



## LNC MINUTES

ELECTRONIC MEETING VIA ADOBE CONNECT

MAY 3, 2015

CURRENT STATUS: **AUTO-APPROVED MAY 29, 2015**

VERSION LAST UPDATED:

MAY 5, 2015

### CALL TO ORDER

Nick Sarwark called the special meeting to order at 9:10 p.m. (all times Eastern)

### ATTENDANCE

Attending the meeting at the call to order were:

Officers: Nick Sarwark (Chair), Arvin Vohra (Vice-Chair), Alicia Mattson (Secretary), Tim Hagan (Treasurer)

At-Large Representatives: Sam Goldstein, Gary Johnson, Guy McLendon, Bill Redpath

Doug Craig, whose status as a member of the LNC was in dispute via email ballots, was present.

Regional Representatives: Norm Olsen (Region 1), Vicki Kirkland (Region 2), Dan Wiener (Region 4), Jim Lark (Region 5)

Regional Alternates: Ron Windeler (Region 1), Ed Marsh (Region 2), Scott Lieberman (Region 4), Scott Spencer (Region 5), Sean O'Toole (Region 6), Joshua Katz (Region 8)

Staff: Executive Director Wes Benedict

Brett Bittner (Region 3 Alternate) arrived following the call to order.

Not present were: Marc Feldman (Region 3 Representative), Roland Riemers (Region 6 Representative), Jay Estrada (Region 7 Representative), Rich Tomasso (Region 8 Representative), Daniel Hayes (Region 7 Alternate)

The audience contained several people.

## *PURPOSE*

This meeting had been called by agreement of the LNC during the in-person meeting on March 29, 2015. The purpose was to continue evaluating logo redesign proposals.

## *CREDENTIALS QUESTION*

At the time of this meeting, there were two ongoing email ballots dealing with questions concerning Mr. Craig's status as a member of the LNC. When the issue of that status arose during the credentials check, Dr. Lark requested that Mr. Craig refrain from participation in votes during the meeting. Dr. Lark said that by doing so, Mr. Craig would relieve the LNC of the need to conduct additional votes during the meeting regarding that status, which will soon be resolved by the pending email ballots. Mr. Craig agreed to do so.

## *EVALUATE LOGO REDESIGN PROPOSALS*

Following discussion of a set of 9 proposed new logos, with unanimous consent the LNC used "disapproval voting" to decide which options to eliminate from consideration.

The number of disapproval votes cast for each proposed logo was as follows:

Logo #2 "Torch Flower" – 15  
Logo #5 "L Looping P" – 15  
Logo #3 "Liberty Bell L" – 13  
Logo #9 "Rosie the Riveter" – 12  
Logo #6 "Crown in Torch" – 10  
Logo #7 "Stylized Lady Liberty" – 9  
Logo #4 "Prior Logo" – 5  
Logo #8 "Current Logo" – 5  
Logo #1 "Torch Eagle" – 3

Mr. Wiener moved to adopt the Torch Eagle design as our new logo. Mr. Katz moved to strike the name of the logo from the motion and instead insert a blank with the Torch Eagle, Current Logo, and Prior Logo to be considered as options for filling the blank. Following debate, the Katz amendment failed.

Mr. McLendon moved to postpone this decision until the July LNC meeting (currently scheduled for July 18-19 in Alexandria, VA). Following debate, the motion to postpone was adopted by a vote of 8-6.

Ms. Mattson moved to purchase the Rosie the Riveter graphic from the artist at a cost of \$200. Following debate, the motion failed by a vote of 4-8.

There was unanimous consent that for purposes of soliciting wider feedback before the July LNC meeting, our short list of logos still under consideration will be the Torch Eagle, Current Logo, and Prior Logo designs.

## *ADJOURNMENT*

Mr. Redpath moved to adjourn. Without objection the meeting adjourned at 10:35 p.m.

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