lack of Resources

Won 1, Win 1

- Project for all past and currently elected Libertarians.
- Our elected Libertarians are our best resource for increasing the number of elected Libertarians.
- Implementation by one on one phone calls with each of our elected officials in month of January 2019
- Data needed (contact information, dates of office, offices open for run and dates)

Elected officials often hear about seats that the incumbent will not run for reelection before the general public. Races which do not feature an incumbent are easier to win (as incumbents are reelected at a 90% or higher rate). They also know what seats are often appointed due to lack of candidates. They know which Commissions will have

ADDENDUM:

Campaign Staff Training Proposal

I envision this training being an **intensive, but introductory** training for campaign staff (and candidates in lower level campaigns where they may need to take on some of the roles themselves). It can then be supplemented with online classes, the training offered by Apollo (which appears to be more like an apprenticeship), and the operative training which Tara proposes.

To put it another way: this weekend intensive would be similar to hitting your local community college for your first 2 years. The online classes (Libertarian University and the every 2 week sessions) and the Operative Training (Tara) would be to finish up your BA in your specific major. Apollo is offering the prized internships at a prestigious business.

Proposed budget is \$3000 per region, which is a shared budget with the Affiliate Leader Training. If only the Campaign Staff Training takes place, the budgeted cost would not be much lower - perhaps \$2500 rather than \$3000.

These are the basic modules with time estimates. (Those with an * denote a class shared with the Affiliate Leader Training or a class which uses the same trainer as the Affiliate Leader Training)

Campaign Basics - 1 hour

- Campaign Structure and Organization
- Principles of campaign organization
- Roles and Responsibilities

***Management & Leadership - 1 hour**

- Creating a positive team culture
- Effective meetings and communication
- Use of benchmarking goals for motivation
- Managing time and priorities effectively to accomplish goals and avoid burnout

Planning & Strategy - 2 hours

- Evaluating viability as a candidate
- Creating a campaign plan
- Campaign Timeline
- Crafting a realistic budget
- Maximization of time and resources
- Campaign management
- Purpose of polling and polling strategy
- When, and how, to bring on consultants
- Vendors and emerging technologies

***Fundraising 2 hours**

- Developing a campaign fundraising plan
- How to successfully ask for donations
- The importance of personal solicitation
- Creating call sheets
- Digital Solicitation
- Following campaign finance laws
- Tracking pledges and donations, following up with and thanking donors
- The Magic Figure 8

Communications 2 hours

- Developing a campaign communications plan and content calendar
- Running as a Libertarian candidate without becoming a single-issue candidate
- Crafting a consistent message in your candidate's voice
- Segmented messaging
- Managing your candidate and preparing talking points for them
- Media monitoring and writing a daily morning communications brief

PR 1 Hour

- Managing the press and earned media opportunities
- Paid Media and effective ads
- Crisis communications
- Protecting your candidate's image

Digital 1 hour

- Developing a digital campaign plan and digital content calendar
- Building a campaign website
- Crafting effective, targeted social media content and posts
- The right voice for each social media channel

***Volunteer Recruitment and Retention - 1 hour**

- Where to find volunteers
- Strengths and Passions
- How to keep them and why they walk away
- Moving people up the ladder of engagement

Field Ops 4 hours

- GOTV from the start
- How to collect data and where to find it
- Contact systems
- Recruiting and motivating volunteers
- Using data to segment voters and messaging
- OPTIONAL: Establishing a voter registration plan and running an absentee voting program
- How to build/create coalitions
- How to work with existing coalitions
- How coalitions are best utilized

- Purposes of doorknocking
- Executing doorknocking
- Voter Mail/Direct Mail
- Phone banking and text banking
- Executing GOTV
- Election Day Activities

Events 1 hour

- What can events do
- Event logistics
- What to avoid and ways to make an event stand out

Affiliate Leadership Training Weekend Intensive

Proposed budget is \$3000 per region, which is a shared budget with the Campaign Staff Training. If only the Campaign Staff Training takes place, the budgeted cost would not be much lower - perhaps \$2500 rather than \$3000. I recommend LP National fund the training and travel expenses, while the hosting State Affiliate or Region provide the venue. This training would take place roughly in each Region (although attendance would not be limited to that region) in odd years, and at the National Convention in even years.

This training runs concurrently with the Campaign Staff Training to maximize the value and investment in the Regional Training Intensive Workshops. Some of the classes for campaign staff are also applicable for State Affiliate leaders. For example: classes on fundraising can be attended by campaign staff and by State Affiliate Fundraisers and Executive Directors.

The goal is to help state leaders be more effective in their positions and to have peers meet face to face to network, form relationships, and exchange ideas. Training key officers in each state affiliate reduces churn and increase effectiveness. Face to face relationship/support network building with peers reduces burnout and feelings of isolation and being overwhelmed.

This combined training was concept tested in Regions 6 and 3.

In Region 6, training was conducted by Cara Schulz, Andy Burns (LP Affiliate Support), and Kevin Gaughan (LPPA Executive Director). Topics included a Chair roundtable, Political

Director training, Effective Board Basics, Executive Director and Membership, Fundraising, Volunteer recruitment and retention, and CRM training. In Region 3, Training was conducted by Apollo Pazell and Cara Schulz.

Feedback, in the form of surveys and email feedback, was overwhelmingly positive.

How likely are you to recommend this to a friend: 4.75 out of 5

Was there enough time set aside to network with peers? 4.6

How satisfied were you with the event? 4.6

The negative most often mentioned was they wished it had been longer. (It was 1 day)

As this was a test, we ran it as inexpensively as possible. In Region 6, we rented a large house through Air BnB which doubled as conference area and lodging for the trainers. We were also able to prepare our own coffee, tea, and I provided a home cooked meal for attendees. Andy Burns and I carpooled and Kevin was the only plane ticket. This kept expenses very low.

Final cost was \$1300 for travel, lodging, and venue.

Attendance 27 people (goal was 20)

8 persons donated to National LP

4 new LP National Members

6 of 8 states in attendance

Proposed Sessions (Those with an * denote a class shared with the Campaign Staff Training or a class which uses the same trainer as the Campaign Staff Training)

State Affiliate Basics - 1 hour

- Affiliate Structure and Organization
- Principles of campaign organization
- Roles and Responsibilities
- Building a strong affiliate (state and county)

- Managing the press and earned media opportunities
- Paid Media and effective ads
- Crisis communications

***Volunteer Recruitment and Retention - 1 hour**

- Where to find volunteers
- Strengths and Passions
- How to keep them and why they walk away
- Moving people up the ladder of engagement

***Events 1 hour**

- What can events do
- Event logistics
- What to avoid and ways to make an event stand out

Roundtables and Best Practices - 2 hours

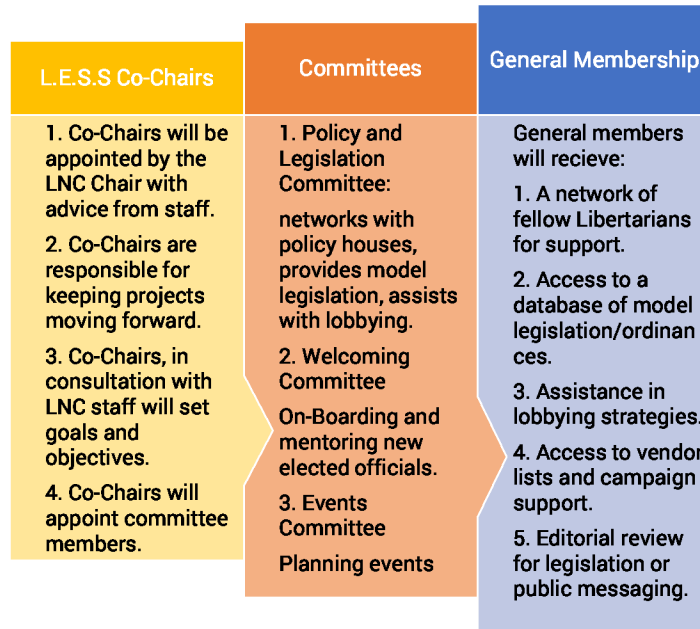
These are led by either a staff member from LP National or a State Chair Affiliate leader. Attendees would come prepared to share what they are doing in their position which works well and an area that is a present challenge. Attendees can then collaborate on solutions and share ideas.

Chair and Vice Chair
Treasurer

Executive Director
Political Director
Membership
Communications
Development/Fundraising

ADDENDUM: LESS Report by Sid Daoud

Libertarian Elected Support System (L.E.S.S.)



Purpose:

To generate a network that supports, enhances and brings a sense of focused community to Libertarians that have been elected to office. This organization is to become a primary solution for Libertarian Elected Officials to gather, collaborate and not only receive help when needed but lend the same with the unique individual skills and talents we all have.

Forms of Support:

(including but not limited to the following)

- Networking
 - Connecting Libertarian Elected Officials to provide a sense of community to geographically dispersed Elected Officials and provide a platform for them to interact

- Policy guidance and generation
 - Providing guidance on Libertarian policy and its practical application in live government situations
- Legislation models and creation
 - Provide examples of successful and or well-crafted proposed legislation as well as assistance in creating new legislation
- Resource connection
 - For example, introducing Elected Libertarians to Lobbying groups or activist organizations that can support their positions and projects
- Coordinated projects
 - Starting with our pilot project, the "Municipal Modernization Effort", which will look at removing existing out of date and unneeded Ordinances and Laws

In Process Action Items:

- L.E.S.S. logo creation
 - Sid, Trisha and Chelsea
- Website design and creation (incorporating the new logo)
 - Tyler, Mario, Gideon and Andy Burns
- Slack Workspace creation (the primary tool for organization and content)
 - Sid
- Membership dues structure
 - Apollo, Joe
 - A discussed possibility was a basic and an elevated membership structure, ensuring that elevated membership brought the equivalent or greater value.
- Onboarding members
 - Apollo, Sid, Tyler, Mario
 - Request a list of all current Elected Officials from National that include 2020 Elections
 - Require a headshot, brief bio, office, state, city, email, phone number, and social media pages.
- Formation of Committees
 - Sid, Trisha, Apollo
 - Legislative, Policy, Resource Connection and individual Project Committees
 - Committees shall have 5 members and 2 alternates per 100 Elected Officials with a maximum of 9 members and 4 alternates
- Pin design for members
 - Tyler, Apollo and Cara



Staff Reports: Membership

December 2020

1

**Jess Mears
Membership Manager**

Libertarian National Committee Representatives,

Thank you for taking time to review my report. I rarely receive feedback on input on the information I share in staff reports and I would like to hear your thoughts and ideas. I would enjoy working directly with you if you have some time to collaborate with me in a virtual office space. Thank you to Richard Longstreth for working with me earlier this year to craft a membership email.

I look forward to working with you in 2021 and hearing more about this LNC's objectives coming out of the budget meeting.

Highlights from 2020

Membership engagement and retention was an objective high on Dan Fishman's priorities for LPHQ. For example, Tommy Brown joined as a Lifetime Member a week after the election and seven minutes later he was on the phone with Jared Hall and noticed a 202 number calling and told Jared, "I need to go, Jess Mears is calling." Maintaining positive relationships with our existing constituents is something we do really well. To focus on building relationships to last, Michelle MacCutcheon was brought on to contact and engage new members.

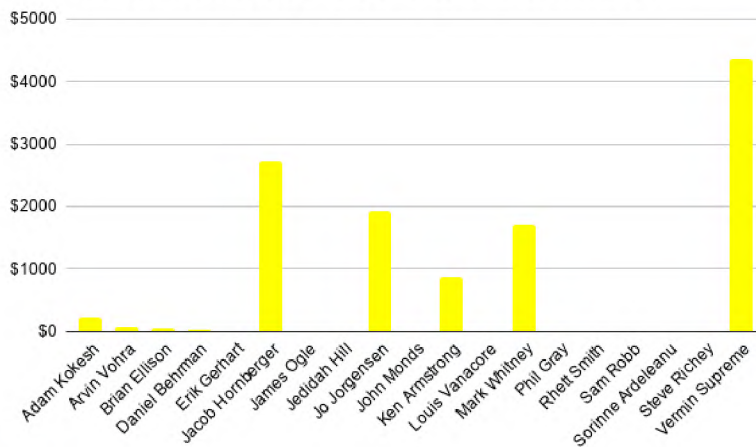
Michelle's friendly and enthusiastic attitude is a perfect fit for a first interaction with LP National. Her dedication to contacting new members is remarkable and visually represented in our "actions" report in Raiser's Edge NXT. Please join me in congratulating Michelle for completing 1,500+ calls to new members.

Presidential Recruitment Competition

April was a jarring month for most non-profit organizations. LPHQ realized a decline in donations and we had to use creativity to meet our monthly goals.

The Presidential Recruitment Competition resulted in \$11,939 in donations and a total of 179 memberships. It was a huge success during a trying time.

FINAL Presidential Competition Total Revenue Raised



Save The Stamp Email

Sometimes the simplest things are the most effective. The “save the stamp” email is a simple reminder that members will receive a mailed renewal notice unless they respond to the email. I generally send it once per month a few days before we pull the renewal mailing list.

It has resulted in 1,191 renewals so far in 2020 and a total of \$59,080 in donations. This saves us the expense of sending a physical piece of mail.

(See screenshot of email on the next page)

From Libertarian Party <info@lp.org> ★
Subject Save us a stamp? We're getting ready to send your mailed renewal form.
To Me <jess@phq.org> ☆

Reply Forward Archive Junk Delete



First name ,

Your Libertarian Party membership is ready to renew. [Could you take a minute to renew online \(and get a gift\)?](#)



By renewing online, you will save us the expense of mailing your renewal form.

Just click the button above to extend your Libertarian Party membership for a full year, [or click here.](#)

As always, thank you for your support of the Libertarian Party.

In liberty,

Jess Mears

Membership Manager

Staff Report for Bob Johnston

- Compiled election results
- Updated 2022 ballot access, 2022 filing deadlines for candidates
- Updated the list of elected officials, along with their campaign results
- Contact monthly pledgers whose pledges have not gone through in the last month
- Prepare drafts of blogs for Lp.org
- Help candidates with questions on FEC filing and state campaign finance
- Field phone calls and emails with general questions

**Michelle MacCutcheon
Membership Associate**

Summary:

This is my first full quarter in this role. Goals of the role are increasing retention, local/ state involvement, and pledging. The typical fall off on membership after a presidential cycle is well known and beginning this additional outreach will ideally help to mitigate some of the attrition. In addition, this will bring us more data points to continue process improvements.

Weekly:

- ◆ Co- Host of New Member Welcome Google Hangout (all are welcome to join us: 8p eastern every Tuesday <https://meet.google.com/vjr-suev-ewh>)

Daily:

- ◆ Calls to New Members within 2 months of join date to ensure the following:
- ◆ Receipt of Welcome Letter and Membership Card
- ◆ Connection to State/ County Party
- ◆ Hear their journey to us and answer any question
- ◆ Increase New Member survey response (<http://lp.org/newsurvey>)
- ◆ Each Call is followed up with an email, those not reached, receive both links (sample emails in Addendum A)
- ◆ Assist with Development Team's Thank You calls for all at the \$150 or less levels

Monthly:

- ◆ The sheer volume of new members means(between 850 and 1200) that I can't possibly call each and every one. At month's end, I send a personalized email to any remaining members inviting them to schedule a call with me.

September(for July)		Monthly Totals
No Contact Info	3	
No Phone/ Sent Mail Merge	123	
Calls w/ follow up info	383	
End of the month Mail Merge	473	
Total	982	982

October (for August)		Monthly Totals
No Contact Info	0	
No Phone/ Sent Mail Merge	114	
Calls w/ follow up info	424	
End of the month Mail Merge	404	
Total	942	942

November (for September)		Monthly Totals
No Contact Info	0	
No Phone/ Sent Mail Merge	101	
Calls w/ follow up info	100	
End of the month Mail Merge	517	
Total	718	718

Projects:

- ◆ Update from Q3- Many LNC have begun calling lapsed members
- ◆ Assisted Cara Schulz, Candidate Recruitment Specialist, in retrieving current contact information for 2020 candidates
- ◆ Preparing to launch Membership Engagement +1 Initiative (See Addendum B)
- ◆ Assist with Monthly Pledge News

Hi {Name Redacted},

Thank you so much for taking the time to chat with me today. Per our discussion, I have included some links below and cc'ed your Regional rep, Donna Olivadoti, and your County Chair, John Olivadoti, on this email so that you can get tied into all things in and around Brevard, Welcome home and I look forward to working together.

Get Involved with the Florida Party here:

<https://www.lpf.org/join/>

You can join the Brevard County Libertarians here:

<https://brevard.lpf.org/join/>

Here's the link to the New Member Welcome Hangout:

<https://my.lp.org/event/member-welcome-hangout/>

In Liberty,

Michelle MacCutcheon

Membership Associate

Libertarian National Committee, Inc.

michelle@lphq.org

207.370.1684

<https://www.lp.org/membership/>

Addendum B

Membership Engagement +1 Initiative

In order to capitalize on election year momentum and growth, I would like to propose a new initiative aimed at engaging volunteers and activists immediately

Part1

Action:

Instead of waiting until month 2 after join date to do member follow up calls, do it the next week or month to tie in locally and at the state level

Goal:

Capitalize on "initial" join excitement and increase county and state engagement to increase active volunteers/ boots on the ground at the county and state level.

Part 2

Action:

Promote adding a friend with current membership by releasing an email to all current members promoting the LP+1 emphasizing request to share by email and social media platforms with designated hashtag(TBD).

Goal:

Double existing membership and increase comradery and excitement among current/ existing membership. Increase visibility among current membership to expand reach.

Part 3

Action:

Promote inviting a friend(a +1) by emphasizing it more in the original join email. Provide a "gift" of a feature on the LP page of both friends with cards in the same type of LP Proudly format that is currently used(short bios, pics).

Goal:

Ideally to double newly joined members. Increase vested interest, comradery, and excitement to exponentially increase party growth during typically slower non presidential cycles.

Prizes:

2 winners; most sign ups and highest dollar get a \$500 Amazon Gift Card- need to determine deadline (maybe 3.15.20).

2nd place runners up - get a \$50(?) coupon for the LP Store

Needs:

Partnering with Andy on tracking from a link already included in the welcome email and possibly a landing page with a graph tracker?

May need to create a new email address or use the LP proudly one.

Estimated Cost: wholesale cost for LP merch; additional email if we decide to do one; \$1000 for Amazon gift cards

Estimated revenue: Goal ? (Up to \$500,000)

Desired Behavioral Outcomes:

- ◆ Build community. LP people are fun to be with. Take down barriers so it feels comfortable to take action.
- ◆ Quick involvement.
- ◆ If they choose to get more involved, they can easily make a difference and form connections.





**GIDEON
TOAKES**
LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

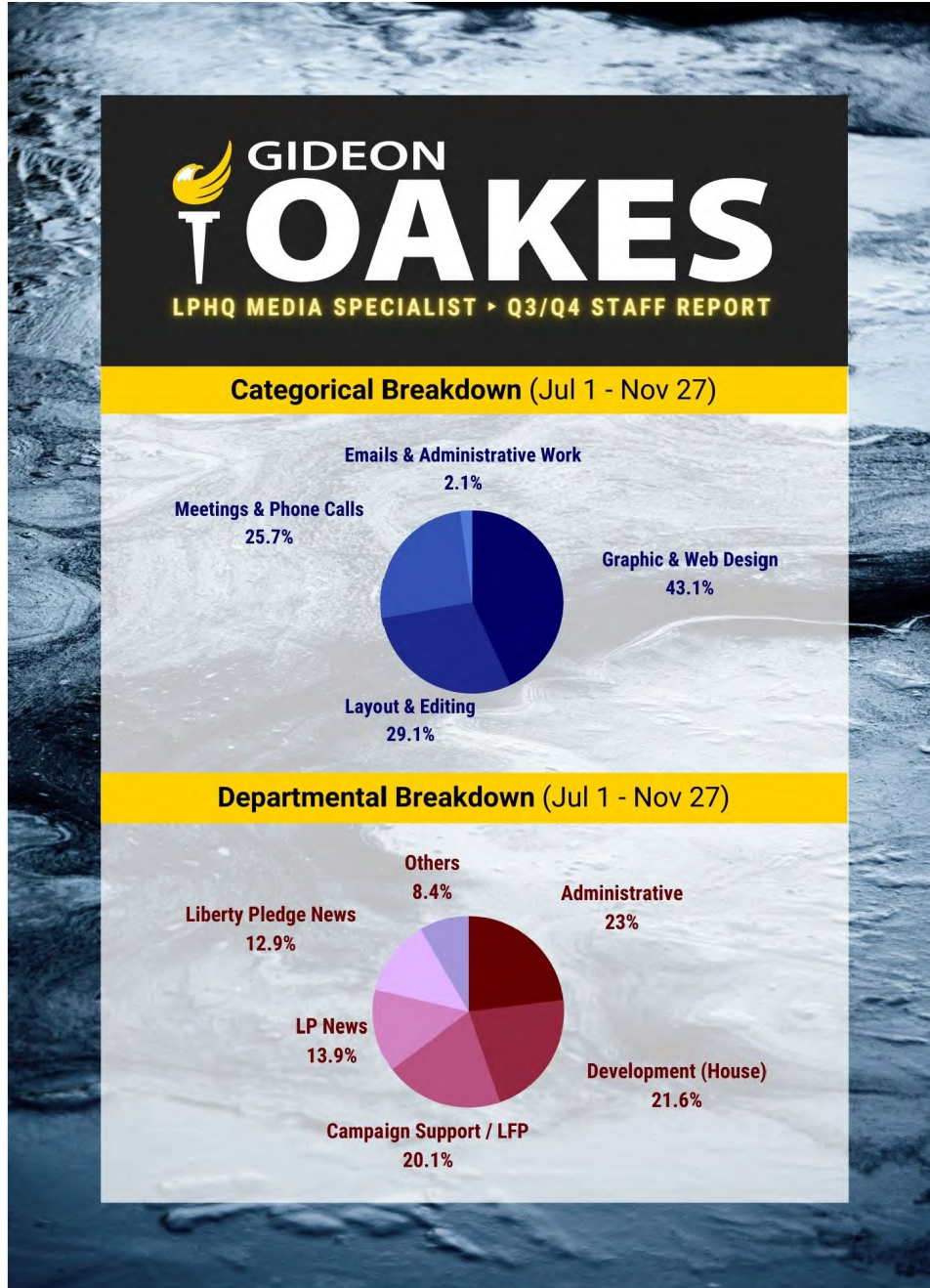
Position Overview: Media Specialist

Reports: A quarterly written progress report detailing work done over the last quarter shall be issued to the Executive Director.

Mission: Facilitate the Libertarian Party's media operations, as directed by LPHQ.

Specific Duties:

- **Tools and Technology** Employ and leverage new and existing technology platforms to help the party with media matters. This includes their **web presence, physical publications, graphic design, online donation acceptance, email services, voter ID**, etc.
- **Marketing** Help the party with marketing and support materials by providing **professionally designed materials for campaigns**, and assist all members of LPHQ with material creation as requested.
- **Archiving and Information Architecture** All work done by the contractor **must** be available in the cloud. The Contractor will diligently ensure that all work done is stored in the LP's Google drive structure, and make sure that all work is named and organized in a method to facilitate others accessing it.
- **Proofreading and Content Generation** As needed.
- **Feedback** Explore and investigate strategies to help state and national parties work more efficiently.



GIDEON TOAKES

LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

Selected Campaign Support / LFP Assets

\$16,000 DONOR MATCH

Mr. Christopher Rufer is matching YOUR donation dollar-for-dollar until July 31!

DOUBLE YOUR IMPACT!
The Frontier is calling. Will you answer?

PAID FOR BY THE FREEDOM COUNTY LIBERTARIAN PARTY

NOW HIRING TRAVELING CANVASSERS

FOR LIBERTARIAN CAMPAIGNS

Earn up to \$2,100/mo. + bonuses
Travel and housing costs covered

NOW HIRING NOW - NOV 3 FIELD WORK

LIBERTARIAN
For application information, submit your resume to
LFP.org/canvass

CHECK OUT THESE POLL RESULTS!

Ember Oakley <small>(Republican)</small>	33%
Bethany Baldes <small>(Libertarian)</small>	54%
Someone Else	2%
Undecided	10%

Results of a May 18-19 poll of 391 likely Republican voters in Wyoming House District 55 with a margin of error of 3.7% and a 95% confidence rate.

NOW HIRING PHONE BANK OPERATORS

FOR LIBERTARIAN CAMPAIGNS

IMMEDIATE NEED!

LIBERTARIAN
For application information, visit
LibertarianFrontier.com/take-action

Social Media Posts & Refrigerator Magnets

As enjoy, I am giving all of my support to Bethany Baldes in her upcoming election this year. Bethany has been a part of our Planning and Zoning Board since we organized her in 2015 and since then has made large and visible differences in our community. Bethany has taken a positive stance in our community, and I am convinced she will serve us well in Cheyenne.

- MATY RICHARD CLAB

I am once again endorsing Bethany Baldes in her 2020 campaign for State House District 55. She and I continue to work together with members of our community to promote equal healthcare access for Cheyenne. Bethany has been an excellent advocate for us in our town and she will become an excellent voice for us in the state legislature.

- FORMER MAYOR JOHN VANCEY

I am excited to announce my full support for Bethany Baldes in her campaign for State House District 55. I served on the Community Engagement Committee with her and I have seen firsthand the dedication and hard work she has given to our community. Bethany will be a great advocate for us in the capital, and I will ensure that our community voices are heard.

- FORMER MAYOR DEB WADSWORTH

Bethany Baldes has been an invaluable person in our community, and I would like to extend to her my official endorsement for her upcoming election to the Wyoming State Legislature.

- FORMER MAYOR JOHN "LARRY" BAKER

RECOMMENDED COOKING TEMPERATURES

Poultry	165°	Steak Temperatures	
Pork	145°	Extra Rare	115°
Ground Meat	160°	Rare	125°
Fish & Shellfish	145°	Medium Rare	135°
Cooked Ham	165°	Medium	145°
Leftovers	165°	Medium Well	150°
Casseroles	165°	Well Done	160°

DON'T FORGET TO VOTE ON TUESDAY, NOVEMBER 3

PAID FOR BY BALDES FOR LIBERTY • BALDESFORLIBERTY.COM

Bethany Baldes
State House District 55

**GIDEON
TOAKES**
LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

Selected Campaign Support / LFP Assets

Digital Advertisements for LFP Candidates

MARSHALL BURT
WYOMING HOUSE 39

- ✓ Supports Working Families
- ✓ Maximize Teacher Earnings
- ✓ Advocate for Healthcare Access

Paid for by Fremont County Libertarian Party

MARSHALL BURT
WYOMING HOUSE 39

THE CONSERVATIVE CHOICE

- ✓ Marine and Firefighter
- ✓ Opposes New, Higher Taxes
- ✓ New Jobs in More Industries

Paid for by Fremont County Libertarian Party

MARSHALL BURT
WYOMING HOUSE 39

- ✓ Supports Working Families
- ✓ Maximize Teacher Earnings & Student Success
- ✓ Advocate for Healthcare Access

Paid for by Fremont County Libertarian Party

MARSHALL BURT FOR HOUSE 39
Paid for by Fremont County Libertarian Party

GIDEON TOAKES

LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

Selected Campaign Support / LFP Assets

<p>Bethany Baldes State House District 55</p> <p>✓ Serves on Riverton Medical District Steering Committee</p> <p>✓ Advocate for Healthcare Access</p> <p>✓ As the Daughter of a Teacher, Bethany Has a Plan to Maximize Teacher Earnings</p> <p>Paid for by Fremont County Libertarian Party</p>	<p>LELA KONECNY HOUSE DISTRICT 47</p> <p>✓ 24 Years in the Timber Industry</p> <p>✓ Champion for Better Education</p> <p>✓ Better Rural Healthcare Access</p> <p>Paid for by Fremont County Libertarian Party</p>	<p>SHAWN JOHNSON state house district 38</p> <p>✓ Decorated Combat Veteran</p> <p>✓ 13 Years of Service with the Natrona County Sheriff's Office</p> <p>✓ The only candidate opposed to raising taxes</p> <p>✓ Proud supporter of the 2nd Amendment</p> <p>Use of this photo does not imply an endorsement by the Department of Defense, Department of the Army, or the Wyoming National Guard.</p> <p>Paid for by Fremont County Libertarian Party</p>
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Digital Advertisements for LFP Candidates



**GIDEON
T OAKES**
LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

Selected Publications

THE PARTY OF PRINCIPLE LP.org

LP News
ELECTION RESULTS SEE PAGE 13

Quarter 3, 2020 THE OFFICIAL NEWSPAPER OF THE LIBERTARIAN PARTY Vol. 50, Issue 2

Frontier Project candidate elected
Marshall Burt's historic statehouse win is first since 2002, fifth in party history

By Andy Craig

State Representative elect
Marshall Burt (R-WY)

The first time in a generation, a Libertarian has been elected to a state legislature. Marshall Burt, a candidate for the House Public Safety and Justice Committee, defeated all other candidates to win the seat in Wyoming's 15th House District. Burt's victory is a historic moment for the Libertarian Party, as it marks the first time since 2002 that a Libertarian has won a statehouse seat. Burt's win is also significant because it is the first time since 2002 that a Libertarian has won a statehouse seat in any state. Burt's victory is a testament to the growing influence of the Libertarian Party in Wyoming and across the country. Burt's win is also a testament to the growing influence of the Libertarian Party in Wyoming and across the country. Burt's win is also a testament to the growing influence of the Libertarian Party in Wyoming and across the country.

Frontier Chair	2	The Ladies Behind Lady Liberty	5	ES&B Building Fund Match	9	Why It's Time to Be Libertarian	14
State Representative	3	Yates Wins All Recall Efforts	7	Letters to the Editor	10	How to Be a Libertarian	15
State-3 Prostaglandin & Liberty	4	Daugherty Attacks LP Taxes	8			Media Buzz	16

LP News
&
Liberty Pledge

LIBERTY PLEDGE

Meet your vice-presidential nominee...

Spike Cohen

Designer, Podcaster, Full-Time Libertarian

GET INVOLVED AT JO20.COM

LIBERTY PLEDGE

Presidential ballot access update

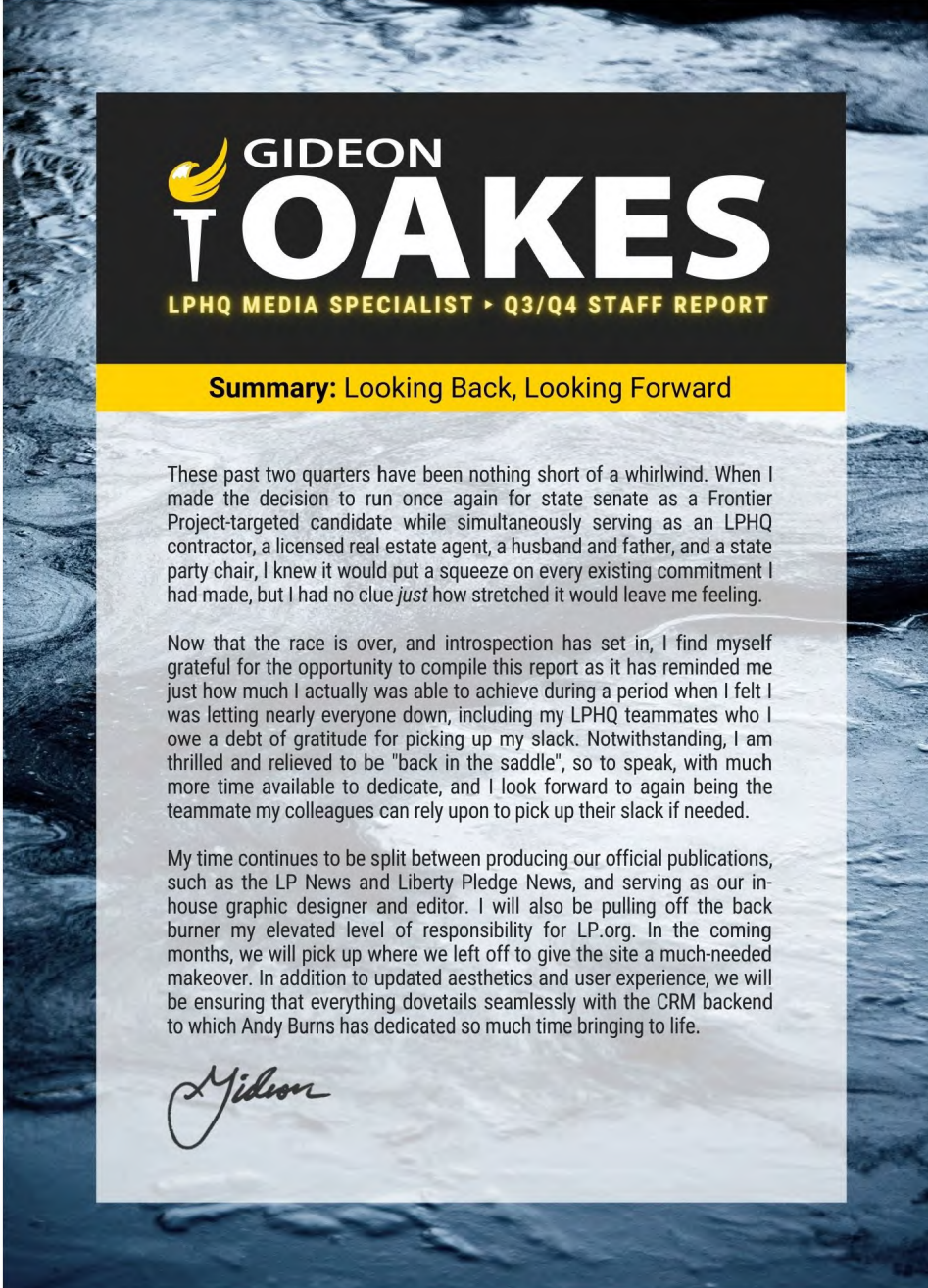
40 STATES HAVE PASSED OR PASSED A BALLOT ACCESS LAW

INSIDE: Meet the 2020 Frontier Project Candidates!

LIBERTY PLEDGE

Now that it's over... Candidates reveal lessons learned, best advice

INSIDE: Meet the 2020 Frontier Project Candidates!



GIDEON
T OAKES
LPHQ MEDIA SPECIALIST ▶ Q3/Q4 STAFF REPORT

Summary: Looking Back, Looking Forward

These past two quarters have been nothing short of a whirlwind. When I made the decision to run once again for state senate as a Frontier Project-targeted candidate while simultaneously serving as an LPHQ contractor, a licensed real estate agent, a husband and father, and a state party chair, I knew it would put a squeeze on every existing commitment I had made, but I had no clue *just* how stretched it would leave me feeling.

Now that the race is over, and introspection has set in, I find myself grateful for the opportunity to compile this report as it has reminded me just how much I actually was able to achieve during a period when I felt I was letting nearly everyone down, including my LPHQ teammates who I owe a debt of gratitude for picking up my slack. Notwithstanding, I am thrilled and relieved to be "back in the saddle", so to speak, with much more time available to dedicate, and I look forward to again being the teammate my colleagues can rely upon to pick up their slack if needed.

My time continues to be split between producing our official publications, such as the LP News and Liberty Pledge News, and serving as our in-house graphic designer and editor. I will also be pulling off the back burner my elevated level of responsibility for LP.org. In the coming months, we will pick up where we left off to give the site a much-needed makeover. In addition to updated aesthetics and user experience, we will be ensuring that everything dovetails seamlessly with the CRM backend to which Andy Burns has dedicated so much time bringing to life.

Gideon

APPENDIX H – SPECIAL COUNSEL'S REPORT

MEMORANDUM

TO: Libertarian National Committee
FROM: Oliver Hall
DATE: December 5, 2020
SUBJECT: Special Counsel's Report

Introduction

This report summarizes my work as Special Counsel to the Libertarian National Committee in the last quarter of 2020. The report is a privileged attorney-client communication, but only relates facts, and not legal advice. As such, it may be appropriate for sharing with a wider audience, including members of the Libertarian Party, at your discretion.

General

As Special Counsel to the LNC, I have reviewed documents and correspondence, responded to questions, and provided legal advice and services on a variety of matters as needed or requested, including the following:

- Reviewed litigation proposal and provided counsel regarding potential challenge to governor's executive order authorizing mail-in voting;
- Reviewed correspondence and provided counsel regarding Iowa U.S. Senate candidate's effort to gain inclusion in candidate debate;
- Provided demand letters for North Carolina candidate seeking inclusion in U.S. House candidate debate;
- Provided counsel and litigation support to Illinois U.S. House candidate defending objection to nomination petitions;
- Reviewed correspondence, provided counsel and sent demand letter on behalf of New Hampshire U.S. House candidate's effort to gain inclusion in candidate debate;
- Reviewed correspondence and provided counsel regarding Kentucky U.S. Senate candidate's effort to gain inclusion in candidate debate;
- Reviewed and provided comments on petition for certiorari in *Level the Playing Field v. Federal Election Commission*;

Libertarian National Committee
Special Counsel Report
December 5, 2020
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- Secured counsel and coordinated filing of amicus brief in support of petition for certiorari in *Level the Playing Field v. Federal Election Commission*;
- Coordinated disbursement of funds from estate bequest to New Mexico state affiliate;
- Provided counsel and litigation support to New York state affiliate in ballot access litigation;
- Coordinated LNC's response to Maine state affiliate's outreach efforts to formerly enrolled members;
- Reviewed Connecticut state affiliate's ballot access litigation and provided counsel regarding LNC's participation;
- Reviewed and provided counsel regarding contract with eCnavasser.

Litigation

***Arizona Libertarian Party v. Reagan*, No. 2:16-cv-01019 (D. Ariz. April 12, 2016), No. 17-16491 (9th Cir. July 21, 2017)**

This case challenges Arizona's newly enacted law that drastically increased signature requirements for Libertarian Party candidates seeking access to AZLP's primary ballot. It requests declaratory and injunctive relief. The Plaintiffs sought preliminary relief in time for the 2016 election, which was denied. Thereafter, the parties conducted discovery and filed cross-motions for summary judgment. On July 10, 2017, the District Court granted summary judgment to the state. The Plaintiffs appealed to the 9th Circuit. Briefing on the appeal was completed in April 2018 and oral argument was held on March 12 in San Francisco. The 9th Circuit affirmed on May 31, 2019. Plaintiffs filed their petition for certiorari, and the Supreme Court issued a call for response on January 30, 2020. The petition was denied on June 15, 2020. (I represent the Plaintiffs outside the scope of my representation of the LNC.)

***Cowen v. Raffensperger*, No. 1:17-cv-04660 (N.D. Ga. Nov. 21, 2017), No. 19-14065 (11th Cir. 2019)**

This case challenges the Georgia law requiring that candidates for U.S. House submit nomination petitions with signatures equal in number to 5 percent of the registered voters in the last election. No candidate has ever complied with that requirement since the law was enacted in 1943. Plaintiffs are individual voters and the Libertarian Party of Georgia. The District Court granted summary judgment to Defendants and Plaintiffs appealed. The 11th Circuit reversed and remanded the case to the district court. Briefing on renewed motions for summary judgment is now complete. Plaintiffs' counsel is Brian Sells: (404) 480-4212; bryan@bryansellsllaw.com.

***Level the Playing Field v. Federal Election Committee*, No. 1-15-cv-01397**

This case challenges the FEC's failure to act upon, and constructive denial of, an administrative complaint against the Commission on Presidential Debates. On February 1, 2017, the Court granted Plaintiffs' motion for summary judgment and denied Defendant's motion. The Court

Libertarian National Committee
Special Counsel Report
December 5, 2020
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remanded the case to the FEC with instructions to reconsider the evidence and allegations and issue a new opinion within 60 days. The Court also ordered the FEC to reconsider Plaintiffs' petition for rulemaking and enter a new decision within 60 days. In March 2017, the FEC issued a new decision that upheld its prior position. Plaintiffs filed a petition for review with the District Court and the parties filed cross-motions for summary judgment. On April 21, 2019, the District Court denied the plaintiffs' motion for summary judgment and granted the FEC's motion. The plaintiffs appealed and the D.C. Circuit affirmed. Plaintiffs filed a petition for certiorari, which is now pending. Plaintiffs' counsel is Alexandra Shapiro, Shapiro Arato LLP: ashapiro@shapiroarato.com; 212-257-4881.

Misbach v. Merrill, NO. X03 HHD-CV19-6118097-S (Super. Ct. Hartford, CT 2019)

This case was filed on behalf of the Libertarian Party of Connecticut, the Libertarian National Committee and individual plaintiffs affiliated with LPCT. It challenges a number of Connecticut's ballot access requirements for minor parties, including the requirement that each minor party candidate must submit an individual nomination petition to appear on the general election ballot (thus prohibiting the party from achieving ballot access for all offices statewide). Plaintiffs filed their amended complaint on December 5, 2019. They filed a motion for preliminary injunction in February 2020, but hearing on the motion was canceled due to the COVID-19 pandemic and the case was continued. The Court has requested a status report from the plaintiffs as to whether they wish to continue pursuing their claims. They do. Plaintiffs' counsel is Edward Bona, P.O. Box 13, Plainfield, CT 06374; 860-889-5930; edward-bona@comcast.net. Plaintiff Dan Reale is also coordinating the litigation: Dan Real, 20 Dougherty Avenue, Plainfield, CT 06374; 860-377-8047; headlinecopy@gmail.com.

Libertarian Party of Maine v. Dunlap, No. 1:19-cv-00509 (D. Me. 2019)

This case challenges several provisions of Maine law governing the establishment of new political parties. LPME initially complied with these provisions by enrolling 5,000 members prior to the 2016 general election. It was therefore ballot-qualified for the 2016 and 2018 general elections. To remain ballot-qualified, however, it was required to double its enrollment to 10,000 members, and to ensure they all voted in the 2018 general election. At the same time, it was required to nominate by primary election, but Maine's primary election ballot access requirements are impossible or near-impossible for LPME candidates to meet. Consequently, LPME could not run any candidates in the 2018 general election, and it failed to ensure that 10,000 LPME members voted in that election. The party was thus disqualified and its 6,168 members unenrolled. LPME is seeking a declaration that these provisions are unconstitutional and injunctive relief as needed to become ballot-qualified again. Plaintiffs' complaint was filed November 1, 2019. The parties are currently taking discovery. Plaintiffs filed a motion for preliminary injunction in March 2020. The Court concluded that the plaintiffs are likely to prevail on at least some of their claims but still declined to grant preliminary relief. Motions for summary judgment are due on December 30, 2020. (I represent the Plaintiffs outside the scope of my representation of the LNC.)

Libertarian Party of Minnesota v. Choi, No. 1:19-cv-02312 (D. Minn. 2019)

This case challenges a statute requiring that signers of a minor party candidate's nomination petition swear that they will not vote in the primary election. Violation of the statute is a felony, perjury, punishable by five years in jail and \$10,000 in fines. Signers of major party nomination

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Special Counsel Report
December 5, 2020
Page 4 of 4

petitions do not swear to the same or any similar oath. The case also challenges the statute imposing a two-week limit on the petitioning period. Plaintiffs filed their complaint on August 21, 2019. The Court upheld both statutes and the plaintiffs appealed on June 22, 2020. Briefing on the appeal was completed on October 14, 2020. Plaintiffs' counsel is Erick G. Kaardal, Mohrman, Kaardal & Erickson, P.A.; 150 South Fifth Street, Suite 3100, Minneapolis, MN 55402; (612) 341-1074; kaardal@mklaw.com.

Miller v. Doe, No. 1:19-cv-00700 (W.D. Tex.)

This case was filed on behalf of several voters, candidates and minor political parties, including the Libertarian Party of Texas, to challenge the burdensome provisions of Texas law that make it practically impossible for non-wealthy independent and new or minor party candidates to obtain ballot access, including high nomination petition signature requirements, short petition circulation periods, early filing deadlines and restrictions on voters' eligibility to sign nomination petitions. It also challenges the new filing fee or nomination petition requirements that Texas enacted in 2019, which now apply to candidates seeking the nomination of a minor political party. Plaintiffs filed their complaint on July 11, 2019 and thereafter filed a motion for preliminary injunction seeking to enjoin enforcement of the new requirements that Texas enacted in 2019. Defendants also filed a motion to dismiss. The District Court held a hearing on both motions on October 31, 2019. On November 25, 2019, the District Court entered an order denying both motions. The case was continued due to the COVID-19 pandemic. The parties are now taking discovery, with motions for summary judgment to be filed by May 31, 2021. (I represent the Plaintiffs outside the scope of my representation of the LNC. A team of attorneys from Shearman & Sterling, LLP serves as co-counsel.)

Conclusion

I look forward to discussing this report with the LNC during its next meeting. Should you have questions or need further information prior to that time, please contact me at 202-280-0898 or oliverbhall@gmail.com.

APPENDIX I – AFFILIATE SUPPORT COMMITTEE REPORT



Affiliate Support Committee Report
Libertarian National Committee
Quarterly Meeting December 5-6, 2020

The Affiliate Support Committee successfully met twice prior to the due date of this report and has a scheduled meeting on November 30. Members of the committee include: Valerie Sarwark (chairperson), Steven Nekhaila (vice chair), David Demerest (secretary), Pat Ford, Ken Moellman, David Valente and Francis Wendt.

Highlights thus far:

- The chairperson personally contacted every state chair to guide the direction of this term's committee.
 - The overwhelming need, according to the chairs, is a more functional CRM system. Mr. Moellman circled back with those chairs to pinpoint the specific functionality that was most important.
 - Other topics that will certainly overlap with various committees and Chairs Advisory Boards were ballot access and candidate support/recruitment.
- The Committee will be launching into a contest to create an "Affiliate in a Box" that will incentivize affiliates to create the best box for a specific cost within the guidelines. The guidelines are TBA but the Committee will meet early in January to iron out specific guidelines, parameters and a rubric scale for judging the contest.
 - Fundraising goal is \$15,000 to fund the contest and more.
 - The Committee will use this contest as an incentive for new affiliates to form.
- The Committee has brainstormed on several other ideas for contests throughout the term.

Goals:

- The Committee will attempt to find the total number of current affiliates and set a metric on which to measure our success.
- The Committee will provide at least 50 new affiliates with an Affiliate in a Box.
- The Committee will work with other committees, Chairs Advisory Boards and staff to provide the best support possible and assist in any way necessary.

APPENDIX J – BALLOT ACCESS COMMITTEE REPORT

BALLOT ACCESS COMMITTEE MODIFICATIONS

Rationale: This proposal incorporates suggestions received by Mr. Redpath, Mr. Thrasher, and other members of the Ballot Access Committee. The current committee structure is unclear as to whether it is a *workgroup* to execute ballot access drives, or an *oversight entity* to approve strategies and make recommendations to the LNC. If it is workgroup, it is not effective at making decisions as a committee, was too large to meet regularly to vote on decisions, and is counterintuitively too small, missing people in the affected states who actually carry out the drives. If it is an oversight entity, it cannot because it is overseeing itself as the entity executing these tasks.

Consequently, what developed was a de facto Ballot Access Coordinator (Mr. Redpath) making unilateral decisions (which I do not mean pejoratively: his decisions, commitment, and hard work got us 50+DC ballot access in challenging conditions), and without functional delegation of tasks and oversight.

This proposal would establish a Ballot Access Coordinator who owns execution of these responsibilities. The Committee would become a focused oversight committee with majority LNC members, with a Chair separate from the Coordinator, and with topic experts being non-voting advisory members. The Coordinator could, well, coordinate with affected states, as happens already on a de facto basis.

The committee’s life would also be extended through the presentation of the report the policy manual currently requires them to provide, which is at the LNC budget meeting of each even-numbered year. This would allow the report to be heard by the LNC and then the LNC can proceed to populate the next committee.

Section 1.03(1) is amended as follows:

Committee Name	Size	Member Selection	Chair Selection
[...]			
Ballot Access	Seven (7) Five (5) Party members, no less than three (3) of which shall be LNC members; plus up to five (5) non-voting advisory members with topic expertise	LNC members selected by LNC using approval voting, non-LNC members selected by LNC Chair; non-voting advisory members selected by the LNC Chair on the recommendation of the Ballot Access Coordinator	LNC Chair * Committee selected

Section 1.03(2) is amended as follows:

[...] The term of office for the Ballot Access Committee shall expire upon the presentation of the report described in Section 2.02(10)(6)~~on September 30th~~ of each even-numbered year.

Section 2.02(10) is amended as follows:

The Ballot Access Committee (BAC) shall:

1. Provide oversight and assistance to the Ballot Access Coordinator appointed by the LNC Chair with the advice and consent of the LNC.
2. With the assistance of staff, collect and analyze information of all affiliates concerning ballot access needs.
3. Approve recommendations to the LNC concerning the implementation of specific strategies, funding allocations, and projects consistent with current budget allocations for ballot access.
4. Propose strategies and/or projects representing the best use of budgeted funds allocated among the various acceptable ballot access techniques such as, but not limited to, petitioning, lobbying, litigation, public awareness, and collaboration with other organizations which are pursuing the goal of liberalizing ballot access laws.
5. With the assistance of staff, prepare and present ballot access reports at each general LNC meeting in a spreadsheet form which will include:
 - a. The specific affiliate(s) which is intended to benefit from the effort
 - b. Funds allocated to the effort
 - c. Expenses already incurred
 - d. Brief description of the progress of the effort in terms of specific statistics related to the effort
 - e. The specific individual(s) or organization(s) to which any funds were disbursed and/or which use of the any LP trademark, service mark, or logo were approved.
6. With the assistance of staff, and prior to the second (2nd) general LNC meeting following the completion of the bi-annual election cycle ending in November of even numbered years, prepare and present a report which supplies the details of the entire election cycle ballot access effort with regard to:
 - a. Initial estimated expenses
 - b. Expenses actually incurred
 - c. Actual ballot access results
 - d. If appropriate, ballot access retention results
 - e. Significant problems encountered in the effort
 - f. Significant unexpected successes of the effort
 - g. FEC regulation issues encountered
 - h. Evaluation of the individual(s) and/or organization(s) which were directly contracted/interacted with.

- i. **Identifies state targets for litigation and lobbying efforts.**
7. Develop procedures and policies as reasonably appropriate to spread institutional knowledge of ballot access issues within the committee, LNC staff, officers of LNC affiliates, and future holders of these positions.

The Ballot Access Coordinator shall:

1. **Serve as the primary coordinator and facilitator between the LNC, LNC staff, campaigns, and state affiliates for the purposes of attaining ballot access through petitioning efforts.**
2. **Act in an advisory oversight role of all state affiliate petitioning efforts that utilize LNC funds.**
3. **Coordinate and direct members of the Ballot Access Committee and any deputy coordinator(s) in assisting state affiliate petitioning, legislative, and lobbying efforts.**

APPENDIX K – CAMPUS ORGANIZING REPORT

CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, Nov. 26, 2020

Submitted by: James W. Lark, III
Campus Coordinator, Libertarian Party

This report provides information concerning efforts to build and support Libertarian campus organizations.

1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours.

I have received very few inquiries about Libertarian campus organizations since August. I consider it extremely likely that this is due to the move by many colleges and universities to conduct most classes online and to limit access to campus to relatively few students. As far as I am aware, Libertarian campus organizations have conducted substantially fewer activities this fall than during most fall semesters.

I regret to report that the Jorgensen presidential campaign did not respond to my inquiry about assisting the campaign's outreach efforts on campus. In fairness, it should be noted that I did not make subsequent inquiries, as I had essentially no time to devote to either the campaign or to campus outreach after mid June.

2) As far as I can tell, LP candidates did not generate many student prospects by virtue of their campaigns. I shall be happy to work with our candidates and assist state and national candidate training programs by discussing ways to reach high school and college students via campaigns.

3) I continue to work with Students For Liberty to build libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As mentioned in previous reports, SFL board members and I have found ways for the LP to use the services available from SFL; we must be careful to avoid jeopardizing SFL's 501c(3) status.

Apart from e-mails from Jeff Lyons (former LNC Region 8 alternate), I have not been contacted by Young Americans for Liberty leadership for several months. I shall continue to look for ways in which YAL and the LP can work together in mutually beneficial ways.

4) I serve as a member of the Foundation for Economic Education Faculty Network. Before the end of 2020, I plan to contact FEE to inquire again about the proposed workshops I would conduct on risk analysis and understanding public policy data.

APPENDIX L – HISTORICAL PRESERVATION COMMITTEE REPORT

**HISTORICAL PRESERVATION COMMITTEE REPORT
LNC MEETING DECEMBER 2020 V1**

COMMITTEE OVERVIEW

Policy Manual Section 2.02 SCOPE AND RESPONSIBILITIES

Historical Preservation Committee

The HPC shall be responsible for directing the preservation and publication of Party historical documents and the administration of LPedia.org. A report of its decisions and activities shall be delivered at each LNC meeting.

The scope of the initial organizing work will last well into several years (the estimate is at least additional five years depending on member involvement), and LPedia will need to be maintained for the time of its existence.

Committee Members

- Caryn Ann Harlos (Chair)
- Joe Dehn (Secretary)
- Ed Fochler
- James Gholston
- Andrew Kolstee

Status of search for potential additions to committee:

Applications have been reviewed and pending information requested from the Party Chair, interviews will be set.

Reports, Meetings, and Communications

The Committee is committed to transparency and conducts open meetings on the first and third Wednesday of each month via Zoom. The monthly agenda is posted and updated here: http://lpedia.org/LPedia:LPHPC_Agenda. The Committee email list is in the process of moving over to the Party G-Suite account with a final transition date set of January 1, 2021. The minutes and other records from its proceedings are preserved on LPedia¹ (links noted below for member review):

¹ The complete history of minutes and reports can be found at: http://lpedia.org/National_Historical_Preservation_Committee

Minutes Prepared since the last report:²

- September 16, 2020 https://lpedia.org/w/images/7/7e/Minutes_2020-09-16_HPC.pdf
- October 7, 2020 https://lpedia.org/w/images/2/2d/Minutes_2020-10-21_HPC.pdf
- October 21, 2020 https://lpedia.org/w/images/7/73/Minutes_2020-08-19_HPC.pdf
- November 4, 2020 (draft) https://lpedia.org/w/images/3/31/Minutes_2020-11-04_HPC_Draft-1.pdf

Prior Committee Reports this Term:

- July 8, 2020 https://lpedia.org/w/images/7/7e/LPHPC_Report_2020-07-08.pdf
- September 13, 2020 https://lpedia.org/w/images/6/63/LPHPC-REPORT_2020-09.pdf

Motions Considered

- None

Regular Dedicated Non-Committee Volunteers

There are multiple regular volunteers that tend to specialize either in their state or in broader subject matters such as election statistics. The committee is in search of another Colorado on-site volunteer and will be exploring internships once again. I have been encouraging the state affiliates to take ownership of their pages and update them regularly.

STATUS OF DOCUMENT PRESERVATION

Storage Unit

A tour of the site is available upon request.

Digitization

Documents and Papers:

Batches of documents are scanned regularly. Presently, we have a backlog of items already scanned to be uploaded.

Audio/Video/Electronic Data Materials:

We need volunteers to work on other media categories such as audio and VHS. All of the past meetings on UStream have been downloaded but are not yet on LPedia. LPHQ took all of our VHS tapes to digitize for use in 50th anniversary events. Those files are being received in batches.

HISTORICAL COLLECTIONS AND PROJECTS

² As per the requirements of the Policy Manual Section 2.02.1, the above-linked minutes contain the dates and attendance rosters for each of the Committee's meetings since the previous regular LNC Meeting.

State Party Preservation Efforts

State Party Coordinated Preservation Efforts/Committees:

- California
 - A historical committee, chaired by Joe Dehn, is working on collecting and preserving material relating to the state and local LP organizations.
- Colorado
 - The affiliate is using LPedia as its public records archive and regularly uploads records.
- New York
 - A historical committee is being led by Andrew Kolstee to organize their substantial records.

Nolan Archive

These materials are presently stored in the Utah home of Dr. Buchman who has expressed interest in writing a biography of David with the encouragement of his widow, Elizabeth. Elizabeth signed a written copyright waiver for these materials to be published with or without attribution to LPedia and for commercial or non-commercial use. The Party Chair has been brought into this discussion to assist.

STATUS OF LPEDIA

General Statistics³

- 4,696 Articles
- 22 Active Editors
- 5,558 Document/Image Uploads

Daily unique visitors remain about 100-125 with bumps when particular pieces are featured on Facebook or Ms. Harlos appears at various speaking engagements.

Featured Articles

At least once a month (preferably twice) detailed and image-rich articles are featured on the front page to freshen up content and highlight various affiliates, events, people, and documents. Nearly any article can qualify if they meet the standards of high-quality content. Types of content are alternated in order to not emphasize one interest over any other and provide variety. The following are the 2020 featured articles thus far:

- First Issue of LP News

³ **Last report statistics:**

- 4,473 Articles
- 32 Active Editors
- 5,224 Document/Image Uploads

- California Convention 2020
- Libertarian Party of Colorado
- National Convention 1996
- LNC Meeting 1-2 February 2020
- LP News 1972 January Issue 2
- David Koch
- History of the Libertarian Party of New York
- LNC Meeting 12-13 September 2020

Massive Category Clean-Up

The initial structure has been laid out using OmniOutliner with the master file available for download. The process is coming close to completion with the exclusion of the “images” and “publication files” categories. The current top-level category tree is structured as follows:

- Collections
- Definitions
- Events
- Files
- Images
- Issues
- Lists
- LPedia
- Organizations
- People
- Places
- Publications
- Records

Data Back-Ups

Regular back-ups are done professionally and consistently. All of the uploaded documents are also kept offline on hard drives and regularly copied to drives stored at a safety deposit box. Any member who provides Ms. Harlos with hard drives may have a copy of all of these records. The committee would like to see them widely distributed so that there is never a single source/point of failure.

Rating Articles

A system has been created, and all of the articles are going through the rating process.

Tutorials

Ms. Harlos created several tutorials as requested by potential new editors and posted on the “Getting Started as a Contributor” page, and the following message is now sent with all new registrations:

Here is a short primer on how to get started and some helpful links:

Start here with getting started as a contributor:

https://lpedia.org/wiki/LPedia:Getting_Started_as_a_Contributor

That above links includes written and video tutorials.

It is also helpful to review the LPedia policies page here:

<https://lpedia.org/wiki/LPedia:Policies>

Particularly the Manual of Style: https://lpedia.org/wiki/LPedia:Manual_of_Style

Remember that although we use the same software as Wikipedia, the similarity ends there.

Practically Everyone and Everything That's On Topic Is Notable

- *If someone's time in a state party was completely undistinguished, they're notable.*
- *If someone is basically completely forgotten, they're notable.*
- *If someone ran as a paper candidate for a really obscure office, they're notable.*
- *If someone was a member of a county party for a week and a half, they're notable.*
- *If a candidate failed to make it on the ballot and wasn't even available as a write-in, they're notable.*
- *If someone was an influence on the Libertarian Party or its creation, they're on topic and notable.*
- *If a Political Action Committee fell apart without supporting a single candidate, it's notable.*

For more information read here: https://lpedia.org/wiki/LPedia:LPedia_is_not_Wikipedia

ACCOUNTING FOR CALENDAR YEAR 2020

Total Expenses Booked: \$1,102.16

Total Revenue: \$250.00

Total Budget: \$2,500.00

Funds Committed: None

THESE ARE THE FIGURES FROM LAST REPORT – THOUGH REQUESTED SEVERAL TIMES IN ADVANCE, HQ HAS NOT PROVIDED THE COMMITTEE CHAIR WITH UPDATED FIGURES.

There have been significant contributions since these figures were last reported.

Respectfully Submitted,

A handwritten signature in red ink that reads "Caryn Ann Haub".

Committee Chair

APPENDIX M – INTERNATIONAL REPRESENTATIVE REPORT

INTERNATIONAL REPRESENTATIVE REPORT

Submitted to: Libertarian National Committee, Nov. 26, 2020

Submitted by: James W. Lark, III
International Representative, Libertarian National Committee

This report will provide information concerning my efforts as International Representative since the September 2020 LNC meeting to assist the work of libertarian political parties and activists throughout the world.

1) The in-person meeting of the International Alliance of Libertarian Parties (IALP), which was scheduled to take place in Cardiff, Wales on Oct. 3, has been postponed to March 20, 2021. I shall participate if I am able to do so.

An online IALP meeting was held on Oct. 3. Much of the discussion concerned matters of internal organization. Earlier this month the IALP's website was moved to a new server.

Please join me in thanking former LNC chairs Geoff Neale and Mark Hinkle for their efforts (including nontrivial financial assistance) to build the IALP.

2) The Liberty International conference in Medellin, Colombia, which had been scheduled for August 2020 and rescheduled for January 2021, has been rescheduled again. The most likely date is August 2021.

At this time, there is considerable doubt as to whether conditions will improve sufficiently to allow the conference to take place. I have been invited to address the conference if it occurs; I anticipate that I shall accept the invitation.

APPENDIX N – CONVENTION VOTING PROCESS COMMITTEE REPORT

Report of the Convention Voting Process Committee

Prepared for the Libertarian National Committee 4th Quarter Meeting 2020.

The Convention Voting Process Committee is an ad-hoc committee created by the LNC to engage in the study of problems with past convention voting processes and to recommend solutions to alleviate those problems at future conventions.

After balloting ending on October 6th, 2020, the LNC appointed the following party members to the committee:

John Fockler of Ohio
Jim Fulner of Michigan
Will McVay of Delaware
D. Frank Robinson of Oklahoma
Christopher Thrasher of Nebraska

LNC Chair Joe Bishop-Henchmen and LNC Secretary Caryn Ann Harlos are ex-officio members of the committee as well.

On Wednesday October 14th, 2020 the committee held its first electronic meeting. All members were in attendance. Mr. Thrasher was appointed as the permanent Chair of the committee. The committee preliminarily agreed to take the following two-track approach:

1. Identifying solutions that can be implemented at convention with no change in the current bylaws, and,
2. Identifying solutions that may be implemented through changes in the party's bylaws.

The next electronic meeting of the committee is scheduled for Wednesday, December 9th, 2020 at 9 PM eastern. All meetings of the committee are open to the public.

Respectfully Submitted,

**Christopher Thrasher
Chair, Convention Voting Process Committee**

APPENDIX O – REGION 1 REPORT

Libertarian National Committee

Region 1 Report

Region 1 Representative

Mr. Francis Wendt, Montana

T: 406.595.5111

E: Francis.wendt@LP.org

Region 1 Alternate

Mr. Chris Luchini, New Mexico

T: 505.690.5008

E: chris.luchini@LP.org



Regional Report for Region 1

Alaska, Arizona, Colorado, Hawaii, Kansas, Montana,
Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming

Libertarian National Committee Meeting

December 5-6, 2020

Region 1 Overview/ Representative Report

As of the 2020 National Libertarian Convention online and in Orlando, the twelve affiliates that comprise Region 1 are: Alaska, Arizona, Colorado, Hawaii, Kansas, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming. At an online caucus, Francis Wendt, Montana, was elected to serve as the Region 1 Representative and Chris Luchini, New Mexico, was elected to serve as the Region 1 Alternate. Both the Region 1 Representative and the Alternate will be re-elected at the 2022 National Libertarian Convention in Sparks, Nevada.

Due to the geographical nature of this region, spanning five time zones and extending from 19 to 71 degrees north latitude (some 3,000 x 3,000 miles), in-person contact between the Regional and Alternate Representatives and the individual affiliates are infrequent. It is my intention to conduct monthly meetings with the Alternate, Chairs, and Vice Chairs of Region 1 to produce as much down channel and lateral information transfers as possible. The Alternate and I will be splitting the region into two work groups that each of us will be able to manage individually to provide greater interaction to each of the member affiliates. Although direct interaction with the members is always a goal, my primary goal is to empower the state affiliates directly through membership and affiliate growth.

For the purposes of this report, I called a State Chairs online meeting on November 25, 2020 to gain information from the affiliates, and to update them on my strategic plans. The information that was presented is consolidated in this report. As only five of the twelve states were present at the Chair's meeting I or the Alternate will follow up with oral updates not reflected in this report. If I was unable to speak with a State Chair, I have attempted to pull data from other sources to give a high-level overview of what is happening in the state. Contact information is supplied so that direct contact may be made by any member seeking any clarification directly from that specific State Chair.

Any updates or modifications to this report will occur at the next LNC meeting.

Activities of the Region 1 Representative since the last Quarterly Report:

- Appointed to the Affiliate Support Committee.
 - Attendance at 2 meetings
- Appointed to the Activism and Membership Chair Advisory Committee
 - Attendance at 1 meeting
- Appointed to the Policies and Procedures Chair Advisory Committee
- Achieved 2,079 votes (26%) for Montana House District 62
- Attended two LNC monthly meetings.
- Consolidated demographic and membership data on the various states.
- Formulated goals and strategies for Region 1 growth.
- Discussed with Affiliates targets for 2021 and 2022 election cycles.

- Correspondence with members regarding concerns about the historical archives.
 - Discussions with LPWA staff and activists regarding the next steps for Washington.
 - Correspondence with Barry Klein of Huston, TX regarding charter amendments for 2021.
-

Agenda of the November 25, 2020 chairs meeting.

LNC Region 1 Chair's Meeting

Agenda for November 25, 2020 7:00 PM MST

This meeting will not be conducted in accordance with Robert's Rules of order.

1. Introduction (Rep-5 minutes)
 2. 2020 Election postmortem (Chairs- 10 minutes)
 - a. Ballot access (AK,WA)
 - b. Wins (WY,KS)
 - c. Lessons learned
 3. State Quarterly Reports (Chairs-10 minutes)
 4. Goals for Region 1
 - a. Region Split (Rep-5 minutes)
 - b. Membership goals (Rep-5 minutes)
 - c. County affiliate goals (Rep-5 minutes)
 5. 2021 Election Cycle (Chairs-10 minutes)
 - a. Municipal offices
 - b. Charter Amendments
 - c. Target race criteria
 - d. Candidate # goals
 6. 2022 Election Cycle (Chairs-10 minutes)
 - a. Redistricting
 - b. Congressional Seats
 - c. State Offices
 - d. State Initiatives
 - e. State Legislatures
 - f. County Offices
 7. Adjourn
-

In this meeting I stressed the importance of planning now for affiliate growth, and 2021/2022 wins. This, in my opinion, is the most critical hurdle facing the LP today. I reiterated my focus on the five primary roles that each member can play within the party organization. Informally, I have

categorized them as: 1. Leaders, 2. Candidates, 3. Staff, 4. Donors, and 5. Activists. Philosophically, these roles are distinct from each other, and any one person should not try to fill more than two of these roles. I stressed that each of these roles needs its own pipeline developed to maximize the electoral potential of the party, and that Region 1 is in a unique position to demonstrate this process. My goals listed under each affiliate on this report highlight the growth targets to expand the concept of the frontier project and capitalize on the wins and lessons learned from the 2020 elections.

I also stressed that with the census data coming out in Q1 of 2021 the redistricting process will be underway across the county and there is a high potential for gerrymandering. All levels of districting should be monitored and challenged when they do not conform to laws, or show an obvious bias.

In addition to my goals for the regional affiliates, I intend to work with various activists to begin development on programs and processes to engage tribal nations and campus groups to develop new pathways to the LP. As these are in the early planning stages more will follow throughout the term. My ultimate goal for the term is to grow Region 1 to such a size that it will be able to divide into two separate regions.

I encourage all members to regularly review the Regional Agreement for Region 1 to keep myself and the Region 1 Alternate diligent to our duties. This agreement is what was put out as the expectation for us in terms of what you all wanted from leadership on the LNC. Follow the link below to a pdf version on Google Drive to review. If you have trouble with the link, please let me know.

[2020 REGIONAL AGREEMENT](#)

Current and Past Membership Reports can be accessed at any time via a Google Drive folder. I have not edited these reports at all because I believe it is important to maintain our national perspective as individual affiliates, not just as Regional members. Please let me know if you have trouble or questions when accessing the link or any of the reports.

[2018-2020 MEMBERSHIP REPORTS](#)

[2020-2022 MEMBERSHIP REPORTS](#)

Best Regards,

Francis Wendt

LNC Region 1 Representative

Region 1 Alternate Report

No Regional Alternate report was submitted. Chris Luchini is the current chair of the New Mexico Affiliate, and his activities are reported there.

Arizona



Chair: Howard Blitz
Email: chairman@azlp.org
Phone: 833-THE-AZLP
Website: <https://www.azlp.org/>
Facebook: <https://www.facebook.com/LParizona/>

Demographics

Population:	7,278,717
Political Divisions:	15 (7 affiliated)
Sustaining Members:	473
Registered Libertarians:	32,056

Regional Goals

- Candidate Pipeline Program
- 7 or more local candidates in 2021
- Recruit 137 or more new sustaining members

2020 Election Results

No election data

From the Chair

Informed me that the State convention is scheduled for January 23rd.

Requests to the LNC

Request to have the Representative present a Regional Report at convention.

Upcoming events

2021 AZLP State Convention

January 23, 2021 8 am – 5 pm
Aunt Chilada's Mexican Restaurant and Event Venue
7330 N. Dreamy Draw Drive
Phoenix, AZ 85020

Colorado



Chairman: Victoria Reynolds
Email: statechair@lpcolorado.org
Phone: 720-933-6900
Website: <https://www.lpcolorado.org/>
Facebook: <https://www.facebook.com/pg/lpcolorado/>

Demographics

Population: 5,029,196
Political Divisions: 64 (7 Active, 21 Developing)
Sustaining Members: 607
Registered Libertarians: 36,911

Regional Goals

- Fully activate Adams, Larimer, Weld, Pueblo, and Mesa Counties
 - Staff Pipeline Program
 - 11 or more local candidates in 2021
 - Recruit 176 or more new sustaining members
-

2020 Election Results (notable races bolded)

Adam Shuknecht, State House 53, 24.6%, 2-Way
Amara Hildebrand, State House 28, 5.5%, 3-Way
Bonnie Davis, Chaffee Co. Comm. Dist. 1, 3.5%, 3-Way
Bonnie Pyle, State House 39, 3.0%, 3-Way
Brian Meyer, State House 44, 2.9%, 3-Way
Bruce Griffith, US House 4, 0.5%, 4-Way
Caryn Ann Harlos, State House 45, 2.8%, 3-Way
Cory Schaeffer, State House 27, 5.7%, 3-Way
David P. Jurist, State House 03, 2.9%, 3-Way
David Thompson, State House 14, 3.4%, 3-Way
Douglas Anderson, State House 23, 4.9%, 3-Way
Ed Duffett, US House 5, 2.9%, 5-Way
Hanna Waugh, Lake Co. Comm. Dist. 3, 44.7%, 2-Way
Hans Romer, Jefferson Co. Comm. Dist. 1, 4.6%, 3-Way
Heather Johnson, State Senate 10, 5.2%, 3-Way
James E. "Jed" Gilman, State House 13, 3.2%, 3-Way
Jason Chapman, State House 32, 5.9%, 3-Way

Jeffrey Kennedy Crowe, State House 6, 2.5%, 3-Way
John Hjersman, State House 16, 3.6%, 3-Way
John Keil, US House 3, 2.3%, 4-Way
John Pickerill, State House 46, 3.7%, 3-Way
Joseph Johnson, State House 63, 4.6%, 3-Way
Joshua P Lallement, Arapahoe Co. Dist. 1, 3.2%, 3-Way
Judy Darcy, State House 20, 2.6%, 3-Way
Kathryn Jane Martin, Arapahoe Co. Dist. 5, 7.5%, 3-Way
Ken Biles, US House 7, 2.7%, 4-Way
Kevin Gulbranson, State House 56, 4.0%, 4-Way
Kyle Furey, US House 1, 1.6%, 5-Way
M Victoria Reynolds, Douglas Co. Dist. 2, 3.5%, 3-Way
Marc Montoni, Mesa Co. Comm. Dist. 3, 3.7%, 4-Way
Marc Solomon, State Senate 26, 2.6%, 3-Way
Margot Herzl, State House 22, 3.2%, 3-Way
Matthew Hess, Weld Co. Comm. Dist. 3, 4.8%, 3-Way
Michael McRedmond, State House 15, 4.6%, 3-Way

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Michael Seebeck, State House 21, 4.5%, 3-Way
Michele Poague, State Senate 29, 31.2%, 2-Way
Nathan Foutch, State House 18, 3.5%, 3-Way
Norm Olsen, US House 6, 1.8%, 4-Way
Raymon Doane, US Senate, 1.6%, 5-Way
Richie Frangiosa, Park Co. Dist. 2, 34.7%, 2-Way
Rob Stutz, State House 34, 1.1%, 4-Way
Robert Berg, El Paso Co. Comm. Dist. 2, 4.0%, 3-Way
Robert Harrison, State House 40, 1.0%, 3-Way
Ryan van Gundy, State House 29, 5.5%, 3-Way

Sean Short, State House 50, 37.9%, 2-Way
Susan Quilleash-Nelson, State House 17, 4.8%, 3-Way
Thomas Atkinson, US House 2, 2.3%, 4-Way
Timothy Campbell, El Paso Co. Dist. 3, 4.0%, 3-Way
Victoria Ciralo, El Paso Co. Comm. Dist. 4, 6.5%, 3-Way
Wayne Harlos, State Senate 4, 2.6%, 3-Way
Wes Pinchot, State House 9, 2.5%, 3-Way
William Robinson, Dist. Atty. JD 2, 15.9%, 2-Way
Zechariah Harris, State Senate 12, 3.3%, 3-Way
Christian Vernaza, CU Regent Dist. 2, 4.0%, 3-Way

From the Chairman

The Chairman was unable to attend the Nov 25 meeting due to family commitments, so no information was obtained.

Requests to the LNC

No requests at this time.

Upcoming events

More than 20 upcoming events listed at <https://pcolorado.org/get-involved/events>

LP 50th Celebration in preplanning stages for Denver. September 2021.

Hawaii



Chair: Tracy Ryan
Email: tracyar@hawaiiantel.net
Phone: (808) 927-1126
Website: <https://www.libertarianpartyofhawaii.com/>
Facebook: <https://www.facebook.com/pg/LibertarianPartyOfHawaii/>

Demographics

Population:	1,415,872
Political Divisions:	4 (2 Affiliated)
Sustaining Members:	51
Registered Libertarians:	Does not register

Regional Goals

- Leadership Pipeline Program
- Recruit 15 or more new sustaining members

2020 Election Results (notable races bolded)

Feena Bonoan, State Senate Dist. 20, 30.6%, 2-Way

Michelle Tippens, US House 2, 2.8%, 6-Way

From the Chair

The Chair noted that not all Hawaii Candidates were reported to LP national. Hawaii has no local elections in 2021, and has retained ballot access until 2026.

Requests to the LNC

Requesting the Jorgensen data dump.

Upcoming events

No events at this time.

Kansas



Chair: Ned Kelly
Email: Chair@lpks.org
Phone: (913) 240.9008
Website: <http://www.LPKS.org>
Facebook: <https://www.facebook.com/pg/KansasLP/>

Demographics

Population: 2,885,905
Political Divisions: 105 (10 Affiliated)
Sustaining Members: 198
Registered Libertarians: 18,221

Regional Goals

- Leadership Pipeline Program
 - Affiliate Sedgwick, Leavenworth, Riley, Reno, Crawford, Geary, Finney, Cowley, Harvey, Ford, Montgomery, Lyon, McPherson, Ellis, and Barton Counties
 - 21 or more local candidates in 2021
 - Recruit 57 or more new sustaining members
-

2020 Election Results (notable races bolded, elected are underlined)

Dante Javaheri, State House 46, 13.8%, 2-Way
Jason Buckley, US Senate, 4.9%, 3-Way
LJ Hermreck, State House 103, 7.0%, 3-Way
Matthew Clark, State House 23, 5.3%, 3-Way
Michael Kerner, State House 17, 3.2%, 3-Way
Rick Parsons, State House 33, 9.7%, 3-Way
Robert Garrard, US House 2, 4.2%, 3-Way
Roman Van Nahmen, Gray Co. Magistrate, 20.6%, 2-Way
Ross Wahl, Riley Co. Comm. Dist. 2, 6.2%, 3-Way
Steve Hohe, US House 3, 2.8%, 3-Way
James Doyle, Belleville City Council

Montana



Chair: Sid Daoud
Email: chair@mtlp.org
Phone: (406) 404-6453
Website: <https://www.mtlp.org/>
Facebook: <https://www.facebook.com/pg/MontanaLibertarianParty/>

Demographics

Population: 1,023,579
Political Divisions: 56 (5 Affiliated)
Sustaining Members: 101
Registered Libertarians: Does not register

Regional Goals

- Candidate Pipeline Program
- Affiliate Cascade, Lewis and Clark, Ravalli, Silver Bow, and Lincoln counties
- 10 or more local candidates in 2021
- Recruit 28 or more new sustaining members

2020 Election Results (notable races bolded, Ballot Access races *stared*)

Andrew Schaefer, State House 67, 5.2%, 3-Way
Cade Stiles, State House 13, 7.4%, 3-Way
Devin Braaten, State Senate 47, 5.1%, 3-Way
Doug Campbell, State House 64, 5.2%, 3-Way
Francis Wendt, State House 62, 26.2%, 2-Way
George Anthony Schultz, State House 19, 15.1%, 2-Way
Jacob Kitson, State House 37, 10.0%, 2-Way
John Lamb, State Senate 36, 20.5%, 2-Way
Kevin Leatherbarrow, Superintendent of Public Instruction, 4.2%, 3-Way
Lyman Bishop & John Nesper, Governor & Lt. Governor, 3.8%, 3-Way
Melody Benes, State House 43, 29.5%, 2-Way
Nicholas Ramlow, State House 07, 5.4%, 3-Way
Nolen W Skime, State Senate 45, 3.8%, 3-Way
Richard L Amerding, State House 98, 4.9%, 3-Way
Roger Roots, State Auditor, 5.3%, 3-Way
Ron Vandevender, State House 80, 11.1%, 2-Way

From the Chair

The MTLP has a fully formed and active board with 4 officers and 5 district representatives. The MTLP has appointed a welcoming committee to reach out to every new member since January 2020, and is moving to onboard members into the organization quickly to facilitate growth.

The next major focus is to constitute or activate county parties around the main cities to maximize local connections. During the 2020 cycle the chair hosted candidate Zoom roundups every Wednesday night, and will transition those into membership hangouts through 2021. Content will focus on a mix of social time, training, Q&As, or whatever the development committee comes up with.

The chair has focused on downward delegation to maximize effectiveness as being an elected official and chairing the party is taxing on his time.

The MTLP will be focusing on county building and municipal elections, as well as some potential for COVID messaging as the local elections have now become a focal point during the pandemic.

Requests to the LNC

The Chair has access to the CRM and needs training for officers to utilize it effectively to further the affiliate's goals. Montana is currently listed as black on the CRM map, although it has been on the program for at least 2 years, but just lacks training.

Upcoming events

MTLP Officer Convention

September 18-19, 2021

Kalispell, MT

Venue: TBD

MTLP Delegate Convention

April 9-10, 2022

Miles City, MT

Venue: TBD

Nevada



Chair: Jason Smith

Email: jason.smith@lpnevada.org

Phone: 702-210-9962

Website: <http://www.lpnevada.org/>

Facebook: <https://www.facebook.com/lpnevada/>

Demographics

Population:	3,080,156
Political Divisions:	17 (3 Affiliated)
Sustaining Members:	246
Registered Libertarians:	16,224

Regional Goals

- Leadership Pipeline Program
- 3 or more local candidates in 2021
- Recruit 68 or more new sustaining members

2020 Election Results (notable races bolded)

Charles Holt, Douglas Co. Comm. Dist. 3, 30.1%, 2-Way

Dave Jones, State House 39, 2.9%, 3-Way

Jonathan Esteban, US House 4, 2.0%, 4-Way

Liz DelSignore, State House 42, 21.3%, 3-Way

Natasha Bousley, State House 28, 23.4%, 2-Way

Robert Strawder Jr., US House 1, 1.9%, 4-Way

Sam Toll, Storey Co. Comm. Dist. 1, 32.1%, 2-Way

Steve Brown, US House 3, 2.6%, 4-Way

Timothy Hagan, State Senate 5, 2.7%, 3-Way

From the Chair

The Chair and vice chair attended the Nov 25th meeting. Noted that they retained ballot access until 2022 as all candidates for US house surpassed the 1% mark.

Requests to the LNC

Request for the Jorgensen Data dump.

Upcoming events

No events at this time.

New Mexico



Chair: Chris Luchini

Email: chair@lpnm.us

Phone: 888-LPNM-NOW

Website: <https://lpnm.us/>

Facebook: <https://www.facebook.com/LPNewMexico/>

Demographics

Population:	2,096,829
Political Divisions:	33 (none noted on website)
Sustaining Members:	176
Registered Libertarians:	11,326

Regional Goals

- Candidate Pipeline Program
- Affiliate Bernalillo, Dona Ana, Santa Fe, Sandoval, San Juan, and Valencia counties
- 6 or more local candidates in 2021
- Recruit 51 or more new sustaining members

2020 Election Results (notable races bolded)

Bob Walsh, US Senate, 2.6%, 3-Way
Buck Bonner, Dona Ana Co. Comm. 4, 5.5%, 3-Way
Chris Luchini, Public Regulation 3, 28.4%, 2-Way
Frederick Snoy, State Senate 13, 3.3%, 3-Way
Helen Milenski, State House 45, 17.2%, 2-Way
James Rickman, Los Alamos Co., 14.5%, 6-Way
Jason Vaillancourt, State House 28, 4.6%, 3-Way
Jeremy Myers, State House 44, 3.7%, 3-Way
Jerry Gage, State House 50, 3.6%, 3-Way
John McDivitt, State Senate 19, 4.3%, 3-Way
Krik Myers, Education Comm. 9, 4.7%, 3-Way
Laura Burrows, Education 4, 39.4%, 2-Way

Lee Weinland, State Senate 5, 4.7%, 3-Way
Mark Curtis, State House 19, 5.5%, 3-Way
Oscar Astorga, Lea Co. Dist. 4, 16.5%, 2-Way
Paul McKenney, State House 21, 30.2%, 2-Way
Randall Sobien, State House 30, 3.7%, 3-Way
Ranota Banks, State House 15, 4.2%, 3-Way
Scott Goodman, State House 17, 4.9%, 3-Way
Scott Milenski, State Senate 24, 3.2%, 3-Way
Stephen P. Curtis, Court of Appeals 2, 7.1%, 3-Way
Steven Penhall, State House 31, 2.9%, 3-Way
Will Kinney, State House 38, 2.8%, 3-Way

Oregon



Chair: Timothy Perkins
Email: chair@poregon.org
Phone: (503) 569-9048
Website: <https://poregon.org/>
Facebook: <https://www.facebook.com/pg/LibertarianPartyOfOregon/>

Demographics

Population:	4,076,350
Political Divisions:	36 (none noted on website)
Sustaining Members:	266
Registered Libertarians:	18,962

Regional Goals

- Staff Pipeline Program
- Affiliate Multnomah, Washington, Clackamas, Lane, Marion, Jackson, and Deschutes counties
- 7 or more local candidates in 2021
- Recruit 73 or more new sustaining members

2020 Election Results

Gary Dye, US Senate, 1.7%, 4-Way
Kyle Markley, Secretary of State, 2.7%, 4-Way
Lars D H Hedbor, Atty. General, 2.3%, 3-Way
Matthew James Rix, US House 5, 2.4%, 3-Way
William H Johnson Jr., Marion Co. Comm., 3.2%, 3-Way

From the Chair

Nothing submitted by the chair for this report.

Requests to the LNC

No requests at this time.

Upcoming events

No events at this time.

Utah



Chair: Barry Short
Email: chair@libertarianutah.org
Phone: 435-865-7369
Website: <http://www.libertarianutah.org/>
Facebook: <https://www.facebook.com/lputah/>

Demographics

Population:	3,205,958
Political Divisions:	29 (2 Affiliated)
Sustaining Members:	186
Registered Libertarians:	15,393

Regional Goals

- Staff Pipeline Program
- Affiliate Salt Lake, Davis, and Washington counties
- 5 or more local candidates in 2021
- Recruit 51 or more new sustaining members

2020 Election Results (notable races bolded)

Brent Zimmerman, State House 16, 7.0%, 3-Way
Daniel Cottam, Governor, 3.1%, 4-Way
John Molnar, US House 4, 3.0%, 4-Way
Joseph Speciale, Treasurer, 14.3%, 3-Way
Lee Anne Walker, State House 46, 4.0%, 3-Way
Rob Latham, US House 2, 4.1%, 3-Way
Rudy Bautista, Atty. General, 5.1%, 3-Way

From the Chair

Nothing submitted by the chair for this report.

Requests to the LNC

No requests at this time.

Upcoming events

No events at this time.

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Washington



Chair: Randy McGlenn

Email: info@lpwa.org

Website: <https://lpwa.org/>

Facebook: <https://www.facebook.com/pg/libertarianpartyofWA/>

Demographics

Population:	7,623,443
Political Divisions:	39 (2 Affiliated)
Sustaining Members:	696
Registered Libertarians:	Does not register

Regional Goals

- Donor Pipeline Program
- Affiliate Pierce, Spokane, Clark, Thurston, and Kitsap counties
- 7 or more local candidates in 2021
- Recruit 191 or more new sustaining members
- Regain ballot access in 2022

2020 Election Results (notable races bolded)

Brett Borden, State House 9 Pos 1, 23.8%, 2-Way

Dan Driscoll, Pacific Co. Comm. 2, 47.3%, 2-Way

David Wiley, State House 38 Pos 2, 32.2%, 2-Way

Marliza Melzer, State House 33 Pos 2, 26.0%, 2-Way

From the Chair

I was unable to speak to the chair but did speak with the Communications Director, Anna Johnson. She is looking for existing communications and messaging strategies. She would love to have a unified coms strategy for the LP, and hopes the LNC will fund a national communications director. She mentioned that LPAction.org needed a face lift and more concise videos and messaging.

We discussed strategy and goals for growth and affiliate support. She also said that LPWA has the Jorgensen Data Dump, but is bound by NDA with the campaign until LPHQ releases the data.

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Requests to the LNC

Release the Jorgensen Data dump, or work with campaign to rescind the NDA as the data is decaying with every week that passes. In 6 months it will be half as useful as it is today.

Update content on LPAction.org to refresh, and produce targeted messaging.

Upcoming events

No events at this time.

Wyoming



Chair: Shawn Johnson
Email: shjohnson310@hotmail.com
Website: <https://lpwy.org/>
Facebook: <https://www.facebook.com/libertariansWY/>

Demographics

Population: 576,412
Political Divisions: 23 (1 Affiliated)
Sustaining Members: 59
Registered Libertarians: 2,410

Regional Goals

- Donor Pipeline Program
- Affiliate Laramie, Natrona, Campbell, and Sweetwater counties
- 5 or more local candidates in 2021
- Recruit 17 or more new sustaining members

2020 Election Results (notable races bolded, Win is underlined)

Bethany Baldes, State House 55, **49.6%**, 2-Way
Lela Konecny, State House 47, **21.3%**, 2-Way
★ **Marshall Burt**, State House 39, **54.4%**, 2-Way
Richard Brubaker, US House, 3.7%, 4-Way
Shawn Johnson, State House 38, **24.6%**, 2-Way

From the Chair

Nothing submitted by the Chair for this report.

Requests to the LNC

No requests at this time.

Upcoming events

No events at this time.

Utah notes:

Jo Jorgensen received 38,447 votes in Utah, 2.6%, more than double the national percentage. This despite Dr. Jorgensen not making a stop in Utah, and Spike Cohen appearing for only one event – for which media showed up and conducted interviews, but no coverage was broadcast or published.

Joseph Speciale's 198,549 votes in the race for State Treasurer set a new record for votes for a Libertarian candidate in Utah, demolishing the previous record of 81,697 by Hugh Butler in the race for that same office in 2000.

Utah has received formal notification from the Lieutenant Governor's office that we have met the necessary requirements to retain ballot access through the 2024 election cycle.

The number of active registered Libertarian voters in Utah increased from 16,103 at the time of the state convention in April to 18,445 as of November 3. That reflects just under 1.1% of all active registered voters.

After going through the entire 2020 campaign with no organized county affiliates, Utah County (Provo and vicinity) organized on November 21st. Salt Lake County and Davis County are in preparations to organize in January, and talks have begun in Cache County.

Utah has hired a part time (60 hours per month) contractor to do phone banking and fundraising, as well as to encourage participation in the caucuses leading to the formation of county parties. The immediate goal is to get to \$1000 in recurring monthly pledges.

In support of supplying better data to our candidates and to our fundraising representative, we have entered into a contract with a political data processing firm to transform the raw data that we receive from the state into a useful format that is easy to access and customize. The firm is making a financial contribution to the party in addition to providing access to the reformatted data.

All Utah elections in 2021, barring an unanticipated special election, will be municipal. We have already begun the process of recruiting candidates for those races, and have several commitments. We are also in the planning stage of a full day candidate and campaign support staff training seminar, in conjunction with the Frontier Project, expected to be held in late February in greater Salt Lake City.

APPENDIX P – REGION 2 REPORT

Steven Nekhaila & David Sexton

Region 2 Report

12/1/20

Tennessee

- Elected Trisha Butler as a Clarksville City Councilor
- Convention set for February 2020
- New bill in development for ballot access reform

Georgia

- Caused two runoffs (three if you count the special election)
- Shane Hazel has been receiving a lot of attention from Republicans and recently had Rand Paul on his podcast
- In the black for fundraising for the lawsuit fund, which regards ballot access
- Began working with a group called Better Ballot GA to push for Ranked Choice Voting

Florida

- Has begun hosting quarterly in person meetings throughout the State to coincide with candidate trainings and fundraisers
- Has released its “Vision Deck for 2021” offering insight into the next years goals for the LPF
- Major push for candidates in the 21’ and 22’ non-partisan races and will be stacking the deck now
- Worked with the Green Party of Florida in a joint initiative against Top-Two/Amendment 3, which failed to reach 60% and failed
- Working with Rank The Vote in a joint effort with the Libertarian Party of Florida Legislative Action Committee and the Green Party of Florida to push for Ranked Choice Voting in Florida
- Taking advantage of the National Email and recently onboarded with website coming soon

APPENDIX Q – REGION 3 REPORT



Region 3 Report

Submitted on Wednesday, December 2nd, 2020 by Dustin Nanna

Region 3 Representative

Dustin Nanna
dustin.nanna@lp.org

Region 3 Alternate

Jared Hall
jared.hall@lp.org

This report details the recent activities of each state in Region 3. Ballot access was on the line in two of four states so most of the focus was on Presidential campaigns, with one notable exception in Indiana with Donald Rainwater.

Following are the reports for Region 3:

INDIANA

The chair of LPIN is Timothy Maguire (chair@lpin.org).

Indiana was a success story in more ways than one. Not only did our Presidential ticket get a hair over 2%, Indiana's Gubernatorial ticket got 11.4% and over 345,000 votes. I know everyone there worked extra hard and deserves recognition for the amazing results. Ballot access was not on the line this year as they retain through the Secretary of State race.

KENTUCKY

The chair of LPKY is Christopher Wiest (chis.wiest@lpky.org).

I did not receive anything specific to report from Kentucky but I do know that they are still growing their local county and district parties rapidly. The state needed 2% on the Presidential line to retain ballot access and unfortunately that threshold was not reached. (1.2%) However, as mentioned earlier though I believe they are building the strong base needed to regain and retain ballot access in the future.

One more thing to note, they have an upcoming convention in March of 2021. (not sure of location or date yet)

MICHIGAN

The chair of LPMI is Gregory Stempfle (gregstempfle@gmail.com).



I did not receive anything specific to report from Michigan. Jo received 1.1% here and ballot access was not on the line at this time.

OHIO

The acting chair of LPO is Dustin Nanna (dustin.nanna@lpo.org).

The LPO needed 3% in the Presidential election to retain ballot access. Unfortunately we did not meet this requirement. The election was certified on the 28th and we are waiting to see if we will get a letter confirming whether or not we have continued ballot access because that will affect our legal strategy.

APPENDIX R – REGION 4 REPORT



LNC REGION 4 - 2020-Q4 REPORT

**WE, THE MEMBERS OF THE CALIFORNIA LIBERTARIAN PARTY,
CHALLENGE THE CULT OF THE OMNIPOTENT STATE AND DEFEND THE
RIGHTS OF THE INDIVIDUAL.**

PAST EVENTS

- Sep 12
LPC Executive Committee
Meeting in Visalia
- Oct 05
LPC Special Executive Committee
Meeting
- Oct 11
Jo Comes to Anaheim
Jo Comes to Roseville
(Sacramento)
- Nov 03
Elections

UPCOMING EVENTS

- Dec 12 - 4th Quarter Executive
Committee Meeting

HIGHLIGHTS

- Many California Sheriffs continue
to state that they will not enforce
lockdowns or curfews
- Some cities are ignoring second
wave of lockdown orders from
Governor Newsom and County
Officials

REPORT



This report is submitted to the LNC by Jeff Hewitt and Tim "TJ" Ferreira as the representatives of Region 4 which is made up entirely of the State of California.

THE GOLDEN STATE CONTINUES TO #VOTEGOLD

2020 Elected and Re-Elected Officials

- Wendy Hewitt - Calimesa City Council
- Kate O'Brien - Rancho Simi Recreation and Park District Board of Directors
- Kalish Morrow - Hanford City Council District B
- Bob Karwin - Menifee City Council District 1
- Brian Holtz - Purissima Hills Water District Board President
- Jonathan D Hall - Tehachapi Cummings Water District Board

2020 Existing Elected Officials

- Jeffrey Hewitt - District 5 Riverside County Board of Supervisors
- Wallace Stewart - Vista Fire Control District Board
- Arman Ghorbani - West Los Angeles Sawtelle Neighborhood Council
- Scott "Kent" Fowler - Director, Feather River Recreation and Park District
- John Camera - Van Nuys Neighborhood Council
- John Harrington - San Gabriel City Council
- Phillip Leavitt - Carlotta Community Services District Board
- Vern Dahl - Lucia Mar Unified School District Board
- Scott Wooden - Del Mar Union School District Board

Thanks to the other candidates in the 2020 elections

- Jamie Druzak - State Senate District 9
- James Just - State Assembly District 7
- Starchild - State Assembly District 17
- Susan Marie Weber - Mayor of Palm Desert
- Ricky Estrada - Mayor of Menifee
- Michael Noguera - Atwater City Council District 1
- Azadeh Weber - Saratoga Union School District Board of Trustees
- Scott Schmidt - Los Rios Community College Trustee Area 7
- Samuel Ulloa - Rancho Santiago Community College District Trustee Area 5

	Yes	No	Outcome	CA LP Guide	
California Proposition 14. Medical Research Bonds Authorizes \$5.5 billion state bonds for stem cell and other medical research.	8,559,164 51%	8,192,937 49%	Yes	No	2%
California Proposition 15. Change Commercial Property Tax Taxes properties based on current market value rather than purchase price and increases property taxes on commercial properties for funding to local governments and schools.	8,385,256 48%	8,853,654 52%	No	No	4%
California Proposition 16. End Diversity Ban Repeals a constitutional provision that made it unlawful for California's state and local governments to discriminate against or grant preferential treatment to people based on race, ethnicity, national origin or sex.	7,196,170 43%	9,617,745 57%	No	No	14%
California Proposition 17. Restore Former Felon Vote Restores voting rights upon completion of prison term.	9,953,137 59%	7,041,923 41%	Yes	Yes	17%
California Proposition 18. Allow Age 17 Primary Voters Permits 17-year-olds who will be 18 at the time of the next general election to vote in primary elections and special elections.	7,491,345 44%	9,540,852 56%	No	Yes	12%
California Proposition 19. Change Property Tax Rules Allows homeowners over 55, disabled, or wildfire/disaster victims to transfer primary residence's tax base to replacement residence, changes taxation of family-property transfers and establishes fire protection services fund.	8,315,431 51%	8,148,274 49%	Yes	No	2%
California Proposition 20. Stricter Parole, Sentencing Adds crimes to the list of violent felonies with restricted early parole; recategorizes certain types of theft and fraud crimes as chargeable as misdemeanors or felonies and requires DNA collection for certain misdemeanors.	6,361,881 38%	10,260,073 62%	No	No	23%
California Proposition 21. Local Government Rent Control Allows local governments to establish rent control on residential properties over 15 years old.	6,749,485 40%	10,038,403 60%	No	No	20%
California Proposition 22. App-Based Drivers as Contractors, Not Employees Classifies app-based drivers as independent contractors and not employees.	9,923,997 59%	7,003,213 41%	Yes	Yes	17%
California Proposition 23. Dialysis Clinic Standards Requires chronic dialysis clinics to have an on-site physician, report data on dialysis-related infections and obtain consent from the state health department before closing a clinic. They may not discriminate against patients based on the source of payment for care.	6,138,082 37%	10,648,969 63%	No	No	27%
California Proposition 24. Expand Consumer Privacy Allows consumers to prevent businesses from sharing personal information, correct inaccurate personal information and limit businesses' use of sensitive personal information including precise geolocation, race, ethnicity and health information.	9,351,028 56%	7,286,971 44%	Yes	No	12%
California Proposition 25. Approve Replacing Cash Bail Upholds legislation replacing cash bail with risk assessments for detained suspects awaiting trials.	7,208,313 44%	9,322,151 56%	No	Neutral	13%
					67%

REGION 4 TRIVIA

The great State of California is only state that has hosted both the Summer and Winter Olympics and will be hosting the Summer Olympics again in 2028.

California is home to 1 in 8 Americans. With a population just under 40 million, around 12% of Americans live in California.

California is home to both the highest and lowest points in the contiguous United States: Mt. Whitney at 14,505 feet above and Death Valley at 282 feet below sea level. Having the highest point might be why we were the first state to legalize medical cannabis in 1996.

California is the world's fifth-largest supplier of food; producing almost all of the country's almonds, apricots, avocados, carrots, cauliflower, celery, figs, garlic, kiwis, nectarines, olives, pistachios, grapes, lemons, melons, peaches, plums, spinach, strawberries, walnuts... this is an abbreviated list.

APPENDIX S – REGION 5 REPORT

LNC Region 5 Report Dec 2020

MARYLAND

(Via Bob Johnson, Chair)

Due to the lawsuits and petitioning to get back on the ballot, the only Libertarian Party candidate on the ballot in Maryland was Jo Jorgensen.

As of today, she has received 31,868 votes (1.1%), second only to Gary Johnson in 2016 for the highest vote total for an LP presidential candidate in the state (79,065 votes 2.9%).

The Maryland LP has ballot access through 2022.

We are working on a bill for the upcoming General Assembly session with the Greens and other groups to permanently allow electronic signatures for petitioning.

PENNSYLVANIA

(Via Steve Scheetz, Chair)

Saturday evening, 11/21/2020, the Libertarian Party of Pennsylvania had its monthly Board Call in. We met electronically, and of the 30 possible board votes, a total of 24 Board Members were present which was 80% of our entire board!

By comparison, when I was elected to Chair in 2019, it was a struggle to obtain quorum, and while it is possible to achieve it with either 4/6ths of the Executive Committee, or half of the entire board, we nearly always had to rely on 4 Executive Committee members to be on the call. (which was not an easy feat at the time), because it was simply impossible to achieve half of the entire board for any given meeting.

However, meetings began to have higher attendance as time went by, and beginning in August of 2019, I was thrilled to see the number of board members who traveled to the Pittsburgh area for the in person, and then, in October, we saw higher than 2/3rds of the entire board, for the first time my memory of going to LPPA board meetings! We continued working together, as a team, for nearly a year with very few changes outside of those board members added from the membership increases achieved by the county committees. All of this despite the pandemic and despite the lockdowns!

Since the past LNC meeting the LPPA achieved Minor Party status with all of our statewide candidates! Thank you to Jennifer Moore, Joseph Soloski, Daniel Wassmer, Dr. Jo Jorgensen,

and Jeremy (Spike) Cohen! We have added more counties to our statewide party. Pike joined with Wayne to establish a regional committee, Lycoming had their inaugural meeting, and we recognized them in our October meeting, and then there was tonight's board zoom meeting.

The first action was re-recognizing Susquehanna Valley Regional Committee's Board Representative. Their committee had fallen below the membership requirements for board representation, and now that they have it again, they sent a representative to the meeting.

The first 3 actual Motions involved recognizing 3 new county committees. We recognized Butler County, Lackawanna County and Luzerne County, While Butler and Lackawanna are both close to board representation, tonight, Luzerne County, once recognized had enough membership to have board representation, and in that motion, we recognized Michelle Merino-Taroli as a new Board Representative!

David Vesely declared that he wanted to resign as Western Vice Chair (he will still be working, but being a new dad, he needed to step back a little bit.) He made the suggestion of Sam Robb to take over as Western Vice Chair, and for those who do not know, Sam ran for the LP POTUS nomination, but when he did not receive the nomination, he poured himself into the Jorgensen Campaign and really pushed to expand the volunteer base in Pennsylvania, so we are all thrilled about his willingness to step into that role! Gus Tatlas of York County volunteered for the Elections Committee, and Kristine Cousler-Womack (who worked closely with Sam Robb on volunteer coordination) volunteered to be placed on the Membership Committee. We are always looking for new volunteers to work in our committees as we work to bring new county committees on-line, but what we are seeing is that the more we do, the more people come to the party to help make more happen!

WEST VIRGINIA

(Via David Valente, Chair)

West Virginia retained ballot access with Erika Kolenich's 2.93% (a LPWV record 22K+ votes in a single race) for Governor in a 4 way race with a well funded write in challenger. We will have ballot access through 2024.

Other results:

President Jorgensen/Cohen 1.43% (4 way)
US Senate David Moran 2.72% (3 way)
WV Senate 3 Travis Schultz 7.53% (3 way)
WV Senate 4 Loyd Butcher 4.03% (3 way)
WV House 15 Michael Allen Young 5.85% (3 way)
WV House 46 Mike Lockard 5.79% (3 way)
WV House 48 Will Hyman 2.23% (10 way)
WV House 63 Brett Rogers 6.54% (3 way)
Harrison County Commissioner 5.39% (3 way)

Parkersburg City Council 5.67% (3 way)

We can conclude from this race that a Libertarian Party of West Virginia candidate on the local level has 5% base support in a 3 way race in West Virginia. The question is how do we grow that in 2022, 2024 and beyond.

Voter registration finished strong over the last quarter. As of the last report, we had 8,046 registered voters when we finished registration in October, we had 8,797 registered voters. We set our sights on 10,000 registered voters as this state continues to hemorrhage residents. For perspective, in October 2016, the Libertarian Party of West Virginia had 4,679 registered voters.

Our attention now turns to the Legislature that begins to meet in 2021. The state flipped heavily red in 2020, with supermajorities in both the House and the Senate and all statewide constitutional offices. Unfortunately, several friendly Democrats lost their races so we will have to recalibrate who we are working with. We will continue to fight for better ballot access based on registration or opening more races to ballot access. We will look at Ranked Choice Voting, though that is likely a non-starter in the GOP dominated legislature. We have assurances from the new GOP State Treasurer that he will fix the medical cannabis issue, which he helped pass in 2017 and still does not have a single dispensary open.

In April, we will have our convention in Bridgeport, WV where state officers will be selected. I have not decided whether I will continue with this role or take on a different role.

West Virginia will have its first official affiliate when the Libertarian Party of the Eastern Panhandle will launch in December/January.

My goal is to have an affiliate in all the major population centers, Kanawha (Charleston) Mason (Wheeling) Harrison (Bridgeport & Clarksburg), Monongalia (Morgantown) and Cabell (Huntington) Counties by the end of 2021.

I have already begun candidate recruitment for 2022. We have 5 people already express interest in running.

We are thinking about doing a LPWV retreat in Summer 21 for candidate and activist training, though we are looking at the plans of LP National to do regional training and any conflicts that might bring.

NORTH CAROLINA

(Via Joe Garcia, Chair)

Although Presidential candidate Jo Jorgensen or NC gubernatorial candidate Steven DiFiore did not attain at least 2% of the votes in their respective races, the LPNC will retain their ballot access. Due to the fact that Dr. Jorgensen was on the ballot in all 50 states, this satisfies a NC

statute that requires that the party's presidential candidate must appear on at least 70% (35 states) of the ballots nationwide.

Libertarian candidate Shannon Bray was a difference maker in the NC Senate race, where his 3.13% of the votes covered the spread between the Republican incumbent (48.69%) and the Democrat challenger (46.94%). This was all done with no money taken by Mr. Bray's campaign and only word of mouth advertising of the campaign. Mr. Bray is planning another run for Senate in 2022.

The LPNC had a recent change in the Chair position. Previous Chair Brent DeRidder resigned due to personal reasons and I, Joe Garcia, was promoted from Vice Chair to Chair as per the LPNC Bylaws.

The 2021 LPNC State convention will be held the weekend of June 18-20 in Greensboro and will be celebrating Juneteenth. There will be officer elections in 2021 and I currently plan on running for Chair.

One current focus is on having a small number of specific coordinator and liaison roles filled as soon as possible. While there are many roles that need to be filled in the LPNC organizational chart, the roles that I am looking to fill are the most important and will help the LPNC be more successful. The LPNC has had numerous requests to start up affiliates in counties where there are none. This is where my second focus lies, in getting all of these inquiries turned into active county affiliates.

The LPNC has already begun to recruit candidates for local offices throughout the state. So far we have 5 people confirmed, with a few more folks we need to speak with to gauge their level of interest. Big thanks to Susan Hogarth for assisting in this effort.

Finally, we started the year with 39,631 registered Libertarians. We currently are at 46,798, which is a 0.18% increase over the last 11 months. The Democrats and Republicans have seen increases of 0.05% and 0.09% respectively.

DELAWARE

(Via Sean Goward, Chair)

Delaware Election Results:

Jorgensen/Cohen: 4,979/0.99%
US Senate, Nadine Frost: 5,221/1.07%
US Rep, David Rogers: 3,793/0.78%
Governor, John Machurek: 3,251/0.66%
RD 7, Scott Gesty: 186/1.52%
RD 15, Amy Merlino: 227/1.69%
RD 27, Bill Hinds: 225/1.76%

Wilmington City Council District 7. Dayl Thomas: 188/6.59%
Kent County Clerk of the Peace, Will McVay: 1,513/1.8%

We will continue to have ballot access moving forward.

Delaware had 46 uncontested State and County races this cycle, and we have 51 Municipal elections in 2021, one of which will be Vern Proctors election to his appointed town council seat. We are planning on focusing on reaching out to registered libertarians within the municipalities to fill those seats.

Our 2021 Convention is tentatively scheduled for 15 May, with a possible social event the evening prior.

APPENDIX T – REGION 6 REPORT

4th qtr 2020 Region 6 Report

Illinois

Election Recap

We didn't accomplish every objective we wanted to, but we still had plenty of successes on Election Day. Cook, McHenry, Peoria, Tazewell, and Dewitt Counties will now have established party status for the next four years, and both Kankakee and McLean Counties extended their status until 2024. We have a new partisan elected official, as Jake Collins was elected to the Kankakee County Board. We will likely have some lawsuits in our future, as we will likely face uncooperative County Clerks and maps redrawn by representatives of the two old parties. We have an attorney on retainer and are prepared to take that step when necessary.

Budget

The Executive Committee and Division Directors will meet 12/1 to plan the FY 21 budget. We will present this budget to the board for approval at our December meeting on 12/15. The overall status of the LPIL budget is healthy, although we have some outstanding bills from the 2020 state convention. Our venue has laid off all of its staff, and we were not able to come to an agreement on hotel room attrition costs. Our convention was March 14 and 15 - the same weekend the world shut down. We maintain it's unfair to ask us to pay for unfilled hotel rooms in our block during a global pandemic. I have been personally working with a regional manager to rectify this situation.

Strategic Plan

I'm working on a strategic plan after meeting with Vice Chair Donny Henry last week. This will be presented to the board at our January meeting. Looking forward, we will need to maintain the volunteers and new members we gained throughout the state thanks to the General Election. We will need to focus on chapter development, making sure our local affiliates have all of the resources they need. We will be looking to expand our fundraising apparatus to allow us to accomplish more of our goals using microtransactions and recurring donations. We will also need to organize our messaging to our audiences and make sure we're efficiently using the time of the Communications and IT Division.

2021 Convention

After receiving overwhelming positive feedback on moving the 2021 convention to later in the year from the rest of the Board, the 2021 Convention Committee will seek to hold our annual convention the weekend of October 2nd 2021 in the Kankakee metro area. Thank you to everyone who responded to the survey sent out via email. Your feedback on the convention is very much appreciated, and we will certainly be considering some of the speakers and other suggestions provided in the open-ended question at the end of the form.

CiviCRM

The biggest thing we need from national right now is to have our onboarding to the CiviCRM platform finished. IT Director Craig McCulloch has taken the lead on this (I am not as technically inclined as Craig, so I have been fairly hands-off myself). We're excited to start using the CiviCRM as soon as we're able to do so.

Nebraska:

Ben Backus was re-elected to city council in Goering, NE. Gene Siadek had respectable numbers in his race for US Senate. The ballot initiative for medical marijuana was removed from the ballot after a lawsuit by Lancaster Co. sheriff Terry Wagner.

We're already working with candidates for future races, and trying to get them the support they need. Our main need is resources to help provide that support.

Missouri:

We didn't get anyone into office, but we still have ballot access!

Minnesota:

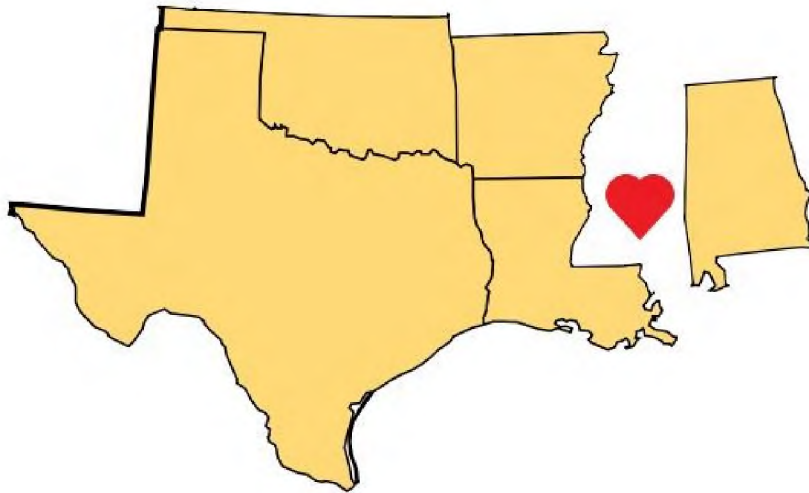
Minnesota EC approved a resolution condemning emergency powers taken by their governor. Local races speak volumes. In Minnesota Cara Schulz was re-elected to Burnsville City Council and Chris Klavetter got 42% in the race for Mayor, his first run ever. Congratulate them both!

The same as everywhere, all states in region 6 are dealing with COVID, election aftermath, and holidays.

APPENDIX U – REGION 7 REPORT

Libertarian National Committee Region 7

Region Representative - Whitney Bilyeu
Region Alternate - Erin Adams



December 5-6, 2020

Online

❖ **OKLAHOMA - Chad Williams, Chair**

➤ STATE ORGANIZATION

- Our Vice Chair has recently resigned due to moving out of state. We have elected not to fill the vacancy as the term ends in March.

➤ MEMBERSHIP

- We have 125 current OKLP members, of which 25 are Lifetime members.
- 55 of those members are also BSM members of the national LP.
- We had 31 lapsed members of the OKLP and 17 LP lapsed members.
- We have named Drew Cook as our Membership Director and he has begun a vigorous campaign to get those lapsed members to renew.

➤ COUNTY NEWS

- Exploratory meetings are being planned for affiliating Washington and Cleveland Counties.

➤ BALLOT ACCESS

- Our ballot access is secure through 2024 due to Todd Hagopian receiving over 2.5% of the vote.

➤ FINANCE & FUNDRAISING

- Our funding continues to come from dues paying memberships and through various fundraising activities held at our annual convention.

➤ ELECTIONS

- Todd Hagopian set a record for the number of votes received by a statewide candidate, earning over 345,000 votes on Nov 3.
- We have a candidate running in a Special Election for State Senate 22 to fill a vacancy.
- Chris Powell is also running for re-election for city council in Bethany.

➤ EVENTS

- Our Central Region affiliate recently did a food drive resulting in more than 10 grocery sacks of shelf stable food for SISU Youth Services, an organization that offers a safe space for youth that are in emergency situations.

➤ MEDIA

- We have not had any significant media coverage recently outside of candidates appearing on various podcasts.

➤ IT

- Our IT Director has been working with VC Moellman to enhance and fix several issues with our website, and are taking steps to make our CiviCRM database more functional.

❖ **ARKANSAS - Michael Pakko, Chair**

➤ STATE ORGANIZATION

- Executive Committee:
 - Christopher Olson, Vice Chair
 - Casey Copeland, Secretary
 - Stephen Wait, Treasurer
 - Chris Lutterloh, First District Representative
 - William Brackeen, Second District Representative
 - Bryan Aguiar, Third District Representative
 - Ricky Harrington, Jr., Fourth District Representative
 - Joe Swafford, At-Large Representative
- We gained an influx of new, enthusiastic volunteers, primarily through the campaign organizations of Jo/Spike-Arkansas and the Ricky Harrington race. We're expanding the membership of our standing committees to provide opportunities for the new activists to get involved.

➤ MEMBERSHIP

- State party membership steady from Aug to Nov, up 20% since June. No data on national membership since September, but had increased 13% since June as of last report.

➤ ELECTIONS

- Ricky Harrington received 399,390 votes - 33.5%, which seems to be a record for a Libertarian in a statewide race anywhere.
- Stephen Edwards topped his own record for the highest percentage in an Arkansas state house race with 32.4%.
- Zach Mulson's 40.6% for Justice of the Peace in Sebastian County set a new record for the LPAR for any partisan contested office.

➤ BALLOT ACCESS

- Ballot access is unsecured in Arkansas. Jo did not receive 3%, so we do not get automatic ballot access. We will have to petition again, but petition requirements are uncertain, pending ongoing litigation.

➤ FINANCE & FUNDRAISING

- We held back \$10K from the election campaign as a start toward meeting the cost of a petition campaign. A "typical" campaign costs approximately \$30K, but there's no telling how this year will compare to the "typical" year.

➤ MEDIA

- Arkansas PBS went ahead with a "debate" between Tom Cotton and Ricky Harrington even though Tom Cotton declined to attend. Ricky spent the hour answering questions from reporters.

➤ IT

- Still organizing our IT team, but looking toward a website update soon.

❖ **LOUISIANA - Rufus Craig, Chair**

➤ STATE ORGANIZATION

- Michael Dodd, Vice Chair
- Shannon Sloan, Secretary
- Matt Fotsch, Treasurer
- Heide Alejandro-Smith, Membership Officer
- Everett Baudean, Elections Officer
- Kirk Coco, District 1 Representative
- Stephanie Dreher, District 2 Representative
- Donald Dunn, District 6 Representative
- Craig Manuel, District 3 Representative
- Kyle Randol, District 5 Representative
- Keith Thompson, Communications Officer

➤ ELECTIONS

- We had 14 Libertarians on the ballot for Senate.
- We had 3 house seat candidates and 10 local candidates.
- Mindy McConnell is running for House District 2 in a special election this spring. She is a Principal at a public grammar school in Orleans Parish.
 - There will be 10 or more Democrats in this race. No Republicans announced yet. Given the split field, she could sneak into a runoff.

❖ **ALABAMA - Laura Lane, Chair**

➤ STATE ORGANIZATION

- Elijah Boyd, Vice Chair
- Thadeus Freed, Secretary
- Scott Hammond, Treasurer
- Noah Rhys, Region 1
- Justin Campbell, Region 2
- Frank Dillman, Region 3
- Anthony Peebles, Region 4
- Gavin Goodman, At-Large

➤ COUNTY NEWS

- Lee County is building their presence and has YAL at Auburn worried.
- Baldwin County is now working on a strategic plan to field candidates in 2022.
- Montgomery County went offline for a bit, but is now getting back up and running.
- We may have a new affiliate - Lauderdale County - forming soon.

➤ ELECTIONS

- We currently have approximately 20 candidates interested in running for office at all levels in the state and will be arranging training, etc. beginning in 2021.

➤ BALLOT ACCESS

- It's always a concern in AL! However, we have contracted with a fundraiser and have a petitioner already in state to get a jump start on petitioning for 2022.

➤ EVENTS

- Our state convention will be held in the Huntsville area in March 2021.

➤ FINANCE/FUNDRAISING

- We have contracted with a professional fundraiser for the 2022 petitioning efforts. So far, he has raised over \$30k towards this.

➤ MEDIA

- Social media team is growing - we have a volunteer well-versed in most platforms who is making great scheduled posts.
- We are working on another video to promote the state party.

❖ **TEXAS - Whitney Bilyeu, Chair**

➤ STATE ORGANIZATION

- Bekah Congdon, Vice Chair
- Stephanie Berlin, Secretary
- Kate Prather, Treasurer
- 56 additional Executive Committee Members (representing 30 of 31 state senate districts)
- We are recruiting for volunteer staff positions and are pleased with the influx of fresh talent we have been able to bring on board.

➤ MEMBERSHIP

- We are refining our systems to be able to report and track membership data.

➤ COUNTY NEWS

- 57 of 254 counties affiliated at this time
- Several applications in process
- Filed amicus brief in the Harris County drive-through voting case

➤ ELECTIONS

- Four (4) congressional candidates broke 4%
- Several candidates covered the spread between the R & D
- Tarrant County LP Ballot Board Team worked to ensure mail-in ballots were counted properly, despite challenges by Republicans

➤ EVENTS

- We hosted a sold-out event featuring Jo Jorgensen and Matt Kibbe on November 7th, in conjunction with our SLEC meeting.
- Looking to hold fundraising events like that during each quarter.

➤ FINANCE/FUNDRAISING

- SLEC approved a commission-based fundraising position, focused on renewals and membership upgrades. We are working to secure personnel now.

➤ IT

- Left MS365 for Google
- Adopted Discourse as our LPTexas SLEC Forum platform
- Considering the LP's CiviCRM

APPENDIX V – REGION 8 REPORT



Region 8 Report

Submitted on Monday, November 30th, 2020 by Tucker Coburn

Region 8 Representative
Tucker Coburn
tucker.coburn@lp.org

Region 8 Alternate
Rich Bowen
rich.bowen@lp.org

Since the last report, many states in the region faced ballot access tests on Election Day. The following are the reports submitted by each state of Region 8, along with supplemental information where appropriate:

Connecticut

The chair of LPCT is Dan Reale (dan.reale@lpct.org).

LPCT reports:

- Connecticut state court ballot access lawsuit stalled due to COVID back in March, but it slated to now continue. The lawsuit challenges Connecticut's unique burdensome ballot access requirement that ballot access be earned for each office separately.
- Reached ballot access threshold in Presidential contest, earning over 1% of the vote.

Also to note:

- Secured ballot access in 26th CT House of Representatives race with Jonathan Johnson earning 3.8% in a 3-way contest.
- Did not achieve ballot access in any other races due to lack of candidates. Party is focused on ballot access lawsuit rather than spending resources now to play within the existing system.

Maine

The chair of LPME is Jim Baines (jbaines@lpme.org).

LPME reports:

- Continuing ballot access lawsuit regarding increased thresholds.
- Registration drive must start anew. In past had 6,400 voting Libertarians, now must have 10,000.



- State party actively seeking advice for registration drives especially with COVID environment, and volunteers willing to travel to help with those drives once they are scheduled.

Also to note:

- LPME is holding the 2nd leg of its State Convention this weekend on December 5th. The party is electing officers, making bylaws updates, and reorganizing as a state-recognized party.

Massachusetts

The chair of the Libertarian Party of Massachusetts is Don Graham (chair@lpmass.org).

I did not receive a report from LP Mass.

Also to note:

- Did not retain ballot access, with threshold at 3% of presidential vote or 1% of registered voters.
- Voter registration in the party increased to over 19,000 in October.

New Hampshire

The interim chair of LPNH is Richard Manzo (chair@lpnh.org).

LPNH reports:

- NH did not achieve ballot access. Had this year had normal turnout, LPNH expects they would have crossed the 4% threshold.
- Petitioning starts January 1, 2022, and as such the state is targeting a January convention in 2022.

Also to note:

- In mid-November, LPNH Chair Brian Shields stepped down from the position. Accordingly, Richard Manzo is the interim chair, and is expected to serve the remainder of the term.

New Jersey

The chair of NJLP is Dan Krause (chair@njlp.org).

NJLP reports:



- The NJLP asks for members to respect its handling of the Maria Bell situation. If any member receives press inquiries, please send them to chair@njlp.org. A press release is ready to be sent to reporters if requested.
- We in NJ are working to fill our slate of candidates for our 2021 election cycle. We have a strong candidate for Governor and Lt. Governor. So far, the response has been fantastic in our appeals for candidates. Any advice or resources the LNC would like to send our way, even if it is only guidance and advice, would be greatly appreciated. Effectively, we are trying to enact a form of the Florida/PA Model mixed with the Frontier Project.

Also to note:

- Did not make an attempt to meet NJ's extremely burdensome ballot access threshold of 10% cumulative vote in lower house races. Petitioning requirements are relatively light.
- Looked into an issue regarding one of its candidates, John Mirrione in NJ's 10th Congressional District, apparently having a decreasing vote total as votes were tallied. Believed to have been an error in reporting.

New York

The chair of LPNY is Cody Anderson (canderson@lpny.org).

LPNY reports:

- Held its first elected State Committee Meeting as a ballot-access party, in accordance with New York Election Law, at the end of September online. Cody Anderson was elected as Chair. The LPNY elected a full slate of officers and at-large members.
- Failed to meet the state's new ballot access requirement of 2% in the Presidential Election.
- Continuing to fight their lawsuit with the New York Green Party over the constitutionality of the new requirements.

Rhode Island

The chair of LPRI is Pat Ford (pford@lpri.us).

I did not receive a report from LPRI.

Also to note:

- Did not achieve ballot access threshold of 5%.



- Libertarian candidate Bill Hunt received 40.3% of the vote in a 2-way race for Representative (lower house) in District 68.

Vermont

The chair of VTLP is Archie Flower (chair@vtlp.org).

VTLP reports:

- Focusing on planning 2021 convention for April or May.
- Organizing town political parties (how VT ballot access is obtained) early in the cycle to ensure minor-party access and potentially pursue major-party status.

**APPENDIX W
NOVEMBER 2020 MEMBERSHIP REPORT**

APPENDIX W – NOVEMBER 2020 MEMBERSHIP REPORT

Libertarian National Committee - Membership Report

"Donor" Totals - Nov-20

4 Year & 12 Month Comparison

	Dec-16	Dec-17	Dec-18	Dec-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20
Active w-MEM	18592	14445	14494	15711	15271	15711	15887	16037	16119	16682	17461	18819	19639	20109	20436	20434	20481
Active w/out MEM	1814	553	514	421	420	421	431	435	419	417	427	574	600	639	658	707	718
Total Active Donors	20406	14998	15008	16132	15691	16132	16318	16472	16538	17099	17888	19393	20239	20748	21094	21141	21199
Percent Change		-26.50%	0.07%	7.49%	4.22%	2.81%	1.15%	0.94%	0.40%	3.39%	4.61%	8.41%	4.36%	2.51%	1.67%	0.22%	0.27%
Lapsed/Drop MEM	1016	1072	1184	844	742	844	796	954	944	864	894	802	882	1125	909	1332	1286
Lapse w/out MEM	27	23	27	26	9	26	11	16	25	21	24	10	18	15	14	15	9
Lapsed/Drop Total	1043	1095	1211	870	751	870	807	970	969	885	918	812	900	1140	923	1347	1295
Percent Change					-27.37%	15.85%	-7.24%	20.20%	-0.10%	-8.67%	3.73%	-11.55%	10.84%	26.67%	-19.04%	45.94%	-3.86%
New Donors w-MEM	321	444	159	612	701	612	388	402	314	553	800	1403	939	894	689	628	774
New w/out MEM	11	15	14	11	3	11	12	14	6	16	33	151	41	52	29	61	18
New Total	332	459	173	623	704	623	400	416	320	569	833	1554	980	946	718	689	792
Percent Change					30.61%	-11.51%	-35.79%	4.00%	-23.08%	77.81%	46.40%	86.55%	-36.94%	-3.47%	-24.10%	-4.04%	14.95%
Renewed w-MEM	723	651	564	672	680	672	584	702	712	874	873	757	763	701	547	702	559
Renewed w/out MEM	8	4	2	16	3	16	9	6	3	3	1	6	3	2	4	3	2
Total Renewals	731	655	566	688	683	688	593	708	715	877	874	763	766	703	551	705	561
Percent Change					-22.56%	0.73%	-13.81%	19.39%	0.99%	22.66%	-0.34%	-12.70%	0.39%	-8.22%	-21.62%	27.95%	-20.43%
Total "MEM"	145814	138815	137321	141386	140787	141386	141798	142187	142482	143683	144537	145937	146959	147774	147813	148460	149219
Percent Change					0.51%	0.43%	0.29%	0.25%	0.23%	0.84%	0.59%	0.97%	0.70%	0.55%	0.03%	0.44%	0.51%
Total "LIFETIME"	2871	2618	2652	2725	2717	2725	2730	2731	2736	2741	2763	2775	2825	2825	2854	2861	2867
Total "BSM"	19083	14668	14639	15627	15117	15627	15791	15936	15944	16374	17026	18294	19013	19418	20023	20138	20158
Active Mo Pledgers	1380	1259	1319	1390	1341	1390	1421	1400	1437	1443	1506	1610	1762	1801	1826	1904	1964
Percent Change					1.98%	3.65%	2.23%	-1.48%	2.64%	0.42%	4.37%	6.91%	5.44%	2.21%	1.39%	4.27%	3.15%

Last Year vs. This Year

	Nov-19	Nov-20	Change
Active w-MEM	15271	20481	34.12%
Active w/out MEM	420	718	70.95%
Total Active Donor	15691	21199	35.10%
Lapsed/Dropped	751	1295	72.44%
New Donors	704	792	12.50%
Renewals	683	561	-17.86%

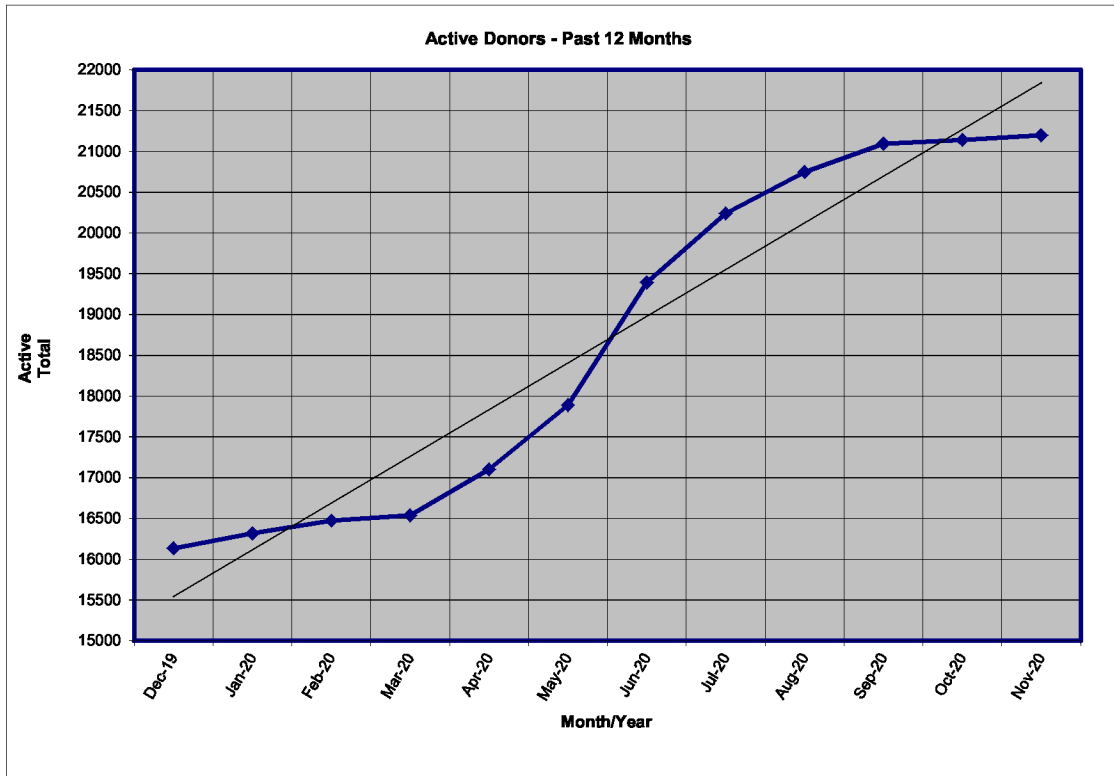
12 Mo Ave

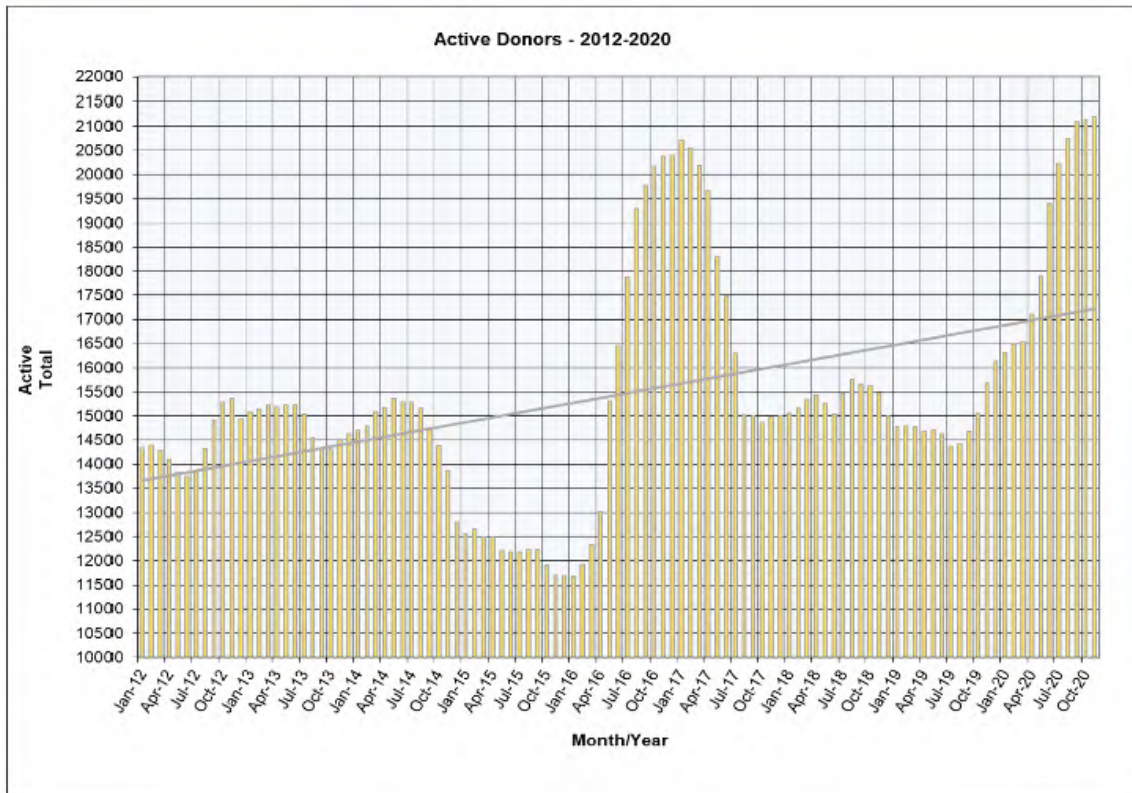
Active Donors w-MEM =	20481
Lapsed & Zero Dues MEM =	128738
Total "MEM" w-Signed Certificate =	149219
Member Signed Certificate =	"MEM"
Total "BSM" =	20158
Bylaws Defined Sustaining Member =	"BSM"

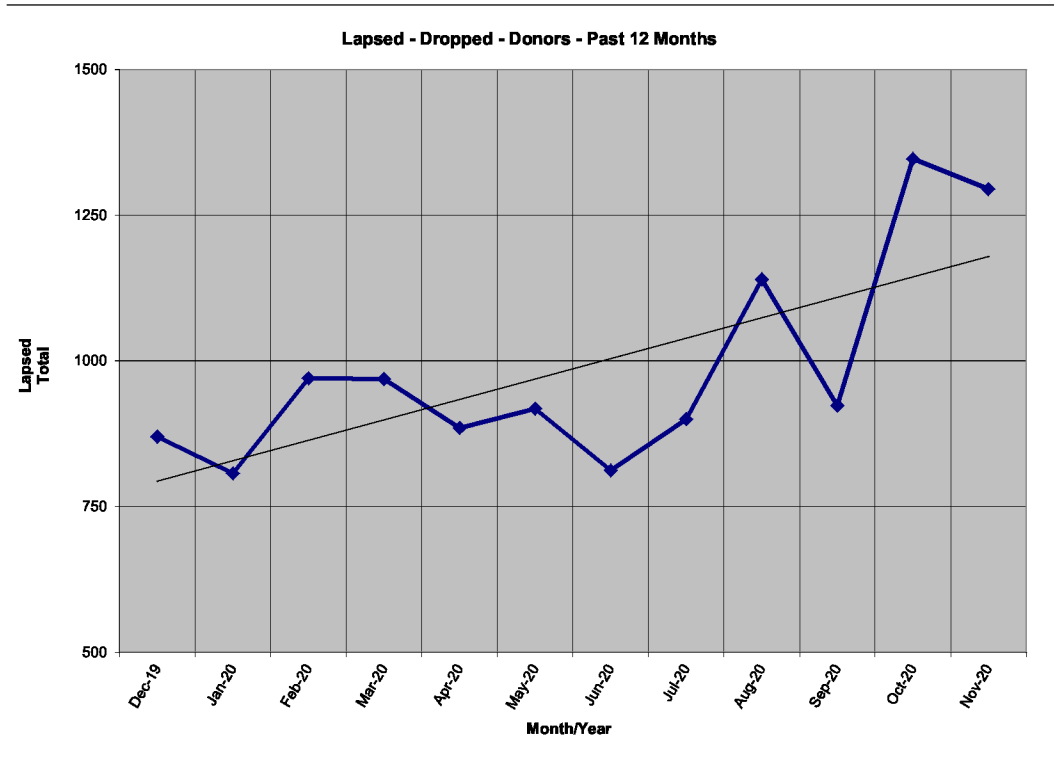
**APPENDIX W
NOVEMBER 2020 MEMBERSHIP REPORT**

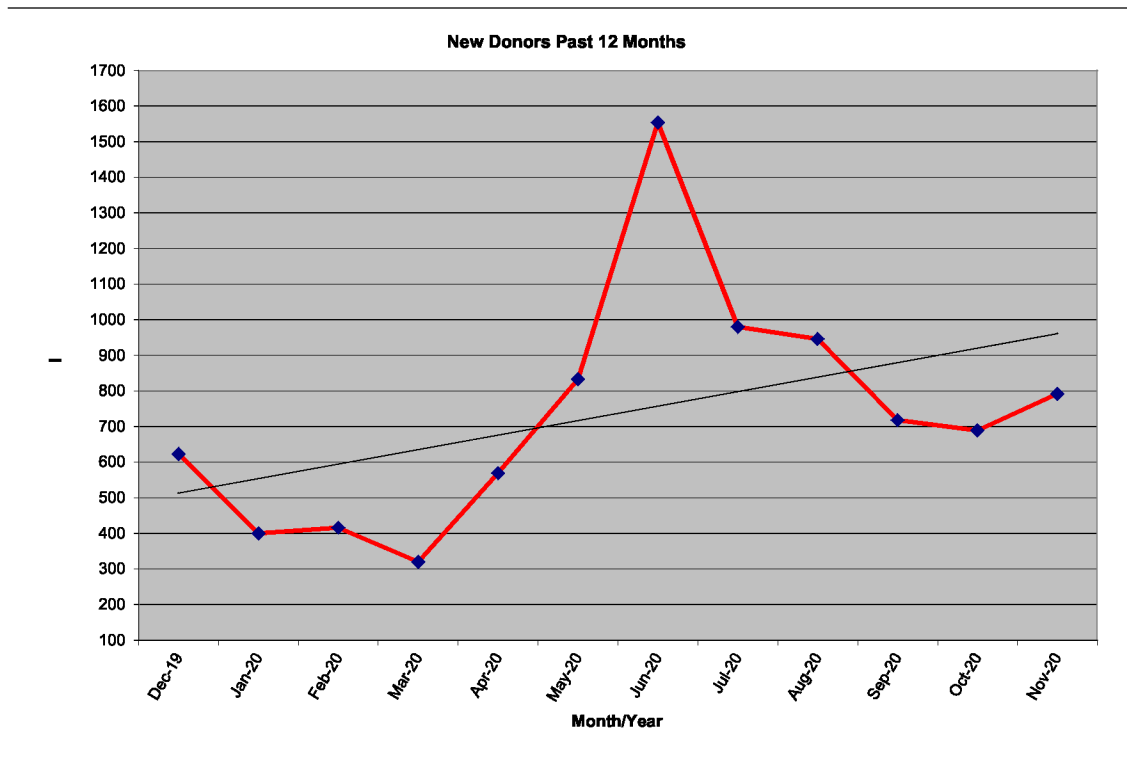
Nov-20 MEMBERSHIP BY STATE — ACTIVE AND NON ACTIVE											SUSTAINING MEMBERSHIP STATE RANKINGS - "BSM"								
STATE	TOTAL "MEM"	ACTIVE "MEM"	ACTIVE "SUB"	TOTAL "ACTIVE"	TOTAL "BSM"	STATE	TOTAL "MEM"	ACTIVE "MEM"	ACTIVE "SUB"	TOTAL "ACTIVE"	TOTAL "BSM"	State	Total BSM	Rank	State	Total BSM	Rank		
AK	694	87	2	89	86	MT	622	103	3	106	101	CA	1865	1	KY	231	27		
AL	2035	301	7	308	296	NC	3553	501	14	515	489	TX	1748	2	OK	231	28		
AR	1028	152	8	160	148	ND	284	51	0	51	49	FL	1073	3	NH	225	29		
AZ	3696	484	16	500	473	NE	740	130	7	137	125	OH	940	4	CT	208	30		
CA	19202	1855	75	1960	1865	NJ	1556	220	6	226	225	PA	900	5	KS	196	31		
CO	4210	613	14	627	607	NH	3194	406	19	425	402	NY	845	6	LA	186	32		
CT	1587	217	10	227	208	NM	1269	175	8	181	176	VA	779	7	UT	186	33		
DC	367	39	3	42	38	NV	2049	249	11	260	246	MI	724	8	NM	176	34		
DE	490	59	1	60	60	NY	5466	867	33	900	845	WA	696	9	IA	170	35		
FL	9617	1682	52	1134	1073	OH	5638	957	21	978	940	GA	671	10	AR	148	36		
GA	6258	682	16	698	671	OK	1273	236	5	241	231	IL	634	11	ME	133	37		
HI	553	52	5	57	51	OR	2394	269	16	285	266	CO	607	12	ID	128	38		
IA	1172	173	2	175	170	PA	6453	920	23	943	900	IN	552	13	MS	125	39		
ID	937	132	5	137	128	RI	349	55	3	58	50	TN	526	14	NE	125	40		
IL	4709	638	20	658	634	SC	2254	350	7	357	340	NC	489	15	MT	101	41		
IN	3731	564	18	582	552	SD	318	62	1	63	61	AZ	473	16	WV	96	42		
KS	1304	197	6	203	196	TN	3122	539	9	548	526	NJ	402	17	AK	86	43		
KY	1377	232	10	242	231	TX	10670	1774	60	1834	1746	WI	392	18	SD	61	44		
LA	1335	206	9	215	196	UT	1388	186	10	196	186	MD	379	19	DE	60	45		
MA	2959	342	17	359	338	VA	5224	797	28	825	779	MO	373	20	WY	59	46		
MD	2570	383	14	397	379	VT	432	51	2	53	49	MN	345	21	HI	51	47		
ME	900	131	4	135	133	WA	4993	705	33	738	696	SC	340	22	RI	50	48		
MI	5621	734	29	763	724	WI	2367	393	16	409	392	MA	338	23	ND	48	49		
MN	2283	350	14	364	345	WV	654	97	1	98	96	AL	296	24	VT	49	50		
MO	2599	378	10	388	373	WY	365	57	1	58	59	OR	266	25	DC	38	51		
MS	810	127	3	130	125	XX	737	91	13	104	83	NV	246	26	XX	83	52		
											TOTAL	ACTIVE	ACTIVE	TOTAL	TOTAL				
											"MEM"	"MEM"	"SUB"	"ACTIVE"	"BSM"				
											TOTALS	149219	20481	718	21199	20158			

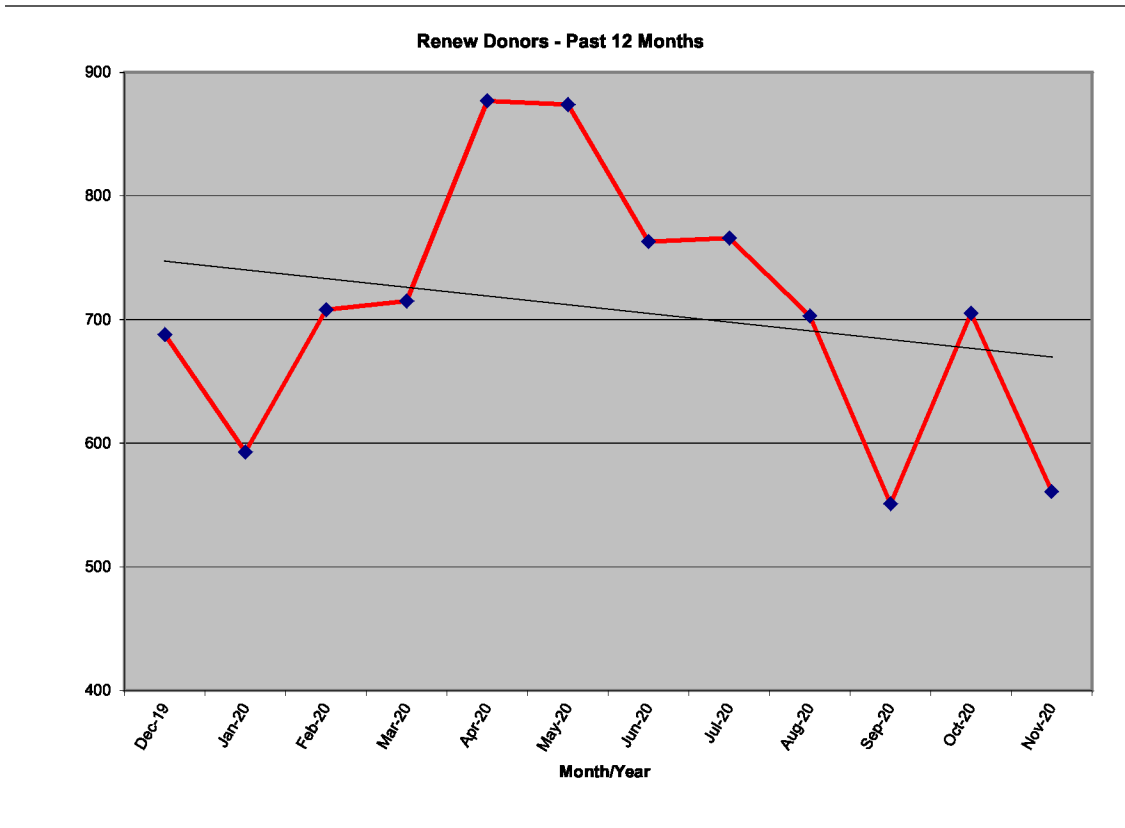
DEFINITIONS: MEM = Member Signed Certificate
 Total MEM = Total # Constituents Per State w-Member Signed Certificate
 ACTIVE MEM = Current Dues Paying or Lifetime Donor w-Signed Certificate
 ACTIVE SUB (ACTIVE NON MEM) = Current Dues Paying or Lifetime Donors Who Have NOT Signed the Certificate (Formerly Called "Subscriber")
 TOTAL ACTIVE = Current Dues Paying or Lifetime Donor
 BSM = By Law Definition of "Sustaining Member" and number used for delegate count
 (Art 5-3: "Sustaining member" is any Party member who has given at least \$25 to the Party in the prior twelve months, or who is a life member.)











APPENDIX W
NOVEMBER 2020 MEMBERSHIP REPORT

% OF ACTIVE MEMBERS VS. REGISTERED LIBERTARIAN VOTERS BY STATE

STATE	TI Reg Voters	Reg Lib	% Reg L to TI Reg	Total Active By State	Active to Registered	STATE	TI Reg Voters	Reg Lib	% Reg L to TI Reg	Total Active By State	Active to Registered
AK	520,646	7,593	1.46%	87	1.15%	MT	695,971	0	n/a	103	n/a
AL	3,303,122	0	n/a	301	n/a	NC	6,571,602	36,010	0.55%	501	1.39%
AR	1,744,141	348	0.02%	152	43.68%	ND	429,978	0	n/a	51	n/a
AZ	3,774,016	32,056	0.85%	484	1.51%	NE	1,203,872	15,029	1.25%	130	0.86%
CA	22,047,448	196,108	0.89%	1,885	0.96%	NH	961,819	0	n/a	220	n/a
CO	3,219,953	36,911	1.15%	613	1.66%	NJ	5,778,406	8,874	0.15%	406	4.58%
CT	2,199,923	2,912	0.13%	217	7.45%	NM	1,278,953	11,326	0.89%	175	1.55%
DC	505,465	1,781	0.35%	39	2.19%	NV	1,601,889	16,224	1.01%	249	1.53%
DE	715,019	1,640	0.23%	59	3.60%	NY	12,695,762	9,757	0.08%	867	8.89%
FL	13,809,451	35,405	0.26%	1,082	3.06%	OH	7,914,320	0	n/a	957	n/a
GA	6,443,457	0	n/a	682	n/a	OK	2,090,107	11,171	0.53%	236	2.11%
HI	716,458	0	n/a	52	n/a	OR	2,652,935	18,962	0.71%	269	1.42%
IA	1,955,058	9,331	0.48%	173	1.85%	PA	8,609,880	44,848	0.52%	920	2.05%
ID	801,151	6,482	0.81%	132	2.04%	RI	772,360	0	n/a	55	n/a
IL	8,780,685	0	n/a	638	n/a	SC	3,268,076	0	n/a	350	n/a
IN	4,355,147	0	n/a	564	n/a	SD	550,529	1,893	0.34%	62	3.28%
KS	1,835,367	18,221	0.99%	197	1.08%	TN	4,112,566	0	n/a	539	n/a
KY	3,346,095	8,250	0.25%	232	2.81%	TX	14,748,880	0	n/a	1,774	n/a
LA	2,972,024	14,569	0.49%	206	1.41%	UT	1,446,211	15,393	1.06%	186	1.21%
MA	4,574,967	15,787	0.35%	342	2.17%	VA	5,473,173	0	n/a	797	n/a
MD	3,903,599	20,894	0.54%	383	1.83%	VT	459,719	0	n/a	51	n/a
ME	1,028,602	5,554	0.54%	131	2.36%	WA	4,646,246	0	n/a	705	n/a
MI	7,347,955	0	n/a	734	n/a	WI	5,842,402	0	n/a	393	n/a
MN	3,268,360	0	n/a	350	n/a	WV	1,228,123	5,616	0.46%	97	1.73%
MO	4,123,266	0	n/a	378	n/a	WY	262,620	2,410	0.92%	57	2.37%
MS	2,044,713	0	n/a	127	n/a	XX	356,791	0	n/a	91	n/a
						Totals	204,989,278	611,355	0.61%	20,481	3.35%

Registration totals provided by Richard Winger - last update 11/20

**APPENDIX W
NOVEMBER 2020 MEMBERSHIP REPORT**

% OF ACTIVE MEMBERS VS. 2010 CENSUS POPULATION BY STATE

STATE	2010 Census	TI Active By State	Active to Population
AK	710,231	87	0.0122%
AL	4,779,736	301	0.0063%
AR	2,915,918	152	0.0052%
AZ	6,392,017	484	0.0076%
CA	37,253,956	1,885	0.0051%
CO	5,029,196	613	0.0122%
CT	3,574,097	217	0.0061%
DC	601,723	39	0.0065%
DE	897,934	59	0.0066%
FL	18,801,310	1,082	0.0058%
GA	9,687,653	682	0.0070%
HI	1,360,301	52	0.0038%
IA	3,046,355	173	0.0057%
ID	1,567,582	132	0.0084%
IL	12,830,632	638	0.0050%
IN	6,483,802	564	0.0087%
KS	2,853,118	197	0.0069%
KY	4,339,367	232	0.0053%
LA	4,533,372	206	0.0045%
MA	6,547,629	342	0.0052%
MD	5,773,552	383	0.0066%
ME	1,328,361	131	0.0099%
MI	9,883,640	734	0.0074%
MN	5,303,925	350	0.0066%
MO	5,988,927	378	0.0063%
MS	2,967,297	127	0.0043%
Totals	308,745,538	20,390	0.0066%

ACTIVE TO POPULATION BY RANK

STATE	2010 Census	TI Active By State	Active to Population
MT	989,415	103	0.0104%
NC	9,535,483	501	0.0053%
ND	672,591	51	0.0076%
NE	1,826,341	130	0.0071%
NH	1,316,470	220	0.0167%
NJ	8,791,894	406	0.0046%
NM	2,059,179	175	0.0085%
NV	2,700,551	249	0.0092%
NY	19,378,102	867	0.0045%
OH	11,536,504	957	0.0083%
OK	3,751,351	236	0.0063%
OR	3,831,074	269	0.0070%
PA	12,702,379	920	0.0072%
RI	1,052,567	55	0.0052%
SC	4,625,364	350	0.0076%
SD	814,180	62	0.0076%
TN	6,346,105	539	0.0085%
TX	25,145,561	1,774	0.0071%
UT	2,763,885	186	0.0067%
VA	8,001,024	797	0.0100%
VT	625,741	51	0.0082%
WA	6,724,540	705	0.0105%
WI	5,686,986	393	0.0069%
WV	1,852,994	97	0.0052%
WY	563,626	57	0.0101%
Totals	308,745,538	20,390	0.0066%

STATE	Rank	TI Active By State	Active to Population
NH	1	220	0.0167%
AK	2	87	0.0122%
CO	3	613	0.0122%
WA	4	705	0.0105%
MT	5	103	0.0104%
WY	6	57	0.0101%
VA	7	797	0.0100%
ME	8	131	0.0099%
NV	9	249	0.0092%
IN	10	564	0.0087%
NM	11	175	0.0085%
TN	12	539	0.0085%
ID	13	132	0.0084%
OH	14	957	0.0083%
VT	15	51	0.0082%
SD	16	62	0.0076%
ND	17	51	0.0076%
AZ	18	484	0.0076%
SC	19	350	0.0076%
MI	20	734	0.0074%
PA	21	920	0.0072%
NE	22	130	0.0071%
TX	23	1,774	0.0071%
GA	24	682	0.0070%
OR	25	269	0.0070%
WI	26	393	0.0069%

STATE	Rank	TI Active By State	Active to Population
KS	27	197	0.0069%
UT	28	186	0.0067%
MD	29	383	0.0066%
MN	30	350	0.0066%
DE	31	59	0.0066%
DC	32	39	0.0065%
MO	33	378	0.0063%
AL	34	301	0.0063%
OK	35	236	0.0063%
CT	36	217	0.0061%
FL	37	1,082	0.0058%
IA	38	173	0.0057%
KY	39	232	0.0053%
NC	40	501	0.0053%
WV	41	97	0.0052%
RI	42	55	0.0052%
MA	43	342	0.0052%
AR	44	152	0.0052%
CA	45	1,885	0.0051%
IL	46	638	0.0050%
NJ	47	406	0.0046%
LA	48	206	0.0045%
NY	49	867	0.0045%
MS	50	127	0.0043%
HI	51	52	0.0038%
Totals		20,390	0.0066%

* 2010 US Census Figures - does not include PR or other territories or out of US ("XX" states)

APPENDIX X – PROPOSED 2021 LNC BUDGET



2021 Proposed
LNC Budget

November 2020

1

November 29, 2020

Colleagues,

After a generation-long absence, a Libertarian won election to a state legislature on November 3. Marshall Burt will take his seat in Wyoming's General Assembly, after winning 54% of the vote in his district and defeating a 14-year incumbent.

Marshall's election was more than luck. It is a success of the Libertarian Frontier Project. The Frontier Project is a targeted strategy to use data and research to identify winnable seats, recruit principled Libertarians active in their communities and capable of winning public office, provide branding and strategy help, and train and deploy canvassing teams. Moving away from a direct subsidy model, candidates raise their own campaign funds, but National HQ provides infrastructure, strategic support, and canvassers. Frontier candidates other than Marshall also did exceedingly well.

An old saying is, "Don't tell me your priorities; give me your budget and I will know your priorities." The Frontier Project succeeded because the LNC prioritized it, dedicating funds and personnel toward its success. This was no small task, as we face many competing demands and ideas for our time and resources. I am honored to be part of an LNC that prizes focus, teamwork, and results, seeking to build a professional organization capable of electing Libertarians to change public policy. I am also grateful to our staff, LNC committees, and LNC members who worked in the past several weeks to finalize this submission to the LNC.

This recommended 2021 LNC budget builds on these efforts to develop campaign and candidate infrastructure, improve fundraising, and overhaul our marketing and activism support efforts, while being a balanced budget that incorporates prudent revenue goals and spending estimates.

Key initiatives include:

1. Frontier Project Next Phase: Campaign Training to Elect More Candidates in 2021 and 2022 & Support Network for Libertarian Elected Officials

Our biggest need in the Frontier Project races in 2020 was enough trained campaign personnel: campaign managers, treasurers, field directors, communications directors, etc. If we are to elect more Libertarians in 2021 and 2022, we need a deep bench. This will require both formal training – building on the 2 regional trainings we conducted in 2020 and increasingly available online training options – and hands-on experience by being a part of actual local campaigns in 2021.

This budget includes requests from Apollo Pazell and Cara Schulz, including \$15,000 for Libertarian Frontier Project activities, \$17,500 for training programs, and \$25,000 for canvassers and support staff for our new network to support Libertarian elected officials. Cara has developed a comprehensive curriculum for such a program (included

in her report), with the idea of offering certifications to those who complete all the classes to be a Libertarian campaign manager.

As a result, support initiatives to elect Libertarians to public office will be 10 percent of the total LNC budget in 2021, up from 1 percent of the total LNC budget in 2017.

2. Getting a Head Start on Ballot Access for 2022 and 2024

We won 50 state + DC ballot access for 2020, despite challenging pandemic conditions that made signature gathering more difficult and bid up the price of paid petitioners. Ballot access efforts by wealthier or more well-known candidates fell short, and the fact that we succeeded is a testament to the thousands of Libertarian activists who gathered signatures and donated their time and money. Thanks to our presidential ticket and many state-level candidates, we retained ballot status in 30 states + DC.

It is imperative that we develop a comprehensive strategy for securing ballot access in the remaining states between now and 2024, using petitioning, litigation, and legislative effort. This will be a strategy that engages affected state affiliates as well as the LNC, in a broader form than the current Ballot Access Committee. I propose that a Ballot Access Summit be held in late 2020 or early 2021 to begin developing that strategy. In the meantime, our budget includes an \$84,000 placeholder for ballot access expenses in 2021, enough to pursue efforts in four states where our team identified that early action would be beneficial: Alaska, Arkansas, Maine, and North Dakota.

3. Securing More Resources by Building Relationships with Major Donors and Prospects

This budget sustains our investment in fundraising staff begun by the last LNC, retains database and other resources essential to our success, and incorporates an overhaul of our major gifts program to adjust fundraising levels (submitted to the LNC as a separate policy manual amendment). These combined initiatives result in more direct asks made to our high-capacity donors. Our financial supporters are long-term investors in our Party; for example, our most generous 100 donors have been giving to the Party on average for 26 years!

We have much room to grow in establishing major donors; currently (2019 full-year) we have only 131 donors who give at \$1,000 or more, and only 13 donors who give at \$5,000 or more. To build and sustain these life-long partnerships, we must carry out clear and systematic prospecting, asking, and stewardship strategies. This builds on efforts in the past four months to cultivate major donors (growing our group of max-level donors from 2 to 6) and open up new FEC accounts for legal expenses and building expenses to legally allow us to accept donations in excess of \$35,500 per year.

While we project that fundraising will increase as a result of these investments, we are cautious in including only a fraction of this amount in our revenue projections. Similarly, we project a drop in membership dues (following this year's 29% growth) not because that is our goal but because we aim to be responsible in estimating the

revenue that we will rely on. The budget also includes \$40,000 in revenue and costs associated with fundraising events in 2021; the LNC may be asked to adjust these amounts as the year progresses if significant donor commitments emerge.

4. Hiring a Communications Director and Executing a Marketing Strategy

This budget funds a full-time communications director to lead our marketing and outreach strategy. The *Framework for a Strategic Plan* document identified a gap in our HQ org chart: identifying media opportunities and providing talking points that can be used, developing relationships with editors and producers and connecting them with our spokespeople, and providing training and general libertarian promotion.

While our candidates and elected officials are who people want to hear from, and we will always depend on our state affiliates and our volunteers to conduct most of outreach, national HQ has an important part to play in this, one that needs a dedicated person for it.

This budget also includes \$5,000 requested by the Marketing & Media Committee for an overhaul of our branded materials.

5. Hiring a Volunteer Coordinator and Engaging Our Activists

This budget funds a full-time volunteer coordinator to support and engage our activists to achieve results. Thousands of people join the Libertarian Party to be a part of changing the world, and national HQ has a role in supporting their efforts and those by state affiliates, providing opportunities to win elections, lobby, and protest.

The *Framework for a Strategic Plan* document identified a number of projects that could be advanced by such a role, primarily identifying volunteers and funneling them to various engagement opportunities to move us from an online party to an on-the-ground party.

6. Splitting the Membership Department Into Its Component Parts

This budget supports an in-progress organizational overhaul to create clearer roles, responsibilities, and expectations for our HQ staff. A key element of this structural overhaul is splitting the membership department, moving its development responsibilities to the development department (moving one FTE position to there; we also hope to rely more heavily on LNC members and automated processes for basic membership welcoming and renewals), moving its outreach responsibilities to the new marketing department to be headed by a full-time Communications Director, and a new activism support department to be headed by a full-time Volunteer Coordinator. Existing personnel in the membership department would be eligible to apply for those or other newly created positions.

The EPCC has been fully engaged in helping develop job descriptions for the roles. I look forward to working with LNC members to further flesh these out.

7. Clearing the CRM Onboarding Queue, Improving IT Customer Service

25 states have joined our CRM database project, with 13 more in progress or in queue, as detailed further in Andy Burns's report. This budget funds the expenses necessary to clear this queue, and adds a part-time position to assist with IT "customer service" responsibilities which become increasingly important as more states join.

8. Producing and Promoting Affiliate-in-a-Box

A top request from our leaders is a ready-to-use kit of best practices and successful ideas for state and local Libertarian leaders, minimizing wheel-reinventing they must do. This budget includes \$15,000 (in both revenue and costs) requested by the Affiliate Support Committee to promote the Affiliate-in-a-Box project to be rolled out in 2021. The Committee is developing a contest to develop the best items for inclusion and then to distribute sets of the final product.

9. Liquidating the Outstanding Mortgage on our Headquarters Building

This budget anticipates one final HQ fundraising push to pay off the \$37,400 remaining balance on our mortgage. It was in 2010 that the party began efforts to acquire a permanent national headquarters, purchasing the three-story building in Alexandria, VA in 2014. Previous LNCs made additional payments (\$82,000 in 2019 and \$47,500 in 2020) to avoid a balloon payment in 2024 and pay down the principal. While a discretionary expense this year, paying this off now will eliminate a major expense in future years and release those funds for other priorities.

10. A Structurally Balanced Budget

This budget anticipates 2021 operating revenues of \$1,771,706 (a 15 percent reduction from \$2,082,881 in 2020 reflecting a trend of reduced revenue in post-presidential election years) and operating expenses of \$1,771,633 (a 9 percent reduction from \$1,944,495 in 2020, as we right-size our expenses following the presidential election), not counting bequests and mortgage principal payments.

The result would be an operating surplus of \$73 and an increase in net assets of \$11,719. This budget complies with the policy manual requirement that projected revenue not exceed 20% above the 2017 revenue total (\$1,771,840, not including bequest revenue). This budget does not anticipate utilizing any surplus general operating cash from 2020, instead leaving any of these one-time funds to build the organization's financial cash reserve and provide a margin to smooth our cash flow needs during the year. Any convention revenues received in 2021 are also not included in amounts available to be spent, instead reserved for convention expenses in 2022.

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

	Jan-Dec 17 *	Jan -Dec 19 *	2020 YTD *		2021 BUDGET
			Extrapolated	Ave 2017/2019	
Support and Revenue					
20-Membership Dues	554,688	622,486	947,064	588,587	704,000
21-Donations *	220,443	108,819	212,751	164,631	149,000
22-Recurring Gifts	360,045	366,141	398,837	363,093	483,306
23-Board / ED Solicitation & Major Gifts	53,613	136,640	138,167	95,127	198,000
24-Convention Revenue	0	0	0	0	0
25-Project Program Revenue	89,025	131,647	56,355	110,336	84,500
26-Brand / Political Materials	61,902	66,660	193,519	64,281	64,200
27-BallotAccess Voter Reg Donations	130,474	36,543	131,395	83,509	84,000
28-Member Communications Rev	6,344	2,045	4,795	4,195	4,700
29-Other Revenue & Offsets	0	0	0	0	0
Total Support and Revenue	1,476,534	1,470,981	2,082,881	1,473,758	1,771,706
Cost of Support and Revenue					
32-Fundraising Costs	182,755	141,445	377,891	162,100	412,308
33-Membership Fundraising Costs	207,658	121,796	143,291	164,727	130,100
35-Convention	0	0	0	0	0
36-BallotAccess Fundraising Exp	9,732	1,468	6,409	5,600	10,000
37-Building Fundraising Exp	101	3,734	0	1,918	0
Total Cost of Support and Revenue	400,246	268,443	527,591	334,345	552,408
Net Support Available for Programs	1,076,288	1,202,538	1,555,291	1,139,413	1,219,298
Program Expense					
40-Administrative Costs	355,873	281,295	317,567	318,584	333,040
45-Compensation	507,556	484,357	455,392	495,957	440,300
50-Affiliate Support	55,356	60,105	54,695	57,731	74,160
55-Brand / Political Materials	73,924	46,725	189,489	60,325	64,200
58-Campus Outreach	750	75	621	413	750
60-Candidate, Campaign & Initiatives	18,513	87,310	235,616	52,912	171,500
70-BallotAccess Voter Reg & Related Exp	130,818	0	122,360	65,409	84,000
75-Litigation	5,475	19,783	5,539	12,629	5,500
80-Media	10,313	13,242	792	11,778	0
85-Member Communications Exp	61,035	29,745	28,697	45,390	39,375
88-Outreach	6,027	7,155	4,667	6,591	5,000
90-Project Program Other	9,781	2,743	1,469	0	1,400
Total Program Expense	1,235,421	1,032,535	1,416,904	1,127,716	1,219,225
Net Operating Surplus (or Deficit)	-159,133	170,003	138,387	11,697	73
Bequest Receivable & Sep. Seg. Funds	33,400	68,800	72,000	51,100	89,196
Cap Exp, Projects Surplus, Release to Pay Mort	86,000	132,390	53,750	109,195	77,550
Convention Bill		0			0
Unrestricted Operating Surplus (or Deficit)	-211,483	98,299	153,757	-56,592	11,719

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

Libertarian National Committee, Inc.

2021 LNC BUDGET - (see Account Detail for breakdown) - DRAFT 11 - 11/29/20

	Jan-Dec 17 ^	Jan-Dec 19 ^	Jan-Sep 20 ^	2020 YTD ^		ORANGE off worksheets DO NOT ENTER	OB Class	Notes
				Extrapolated	Ave 2017/2019	ENTER DATA HERE for 2021		
Ordinary Revenue/Expense								
Revenue								
4000 · General Fundraising								
4010 · Direct Mail Fundraising								
4010-10 · DM - House Fundraising General	88,378	27,154	51,194	68,259	57,766	68,200	21	(a)
4010-11 · DM - House Fundraising Renewal	13,503	4,335	5,743	7,657	8,919	7,600	20	(a)
4010-12 · DM - House Fundraising New Don	1,220	425	1,639	2,185	823	2,100	20	(a)
4010-20 · DM - Donor Renewal	145,468	143,108	115,430	153,907	144,288	139,200	20	(b)
4010-30 · DM - New Donor Prospecting	23,470	3,310	8,370	11,160	13,390	13,300	20	(c)
Total 4010 · Direct Mail Fundraising	272,039	178,332	182,376	243,168	225,186	230,400		
4020 · Direct Solicitation Major Donor								
4020-10 · Board Solicitation	5,493	3,010	25	33	4,252	20,000	23	(y)
4020-20 · Chair Solicitation	47,920	28,500	38,500	51,333	37,210	125,000	23	(y)
4020-30 · ED Solicitation	200	107,130	65,100	86,800	53,665	53,000	23	(y)
Total 4020 · Direct Solicitation Major Donor	53,613	138,640	103,825	138,167	95,127	198,000		
4030 · Online Contributions - Web								
4030-10 · Online Cont - General	40,452	39,855	64,576	86,101	40,154	40,100	21	(c)
4030-20 · Online Cont - Donor Renewal	204,638	300,633	314,542	419,389	252,636	379,400	20	(b)
4030-30 · Online Cont - New Donor Prosp	150,110	168,150	261,114	348,152	158,130	158,100	20	(c)
Total 4030 · Online Contributions - Web	395,200	506,638	640,232	853,643	450,919	577,600		
4040 · Tele Fundraising - Phone Bank								
4040-10 · Tele Fund - General **	781	731	340	453	756	700	21	(c)
4040-20 · Tele Fund - Donor Renewal	15,854	4,525	3,460	4,813	10,190	4,100	20	(b)
4040-30 · Tele Fund - New Donor Prosp	425	-	-	-	213	200	20	(c)
Total 4040 · Tele Fundraising - Phone Bank	17,060	5,256	3,800	5,067	11,158	5,000		
4080 · Recurring Contrib - Pledge	380,045	366,141	298,128	398,837	363,093	483,306	22	(e)
4090 · Ballot Access / Voter Reg.	130,474	36,543	98,546	131,395	83,509	84,000	27	(z)
Total 4000 · General Fundraising	1,228,431	1,229,550	1,327,707	1,770,276	1,228,991	1,578,306		
4100 · Project Revenue								
4106 · Campus Outreach	-	-	-	-	-	-	25	
4108 · Building Fund	71,808	105,223	16,291	21,721	88,516	37,400	25	(f)
4110 · Legal Action Fund	500	8,189	2,626	3,501	4,345	3,500	25	(d)
Total 4100 · Project Revenue	72,308	113,412	18,917	25,223	92,860	40,900		
4200 · Events and Conventions								
4200-10 · Convention Revenue	-	-	-	-	-	-	24	
4200-15 · Convention Fundraising Unrestricted	16,367	29,754	36,153	48,204	23,061	-	21	
4200-20 · Other Events	74,485	11,220	6,400	8,533	42,843	40,000	21	(c)
Total 4200 · Events and Conventions	90,832	40,974	42,553	56,737	65,903	40,000		
4300 · Program Revenue								
4310 · Affiliate Development	4,135	5,578	3,227	4,303	4,857	19,300	25	(u)
4320 · Outreach & Marketing	-	105	1,000	1,200	53	-	21	
4340 · LP News	6,344	2,045	3,596	4,795	4,195	4,700	28	(d)
4375 · Branding / Political Materials	61,902	68,660	145,139	193,519	64,281	64,200	26	(c)
4360-40 · Candidate Support & Training	-	9,932	19,169	25,559	4,966	9,900	25	(g)
4395 · Lpedia Hist Pres Revenue	12,582	2,725	953	1,271	7,654	1,200	25	(d)
Total 4300 · Program Revenue	84,963	87,045	173,084	230,645	86,004	112,500		
Total Revenue	1,476,534	1,470,981	1,562,261	2,082,881	1,473,758	1,771,706		
Gross Proceeds	1,476,534	1,470,981	1,562,261	2,082,881	1,473,758	1,771,706		

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

	Jan-Dec 17 *	Jan-Dec 19 *	Jan-Sep 20 *	2020 YTD * Extrapolated	Ave 2017/2019	ENTER DATA HERE for 2021	OB Class	Notes
7380 - Ballot Access - Other								
7380-10 - Ballot Access Petitioning Exp.	130,818	-	77,912	103,883	65,409	84,000	70	(q)
7380-20 - Ballot Access Travel Expense	-	-	13,858	18,477	-	-	70	
7380-30 - Ballot Access Legal	-	5,093	3,151	4,201	2,547	-	75	
7380-40 - Ballot Access Lobbying	-	-	-	-	-	-	70	
7380-50 - Voter Registration	-	-	-	-	-	-	70	
Total 7380 - Ballot Access - Other	130,818	5,093	94,921	126,561	67,956	84,000		
7395 - Lpedia Hist Preservation Exp	9,781	2,743	1,102	1,489	-	1,400	90	(d)
Total 7300 - Program-Related Expenses	365,767	252,118	481,490	641,987	302,681	439,635		

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

Expense	2020 YTD *					ENTER DATA HERE for 2021	OB Class	Notes
	Jan-Dec 17 *	Jan-Dec 19 *	Jan-Sep 20 *	Extrapolated	Ave 2017/2019			
7000 - General Fundraising Expense								
7010 - Direct Mail Fundraising Exp								
7010-10 - DM - House General Expense	92,813	48,867	204,222	272,296	70,840	75,000	32	(h)
7010-20 - DM - Donor Renewal Expense	99,849	63,757	40,234	53,645	81,803	32,000	33	(i)
7010-30 - DM - New Donor Prospecting Exp	75,927	20,867	20,729	27,639	48,397	27,600	33	(d)
7010 - Direct Mail Fundraising Exp - Other	-	-	-	-	-	-		
Total 7010 - Direct Mail Fundraising Exp	268,589	133,491	265,185	353,580	201,040	134,600		
7020 - Direct Sol Major Donor Expense								
7020-10 - Board Solicitation Expense	15,702	-	-	-	7,851	-	32	
7020-20 - Chair Solicitation Expense	-	-	-	-	-	-	32	
7020-30 - ED Solicitation Expense	-	-	-	-	-	-	32	
Total 7020 - Direct Sol Major Donor Expense	15,702	-	-	-	7,851	-		
7030 - Online Contributions Exp - Web								
7030-10 - Online Cont Exp - General	-	-	-	-	-	-	32	
7030-20 - Online Cont Exp - Donor Renewal	6,045	4,633	23,715	31,620	5,339	5,300	33	(c)
7030-30 - Online Cont Exp - New Donor	17,215	12,586	21,845	29,127	14,901	14,900	33	(c)
Total 7030 - Online Contributions Exp - Web	23,260	17,219	45,560	60,747	20,240	20,200		
7040 - Tele Fundraising Expense								
7040-10 - Tele Fund Exp - General	-	-	-	-	-	-	32	
7040-20 - Tele Fund Exp - Donor Renewal	8,622	19,953	945	1,260	14,288	1,200	33	(d)
7040-30 - Tele Fund Exp - New Donor Prosp	-	-	-	-	-	-	33	
Total 7040 - Tele Fundraising Expense	8,622	19,953	945	1,260	14,288	1,200		
7050 - Fundraising Labor						200,993	32	(w)
7060 - Membership Contractors						49,100	33	(x)
7080 - Recurring Contrib - Pledge	23,077	25,004	18,873	25,164	24,041	36,000	32	(j)
7085 - Building Fund Fundraising Exp	101	3,734	-	-	1,918	-	37	
7090 - Ballot Access Fundraising Exp	9,732	1,468	4,807	6,409	5,600	10,000	36	(k)
7095 - Credit Card Prc Fees	47,737	53,201	53,181	70,908	50,469	60,315	32	(l)
Total 7000 - General Fundraising Expense	396,820	254,070	388,551	518,068	325,445	512,408		
7100 - Project-Related Expenses								
7106-10 - Campus Outreach	750	75	466	621	413	750	58	(m)
7108-10 - Building Fund Expense	-	-	-	-	-	-	90	
7110 - Legal Offense Fund Project	-	-	-	-	-	-	90	
Total 7100 - Project-Related Expenses	750	75	466	621	413	750		
7200 - Events and Conventions Exp								
7200-10 - Convention Expenses - General	-	-	-	-	-	-	35	
7200-15 - Convention Expense - Travel/F&B	-	-	-	-	-	-	35	
7200-20 - Convention Fundraising Expense	-	-	-	-	-	-	32	
7200-30 - Other Events	3,426	14,373	7,142	9,523	8,900	40,000	32	(o)
Total 7200 - Events and Conventions Exp	3,426	14,373	7,142	9,523	8,900	40,000		
7300 - Program-Related Expenses								
7310 - Affiliate Development-Material & Suppli	55,356	60,105	41,021	54,695	57,731	18,000	50	(m)
7311 - Affiliate Development-Labor	-	-	-	-	-	56,160	50	(x)
7320 - Outreach & Marketing Exp	6,027	7,155	3,500	4,667	6,591	5,000	88	(aa)
7330 - Media Relations & PR	10,313	13,242	594	792	11,778	-	80	
7340 - LP News - Printing & Postage	61,035	29,745	21,523	28,697	45,390	30,000	85	(n)
7341 - LP News - Labor	-	-	-	-	-	9,375	85	(x)
7350 - List Rental	-	-	-	-	-	-		
7375 - Branding/Political Materials	73,924	46,725	142,117	189,489	60,325	64,200	55	(o)
7360 - Campaign Candidate Support								
7360-10 - GOTV	-	-	-	-	-	-		
7360-20 - Candidate Tracker	-	-	-	-	-	-		
7360-30 - LibertyDecides08	-	-	-	-	-	-		
7360-40 - Candidate Support & Training	18,513	87,310	176,712	235,616	52,912	32,500		(p)
7360-45 - Candidate Support Contractor	-	-	-	-	-	139,000		(x)
7360-50 - Initiative Campaign Support	-	-	-	-	-	-		
7360 - Campaign Candidate Support - Other	-	-	-	-	-	-		
Total 7360 - Campaign Candidate Support	18,513	87,310	176,712	235,616	52,912	171,500	60	

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

	2020 YTD *					ENTER DATA HERE for 2021	OB Class	Notes
	Jan-Dec 17 *	Jan-Dec 19 *	Jan-Sep 20 *	Extrapolated	Ave 2017/2019			
8000 · Total Salary & Related (See Worksheet)	507,556	494,357	341,544	455,392	495,957	440,300	45	(f)
8100 · Admin & Overhead Exp (See Worksheet)								
8110 · Ofc Supplies & Non Cap Equipmt	7,875	7,730	5,451	7,268	7,803	7,300		(s)
8115 · Bad Debts Expense	-	-	-	-	-	-		
8120 · Telephone & Data Services	14,732	14,775	11,346	15,128	14,754	15,200		(s)
8125 · Equipment Leases & Maint.	2,054	1,951	371	495	2,003	500		(s)
8130 · Postage & Shipping	12,132	9,030	7,218	9,624	10,581	9,700		(s)
8140 · Travel, Meeting, & Meals Exp	25,348	2,229	12,702	16,936	13,789	17,000		(s)
8160 · Insurance	6,392	8,339	9,447	12,586	7,366	12,600		(s)
8170 · Total Occupancy & Related	45,356	46,892	30,323	40,431	46,124	40,300		(s)
8180 · Printing & Copying	6,434	10,752	7,536	10,048	8,593	10,100		(s)
8190 · Software, Hardware & Other IT **	115,197	59,259	52,882	70,509	87,228	68,000		(s)
8195 · Other Expenses & Bank Fees	7,584	6,786	5,001	6,668	7,190	6,700		(s)
Total 8100 · Admin & Overhead Expense	243,104	167,753	142,277	189,703	205,429	187,400	40	
8200 · Professional Services (See Worksheet)								
8210 · Legal								
8210-10 · Legal - General	54,903	55,852	44,154	58,872	55,378	58,900	40	(s)
8210-20 · Legal - Proactive	5,475	14,690	1,003	1,337	10,083	5,500	75	
Total 8210 · Legal	60,378	70,542	45,157	60,209	65,460	64,400		
8220 · Accounting	15,600	16,800	16,500	16,500	16,200	16,500	40	(s)
8230 · FEC Filing & Consulting	18,000	18,000	14,400	19,200	18,000	19,200	40	(s)
8240 · Computer Services	-	-	-	-	-	16,640	40	(f)
8200 · Professional Services - Other	-	-	-	-	-	1,200	40	(bb)
Total 8200 · Professional Services	93,978	105,342	76,057	95,909	99,660	117,940		
8300 · Depreciation Expense	24,266	22,890	24,969	33,292	23,578	33,200	40	(d)
8500 · Loss (Gain) on Disposal	-	-	-	-	-	-	40	
Total Expense	1,635,667	1,300,978	1,462,496	1,944,495	1,462,061	1,771,633		
Net Ordinary Revenue	(159,133)	170,003	99,765	138,387	11,697	73		
Net Revenue or Loss	(159,133)	170,003	99,765	138,387	11,697	73		
Bequests Receivable	33,400	68,800	72,000	72,000	51,100	23,882		(l)
Funds available in the Separated Segregated Funds	71,808	105,223	16,291	21,721	88,516	65,314		(v)
Capital Expenditures ***	-	50,390	6,250	6,250	25,195	-		
Projects Surplus (or Deficit)	71,568	113,337	18,451	24,601	92,448	40,150		
Release to pay off Mortgage Principal	86,000	82,000	37,500	47,500	84,000	37,400		(f)
Convention Bill Payable	-	-	-	-	-	-		
Unrestricted Net Surplus (Deficit) after Cap. Exp.	(211,483)	98,299	125,855	153,757	(56,592)	11,719		
# Major House Letters	8	1	4	5	5	4		
# Major Other Letters (BA & BF)	1	0	0	0	1	1		
# Issues LP News	5	3	3 to Date	4	4	4		
YE Membership	14,998	16,132	21,094	21,000 est YE	15,565	19,000		0.90

* 2017 / 19 / 20 general donations above excludes any bequest related revenue, interest, refunds & transfers
 ** Doesn't include capital expenses
 *** 2019 Capt Exp includes \$25K for CRM, \$12K for Equipment & balance for Building. 2020 Capt Exp is for Building.

- (a) Based on 2020 - 4 major house letters plus multiple small targeted letters
- (b) Reflects current trend (2020 less growth factor)
- (c) Based on 2017/19 ave to reflect post election year norm
- (d) Reflects current trend
- (e) Reflects 32% increase of in active pledgers 2019 v 2020
- (f) Based on goal to pay off mortgage
- (g) Based on 2019
- (h) Based on 2020 - 4 major house letters plus multiple small targeted letters
- (i) For mailers / membership premiums plus contractors
- (j) Reflects 32% increase of in active pledgers 2019 v 2020 includes contractor cost
- (k) Based on 1 Major House Letter plus some other targeted mailings or LP News insert
- (l) Based on current cost as % of revenue
- (m) Non capital affiliate related costs plus \$15K additional Exp for the "Affiliate in a Box" Program
- (n) Reflects 4 issues at about \$7500 ea plus contractor
- (o) Branding and Other Events expected to break even
- (p) Includes \$15k for Libertarian Frontier Project and \$17.5k for campaign trainings
- (q) Per ballot access committee chair for AR
- (r) See confidential salary worksheet
- (s) See office admin worksheet
- (t) Actual expected
- (u) Reflects current trend plus \$15K Rev for the "Affiliate in a Box" Program
- (v) Monies available in the Building Fund and Legal Fund
- (w) Fundraising contractors
- (x) Contractor labor
- (y) Chair's estimate
- (z) Based on Ballot Access expenses (incl 1 house letter)
- (aa) Marketing & Media Committee request
- (bb) Human Resource subscription per EPCC request

**APPENDIX X
PROPOSED 2021 LNC BUDGET**

2017 Occupancy	Jan-Sep 20	2020 Ext	2021 Projected Exp	
8170 - Occupancy Expenses				
8170-10 - Mortgage Interest Expense	3,234	4,312	3,600	Est based on mortg schedule
8170-20 - Utilities Expense	3,709	4,945	5,000	Based on current trend
8170-30 - Property Taxes, Fees & Permits	7,229	9,639	9,650	Based on curr City Assesment
8170-40 - Maintenance, Cleaning & Repairs	9,116	12,155	12,200	Based on current trend
8170-50 - Property Insurance	2,356	2,356	2,400	Based on current trend
8170-60 - Assc Fees, Parking & Storage	4,680	6,240	7,450	Current trend plus est escalation of management fee
Total 8170 - Occupancy Expenses	30,324	39,647	40,300	
	Number to Link to Acct Detail Worksheet:		40,300	
8110 - Ofc Supplies & Non Cap Equip	5,451	7,268	7,300	Based on current trend
8120 - Telephone & Data Services	11,346	15,128	15,200	Based on current trend
8125 - Equipment Leases & Maint.	371	495	500	Based on current trend
8130 - Postage & Shipping	7,218	9,624	9,700	Based on current trend
8140 - Travel, Meeting, & Meals Exp	12,702	16,936	17,000	Based on current trend
8160 - Insurance	9,447	12,596	12,600	Based on current trend
8170 - Total Occupancy & Related	30,324	39,647	40,300	SEE ABOVE
8180 - Printing & Copying	7,536	10,048	10,100	Based on current trend
8190 - Software, Hardware & Other IT	52,882	70,509	68,000	Based on current trend minus IT savings
8195 - Other Expenses & Bank Fees	5,001	6,668	6,700	Based on current trend
8210-10 - Legal - General	44,154	58,872	58,900	Based on current trend
8220 - Accounting	16,500	16,500	16,500	Based on current trend
8230 - FEC Filing & Consulting	14,400	19,200	19,200	Based on current trend

Detailed salary information is redacted from this version of the document.

Budget Terminology

Cash is a snapshot at a particular moment of liquid assets able to meet current and future obligations. Best practice is to avoid negative cash flow at any point in time as shown by a cash-flow statement, through revenues exceeding expenses, availability of liquid net assets, and/or access to a line of credit. *The LNC Policy Manual has a targeted cash reserve equal to one month's occupancy, labor, and governance expenses, or approx. \$47,458.*

Budget is a period of time (usually annual) listing anticipated revenues and expenses. Best practice is for adoption of an annual budget where revenues equal or exceed expenses over the budget timeframe, to prevent exhaustion of net assets. Tool used is a budget profit/loss document.

Book is a continual classification of financial transactions, identifying revenues and assets by their restrictions on their usage (receivable vs. cash, liquid vs. illiquid, donor or legally restricted vs. unrestricted, released vs. unreleased), and expense obligations and liabilities by their function (program, development, management) and nature (salaries, rent, etc.). Best practice is for accuracy of all recording (including accurate reporting of time spent by staff by function and nature) and for unrestricted net assets to be not in a negative position at any time. Tool used is a balance sheet, or statement of financial position.

APPENDIX Y – ADOPTED 2021 LNC BUDGET

**Libertarian National Committee, Inc.
Statement of Operations - 2021 Budget Rollup**

2021 LNC BUDGET - (see Account Detail for breakdown) - Adopted - 12/6/20

	2020 YTD *				2021 BUDGET	\$ Difference v 17	% Difference 21 v 17	\$ Difference 21 v 19	% Difference 21 v 19
	Jan-Dec 17 *	Jan-Dec 19 *	Extrapolated	Ave 2017/2019					
Support and Revenue									
20-Membership Dues	554,688	622,486	947,064	588,587	704,000	149,312	127%	81,514	113%
21-Donations *	220,443	108,819	212,751	164,631	149,000	-71,443	68%	40,181	137%
22-Recurring Gifts	360,045	386,141	398,837	363,093	483,306	123,281	134%	117,165	132%
23-Board / ED Solicitation & Major Gifts	53,613	136,640	138,167	95,127	198,000	144,367	369%	61,360	145%
24-Convention Revenue	0	0	0	0	0	0	0%	0	0%
25-Project Program Revenue	89,025	131,647	56,355	110,338	85,800	-3,225	96%	-45,847	65%
26-Brand / Political Materials	61,902	86,860	193,519	64,281	64,200	2,298	104%	-2,460	96%
27-BallotAccess Voter Reg Donations	130,474	36,543	131,395	83,509	84,000	-46,474	64%	47,457	230%
28-Member Communications Rev	6,344	2,045	4,795	4,195	4,700	-1,644	74%	2,655	230%
29-Other Revenue & Offsets	0	0	0	0	0	0	0%	0	0%
Total Support and Revenue	1,476,534	1,470,981	2,082,881	1,473,758	1,773,006	298,472	120%	302,025	121%
Cost of Support and Revenue									
32-Fundraising Costs	182,755	141,445	377,891	182,100	416,748	233,994	228%	275,304	285%
33-Membership Fundraising Costs	207,658	121,796	143,291	164,727	130,100	-77,558	63%	8,304	107%
35-Convention	0	0	0	0	0	0	0%	0	0%
36-BallotAccess Fundraising Exp	9,732	1,468	6,409	5,600	10,000	268	103%	8,532	681%
37-Building Fundraising Exp	101	3,734	0	1,918	0	-101	0%	-3,734	0%
Total Cost of Support and Revenue	400,246	288,443	527,591	334,345	556,848	158,603	138%	288,406	207%
Net Support Available for Programs	1,076,288	1,202,538	1,555,291	1,139,413	1,216,157	139,869	100%	13,619	101%
Program Expense									
40-Administrative Costs	355,873	281,295	317,567	318,584	333,040	-22,833	94%	51,745	118%
45-Compensation	507,556	484,357	455,362	495,957	435,600	-71,956	88%	-48,757	90%
50-Affiliate Support	55,356	60,105	54,695	57,731	74,160	18,804	134%	14,055	123%
55-Brand / Political Materials	73,924	46,725	189,489	60,325	64,200	-9,724	87%	17,475	137%
58-Campus Outreach	750	75	621	413	750	0	100%	675	1000%
60-Candidate, Campaign & Initiatives	18,513	87,310	235,616	52,912	171,500	152,987	926%	84,190	196%
70-BallotAccess Voter Reg & Related Exp	130,818	0	122,360	65,409	84,000	-46,818	64%	84,000	0%
75-Litigation	5,475	19,783	5,539	12,629	5,900	25	100%	-14,283	28%
80-Media	10,313	13,242	792	11,778	0	-10,313	0%	-13,242	0%
85-Member Communications Exp	61,035	29,745	28,697	45,390	39,375	-21,660	65%	9,630	132%
88-Outreach	6,027	7,155	4,667	6,591	5,000	-1,027	83%	-2,155	70%
90-Project Program Other	9,781	2,743	1,469	0	2,500	-7,281	26%	-2,443	91%
Total Program Expense	1,235,421	1,032,535	1,416,904	1,127,716	1,215,625	-19,796	98%	183,090	118%
Net Operating Surplus (or Deficit)	-159,133	170,003	138,387	11,697	532	159,665	0%	-169,471	0%
Bequest Receivable & Sep. Seg. Funds	33,400	68,800	72,000	51,100	89,196				
Cap Exp, Projects Surplus, Release to Pay Mort Convention Bill	86,000	132,390	53,750	109,195	87,550				
Unrestricted Operating Surplus (or Deficit)	-211,483	98,299	153,757	-56,592	2,178	213,661	-1.0%	-96,121	2.2%

**APPENDIX Y
ADOPTED 2021 LNC BUDGET**

Libertarian National Committee, Inc.

2021 LNC BUDGET - (see Account Detail for breakdown) - Adopted - 12/6/20

Ordinary Revenue/Expense	2020 YTD *					ORANGE # worksheets DO NOT ENTER	OB Class	Notes
	Jan-Dec 17 *	Jan -Dec 19 *	Jan-Sep 20 *	Extrapolated	Ave 2017/2019	ENTER DATA HERE for 2021		
Revenue								
4000 - General Fundraising								
4010 - Direct Mall Fundraising								
4010-10 - DM - House Fundraising General	88,378	27,154	51,194	68,259	57,766	68,200	21	(a)
4010-11 - DM - House Fundraising Renewal	13,503	4,335	5,743	7,657	8,919	7,600	20	(a)
4010-12 - DM - House Fundraising New Donc	1,220	425	1,639	2,185	823	2,100	20	(a)
4010-20 - DM - Donor Renewal	145,468	143,108	115,430	153,907	144,288	139,200	20	(b)
4010-30 - DM - New Donor Prospecting	23,470	3,310	8,370	11,160	13,390	13,300	20	(c)
Total 4010 - Direct Mall Fundraising	272,039	178,332	182,376	243,168	225,186	230,400		
4020 - Direct Solicitation Major Donor								
4020-10 - Board Solicitation	5,493	3,010	25	33	4,252	20,000	23	(y)
4020-20 - Chair Solicitation	47,920	26,500	38,500	51,333	37,210	125,000	23	(y)
4020-30 - ED Solicitation	200	107,130	65,100	86,800	53,665	53,000	23	(y)
Total 4020 - Direct Solicitation Major Donor	53,613	136,640	103,625	138,167	95,127	198,000		
4030 - Online Contributions - Web								
4030-10 - Online Cont - General	40,452	39,855	64,576	86,101	40,154	40,100	21	(c)
4030-20 - Online Cont - Donor Renewal	204,638	300,633	314,542	419,389	252,636	379,400	20	(b)
4030-30 - Online Cont - New Donor Prosp	150,110	166,150	261,114	348,152	158,130	158,100	20	(c)
Total 4030 - Online Contributions - Web	395,200	506,638	640,232	853,643	450,919	577,600		
4040 - Tele Fundraising - Phone Bank								
4040-10 - Tele Fund - General **	781	731	340	453	756	700	21	(c)
4040-20 - Tele Fund - Donor Renewal	15,854	4,525	3,460	4,613	10,190	4,100	20	(b)
4040-30 - Tele Fund - New Donor Prosp	425	-	-	-	213	200	20	(c)
Total 4040 - Tele Fundraising - Phone Bank	17,060	5,256	3,800	5,067	11,158	5,000		
4080 - Recurring Contrib - Pledge	360,045	366,141	299,128	398,837	363,093	483,306	22	(e)
4090 - Ballot Access / Voter Reg.	130,474	36,543	98,546	131,395	83,509	84,000	27	(z)
Total 4000 - General Fundraising	1,228,431	1,229,550	1,327,707	1,770,276	1,228,991	1,578,306		
4100 - Project Revenue								
4106 - Campus Outreach	-	-	-	-	-	-	25	
4108 - Building Fund	71,808	105,223	16,291	21,721	88,516	37,400	25	(f)
4110 - Legal Action Fund	500	8,189	2,626	3,501	4,345	3,500	25	(d)
Total 4100 - Project Revenue	72,308	113,412	18,917	25,223	92,860	40,900		
4200 - Events and Conventions								
4200-10 - Convention Revenue	-	-	-	-	-	-	24	
4200-15 - Convention Fundraising Unrestrictec	16,367	29,754	36,153	48,204	23,061	-	21	
4200-20 - Other Events	74,465	11,220	6,400	8,533	42,843	40,000	21	(c)
Total 4200 - Events and Conventions	90,832	40,974	42,553	56,737	65,903	40,000		
4300 - Program Revenue								
4310 - Affiliate Development	4,135	5,578	3,227	4,303	4,857	19,300	25	(u)
4320 - Outreach & Marketing	-	105	1,000	1,200	53	-	21	
4340 - LP News	6,344	2,045	3,596	4,795	4,195	4,700	28	(d)
4375 - Branding / Political Materials	61,902	66,660	145,139	193,519	64,281	64,200	26	(c)
4360-40 - Candidate Support & Training	-	9,932	19,169	25,559	4,966	9,900	25	(g)
4395 - Lpedia Hist Pres Revenue	12,582	2,725	953	1,271	7,654	2,500	25	(d)
Total 4300 - Program Revenue	84,963	87,045	173,084	230,645	86,004	113,900		
Total Revenue	1,476,534	1,470,981	1,562,261	2,082,881	1,473,758	1,773,006		
Gross Proceeds	1,476,534	1,470,981	1,562,261	2,082,881	1,473,758	1,773,006		

**APPENDIX Y
ADOPTED 2021 LNC BUDGET**

2017 Occupancy	Jan-Sep 20	2020 Est	2021 Projected Exp	
8170 - Occupancy Expenses				
8170-10 - Mortgage Interest Expense	3,234	4,312	3,800	Est based on mortg schedule
8170-20 - Utilities Expense	3,709	4,945	5,000	Based on current trend
8170-30 - Property Taxes, Fees & Permits	7,229	9,839	9,850	Based on cur City Assessment
8170-40 - Maintenance, Cleaning & Repairs	9,116	12,155	12,200	Based on current trend
8170-50 - Property Insurance	2,356	2,356	2,400	Based on current trend
8170-60 - Assoc Fees, Parking & Storage	4,680	6,240	7,450	Current trend plus set escalation of management fee
Total 8170 - Occupancy Expenses	30,324	39,847	40,300	
<i>Number to Link to Acct Detail Worksheet:</i>				40,300
8110 - Ofc Supplies & Non Cap Equip	5,451	7,268	7,300	Based on current trend
8120 - Telephone & Data Services	11,346	15,128	15,200	Based on current trend
8125 - Equipment Leases & Maint.	371	495	500	Based on current trend
8130 - Postage & Shipping	7,218	9,824	9,700	Based on current trend
8140 - Travel, Meeting, & Meals Exp	12,702	16,936	17,000	Based on current trend
8180 - Insurance	8,447	12,596	12,800	Based on current trend
8170 - Total Occupancy & Related	30,324	39,847	40,300	SEE ABOVE
8180 - Printing & Copying	7,536	10,046	10,100	Based on current trend
8190 - Software, Hardware & Other IT	82,882	70,509	66,000	Based on current trend minus IT savings
8195 - Other Expenses & Bank Fees	5,001	6,668	6,700	Based on current trend
8210-10 - Legal - General	44,154	58,872	58,900	Based on current trend
8220 - Accounting	16,500	16,500	16,500	Based on current trend
8230 - FEC Filing & Consulting	14,400	19,200	19,200	Based on current trend

APPENDIX Z – CANDIDATES AND ELECTED OFFICIALS ADVISORY COMMITTEE REPORT

Candidates & Elected Officials Advisory Committee Report

Meetings: Sunday, September 27th & Thursday, November 19th

Notes from meeting on 9/27:

Present: Tucker Coburn, Matt Bughman, John Phillips, Laura Ebke
Absent: Jared Hall, David Sexton, Jeff Hewitt

Frontier Project: Update

Focus for winnable chances are on Baldes and Burt. John points out prior issues getting access to funds. Trouble filling canvassing positions. Filled now and have funds but opportunity for better communication in the future. This committee would be a likely avenue for such communication.

Frontier Project, expansion: *How do we expand the Frontier Project and make use of our investment, regardless of outcome?*

While promising application to many other areas, party needs to also focus on resources for “non-Frontier” candidates. Such as our eCanvasser program - partial failure due to lack of communication leading to poor sign-up. In the early part of 2021, turning Frontier Project into a training program - candidates and local affiliates need knowledge. Think about “analyzing my campaign” trainings in November/December - Basically post-mortems run in a group setting with Apollo. Sign-up beforehand and xx mins per campaign. Change the amount of time and number of trainings based on interest.

Volunteers & Trainings: *How do we better integrate our volunteer signups into upcoming trainings? How do we engage volunteers and connect with campaigns?*

Discussed having volunteers mark down areas of interest and automatically receive emails about trainings in those departments when they arise. Alternatively, a check box on the volunteer form of “do you want to learn?” and contact for all trainings. Better volunteer questionnaire could help here as well. Make a volunteer network or portal just like a vendor network or portal. Could this run through the CRM?

Ballot Access: *How do we identify states where spending to meet vote thresholds will be a good investment instead of future petitioning?*

The current ballot access committee doesn’t deal with this much and would likely not be the best group to handle it. Existing analysis by Ken Moellman? Also an analysis by

Apollo. If Ballot Access Committee not able to take on, consider handling this inside this committee if timing makes that possible.

Farm Team:

Building up local candidates and thinking long-term. Making sure to excite large donors while also pursuing a strategy of incremental, ground-up growth. May take longer but will build a stronger party with more staying power.

Moulton Maneuver:

Races for someone to run unopposed - auto-win. Helps us build our bench, and build our reputation. Try to get Chuck involved and designate a person for each state?

Notes from meeting on 11/19:

Present: Tucker Coburn, Matt Bughman, John Phillips, Laura Ebke, David Sexton, Joe Bishop-Henchman

Absent: Jared Hall (Followed-up with Tucker on 11/20), Jeff Hewitt

Report from Joe Bishop-Henchman:

- Reviewed election results, including the win of Marshall Burt and our results in ballot-access races.
 - o For '24 president race we already have 31-state + DC ballot access.
 - This year, we can start Alaska, Arkansas, Maine, and North Dakota to get them out of the way.
 - Budget of \$84,000.
 - Discussed potentially diving deep into Alabama ballot-access quest. Wanted to create a structure to incentivize more active volunteer-signature getting from the state party. Concluded that absent more help, the existing proposal for a large-scale petition gathering effort only partially funded by a large donor could end with a very poor outcome. Committee suggested next step in that process would be to solicit additional donations for the project or abandon it.
 - Pursuing more legislative paths to obtain ballot access. For example, look to pass North Carolina standard – ballot access in 35 states – to other large states.
 - Organizing ballot access summit to bring together minds on litigation and legislative strategies, as well as incentivize early

petitioning and direct communication from affiliates about their progress – removing any perceived shame on the part of affiliates for asking for help.

- Discussed budget considerations reflected in the produced budget, including the need for more training and more part-time assistance for the existing campaign staff, as a means to train more Frontier-like campaign managers. Training more Apollos.
- Focusing on municipal elections in '21. In '19 we won 32 of the 40 we focused on – looking to beat this mark.
 - o Asked how many of the 32 are up for re-election and we are supporting again? No answer as of the meeting.
- Trainings:
 - o Continuing regional trainings plan. Phillips suggests a nominal fee (perhaps \$25) to increase the appeal of the training and legitimize it in the eyes of trainees, as well as partially fund the operations.
 - Debate on feasibility of online vs in-person trainings in '21.
 - Certificates or other incentives/pats on the back to trainees to incentivize volunteer self-improvement.
- Metrics for '21:
 - o # local officials elected
 - o Re-election rate as Libertarian
 - o Rate of elected officials from '19 up for re-election running for re-election

Brainstorm:

- Discussed the following topics in further, brief detail:
 - o Volunteer/Vendor network building and tapping
 - o Next phase of the Frontier Project
 - o Helping state affiliates ID key/winnable races – suggested making trainings and consulting from LP National available on the topic
 - o Recruiting professional candidates and running professional campaigns
 - o Incentivizing states to focus on a few, winnable races, rather than everyone running for office on their own.

Planned to meet again after the December LNC Meeting.

APPENDIX AA – MARKETING AND MEDIA ADVISORY COMMITTEE REPORT

Marketing and Media Special Sub-Committee

Meeting: None

We have had several communications and polls taken via e-mail. We have divided our efforts on Social Media policy and Employee evaluations actively. With LP Store assessment, Marketing Materials on Issues, as well as Newsletter Strategy on deck.

Currently we have produced a working draft of a Social Media Policy that has been in review and is awaiting finalization to bring forward.

Nothing else to report at this time.

APPENDIX BB – PROPOSED SOCIAL MEDIA POLICY

Guidelines for the use of Social Media by Libertarian Party

Purpose For many of us, social media is a part of our daily lives and helps us communicate professionally and personally with those who care about what we do. This document updates those guidelines to reflect current practices, processes and tools in a rapidly changing social media environment.

Teams within the Libertarian Party lead and support social media use and citizen engagement activities. The purpose of this document is to inform Libertarian Party employees and qualified volunteers about the processes and best practices for setting up and managing social media channels and constituent engagement processes through the Libertarian party to support the work of the party. The Libertarian Party has produced a separate set of guidelines for the personal use of social media as a Libertarian party employee or qualified volunteer.

The Libertarian Party has an integral role in setting standards for the use of social media. The various teams within the Libertarian Party work together to ensure that constituents have a consistent user experience, content is presented with a common look and feel, and that guidelines and best practices are being followed for all constituent-party interactions.

Table of Contents

- A. Which social media tools is the Libertarian Party currently using?
- B. How do I set up a new Libertarian Party social media account or engagement activity?
- C. How do I moderate social media in my professional capacity?
- D. What privacy concerns do I need to be aware of?
- E. If a constituent has shared a comment or other content, can I reuse it?
- F. What do I need to be aware of regarding intellectual property and copyright?
- G. How do I keep social media and constituent engagement records?
- H. How do I prevent information security incidents?
- I. Does being a Libertarian the employee or qualified volunteer impact my personal use of social media?
- J. What about social media and constituent engagement during an election period?
- K. Appendix A – Social Media Best Practices

A. Which social media tools is Libertarian Party currently using?

Employees and Qualified Volunteers must obtain Libertarian Party approval for the development and redesign of websites, web applications and apps, as well as the building or launching of new constituent engagement opportunities and social media accounts. Employees and Qualified Volunteers are also required to adopt corporate technologies and follow corporate standards for websites and blogs. The planning process prior to establishing a new social media tool includes considerations for managing intellectual property, records management, information security and maintaining privacy,

Below is a list of social media tools currently in use by the Libertarian Party.

Twitter is an online news and social networking platform that allows users to post and interact with short messages that may include links, images, videos or hashtags. Users can interact with content by liking, retweeting or commenting on posts. Twitter is an effective tool when immediacy is important.

Facebook is a social media and social networking platform that allows users to post messages that may include links, images, video or other visual/audio content. Users can interact with content by commenting on posts, assigning an emoji and sharing posts with their own contacts. Facebook is a useful tool for highly-visual content, or when you hope to start a conversation with citizens.

Instagram is an online photo-based social networking platform best suited for sharing photos and short videos. Users can interact with content by liking it, leaving a comment or sharing it with others. Instagram is a useful tool for highly-visual, lifestyle-focused content.

YouTube is an online video-sharing platform that allows users to comment, share and rate content.

LPedia is an online Libertarian Encyclopedia entirely maintained and added to by Libertarians and the general public.

MeWe is an alt-tech social media and social networking service. MeWe's light approach to content moderation has made it popular among Libertarians and Conservatives alike. The Site's interface has been described as similar to that of Facebook, though MeWe describes themselves as the anti-Facebook due to its focus on data privacy.

B. How do I set up a new official Libertarian Party social media account or engagement activity?

It is important to note that the Libertarian Party takes a measured approach to creating new blog sites and social media accounts, so an early discussion with the Libertarian Party is essential to determine if your idea is likely to get approval. From time to time, based on proven need, new social media accounts and blogs will be considered. Any web content prepared for public consumption, regardless of the medium used, must be approved by the Advertising & Publication Review Committee, through the communications director assigned to your ministry. It is also vital that the Libertarian Party is responsible to ensure that all Libertarian policies and programs are communicated to the public in a timely, relevant and accessible manner and that constituents can access the information and services they need from the Libertarian Party in a way that is efficient and effective. The Marketing and Media Committee can help you determine the tools and approvals required for creating new social media accounts. Beyond Marketing and Media and the Advertising & Publication Review Committees, approvals may include the Chair or Vice Chair. Final approval of all new social media accounts rests with the LNC as well as the Chair. Final approval of new blogs and other

constituent engagement activities like apps that gather feedback or face-to-face open houses rests with the LNC or the Chair. In many cases, rather than starting your own social media account, it may be better for you to work with the Libertarian Party to promote content about your program through existing party accounts. This allows you to leverage the Libertarian Party brand, and an existing and well-established audience, rather than starting from scratch.

Please connect the Advertising & Publication Review Committee if you have content that you would like shared.

C. How do I moderate social media in my professional capacity?

Libertarian Party employees or qualified volunteers may in their professional capacity be involved in moderating, encouraging dialogue and responding to questions on social media and blogs. For this activity, employees are expected to follow the following guidelines.

Loyalty

Libertarian Party employees and qualified volunteers have a duty of loyalty to the Libertarian party as their employer. They must act honestly and in good faith and place the interests of the party ahead of their own private interests.

Confidentiality

Confidential information, in any form, that employees receive through their employment must not be disclosed, released, or transmitted to anyone other than persons who are authorized to receive the information. Employees with care or control of personal or sensitive information, electronic media, or devices must handle and dispose of these appropriately. Employees who are in doubt as to whether certain information is confidential must ask the appropriate authority before disclosing, releasing, or transmitting it.

Public Comments

Libertarian Party employees or qualified volunteers may comment on public issues but must not engage in any activity or speak publicly where this could be perceived as an official act or representation (unless authorized to do so).

Employees must not jeopardize the perception of the Libertarian Party in the performance of their duties through making public comments or entering into public debate regarding Libertarian Party policies. Libertarian Party employees must not use their position in the party to lend weight to the public expression of their personal opinions.

Political Activity

Libertarian Party employees and qualified volunteers may participate in political activities including membership in a political party, supporting a candidate for elected office, or seeking elected office. Employees' political activities, however, must be clearly separated from activities related to their employment.

If engaging in political activities, employees must remain impartial between Libertarian Candidates and Platforms and also retain the perception of impartiality in relation to their duties and responsibilities.

Service to the Public

Libertarian Party employees and qualified volunteers must understand that the party is here to serve the public and provide that service to the public in a manner that is courteous, professional, equitable, efficient, and effective and overall positive, refraining from the negative. Employees must be sensitive and responsive to the changing needs, expectations, and rights of a diverse public in the proper performance of their duties. It is a necessary to the positive development of the party to avoid hostility in social media communication as this can be conceived as a violation of the Non Aggression Principle.

All Libertarian Party employees and qualified volunteers must know there are categories of information that cannot be discussed with members of the public in any forum, either face-to-face or online. They include: Matters before the courts; Confidential policy advice, draft legislation etc.; and Material about third persons (e.g. information about identifiable individuals). Employees and volunteers who are in doubt as to whether certain information is confidential must ask the appropriate authority, before disclosing, releasing or transmitting it. You must notify the appropriate committee or LNC member if you receive a media request, including those from bloggers and other social media personalities who may be working on a story. Additional advice on moderation best practices can be found in Appendix A of this document.

D. What privacy concerns do I need to be aware of?

When a citizen leaves a comment or provides an opinion on a government social media channel or blog, they are providing personal information. The definition of personal information has a broad scope and includes, among other things, an individual's home address or email, appearance and image, educational and employment history and personal opinions. Part of the planning for constituent engagement and social media will include a plan to ensure and protect the privacy implications of the approach and tools to be considered. Some of the questions that may be asked as part of the plan include but not limited to:

- Will anyone be sharing photos or videos containing identifiable individuals?
- Will participants be sharing personal information about others, perhaps people they are

caregivers of, their neighbors or friends? • Will anyone be able to identify the individuals based on the comments? • What is the data flow of personal information and opinions once it is received? • What happens to the personal information once the project is complete? • How will employees and qualified volunteers of the Libertarian party ensure that personal information and opinions are not improperly disclosed through systems or processes?

E. If a constituent has shared a comment or other content, can I reuse it?

From time to time, the Libertarian Party may wish to reuse personal information, such as opinions that were originally provided for the purposes of public discussion and promotion of proposed or existing Libertarian Party initiatives, policies, proposals, programs and legislation. For example, if Jane Smith posts on an official Libertarian Party channel her opinion about a policy, the Libertarian Party may choose to include this comment in a social media post, graphic or in the final engagement report. This is acceptable. However, identifiable elements should be removed if they are not required to communicate the message or further engage with the community. However, The Libertarian Party may not freely re-post personal information from other information sources, such as another website, photos, a newspaper article, government press releases without obtaining the proper approval to do so or if ability to repost is implied by the organization.

F. What do I need to be aware of regarding intellectual property and copyright?

Intellectual property is the set of rights arising from the creation and development of music, videos, computer software, publications, training manuals, reports, maps, etc. Intellectual property rights include, but are not limited to, copyright, trademarks, official marks, domain names, patents and industrial design. The Libertarian Party claims copyright on any materials it posts or publishes, so it is essential that all employees and qualified volunteers confirm the materials posted online are owned by the Libertarian Party or permission to use this material has been granted and are not protected by someone else's copyright, existing restrictive licensing agreements or other terms of use that would prohibit the Libertarian Party from posting the materials. Materials automatically become the property and copyright of the Libertarian party if created by an employee while at work. Copyright encompasses a wide range of assets including written materials, such as books, manuals, reports and computer software; visual materials such as videos, photographs, pictures, posters and maps; and audio materials such as music and voice recordings. Also, commonly used within any organization including the Libertarian Party are registered trademarks and official marks, which are usually logos, word marks, or other branding associated with the Libertarian Party. All materials found online are property of their authors which may only be used if accompanied by a license or if prior permission is obtained from the author. The Libertarian Party must not use the trademarks or logos of another entity unless there is permission to do so. The Libertarian party cannot be perceived as endorsing a separate entity or its programs or products. Stock photos may be used providing they have been purchased as royalty-free with unlimited rights usage. Any questions about the use of intellectual property or copyright

on social media and constituent engagement sites should be directed to the LNC or to the Advertising & Publication Review Committee, who may follow up with you or any other entity that may be necessary.

G. How do I keep social media and constituent engagement records?

Employees and qualified volunteers must consider how best to document the projects and activities for which they use social media tools and constituent engagement processes. Key records need to be classified and recorded in an appropriate fashion, and this may involve copying or transcribing information originally presented on social media. Other documentation may be identified as transitory records and destroyed.

H. How do I prevent information security incidents?

Prior to launching a social media tool or constituent engagement process, you must work with the LNC or Advertising and Publication Review Committee to assess the potential security risks of a particular tool, determine the appropriate security settings and ensure that you understand the terms and conditions for the site. Any suspected or actual information incidents must be reported to the chair and the LNC immediately upon discovery of the breach.

I. Does being a Libertarian employee or qualified volunteer impact my personal use of social media?

All employees and qualified volunteers are required to comply with the Standards of Conduct as a condition of their employment or extended volunteer capabilities. This requires Libertarian employees and qualified volunteers to conduct themselves in a manner that maintains and enhances the public's trust and confidence in public perception. The Libertarian Party and the mainly the LNC and chair communicates Standards of Conduct expectations through training and support programs offered, as well as through internal tools. To comply with the Standards of Conduct, employees and qualified volunteers must conduct themselves in a way that separates their personal and professional use of social media and must avoid all real, potential and perceived conflicts of interest if deemed necessary. Employees must maintain impartiality in the performance of their duties and avoid making public comments or entering into public debate regarding government policies outside of Libertarian scope particularly in support of other parties. This commitment starts from the time the LNC or the chair in-trusts the employee or qualified volunteer with the capability of conducting social media presence for the representation of the Libertarian party, and they must conduct themselves accordingly throughout their employment or service as a volunteer in this capacity. This is only to be applied in instances where an employee or qualified volunteer slanders or defames the party or individual within the party or expresses a position or policy that is directly in violation of the bylaws, platform, statement of principles, or the Non-Aggression Principle.

J. What about social media and constituent engagement during an election period?

There are specific guidelines for employees and qualified volunteers during the election period, which includes the primary (the beginning of the political season when multiple candidates for the Libertarian party or other parties may be called), general (the main portion of the political season when candidates of all parties and independent individuals are seeking office) and transition (from election day until the new officeholders are sworn in). During the primary season it is necessary that all Libertarian employees and qualified volunteers directly responsible for advertising, communications, internet/web updates, social media and constituent engagement activities are limited to general public interaction regarding policy, national and state membership drives, and responding to the public regarding platform, position pieces. During this time, Libertarian party employees and qualified volunteers are not allowed to publish content that may be perceived as promotional of particular candidate in any race as it is the intention of the party to allow the voters to choose the appropriate candidate however sharing earned media for a Libertarian candidate with the express statement that this is not an endorsement of the candidate where the shared media has been shared within our channels. This does not expressly include any constituent engagement activities that may be multi-year or ongoing that works with individuals who may be also seeking office. Public feedback can still be accepted, but all efforts must be made to remain as impartial as part. The only exception is for an instance where another party or contrary group of individuals are seeking the nomination of the Libertarian party. This will be verified by the LNC and/or the chair prior to action taken. During the general election phase of the election cycle, the Libertarian party will actively promote duly selected nominated and or balloted candidates who will appear as Libertarians on the ballot in partisan races. Nonpartisan races will require membership of the party prior to appearing on the ballot in the respective elections. Employees and qualified volunteers should also be particularly conscious of their personal use of social media during an election period. During the transition phase restrictions are eased however no defamatory or negative commentary or personal usage of any campaign or candidate shall occur.

K. Social Media Best Practices

Use of social media by libertarian employees or qualified volunteers are our spokespeople For all intents and purposes, social media accounts can and should be considered an extension of the identity of an individual and of the party. Like their owners, a social account can embody different identities: Chair, LNC Member, etc. Guidelines for Libertarian party use of Social Media by employees or qualified volunteers can and should post to social media, including Facebook pages, in their capacity as a Libertarian party spokesperson. And they can do so while also using the same account to connect with constituents in their capacity as such, for example. The role of the Libertarian communications staff in supporting the Chair, the LNC and individual Committees with social media outreach is similar to how the Libertarian Party staff produce speaking notes and video products for announcements. Libertarian Party communications departments should produce suggested social media content for the

Chair, the LNC, Committees and other spokespeople related to any and all Party events and announcements. The Chair, LNC, and Committees can then choose to adapt and work with other individuals after approval to post the proposed digital content after due review. For example, The Libertarian Party communications staff should prepare suggested Facebook posts and tweets related to a major party announcement for the Chair. Libertarian Party staff can and should also offer support the Chair as it relates to digital communications best practices and posting the content. Libertarian Party communications staff should not, however, write suggested content unrelated to their role as a spokesperson as a member of a political party, this would exclude content from their role as a fan of a sports team, or as a family member, Libertarian Party communications staff should also not be posting to social media channels on behalf of a Chair or LNC Member or Committee. Social Media Best Practices Security Best Practices Creating structure around access, roles and logins can help protect Libertarian party blogs and social media accounts from security incidents. Members of Libertarian party staff can help involved individuals develop smart security patterns to safeguard account security. Some security best practices include: • Restrict access to pages and accounts to those who need it; • Establish and follow rules around where personnel fit in the role hierarchy (e.g. only two or three admins on Facebook with others as editors or below) • Use single logins when possible, or restrict login to party email addresses which can be controlled if compromised; • Reduce the number of personal email accounts being used to login to Facebook, which can expose Libertarian Party accounts to security incidents if personal Facebook accounts are compromised; and • Ensure any personal accounts adhere to password security best practices by choosing complex, unique passwords that are different for each account, changing passwords often (at least every 3 months), and setting up two-factor authentication for any account that has access to Libertarian Party assets. Moderation Best Practices Each social media tool will require its own moderation policy and terms of use. For example, the Corporate Moderation Policy must be used when setting up the party blog platform. Some additional tips for moderating include: • Only comment on topics that you have responsibility for and direct knowledge about. Refer out-of-scope questions to those with responsibility for those areas or to the relevant communications officer in the Libertarian Party; • Provide information in plain language and avoid personal bias; • Check for spelling and grammatical errors; • Be polite, communicate respectfully, and encourage positive, helpful exchanges of information; • Do not provide links to, or information about, sites that contain unlawful, objectionable or inappropriate content; and • Never include your personal phone number, e-mail address or other personal information.

Be Personable

Success with social media requires a personable, conversational style in your online interactions. This approach will help you build productive relationships, manage our Party's reputation and help you become a valued and proactive contributor to online conversations and communities. Draw on your experience to tell stories and anecdotes that illuminate your ideas and use an authentic voice to help people connect to the person behind the keyboard. In doing so, be mindful of the privacy guidelines and information collection and disclosure guidelines outlined in this document to avoid compromises of your own or others' privacy.

Be Relevant

Provide information that is timely and useful for your audience. Work thoughtfully to create conversations that are productive, and be responsive to questions and feedback that comes in.

Plan Ahead

Keep the conversation going by developing a content calendar to plan what you want to share and when. Regular timing of posts can be helpful for increasing a following and keeping them engaged and focus on quality content. Whatever schedule you decide on – twice a week, once a day, multiple times each day – an editorial calendar can help you strategize the content you want to create for each platform and when you want to share it. Consider the timeliness of your content and ways you might tie-in to public events, seasons, occasions and topical themes. Just as important as knowing when to share content is knowing when it is not the right time. For example, during large breaking news events adjusting your content plans may avoid appearing insensitive or out of touch.

Prioritize Service

A constituent centered approach includes responding to all public questions and comments promptly, creating content based on what the audience is looking for or needs further explanation on, and collaborating on content, all done with a focus on whether the public would find the content interesting. With a clear priority around constituent service,

Manage Issues Wisely

Social media is a helpful way for libertarian employees and qualified volunteers as well as our general constituent to be made aware of emerging issues. Sometimes issues can be identified as they begin to unfold on our social media profiles, and at other times issues may be directed specifically at them. It is important to work closely with party employees the chair and LNC when this happens, so you can respond to issues appropriately.

Monitor Regularly

Constituents see social media as a way to directly access information and people quickly. Frequent content updates and prompt, helpful responses to inquiries can go a long way in building trust with followers. Be sure to check in with your social media profiles frequently to check on new activity, provide follow up to comments and identify emerging issues.

APPENDIX CC – POLICY AND PROCEDURES ADVISORY COMMITTEE REPORT

POLICY & PROCEDURES ADVISORY COMMITTEE REPORT

December 2020, V1

Committee Members:

Whitney Bilyeu
Laura Ebke
Tim Hagan
Caryn Ann Harlos - Chair
Francis Wendt

The Committee has had one meeting to discuss expectations and plans. The second meeting is set for December 8, 2020 with the following agenda:

- I. Call to Order and Attendance**
- II. Approve Agenda**
- III. Introductions and Expectations**
- IV. Old Business**
 - a. Electronic Records Retention Structure (video sent with agenda)*
- V. New Business**
 - a. Manual creation planning/discussion*
 - i. Treasurer Handbook*
 - ii. LNC Onboarding*
 - b. Policy Manual Point Person*
- VI. Adjournment**

Mr. Hagan has provided a draft of a treasurer's duties manual, and Ms. Harlos provided a video documenting the draft initial file hierarchy. A committee member is needed to step up to be the point person on the Policy Manual review.

A more formal report will be prepared for the Party Chair when there is completed, rather than draft, work product.

Respectfully submitted,



Committee Chair

APPENDIX DD – PROPOSED POLICY MANUAL AMENDMENT – DONOR BENEFITS

Proposal: Amend Policy Manual Language on Donor Benefits

The policy manual currently governs the levels of membership and donation that the Party offers, at least those above the \$25 basic level (which is set in the Bylaws). This proposal addresses three problems with the current language.

1. Deletes the Confusing and Counterproductive 20% Penalty on Monthly Donors

First, the policy manual is inconsistent on its treatment of annual vs. monthly donors. For example:

- Subsection 2 states that a person giving monthly must contribute “\$150 monthly” to become a lifetime member, meaning \$1,800 in a twelve-month period
- Subsection 3 states that a person who gives \$1,500 in a twelve-month period becomes a lifetime member
- Subsection 4 states that a person giving monthly becomes a lifetime member effective with the fourth month of giving, seemingly meaning \$600 in four months, even if there are no subsequent gifts

This proposal resolves this inconsistency (in favor of Subsection 3, which is also what we have been doing in practice). But the heart of this inconsistency is that the policy manual currently punishes monthly donors by requiring their gifts to be 20 percent higher than annual donors to receive the same level of benefits. For example, a Chairman’s Circle member is someone who gives \$25,000 in a year or \$2,500 a month (or \$30,000 a year).

Gifts over 12 months are just as valuable as gifts in one group, and in fact monthly recurring donors are likely to be more engaged with the organization and more likely to renew. That giving levels are not divisible by twelve for monthly giving creates unnecessary record-keeping problems and likely confuses donors.

2. Allows for Implementation of Major Donor Stewardship Strategy

Second, Chair and staff are finalizing a major donor stewardship program, the purpose of which will be to provide specialized focus and tiers of enhanced benefits (lapel pins, quarterly stickers, select books, convention ribbons, etc.) to donors who give annually at certain high levels. We have much room to grow in this area; currently (2019 full-year) we have only 131 donors who give at \$1,000 or more, and only 13 donors who give at \$5,000 or more. We preliminary estimate that a major donor stewardship program would conservatively raise an additional \$100,000 per year in the first year against costs of \$40,000, for a net of an additional \$60,000 per year, and quite possibly more.

Chair and staff have determined the present high-dollar giving levels set by the Policy Manual – \$2,500; \$5,000; \$15,000; \$25,000 – leave money on the table and are not logical breakpoints. At the low end, we propose beginning the Torch Club at \$1,000 in annual gifts (approx. 64 people), which aligns with industry practice on high-dollar donor programs. At the high end, we propose setting the Chair’s Circle at the maximum amount allowed by federal law for contributions by an individual to a national party committee, which is the adjusted amount set

by 52 U.S.C. § 30116(a)(1)(B), currently \$35,500 per year. We have had at least one donor who wanted to come in “at our highest level,” initially leaving \$10,500 on the table. We propose setting the intermediate breakpoints at \$5,000 and \$10,000, which neatly divides the current numbers of donors in equal tranches (4 each). We also propose establishing a \$60 a year Premium level, or \$5 per month, with enhanced benefits including a special lapel pin designed and provided annually to members giving at that level. We hope the pin will be exciting and encourage at least 10 percent of our 7,232 members giving at the \$25 level to upgrade to \$60 in part to receive the pin.

To accommodate all these changes, the “Benefactor” level is deleted, the “Premium” level is added, and other adjustments are made. This proposal includes a proviso that these changes would not take effect until January 1, 2021, and while we do not intend for any member to see a reduction in their level of received benefits, we do specify that any current member receiving certain benefits at their existing level will still retain them through the end of the originally promised period.

The proposal also deletes passive and legalistic “shall be entitled to” language, substituting “receives,” and consolidates redundant language in our top four giving levels. A parenthetical is added to clarify that a \$1,000 annual donor is entitled to major donor benefits but not a lifetime pin until they have met the lifetime member criteria of donating \$1,500 in any twelve-month period.

A separate concept we identified, to increase the lifetime member level from \$1,500 (to \$2,000 or \$2,500 – about \$60 for about forty years) but only effective with great advance notice (as of January 1, 2022 or January 1, 2023), is under study and not a part of this proposal. While we think it would result in a spike in lifetime memberships to “get in under the wire,” the Chair would like to establish and promote the Premium level membership for 2021 before further considering such a proposal.

3. Renames “Chairman’s Circle” to “Chair’s Circle”

The LNC previously adopted gender-neutral language throughout its governing documents. While some authorities (*e.g.*, RONR 3:10) contend that “chairman” is a gender-neutral title, in all other instances the LNC has clarified that the title of the position is Chair and the incumbent Chair prefers that designation.

LANGUAGE OF THE PROPOSAL FOLLOWS:

Motion to amend Policy Manual Section 2.05 (Membership Policies) as follows:

[...]

2) Association Levels

The following levels of association are recognized by the Party:

- ~~Chairman's~~ **Chair's** Circle* ~~\$25,000~~ **\$35,500** annually ~~or \$2500 monthly~~ in dues or contributions
- ~~Select Benefactor~~ **Beacon of Liberty*** ~~\$15,000~~ **\$10,000** annually ~~or \$1500 monthly~~ in dues or contributions
- ~~Beacon of Liberty~~ **Pioneer of Freedom*** \$5,000 annually ~~or \$500 monthly~~ in dues or contributions
- ~~Pioneer of Freedom*~~ ~~\$2,500 annually or \$250 monthly in dues or contributions~~
- Lifetime ~~Founder*~~ \$1,500 annually ~~or \$150 monthly~~ in dues or contributions
- **Platinum*** **\$1,000 annually in dues or contributions**
- ~~Platinum~~ **Gold** \$500 annually ~~or \$50 monthly~~ **in dues or contributions**
- ~~Gold~~ **Silver** \$250 annually ~~or \$25 monthly~~ **in dues or contributions**
- ~~Silver~~ **Bronze** \$150 annually ~~or \$15 monthly~~ **in dues or contributions**
- ~~Bronze~~ **Premium** **\$50 \$60** annually **in dues or contributions**
- Basic \$25 annually **in dues or contributions**

Annually means in any twelve-month period.

Contribution levels are based upon transfers of cash (or its equivalent), where there is no exchange of goods, services, or quid pro quo, such as in the case of convention package sales.

Staff shall have discretion as to when to list any or all membership/donation levels and/or benefits online, in print, or elsewhere, based on practical considerations such as layout, and with their priority being to maximize both membership and donations.

3) Life Membership Status

A member who contributes at least \$1,500 during any twelve-month period shall be granted life membership in the Party

4) Benefits

Non-member contributors shall be provided all benefits provided to member contributors, except for those rights specifically granted only to members or sustaining members by the Party bylaws or this policy manual.

A contributor (member or non-member) shall be entitled to the following basic benefit:

- One-year (1-year) subscription to LP News.

A member with a future benefits lapse date shall also be entitled to the following basic benefit:

- Customized Party membership card, updated annually, identifying the individual's level of association and lapse date.

A Premium member receives the following benefits: \$60 level

- **One-year (1-year) subscription to LP News.**
- **Customized Party membership card, updated annually, identifying the individual's level of association and lapse date.**
- **Special lapel pin, updated annually, provided exclusively to supporters of \$60 or more**

A **new** Lifetime **Founder member** ~~shall be entitled to~~ **receives** the following benefits: \$1,500 level

- Special convention name badge with ~~Life-Ribbon~~ **Lifetime Member ribbon** (Torch Club)
- Lifetime pin
- Mention in program at national convention

A **Platinum, Pioneer of Freedom, Beacon of Liberty, or Chair's Circle** member ~~shall be entitled to~~ **receives** the following benefits: ~~\$2,500 level~~ **\$1,000 or up**

- Special convention name badge with Life Ribbon (Torch Club)
- Lifetime pin (**if the person has contributed \$1,500 or more in a twelve-month period**)
- Special mention on signage and programs at national convention
- VIP seating at national convention banquet**

~~A Beacon of Liberty shall be entitled to~~ **receives** the following benefits: ~~\$5,000 level~~

- ~~• Special convention name badge with Life-Ribbon (Torch Club)~~
- ~~• Lifetime pin~~
- ~~• Special mention on signage and programs at national convention~~
- ~~• VIP seating at national convention banquet**~~

~~A Select Benefactor shall be entitled to the following benefits: \$15,000 level~~

- ~~• Special convention name badge with Life-Ribbon (Torch Club)~~
- ~~• Lifetime pin~~
- ~~• Special mention on signage and programs at national convention~~
- ~~• VIP seating at national convention banquet or other events**~~

~~A Chairman's Circle member shall be entitled to the following benefits: \$25,000 level~~

- ~~• Special convention name badge with Life-Ribbon (Torch Club)~~
- ~~• Lifetime pin~~
- ~~• Special mention on signage and programs at national convention~~
- ~~• VIP seating at national convention banquet or other events**~~

Convention benefits mentioned above are based on giving at least one (1) annual contribution

or equivalent pledges, from the start of the previous convention and prior to the next convention.

Maintaining the Torch Club membership is based on contributions from the start of the previous national convention to the END of the next national convention and shall consist of all those in the highest five (5) levels (denoted by *). ~~For monthly pledges at the Lifetime Founder and higher levels, membership at that level begins at the beginning of the fourth (4th) month of the pledge.~~

Those benefits designated with ** will be subject to availability on a first-come basis, to address the HIGHLY WELCOMED possibility that there will be too many qualifying people for a single table.

National Convention VIP seating, signage, and programs will be determined prior to the start of the event.

Staff shall have the discretion to create and bestow additional benefits.

[...]

Further, a PROVISIO: This motion shall not take effect until January 1, 2021, and further, any current member currently receiving benefits at their existing level shall retain them through the end of the originally promised period.

**APPENDIX EE
PROPOSED POLICY MANUAL AMENDMENTS – BALLOT ACCESS COMMITTEE AND CANDIDATE
SUPPORT COMMITTEE**

**APPENDIX EE – PROPOSED POLICY MANUAL AMENDMENTS – BALLOT ACCESS
COMMITTEE AND CANDIDATE SUPPORT COMMITTEE**

Amend the following sections and items in the policy manual to read as follows:

Section 1.03 COMMITTEES

1) Committee Appointments ²⁸

These committees have special appointment procedures as follows:

Committee Name	Size	Member Selection	Chair Selection
Advertising & Publication Review	No more than five (5), all LNC Members	LNC	* Committee selected
Affiliate Support Committee	Seven (7) members	Committee Chair selected by LNC Chair; three (3) LNC Regional Representatives selected by the Committee Chair; three (3) members selected by Libertarian State Leadership Alliance	LNC Chair selects from pool of LNC At-Large, LNC Regional Representatives, and the LNC Vice Chair
Audit ²⁹	One (1) non-officer LNC member and two (2) non-LNC members, excluding the Assistant Treasurer ³⁰	Non-officer LNC members	* Committee selected
Awards	Five (5) members, including up to two (2) non-LNC members	LNC - Each cycle strive to keep two (2) members of past Awards Committee	* Committee selected
Ballot Access	Seven (7) Party members, no less than three (3) of which shall be LNC members	LNC members selected by LNC using approval voting, non-LNC members selected by the LNC Chair	LNC Chair
Candidate Support Committee	Five (5) LNC members and two (2) non-LNC members of the LP; <u>plus up to three (3) non-voting advisory members with topic expertise</u>	LNC members elected by the LNC <u>using approval voting</u> ; non-LNC members appointed by the LNC Chair based on recommendations from the LNC members of the committee; <u>non-voting advisory members selected by the LNC Chair on the</u>	* Committee selected

**APPENDIX EE
PROPOSED POLICY MANUAL AMENDMENTS – BALLOT ACCESS COMMITTEE AND CANDIDATE
SUPPORT COMMITTEE**

		<u>recommendation of the Ballot Access Coordinator</u>	
Convention Oversight	Seven (7) members, with a minimum of four (4) LNC members, plus a minimum of two (2) non-LNC members who are recommended by the Convention Oversight Committee	LNC	LNC
Employment Policy and Compensation	Three (3) LNC members other than the LNC Chair	LNC	* Committee selected
Executive	Four (4) officers plus any number of LNC members excluding alternates	LNC	LNC Chair selected
Historical Preservation Committee	A minimum of five (5) and up to seven (7) members	Committee Chair selected by LNC; remaining members selected by the Committee Chair	LNC
Information Services Committee	Two (2) LNC members, plus up to five (5) non-LNC members who are recommended by the IS Committee	LNC Chair	* Committee selected

* See Section 1.03.4 below regarding interim chairs

2) Committee Terms of Office

With the exception of the Convention Oversight Committee and Ballot Access Committee, the terms of office of all project managers, committee chairs, and committee members shall expire with the administration that appoints them, or when their successors are chosen, whichever occurs first. The term of office for the Convention Oversight Committee shall expire ninety (90) days following the close of the convention. The term of office for the Candidate Support Ballot Access Committee shall expire upon the presentation of the report described in Section 2.02(10)(6) ~~on September 30th~~ of each even-numbered year.³¹

Section 2.02 COMMITTEE SCOPE AND RESPONSIBILITIES

6) Candidate Support Committee

The Candidate Support Committee will develop and make available to Libertarian Party candidates for public office an application for LNC financial support based on current standards approved by the LNC. The Committee will also review applications and make recommendations to the LNC on their merits.

The Committee will review the standards within the first three (3) months of a new LNC term and report any needed changes to the LNC for approval no later than the second (2nd) LNC meeting of the term.

The Candidate Support Committee will develop, with support of LNC staff, training for candidates and their staff to be presented both online and in LP training workshops. The Committee will also aid LNC staff in the development of various campaign templates for websites, printed materials, etc. that will be made available to LP candidates at little or no cost.

The Candidate Support Committee shall be responsible for Ballot Access matter to include:

1. **Provide oversight and assistance to the Ballot Access Coordinator appointed by the LNC Chair with the advice and consent of the LNC.**
2. **With the assistance of staff, collect and analyze information of all affiliates concerning ballot access needs.**
3. **Approve recommendations to the LNC the implementation concerning of specific strategies, funding allocations, and projects consistent with current budget allocations for ballot access.**
4. **Propose strategies and/or projects representing the best use of budgeted funds allocated among the various acceptable ballot access techniques such as, but not limited to, petitioning, lobbying, litigation, public awareness, and collaboration with other organizations which are pursuing the goal of liberalizing ballot access laws.**
5. **With the assistance of staff, prepare and present ballot access reports at each general LNC meeting in a spreadsheet form which will include:**
 - a. **The specific affiliate(s) which is intended to benefit from the effort**
 - b. **Funds allocated to the effort**
 - c. **Expenses already incurred**
 - d. **Brief description of the progress of the effort in terms of specific statistics related to the effort**
 - e. **The specific individual(s) or organization(s) to which any funds were disbursed and/or which use of the any LP trademark, service mark, or logo were approved.**
6. **With the assistance of staff, and prior to the second (2nd) general LNC meeting following the completion of the bi-annual election cycle ending in November of**

even numbered years, prepare and present a report which supplies the details of the entire election cycle ballot access effort with regard to:

- a. **Initial estimated expenses**
 - b. **Expenses actually incurred**
 - c. **Actual ballot access results**
 - d. **If appropriate, ballot access retention results**
 - e. **Significant problems encountered in the effort**
 - f. **Significant unexpected successes of the effort**
 - g. **FEC regulation issues encountered**
 - h. **Evaluation of the individual(s) and/or organization(s) which were directly contracted/interacted with.**
 - i. **Identifies state targets for litigation and lobbying efforts.**
7. **Develop procedures and policies as reasonably appropriate to spread institutional knowledge of ballot access issues within the committee, LNC staff, officers of LNC affiliates, and future holders of these positions.**

The Ballot Access Coordinator shall:

1. **Serve as the primary coordinator and facilitator between the LNC, LNC staff, campaigns, and state affiliates for the purposes of attaining ballot access through petitioning efforts.**
2. **Act in an advisory oversight role of all state affiliate petitioning efforts that utilize LNC funds.**
3. **Coordinate and direct members of the Ballot Access Committee and any deputy coordinator(s) in assisting state affiliate petitioning, legislative, and lobbying efforts.**

~~10)–Ballot Access Committee~~

~~The Ballot Access Committee (BAC) shall:~~

- ~~8. **With the assistance of staff, collect and analyze information of all affiliates concerning ballot access needs.**~~
- ~~9. **Recommend to the LNC the implementation of specific strategies and projects consistent with current budget allocations for ballot access.**~~
- ~~10. **Propose strategies and/or projects representing the best use of budgeted funds allocated among the various acceptable ballot access techniques such as, but not limited to, petitioning, lobbying, litigation, public awareness, and collaboration with other organizations which are pursuing the goal of liberalizing ballot access laws.**~~
- ~~11. **With the assistance of staff, prepare and present ballot access reports at each general LNC meeting in a spreadsheet form which will include:**~~
 - ~~a. **The specific affiliate(s) which is intended to benefit from the effort**~~
 - ~~b. **Funds allocated to the effort**~~
 - ~~c. **Expenses already incurred**~~
 - ~~d. **Brief description of the progress of the effort in terms of specific statistics related to the effort**~~

- e. ~~The specific individual(s) or organization(s) to which any funds were disbursed and/or which use of the any LP trademark, service mark, or logo were approved.~~
- 12. ~~With the assistance of staff, and prior to the second (2nd) general LNC meeting following the completion of the bi-annual election cycle ending in November of even numbered years, prepare and present a report which supplies the details of the entire election cycle ballot access effort with regard to:~~
 - a. ~~Initial estimated expenses~~
 - b. ~~Expenses actually incurred~~
 - c. ~~Actual ballot access results~~
 - d. ~~If appropriate, ballot access retention results~~
 - e. ~~Significant problems encountered in the effort~~
 - f. ~~Significant unexpected successes of the effort~~
 - g. ~~FEC regulation issues encountered~~
 - h. ~~Evaluation of the individual(s) and/or organization(s) which were directly contracted/interacted with.~~
- 13. ~~Develop procedures and policies as reasonably appropriate to spread institutional knowledge of ballot access issues within the committee, LNC staff, officers of LNC affiliates, and future holders of these positions.~~

APPENDIX FF – PROPOSED POLICY MANUAL AMENDMENTS – BALLOT ACCESS COMMITTEE

BALLOT ACCESS COMMITTEE MODIFICATIONS

Rationale: This proposal incorporates suggestions received by Mr. Redpath, Mr. Thrasher, and other members of the Ballot Access Committee. The current committee structure is unclear as to whether it is a *workgroup* to execute ballot access drives, or an *oversight entity* to approve strategies and make recommendations to the LNC. If it is workgroup, it is not effective at making decisions as a committee, was too large to meet regularly to vote on decisions, and is counterintuitively too small, missing people in the affected states who actually carry out the drives. If it is an oversight entity, it cannot because it is overseeing itself as the entity executing these tasks.

Consequently, what developed was a de facto Ballot Access Coordinator (Mr. Redpath) making unilateral decisions (which I do not mean pejoratively: his decisions, commitment, and hard work got us 50+DC ballot access in challenging conditions), and without functional delegation of tasks and oversight.

This proposal would establish a Ballot Access Coordinator who owns execution of these responsibilities. The Committee would become a focused oversight committee with majority LNC members, with a Chair separate from the Coordinator, and with topic experts being non-voting advisory members. The Coordinator could, well, coordinate with affected states, as happens already on a de facto basis.

The committee’s life would also be extended through the presentation of the report the policy manual currently requires them to provide, which is at the LNC budget meeting of each even-numbered year. This would allow the report to be heard by the LNC and then the LNC can proceed to populate the next committee.

Section 1.03(1) is amended as follows:

Committee Name	Size	Member Selection	Chair Selection
		[...]	
Ballot Access	Seven (7) Five (5) Party members, no less than three (3) of which shall be LNC members; plus up to five (5) non-voting advisory members with topic expertise	LNC members selected by LNC using approval voting, non-LNC members selected by LNC Chair; non-voting advisory members selected by the LNC Chair on the recommendation of the Ballot Access Coordinator	LNC Chair * Committee selected

Section 1.03(2) is amended as follows:

[...] The term of office for the Ballot Access Committee shall expire **upon the presentation of the report described in Section 2.02(10)(6)**~~on September 30th~~ of each even-numbered year.

Section 2.02(10) is amended as follows:

The Ballot Access Committee (BAC) shall:

1. **Provide oversight and assistance to the Ballot Access Coordinator appointed by the LNC Chair with the advice and consent of the LNC.**
2. With the assistance of staff, collect and analyze information of all affiliates concerning ballot access needs.
3. **Approve recommendations** to the LNC **concerning** the implementation of specific strategies, **funding allocations**, and projects consistent with current budget allocations for ballot access.
4. Propose strategies and/or projects representing the best use of budgeted funds allocated among the various acceptable ballot access techniques such as, but not limited to, petitioning, lobbying, litigation, public awareness, and collaboration with other organizations which are pursuing the goal of liberalizing ballot access laws.
5. With the assistance of staff, prepare and present ballot access reports at each general LNC meeting in a spreadsheet form which will include:
 - a. The specific affiliate(s) which is intended to benefit from the effort
 - b. Funds allocated to the effort
 - c. Expenses already incurred
 - d. Brief description of the progress of the effort in terms of specific statistics related to the effort
 - e. The specific individual(s) or organization(s) to which any funds were disbursed and/or which use of the any LP trademark, service mark, or logo were approved.
6. With the assistance of staff, and prior to the second (2nd) general LNC meeting following the completion of the bi-annual election cycle ending in November of even numbered years, prepare and present a report which supplies the details of the entire election cycle ballot access effort with regard to:
 - a. Initial estimated expenses
 - b. Expenses actually incurred
 - c. Actual ballot access results
 - d. If appropriate, ballot access retention results
 - e. Significant problems encountered in the effort
 - f. Significant unexpected successes of the effort
 - g. FEC regulation issues encountered
 - h. Evaluation of the individual(s) and/or organization(s) which were directly contracted/interacted with.

- i. Identifies state targets for litigation and lobbying efforts.
7. Develop procedures and policies as reasonably appropriate to spread institutional knowledge of ballot access issues within the committee, LNC staff, officers of LNC affiliates, and future holders of these positions.

The Ballot Access Coordinator shall:

1. Serve as the primary coordinator and facilitator between the LNC, LNC staff, campaigns, and state affiliates for the purposes of attaining ballot access through petitioning efforts.
2. Act in an advisory oversight role of all state affiliate petitioning efforts that utilize LNC funds.
3. Coordinate and direct members of the Ballot Access Committee and any deputy coordinator(s) in assisting state affiliate petitioning, legislative, and lobbying efforts.

**APPENDIX GG – PROPOSED POLICY MANUAL AMENDMENTS – INFORMATION
SERVICES COMMITTEE AND AFFILIATE SUPPORT COMMITTEE**

Amend the following sections and items in the policy manual to read as follows:

Section 1.03 COMMITTEES

1) Committee Appointments

These committees have special appointment procedures as follows:

Committee Name	Size	Member Selection	Chair Selection
Advertising & Publication Review	No more than five (5), all LNC Members	LNC	* Committee selected
Affiliate Support Committee	Seven (7) members	Committee Chair selected by LNC Chair; three (3) LNC Regional Representatives selected by the Committee Chair; three (3) members selected by Libertarian State Leadership Alliance	LNC Chair selects from pool of LNC At-Large, LNC Regional Representatives, and the LNC Vice Chair
Audit ²⁹	One (1) non-officer LNC member and two (2) non-LNC members, excluding the Assistant Treasurer ³⁰	Non-officer LNC members	* Committee selected
Awards	Five (5) members, including up to two (2) non-LNC members	LNC - Each cycle strive to keep two (2) members of past Awards Committee	* Committee selected
Ballot Access	Seven (7) Party members, no less than three (3) of which shall be LNC members	LNC members selected by LNC using approval voting, non-LNC members selected by the LNC Chair	LNC Chair
Candidate Support Committee	Five (5) LNC members and two (2) non-LNC members of the LP	LNC members elected by the LNC <u>using approval voting</u> ; non-LNC members appointed by the LNC Chair based on recommendations from the LNC members of the committee	* Committee selected

Convention Oversight	Seven (7) members, with a minimum of four (4) LNC members, plus a minimum of two (2) non-LNC members who are recommended by the Convention Oversight Committee	LNC	LNC
Employment Policy and Compensation	Three (3) LNC members other than the LNC Chair	LNC	* Committee selected
Executive	Four (4) officers plus any number of LNC members excluding alternates	LNC	LNC Chair selected
Historical Preservation Committee	A minimum of five (5) and up to seven (7) members	Committee Chair selected by LNC; remaining members selected by the Committee Chair	LNC
Information Services Committee	Two (2) LNC members, plus up to five (5) non-LNC members who are recommended by the IS Committee	LNC Chair	* Committee selected

Section 2.02 COMMITTEE SCOPE AND RESPONSIBILITIES

3) Affiliate Support Committee

For any affiliate not in a region, the Vice Chair will serve the same intermediary role that Regional Representatives serve for the affiliates in their respective regions.

The Affiliate Support Committee (ASC) shall identify the needs and interests of the various affiliates. In addition, the ASC shall identify those affiliates that are in particular need of assistance that the LNC can provide.

The ASC shall deliver a report to the LNC for the last LNC meeting of each calendar year, identifying and prioritizing those needs and interests of the various affiliates. This ranked list shall be taken into consideration when drawing up the following year’s budget, and throughout the year as needed. This list will also assist the Executive Director in deciding how to assign tasks to staff, by identifying those services that staff provides to the affiliates that are the most desired.

The ASC shall also, when needed, recommend to the LNC measures that will address the particular affiliates that need assistance from the LNC.

The ASC will also establish a process for tracking the progress in meeting those needs.

The ASC will:

- **Work with staff and state chairs to identify the Information Technology (IT) needs of the LP;**
- **Discuss with staff and state chairs the anticipated IT needs and how to meet those needs;**
- **Survey the list of possible vendors and solutions to those needs and reduce the list to a small number;**
- **Recommend, by the LNC meeting following the convention, an implementation of the IT tools that will best satisfy those needs within the budgetary constraints of the Party;**
- **Monitor progress in the transition and implementation of any IT solutions pertaining to LPHQ;**
- **Monitor progress in the transition and implementation of any IT solutions pertaining to relations with the various affiliates; and**
- **Propose standards for transfer of data between LPHQ and the affiliates.**

Nothing in this policy should be construed as requiring staff to consult with this committee for routine changes or any changes that are not expected to have an effect on the way LPHQ deals with any affiliate. Any change to the IT systems at LPHQ that will affect the way finances are handled or the way FEC reports are generated must be approved by the Treasurer.

9) Information Services Committee

The IS Committee shall:

- **Work with staff and state chairs to identify the Information Technology (IT) needs of the LP;**
- **Discuss with staff and state chairs the anticipated IT needs and how to meet those needs;**

- ~~Survey the list of possible vendors and solutions to those needs and reduce the list to a small number;~~
- ~~Recommend, by the LNC meeting following the convention, an implementation of the IT tools that will best satisfy those needs within the budgetary constraints of the Party;~~
- ~~Monitor progress in the transition and implementation of any IT solutions pertaining to LPHQ;~~
- ~~Monitor progress in the transition and implementation of any IT solutions pertaining to relations with the various affiliates; and~~
- ~~Propose standards for transfer of data between LPHQ and the affiliates.~~

~~Nothing in this policy should be construed as requiring staff to consult with this committee for routine changes or any changes that are not expected to have an effect on the way LPHQ deals with any affiliate. Any change to the IT systems at LPHQ that will affect the way finances are handled or the way FEC reports are generated must be approved by the Treasurer.~~