



## LNC MINUTES

NEW ORLEANS, LA

DECEMBER 13-14, 2014

CURRENT STATUS: **AUTO-APPROVED JANUARY 13, 2015**

VERSION LAST UPDATED:

JANUARY 6, 2015

Legend for showing amendments: [Text to be inserted](#), ~~Text to be deleted~~, Unchanged existing text

### CALL TO ORDER

Following a moment of silence requested by Dr. Lark to reflect on the recent passing of Mark Bodenhausen (AL), Dr. Douglas Butzier (IA), and John Wayne Smith (FL), Nick Sarwark called the meeting to order at 9:02 a.m.

### ATTENDANCE

Attending the meeting were:

Officers: Nick Sarwark (Chair), Arvin Vohra (Vice-Chair), Alicia Mattson (Secretary), Tim Hagan (Treasurer)

At-Large Representatives: Sam Goldstein, Gary Johnson, Guy McLendon, Bill Redpath

Regional Representatives: Norm Olsen (Region 1), Vicki Kirkland (Region 2), Marc Feldman (Region 3), Dan Wiener (Region 4), Jim Lark (Region 5), Jay Estrada (Region 7), Rich Tomasso (Region 8)

Regional Alternates: Ed Marsh (Region 2), Brett Bittner (Region 3), Scott Lieberman (Region 4), Scott Spencer (Region 5), Daniel Hayes (Region 7)

Executive Director Wes Benedict and Operations Director Robert Kraus were present.

Not in attendance were: Evan McMahan (At-Large), Rob Oates (Region 6 Representative), Ron Windeler (Region 1 Alternate), Sean O'Toole (Region 6 Alternate), Joshua Katz (Region 8 Alternate)

The gallery contained several attendees in addition to those listed above.

## CREDENTIALS REPORT

The Secretary noted that this is the second consecutive regular meeting which Region 6 Representative Rob Oates has missed. Presuming he would not later arrive at the session, he would vacate his seat, according to Bylaws Article 8.6, which states:

“A National Committee member who fails to attend two consecutive regular sessions of the National Committee shall be deemed to have vacated his or her seat. The appointing body shall be free to reappoint the member who vacated the seat.”

The Secretary reported that Mr. McMahon would not be in attendance at this session due to his participation in a medical treatment program which placed travel restrictions on him. However, staff had informed her that Mr. McMahon’s sustaining membership had lapsed for a period of 10 days before he renewed it. She indicated her belief that according to the Bylaws, when Mr. McMahon’s sustaining membership lapsed, he was ineligible to be an at-large member, and that this ineligibility thus created a vacancy which the LNC should fill during the meeting. She indicated she would request an agenda item for the LNC to address the question.

## ADOPTION OF THE AGENDA

Starting from an implied motion to approve the chair’s proposed agenda:

Mr. Redpath moved to extend and divide the one 60-minute budget agenda item so as to have a 60 minute review of the draft budget today, and then add as the first agenda item for tomorrow a 60 minute period for amendment and adoption of the agenda. The amendment was adopted by show of hands.

Since Mr. Sarwark had indicated a desire to allow for public comment immediately prior to the budget discussion, Dr. Lark moved to add an agenda item for 10 minutes of public comment just prior to today’s budget review item. The motion was adopted without objection.

Mr. Hagan moved to add a 10-minute agenda item just before final announcements for a discussion of the next LNC meeting. The motion was adopted without objection.

Ms. Mattson moved to increase the time for the Electronic Meeting Rules Drafting Committee agenda item to 30 minutes. The motion was adopted without objection.

Ms. Mattson moved to add 10 minutes as the first agenda item to consider the matter noted in the credentials report, a question regarding an at-large member’s status. The motion was adopted without objection.

Mr. Sarwark moved to add a 10-minute agenda item immediately after the Ballot Access Report item for discussion of creating a ballot access committee. The motion was adopted without objection.

Without objection the agenda was adopted as amended, resulting in the following agenda:

<b>Question Regarding an At-Large Member’s Status</b>	10 minutes
<b>Report of Potential Conflicts of Interest (Mattson)</b>	3 minutes
<b>Officer Reports</b>	
Chair’s Report (Sarwark)	15 minutes
Treasurer’s Report (Hagan)	15 minutes
Secretary’s Report (Mattson)	15 minutes

<b>Staff Reports</b>	45 minutes
<b>Recess</b>	10 minutes
<b>Counsel Search Report</b>	5 minutes
<b>Regional Reports</b> (supplements to printed reports)	5 minutes each
<b>Ballot Access Report</b>	10 minutes
<b>Creation of Ballot Access Committee</b>	10 minutes
<b>Lunch Adjournment</b>	90 minutes
<b>Reports of Standing Committees</b>	
Affiliate Support Committee (McLendon)	10 minutes
Appointment of the Audit Committee	5 minutes
Awards Committee	5 minutes
Appointment of the Convention Oversight Committee	5 minutes
Employment Policy and Compensation Committee	5 minutes
IT Committee	10 minutes
<b>Reports of Special Committees</b>	
Electronic Meeting Rules Drafting Committee	30 minutes
<b>Public Comment</b>	10 minutes
<b>Review of 2015 Budget</b>	60 minutes
<b>Amendment and Adoption of 2015 Budget (9:00 a.m. Sunday)</b>	60 minutes
<b>New Business with Previous Notice</b>	
Convention Oversight Committee Maintain Convention Archive (Mattson)	10 minutes
Modify Awards Committee Structure and Appointment (Mattson)	10 minutes
Constructive Candidate Portrayal (Mattson)	10 minutes
<b>New Business without Previous Notice</b>	
Branding/LP Logo Redesign (Bittner)	20 minutes
Renewing FEC Litigation (Sarwark)	15 minutes
Change Date of Affiliate Support Committee Report	10 minutes
<b>Discuss Next Meeting Date and Location</b>	10 minutes
<b>Announcements</b>	10 minutes
<b>Opportunity for Public Comment</b>	10 minutes

## ***CREDENTIALS QUESTION REGARDING STATUS OF AT-LARGE MEMBER***

Following a discussion of the question noted during the credentials report above, Ms. Mattson moved to re-appoint Evan McMahon to the at-large position. Mr. Sarwark ruled the motion to be out of order, due to his opinion that Mr. McMahon's lapse did not create a vacancy to be filled. Dr. Lark appealed the ruling of the chair.

Voting on the motion to sustain ruling of the chair was as follows:

Voting "aye": Feldman, Johnson, Kirkland, Olsen, Sarwark

Voting "no": Goldstein, Hagan, Hayes, Lark, Mattson, Redpath, Tomasso, Wiener

Abstaining: McLendon, Vohra

With a vote total of 5-8, the ruling of the chair was not sustained, allowing introduction of the motion to re-appoint Evan McMahon to the at-large position.

Dr. Feldman moved a substitute motion that we affirm that Evan McMahon is an at-large member of the LNC. The motion to substitute failed by a vote of 6-7 on a show of hands.

Voting on the main motion to re-appoint Mr. McMahon was as follows:

Voting "aye": Feldman, Goldstein, Hagan, Hayes, Johnson, Kirkland, Lark, Mattson, McLendon, Olsen, Redpath, Tomasso, Vohra, Wiener

Voting "no": (none)

Abstaining: Sarwark

With a vote total of 14-0, the motion was adopted.

## *REPORT OF POTENTIAL CONFLICTS OF INTEREST*

The listing of Potential Conflicts of Interest is in Appendix A.

Ms. Mattson reported that since the previous meeting, the following potential conflicts of interest were submitted:

Daniel Hayes is the Membership Officer of the Libertarian Party of Jefferson Parish, and he is the Jefferson Parish Representative to the Libertarian Party of Louisiana State Central Committee.

Joshua Katz had since the last meeting reported that he had both formed and then closed an exploratory committee to investigate seeking the Libertarian Party's 2016 Presidential nomination.

Without objection, during the meeting other members updated their listings to remove outdated items about candidacies for November 2014 elections.

## *OFFICER REPORTS*

### **CHAIR'S REPORT**

Mr. Sarwark noted that he had submitted his written report (included as Appendix B) and offered to entertain questions about it.

Mr. Sarwark has received agreement to participate in the Our America Initiative lawsuit, which the LNC has previously authorized. The LNC discussed the nature of the arguments likely to be made; no action was taken.

### **TREASURER'S REPORT**

Mr. Hagan had submitted a set of written financial reports. He and staff fielded various questions about details in the report; no action was taken.

## SECRETARY'S REPORT

Ms. Mattson had submitted a written report. She has since updated the report (in Appendix C) to include the information regarding appointment of the Employment Policy and Compensation Committee and some progress on creating the missing minutes from the 6/26/14 pre-convention LNC meeting.

Since the draft convention minutes had been updated and posted on the website for the bylaws-required 14-day review period, Ms. Mattson moved to approve the June 27-29, 2014 national convention minutes.

Ms. Mattson inquired of the LNC whether they wished for the report she had earlier made to the LNC about the convention election anomalies to be included as an appendix to the convention minutes. Following discussion, Mr. Johnson moved to amend the convention minutes to add the election anomaly report as an appendix. There was no objection to this amendment.

The main motion to approve the convention minutes, as just amended, was adopted without objection.

## STAFF REPORTS

A written staff report had been submitted in advance; it is included as Appendix D. Mr. Benedict presented an oral staff report. He discussed that he'd like us to develop template material for candidates, designs for yard signs, business cards, bumper stickers, etc. The ensuing discussion covered plans for how Eric Dixon's duties will be reassigned when his employment ends and how many fundraising letters should be sent annually. Since the receptionist was laid off due to budget constraints, Mr. Benedict feels they have managed reasonably well without that position, and it may not be necessary to fill it in the short term.

Dr. Lark moved that the Libertarian National Committee express its appreciation for Eric Dixon's service to the party. The motion was adopted without objection.

## COUNSEL SEARCH REPORT

Mr. Sarwark noted that LNC general counsel Gary Sinawski had passed away just prior to the previous LNC meeting, and that the news of his passing did not reach the LNC until after the meeting. Mr. Sarwark has recruited a search team to write a description of our requirements for a general counsel and do the initial reviews of potential candidates to narrow it down to a short list for us. Mr. Redpath, Bill Hall (former LNC Counsel), and Mark Rutherford (Libertarian National Campaign Committee Chair) have agreed to act as that search team. Mr. Sarwark projected they could have a short list for us by the end of the first quarter of 2015.

Mr. Goldstein moved that the LNC create a general counsel search committee with 3 members to be appointed by the chair, so as to give official status to the search team just described. The motion was adopted without objection. Mr. Sarwark named Mr. Hall, Mr. Redpath, and Mr. Rutherford to the committee and designated Mr. Hall as the chair.

Mr. Sarwark mentioned that he has received inquiries from about a dozen attorneys who might be interested in becoming our general counsel, including several people who have done legal work for us in the past.

Mr. Sarwark gave updates regarding the status of current legal actions. The Kentucky litigation is in the process of shifting to a civil trial. The New Hampshire litigation is in the midst of motions to dismiss. Oliver Hall is taking over the Alabama litigation, for which Mr. Sinawski had been our lead attorney. We have not yet looked into obtaining a replacement for Mr. Sinawski on the Illinois litigation. Mr. Sarwark intends to sign the retainer on the Our America Initiative case on Monday.

## *REGIONAL REPORTS (SUPPLEMENTS)*

Mr. Olsen presented an oral report to supplement his written Region 1 report in Appendix E. The Hawaii affiliate has for the first time attained ballot status with election results instead of with petitioning. The Colorado affiliate is contracted with BigL Solutions for a member management system, and the system works very well, but the affiliate is having trouble getting enough activists to make full use of its capabilities.

Ms. Kirkland presented an oral report to supplement her written Region 2 report in Appendix F.

Dr. Feldman distributed the written Region 3 report in Appendix G and supplemented with an oral report on the highlights. The Ohio affiliate continues to fight their ballot access persecution on several fronts.

Mr. Wiener presented an oral report to supplement the Region 4 written reports in Appendix H submitted by himself and Dr. Lieberman.

Dr. Lark mentioned that he had submitted a written Region 5 report prior to the meeting (included as Appendix I), and offered to entertain questions. Mr. Redpath delivered an oral report for the Virginia affiliate, which had a record number of U.S. House candidates (covering 7 of the 11 districts).

Mr. Oates had submitted the written Region 6 report in Appendix J.

Mr. Estrada distributed the written Region 7 report in Appendix K. Mr. McLendon noted that Chad Perry in Louisiana won a partisan 2-way race for Justice of the Peace.

Mr. Tomasso had submitted the written Region 8 report in Appendix L and gave an oral report on the highlights.

The LNC took no action.

## *BALLOT ACCESS REPORT*

Mr. Redpath had previously submitted the written ballot access report in Appendix M, and he supplemented with an oral report. He noted that litigation is still ongoing in Ohio, and it is still possible for a judge to restore our ballot access there. The LNC took no action.

## *CREATION OF BALLOT ACCESS COMMITTEE*

Mr. Sarwark indicated he would like to have five to seven people on a working committee to backstop the work of Mr. Redpath and Richard Winger; no draft language was presented for adoption. Mr. Olsen noted that this committee needs to assemble a wiki and/or database of data from past ballot access drives; there was broad agreement on this point. Mr. Goldstein requested that such a committee take on tasks such as setting parameters for obtaining LNC funding, managing the drives, etc. Mr. Redpath supports creation of the committee, but cautioned against it prohibiting quick emergency decisions that inevitably happen. The LNC took no action.

The meeting adjourned for a 90-minute working lunch at 12:38 p.m. During lunch the LNC discussed our website design, what changes might be desired, etc.

The meeting was called back to order at 2:10 p.m.

## REPORTS OF STANDING COMMITTEES

### AFFILIATE SUPPORT COMMITTEE

Affiliate Support Committee Chair Guy McLendon delivered an oral report to supplement the written report in Appendix N. The LNC took no action.

### APPOINTMENT OF THE AUDIT COMMITTEE

Following a review of the relevant bylaw and board policies, nominations were opened for the Audit Committee, for which the LNC is to appoint one non-officer LNC member and two non-LNC members.

Mr. McLendon nominated Gary Johnson (TX).  
Ms. Kirkland nominated Aaron Starr (CA).  
Mr. Olsen nominated George "Bud" Martin (CO).  
Mr. Wiener nominated M Carling (WA).

Nominations were closed without objection, and nominators spoke on behalf of the nominees. Without objection Gary Johnson was selected for the non-officer LNC member position.

For the remaining two non-LNC positions, ballots were cast by the non-officers using approval voting, with Mr. Spencer and Dr. Lieberman serving as tellers.

With 11 ballots cast, the vote totals were as follows:  
Aaron Starr – 10  
M Carling – 9  
George Martin – 2

Additionally, there was one illegal vote cast for Gary Johnson, who was not eligible to serve in the non-LNC positions and had already been elected to the one non-officer LNC member position.

With a majority of the number of ballots cast, Aaron Starr and M Carling were elected to the 2 non-LNC member seats on the Audit Committee.

(Post-adjournment note: The Audit Committee members subsequently chose Aaron Starr to be the committee chair.)

### AWARDS COMMITTEE

The Awards Committee is not presently populated. There was general agreement that the LNC would appoint this committee at the next LNC meeting. The LNC took no action.

### APPOINTMENT OF THE CONVENTION OVERSIGHT COMMITTEE

Following a review of the relevant policies, nominations were opened for the 4 LNC members or alternates to be elected by the LNC to Convention Oversight Committee positions. The committee also has three positions for non-LNC members that will be appointed by the LNC Chair at a later date.

Mr. Goldstein nominated Vicki Kirkland.  
Mr. McLendon nominated Daniel Hayes.  
Ms. Mattson nominated herself.  
Mr. Vohra nominated himself.  
Mr. Marsh nominated himself.  
Mr. Hayes nominated Jay Estrada.

Nominations were closed without objection.

Ballots were cast using approval voting, with Mr. Spencer and Dr. Lieberman serving as tellers.

With 14 ballots cast, the vote totals were as follows:

Mattson – 12  
Hayes – 11  
Kirkland – 11  
Estrada – 9  
Marsh – 7  
Vohra – 6

With a majority of the number of ballots cast, Alicia Mattson, Daniel Hayes, Vicki Kirkland, and Jay Estrada were elected to the Convention Oversight Committee.

## EMPLOYMENT POLICY AND COMPENSATION COMMITTEE (EPCC)

EPCC Chair Dr. Lark had submitted the written report in Appendix O and fielded questions, noting that the modifications made last term to the employee manual should be reviewed by an attorney experienced in Virginia employment law, and that work should be done this term to further develop whistleblower and document retention policies, subject to LNC review. The LNC took no action.

## IT COMMITTEE

On behalf of the IT Committee, Sam Goldstein delivered an oral report to supplement the written report in Appendix P and fielded questions. The LNC took no action.

# REPORTS OF SPECIAL COMMITTEES

## ELECTRONIC MEETING RULES DRAFTING COMMITTEE

The committee appointed during the September 2014 LNC meeting to draft rules for electronic meetings submitted the written report in Appendix Q.

On behalf of the committee, Ms. Mattson discussed with the LNC the nuances of the rules being proposed by the committee. The report notes the expected cost of the Adobe Connect system, but in addition a toll-free dial-in system is required to allow for telephone-only connections. The committee was still researching costs for that at the time the report was submitted, but Ms. Mattson has found a service provider from whom we can obtain a toll-free number with a cost of 2.5 cents/minute with no contracts, minimum monthly charges, or monthly fees.

Discussion of the rules with the LNC revealed a desire for a few modifications; to allow the committee time to draft the changes, Ms. Mattson moved to postpone the agenda item (with 15 minutes of allotted time) until tomorrow after the final item of new business without previous notice. The motion was adopted without objection.

# DISCUSSION OF 2015 BUDGET

Following public comments regarding the budget, Mr. Hagan presented the draft budget and fielded questions about it.



At approximately 5:00 p.m. Mr. Hayes moved to enter executive session for the purpose of discussing employee compensation in the budget. The motion was adopted without objection.

The LNC rose from executive session at 6:20 p.m. and immediately adjourned without objection.

The meeting was called to order on December 14, 2014 at 9:04 a.m.

Ms. Mattson moved to amend the agenda to add as the last item of new business without previous notice a 15-minute item to discuss an apparent convention policy violation that she found while assembling the convention data archive. The motion was adopted without objection.

Ms. Mattson moved to enter executive session to provide information that was missing during yesterday's executive session discussion. The motion was adopted without objection, and the LNC entered executive session at 9:06 a.m. for purposes of discussing employee compensation. The LNC rose from executive session at 9:40 a.m.

## ADOPTION OF 2015 BUDGET

Starting from an implied motion to adopt the draft 2015 budget:

Mr. Redpath moved to amend budget Ballot Access Petitioning Related Expense (line 70) to increase it from \$50,000 to \$57,500. Following debate, the amendment was adopted by a show of hands.

Following discussion, Ms. Mattson moved to amend the budget to add a proviso that, "Ballot access expenditures for 2015 shall only be authorized by a two-thirds vote of the Executive Committee and the total expended cannot exceed the budgeted amount." Following debate, the amendment was adopted by a show of hands.

Mr. Goldstein moved to amend Compensation (line 45) to reduce it from \$511,300 to \$475,700. The motion was adopted without objection.

Mr. Johnson moved to amend Member Communication Expense (line 85) to allow for 6 issues of *LP News* rather than 4, which would require a \$17,200 increase from \$34,400 to \$51,600.

Mr. Vohra moved to amend the Johnson amendment to instead be a \$3,600 increase from \$34,400 to \$38,000 to keep the current plan of 4 print editions but add 3 electronic editions of *LP News*.

Following debate, the Vohra amendment to the Johnson amendment failed by a show of hands. A vote on the Johnson amendment failed by a show of hands.

Since the spending requests from the IT Committee and the Affiliate Support Committee were not accompanied by detailed spending plans, and the budget may be amended later when details are available, Ms. Mattson moved to amend as follows:

- Reduce the IT portion of Capital Expenditures by \$10,000;
- Reduce the IT expense portion of Administrative Costs (line 40) by \$5,000; and
- Reduce Affiliate Support (line 50) by \$10,000.

The net effect of this amendment would leave \$5,000 each for IT capital expenditures, IT administrative expense, and affiliate support.

Mr. McLendon moved to divide the question so as to consider 2 motions, one for the IT reductions and one for the affiliate support reductions. The motion to divide was adopted by a show of hands.

First the LNC took up the motion to reduce IT funding (capital expenditures by \$10,000 and administrative costs by \$5,000).

Mr. Goldstein moved to substitute for the Mattson amendment a proviso that, “No spending related to IT initiatives shall take place without a plan approved by the LNC.” The vote to substitute a proviso for the Mattson motion passed, so the Goldstein motion to add the proviso became the primary amendment.

The primary amendment to add a proviso that “No spending related to IT initiatives shall take place without a plan approved by the LNC” failed by a show of hands.

The LNC took up the second half of the previously divided question, the Mattson motion to reduce Affiliate Support (line 50) by \$10,000. Mr. Goldstein moved to amend the Mattson amendment so that instead of the specified reductions it would be addition of a proviso that “No spending related to affiliate support initiatives shall take place without a plan approved by the LNC.” There was no objection to the Goldstein amendment, making that proviso the primary amendment.

The primary amendment to add a proviso that “No spending related to affiliate support initiatives shall take place without a plan approved by the LNC” failed by a show of hands.

Since 6 house fundraising letters were sent this year, Mr. Johnson moved to amend the budget to allow 3 more house fundraising letters in 2015 for a total of 9 by increasing Donations (line 21) by \$60,000 and increasing Fundraising Costs (line 32) by \$33,000.

Mr. Bittner moved to amend the Johnson motion to instead increase Donations (line 21) only by \$40,000 and increase Fundraising Costs (line 32) by \$33,000.

The Bittner amendment to the Johnson amendment passed on a show of hands, making it the primary amendment. The Bittner motion as the primary amendment was adopted by a show of hands. Note that the Bittner amendment necessitated another \$1,080 increase in line 32, for increased credit card processing fees as a result of the anticipated increase in donations.

Voting on the main motion to adopt the 2015 budget as amended was as follows:

Voting “aye”: Bittner, Goldstein, Hagan, Hayes, Johnson, Kirkland, Lark, McLendon, Olsen, Redpath, Sarwark, Tomasso, Vohra, Wiener

Voting “no”: Mattson

With a vote total of 14-1, the motion was adopted, resulting in the 2015 budget shown below.

As shown in the minutes below, later in the meeting Litigation (line 75) was further amended to increase it by another \$7,500. That change is incorporated in the table below, though it happened later in the meeting.

	<b>2015 Budget Proposal</b>	<b>Amendments</b>	<b>2015 Budget As Amended</b>
Support and Revenue			
20-Membership Dues	507,000		507,000
21-Donations	202,100	40,000	242,100
22-Recurring Gifts	345,100		345,100
23-BoardSolicitation Major Gifts	60,000		60,000
24-Convention Revenue	0		0
25-Project Program Revenue	82,300		82,300
26-Brand / Promotional Materials	20,200		20,200
27-Ballot Access Donations	30,100		30,100
28-Member Communications Rev	4,500		4,500
29-Other Revenue & Offsets	0		0

Total Support and Revenue	1,251,300	40,000	1,291,300
Cost of Support and Revenue			
32-Fundraising Costs	126,885	34,080	160,965
33-Membership Fundraising Costs	111,800		111,800
35-Convention	0		0
36-Ballot Access Fundraising Exp	3,000		3,000
37-Building Fundraising Exp	7,300		7,300
Total Cost of Supp & Rev	248,985	34,080	283,065
Net Support Available for Programs	1,002,315	5,920	1,008,235
Program Expense			
40-Administrative Costs	274,617		274,617
45-Compensation	511,300	(35,600)	475,700
50-Affiliate Support	15,000		15,000
55-Brand / Promotional Materials	13,200		13,200
58-Campus Outreach	3,000		3,000
60-Candidate, Campaign & Initiatives	10,000		10,000
70-Ballot Access Petitioning Related Exp	50,000	7,500	57,500
75-Litigation	6,000	7,500	13,500
80-Media	100		100
85-Member Communications Exp	34,400		34,400
88-Outreach	14,200		14,200
90-Project Program Other	8,900		8,900
Total Program Expense			
Total Expense	940,717	(20,600)	920,117
Net Operating Surplus (or Deficit)	61,598	26,520	88,118
Capital Expenditures	75,000		75,000
Net Surplus(Deficit) After Capital Exp	(13,402)	26,520	13,118

*BUDGET PROVISOR: Ballot access expenditures for 2015 shall only be authorized by a two-thirds vote of the Executive Committee and the total expended cannot exceed the budgeted amount.*

Ms. Mattson moved that the LNC refer to the Employment Policy and Compensation Committee the task of researching past employee contract structures and making recommendations for going forward. The motion was adopted without objection.

## NEW BUSINESS WITH PREVIOUS NOTICE

### CONVENTION OVERSIGHT COMMITTEE MAINTAIN CONVENTION ARCHIVE

Ms. Mattson moved to amend the Policy Manual as follows:

#### **1.03.2 Committee Terms of Office**

With the exception of the Convention Oversight Committee, the terms of office of all project managers, committee chairs, and committee members shall expire with the administration that appoints them, or when their successors are chosen, whichever occurs first. The term of office for the Convention Oversight Committee shall expire 90 days following the close of the convention.<sup>i</sup>

#### **2.02.5 Convention Oversight Committee**

The Convention Oversight Committee shall make recommendations for convention sites to the LNC, but the LNC shall choose the site. On other matters concerning the Party's conventions, the committee shall act on behalf of the LNC, including:

- conveying requirements to convention planners.
- ensuring the convention meets the Party's needs.
- reviewing and approving in a timely manner major elements, such as contracts, the convention budget and the convention program.

The committee shall periodically report its decisions and actions to the LNC. The committee may begin its work as soon as its members from the LNC are appointed.<sup>ii</sup>

During the 90 days following a convention, the committee shall make a final report to the LNC of actual versus expected convention performance, and the committee shall update the online convention archive with information comparable to what the archive contains for past conventions.

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<sup>i</sup> In the absence of this rule, the term of office of a special committee would expire when the assigned task is completed and the committee reported back to the assembly (see RONR p. 492 lines 3-7), except that in a board the special committee would expire with the body that appointed it (see RONR p. 502 lines 31-35).

<sup>ii</sup> In the absence of this rule, the committee could not begin its work until all of its members were named (see RONR p. 496 lines 8-11).

Following debate, the motion was adopted without objection.

### MODIFY AWARDS COMMITTEE STRUCTURE AND APPOINTMENT

Ms. Mattson moved to amend the policy manual as follows:

#### **1.03.1 Committee Appointments**

These committees have special appointment procedures as follows:

Committee Name	Size	Member Selection	Chair Selection
Awards	Five members, including up to 2 non-LNC members	<del>Volunteers (or LNC Chair, if volunteers do not emerge)</del> LNC – Each cycle strive to keep 2 members of past Awards Committee	* Committee Selected

Following debate, the motion was adopted without objection.

Ms. Mattson inquired whether there would be any objection to amending the final two paragraphs of Policy Manual Section 2.02.4 (Awards Committee) as follows:

With a majority vote the committee may select recipients of the Thomas Jefferson, Samuel Adams, Thomas Paine, and Patrick Henry awards. While the committee has discretion as to the frequency of such convention awards, it is ~~hopeful~~hoped that at least one recipient will be found worthy for each award at each regular convention.

With a unanimous vote the committee may select recipients of the Hall of Liberty award, with up to 3 inductees per convention. While the committee has discretion as to the frequency of this convention award, it is ~~hopeful~~hoped that at least one recipient will be found worthy for each presidential nominating convention.

There was no objection.

## CONSTRUCTIVE CANDIDATE PORTRAYAL

Ms. Mattson moved to add a new section to the policy manual as follows:

### 2.06.6 Constructive Candidate Portrayal

In public communications of the Party, Libertarian candidates shall be portrayed as seeking to implement public policy by their election to public office. They shall not be portrayed as spoilers, either directly or by implication, such as noting that the candidate's performance spans the margin between two other candidates.

Following debate, the vote on the main motion was as follows:

Voting "aye": Mattson, Redpath, Tomasso

Voting "no": Bittner, Goldstein, Hagan, Hayes, Johnson, Kirkland, Lark, McLendon, Olsen, Sarwark, Vohra, Wiener

With a vote total of 3-12, the motion failed.

## NEW BUSINESS WITHOUT PREVIOUS NOTICE

### BRANDING/LP LOGO REDESIGN

Mr. Bittner led a discussion regarding potentially changing our logo. He suggested we had 5 basic options for proceeding:

Crowd-source a design using a site like [www.99Designs.com](http://www.99Designs.com)  
Go to a graphic designer with an idea of what we want and ask for options  
Use our DesignForLiberty group, some of whom have proposed logos they'd like to submit  
We have people who have done graphic work on spec just for the opportunity to be considered  
No action

Mr. Goldstein noted that if we're going to change our logo, the IT committee should work that into any website redesign efforts they might undertake. The LNC generally discussed opinions of our current logo, known alternatives, potential processes for making a decision, the cost impact on state affiliates who have based their state logos on the national logo, etc.

Mr. Goldstein moved that the Chair appoint a committee of 3 LNC members or alternates to solicit new logo designs and report back to the LNC no later than 3/1/2015. Following debate, the motion was adopted without objection.

(Post-adjourment note: On 12/18/14, Mr. Sarwark announced that he had appointed Brett Bittner, Norm Olsen, and Arvin Vohra to the Logo Committee.)

## RENEWING FEC LITIGATION

Mr. Sarwark spoke about the possibility of renewing FEC litigation about the impact of contribution limits on bequests. We previously sued over this subject in the D.C. District Court, but by the time it got to court we had used up most of that bequest, and the court dismissed the case as being moot and said it wasn't likely to happen again. Now we have another bequest that will take several years to collect due to the contribution limits.

Alan Gura has offered to handle the suit for us for \$5,000 per year plus actual costs such as filing fees and travel, so we should expect to spend about \$7,500 per year while the case would be ongoing.

Mr. Sarwark moved (as amended without objection) that the LNC authorize Alan Gura to reopen litigation on the subject of contribution limits on bequests and to amend the budget to increase the line 75, Litigation, by \$7,500.

Following debate, the vote on the main motion was as follows:

Voting "aye": Bittner, Goldstein, Hagan, Hayes, Johnson, Kirkland, Lark, Mattson, McLendon, Redpath, Sarwark, Tomasso, Vohra, Wiener

Voting "no": Olsen

With a vote total of 14-1, the motion was adopted.

## CHANGE AFFILIATE SUPPORT COMMITTEE REPORT DUE DATE

Mr. Tomasso moved to amend the shown portion of Policy Manual Section 2.02.2 (Affiliate Support Committee) as follows:

"The ASC shall deliver a report to the LNC ~~on November 10<sup>th</sup> of each year~~ for the last LNC meeting of each calendar year identifying and prioritizing those needs and interests of the various affiliates."

The motion was adopted without objection.

## ELECTRONIC MEETING RULES DRAFTING COMMITTEE

On behalf of committee Ms. Mattson moved (as amended without objection to change an "and" to an "or") to amend the existing Policy Manual Section 1.02.6 as shown and to insert a new section 1.02.7 as follows:

## 1.02 Meetings

### 6) Meeting Minutes

[snip]

Meeting minutes for face-to-face or electronic LNC meetings may be promoted from draft status to official during the time between LNC meetings as follows:

[snip]

### 7) Electronic Meetings

- a) The term “electronic meeting” within these electronic meeting rules shall be construed to include teleconferences and videoconferences.
- b) The term “committee” within these electronic meeting rules shall be construed to include both the LNC (as the board of the Libertarian Party) as well as committees.
- c) All videoconferences will be conducted via the Adobe Connect (Citrix) service, hereinafter referred to as Adobe Connect.
- d) Electronic meetings may be called by either:
  - The committee Chair, or
  - 1/3 of the committee members or 2 committee members, whichever is greater.However, the call of an electronic meeting can be canceled if a majority of the committee members email a cancellation request to the entire committee prior to the scheduled time of the meeting.
- e) Each committee member calling for an electronic meeting must do so by emailing the entire committee and specifying the date of the meeting, time of the meeting, and the topic(s) to be addressed. Meetings must be so called no fewer than 2 days in advance for committees with fewer than 10 members, or 7 days in advance for committees with 10 or more members. These time limits do not apply to the LNC's Executive Committee, the LNC's Advertising and Publications Review Committee, or the Judicial Committee.
- f) For electronic LNC meetings, messages calling or vetoing a meeting must be sent on the LNC-Business email list.
- g) When a sufficient number of people have issued a call for an electronic meeting, the committee Chair or Secretary shall issue a notice of the meeting to each member and alternate of the committee. In addition to the standard notice content, the meeting notice shall describe how to participate in the meeting.
- h) Each participant must provide his own equipment and connectivity, including but not limited to any computer, internet access, web camera, microphone, earphones, or telephone. Members and alternates have the right to participate in an electronic meeting by telephone, however they should use a computer connection if feasible so as to be able to more fully use the Adobe Connect features. The organization is not responsible for providing a central location for physical attendance of an electronic meeting. For face-to-face meetings, electronic participation is not allowed.
- i) Each participant must accurately identify himself by name when joining the meeting. Videoconference participants other than members or alternates of the committee must precede their sign-in name with “zz” so as to group them at the end of the alphabetical participant list.

- j) Electronic meeting participants must try to eliminate, as much as possible, background noise, echoes, and call waiting interruptions. Participants shall not place their telephone connection on hold if the system has music or messages playing while in that mode.
- k) All participants legally consent to having the meetings recorded, should the committee opt to do so.
- l) Electronic meetings are special meetings such that only the topics listed in the call of the meeting may be considered during the meeting.
- m) For original main motions, the committee Chair or Secretary shall document the time at which the vote tally was announced. A person eligible to vote who was present during the debate of the motion but who lost his connection to the meeting may still reconnect to the meeting and cast his vote on the motion no more than 5 minutes after the announcement of the vote tally.
- n) If the committee permits, participants other than members or alternates of the committee may observe videoconferences using Adobe Connect (and not by a toll-free number) with their web cameras off and their microphones muted.
- o) The LNC Secretary shall promulgate these rules to all members/alternates of each committee upon notice of their election or appointment.

Following debate, the motion was adopted without objection.

## CONVENTION POLICY

Ms. Mattson reported that while she was assembling materials for the convention archive, she noticed what appeared to be a violation of an LNC convention policy for the 2014 convention, specifically the portion of Policy Manual Section 2.03.4 which states that, "The Party shall not directly or indirectly compensate or otherwise underwrite or subsidize the convention travel, lodging (excepting room upgrades which the Party received at no cost), entertainment costs or speaker fees/honorariums of any Convention delegates." Both Geoff and Nancy Neale were credentialed as convention delegates, yet the Party's invoice from the hotel included a \$699.15 charge for their hotel room. Mr. Hagan had contacted Mr. Neale about it, and Mr. Neale indicated that if we asked him to reimburse us for the room, he would stop his \$100 monthly pledges for 7 months to offset his cost.

Following general discussion, Ms. Mattson moved that we request Geoff Neale to reimburse the party \$699.15 for his convention hotel room. The motion failed for lack of a second.

## DISCUSS NEXT MEETING LOCATION

Following discussion, Mr. Goldstein moved that the next LNC meeting be in Phoenix on March 28-29, 2015. The motion was adopted without objection.

## ADJOURNMENT

Following announcements and public comment, the LNC adjourned without objection at 1:10 p.m.



## LNC Potential Conflicts of Interest 2014-2016 term

[Brett Bittner](#)

Employed by The Englehart Group, which provides website and online marketing services for the Advocates for Self-Government

[Jay Estrada](#)

State Senate District 31 Texas State Libertarian Executive Committee  
County Chair-elect, Midland County (Texas) Libertarian Party

[Marc Feldman](#)

Treasurer for Kevin Knedler for SOS campaign

[Sam Goldstein](#)

(none)

[Tim Hagan](#)

Treasurer, Libertarian Party of Nevada

[Daniel Hayes](#)

Membership Officer of the Libertarian Party of Jefferson Parish  
Jefferson Parish Representative to the Libertarian Party of Louisiana State Central Committee

[Gary Johnson](#)

Secretary of the Libertarian Party of Texas  
Secretary of the Libertarian Party of Travis County, Texas

[Joshua Katz](#)

Chair, Libertarian Party of Connecticut

[Vicki Kirkland](#)

(none)

[Jim Lark](#)

Chair, Board of Directors, Advocates for Self-Government  
Secretary, Board of Directors, International Society for Individual Liberty  
Board of Advisors, Students For Liberty  
Board of Advisors, Freedom and Entrepreneurship Foundation (Fundacja Wolnosci I Przedsiębiorczosci) in Poland  
Vice Chair of the Libertarian Party of Virginia.  
Secretary, Jefferson Area Libertarians

[Scott Lieberman](#)

(none)

[Ed Marsh](#)

(none)

[Alicia Mattson](#)

Secretary, Libertarian National Campaign Committee

[Guy McLendon](#)

South Region Director, Our America Initiative  
Member of Energy & Environment Advisory Council, Our America Initiative  
Vice Chairman, Libertarian Party of Louisiana  
Engineer, CITGO Petroleum

[Evan McMahan](#)

Executive Director, Libertarian National Campaign Committee  
7th District Representative, Libertarian Party of Indiana State Central Committee  
At-Large Representative, Libertarian Party of Marion County

[Rob Oates](#)

[Norm Olsen](#)

(none)

[Sean O'Toole](#)

[Bill Redpath](#)

Treasurer of Fairvote (formerly the Center for Voting and Democracy)  
on the board of directors of the Citizens in Charge Foundation  
on the board of directors of Citizens in Charge  
Chair, Libertarian Party of Virginia

[Nick Sarwark](#)

Gen Counsel for IComply, LLC – cannabis based policy

[Scott Spencer](#)

(none)

[Rich Tomasso](#)

Chair of LPNH  
Media Representative for Free State Project

[Arvin Vohra](#)

(none)

[Dan Wiener](#)

(none)

[Ron Windeler](#)

## **Chair's Report - 9/16/14 - 12/13/14**

- Gave a number of interviews.
- Calls and written correspondence with major donors.
- Wrote columns in LP News and Reason.
- Engaged with candidates and LP members on social media.
- Responded to LP member correspondence regarding official positions and concerns.
- Coordinated litigation in various states in absence of a general counsel.
- Populated the Employment Policy and Compensation Committee.
- Recruited members for a general counsel search committee.
- Called major donors.
- Sent letter to all candidates we had contact information for, personally thanking them for running for office as a Libertarian.

## Secretary's Report

For December 13-14, 2014 LNC Meeting

Following is a status report for minutes of LNC and EC meetings since the previous LNC meeting:

- September 20-21, 2014 LNC session – auto-approved on October 22, 2014
- September 23, 2014 Executive Committee teleconference – auto-approved October 8, 2014
- October 24, 2014 Executive Committee teleconference – auto-approved on November 7, 2014

The needed updates have been made to the draft convention minutes the LNC previously received. The new draft is posted on the website, and by the time of the meeting they will have been posted for the bylaws-required 14 days. I intend to make a motion to approve them during the LNC meeting on December 13.

I have twice requested but not yet received a draft of the 6/26/14 pre-convention LNC meeting minutes in Columbus. During the week before this meeting, I reviewed an audio recording of the 6/26/14 meeting to create the core content of the minutes. Once the final edits are done and the appendices are attached, we can approve them by an email ballot.

I have finished assembling the convention data archive material that I was able to find for the 2008, 2010, and 2012 conventions. I have loaded those materials into our internal wiki so that future convention planners can readily access it. I think I've organized it in a user-friendly way so a person can readily find what they're looking for.

The Policy Manual has been updated to reflect the 5 changes made in the September 20, 2014 LNC meeting.

I have worked with 5 others on the committee to develop rules for electronic meetings. We evaluated a dozen different host software options and will be proposing a set of rules in a separate report.

The Chair announced by email on November 15, 2014 that he was appointing Brett Bittner, Jim Lark, and Joshua Katz to the Employment Policy and Compensation Committee. The committee subsequently met and elected Jim Lark to be the committee chair.

The following 1 email ballot was completed since the last LNC meeting:

---

Motion: Increase the budget for the Kentucky litigation from \$9,000 to \$14,000.

Sponsor: Sarwark

Started: 10/25/14

Ended: 11/04/14

Voting "aye": Estrada, Feldman, Goldstein, Hagan, Katz, Lark, McLendon, McMahon, Oates, Wiener

Voting "nay": Johnson, Olsen

Express Abstention: Kirkland

The motion passed by a vote of 10-2.

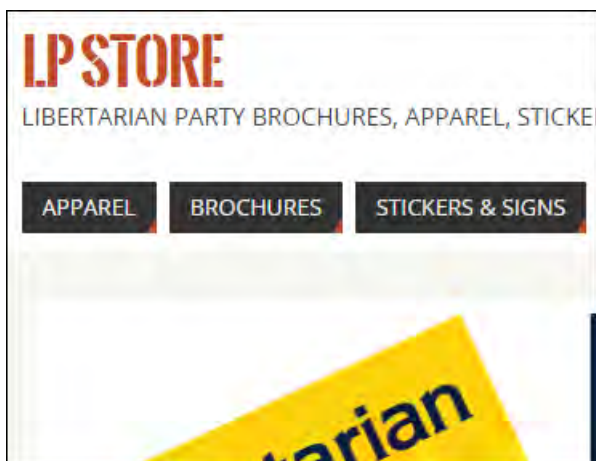
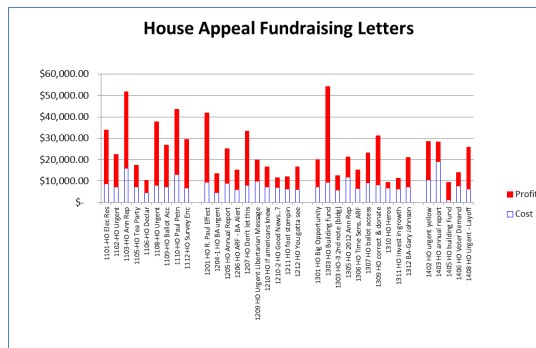
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**See the following 35 pages for the staff report**

# Staff Reports

December 13-14, 2014 Meeting of the Libertarian National Committee, Inc.  
New Orleans, Louisiana

## LPHQ moves into David F. Nolan Memorial Building - honors donors



## Facebook ads



Candidates	2006	2008	2010	2012	2014
U.S. Senator	18	15	20	14	22
US Representative	114	127	163	138	122
State Legislatures	272	279	318	257	261
Other	192	172	293	147	318
Write-ins unreported			10**		15***
<b>Total Candidates</b>	<b>596*</b>	<b>593*</b>	<b>804</b>	<b>556</b>	<b>738</b>

### Average percentages for Libertarians running for U.S. Senate:

2010 - 20 races - 1.8%  
2012 - 14 races - 2.6%  
2014 - 22 races - 2.3%

### Average percentages for Libertarian running for Governor:

2010 - 19 races - 1.7%  
2012 - 9 races - 2.3%  
2014 - 24 races - 2.2%

### Elected Libertarians:

We're aware of 17 Libertarians who were elected in the November 2014 elections. We're still researching to get the total count that will be in office going into 2015. Our current estimate is 146.

# Executive Director's Report

Submitted by Wes Benedict

## *Overview*

In 2014, we spent a lot of time and money on internally focused projects, like buying a building, changing our membership plan, increasing LP News from 4 to 6 issues per year, and setting up wikis (all LNC mandated projects for staff). Nevertheless, the LP fielded a large slate of candidates nationwide and had positive election results, plus we squeezed in some externally focused projects, like LPStore.org (with new products).

What I'd like to see in 2015:

- Provide candidate campaign material templates for signs, brochures, stickers, websites & more (to support the LNC's goal of 1,000 candidates and 200 elected officials in 2016) along the lines of what the Libertarian Booster PAC offered to Texas candidates in 2012, and Virginia candidates in 2013.
- Roll out new features in Raiser's Edge, rather than start over with a new software vendor.
- Clean up the current LP.org website, rather than rebuild from scratch.

Nevertheless, I'm expecting the LNC will probably decide to build a new website from scratch. And, despite my reservations, I can see many advantages of starting over with a fresh look, less clutter, and using a simpler content manager like Wordpress. I'm hoping a new website will cost in the \$10,000 range rather than the \$50,000 range. I have a hunch that the more expensive the website, the more complex it is, and the harder it is for staff to use it effectively.

Comprehensive membership and financial reports are submitted separately from this report.

## David F. Nolan Memorial Building Headquarters



Overall, the move to the new purchased office has gone well and is already saving money. I'm pleased about the move



and I think it was the right decision. However, I don't want to ignore the time and cost, not only of making the move, but also the cost of raising the money and honoring our donors. Below is a table of promises made to our donors. We're still working to finish fulfilling some of the promises. For example, we've ordered most of the plaques, such as the one shown above, and have samples of the certificates underway, but we still have to finish printing and shipping the certificates.

### **\$25,000 or more — Nolan Liberty Room**

Donors at this level will be honored by being named a sponsor of one of **just five rooms open for dedication in your name** (or the name of a loved one) at the David F. Nolan Memorial Office.

### **\$10,000 or more — Nolan Founder**

Donors at this level will receive one of the 25 individualized plaques that will be permanently displayed as a **Nolan Founder** at the David F. Nolan Memorial Office.

### **\$5,000 or more — Nolan Hero of Liberty**

Donors at this level will be one of the 50 names memorialized on the special **Nolan Hero of Liberty Plaque** that will be permanently displayed in the new office above the Benefactor plaque below.

### **\$1,000 or more — Nolan Benefactor of Liberty**

Donors will be recognized with one of the 200 names inscribed on the special **Nolan Benefactor of Liberty Plaque** that will be permanently displayed in the new office.

### **\$500 or more — Nolan Defender of Liberty**

Donors at this level will have appear forever in the leather-bound **Nolan Defenders of Liberty Registry** that will be placed in the foyer of the Nolan office. (No limit.)

### **\$250 or more — Nolan Friend of Liberty**

Donors at this level will be inscribed on a **Nolan Friend of Liberty** framed certificate that you'll be proud to hang in your home. (No limit.)

### **\$100 or more — Nolan Advocate of Liberty**

The donors at this level will be recognized by name in LP News as a **Nolan Advocate of Liberty**, and your name will appear in a special section of the LP website dedicated to Nolan office contributors. (No limit.)



## ***New membership levels implementation plan***

In 2011, a committee of the LNC designed a new membership plan, then postponed implementation to be concurrent with the move to the new building. Announcement of new plan brought in a significant number of new Lifetime members who beat the August 1, 2014 deadline (after that, the cost of a life membership increased from \$1,000 to \$1,500). Below is a list of some of the steps taken to roll out the plan.

Date	Item	Responsible	Status
5/21/2014	outline new membership levels implementation plan	Wes	done
5/28/2014	announce upcoming plan to state chairs – includes terminology change in data dumps	Wes	done
5/28/2014	change \$100 to \$150 on donation page to test difficulty of donation option change	Eric	done
5/29/2014	notify LP Stuff about the upcoming membership level change for their brochures	Robert	done
5/29/2014	create simple form to be printed in house with old levels but new mailing address to send to inquiries	Casey	done
6/9/2014	email announce upcoming membership level changes to public	Wes	done
6/20/2014	custom email promoting reaching \$1,000 Lifetime membership level before deadline	Nick	done
6/26/2014	incorporate convention-related benefits	Nancy	done
7/1/2014	snail mail Lifetime upgrade to \$200+ donors	Wes	done
7/7/2014	design new renewal form with new membership levels	Nick	done
7/15/2014	design page on LP.org explaining new membership levels	Eric	done
7/15/2014	Prepare notification letter to give notice to people who responded using old member form	Nick	done
7/25/2014	update forms at <a href="http://www.lp.org/campaign-resources">http://www.lp.org/campaign-resources</a>	Wes	done
7/29/2014	email last call for \$1,000 Lifetime status	Wes	done
8/1/2014	update membership card printer	Casey	done
8/1/2014	update Raisers Edge – labels, queries, etc.	Robert	done
9/3/2014	Per new policy manual benefits, Mention on LP website: Lifetime and higher donors	Eric	done
11/6/2014	Per new policy manual benefits, Mention in LP News: Lifetime and higher donors (obtain	Eric	done

	photos &permissions as required)		
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The final step was completed 11/6/2014, with donors honored online here: <http://www.lp.org/lifetime-members>

## LPStore.org

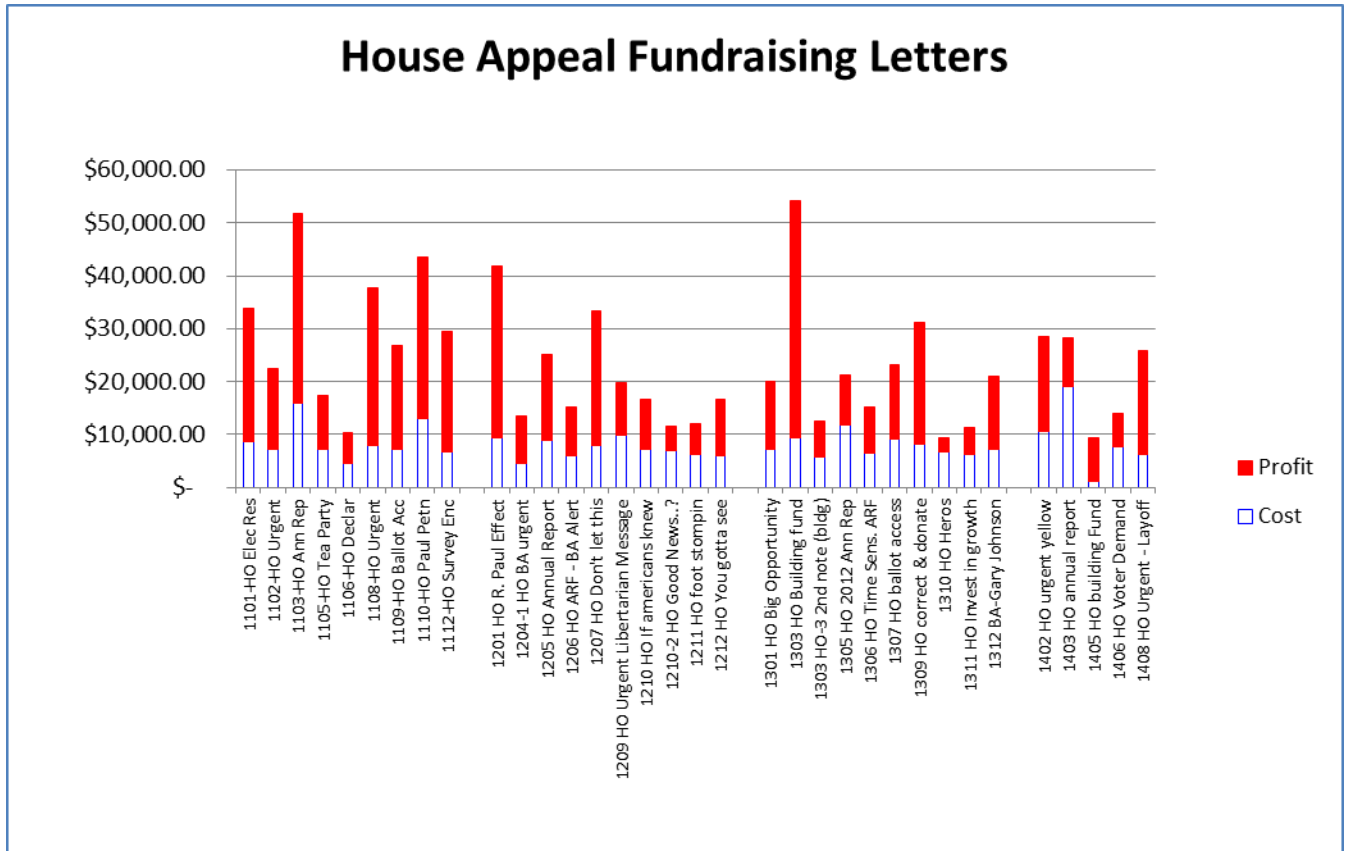
While no longer under contract, we cooperate with a merchandise vendor, LPStuff.com, by providing a link to their company website. In return, LPStuff.com offers a wide variety of Libertarian branded products, from stickers to brochures to apparel. However, LPStuff.com is an independent company, and the LNC receives no profits from the sale of items at LPStuff.com, nor does it have control over the offerings. We also don't receive the contact information for people who make purchases at LPStuff.com, and we don't receive information on the quantity of items sold. For those reasons, and in response to a shortage of particular offerings, especially current brochures, we set up an LNC-controlled site, LPStore.org. Our goal isn't to put LPStuff.com out of business. I don't foresee the LNC trying to offer the broad range of products LPStuff.com offers. I expect to offer links to both stores from LP.org for the foreseeable future. Also, there are many advantages to being able to combine our fundraising email efforts with special promotions offered at our own store.

The screenshot displays the LPStore.org website. At the top left, the logo "LPSTORE" is shown in red and black, with the tagline "LIBERTARIAN PARTY BROCHURES, APPAREL, STICKERS, YARD SIGNS, AND MORE" below it. A navigation bar contains buttons for "APPAREL", "BROCHURES", "STICKERS & SIGNS", "DOOR HANGERS", and "CONTACT US". The main content area features a large blue banner for "Libertarian" bumper stickers and yard signs, with the slogan "Minimum Government Maximum Freedom" and the LP logo. To the right, there are two smaller blue signs: one for "Libertarian Party LP.org" and another for "Vote Libertarian LP.org". Below the banner, text states: "These bumper stickers and yard signs are available in single or bulk orders (click below to visit the purchase page for each): Bumper Stickers: Yard Signs: LP.org". A "Free shipping on all orders!" message is centered below. At the bottom, there are four product thumbnails: a brochure titled "Libertarian Party", a blue baseball cap with "LIBERTARIAN" and the LP logo, a black t-shirt with "Libertarian" and the LP logo, and a "Quiz Across America Libertarian Door Hangers" sign.

## Fundraising Letters

In 2014, we cut back from the usual ten planned house fundraising letters to seven, partly due to complaints about the number of letters sent, and to see if revenue per letter would increase. (House letters are fundraising letters sent to our primary list of recent donors, as opposed to membership renewal letters, or prospecting letters which are sent to people who haven't donated before.) Different house letters are sent to different quantities of people, so direct comparisons should be done with care. For example "1405 HO building fund" was only sent to previous donors to the building fund, a small portion of our house list, with a similarly small overall cost. If you save copies of your fundraising letters, you can probably figure out which letter goes with which bar on the chart below, and it may be interesting to see how various letters performed financially. We do sometimes change writers and signers of the letters. I'm leaning towards sending seven house letters again in 2015 due to complaints and expected budget constraints, although most direct mail experts would recommend sending at least one per month. I recommend the LNC discuss the issue of fundraising letter frequency further.

The "1303 Building Fund" was the highest performing letter in several years. Urgent Gram-style letters have performed well overall in 2014, but also generated complaints. Perhaps counter-intuitively, the more positive sounding letters, "1310 HO Heroes" and "1311 HO Invest in growth," generated almost no complaints, but also small profits.



## ***Board Report***

The following chart, which we refer to as the “Board Report,” has more details on fundraising. Beware, this is a manually updated chart, not all areas are complete or tracked, and the cost information can be particularly misleading due to which costs may or may not be included, and how costs are allocated. Additionally, the numbers change as new donations arrive. Nevertheless, incomplete data is presented and is hopefully more informative than withholding the data available.

Official Mailing ID	Drop Date	Title	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Donors	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
<b>Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2013</b>													
<b>2014 Appeals as 2014-08-31 House</b>													
1402 HO	2/10/14	urgent yellow	34,992	most recent contributors	\$28,444.00	\$10,714.91	\$17,729.09	509	1.45%	\$55.88	\$0.38	\$2.65	\$21.05
1403 HO	3/21/14	annual report	19,584	stakeholders Jan 01, 2013 - Present	\$28,205.00	\$19,034.62	\$9,170.38	286	1.46%	\$98.62	\$0.67	\$1.48	\$66.55
1405 HO	5/15/2014*	building Fund	800	previous building fund donors (first class)	\$9,428.00	\$1,192.00	\$8,236.00	86	10.75%	\$109.63	\$0.13	\$7.91	\$13.86
1406 HO	6/13/14	Voter Demand	19,998	most recent contributors	\$13,991.00	\$7,573.00	\$6,418.00	239	1.20%	\$58.54	\$0.54	\$1.85	\$31.69
1408 HO	9/3/14	Urgent - Layoff	19,992	most recent contributors	\$25,902.00	\$6,274.00	\$19,628.00	384	1.92%	\$67.45	\$0.24	\$4.13	\$16.34
1411 HO	11/10/14	Porcupine	22,561	most recent contributors		\$3,293.00	-\$3,293.00		0.00%	#DIV/0!	#DIV/0!	\$0.00	#DIV/0!
<b>Subtotal House</b>			<b>117,927</b>		<b>\$105,970.00</b>	<b>\$48,081.53</b>	<b>\$57,888.47</b>	<b>1,504</b>	<b>1.28%</b>	<b>\$70.46</b>	<b>\$0.45</b>	<b>\$2.20</b>	<b>\$31.97</b>
2014 LP NEWS	VARIABLES								#DIV/0!	#DIV/0!			
<b>Subtotal House Appeals Incl. LP News</b>			<b>117,927</b>		<b>\$105,970.00</b>	<b>\$48,081.53</b>	<b>\$57,888.47</b>	<b>1,504</b>	<b>1.28%</b>	<b>\$70.46</b>	<b>\$0.45</b>	<b>\$2.20</b>	<b>\$31.97</b>
<b>Renewals</b>													
1401 RE	1/31/14	Please Renew Your Mem	4,104	2012 2013 letter	\$9,330.00	\$1,560.11	\$7,769.89	181	4.41%	\$51.55	\$0.17	\$5.98	\$8.62
1402 RE	2/28/14	Please Renew Your Mem	3,562	2012 2013 MM letter	\$11,899.99	\$1,354.82	\$10,545.17	208	5.84%	\$57.21	\$0.11	\$8.78	\$6.51
1403 RE	4/6/14	Please Renew Your Mem	4,502	2012 2013 MM letter	\$10,019.00	\$1,567.79	\$8,451.21	204	4.53%	\$49.11	\$0.16	\$6.39	\$7.69
1404 RE	4/24/14	Please Renew Your Mem	3,976	2012 2013 MM letter	\$9,477.00	\$1,386.16	\$8,090.84	191	4.80%	\$49.62	\$0.15	\$6.84	\$7.26
1405 RE	5/31/14	Please Renew Your Mem	2,425	2012 2013 MM letter	\$8,810.00	\$1,060.91	\$7,749.09	184	7.59%	\$47.88	\$0.12	\$8.30	\$5.77
1406 RE	7/10/14	life member	12,834	current non-life members	\$23,071.08	\$8,213.45	\$14,857.63	53	0.41%	\$435.30	\$0.36	\$2.81	\$154.97
1407 RE		Please Renew Your Mem	3,100	was upgrade appeal	\$7,335.00		\$7,335.00	154	4.97%	\$47.63	\$0.00	#DIV/0!	\$0.00
1408 RE		Please Renew Your Mem	3,713	was upgrade appeal			\$0.00		0.00%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
1409 RE		Please Renew Your Mem		was upgrade appeal			\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
1410 RE	11/7/14	Please Renew Your Mem		was upgrade appeal			\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
1411 RE		Please Renew Your Mem		was upgrade appeal			\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
<b>Subtotal Renewals</b>			<b>38,216</b>		<b>\$79,942.07</b>	<b>\$15,143.24</b>	<b>\$64,798.83</b>	<b>1175</b>	<b>3.07%</b>	<b>\$68.04</b>	<b>\$0.19</b>	<b>\$5.28</b>	<b>\$12.89</b>
<b>Lapsed</b>													
1406 LA	4/24/14	Please Renew Your Mem	31,748	long term expired	\$12,068.50	\$9,056.41	\$3,012.09	223	0.70%	\$54.12	\$0.75	\$1.33	\$40.61
<b>Prospecting</b>													
1404 PR-0	4/10/14	Reg LP - No premium	29,296	Registered Libertarians	\$2,547.95	\$8,784.41	-\$6,236.46	54	0.18%	\$47.18	\$3.45	\$0.29	\$162.67
1404 PR-1	4/10/14	Reg LP - book , t-shirt	29,295	Registered Libertarians (plus cost of prem)	\$4,449.00	\$8,784.41	-\$4,335.41	95	0.32%	\$46.83	\$1.97	\$0.51	\$92.47
<b>Subtotal Prospecting</b>			<b>58,591</b>		<b>\$6,996.95</b>	<b>\$17,568.82</b>	<b>-\$10,571.87</b>	<b>149</b>	<b>0.25%</b>	<b>\$46.96</b>	<b>\$2.51</b>	<b>\$0.40</b>	<b>\$117.91</b>
<b>WEB</b>													
<b>Web Contributions</b>		Donations			\$45,779.63		\$45,779.63	496		\$92.30			
<b>Web New Members</b>		New Members			\$40,948.00		\$40,948.00	1,195		\$34.27			
<b>Web Renewals</b>		Renewal Memberships			\$126,111.95		\$126,111.95	1,781		\$70.81			
<b>WHITE MAIL</b>													
<b>White Mail Contributions</b>		Donations			\$26,177.34		\$26,177.34	138		\$189.69			
<b>White Mail for Membership</b>		Membership			\$8,505.05		\$8,505.05	105		\$81.00			
<b>Subtotal for Web and White Mail</b>					<b>\$247,521.97</b>		<b>\$247,521.97</b>	<b>3,715</b>		<b>\$66.63</b>			
<b>SPECIAL PROJECTS</b>													
1404 HO		ballot fund - email		piryx	\$8,225.00		\$8,225.00	152	#DIV/0!	\$54.11	\$0.00	#DIV/0!	\$0.00
<b>2014 GRAND TOTAL</b>					<b>\$460,724.49</b>	<b>\$89,850.00</b>	<b>\$370,874.49</b>	<b>6,918</b>		<b>\$66.60</b>			

Official Mailing ID 2013 Appeals (as of 2014-03-31 for HO)	Drop Date	Title	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Donors	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
<b>House</b>													
1301 HO	1/28/13	Big Opportunity	20,694		\$20,150.17	\$7,115.00	\$13,035.17	212	1.02%	\$95.05	\$0.35	\$2.83	\$33.56
1303 HO	4/2/13	Building fund	13,336		\$54,186.00	\$9,464.00	\$44,722.00	201	1.51%	\$269.58	\$0.17	\$5.73	\$47.08
1303 HO email	4/4/13	Building fund email	130,454		\$2,303.00	\$0.00	\$2,303.00	8	0.01%	\$287.88	\$0.00	#DIV/0!	\$0.00
1303 HO 3	4/22/13	Second Notice (bldg fund)	13,337		\$12,550.00	\$5,729.00	\$6,821.00	84	0.63%	\$149.40	\$0.46	\$2.19	\$68.20
1303 HO email	5/8/13	Building fund email	137,609		\$10,689.00	\$0.00	\$10,689.00	17	0.01%	\$628.76	\$0.00	#DIV/0!	\$0.00
1305 HO	5/24/13	2012 Annual Report	19,793		\$21,272.83	\$11,820.00	\$9,452.83	281	1.42%	\$75.70	\$0.56	\$1.80	\$42.06
1306 HO	6/11/13	Extremely Time Sens. ARF	19,887		\$15,096.00	\$6,374.00	\$8,722.00	242	1.22%	\$62.38	\$0.42	\$2.37	\$26.34
1307 HO	8/13/13	ballot access	19,000		\$23,122.21	\$9,184.00	\$13,938.21	284	1.49%	\$81.42	\$0.40	\$2.52	\$32.34
1309 HO	9/30/13	corrections and donations	40,000		\$31,241.98	\$8,067.00	\$23,174.98	542	1.36%	\$57.64	\$0.26	\$3.87	\$14.88
1310 HO	10/30/13	Heros	22,840		\$9,499.54	\$6,724.00	\$2,775.54	165	0.72%	\$57.57	\$0.71	\$1.41	\$40.75
1311 HO	11/15/14	Invest in growth	20,188		\$11,307.00	\$6,357.95	\$4,949.05	176	0.87%	\$64.24	\$0.56	\$1.78	\$36.12
1312 Ballot Fund	12/23/14	Special message - Gary Johnson	20,005		\$20,968.20	\$7,157.76	\$13,810.44	272	1.36%	\$77.09	\$0.34	\$2.93	\$26.32
<b>Subtotal House</b>			<b>457,138</b>		<b>\$232,385.93</b>	<b>\$77,992.71</b>	<b>\$154,393.22</b>	<b>\$2,484.00</b>	<b>0.54%</b>	<b>\$93.55</b>	<b>\$0.34</b>	<b>\$2.98</b>	<b>\$31.40</b>
2013 LP NEWS	VARIABLES				\$2,935.00			62	#DIV/0!	\$47.34			
<b>Subtotal House Appeals Incl. LP News</b>			<b>457,138</b>		<b>\$235,320.93</b>	<b>\$77,992.71</b>	<b>\$157,328.22</b>	<b>2,546</b>	<b>0.56%</b>	<b>\$92.43</b>	<b>\$0.33</b>	<b>\$3.02</b>	<b>\$30.63</b>
<b>Renewals</b>													
1301 RE	1/22/13	Please Renew Your Mem	4,228		\$11,571.49	\$2,280.00	\$9,291.49	214	5.06%	\$54.07	\$0.20	\$5.08	\$10.65
1302 RE	2/20/13	Please Renew Your Mem	3,694		\$12,733.00	\$1,813.00	\$10,920.00	276	7.47%	\$46.13	\$0.14	\$7.02	\$6.57
1303 RE	3/25/13	Please Renew Your Mem	3,305		\$12,815.00	\$1,334.00	\$11,481.00	260	7.87%	\$49.29	\$0.10	\$9.61	\$5.13
1304 RE	4/23/13	Please Renew Your Mem	2,803		\$11,675.00	\$1,259.00	\$10,416.00	242	8.63%	\$48.24	\$0.11	\$9.27	\$5.20
1305 RE	6/1/13	Please Renew Your Mem	2,685		\$9,440.00	\$1,428.00	\$8,012.00	186	6.93%	\$50.75	\$0.15	\$6.61	\$7.68
1306 RE	6/26/13	Please Renew Your Mem	4,081		\$19,865.00	\$1,519.00	\$18,346.00	339	8.31%	\$58.60	\$0.08	\$13.08	\$4.48
1307 RE	7/22/13	Please Renew Your Mem	4,970		\$20,137.00	\$1,478.00	\$18,659.00	384	7.73%	\$52.44	\$0.07	\$13.62	\$3.85
1308 RE	8/30/13	Please Renew Your Mem	5,151		\$13,298.00	\$1,775.68	\$11,522.32	275	5.34%	\$48.36	\$0.13	\$7.49	\$6.46
1309 RE	9/24/13	Please Renew Your Mem	5,619		\$16,495.00	\$1,573.00	\$14,922.00	318	5.66%	\$51.87	\$0.10	\$10.49	\$4.95
1310 RE	10/30/13	Please Renew Your Mem	5,346		\$13,340.00	\$1,538.34	\$11,801.66	246	4.60%	\$54.23	\$0.12	\$8.67	\$6.25
1311 RE	11/15/13	Please Renew Your Mem	5,075		\$8,304.00	\$1,793.20	\$6,510.80	123	2.42%	\$67.51	\$0.22	\$4.63	\$14.58
1312 RE	12/31/13	Please Renew Your Mem	4,453		\$7,630.00	\$1,805.98	\$5,824.02	145	3.26%	\$52.62	\$0.24	\$4.22	\$12.46
<b>Subtotal Renewals</b>			<b>56,561</b>		<b>\$170,401.49</b>	<b>\$21,146.24</b>	<b>\$149,255.25</b>	<b>3278</b>	<b>5.80%</b>	<b>\$51.98</b>	<b>\$0.12</b>	<b>\$8.06</b>	<b>\$6.45</b>
<b>Lapsed</b>													
1308 LA	9/4/13	Please Renew Your Mem	39,057	long term expired	\$17,669.00	\$14,021.00	\$17,309.00	370	0.95%	\$47.75	\$0.79	\$1.26	\$37.89
1312 LA			25,000	long term expired	\$7,520.00		\$1,310.00	177	0.71%	\$42.49	\$0.00	#DIV/0!	\$0.00
<b>Subtotal Lapsed</b>			<b>64,057</b>		<b>\$25,189.00</b>	<b>\$14,021.00</b>	<b>\$11,168.00</b>	<b>547</b>	<b>0.85%</b>	<b>\$46.05</b>	<b>\$0.56</b>	<b>\$1.80</b>	<b>\$25.63</b>
<b>Prospecting</b>													
1311 PR					\$7,591.00		\$152.00						
<b>Subtotal Prospecting</b>			<b>0</b>		<b>\$7,591.00</b>	<b>\$0.00</b>	<b>\$7,591.00</b>	<b>0</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>\$0.00</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>
<b>WEB</b>													
<b>Web Contributions</b>		Donations			\$31,149.00		\$31,149.00	452		\$68.91			
<b>Web New Members</b>		New Members			\$85,850.00		\$85,850.00	2,394		\$35.86			
<b>Web Renewals</b>		Renewal Memberships			\$137,101.00		\$137,101.00	2,761		\$49.66			
<b>WHITE MAIL</b>													
<b>White Mail Contributions</b>		Donations			\$45,252.00		\$45,252.00	130		\$348.09			
<b>White Mail for Membership</b>		Membership			\$11,135.00		\$11,135.00	187		\$59.55			
<b>Subtotal for Web and White Mail</b>					<b>\$310,487.00</b>		<b>\$310,487.00</b>	<b>5,924</b>		<b>\$52.41</b>			
<b>SPECIAL PROJECTS</b>													
1310 facebook		online		facebook	\$1,260.00		\$1,260.00	46		\$27.39			
1311 Ballot Fund		piryx		email list	\$28,256.78		\$28,256.78	586		\$48.22		#DIV/0!	

2012 Appeals (as of 2013-06-30)														
<b>House</b>														
1201 HO	2/6/12	Ron Paul Effect	29,725	House + Vols + lapsed	\$41,902.00	\$9,345.50	\$32,556.50	346	1.16%	\$121.10	\$0.22	\$4.48	\$27.01	
1204-1 HO	4/16/12	BA urgent	18,937	House	\$13,388.00	\$4,452.42	\$8,935.58	201	1.06%	\$66.61	\$0.33	\$3.01	\$22.15	
1205 HO	6/9/12	Annual Report	19,956	2011 constituents	\$25,213.00	\$8,867.31	\$16,345.69	330	1.65%	\$76.40	\$0.35	\$2.84	\$26.87	
1206 HO	6/20/12	ARF - BA Alert	19,956	2011 constituents	\$15,124.00	\$6,044.14	\$9,079.86	222	1.11%	\$68.13	\$0.40	\$2.50	\$27.23	
1207 HO	8/6/12	Don't let this hold back...	25,494	house + Vols + GJ	\$33,261.00	\$8,014.65	\$25,246.35	388	1.52%	\$85.72	\$0.24	\$4.15	\$20.66	
1209 HO	9/13/12	Urgent Libertarian Message	32,776	house + Vols + GJ + lapsed	\$19,684.00	\$9,911.26	\$9,772.74	320	0.98%	\$61.51	\$0.50	\$1.99	\$30.97	
1210 HO	10/4/12	If all americans knew	21,909	house + GJ	\$16,646.00	\$7,147.73	\$9,498.27	182	0.83%	\$91.46	\$0.43	\$2.33	\$39.27	
1210-2 HO	10/30/12	Is this the ...Good News..?	22,333	house + GJ	\$11,461.00	\$7,060.00	\$4,401.00	134	0.60%	\$85.53	\$0.62	\$1.62	\$52.69	
1211 HO	11/26/12	foot stompin, smil making...	20,650	house 18 + GJ	\$12,079.00	\$6,295.00	\$5,784.00	166	0.80%	\$72.77	\$0.52	\$1.92	\$37.92	
1212 HO	12/31/12	You gotta see this: can't fail	18,773	house 18 + GJ less pledgers	\$16,595.00	\$2,988.00	\$13,607.00	0	0.00%	#DIV/0!	\$0.18	\$5.55	#DIV/0!	
<b>Subtotal House</b>			<b>230,509</b>		<b>\$205,353.00</b>	<b>\$70,126.01</b>	<b>\$135,226.99</b>	<b>2,289</b>	<b>0.99%</b>	<b>\$89.71</b>	<b>\$0.34</b>	<b>\$2.93</b>	<b>\$30.64</b>	
2012 LP NEWS	VARIES				\$625.00			9	#DIV/0!	\$69.44				
<b>Subtotal House Appeals Incl. LP News</b>			<b>230,509</b>		<b>\$205,978.00</b>	<b>\$70,126.01</b>	<b>\$135,851.99</b>	<b>2,298</b>	<b>1.00%</b>	<b>\$89.63</b>	<b>\$0.34</b>	<b>\$2.94</b>	<b>\$30.52</b>	
<b>Renewals</b>														
1201 RE	1/9/12	Please Renew Your Mem	3,294		\$14,440.00	\$1,029.11	\$13,410.89	285	8.65%	\$50.67	\$0.07	\$14.03	\$3.61	
1202 RE	2/8/12	Please Renew Your Mem	3,327		\$12,431.00	\$1,029.75	\$11,401.25	263	7.91%	\$47.27	\$0.08	\$12.07	\$3.92	
1203 RE	3/17/12	Please Renew Your Mem	4,675		\$16,157.00	\$1,223.42	\$14,933.58	302	6.46%	\$53.50	\$0.08	\$13.21	\$4.05	
1204 RE	4/12/12	Please Renew Your Mem	4,654		\$13,419.00	\$1,222.00	\$12,197.00	290	6.23%	\$46.27	\$0.09	\$10.98	\$4.21	
1205 RE	6/2/12	Please Renew Your Mem	4,371		\$11,700.00	\$1,179.99	\$10,520.01	256	5.86%	\$45.70	\$0.10	\$9.92	\$4.61	
1206 RE	7/2/12	Please Renew Your Mem	4,606		\$13,195.00	\$1,208.00	\$11,987.00	256	5.56%	\$51.54	\$0.09	\$10.92	\$4.72	
1207 RE		Please Renew Your Mem			\$0.00		\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	
1208 RE	8/7/12	Please Renew Your Mem	5,347		\$26,746.00	\$1,313.93	\$25,432.07	519	9.71%	\$51.53	\$0.05	\$20.36	\$2.53	
1209 RE	9/21/12	Please Renew Your Mem	4,865		\$16,738.00	\$1,245.97	\$15,492.03	334	6.87%	\$50.11	\$0.07	\$13.43	\$3.73	
1210 RE	10/16/12	Please Renew Your Mem	4,308		\$13,863.00	\$1,170.19	\$12,692.81	275	6.38%	\$50.41	\$0.08	\$11.85	\$4.26	
1211 RE	11/16/12	Please Renew Your Mem	3,863		\$6,805.00	\$1,208.00	\$5,597.00	157	4.06%	\$43.34	\$0.18	\$5.63	\$7.69	
1212 RE	12/22/12	Please Renew Your Mem	4,325		\$18,880.00	\$1,163.00	\$17,717.00	387	8.95%	\$48.79	\$0.06	\$16.23	\$3.01	
<b>Subtotal Renewals</b>			<b>47,635</b>		<b>\$164,374.00</b>	<b>\$12,993.36</b>	<b>\$151,380.64</b>	<b>3324</b>	<b>6.98%</b>	<b>\$49.45</b>	<b>\$0.08</b>	<b>\$12.65</b>	<b>\$3.91</b>	
<b>Lapsed</b>														
1206 LA	7/3/12	Why haven't you been told	21,693		\$2,330.00	\$5,997.00	-\$3,667.00	51	0.24%	\$45.69	\$2.57	\$0.39	\$117.59	
							\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	
							\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	
							\$0.00		#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	
<b>Subtotal Lapsed</b>			<b>21,693</b>		<b>\$2,330.00</b>	<b>\$5,997.00</b>	<b>-\$3,667.00</b>	<b>51</b>	<b>0.24%</b>	<b>\$45.69</b>	<b>\$2.57</b>	<b>\$0.39</b>	<b>\$117.59</b>	
<b>Prospecting</b>														
<b>Subtotal Prospecting</b>			<b>0</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	
<b>WEB</b>														
<b>Web Contributions</b>	Donations				\$98,840.00		\$98,840.00	1,134		\$87.16				
<b>Web New Members</b>	New Members				\$138,345.00		\$138,345.00	3,533		\$39.16				
<b>Web Renewals</b>	Renewal Memberships				\$131,507.00		\$131,507.00	2,372		\$55.44				
<b>WHITE MAIL</b>														
<b>White Mail Contributions</b>	Donations				\$46,323.00		\$46,323.00	182		\$254.52				
<b>White Mail for Membership</b>	Membership				\$15,549.00		\$15,549.00	199		\$78.14				
<b>Subtotal for Web and White Mail</b>					<b>\$430,564.00</b>		<b>\$430,564.00</b>	<b>7,420</b>		<b>\$58.03</b>				
<b>SPECIAL PROJECTS</b>														
doorhangers										#DIV/0!				
lapsed member intern calling										#DIV/0!				
<b>2012 GRAND TOTAL</b>					<b>\$803,246.00</b>	<b>\$89,116.37</b>	<b>\$714,129.63</b>	<b>15,382</b>		<b>\$52.22</b>				



Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces	Target Population	Gross Revenue	Total Costs	Net Revenue	No of	Percent	Average	Cost to	ROI	Cost per
<b>I Appeals (as of 2012-04-30)</b>													
<b>House</b>													
1101 HO	1/11/11	election results 2010	24,991		\$33,934.00	\$8,770.26	\$25,163.74	492	1.97%	\$68.97	\$0.26	\$3.87	\$17.83
1102 HO	3/3/11	Hinkle Urgent	19,812		\$22,445.00	\$7,199.86	\$15,245.14	388	1.96%	\$57.85	\$0.32	\$3.12	\$18.56
1103 HO	4/7/11	annual report 2010	21,603		\$51,624.00	\$15,926.89	\$35,697.11	429	1.99%	\$120.34	\$0.31	\$3.24	\$37.13
1105 HO	5/5/11	Tea Party is over	20,118		\$17,351.00	\$7,122.27	\$10,228.73	311	1.55%	\$55.79	\$0.41	\$2.44	\$22.90
1106 HO	6/11/11	Declaration - July 4	19,999		\$10,246.00	\$4,532.48	\$5,713.52	197	0.99%	\$52.01	\$0.44	\$2.26	\$23.01
1108 HO	8/6/11	Yellow Urgent	19,928		\$37,625.00	\$8,026.24	\$29,598.76	561	2.82%	\$67.07	\$0.21	\$4.69	\$14.31
1109 HO	9/27/11	Ballot Access	29,933		\$26,891.00	\$7,123.45	\$19,767.55	337	1.13%	\$79.80	\$0.26	\$3.77	\$21.14
1110 HO	10/31/11	Paul Petition	49,893		\$43,473.00	\$13,092.55	\$30,380.45	583	1.17%	\$74.57	\$0.30	\$3.32	\$22.46
1112 HO	12/19/12	Survey Enclosed	19,711		\$29,547.00	\$6,674.00	\$22,873.00	468	2.37%	\$63.13	\$0.23	\$4.43	\$14.26
<b>Sub House Appeals</b>			<b>225,988</b>		<b>\$273,136.00</b>	<b>\$78,468.00</b>	<b>\$194,668.00</b>	<b>3,766</b>	<b>1.67%</b>	<b>\$72.53</b>	<b>\$0.29</b>	<b>\$3.48</b>	<b>\$20.84</b>
2011 LP NEWS	VARIES				\$4,325.00			88		\$49.15			
<b>Subtotal House Appeals Incl. LP News</b>			<b>225,988</b>		<b>\$277,461.00</b>	<b>\$78,468.00</b>	<b>\$198,993.00</b>	<b>3,854</b>	<b>1.71%</b>	<b>\$71.99</b>	<b>\$0.28</b>	<b>\$3.54</b>	<b>\$20.36</b>
<b>Renewals</b>													
1101 RE	1/18/11	Please Renew Your Mem	5,682		\$24,450.00	\$1,744.96	\$22,705.04	524	9.22%	\$46.66	\$0.07	\$14.01	\$3.33
1102 RE	2/25/11	Please Renew Your Mem	5,467		\$19,966.00	\$4,279.63	\$15,686.37	424	7.76%	\$47.09	\$0.21	\$4.67	\$10.09
1104 RE	4/14/11	Please Renew Your Mem	5,425		\$25,807.00	\$1,574.30	\$24,232.70	524	9.66%	\$49.25	\$0.06	\$16.39	\$3.00
1105 RE	5/20/11	Please Renew Your Mem	4,728		\$15,471.00	\$1,226.65	\$14,244.35	321	6.79%	\$48.20	\$0.08	\$12.61	\$3.82
1107 RE	7/10/11	Please Renew Your Mem	5,311		\$28,427.00	\$1,404.00	\$27,023.00	538	10.13%	\$52.84	\$0.05	\$20.25	\$2.61
1108 RE	8/25/11	Please Renew Your Mem	4,102		\$17,396.00	\$3,223.00	\$14,173.00	369	9.00%	\$47.14	\$0.19	\$5.40	\$8.73
1109 RE	9/13/11	Please Renew Your Mem	3,839		\$16,184.00	\$1,139.48	\$15,044.52	314	8.18%	\$51.54	\$0.07	\$13.96	\$3.63
1110 RE	10/8/11	Please Renew Your Mem	3,975		\$16,047.00	\$1,159.01	\$14,887.99	336	8.45%	\$47.76	\$0.07	\$14.99	\$3.45
1111 RE	11/17/11	Please Renew Your Mem	3,355		\$8,906.00	\$1,070.81	\$7,835.19	171	5.10%	\$52.08	\$0.12	\$8.32	\$6.26
1112 RE	12/5/12	Please Renew Your Mem	3,361		\$9,259.00	\$1,038.14	\$8,220.86	199	5.92%	\$46.53	\$0.11	\$8.92	\$5.22
<b>Subtotal Renewals</b>			<b>45,245</b>		<b>\$181,913.00</b>	<b>\$17,859.98</b>	<b>\$164,053.02</b>	<b>3720</b>	<b>8.22%</b>	<b>\$48.90</b>	<b>\$0.10</b>	<b>\$10.19</b>	<b>\$4.80</b>
<b>Lapsed</b>													
1104 LA	4/14/11	Please renew & free book	1,883		\$175.00		\$175.00	4	0.21%	\$43.75	\$0.00	#DIV/0!	\$0.00
1104 LA 02	5/5/11	Please renew & free book	20,118		\$12,325.00	\$6,371.61	\$5,953.39	246	1.22%	\$50.10	\$0.52	\$1.93	\$25.90
1109 LA	9/27/11	Renew or why not-survey	49,915		\$10,358.00	\$13,513.23	-\$3,155.23	262	0.52%	\$39.53	\$1.30	\$0.77	\$51.58
<b>Subtotal Lapsed</b>			<b>71,916</b>		<b>\$22,858.00</b>	<b>\$19,884.84</b>	<b>\$2,973.16</b>	<b>512</b>	<b>0.71%</b>	<b>\$44.64</b>	<b>\$0.87</b>	<b>\$1.15</b>	<b>\$38.84</b>
<b>Prospecting</b>													
1104 PR	5/7/11		26,145		\$7,319.00	\$9,256.00	-\$1,937.00	149	0.57%	\$49.12	\$1.26	\$0.79	\$62.12
1108 PR	8/24/11		50,000		\$4,300.00	\$12,467.45	-\$8,167.45	87	0.17%	\$49.43	\$2.90	\$0.34	\$143.30
1111 PR	11/10/11		58,438		\$10,618.00	\$14,001.81	-\$3,383.81	196	0.34%	\$54.17	\$1.32	\$0.76	\$71.44
<b>Subtotal Prospecting</b>			<b>76,145</b>		<b>\$22,237.00</b>	<b>\$21,723.45</b>	<b>\$513.55</b>	<b>432</b>	<b>0.57%</b>	<b>\$51.47</b>	<b>\$0.98</b>	<b>\$1.02</b>	<b>\$50.29</b>
<b>WEB</b>													
<b>Web Contributions</b>		Donations			\$44,983.74		\$44,983.74	655		\$68.68			
<b>Web New Members</b>		New Members			\$66,843.00		\$66,843.00	1,675		\$39.91			
<b>Web Renewals</b>		Renewal Memberships			\$132,949.10		\$132,949.10	2,823		\$47.09			
<b>WHITE MAIL</b>													
<b>White Mail Contributions</b>		Donations			\$52,080.55		\$52,080.55	216		\$241.11			
<b>White Mail for Membership</b>		Membership			\$16,360.35		\$16,360.35	237		\$69.03			
<b>Subtotal for Web and White Mail</b>					<b>\$313,216.74</b>		<b>\$313,216.74</b>	<b>5,606</b>		<b>\$55.87</b>			
<b>SPECIAL PROJECTS</b>													
<b>Directinerenewal calling</b>					\$19,816.50	\$15,000.00	\$4,816.50	475		\$41.72			
<b>2011 GRAND TOTAL</b>					<b>\$837,502.24</b>	<b>\$152,936.27</b>	<b>\$684,565.97</b>	<b>18,365</b>		<b>\$45.60</b>			

## Facebook

The official Libertarian National Committee Facebook page, facebook.com/libertarians, continues strong growth. LNC Vice Chair, Arvin Vohra, works with a team of volunteers that provide much of the content. Candidate and issue memes are the most common postings, but LPHQ press releases and blog entries also get posted to the Facebook page. The following chart compares the number of “fans” of the Libertarian Party to other political organizations.

						Growth% (12/07/2011 to 12/02/2014)
<b>Facebook Fans</b>	4/30/2010	11/16/2010	12/7/2011	10/3/2014	12/2/2014	
Republican Party	128,778	194,050	241,954	1,617,753	1,733,117	616%
Reason Magazine	17,839	30,133	45,795	218,903	226,384	394%
Heritage Foundation	152,949	272,333	389,946	1,742,194	1,769,944	354%
ACLU	32,149	41,846	72,890	255,042	266,288	265%
Democratic Party	85,316	185,447	280,387	864,614	919,110	228%
<b>Libertarian Party</b>	<b>40,000</b>	<b>129,126</b>	<b>192,160</b>	<b>532,851</b>	<b>543,597</b>	<b>183%</b>
Institute for Justice	3,490	30,888	47,580	120,145	121,493	155%
Advocates for Self-Gov.	4,827	8,892	13,534	32,284	34,451	155%
Cato Institute	45,407	72,758	104,878	234,449	241,243	130%
Ron Paul	199,552	272,152	614,577	1,310,298	1,319,865	115%
MoveOn.org	87,334	107,590	292,411	622,180	644,335	120%
Campaign for Liberty	47,121	82,430	114,018	200,464	206,519	81%
LNCC				1,875	2,000	

In 2011 we used paid advertising that targeted our facebook fans to become members, and the ads actually made a profit (a rarity in prospect advertising). Eric Dixon restarted paid ads in October and we’ve recruited 201 members, raising \$5,025 at a cost below that. While it would seem logical to ramp up the spending on something that is either profitable or slightly unprofitable for membership recruitment, unfortunately, tests of increasing the spending rate on the ads has not linearly increased the funds raised. We plan to continue facebook ads in 2015.

## Staff Personnel Changes

The Member Services Specialist position remains unfilled. We’ve not attempted to fill that position due to financial constraints and possible 2015 staff budget cuts. Eric Dixon, Editor and Technology Developer, leaves us December 4, 2014. We started a replacement search for Eric. Eric was highly skilled, and it’s unlikely we’ll be able to find and hire someone with all of his skills. We will likely assign some his duties to other existing staff, hire an additional staff person, and assign other duties to contractors.

# Employee Tasks & Duties

## **Wes Benedict: Executive Director**

Primary fundraiser

Writing and preparation of fundraising letters & emails

Staff hiring, evaluation, assignment of tasks, supervision

LNC/Chair interface

Brand development

Assist with LP News

Affiliate support

Membership support

Campaign and candidate support

Help setup new LPHQ office

Special projects oversight: wikis, promotional items, legal, membership plans

## **Carla Howell: Political Director**

Writing/Editing - blog, press releases, videos, LP News, other web content

Media inquiry responses, interviews, travel to interview

Giving speeches, travel (State Events)

Candidate recruitment, coaching, support, support literature, LP solutions, talking points

Creation of LP literature (e.g. new tri-fold brochure)

General promotion of LP candidates (e.g., new radio show)

Track media hits and contacts

Miscellaneous meetings with, and inquires from, outside organizations

Miscellaneous issues concerning members, candidates, affiliates, donors

## **Robert Kraus: Operations Director**

Help with overall maintenance of LP.org

Customer service - internal and external

Maintain membership/contributor database (Raiser's Edge)

Assist with mem database troubleshooting and cleanup

Supervision of Mem support Specialist

Administrator of lp.org & hq.lp.org email and group list servers

Maintain compliance with government policies, especially the FEC

Managing lawsuits and other legal matters with the chair & treasurer

Managing our ballot access matters & petitioning w-treasurer

Affiliate support - working w-states on various things

Manage database updates provided by state affiliates to LPHQ

Staff liaison to the Convention Oversight Committee & other conv duties

Staff liaison to the Building Fund & Other Committees

Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)

Preparation of financial and membership reports

Provide data to FEC consultant for FEC filing

Facilities and equipment planning and maintenance

General purchasing and procurement

Work with Chair and Treasurer on financial issues & audit

Record & Attend LNC meetings (12 hrs every 4 months)
Maintain membership, financial, and other archives
Payroll and benefits administration for LP Staff
Create and maintain Employee Manual
Maintain LNC contact list (an off-line document and at LP.org)
Process & manage monthly gifts for direct account draft
Assist Casey with processing and entering contributions into RE
Assist in general office upkeep, organization, and ordering of supplies
Re-check of daily deposits and cash audits
Miscellaneous: Filing, research, member correspondence
<b>Nick Dunbar: Membership and Pledge Programs. Special Projects</b>
Work with vendors for house and acquisition appeals (gets fundraise letters printed)
Work with vendors for LP News printing and mailing
Sends monthly renewal email blasts
Data pulls for donor acknowledgments (thank you notes)
Update Board Report (Standard report which shows appeal results)
In house IT support for servers, PC's & phones
Process monthly gifts for members & get updated info plus Pledge News
Analyze results on all mail appeals and select segments for lists
Orders LP stationery, letterhead, envelopes
<b>Bob Johnston: Member, Candidate and Affiliate Support</b>
Call Libertarian candidates to find out the information they need to run for office
Keep track of our current ballot access in each state
Compile LP candidate data and update LP.org web site
Monthly Donors: call and email those whose cards expire
Miscellaneous projects, e.g., compiling filing requirements for affiliates
Renewals: call, email and send letters to lapsed members to renew
Compile LP elected officials data and update LP.org web site
Compile election results for LP candidates
Address general questions and complaints from members
Provides customer service to state and local affiliates
<b>Casey Hansen: Member Services &amp; Affiliate Relations</b>
Maintain Events Listing on LP.org
Create new records for people who ask for information packets
Prepare data for new memberships and print letters for membership cards
Prepare information packets for new inquires
Print and mail special mail projects (annual reports, Christmas cards, etc.)
Print and send membership cards to monthly pledgers
Update and maintain records in RE
Design website for state affiliates
Maintain State Chair and State Organization contact lists
Convention and LNC Meeting Prep
Photocopy checks before deposit
Prepare daily reports and do daily cash audits

Process and cage all checks, credit cards and cash received via mail into RE
Process and cage all web transactions into RE (varies greatly)
Process refunds and contribution returns
Print and send acknowledgements of donations
Prepares email updates lists
Each month, import website recurring gift transactions into Raiser's Edge
Import new inquiries and volunteers into RE
Greet visitors to the office
Produce and mail LP information packets
Generate weekly inquiries list
Put together and mail merchandise orders
Produce and mail LP membership card packets
Sort and tag physical monetary contributions (checks, cc, and cash)
Address general questions and complaints from members
Answer and direct incoming phone calls
Monitor and sort incoming email to LP email addresses
Maintain address and contact information for members
Accept, open, and deliver courier packages
Accept, open, and sort mail from USPS
Deposit checks at bank after they have been processed & verified
<b>Eric Dixon: Editor &amp; Technology Developer (tasks to be reassigned)</b>
LP News editor, designer, and contributing reporter
Primary contributor, maintainer and tech support for LP.org
Post blog entries, press releases, poll and other information on LP.org
Monitoring the LP.org Traffic and Analytics
Social Media Management: Facebook, twitter, etc.
Create and monitor Facebook Ads
Design and maintain convention website LPCon2014.org
Design and maintain LPStore.org
Help with outreach events
Manage email broadcast system
Prepare email blasts
Produce Video Content
Liberty Pledge newsletter
General graphic design
General tech support
Brochure design (The Libertarian Party)
Builds wiki websites like LP.org/support
Help I.T. committee & others with survey system

# **LNC Political Director Report Sep. 6 – Nov. 26, 2014**

**Submitted by Carla Howell**

## ***Key observations of Election 2014***

2014 was a very positive growth year for the LP based on media coverage, inclusion of our candidates in polls, voter registration, and votes.

While the media remains strongly biased in favor of Democrats and Republicans, media coverage of Libertarians and the LP improved substantially this election.

Owing to a number of races that potentially could swing the balance of power in the Senate, as well as some tight races for governor, several of our candidates were featured in national media, including on Fox News, New York Times, Washington Post, CNN, NPR, LA Times, Associated Press, Wall Street Journal, Newsmax, MSNBC Hardball, Breitbart, Huffington Post, ABC News, USA Today, Daily Caller, the Stossel Show (post election) and Time magazine. Three candidates were interviewed on Fox Business News' *The Independents*, and Reason ran several positive stories and columns on the LP and our candidates. The Independent Institute's *The Beacon* covered the Wyllie campaign.

Candidates who received notable national coverage included Sean Haugh for US Senate in North Carolina, Amanda Swafford for US Senate in Georgia, Adrian Wyllie for governor in Florida, David Patterson for US Senate in Kentucky, Andrew Hunt for governor in Georgia, Chad Grimm for governor in Illinois, Rob Sarvis for US Senate in Virginia, Doug Butzier for US Senate in Iowa (Rest In Peace), and Lucas Overby for US House in Florida.

A number of candidates received substantial coverage within their states, including Adrian Wyllie, John Buckley for US Senate in West Virginia, Rob Sarvis, Keen Umbehrr for governor in Kansas, Steve French for governor in South Carolina, Jack Seaman for US Senate in North Dakota, and Frank Gilbert for governor of Arkansas.

Collectively the national coverage we received for these races rivaled that of several of our past presidential campaigns. The LP would need to spend millions of dollars in advertising to match the free coverage the LP got for these races, suggesting that we should relish the opportunity to run candidates in tight races.

Similarly many more Libertarians were included in publicized polls, mostly in these same close races. Many of them polled in high single digits and a few in low double digits –possibly more than the LP has ever seen. While vote totals came down from poll numbers in the end, as is typical, they remained strong considering the record-shattering levels of spending by Democrats, Republicans and their respective PACs this election year.

The LP also broke a record for top-of-ticket votes in a midterm election year, despite the fact that we did not have top-of-ticket candidates in California or Washington owing to “top two” and despite the fact that voter turnout was low nationwide.

Exit polls showed that our candidates are continuing to pull disproportionately high vote percentages from young voters. Given that young voters are more inclined to skip midterm elections than older voters, this, along with the above 2014 results, are all signs that the LP’s presence on the ballot is having an increasing impact on elections and that we are well-positioned to do even better in 2016.

At the same time, we continue to face difficult ballot challenges. This was most notable in Ohio where the governor and AG candidates were thrown off the ballot and in New York where our governor candidate was placed in a hard-to-find position on many ballots. Our state senate candidate Gigi Bowman faced a nasty challenge to her petition signatures from the incumbent. This resulted in her being described as “not on the general election ballot” in some key news coverage. Several precincts used ballots that omitted her name, despite her being legally qualified for the ballot.

Jeremy Walter’s race for state house in South Carolina was disappointing but not surprising. He won just under 20% of the vote against the same Republican whom he almost beat in 2012 with 47%. The difference this year was that the Republican was the incumbent and also that she was on the ballot as a Republican – whereas she had to run as an independent in 2012. This is a reminder that D/R partisan voting remains a significant barrier for alternative parties.

More good news: Libertarian voter registration is up over the last seven months by a higher percentage than the increase of all other parties and independents combined. This follows a 16-month period where Libertarian registrations were the only ones to go up while all other party registrations went down.

Seventeen Libertarians were elected to local offices in November, including seven who were unopposed. Another advanced to a runoff election in December.

Projects and one-time activities:

- With Bob Johnston, ramped up frequency of blogs to near daily in month before Election Day and for several weeks thereafter. Aiming to keep 5/ week level going into holiday season and to build to one/day or more thereafter.
- Helped arrange lawsuit in Kentucky
- Helped with ballot access problems in New York (Gigi Bowman campaign)
- Negotiating to continue radio show *Libertarians Working for You* on VoiceAmerica free of charge to LNC.

- Held post-mortem conference call with US Senate and governor candidates. Wrote blast emails to federal Libertarian candidates to support campaigns
- Continued participation with DC-based groups pushing for restoration of the Fourth Amendment

Regular activities:

- Candidate support for 2014 and recruitment for 2015-16.
- TV, radio and print interviews
- Write blogs and news releases
- Track key candidate poll results and media coverage
- Research and develop talking points for candidates and media interviews
- Address miscellaneous state ballot access issues
- Oversee posting of Facebook memes to LP.org
- Help maintain candidate contacts list, list of candidates to post, and ballot status
- Take miscellaneous phone calls and occasionally meet with walk-in visitors at headquarters
- Attend DC-area events and keep in contact with key libertarian organizations
- Miscellaneous admin
- Arrange media bookings (previously done by Molly Schwoppe)
- Occasional coaching and getting updates from elected Libertarians
- Wrote articles for December *LP News*
- With Eric Dixon, picked articles for and reviewed September, October and November issues of *Liberty Pledge*

Political Director made contact with the following Libertarian candidates and prospects this period in support of their campaigns (in addition to frequent contacts made by Bob Johnston). This involved responding to inquiries and questions; giving advice on general campaigning, messaging, media relations and fundraising; helping to connect to volunteers; and covering their campaigns in LP media:

Adrian Wyllie - FL, Chad Monnin - OH, Danny Bedwell - MS, David Patterson - KY, Davy Jones - WV, Gigi Bowman - NY, James Carr - VA, Jeff Carson - VA, Jeremy Walters - SC, Jim McDermott - AK, John Buckley - WV, Keen Umbehr campaign - KS, Marc Harrold - VA, Michael McDermott - AK, Mike Fellows - MT, Pranav Badhwar - DC, Richard Prawdzienski - OK, Rob Lapham - TX, Rob Sarvis - VA, Sean Haugh - NC, Sharon Hansen - IL, Amanda Swafford - GA, Brannon McMorris - LA, Dan Feliciano - VT, Doug Butzier - IA



(RIP!), Ed Wright - IA, Jake Porter - IA, Jim Fulner - MI, Joel Gardner - TX, John Krom - IN, Joshua James - TN, Julie Fox - IL, Keegan Iversen - MN, Ken Moellman - KY, Ken Krawchuk - PA, Keith Laube - IA, Martin Moulton - DC, Michael Kokoski - HI, Randall Lord - LA, Roland Riemers - ND, Russ Monchil - MO, Scott Kohlhaas - AK, Steve French – SC, Christopher Rike – AZ, Joe Cobb – AZ, Debbie Standiford – AR, Edward Rankin – TX, Jack Seaman-ND, Jeff Petermann – IN, Sean Haugh – NC, Lenny Ladner – TN, Mark Fish – AK, Martin Moulton – DC, Bruce Majors – DC, Michael Kokosky – HI, Jeff Davis – HI, Mike Fellows – MT, Rufus Craig – LA, Will Hammer – VA, Victor Korcher – SC, Jeremy Walters – SC, Michael McDermott - NY

## ***LP Media coverage***

Below is a partial list of national LP major media mentions (does not include candidate-specific coverage). Note that since the departure of LNC receptionist Molly Schwoppe, we have not been able to keep a log of many of our media hits:

10/2	Newsweek	How Libertarians would handle an Ebola outbreak in Texas
10/2	RT TV	Carla Howell interview: 'Obama to be remembered as someone who betrayed his supporters'
10/2	Uncovered Politics	An Interview with Libertarian National Committee Chair Nicholas Sarwark
10/3	The Federalist	Third-Party candidates are not poisonous mushrooms
10/7	The Hill	Civil liberties groups: Don't stop on NSA reform
10/8	Reason	A Libertarian Party Moment?
10/28	Breitbart	The war on Libertarians and independents
10/28	Reason	Vote Libertarian to Stop th Next 'Bipartisan' Disaster
10/29	Reason TV	Arvin Vohra interview
10/30	Reason	Nick Sarwark column <i>Seven Reasons to Vote for the Libertarian Party</i>
11/2	RT TV	US tired of voting for Democrats, Republicans
11/3	Liberty Magazine	New Hope for the LP?
11/3	RT TV	Carla Howell interview on RT TV
11/4	City A.M.(London business news)	2014 US midterm elections: Will Libertarian Party candidates spoil a Republican win?
11/4	Al Jazeera English	Interview of Carla Howell and live coverage of LP headquarters throughout Election Day
11/5	Reason	Exit polls for Haugh, Saris; Who did these Libertarians 'Spoil their senate races for?
11/5	Press TV	GOP, Democrats 'rigged election process' to retain control
11/5	Washington Times	Gary Johnson tosses hat in White Hosue rign for 2016

11/6	Reason blog	Fear of a Libertarian Planet
11/6	National Review	The GOP's Limited Ability to Win Over Those who Vote Libertarian
11/7	American Thinker	GOP overcomes Libertarian plot
11/12	Reason	The 98 percent of Americans who don't vote Libertarian spoil elections for everyone else
11/25	Press TV	No-win US foreign policies made Hagel resign
11/26	Washington Times	Libertarian Party lashes out at Rand Paul's new hawkish side

### ***Press Releases this period***

11/25 An open letter from Libertarian Party Chair Nicholas Sarwark to Sen. Rand Paul  
11/3 Why your Libertarian vote on Tuesday, Nov. 4, is worth 100 times the other guy's vote  
10/28 100% guaranteed-accurate election prediction announced  
10/13 Oligarchy wins. Kentucky loses.  
9/29 Libertarians sue Kentucky public television for First Amendment violation  
9/24 President Obama starts another war in violation of Constitution  
9/18 How do Libertarians, Republicans, and Democrats differ?  
9/18 Libertarian Party submits statement in opposition to Oregon "top two"  
9/15 Libertarian candidates for federal office pledge to downsize Big Government  
9/9 Libertarian Party urges lawmakers to get out, stay out of Iraq and Syria

### ***Blogs this period***

11/19 Indiana LP retains ballot access for sixth time in a row  
11/17 Two Connecticut LP candidates retain ballot access for their seats  
11/14 Hawaii LP meets vote test for first time and retains ballot access  
11/13 LPHQ job posting: Editor & Technology Developer  
11/12 Maryland LP retains ballot access for first time  
11/10 Voting Methods & Election Integrity Symposium - Glendale, CO on Nov. 15th  
11/ 7 North Dakota LP attains ballot access for the first time in its history  
11/7 Libertarian results for U.S. Senate, 2010-2014  
11/ 7 Libertarian results for governor, 2010-2014  
11/ 7 Election results for state ballot measures  
11/ 7 LP gains and loses ballot access in states, overall remains strong  
11/ 7 Oregon LP leaders rejoice over defeat of state's Measure 90 "top two"  
11/ 6 Thanks, Libertarians! Election results coming...  
11/5 Libertarians play key role in highly contested races  
11/4 2014 Election Night Updates  
11/4 Election returns to watch for tonight  
11/3 Krawchuk running for Governor in PA as a write-in  
11/2 Amanda Swafford in GA Senate debate Sunday morning, and more candidate debate coverage

10/31 After narrow loss in 2012, SC Libertarian Jeremy Walters faces same opponent in 2-way  
10/30 LP Chair on Reason: Seven Reasons to Vote for the Libertarian Party  
10/30 Polls that mention LP, or a Libertarian candidate, or "libertarian" self-id  
10/29 WV editorials hint at voting for Libertarian Buckley for U.S. Senate  
10/29 Libertarian Gigi Bowman on the ballot in NY  
10/29 LP Vice Chair Arvin Vohra on Reason TV  
10/28 Lucas Overby endorsed by former Democrat-backed challenger  
10/27 LPNY gubernatorial candidate releases tax plan, receives endorsements  
10/26 Libertarian Jack Seaman "is right" on foreign policy, says his Democratic rival  
10/24 Illinois LP gubernatorial candidate covered by Fox, Huff Post, Chicago Sun Times  
10/23 October issue of LP News now available online  
10/22 NY Libertarian for governor in live debate online tonight, Wednesday Oct. 22  
10/21 LP with coalition presses for real NSA reform  
10/21 LPO candidates kept off of the ballot  
10/20 Gallup polls continue to say Americans want a third party  
10/19 Wife of Libertarian for governor speaks out against newspaper's election coverage  
10/18 Georgia LP state chair featured in Ozy.com  
10/17 Libertarian gubernatorial candidate will keep Alaska free of state income tax  
10/16 Libertarians getting 9% support for Congress in poll  
10/14 Iowa Libertarian U.S. Senate candidate dies in plane accident  
10/14 Libertarian anti-prohibition activist Bill Wohlsifer running for AG  
10/11 Colorado Libertarian Lily Williams brings lessons from China to her bid for state house  
10/10 More Libertarian yard signs available  
10/9 Gov. Gary Johnson roast to raise money for PDC lawsuit  
10/9 Watch Libertarian Sean Haugh in NC U.S. Senate debate 10/8 Nevada Libertarians help  
stop taxpayer funding for new stadium  
10/7 ND Libertarian Jack Seaman the "break-out star" of debate  
10/6 Libertarian McDermott for governor could win NY ballot access  
10/3 Newsweek features libertarian views on Ebola  
10/2 LNC chair interview with UncoveredPolitics.com  
9/30 Libertarian Amanda Swafford for U.S. Senate featured in Time  
9/30 August issue of LP News now available online  
9/29 New York Times and CNN articles cover Libertarian Party candidates  
9/26 Libertarian Party likely to set record for alternative party votes in midterm elections  
9/23 Help us fight to keep LP candidates on the ballot  
9/19 LNC Meeting to be streamed live on 9/20 & 9/21; agenda  
9/16 Libertarian sues to stop Republicans from replacing Lt. Governor candidate in Nebraska  
9/12 Libertarian Party of Ohio endorses Monnin  
9/11 Libertarian chair remembers 9/11  
9/10 Libertarian Jeffrey Carson appears in congressional debate  
9/9 Incumbent files suit to kick Libertarian Gigi Bowman off ballot  
9/5 Libertarian Party TV ad campaign in Georgia  
9/4 Gun-toting thugs harass Libertarian supporters

# **Director of Operation's Report**

**Submitted by Robert Kraus**

## **Blackbaud – Data Dumps – Internal Customer Service**

We continue to do various ongoing clean ups of emails and other items in the dumps including a recent National Change of Address on 90k plus records resulting in almost 8k forwardable moves. The new membership levels have been included in dumps since Sept with no issues from states. As a result of the ASC survey, staff reached out to several states that had reported data issues and concerns. All but one of those have decided on taking the simpler updated 2012 formatted data dump and they appear to be happy with the results. We urge all states that currently receive the old formatted dump to contact us regarding the updated format which is much easier for states to use.

## **Building Fund**

We've raised \$2765 since 09/01/14 thru 11/25/14. The final individual donor room and perpetual plaques have been ordered and recognition certificates will be going out early next month.

## **FEC Filing**

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

## **Financial**

Finances remain very tight despite some improvement in fund raising for Sept & Oct. however Nov was one of our worst months ever in part due to slow mailing of the current house letter. Results should improve in Dec.

As of 11/25 we have \$19k in unrestricted funds available with some large expenses coming up including our annual software fee for Raiser's Edge (\$12k) and ½ yearly payment of property taxes (\$4.4k).

We currently have zero a/p and as the treasurer previously reported the Hyatt bill was paid in full early in Oct.

Staff also has spent countless hours working with the treasurer and the E/C on the budget thru multiple drafts. A very conservative approach is urged as funds will remain tight throughout

2015. Staff looks forward to working with various committees (ASC / IT) to come up with some cost effective solutions.

**Thank you!**

Robert

# November 2014 Election Results Report

Submitted by Arthur DiBianca

Note, these lists are based on preliminary (unofficial) results, so nothing is final, but we don't expect the percentages to change significantly. Vote counts might change significantly in some cases.

Number of candidates and vote counts for each state (alphabetical on left, sorted by vote total on right):

State	Candidates	Vote total
AK	5	33,214
AL	13	43,664
AR	28	388,773
AZ	14	432,141
CA	15	127,752
CO	41	749,265
CT	2	3,370
DC	9	29,373
DE	9	24,509
FL	19	845,824
GA	6	1,028,208
HI	17	34,401
IA	11	114,221
ID	5	24,082
IL	7	763,969
IN	70	301,209
KS	10	82,670
KY	11	79,300
LA	18	115,655
MA	8	41,913
MD	10	97,174
MI	30	546,359
MN	12	160,182
MO	28	382,390
MS	2	7,168
MT	8	24,762
NC	11	145,913
ND	3	42,670
NE	8	174,964

State	Candidates	Vote total
TX	132	3,904,583
GA	6	1,028,208
FL	19	845,824
IL	7	763,969
CO	41	749,265
MI	30	546,359
AZ	14	432,141
AR	28	388,773
MO	28	382,390
OH	15	331,919
IN	70	301,209
WI	13	237,864
NV	15	190,017
NE	8	174,964
SD	5	169,738
OR	33	166,537
MN	12	160,182
NC	11	145,913
CA	15	127,752
LA	18	115,655
IA	11	114,221
VA	9	100,662
MD	10	97,174
KS	10	82,670
WA	12	80,831
SC	9	80,159
KY	11	79,300
NY	7	66,800
AL	13	43,664

NH	1	969
NJ	6	26,184
NV	15	190,017
NY	7	66,800
OH	15	331,919
OK	1	9,125
OR	33	166,537
PA	15	7,758
RI	1	10,218
SC	9	80,159
SD	5	169,738
TN	3	19,079
TX	132	3,904,583
UT	11	28,140
VA	9	100,662
VT	15	37,657
WA	12	80,831
WI	13	237,864
WV	5	19,274
WY	4	31,687

ND	3	42,670
MA	8	41,913
VT	15	37,657
HI	17	34,401
AK	5	33,214
WY	4	31,687
DC	9	29,373
UT	11	28,140
NJ	6	26,184
MT	8	24,762
DE	9	24,509
ID	5	24,082
WV	5	19,274
TN	3	19,079
RI	1	10,218
OK	1	9,125
PA	15	7,758
MS	2	7,168
CT	2	3,370
NH	1	969

There were also fusion candidates in New York and Oregon, who appeared on the ballot with the Republican or Democratic label:

NY - 2 candidates, 179,406 votes

OR - 18 candidates, 535,557 votes

**Top ten vote-getters:**

State	Name	Office	Votes
GA	John H. Monds	Public Service Commission, District 1	710,408
TX	Quanah Parker	Court of Criminal Appeals Judge, Place 4	498,125
TX	William Bryan Strange, III	Court of Criminal Appeals Judge, Place 9	491,263
TX	RS Roberto Koelsch	Supreme Court Justice, Place 8	446,828
MO	Sean O'Toole	State Auditor	251,601
MI	Kerry Morgan	Supreme Court Justice (unexpired term)	236,837
FL	Adrian Wylie	Governor	223,339

AZ	Becca Kielsky	Maricopa County Assessor	172,261
FL	Bill Wohlsifer	Attorney General	169,371
IL	Julie Fox	Comptroller	167,578

**Election winners:**

State	Name	Office	Votes
AR	Bobby Tullis	Mineral Springs Mayor (Howard County)	232
AR	Casey Copeland	Prairie Grove Alderman (Washington County)	Unopposed
AR	Jacob Faught	Benton County Constable	Unopposed
CA	John J. "Jack" Hickey	Sequoia Healthcare District	16,909
FL	Richard Paul	Lee County Mosquito Control District, Area 4	76,519
IN	Cheryl Heacox*	Clay Township Board (Wayne County)	92
IN	Stephen A Coffman*	Liberty Township Advisory Board (Henry County)	131
KY	Larry Lea Odom-Groh	Bellemeade Mayor	338 (Unopposed)
KY	Tracey D. Roberts	Marshall County Magistrate, District 2	2,390 (Unopposed)
KY	Shannon Denniston	Montgomery County Justice of the Peace, District 2	1,742 (Unopposed)
LA	Chad Ivery Perry**	Calcasieu Parish Justice of the Peace, Ward 7	523
LA	William McBride	Washington City Council, District 3 (St. Landry Parish)	81
LA	Henry Herford	Franklin Parish Constable, District 1	Unopposed
LA	Justin Bonnette	Vernon Parish Justice of the Peace, Ward 6	Unopposed
MN	Elizabeth Dahl	Crystal City Council, Ward 1 (Hennepin County)	1,074
MN	Olga Parsons	Crystal Section II City Council (Hennepin County)	2,133
NE	Keith Ottersberg	Wymore City Council, Ward 2 (Gage County)	154
OR	R Mack Augenfeld*	Baker City Council	1,574

\* Effectively unopposed, because the number of seats up for election was equal to the number of candidates on the ballot.

\*\* Advanced to December runoff.



**Top ten percentages (partisan single-member election, facing at least one opponent on the ballot):**

State	Name	Office	Percentage
LA	William McBride	Washington City Council, District 3 (St. Landry Parish)	58.7%
CO	Steve E. Golter	Colorado University Regent, District 7	40.5%
KY	Chris Dillingham	Warren County Constable, District 2	38.6%
IN	Lisa Goldsberry	Henry County Council, District 2	36.9%
AK	Cean Stevens	State Representative, District 19	36.9%
LA	Martin D. Wade	Lafourche Parish Constable, District 4	35.1%
NV	Ed Uehling	State Senator, District 10	35.1%
LA	Chad Ivery Perry	Calcasieu Parish Justice of the Peace, Ward 7	33.9%
WA	David A. Steenson	State Representative, District 19 Position 1	33.1%
WA	Elijah Olson	State Representative, District 38 Position 2	32.9%

**Top ten percentages (partisan single-member election, facing both a Republican and a Democrat):**

State	Name	Office	Percentage
IN	Tim Basey	Madison County Sheriff	16.6%
HI	Tom Berg	State Representative, District 41	15.6%
NE	John W Sterup	Johnson County Treasurer	15.0%
IN	Dave Nakarado	Monroe County Commissioner	12.9%
HI	Fred F. Fogel	State Representative, District 3	11.8%
MO	Matthew (Matt) Stephens	State Representative, District 33	11.7%
KY	Christine Kendrick	Boone County Commissioner, District 2	11.2%
HI	Bronson Kekahuna Kaahui	State Senator, District 6	10.6%
IN	Rex Bell	State Senator, District 27	10.3%
MD	Bill Welch	Garrett County Commissioner, District 3	10.0%

**Top ten percentages (nonpartisan single-member election, facing at least one opponent on the ballot):**

State	Name	Office	Percentage
AR	Bobby Tullis	Mineral Springs Mayor (Howard County)	73.4%
NE	Keith Ottersberg	Wymore City Council, Ward 2 (Gage County)	70.0%
MN	Olga Parsons	Crystal Section II City Council (Hennepin County)	64.3%

MN	Elizabeth Dahl	Crystal City Council, Ward 1 (Hennepin County)	61.1%
FL	Richard Paul	Lee County Mosquito Control District, Area 4	54.8%
FL	Jared Jones	Collier County Soil & Water District, Group 4	43.9%
FL	Karl Dickey	Palm Beach Soil & Water District, Group 5	41.9%
FL	William Tolp	Collier County Soil & Water District, Group 5	39.6%
CA	Mark W.A. Hinkle	Gavilan Community College District Board, Position 2 (Santa Clara County)	36.2%
OH	Roger D. Staton	Warren County Common Pleas Judge	16.6%

**Top five percentages for U.S. Senate:**

State	Name	Percentage
KS	Randall Batson	4.3%
IL	Sharon Hansen	3.7%
NC	Sean Haugh	3.7%
AK	Mark S. Fish	3.7%
KY	David M. Patterson	3.1%

**Top five percentages for governor:**

State	Name	Percentage
VT	Dan Feliciano	4.4%
ID	John T. Bujak	4.1%
KS	Keen A. Umbehr	4.0%
AZ	Barry J. Hess	3.8%
FL	Adrian Wyllie	3.8%

**Top five percentages for U.S. House:**

State	Name	Office	Percentage
LA	Randall Lord	U.S. Representative, District 4	26.6%
FL	Lucas Overby	U.S. Representative, District 13	24.7%
TX	Jeffrey C. Blunt	U.S. Representative, District 20	24.3%
AR	Grant Brand	U.S. Representative, District 3	20.6%
TX	Mark Boler	U.S. Representative, District 26	17.3%

**Top five percentages for U.S. House, running against both a Republican and a Democrat:**

State	Name	Office	Percentage
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MO	Kevin Craig	U.S. Representative, District 7	7.7%
IN	Scott Wise	U.S. Representative, District 3	7.5%
AK	Jim C. McDermott	U.S. Representative	7.5%
ND	Robert J "Jack" Seaman	U.S. Representative	5.8%
MO	Herschel L. Young	U.S. Representative, District 4	5.6%

**Top ten percentages for state legislature:**

State	Name	Office	Percentage
AK	Cean Stevens	State Representative, District 19	36.9%
NV	Ed Uehling	State Senator, District 10	35.1%
WA	David A. Steenson	State Representative, District 19 Position 1	33.1%
WA	Elijah Olson	State Representative, District 38 Position 2	32.9%
PA	Betsy Summers	State Representative, District 121	32.3%
FL	Franklin Perez	State Representative, District 28	31.7%
WA	Tim Turner	State Representative, District 48 Position 2	30.8%
WA	Paul Delaney	State Representative, District 3 Position 2	30.5%
KS	James Pruden	State Representative, District 86	28.4%
FL	Tony Caso	State Senator, District 20	28.4%

**Top ten percentages for state legislature, running against both a Republican and a Democrat:**

State	Name	Office	Percentage
HI	Tom Berg	State Representative, District 41	15.6%
HI	Fred F. Fogel	State Representative, District 3	11.8%
MO	Matthew (Matt) Stephens	State Representative, District 33	11.7%
HI	Bronson Kekahuna Kaahui	State Senator, District 6	10.6%
IN	Rex Bell	State Senator, District 27	10.3%
KS	F Caleb Christopher	State Representative, District 38	9.6%
HI	Anthony Higa	State Representative, District 19	9.4%
MI	Lorence Wenke	State Senator, District 20	9.0%
OR	Caitlin Mitchel-Markley	State Senator, District 15	9.0%

OR	Kyle Markley	State Representative, District 30	8.9%
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**Single-member partisan races where the Libertarian got more votes than the difference between the Republican and Democrat:**

State	Libertarian	Office	Libt votes	Libt %	Republican	R %	Democrat	D %	Other %
MI	Lorence Wenke	State Senator, District 20	7,263	9.0%	Margaret O'Brien	45.5%	Sean McCann	45.4%	0.0%
OR	Caitlin Mitchel-Markley	State Senator, District 15	3,546	9.0%	Bruce Starr	45.1%	Chuck Riley	45.6%	0.3%
CO	Chris Heismann	State Senator, District 20	4,968	7.0%	Larry Queen	46.2%	Cheri Jahn	46.8%	0.0%
IN	David Norton	Washington County Auditor	524	7.2%	Randall "Randy" Bills	46.9%	Claude C. Combs	45.9%	0.0%
CO	Susan Quilleash	State Representative, District 17	1,067	7.5%	Kit Roupe	47.3%	Thomas "Tony" Exum Sr.	45.2%	0.0%
IN	Daniel Ferris	Madison County Council, District 1	437	5.5%	Tom Shepherd	47.1%	Clayton Whitson	47.4%	0.0%
WI	Adam Laufenberg	State Assembly, District 51	1,177	5.3%	Todd Novak	47.5%	Dick Cates	47.2%	0.0%
CO	Gregg Miller	State Senator, District 19	3,638	5.8%	Laura J. Woods	47.6%	Rachel Zenzinger	46.5%	0.0%
IN	Tim Basey	Madison County Sheriff	4,870	16.6%	Bruce S Dunham	35.6%	Scott Mellinger	47.8%	0.0%
TX	Linda Wilbert	Brazos County Justice of the Peace, Precinct 4	231	5.7%	Louis Garcia Jr.	48.0%	Christina S. Butler	46.3%	0.0%
IL	Matthew Skopek	Treasurer	143,831	4.1%	Tom Cross	48.0%	Michael W. Frerichs	47.8%	0.0%
MI	Michael Stampfler	State Representative, District 61	2,941	8.9%	Brandt Iden	48.4%	John Fisher	42.7%	0.0%
VT	Dan Feliciano	Governor	8,428	4.4%	Scott Milne	45.1%	Peter Shumlin	46.4%	4.2%
MT	Chris Colvin	State Representative, District 3	138	4.3%	Jerry O'Neil	47.1%	Zac Perry	48.6%	0.0%
FL	Adrian Wyllie	Governor	223,339	3.8%	Rick Scott	48.1%	Charlie Crist	47.1%	1.0%
CO	Patrick Sullivan	Jefferson County Assessor	21,300	9.2%	Ron Sandstrom	48.7%	Andrew Hassinger	42.1%	0.0%

NE	Steven Laird	U.S. Representative, District 2	8,824	5.3%	Lee Terry	46.0%	Brad Ashford	48.7%	0.0%
HI	Tom Berg	State Representative, District 41	956	15.6%	Bryan E. Jeremiah	35.6%	Matthew Lopresti	48.7%	0.0%
IN	Dave Nakarado	Monroe County Commissioner	3,361	12.9%	Bob Lagarde	38.3%	Patrick Stoffers	48.8%	0.0%
CO	Lee Mulcahy	State Senator, District 5	2,339	4.2%	Don Suppes	46.9%	Kerry Donovan	48.8%	0.0%
MO	Theo (Ted) Brown, Sr.	St. Louis County Executive	8,046	2.8%	Rick Stream	47.1%	Steve Stenger	47.7%	2.4%
NC	Sean Haugh	U.S. Senator	108,321	3.7%	Thom Tillisq	48.9%	Kay Hagan	47.2%	0.2%
VA	Robert C. Sarvis	U.S. Senator	53,101	2.4%	Ed W. Gillespie	48.3%	Mark R. Warner	49.1%	0.1%
CO	Hans Romer	State Representative, District 29	2,025	6.7%	Susan Kochevar	44.1%	Tracy Kraft-Tharp	49.2%	0.0%
WV	Davy Jones	U.S. Representative, District 2	7,462	5.0%	Alex Mooney	47.2%	Nick Casey	43.7%	4.1%
UT	Bret Black	State Representative, District 44	264	3.5%	Bruce R. Cutler	47.3%	Christine Passey	49.3%	0.0%
CO	Dave Schambach	Secretary of State	71,722	3.7%	Wayne W. Williams	47.5%	Joe Neguse	44.9%	3.9%
IA	Jake Porter	Secretary of State	32,815	3.0%	Paul D. Pate	48.5%	Brad Anderson	46.6%	1.9%
MN	Bob Odden	Secretary of State	40,729	2.1%	Dan Severson	45.9%	Steve Simon	47.0%	5.0%
AL	Mark Bodenhausen	Jefferson County Assistant Tax Assessor, Bess. Div.	1,116	2.7%	Jennifer Parsons Champion	47.8%	Charles R. Winston	49.6%	0.0%
TX	Ruben Corvalan	U.S. Representative, District 23	2,960	2.5%	Will Hurd	49.8%	Pete P. Gallego	47.7%	0.0%
CO	Gaylon Kent	U.S. Senator	51,756	2.6%	Cory Gardner	48.3%	Mark Udall	46.2%	2.9%
IL	Julie Fox	Comptroller	167,578	4.8%	Judy Baar Topinka	49.8%	Sheila Simon	45.4%	0.0%
KS	Michael Kerner	State Representative, District 17	556	6.3%	Brett M. Hildabrand	49.8%	Larry Meeker	43.9%	0.0%
AL	Nicole Jordan	Jefferson County Tax Assessor	5,658	3.5%	Joel Blankenship	46.7%	Gaynell Hendricks	49.8%	0.0%

NV	Steve Brown	U.S. Representative, District 4	4,117	3.1%	Cresent Hardy	48.5%	Steven A. Horsford	45.8%	2.6%
MO	Richard Charles Tolbert	Jackson County Executive	3,362	4.1%	Brice Stewart	46.0%	Mike Sanders	49.8%	0.0%
MO	Jim Higgins	State Senator, District 24	1,715	3.1%	John R. Ashcroft	47.0%	Jill Schupp	49.9%	0.0%
AK	Mark S. Fish	U.S. Senator	8,358	3.7%	Dan Sullivan	48.7%	Mark Begich	45.1%	2.4%
KS	Keen A. Umbehr	Governor	33,708	4.0%	Sam Brownback	50.0%	Paul Davis	46.1%	0.0%
CO	David Jurist	State Treasurer	99,568	5.2%	Walker Stapleton	50.0%	Betsy Markey	44.9%	0.0%

Average percentages for Libertarians running for U.S. House, with both Republican and Democrat in the race, where total percentage for Libertarian+Republican+Democrat >= 99.9%. (That excludes races with other significant minor-party candidates or write-ins.)

- 2004 - 72 races - 2.3%
- 2006 - 57 races - 2.7%
- 2008 - 69 races - 3.0%
- 2010 - 71 races - 3.4%
- 2012 - 54 races - 3.4%
- 2014 - 51 races - 3.5%

## ***Additional November 2014 Election Results added by Wes Benedict***

Average percentages for Libertarians running for U.S. Senate:

2010 - 20 races - 1.8%

2012 - 14 races - 2.6%

2014- 22 races - 2.3%

Average percentatges for Libertarian running for Governor:

2010 - 19 races - 1.7%

2012 - 9 races - 2.3%

2014- 24 races - 2.2%

We had a total of 738 candidates for the November 4, 2014 elections. That total number reported has changed a lot as we find new candidates that were on the ballot, and remove candidates that did not make it onto the ballot.

<b>Candidates</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>	<b>2012</b>	<b>2014</b>
<b>U.S. Senator</b>	18	15	20	14	22
<b>US Representative</b>	114	127	163	138	122
<b>State Legislatures</b>	272	279	318	257	261
<b>Other</b>	192	172	293	147	318
<b>Write-ins unreported</b>			10**		15***
<b>Total Candidates</b>	596*	593*	804	556	<b>738</b>

*Table includes both partisan and nonpartisan elections.*

*\* Mostly November candidates, but may include a small number of candidates in non-November elections.*

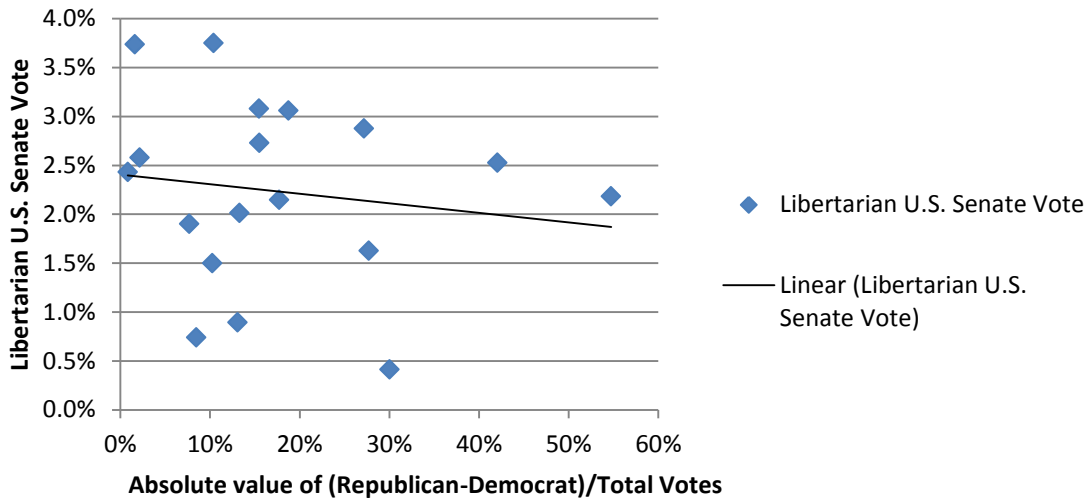
*\*\*10 write-ins with votes not reported: 2 PA, 7 NY, 1 IL.*

*\*\*\*15 write-ins with votes not reported: 1 NJ, 12 PA, 2 WI.*

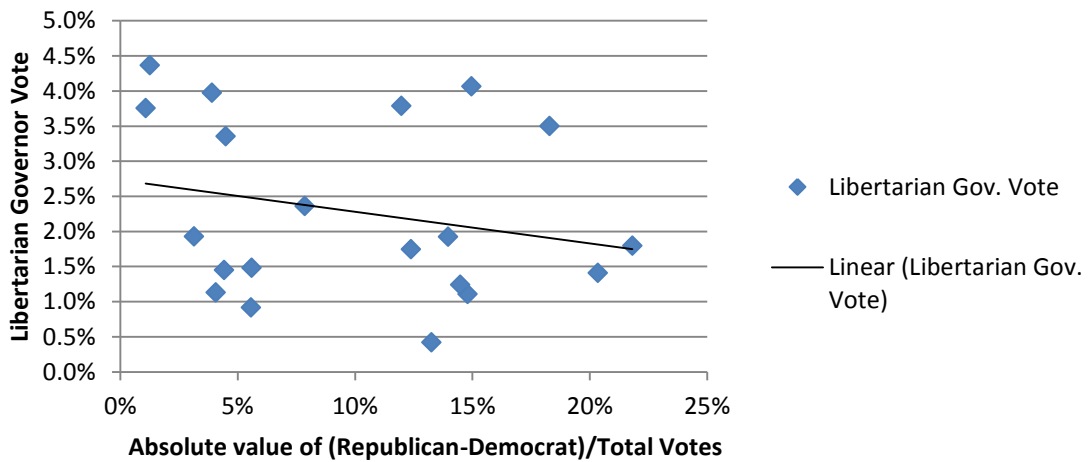
## ***How do close races affect Libertarian percentages?***

It's often speculated that Libertarians get lower percentages in races where the election appears to be close between the Republican and Democrat, presumably because people might not want to "waste their vote" on a Libertarian when the race is close. However, 2014 data for races for U.S. Senate and Governor show the closer the race was between the Republican and Democrat, the *higher* the vote for the Libertarian (though the correlation is minor and highly variable). Perhaps close races have a lot more negative ads about the major party contenders which may depress the Democrat and Republican votes. Additionally, speculation about how Libertarians might affect the outcome of close races may increase visibility of the Libertarian, which may increase the Libertarian vote.

### Libertarian Vote % Compared to Closeness of Race Between Republican & Democrat - U.S. Senate Race



### Libertarian Vote % Compared to Closeness of Race Between Republican & Democrat - Governor's Race





# Libertarian National Committee

## Region I Report

Submitted by Norm Olsen & Ron Windeler

December 13, 2014

### Overview

- The nine affiliates which comprise Region 1 are: Alaska, Arizona, Colorado, Hawaii, Kansas, Montana, Utah, Washington, and Wyoming.
- For all the usual reasons related to the demands of election activities and the subsequent holidays, this report is very brief. Most all pertinent information pertains to the election results which are reported in detail in other LP reports.
- Aggressive election activity has produced continued ballot access for the 2016 general election in eight (AK, AZ, CO, HI, KS, MT, UT, WY) of the nine states in the region are currently ballot qualified for 2016.
- Ballot access in Washington State requires 1,000 valid signatures; a rather reasonable threshold compared to many other states. Over the years, the Washington State affiliate has routinely obtained ballot access without assistance from the national committee.
- While they have not survived challenges which kept them off the 2014 ballot; Top Two type legislative activity remain alive and well in Arizona and Montana. It is quite likely that these measures will resurrect themselves in future legislative sessions in these states. Republicans will likely be proposing measures of this sort again. We need to be prepared.
- Significant increases in voters registering as Libertarian have been experienced in several of the states in the Region. This trend of several years remains strong in the region.
- Due to the geographic nature of this region, which spans five time zones and extends from 19 to 71 degrees north latitude (some 3,000 x 3,000 miles), personal contact between the Regional and Alternate Representatives and the individual affiliates is quite rare.

The Alaska Libertarian Party won a consolation prize. From the Alaska Dispatch News of December 9, 2014:

*Alaska Libertarian Party gubernatorial candidate Carolyn Clift came in a distant third place in last month's election -- but she still won her party a consolation prize.*

*Clift's result means the Libertarians will get a pair of seats on the Alaska Public Offices Commission, the state board charged with regulating elections and lobbying laws.*

*That's because four of the five commissioners are split up between the two political parties whose gubernatorial candidates earned the highest vote totals in the most recent election. The fifth commissioner is nominated by the other four, with final approval coming from the governor.*

*Clift placed third, but the winning candidate, Bill Walker, ran as an independent with the endorsement of the Alaska Democratic Party, whose own gubernatorial candidate, Byron Mallott, dropped out of the race to become Walker's running mate.*

*That means that APOC members will come from the Alaska Republican Party, whose candidate, Sean Parnell, placed second, and from the Libertarian Party.*

*The shift was first reported by political blogger Amanda Coyne.*

*Michael Chambers, the Libertarian Party's chair, acknowledged that "to have Libertarians on the APOC board is kind of an oxymoron," given that Libertarians typically support limited government and less regulation. But Chambers added he's excited for the change, which he said his party hopes to use to try to loosen APOC's stringent fundraising and disclosure requirements.*

*"If we had the effect on the APOC board that we would like to, it would be a much simpler process and much easier to understand," Chambers said.*

*APOC won't see any changes take effect until March at the earliest, which is when the term of one of the current Democratic APOC commissioners, Elizabeth Hickerson, expires.*

*At that point, Walker will get to choose from a list of four names submitted by the Libertarians -- a list Chambers says will include Clift; the party's most recent U.S. Senate candidate, Mark Fish; and two others. Gubernatorial appointees must then be confirmed by the Legislature. The other Democratic APOC member's term expires in 2017.*

*Asked about its impending loss of APOC members, a spokesman for the Alaska Democratic Party, Zack Fields, responded: "Winning the governor's race was more important than having members of a certain political party on APOC."*

## LNC REGION 2 REPORT

### FLORIDA:

Adrian Wyllie, the first ever Libertarian branded candidate for Governor scored 3.75% of the vote. It's pretty clear that his vote affected the outcome as Governor Rick Scott was re elected by defeating Democrat, Charlie Crist 48% to 47% Bill Wohlsifer, the first ever candidate to run as a Libertarian for Attorney General in Florida, garnered 3%.

There were 4 candidates running as Libertarians for State House. Franklin Perez received 32% which was the highest percentage. of the 4.

Two candidates for Soil and Water Board, one in Collier County and one in Palm Beach County were each unopposed in their respective divisions, so they both got on their Boards.

The main project of the LPF for the near future will be to attempt to become a major party in Florida by getting 5% of the registered voters in Florida to register as Libertarians. This will be a huge task as an additional 600,000 will be needed.

### GEORGIA:

Christine Austin qualified last week to run for Georgia State House district 50 in a Special election to be held January 6. Although this is a non-partisan race, she has declared as a Libertarian Party candidate. For those who wish to donate to her campaign, donations may be sent to:

Christine Austin  
335 Laurel Green Way  
Johns Creek, GA 30022

### TENNESSEE: (Information provided by Region 2 Alternate, Ed Marsh)

The Tennessee State Convention does not have a firm date at this time. Our State Chair hopes to have it on March 22,2015.

Vote totals from State Elections on November 4,2014 All listed on ballot as Independents.

Joshua James	5672	.41%	U.S. Senate
Daniel Lewis	8315	.61%	Tennessee Governor
Lenny Ladner	5092	3.23%	U.S. Rep 7th District
Michael Salyer	4145	2.97%	U.S. Rep. 1st District
J.R.Enfield	2302	15.82%	Tennessee House District 3

We have a ballot access lawsuit that still has not been decided. Hopefully by late Spring/early Summer 2015.

If ruling is in our favor we will have our 2016 Candidates on the ballot as Libertarians.

As you know all our endorsed Libertarian Candidates {From The Tennessee State Convention} must run as Independents.

Vicki Kirkland - Region 2 Rep

## **Indiana**

- \* We maintained ballot access for four more years with Karl Tatgenhorst's campaign efforts in our Secretary of State race. This allows us to run candidates at every level without petitioning.
- \* We won re-election in two races in Indiana. Steve Coffman and Cheryl Heacox both re-election to their township governing body boards.
- \* Our lawsuit, Rufer vs. FEC, was dropped due to the D.C. District Court decision to reject our request for a three judge panel. Rather, the case would have been decided en banc, by all district judges. Our attorney did not feel the make up of the district's court appointments was favorable to our case. It is shelved for now, with the possibility we will bring it back possibly in a different district court.
- \* 2015 convention planning is well underway. The convention will be held in Lafayette, Indiana, April 24 - 26.

**Kentucky**

Litigation against KET continues. Thank you all for your support. Our attorney is optimistic. We've made a motion to flip the case to a civil jury trial, where we believe we have a great shot at a positive outcome.

LPKY continues to grow. Despite a bad recession continuing, we have increased membership and annual donation revenue. Our voter registration was at 4456 as of mid-November.

2015 is our executive branch election year. If we are to run in the 6 elections we would have to collect a minimum of 5000 signatures on 6 forms (30000 signatures minimum). To date, a few people have been eyeing a few offices.

We have organized our 4th county affiliate. We're really pushing county affiliates.

Members in our last unorganized Congressional District are trying to organize a District Party. It's a geographically-difficult **region** of our state (eastern KY).

## **Michigan**

The Libertarian Party of Michigan ran 37 candidates in partisan races. Not unexpectedly, LPM candidates were unable to beat any of the Republican and Democratic Party candidates they faced. While this is the fewest number of candidates run since 1992, Libertarians had much better than average election returns, even setting a couple of “minor” or “third” party records in the process. Libertarian candidates beat all other minor party candidates for Governor, Secretary of State, Attorney General, and US Senator.

Mary Buzuma earned 35,570 votes (1.13%) for Governor, the best showing ever for the Libertarian Party of Michigan and second highest result for a third party since at least 1972 when the Libertarian Party was founded (and the starting point of my election results spreadsheet).

James Lewis earned 60,874 votes (1.98%) for Secretary of State, the most votes ever for a Libertarian and the largest percentage for any minor party candidate since at least 1972.

While the number of LPM candidates for the State Legislature was an all time low, the average percentage for State House (4.96%) and State Senate (4.47%) were an all time high. These races included a couple of notable outcomes. In the race for State House District 61, Libertarian Michael Stampfler earned 2,941 (8.88%) which is the second strongest showing in a State House race for a Libertarian Party candidate since Jon Coon earned 5,042 (15.74%) in 1996. In State Senate District 20, Lorence Wenke earned 7,263 votes (9.03%), the strongest showing ever for a minor party candidate for the State Senate since at least 1972.

The LPM ran 12 candidates for US Congress, averaging 2.03% and beating other minor party and independent candidates in 10 of these races. This is the second consecutive election that the LPM has averaged more than 2% for US Congress, just short of 2012’s record of 2.31%.

**Ohio**

Summary of election results 2014

Secretary of State Knedler, Kevin (L)	141,292	4.67%
Auditor of State Bridges, Bob (L)	143,363	4.77%

U.S. House of Representatives - District 05

Eberly, Eric (L)	9,344	4.62%
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U.S. House of Representatives - District 10

Harlow, David A.(L)	6,605	3.29%
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U.S. House of Representatives - District 14

Macko, David (L)	7,988	3.72%
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State House of Representatives - District 03

Eberly, Nathan (L)	2,038	5.91%
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State House of Representatives - District 19

Monnin, Chad (L)	3,253	8.31%
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State House of Representatives - District 24

Noble, Mark (L)	2,032	5.08%
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State House of Representatives - District 31

Noble, Queen (L)	887	3.27%
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State House of Representatives - District 57

Sherwin, Robert F.(L)	1,701	5.31%
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State House of Representatives - District 62

Pettigrew, Scott C.(L)	1,918	5.96%
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State House of Representatives - District 83

Norris, Gregory A.(L)	2,333	8.77%
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State House of Representatives - District 97

Roe, Nelson E.(L)	7,018	25.28%
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In an order released October 13, Judge Michael H. Watson of the US District Court denied an injunction placing two Libertarian Party of Ohio candidates back on the November 4 general election ballot.

The LPO is proud to announce its 2015 State Conference at Deer Creek State Park Lodge and Conference Center. The event will take place May 1 and 2 and will include speaker C. Michael Pickens, Chair of the Libertarian Party of Washington and author of “Libertarian Leadership.”



# Region 4 Report -- Nevada and New Mexico

For the December 13-14, 2014 Libertarian National Committee Session

by Scott Lieberman    Region 4 Alternate

## Nevada:

I thank LP Nevada Chair Brett Pojunis for giving me this update.

LP Nevada is currently working on 9 bills with the Nevada Assembly and the Nevada State Senate.

**Mr. Pojunis does not want LPHQ to publish any election results at all.**

**He says "we should not be celebrating winning a mosquito control district". He specifically asked me to quote him on the following. Instead of transcribing what he told me on telephone, I will just quote his recent e-mail to the State Chairs e-mail list:**

*"The report should say, "We are excited that we continually see increased vote totals for Libertarian Congressional candidates. We are preparing for the 2016 elections and hope this trend should continue. The best way people can help is by donating to the Libertarian Party which will give us additional resources."*

Otherwise I can sum up all the work... Libertarians lost, actually got killed in all real races in 2014.

Brett Pojunis    Chair, Libertarian Party of Nevada"

Their election night party in Las Vegas drew over 300 attendees.

Although the LP of Nevada did not win any elections last month, that was not their intent. They used the November 2014 elections as a dry run for a serious attempt at elections in 2015 and especially 2016.

The on-line version of the LP of Nevada's *Libertarian Voter Guide* received over 39,000 views. I suggest you take a look at it – it's pretty impressive:

<http://lpnevada.org/files/2014%20Libertarian%20Voter%20Guide.pdf>

In that guide, Libertarian candidates got an automatic endorsement.

For the rest of the candidates, LP Nevada formed an 18 member committee that interviewed over 100 candidates.

Those candidates were either major party, minor party other than Libertarian, or independent. They endorsed some of those candidates for non-partisan races, and they graded all of the candidates in partisan races.

As you probably know, Nevada only has two major population centers: Reno in the North, and Las Vegas in the South. Even though it is over 300 miles from Reno to Las Vegas, they had several non-Libertarian candidates make the trip from Reno to Las Vegas solely in an attempt to get a good grade from the LP of Nevada.

There will be a joint meeting of the Executive Committees of the Libertarian Parties of California and Nevada during the weekend immediately preceding the weekend of the New Orleans LNC Session. After an introductory plenary session, the two EC's will split up for separate sessions, and then get back together for a Saturday night social event.

## New Mexico

I thank LP of New Mexico Secretary Elisheva Levin for giving me this update.

Two members of the LPNM Central Committee have been working on marijuana decriminalization: they helped get signatures for initiatives, and called into radio shows. One of those initiatives passed – the penalty for possessing marijuana in the city of Santa Fe is now a \$25 fine.

The other initiative was supposed to be on the ballot in the city of Albuquerque. That one was not put on the ballot for a technicality, and that issue is currently being litigated in the state Supreme Court.

The Catron County LP is sponsoring a Wilderness Medicine Course to increase knowledge about this topic, and to increase awareness of their county affiliate.

Ms. Levin is involved with the Article 5 Convention of the States organization. Their goal is to convene a Convention of the States to propose amendments to the US

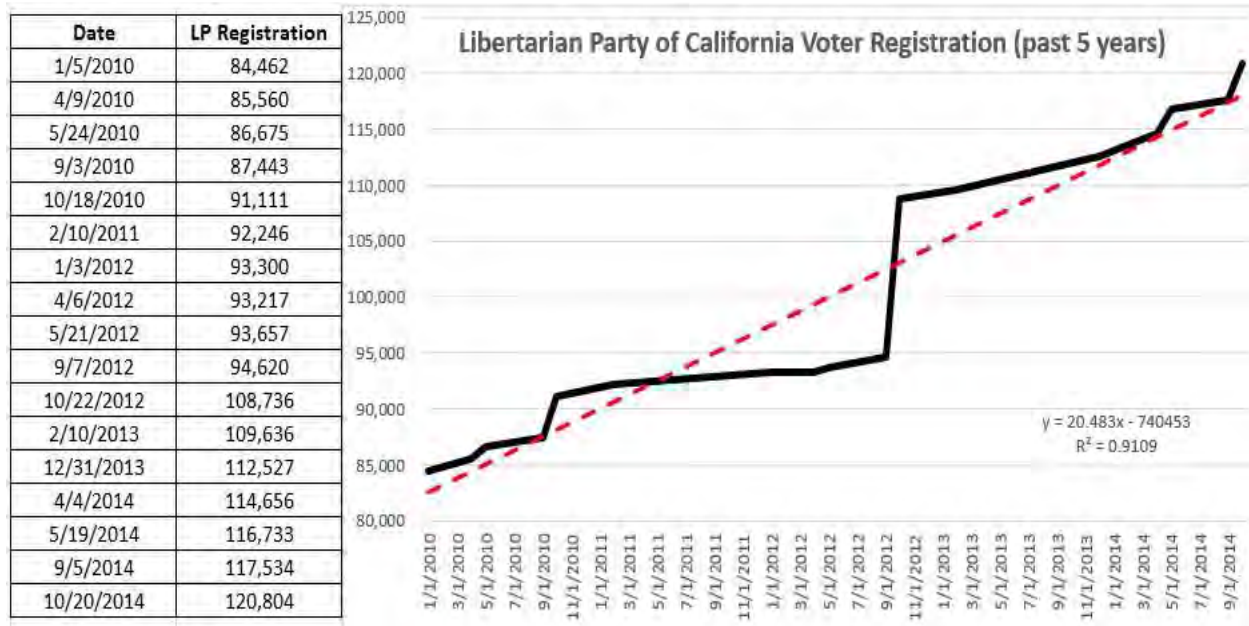
Constitution. She is currently the unofficial LPNM Representative, and she will probably be confirmed as their official representative to that organization the same weekend that we are meeting in New Orleans.

Matt Kibbe of Freedom Works will be the keynote speaker at the LPNM Convention in April 2015.

## Region 4 / California Report

by LNC Regional Representative Daniel Wiener (12/7/2014)

The Libertarian Party of California' voter registration continues to grow, with the most recent count at 120,804. This has increased by 36,342 over the past five years, as indicated in the graph below. Among other things, this means that the Libertarian Party will remain a qualified minor party in California for the foreseeable future, so that our Presidential candidate will always be on the general election ballot. Unfortunately, Top Two keeps our candidates out of most of the other down-ticket partisan races, so there is more of an effort being put into local non-partisan races.



On December 6<sup>th</sup> the LPC Executive Committee held a joint meeting with the Nevada LP followed by its separate meeting, and among other things authorized its Operations Committee to negotiate with hotels to hold the 2015 state convention (tentatively scheduled for April 16-19) in Las Vegas. The LPC Executive Committee now includes two elected officials: Calimesa Councilman Jeffrey Hewitt and West Valley County Water District President Jim Hoerricks.

Numerous county LP organizations are active and holding meetings, holiday parties, and in many cases elections for new officers. Details are available on the LPC web site (ca.lp.org).

## REGION 5 REPORT

Submitted to: Libertarian National Committee, Dec. 8, 2014

Submitted by: James W. Lark, III  
Region 5 Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5 since the LNC meeting in September 2014. I shall provide an updated report at the LNC meeting in New Orleans should additional information become available.

I am pleased to report that I have been able to represent the LP in various ways since the previous LNC meeting. For example, I continue to serve as a frequent guest on a two-hour political talk show that airs on weekdays on WINA radio (1070 AM in Charlottesville, Virginia).

### Delaware

Scott Gesty ([gesty4congress@aol.com](mailto:gesty4congress@aol.com)) is the chair of the Libertarian Party of Delaware. I did not receive a report from him.

### District of Columbia

Ryan Sabot ([ryan.sabot@dclibertarians.org](mailto:ryan.sabot@dclibertarians.org)) is the chair of the Libertarian Party of the District of Columbia. I did not receive a report from him.

### Maryland

Bob Johnston ([bob.johnston@live.com](mailto:bob.johnston@live.com)), chair of the Libertarian Party of Maryland, provided the following report:

The Maryland Libertarian Party became the first non-establishment party in over 40 years to retain ballot access, as the MDLP gubernatorial candidate Shawn Quinn received 1.5% of the vote in the November general election.

If a political party in Maryland does not have at least 1% of the registered voters as of the last day of the year, the party's top-of-the-ticket candidate must get 1%.

To retain ballot access, the LP's 2016 Presidential candidate must get 1%, or the party must have 1% of the registered voters. In 2012, LP Presidential candidate Gary Johnson got over 1% in the state.

In addition, MDLP Attorney General candidate Leo Dymowski garnered over 56,000 votes, the highest amount of votes for a non-establishment party statewide candidate. Ralph Nader received over 50,000 votes when running as the Green Party candidate for President in 2000.

In Garrett County, Leo Martin got over 28% in a 2-way race for Garrett County Commissioners, and Bill Welch received 10% and finished ahead of the Democrat candidate in a 4-way race in another Garrett County Commissioner district race.

The Libertarian Party of Maryland is working with coalition partners in the Marijuana Policy Coalition of Maryland to advocate for a marijuana legalization legislation as well as a bill that fixes the decriminalization bill the coalition helped pass in 2014. Maryland LP vice-chair Eric Blitz is leading our effort in this cause.

Towards that end, the coalition is sponsoring a Lobby Day (a coordinated legislator lobbying effort), a marijuana policy educational event exclusively for legislators, a public rally in the state capitol, a coordinated advocacy testimony before legislative committees, an email/letter/phone call campaign to legislators, and an activist training seminar to guide grassroots supporters towards effective participation in these endeavors.

Behind the scenes, the party is working within the coalition to gather bill sponsors and supporters, broaden the base of organizations and personalities who are giving public endorsements of the coalition's efforts, and lobbying key local legislators and committee chairs to build support for these bills.

The Maryland LP has 14,771 registered voters, as of October, 2014. The party is looking to run a full slate of candidates for the eight US House seats, as well as the US Senate seat, and also run candidates for the Baltimore City Council. There are no races for the state legislature until 2018.

The annual holiday party will be held at Stu Simms' home in Laurel, MD on Saturday, Dec. 13.

Bob Johnston  
Chairman, MDLP

## North Carolina

J.J. Summerell ([jjsummerell@worksitesinsight.net](mailto:jjsummerell@worksitesinsight.net)) is the chair of the Libertarian Party of North Carolina. He provided the following report (which I have edited slightly):

It is really an exciting time and I am honored to represent our state.

First, though Sean Haugh lost his US Senate bid with 3.9% of the vote, he brought LOTS of attention to the LP and LPNC as the difference between Hagan and Tillis was less than 2%. [Newsweek](http://www.newsweek.com/libertarian-pizza-delivery-guy-sean-haugh-might-decide-fate-senate-279400) ran this article ([www.newsweek.com/libertarian-pizza-delivery-guy-sean-haugh-might-decide-fate-senate-279400](http://www.newsweek.com/libertarian-pizza-delivery-guy-sean-haugh-might-decide-fate-senate-279400)) and [NPR](http://www.npr.org/2014/10/14/356142508/pizza-man-and-other-third-party-candidates-shake-up-tight-senate-races) ran one ([www.npr.org/2014/10/14/356142508/pizza-man-and-other-third-party-candidates-shake-up-tight-senate-races](http://www.npr.org/2014/10/14/356142508/pizza-man-and-other-third-party-candidates-shake-up-tight-senate-races)) as well. [Ballotpedia](http://ballotpedia.org/Sean_Haugh) has links to numerous other articles ([http://ballotpedia.org/Sean\\_Haugh](http://ballotpedia.org/Sean_Haugh)).

Secondly, and even more exciting, is that Project 2020 (the strategic plan) is finally coming to fruition. It has been a 2+ year project. Jason Melehani's analysis of each of the NC House districts is particularly important and interesting, for these reasons:

- 1) The NC Republicans just got rid of straight ticket voting.
- 2) Of 120 NC House seats, 55 were unopposed as a result of gerrymandering.
- 3) Of those 55, there are 18 where the R/D registration numbers are less than 15% different and there are more than that many “unaffiliateds”

That is, if we can motivate the D’s to vote in R gerrymandered districts and the R’s to vote in D gerrymandered districts, the numbers suggest we could actually elect an L to the NC House. It will take quite a lot of work, but the stated goal of 2020 is one elected representative to the NC General Assembly in 2020. NC House seats are elected every two years, so that gives us 2016 and 2018 to prepare.

Over the next few weeks we should be pulling this all together into a more cohesive plan.

### **Pennsylvania**

Steve Scheetz ([cz85b@cz85b.com](mailto:cz85b@cz85b.com)) is the chair of the Libertarian Party of Pennsylvania. I did not receive a report from him.

### **Virginia**

Bill Redpath ([wredpath2@yahoo.com](mailto:wredpath2@yahoo.com)), chair of the Libertarian Party of Virginia, indicated that the LPVA is working to pass legislation in the 2015 General Assembly session to improve ballot access. The LPVA is also trying to recruit several candidates to run for the General Assembly in 2015.

### **West Virginia**

Michael Wilson ([michael.wilson@lpwv.org](mailto:michael.wilson@lpwv.org)) is the chair of the Libertarian Party of West Virginia. I did not receive a report from him.

# Libertarian National Committee

## Region 6 Report

Compiled by Rob Oates  
December 2014

### **Libertarian Party of Iowa update:**

LP Iowa had candidates in 11 races in the 2014 election. All candidates ran good campaigns that were professional and respectable. We provided voters a choice.

Governor: Lee Hieb was 1 of 5 candidates on the ballot for Governor and she came very close to meeting the 2% of votes needed to enable us to obtain major party status. She received 1.8% of the vote, the most ever by a Libertarian running for Governor in Iowa. Lee was a guest on several radio and TV programs, which allowed her to reach voters statewide.

U.S. Senate: We lost U.S. Senate candidate Dr. Doug Butzier in a plane crash a few weeks before the election. Many voters still voted for Doug as a tribute vote. Libertarian Rick Stewart was so passionate about campaigning about liberty that he ran as an independent. Rick covered the state twice and received 26,566 votes for 2.4% of the vote in a 6-person race.

U.S. Congress: In a 4-person race, Ed Wright garnered the most votes and the highest percent of votes (3.2%) ever by a Libertarian running for U.S. Congress in Iowa. Many voters decided to “Choose Freedom”, Ed’s campaign slogan.

Secretary of State: This was Jake Porter’s second bid for the Secretary of State office. Jake received 3.0% of the vote in a 4-way race and used his campaign experience to help other candidates.

Treasurer of State: Keith Laube received 36,804 votes (3.4%) in a 3-way race where the incumbent won a 9<sup>th</sup> consecutive term. Keith received the most votes ever for an Iowa Libertarian running for Treasurer of State and the 2<sup>nd</sup> most votes ever by a Libertarian candidate in Iowa.

Iowa General Assembly: Iowa Senate candidate Tom Thompson and Iowa Representative candidate David Overby received 3.5% and 2.9%, respectively, in 3-way races. In 2-way races, Iowa Representative candidates Eric Cooper (District #45), Brian Cook (District #96), Lynne Gentry (District #10) and Joshua Herbert (District



#31) each received more than 20% of the vote in their race. Eric Cooper received the highest percent of votes (24.4%) ever by a Libertarian running for the Iowa House.

**Iowa has made significant gains in the number of registered Libertarians in Iowa during the last few years:**

spring 2012 - 1,550

spring 2013 - 2,240

spring 2014 - 3,284

November 2014 - 4,775

Our goal is to have 25,000 registered Libertarians, which is approximately 2% of the vote. A party's candidate must obtain 2% of the vote for Governor or President to obtain and keep major party status in Iowa.

We will be having an elections recap/strategy meeting after the holidays. We will discuss where we should put time and effort to grow existing county parties and where to start new county parties.

Keith Laube  
Iowa Party Chair

## **Libertarian National Committee**

### **Region 7 Report**

Compiled by Jay Estrada & Daniel Hays

Detailed election results have been distributed through the Statechair's email distribution list.

#### **Alabama** – Alabama Nov 4th Election Results

Bibb Sheriff Kevin Knight 364 8%  
Chilton Revenue Commissioner Doug Ward 437 8%  
Jeffco Comm 2 Charles Kennedy 1752 6.17%  
Jeffco Comm 2 Eric Calhoun 2079 5.70%  
Jeffco Comm 4 Ron Bishop 2985 11.51%  
Jeffco Comm 5 Steve Tucker 4158 13.76%  
JeffCo Tax Assessor Nicole Jordan 5681 3.46%  
JeffCo Asst Tax Assessor Mark Bodenhausen 1117 2.65%  
JeffCo Tax Collector Laura Pate 6451 3.93%  
Jeffco Asst Tax Collector Leigh LaChine 4754 16.47%  
JeffCo Sheriff Willie Hill 4705 2.84%  
Shelby Sheriff Ken Bailey 7,816 17%  
Shelby Coronor Shane Carilse 6,191 14%

The low voter turnout has resulted in a lower threshold for statewide ballot access down from 44,000 to just under 40,000.

There was increased interest in the ballot access lawsuit with good attendance for the oral argument. Alabama is working on lobbying to reduce the number of signatures for ballot access and a lawsuit to extend the deadline in presidential years from March to June or September for party label.

Jefferson County is having restaurant meetings once a month and LPA has monthly Ex Com meetings at the new office which moved in September

Petitioning for 2016 has already started with a few hundred signatures collected so far, from Jefferson County. It can be decided later whether to turn them in to the county, which will give county access with about, or the state.

The low voter turnout of the 2014 elections has resulted in a lower threshold for statewide ballot access down from 44,000 to just under 40,000.

Alabama sends condolences for long time former chairman Mark Bodenhausen

**Arkansas** – No data was reported.

**Louisiana** - Louisiana fielded it's largest contingent of candidates ever for a single election date with 19 candidates qualifying(13 local and 6 Federal).

In the November/December, 2014 elections Louisiana elected more Libertarians to office than any other state in the country.

Louisiana scored its first ever head to head victory for a Libertarian against an opponent when William McBride defeated Republican Laura Budden to win the district 3 seat for Washington, La City Council.

Louisiana garnered it's first ever run-off by Chad Perry of Vinton, La running for Calcasieu Parish Justice of the Peace, Ward 7,. Mr Perry won the run-off on Dec 6th defeating his Democratic opponent.

Henry Herford won unopposed Constable, Justice of the Peace District 1 in Franklin Parish. Justin Bonnette won unopposed Justice of the Peace Justice of the Peace Ward 6 in Vernon Parish.

Louisiana's Randall Lord garnered the largest vote percentage in the whole country by a Libertarian running for Federal Office with 26.6% of the vote.

Louisiana has grown from to 10,877 with the party being up almost 10% since hitting 10,000 registered Libertarians on September 28th of 2014. Louisiana has some great upcoming outreach opportunities allied with other organizations on some key focus issues, such as the petition to amend the New Orleans Home Rule Charter that should drive registration even faster.

Louisiana has formed more local affiliates in the last 2 years than any other state. From March 2013 to present Louisiana has formed 18 Parish Executive Committees with 1 more scheduled to form on January 4th. That's 28.1% of the state already organized at the local affiliate level with right under 30% set to be organized by January 2015.

Louisiana has also begun to establish campus affiliates(College Libertarians) we are making great gains in registration on campus. So far Organizations have been established at LSU, LSU-S, UNO and Bossier Community College.

The Libertarian Party of Louisiana has one of the most successful donor bases having brought in over \$28,000 and on pace to bring in over \$30,000 for the year not including money raised by our local affiliates. LPL donors have been instrumental in the successful growth.

The Libertarian Party of Louisiana is proud to host and welcome the Libertarian National Committee.

**Mississippi** - Mississippi is excited about the connections made coming out of the 2014 election cycle and looks to take advantage of these new alliances to help grow the Libertarian Brand, Mississippi is having a great increase in inquiries to run for office in the upcoming election cycle in 2015.

Mississippi has been experiencing great interest among the the young voter segment as more and more are identifying with the Libertarian Philosophy and Party instead of establishment parties. Mississippi is working to implement college affiliates to take advantage of this increasing trend.

**Oklahoma** – No data was filed.

**Texas** – During the State Libertarian Executive Committee meeting on December 6<sup>th</sup>, the committee passed a strategic plan that had been in development over the previous six months. The plan

effectively restructures the functions of the state entity into departments for ease of workflow and effective communication with volunteers/personnel.

**See the following 10 pages for the Region 8 report**

# Region 8 Report

This is the most geographically compact region, but each state has very different politics and processes.

I've made it to more events than last term, and hope to continue doing so. We may do another joint event, perhaps a candidate or legislative training. Would like more members to subscribe to the *LP\_8new* yahooogroup.

Heading into 2014 elections, only Vermont had reliable ballot access. Petitioning would either be eliminated or become easier if party status were obtained, except in Massachusetts where it would become more difficult.

Coming out of the election, no changes to statewide ballot access despite some early positive news. Given the timing of the 2016 convention, this lack of ballot access will require resources from either National or the presidential campaign to put our presidential nominee on the ballot in some of the states.

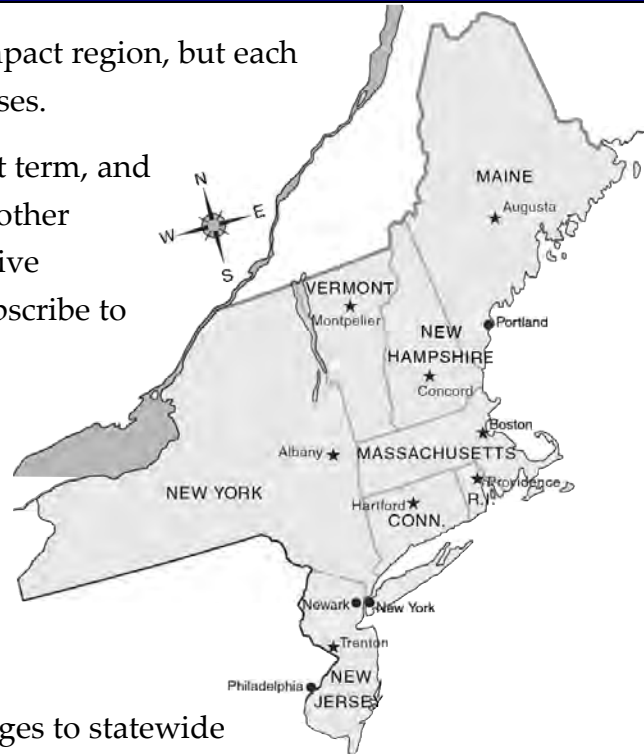
There were some definite highlights, including candidates in Connecticut, Massachusetts, New York and Rhode Island setting local records. We also witnessed new levels of statist nastiness in New York with the challenge to several candidates including a gruelling effort against Gigi Bowman.

Recent events of interest:

- » Several political trainings from C4L and Atlas
- » Freecoast Freedom Festival in Portsmouth, NH, Sept 19-21
- » Massachusetts Convention on October 18<sup>th</sup> in Worcester

Upcoming events:

- » New Hampshire convention – January, TBA
- » NH Liberty Forum, Manchester – March 5-8 – feat. Jeffrey Tucker & Sheriff Mack





## **Campaigns and Election Results**

LPCT ran two candidates in 2014: Rich Lion for State Rep and Dan Reale for Congress.

Rich Lion for State Rep, District 9, ran an active campaign, leaving thousands of door hangers and placing 100 yard signs. He received 15% of the vote. Mr. Lion left his job temporarily in order to campaign. He received the highest percentage of the vote received by a Connecticut Libertarian who did not win, and the best performance to date in a state legislative race.

Dan Reale, running for Representative in Congress, 2nd District, placed more than 100 yard signs. He received 1.1% of the vote and retained ballot access. This is the second time in a row that Mr. Reale retained ballot access. This time around, he faced a contentious convention in which he was challenged by the Republican for our nomination.

The LPCT currently has two elected officials. All races in Connecticut are partisan.

## **Future Growth**

We are currently encouraging members and interested people to attend local meetings and consider running in next year's municipal elections.

The LPCT is engaged in a major fundraising effort with the hope of raising seed money to hire a part-time employee. We have sent letters to 1,500 people. In January, we will launch an email fundraiser for the purpose of funding the 2015 local races—the goal is to raise enough money to place all endorsed candidates on the ballot with paid petitioners, and to provide all candidates with a website, professional photograph and brochure.

## **Ballot Access**

LPCT chairman Joshua Katz testified against the cross-endorsement law (PA 13-180).

We are working with LP National and the ACLU to overturn some of the more onerous provisions in state ballot access laws, including restrictions on who can and cannot petition, and challenging the requirement that petitioners live in-state as unconstitutional. We have retained Day-Pitney in the lawsuit challenging the ban. The lawsuit will be filed during the next legislative session.



## **Social Media**

The LPME Facebook page has more than 801 likes, up from 680 in March.

## **Healthcare**

The issue is coming up again in Maine. Some Maine nursing homes are threatening to close due to inadequate funding from MaineCare, the Maine Medicaid program. Legislators fear a backlash from relatives of nursing home patients and house, senate and Gov. LePage will undoubtedly find funds to add to MaineCare budget. 78% of nursing home care in Maine is funded by MaineCare and Medicare and Maine Nursing Homes are 92% full.

We pointed out four key problems with the current system along with simple pro-market solutions to create greater availability and quality of care.

## **The Future**

We will be looking at new party rules in Maine which may ease the way for us to become a recognized party, devil is in the details however. The effort will center on a voter registration drive.

We will need about 5000 to qualify so we will need 6000 signatures to ensure we have enough valid signatures to submit. We will have one year to get all the signatures so it shouldn't be difficult to meet our goals.

The difficult part for us will be voter turnout and registration after getting ballot access. We just may be repeating the same process every two years.





## 2014 State Convention

Held on Saturday, October 18 in Worcester. There were 18 credentialed delegates and about 10 guests. Evan Falchuk, an independent candidate for governor spoke to us, addressing many of the same concerns libertarians have with state government. Officers reported operations are running smoothly, though more help is always appreciated, our finances are stable, though membership is down about 20% but that may be due to some hiccups in 2013 newsletter delivery.

We elected 8 members to the state committee: Dan Fishman, Heather Mullins, Steven Sadowski, Ken Van Tassell, Cris Crawford, Alwin Hopfmann, Robert Clark and George Phillies. Five of our candidates spoke about their campaigns, upcoming efforts and media coverage.

Rich Tomasso gave a summary from the LNC, the region and across the country. He reminded members that the LNC will be voting on the budget in December and making appointments to the Bylaws and Platform committees next year, so get your ideas in early.

Joshua Katz, Chair of LPCT and alternate LNC rep, gave the keynote speech about the importance of running for local office and the impact you can have as a local official. He addressed the barriers the establishment puts in place and how to be clever to get around them to get our message out and to affect policy. Key part of being accepted is being reasonable and working with others, show you are responsible with the reigns of power and you will gain trust of the electorate.

Mr Katz announced an exploratory committee for a presidential run. He answered questions about that afterward. He has since dissolved the committee.

## General Activity and Outreach

We hold monthly meetups in the Boston area and we have five regional meetups established. Our Facebook page has doubled the Likes in the past year! Our Twitter presence grows with regular postings. The newsletter includes items of general interest and practical aspects of Libertarianism, and we publish it on a regular schedule.

If anyone would like to partner or cross-advertise events, email us [partners@lpmass.org](mailto:partners@lpmass.org)

We continue to be active on social media, pointing out efforts of our legislature and police to trample more of our rights and calling out stupid regulations that stifle innovation.

## 2014 Elections

The electoral efforts were focused on the legislature rather than the executive branch. Candidates got press coverage, got radio interviews and were invited to debates.

Hassan A. Smith has a radio interview and other news on his facebook page.

Heather Mullins got great coverage, including the front page of the *Cape Cod Times* after her first debate appearance. [www.heathermullins.net](http://www.heathermullins.net)

Our 2014 Massachusetts State Rep candidates did really well by comparison with historical outcomes. We had new top performer, three in the top six (going back to 1992), two people squarely in the middle, and one man who did a career change in mid-campaign. We also had a State Senate candidate in a first-time three-way race, and our first-ever candidate for County Sheriff.

What did we do that was different? Our State Party made our legal-maximum donation to each candidate, and a major get-out-the-vote effort in each district where we had someone for whom to vote. The latter was Federal Election Activity, so we could support it with Federal Funds as FEA. We did a Facebook campaign and spent modestly above \$1000.

Results for State Representative (Two-Way Races)

Marciano, Euplio	6th Essex	3,442	26%	(best historical percentage)
Van Tassell, Kenneth	14th Middlesex	3,970	25%	
Underwood, Robert	9th Hampden	2,002	21%	
Morris, Daniel	7th Essex	1,932	16%	
Coombes, Michael	5th Middlesex	1,906	16%	
Roberts, Kenneth	3rd Hampshire	1,090	12%	

Hassan A. Smith      Suffolk County Sheriff      26,042 17.4%

Heather Mullins      State Senate (Plymouth Barnstable)      2,272 3.6%



## Social Networks and Website

Our Facebook Group has 582 members, our Page has 339 Likes, and we have 1085 Twitter followers (@LPNH). Our website backlog grows, but a recent software upgrade should help. We need a new webmaster to take on several projects. Some people have come forward, but never reply to followups.

## Candidates

None of our major candidates made it on the ballot but all ran write-in campaigns. This could have been our year, but we will deal with it. Perhaps the liberty community will realize their mistake of trusting the GOP and come back to support us as a useful counterweight to the establishment crowd. If everyone who complained about not having a Libertarian to vote for had done some petitioning we'd have made the ballot with plenty to spare.

Lisa Wilber, our state rep candidate, got a nice article in the Sunday *Concord Monitor* right before the election. Lisa earned 969 votes, or 11%, coming in 6<sup>th</sup> of 9 candidates. She beat one Democrat and came within 50 votes of beating another one.

## Lawsuit

With the NHCLU we are suing the state over yet another change to the law to make life harder for third party and independent candidates. The latest change wiped out 2/3 of the time we have to complete a party-wide petition with no corresponding reduction in the number of signatures, effectively making the task impossible. We found a very favorable precedent from Rhode Island for nearly the same situation. The case is still in discovery phase. The case was featured at their annual *Bill of Rights* dinner in October.

The state has made a motion to dismiss and our response brief is in the works.

## General and Future Activity

The Freecoast Freedom Festival was a success, with libertarians coming from all over New England. Even Vera Kichanova flew in from Russia as part of an extended vacation.

Getting members involved is still difficult. A few people have come forward finally, though I do need a few more to make a big enough team.

We are in the process of organizing a state convention. Hoped to have it in November, but it is now pushed out to January. The main business will be electing new officers and deciding on a plan for the next two years.

A sizeable bi-partisan liberty caucus is in the statehouse now, so we have lots of friendly legislators to work with. The leadership is still being sorted out and is usually where we face real challenges on the big issues we care about. I expect we'll make the most progress on fiscal and regulatory issues for the coming session.



## Recent News and Events

We challenged the D's and R's automatically claiming the first ballot columns after they failed to get enough votes in the primary. We didn't win, but definitely highlighted the dwindling support for the two old big-government parties. We've had preliminary talks about legislative remedies to this situation.

Effective communication is critical for the success of Libertarian Candidates and Activists. On September 21, Jim Tosone and Ken Krawchuk hosted a workshop designed to help candidates and activists convey the message of liberty, and turn NJ residents into Libertarian supporters and voters. Ken, began the session with a series of talks based on his personal experience running for a variety of elective offices over the years. The topics covered were "How to Run a Campaign," "How to Go Door-to-Door," and "Why Vote Libertarian?" Ken and Jim then conducted a mini-master classes in prepared speeches. Two of our candidates, Joe Baratelli and Steven Uccio gave stump speeches to the audience. Ken and Jim then gave each candidate feedback on their speeches: what worked well, and ways they could enhance the substance of their talk and their presentation style. The candidates appreciated the constructive comments. The program ended with a Q&A session

We hosted "Liberate Trenton" on 10/25 at the Trenton Public Library. It was a free discussion of issues facing urban communities in New Jersey, including education, the war on drugs and jobs.

We had a general post-election party meetup on November 8<sup>th</sup> in North Brunswick.

We publish a quarterly newsletter and have regular updates to our website. We're involved in many efforts from watching local government to fighting corruption, eminent domain abuse, poor public works, mismanaged government projects and more.

Eminent Domain and property seizures are big news in the Garden State, we've made regular commentary on the matter, even taking a stand to protect a judge's home from being seized via a ballot measure by irate citizens.

Chairman Patrick McKnight was recently published in the *Times of Trenton* and *NJ.com*.

The NHLP is the third-largest and fastest-growing party in the state! We are the only growing party! We are very excited and energized about the future! We are already recruiting candidates for state and local elections for 2015! Interested candidates should contact Patrick McKnight at chair@njlp.org

## 2014 Election Results

**Joe Baratelli** of Mercerville for U.S. Senate – 16,048 – 1%

**Dorit Goikhman** of Morganville for U.S. Congress (6<sup>th</sup>) – 1,322 – 1%

**Jim Gawron** of Flanders for U.S. Congress (7<sup>th</sup>) – 3,332 – 2%

**Steve Uccio** of East Windsor for Mercer County Freeholder – 1,441 – 1%

**Brian Pizza** of Forked River for Ocean County Freeholder – 4,022 – 3%



**Challenging Our Candidates**

12 Libertarians filed for public office. Nearly all our candidates were challenged, seemingly because they could be. In all, four Libertarian candidates were kicked off the ballot.

All 5000 of **Gigi Bowman's** signatures were challenged by her opponent and his paid staff. Late objections cast enough doubt on several of Bowman's petitions (the NY form has alot of spaces to fill in). We fought and it was an up and down ride. We lost the hearing in Albany on Oct 16<sup>th</sup>. The judge ignored the precedents we cited and the decision made no mention at all of our equal protection constitutional claim, relating to the unequal treatment of petitions to validate, as if that argument didn't even exist. We appealed to the next level. Ultimately the appeal went up four levels of the court system, but we prevailed! On Oct 24<sup>th</sup> the court overturned the earlier decisions, primarily for late paperwork from the opposition. The opposition filed an error-filled appeal on the 29<sup>th</sup>, but was competently rebutted by our council. Score one for the good guys, and we used their own precedents against them!

Kudos to **Gary Donoyan** who took the case and defended Bowman with a lot of energy and diligence and gave up many hours of sleep. The lawsuit took a toll on the campaign, as the opposition was able to get the media to drop coverage of Gigi Bowman and force her to take resources away from talking to voters and instead defend her place on the ballot. So while we did win, it was a costly win. The statist will use tactics like this to hinder the effort of liberty. Thankfully her supporters barraged the media for their sloppy coverage and it fired up the LPNY team to fight hard against this nonsense in the future. The shenanigans continued right into election day with the posting of sample ballots without Bowman's name on them.

**Press Coverage and Endorsements**

The challenge to **Gigi Bowman's** petitions got local press coverage. Gigi and party chair Mark Axinn called out the incumbent for trying to silence his competition and reduce the choices available to the voters and not upset the apple cart of the corrupt nature of NY politics.

**Mike McDermott** was included in debates with his old party opponents. Mike also got coverage in print and radio. The Mike Vogel column in *AM New York* asked voters to skip the big parties and vote Green or Libertarian. Jimmy McMillan, founder of the Rent is Too Damn High Party, endorsed McDermott.

**Election Results**

Gov/Lt. Gov.	McDermott/Edes	15,582	0.4%
Comptroller	John Clifton	25,096	0.7%
Atty General	Carl Person	23,680	0.7%
Congress 3	Grant Lally (also R-C)	71,212	45.5%
State Senate 5	Gigi Bowman	239	0.4%
Assembly 37	Wilson	748	7.1%
Assembly 73	Casavis (also R-I)	6,965	30.5%
Assembly 139	Mark Glogowski	1,387	4.7%



## Candidates

Libertarians successfully petitioned for a statewide office for the first time in a midterm year. The party placed **Tony Jones** of Wickford on the ballot for Lieutenant Governor.

Jones' campaign focused on the elimination of the office of Lt. Governor, which costs taxpayers roughly \$1 million per year. The Lt. Governor does not have much power to wield in state government and many argue the position has long since lived out its usefulness.

Tony Jones generated a fair amount of media, including TV coverage on NBC Channel 10 in Providence.

## Regulate Rhode Island

Tony Jones released a statement calling for Rhode Island to become the next state to tax and regulate marijuana like alcohol. He pointed out the harm reduction and business growth in Colorado and Washington thanks to their recent initiatives.

“As candidate for Lt. Governor, I’m proud to be a member of Regulate Rhode Island, a new organization leading the movement to regulate and tax marijuana like alcohol. In 2015 Rhode Island has the opportunity to become the first state on the East Coast to end the costly and destructive policy of marijuana prohibition.”

## Stopping Agenda 21

A new push to implement Agenda 21 called “Rhodemap RI” is working its way through the legislature. The LPRI is strongly against this and encourages all members to get involved. We passed a formal resolution against this “grand experiment in extreme environmentalism and collectivist social engineering whose objectives include income redistribution, minimizing the authority of local governments, income-based housing quotas, an expansion of eminent domain at the expense of property rights, and increased government influence over many areas of our lives.”

The advocates scheduled a meeting on November 20<sup>th</sup> but had to postpone to Dec 11<sup>th</sup> due to all the bad publicity that’s been raised and the outpouring of citizen action against it.

## The Future

Now that the election is over, properly reorganizing the LPRI is chairman Mike Rollin's very top priority. That will get started at our executive committee meeting on Dec 7<sup>th</sup>. Here in Rhode Island Tony Jones set a new record for Libertarian Party candidates with his nearly ten thousand votes. Beyond that, Bob Healey, who actually called himself a libertarian during one of his debate appearances, got 22% of the vote. We thus do have an obvious libertarian base here in Rhode Island that is ready, and waiting for us to organize it. Any, and all help that we can get from the national LP will be extremely welcome toward our efforts!



## Vermont Candidates

The **Dan Feliciano for Governor** campaign is drawing in support from all affiliations. On the eve of the GOP primary, several prominent GOP leaders endorsed Dan as a write-in. He came in 2<sup>nd</sup>! Dan participated in a televised debate and was broadcast on CSPAN. The debate became a social media hit for the interesting cast of characters running for governor.

**In all, we nominated 15 candidates for the general election!** Travis Spencer, John Cisar, Ben Mayer, Glyn Wilkinson, Christopher Coolidge and Paul Washburn for State Senate; Loyal Ploof, Ray Collette, Varpilah Chase, Lillith Soleil, Dana Rushford and Ted Schaft for State Representative; Owen Mulligan for Sheriff of Chittenden County, Jonathan Stauffer for High Bailiff of Chittenden County; Loyal Ploof and Roy Collette for Justice of the Peace.

## Outreach and Coverage

The Vermont LP participated in the 2014 Pride Vermont Parade on Sunday September 14<sup>th</sup>. Several members and candidates participated. One of our featured candidates, John Cisar for Vermont Senate received a close up from FOX44 Local News.

Channel 17/Town Meeting TV filmed the Chittenden county state senate forum including Libertarian state senate candidates: John Cisar and Paul Washburn.

Loyal Ploof debated four of his opponents on Burlington TV.

In Essex, Varpilah Chase debated two incumbents on Channel 17/Town Meeting TV.

## Election Results

Dan Feliciano for Governor 8,248 4.38%

<u>Chittenden County</u>			<u>State Representatives</u>			
<u>State Senate</u>			Ray Collette	Chittenden-6	49	0.95%
Ben Mayer	3,310	1.77%	Loyal Ploof	Chittenden-6	68	1.32%
Christopher Coolidge	3,694	1.98%	Varpilah Chase	Chittenden-8	466	12.74%
Glyn Wilkinson	2,706	1.45%	Lillith Soleil	Chittenden-8	67	1.19%
John Cisar	3,896	2.09%	Dana Rushford	Chittenden-9	90	1.92%
Paul Washburn	4,113	2.20%	Ted Schaft	Rutland-2	414	9.56%
Travis Spencer	3,405	1.82%				
Owen Mulligan, Sheriff	4,672	11.46%				
Jonathan Stauffer, High Bailiff	2,279	5.68%				

## LIBERTARIAN PARTY BALLOT ACCESS ACTION REPORT

Libertarian National Committee meeting

New Orleans, Louisiana

December 13-14, 2014

Dear Colleagues:

If we lived in a nation with just election laws, we wouldn't have to pursue ballot access. Unfortunately, that is not the case. The following memo addresses petitioning opportunities for the LNC in 2015 and 2016.

I want to thank Richard Winger and Bob Johnston, LP of Maryland Chair and an Independent Contractor to the LNC, for their assistance in updating this report.

We currently have ballot access for our 2016 Presidential ticket in the following 30 states: AK, AZ, CA, CO, DE, FL, GA, HI, ID, IN, KS, LA, MD, MI, MS, MO, MT, NE, NV, NM, NC, ND, OR, SC, TX, UT, VT, WV, WI & WY.

I will now address the other 20 states and DC:

AL: The LP can start a party petition anytime (39,975 valid sigs), but I presume that we will do an Independent petition for 5,000 valid sigs in 2016 after the Presidential nomination. I budget \$15,000.

AR: I have not yet been in contact with the LPAR regarding their desires, but I presume that the LPAR will want to do a party petition for 10,000 valid sigs that we could do in 2015. I budget \$30,000.

CT: 7,500 valid sigs in 2016 for President. The LPCT is working with the ACLU to possibly litigate the out-of-state petitioner ban in CT. This drive will likely need some subsidization from the LNC. I budget \$25,000.

DC: I estimate a 4,600 valid sig petition drive for President in 2016. I budget \$15,000 from the LNC.

IL: 25,000 valid sig petition drive for President & US Senate in 2016. I will budget \$66,500, which was the budgeted amount for 2014.

IA: 1,500 valid sig petition drive for President. This required subsidization in 2012 from the LNC. Hopefully not in 2016.

KY: 5,000 valid sig petition drive for President can start the day after Election Day 2015. I budget \$7,500 in 2015 and \$7,500 in 2016.

ME: The LPME is working with Scott Kohlhaas in a voter registration drive. The LPME needs 5,000 registered voters to become an officially recognized political party in Maine, which would give the LPME ballot access. This registration drive cannot start until December 2014. It will have to



conclude by December 2015. Scott Kohlhaas anticipates this registration drive will succeed. I am not planning on any LNC subsidization at this time.

MA: We will need to do a 10,000 valid sig petition drive for President after Memorial Day 2016, unless we receive permission from the Secretary of State to list only our Presidential electors. If we got that permission, the petition drive could start in February 2016. Deadline: August 1, 2016.

Please note that if we had party status in MA, we would not have to petition at all to get our Presidential ticket on the ballot there.

MN: A 2,000 valid sig petition drive for President after the Memorial Day 2016 weekend convention. I will plan on this being done by the LPMN.

NH: 1,500 valid sigs in each of two congressional districts (3,000 valid sigs total). I have not seen anything out of the LPNH recently that would indicate that it could handle this petition drive on its own. I budget \$15,000 in 2016.

NJ: 800 valid sigs after Memorial Day 2016. Although the LNC needed to subsidize in 2012, I would hope they could do this on their own in 2016.

NY: We will need 15,000 valid sigs for our Presidential ticket in 2016. I budget \$30,000 from the LNC.

OH: The LPOH is still in court regarding Ohio's ballot access laws. We should see how this litigation plays out before considering what to do with Ohio for 2016.

OK: A party petition would be 41,242 valid sigs. A presidential petition would be 40,047 valid sigs. The cost to do an LPOK petition drive would likely be about \$125,000. NOTE: This dollar amount is not included in the 2015 & 2016 summaries below.

PA: We are looking at probably about a 25,000 valid sig petition drive in PA starting in February 2016. We are probably looking at an expenditure of \$70,000.

RI: A 1,000 valid sig petition drive. I don't think the LPRI can do this themselves. We are probably looking at an LNC expenditure of \$2,500.

SD: The LP will lose its party status in SD in November, because the LPSD did not run someone for Governor this year. However, the LPSD has a new Chairman, Emmett Reistroffer, who seems to have a great desire to move the LPSD forward. A party petition for 6,936 valid sigs would get us two elections (2016 & 2018), with a possibility of retaining ballot status if we get 2.5% for Governor in 2018. I budget \$20,000 of LNC funds in 2015.

TN: 275 valid sig petition drive for President in 2016. The LPTN should handle this itself. The LPTN needs to work to get this done well ahead of the deadline in 2016, not let it go to a last day fire drill, as in 2012.

VA: 5,000 valid sig petition drive for President in 2016. The LPVA should handle this itself.

WA: 1,000 valid sig petition drive for President in 2016. The LPWA should handle this itself.

2015 Summary:

AR \$30,000

KY \$7,500

SD \$20,000

Total: \$57,500

2016 Summary:

AL \$15,000

CT \$25,000

DC \$15,000

IL \$66,500

KY \$7,500

MA \$25,000

NH \$15,000

NY \$30,000

PA \$70,000

RI \$2,500

Total: \$271,500

## BALLOT ACCESS LOBBYING

From an email from Richard Winger to me: “We can reasonably expect bills to be introduced in AL, AR, CT, OH, OK, PA, SD & TN. And, with encouragement from the national office, we could get bills in a lot more states. The Greens are working on this in some states; it doesn’t have to be all just our work.”

I think there needs to be greater involvement by a National Office employee, presumably the Political Director, in helping our state parties with ballot access lobbying.

**See the following 9 pages for the Affiliate Support Committee report**

**2014 Annual Report**  
**Affiliate Support Committee**  
Libertarian National Committee

*Policy Manual Charter:*

*The LNC Policy Manual states the ASC shall identify the needs and interests of the various affiliates. In addition, the ASC shall identify those affiliates that are in particular need of assistance that the LNC can provide. The ASC shall deliver a report on Nov 10<sup>th</sup> of each year, identifying and prioritizing those needs and interests of the various affiliates. That ranked list shall be taken into consideration when drawing up the following year's budget, and throughout the year as needed. This list will also assist the Executive Director in deciding how to assign tasks to staff, by identifying those services that staff provides to the affiliates that are the most desired.*

*The ASC shall also, as and when needed, recommend to the LNC measures that will address the particular affiliates that need assistance from the LNC.*

*The ASC will also establish a process for tracking the progress in meeting those needs.*

Report Attachment: MS Excel file "ASC 2014 Poll Results Rev 0.xls"

ASC attempted to contact a member of the state executive committee of all 51 state affiliates. With the sole exception of Montana, contact was made with a member of every affiliate Executive Committee, either the Chair or VC, so our analysis includes results from 50 of 51 state affiliates – the expected 50 states plus the District of Columbia. The complete raw data for each state is listed in tabs provided in alphabetical order in attached workbook. Social media links are available only in the raw data, and are most easily access in tab "Summary of Responses". Additional tabs in workbook provide analysis calculations or results.

Poll questions included the following:

1. Provide rank of LNC service level – 1 = lowest, 3 = average and 5 = highest.
2. What are the top 3 "needs and interests" in your state?
3. What is your #1 need from LNC?
4. What would your #1 topic be for a LNC sponsored training seminar?
5. What social media link would you like added to your state's page on the LNC website?
6. Please share your state's annual cash flow amount.

Analysis results are provided in graphical form, as follows:

1. Table – LNC Service Level
2. Table – Affiliates Internal Needs and Interests
3. Chart - Ranked list of affiliate's #1 need from LNC
4. Chart - Ranked list of affiliate's #1 LNC training request
5. Table - Ranked Affiliate Cash Flow

### Table - LNC Service Level

Affiliates generally scored LNC's current service as being below average. "Bad" scores were five times more frequent than "Good" scores. The good news is that LNC has room for improvement, and this data can be used to track progress.

### Table - Affiliate Internal Needs & Interest

The ASC Poll probably needed to make clearer the intention of this question is to understand what's relevant to the state affiliate within their own state. The raw data appears to intermingle expectations the affiliates have for LNC performance as opposed to internal interests. Nonetheless, some useful intelligence can be gained.

Top needs & interests are fundraising, increasing membership, recruiting candidates, and ballot access. There are many good ideas provided by state affiliates individually in the MS Excel file containing the raw data. Many affiliates have an interest in centralized advertising, branding and integration of state/national infrastructure.

### Chart - Ranked List of Affiliate's Needs:

The affiliates were asked to give their #1 needed help from LNC, and these results are summarized in tab "#1 Need Chart". While Ballot Access (qty 9) tops the list numerically, viewed together dBase support (8) and General IT support (4) top the list. From some individual responses, there appears to be a strong desire to have LNC provide such shared infrastructure as dbase integration and & a common business infrastructure – such as a common telephone answering service. It appears clear a lost opportunity is for LNC to provide "volume" benefits that could be gained from a centralized sourcing of infrastructure.

### Ranked List of Training Needs:

On the overall list of Affiliate's needs, Training ranked surprisingly low – being only #7 on the list of what the affiliates need from LNC. Top items of interest fell into the general categories of team building, fundraising, candidate / campaign support, and organizational development.

### Affiliate Cash Flow:

As provided on tab "Summary of Responses", the total of reporting affiliates income estimate is \$819,100 with average being \$17,807 per affiliate. Of the 50 state affiliates and DC, five organizations chose to not provide an estimate of their annual income. From total income table, the following breakdown on income applies:

1 state: Income >= \$100K  
14 states: \$100K >= Income > \$10K  
23 states: \$10K >= Income > \$1K  
7 states: Income <= \$1K

More useful as a predictive tool is a similar breakdown based upon the weighted per capital value. There is clear difference between higher vs lower income states as show in data on tab "State Bar Chart Data".

$$\text{Income Factor} = \text{State Affiliate Est Income} * 10,000 / \text{State Total Population}$$

> 100: 2  
90 to 100: 0  
80 to 90: 1  
70 to 80: 2  
60 to 70: 2  
50 to 60: 0  
40 to 50: 4  
30 to 40: 1  
20 to 30: 4  
10 to 20: 13  
< 10: 16

If all state affiliates having Income Factors < 30 were to increase cash flow up to 30, then those state affiliates would have an additional \$353,400 to split amongst themselves for their state budgets.

The following state affiliates are known to either currently or recently have had paid staff. The prefix is their respective ranking of state affiliates in absolute cash flow amount: see attached table. High income states without a known paid staff include Illinois (#3 ranked having \$60K), and Arkansas (#8 having \$35K). Presumably, the high income states without staff generally have high ballot access costs.

1 (\$180K) -Texas (qty 2 staff)  
2 (\$80K) - Washington  
4 (\$55K) -Indiana  
5 (\$45K) - Georgia  
6 (\$42K) - Minnesota  
7 (\$40K) - North Carolina  
9 (\$30K) - Louisiana:  
(Not reporting income) California

Additional items below may merit study:

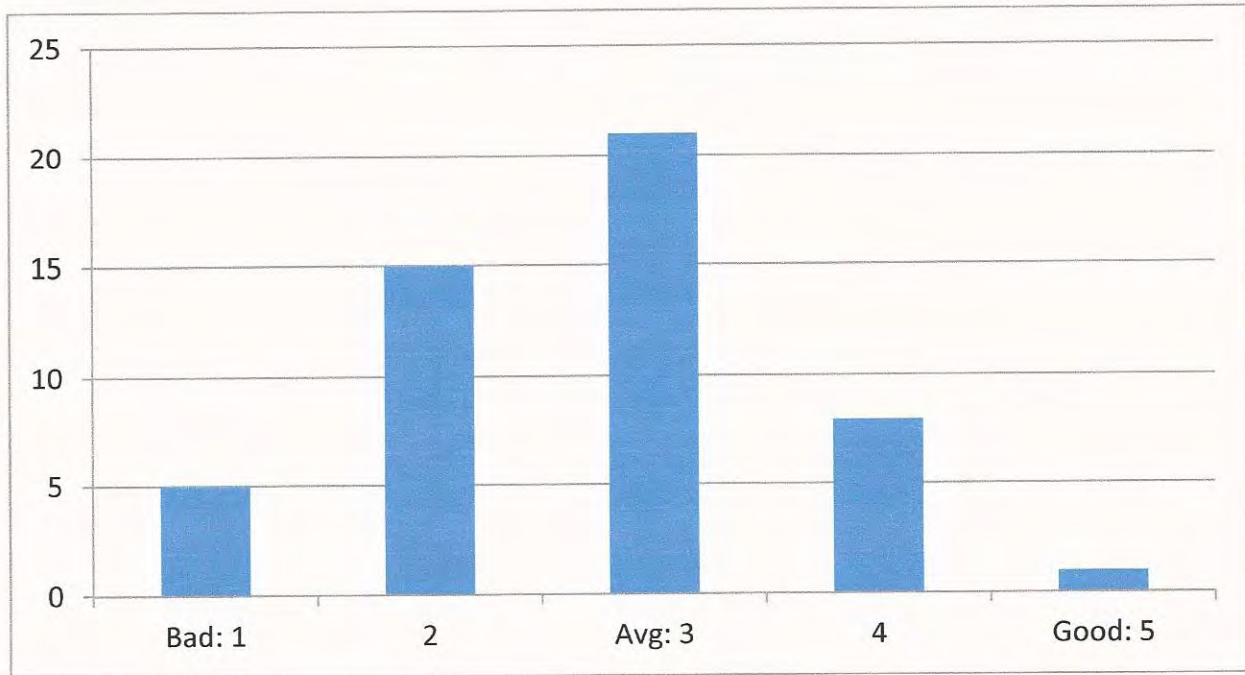
Income vs quantify of candidates fielded on ballots  
Income vs total votes received in the state  
Income prorated per LP national membership

#### Recommendations:

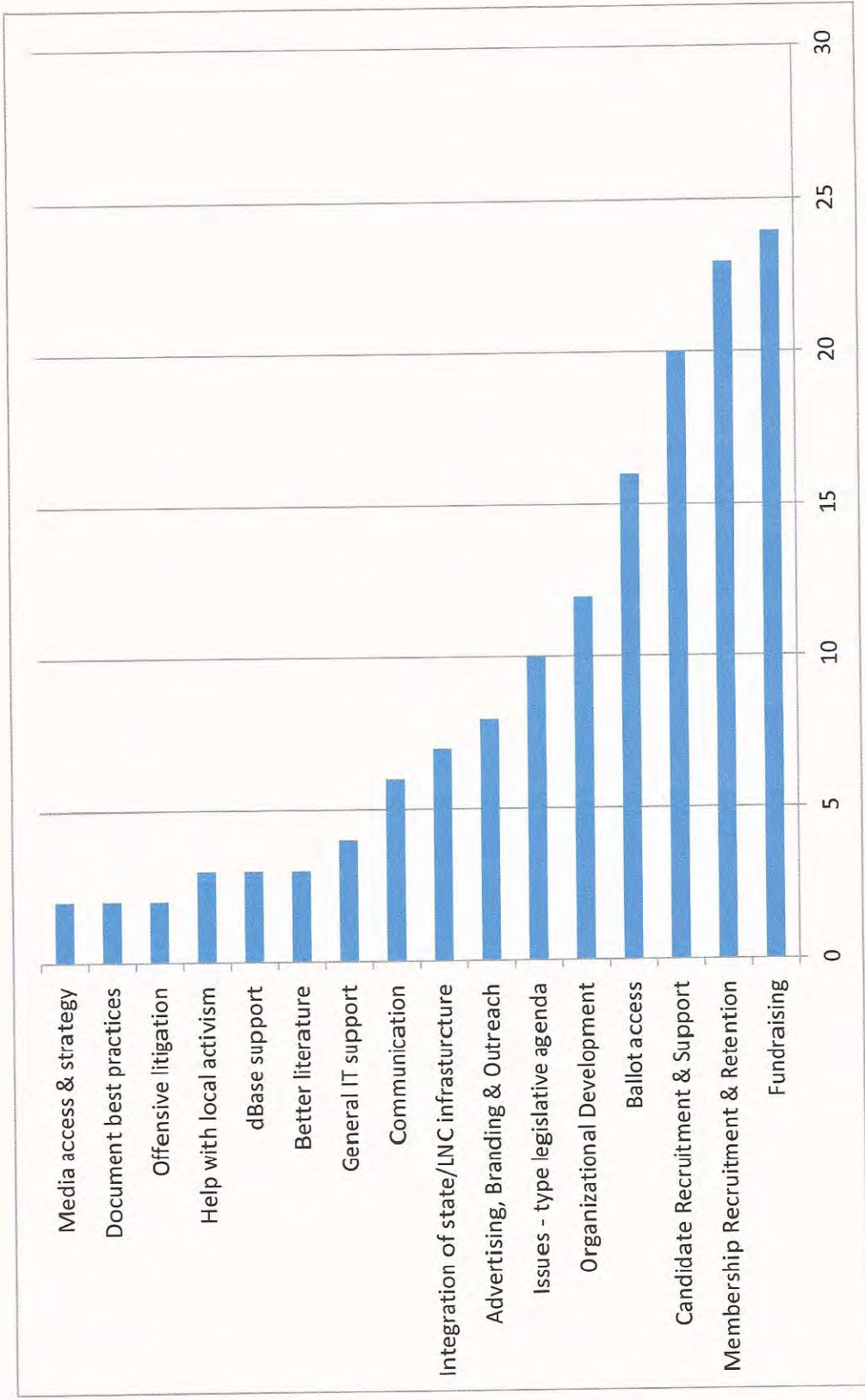
1. IT funding should be allocated to address the dbase deficiencies, and provide CRM services to affiliate and host on LNC-provided server.
2. Consider shared platform that enables targeted integration of database operation between consenting state affiliates and national.
3. Consider options to provide centralized solutions for telephone service.
4. Budget allowance of \$30,000 to provide training for affiliates – including travel expenses, materials and developmental costs.

Poll Question:

Rank LNC current service level: "1" is Bad, and "5" is Good

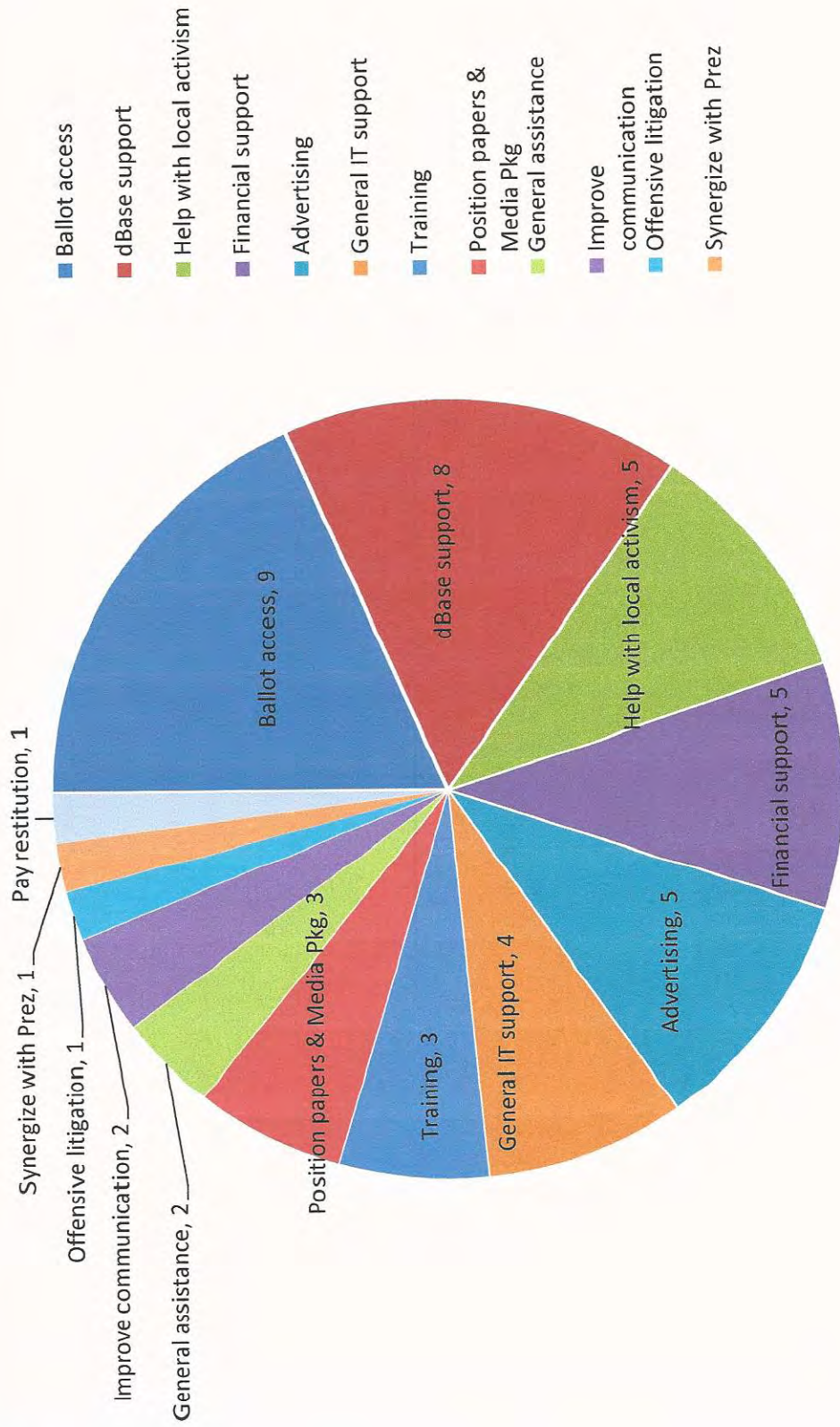


Poll Question: What are the top 3 needs and interests in your state?



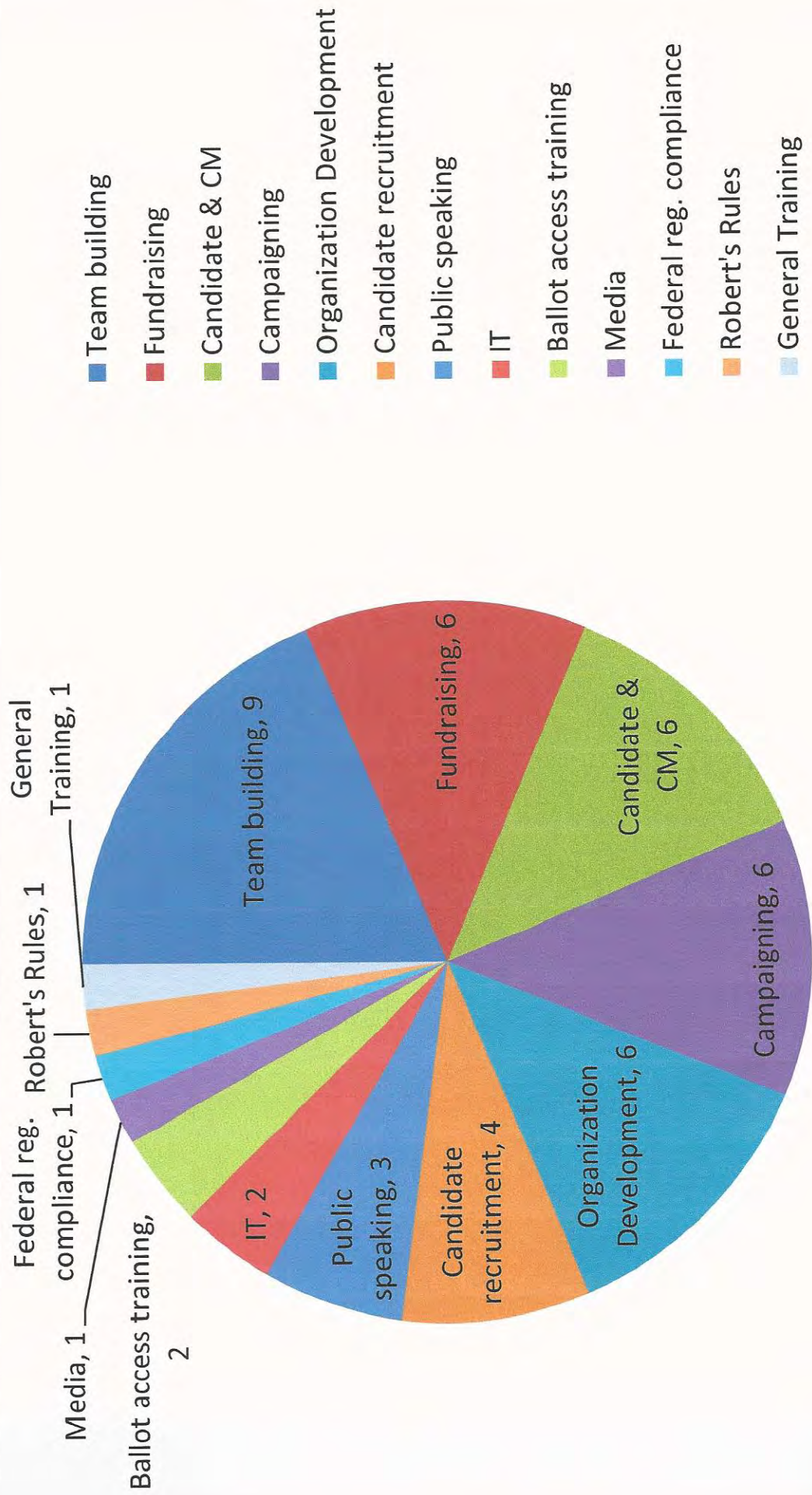


Poll Question: What is your state's #1 need from LNC?



- Ballot access
- dBase support
- Help with local activism
- Financial support
- Advertising
- General IT support
- Training
- Position papers & Media Pkg
- General assistance
- Improve communication
- Offensive litigation
- Synergize with Prez

Poll Question: What would be your #1 topic for a LNC sponsored training seminar?

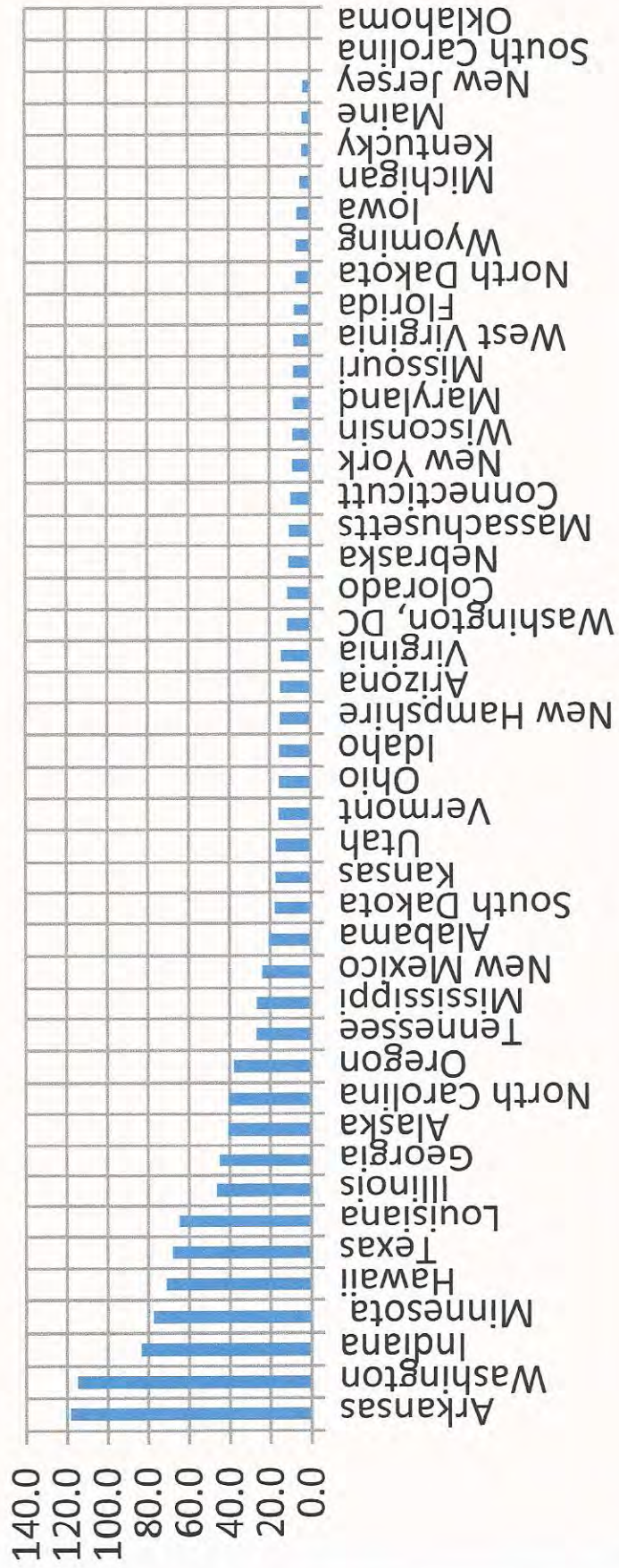


Poll Question: What is your state's annual cash flow?



# \$Annual Cash Flow \* 10000 / State

## Population



## **EMPLOYMENT POLICY AND COMPENSATION COMMITTEE REPORT**

Submitted to: Libertarian National Committee, Dec. 8, 2014

Submitted by: James W. Lark, III  
Region 5 Representative, Libertarian National Committee  
Chair, Employment Policy and Compensation Committee

The members of the Employment Policy and Compensation Committee (EPCC) are Brett Bittner, Joshua Katz, and Jim Lark. The members were appointed to the Committee by Nick Sarwark on Nov. 15, 2014.

The EPCC conducted a meeting via teleconference on Nov. 23. During the meeting, the EPCC elected Dr. Lark to serve as chair and Mr. Katz to serve as secretary.

In the near future, the EPCC will distribute a message to staff members. The message will inform the staff that the EPCC is available to discuss (on a confidential basis) the working environment or observed violations of the Policy Manual. (The EPCC is specifically charged with the responsibility to be available to the staff for this purpose; we believe staff members should be informed of this responsibility.)

## IT COMMITTEE REPORT DECEMBER 2014

Committee work has been slow this past quarter with some members focused on elections and other outside commitments requiring time away.

We did meet last week via conference software. Alicia made herself available to run the Adobe Connect software. It has the necessary features to run a meeting, including conducting votes and sharing documents. Overall the system ran smoothly and is much better than a straight voice conference for an actual meeting or to review a proposal or look at a spreadsheet.

We have not named a replacement for Laura Delhomme. She was focused on the website, so we may pick her replacement based on that need once the LNC has decided on a direction for LP.org. Sam and Rich will send out inquiries to a subset of our applicant pool by year end.

Drew Hutton summarized his evaluations of free/cheap project collaboration and project management software. He found that with free you usually get what you pay for, and some free tools don't scale up so well. Rich provided some criteria for typical LP/LNC use cases and needs to narrow down the list. They had come up with some of the same tools in early evaluations.

An open question is what tools are used to track ballot access and petition drives? We are looking at 20+ states with petition drives in 2016 and that could mean managing 100+ petitioners, so it would be good to know how we can do that effectively so nothing gets missed. We recommend a repository filled with all the info Bill Redpath and others have accumulated so it doesn't get lost.

**The IT budget request:** The latest proposed budget has \$25,000 allocated across two categories. We don't have a specific packages to recommend as yet, but the main items we'd be looking to spend on are a website upgrade/redesign, the shared database project, and upgrades and/or new modules for Raiser's Edge. These seem to be the highest priority and have the most prep work done. The next set would be licensing for new tools and software such as Adobe Connect and some project management software. Those shouldn't be pricey per utility, usually <\$500 each. We will continue looking at more opportunities for savings in our back office and IT operations.

Sam will ask Wes Benedict for details on the Raiser's Edge add-ons we can get along with pricing. We may meet with him before the LNC meeting to go over them.

**LP.org:** The LNC will have a working lunch to discuss changes to LP.org. To date there have been a number of complaints but not much in the way of specific fixes. We need a serious discussion of the needs and purpose of LP.org before we commit to an RFP. Rich will take point on that discussion, focusing on requirements, usability, audience and transactions.

We're most likely looking at a front-end revamp rather than much with the back-end, though that may change if we decide new modules or integration with Raiser's Edge are needed and possible. The RFP will go out to party members and outside firms once we have a sense of what the LNC wants and settles on how the website fits into the party's strategic goals and growth plans. This should not be anywhere near as expensive as prior bids the LNC has gotten. There is a way to integrate CiviCRM with RE, but it may lock in the versions used for a while, so it should be done after any updates are completed. The consultant LPTexas used said they'd done it.

**See the following 5 pages for the report from the  
Electronic Meeting Rules Drafting Committee**

## **Report from Committee Appointed to Draft Proposed Rules for Electronic Meetings**

For December 13-14, 2014 LNC meeting

Submitted by: Estrada, Hayes, Johnson, Katz, Mattson, and Wiener

The committee members quickly realized that we needed to actually evaluate potential host software for electronic meetings before we could have a good feel for what kinds of rules were going to be needed.

We asked LNC members for information about the spectrum of operating systems we needed to attempt to accommodate. Even though only 10 people responded to this request, even that subset of info made it clear we need a host with broad compatibility.

We gathered a list of 12 potential vendors, came up with a spreadsheet of comparison metrics, and started analyzing. 7 of them were eliminated without even testing them because we quickly found deal-killers in their specs. Deal-killers included: some were just screen-sharing systems (no web-camera features) designed for one-way information flow, cost (including one that was 5-digits annually and another high-4-digit one), focus on high-def video such that a wi-fi internet connection was not adequate, failure to support a wide-enough spectrum of operating systems, failure to support any mobile devices, and terms of use that required each participant to agree to receive text messages from the company.

For each of the other 5 potential vendors, we scheduled weekend trial runs to kick their tires. One of those 5 was found to be unviable because it was designed more for webinar scenarios where only one person is presenting and the rest are just listening. When just a few of us tried to all use webcams simultaneously, we experienced extremely throttled bandwidth, poor quality audio that cut in and out, and video that would freeze. It had no hand-raising feature, didn't allow the host to share documents (only video), and didn't let anyone but the meeting host know much about the status of the other participants.

After the trial runs, the other four (Fuze, WebEx, Adobe Connect, and GoToWebinar) were deemed to be potentially viable options. Attached is a spreadsheet spanning two pages showing the comparison metrics for these final four.

Adobe Connect came out as our clear preference, primarily for its ability to allow more simultaneous webcams, its support for a wide range of devices and operating systems, its hand-raising feature, and its extra participant statuses that can be used to conduct votes, share non-verbal feedback, claim preference in recognition, show a participant has stepped away, and many other potential uses. As a side benefit, Adobe Connect was the only one that advertised that it has extra functionality for vision-impaired participants. With all these features, the cost is quite reasonable.

With help from a few other LNC members not on our committee, in testing we were able to successfully connect to an Adobe Connect meeting with Windows XP, Windows Vista, Windows 8, Mac OSX, Linux, iPhone, iPad, and Android devices. We had as many as 11 simultaneous webcams on with good audio and video performance.

Our first proposed rule is that we will use Adobe Connect. It offers the most features accommodate use of RONR. Because of the features of that platform, we found that there were some rules we didn't need to write because the software itself provides a natural and obvious method. The other rules we did feel were needed are attached for the LNC's consideration next weekend.



	Fuze	WebEx - Premium 100	Adobe Connect	GoToWebinar
Cost Per Year	\$96/year or \$240/year	\$69/month	\$45/month/host for 25 seats - thru Clarix \$500/year/host for 100 seats	\$79/organizer/mo - GoToWebinar
# of audio participants	125	100	25 seats per host, audio or video	100 audio
# of video participants	12	7	25 seats per host, audio or video - up to 1500 thru Clarix	6
Audio connection method	VOIP/toll-call costs after 60 days	VOIP or dial-in	VOIP or can connect own toll-free teleconference system	VOIP or dial-in - use their phone system or own tele conference system
OS supported	Windows 7+, Mac OSX, iOS, Android	most major browsers, iOS, Android	iOS, Android, Blackberry, Playbook, any browser with Adobe Flash	Host can use PC or Mac - Attendees can use PC (XP+ with IE, FF, Chrome), Mac (OSX 10.7+ Safari, FF, Chrome), Chromebook, Linux, iOS7+, Android 4.0+, Windows Phone 8 or RT
Hand-raising?	Yes - all can see in app, but not if connect with browser	No - chat box	Yes	Yes
Preference in recognition?	chat box	No - chat box	Yes - hand raising technique	Yes - hand raising technique
Interrupting OOD, 2nd, PtOrd	chat box	No - chat box	status indicators	raise hand, chat box
Host mute noisy participants?	Yes	Yes	Yes	Yes
Host remove a participant?	Yes	Yes	Yes	Yes
Participants tell who is speaking?	Yes - 2 methods	Yes	Yes	Yes - in audio panel
Means to submit written motion?	chat box or email	chat box or add to files	Chat box	chat box
How to know who is on?	all see participant list	all see participant list	all see participant list	attendee list
Who sees muted participant?	all see microphone status	all see microphone status	All attendees see all statuses	presenter only
How to determine quorum?	roll call	answer roll call	"step away" or other on-demand status checks - answer roll call	answer a roll call
How to take votes?	chat box	chat box -set our mic status or use arrow annotations on a shared document	agree/disagree status, hand raising, or the poll feature	answer a roll call - or hand raising
Host can show documents?	host can screen share	share desktop or application	share screen or application	share screen or application
Others see chair/secretary status?	Yes	check video	Yes	only the presenter
Moderator hand controls to others?	No	Yes	Yes	Yes
Web-service or install software?	download/install software - optional browser connection has fewer features	web-service with a plugin to install	web service with an Adobe Flash plugin	web-service with a 1-time install
Chat box?	Yes	Yes	Yes	Yes

	Fuze	WebEx - Premium 100	Adobe Connect	GoToWebinar
Side conversations possible?	Yes	Yes - one or everyone	Yes	Mac
Audio record the meeting?	Yes - with paid acct	Yes - video records also	Yes	Yes
Manage entry for ExSession?	has private/public meeting	set password - lock meeting	set password - lock meeting	approve registrants
Notes:	no Windows XP, Vista or Linux for app, though can join through browser with fewer features - browser version can't see raised flags, can't customize screen layout, can't undock chat box, etc.	Gary Johnson was not able to get in - got generic error while using Chrome on Vista - got it to work with Firefox	get custom and persistent URL for meeting locations - don't need different access code for each meeting	can have people register to attend and they are sent unique link to join the webinar - automatic email of meeting reminders
	Alicia (only one using XP) never got microphone working in the test so had to dial in	1 GB persistent storage in "files" tab	persistent storage	GoToMeeting doesn't have hand-raising and poll features, but GoToWebinar does - poll has to be configured outside of meeting, and only shows % results rather than counts, though the vote is in the
	Dan had trouble sending group invitations & had to send individual invitations - may be solvable	can set up contact list to use for invitations	has functionality for visually impaired participants	generates rather elaborate reports about the meeting
		less functionality from ipad - has no whiteboard controls	easy to do screen grabs, host can email chat log and discussion notes to self, status settings are great, has a polling feature	can save copies of chat log
			iPad app had most features, but no "step away" status and could only see one active video at a time	

## **Proposed Rules for Electronic Meetings**

Recommended by committee composed of: Estrada, Hayes,  
Johnson, Katz, Mattson, and Wiener

### **1.02 Meetings**

#### **6) Meeting Minutes**

[snip]

Meeting minutes for face-to-face or electronic LNC meetings may be promoted from draft status to official during the time between LNC meetings as follows:

[snip]

#### **7) Electronic Meetings**

- a) All electronic meetings will be conducted via the Adobe Connect / Citrix service.
- b) Each usage of the term “committee” within these electronic meeting rules shall be construed to include both the LNC (as the board of the Libertarian Party) as well as committees.
- c) Each committee member calling for an electronic meeting must do so by emailing the entire committee and specifying the date of the meeting, time of the meeting, and the topic(s) to be addressed. Meetings must be so called no fewer than 2 days in advance for committees with fewer than 10 members, or 7 days in advance for committees with 10 or more members. These time limits do not apply to the LNC's Executive Committee, the LNC's Advertising and Publications Review Committee, and the Judicial Committee.
- d) Electronic meetings may be called by either:
  - The committee Chair, or
  - 1/3 of the committee members or 2 committee members, whichever is greater.

However, the call of an electronic meeting can be canceled if a majority of the committee members email a cancellation request to the entire committee prior to the scheduled time of the meeting.
- e) For electronic LNC meetings, messages calling or vetoing a meeting must be sent on the LNC-Business email list.
- f) When a sufficient number of people have issued a call for a meeting, the committee Chair or Secretary shall issue a notice of the meeting to each member and alternate of the committee. In addition to the standard notice content, the meeting notice shall describe how to participate in the meeting.

- g) Each participant must provide his own equipment and connectivity, including but not limited to any computer, internet access, web camera, microphone, earphones, or telephone. Participants have the right to participate in an electronic meeting by telephone, however they should use a computer connection if feasible so as to be able to more fully use the Adobe Connect features. The organization is not responsible for providing a central location for physical attendance of an electronic meeting. For face-to-face meetings, electronic participation is not allowed.
- h) Each participant must accurately identify himself by name when joining the meeting.
- i) Electronic meeting participants must try to eliminate, as much as possible, background noise, echoes, and call waiting interruptions. Participants shall not place their telephone connection on hold if the system has music or messages playing while in that mode.
- j) All participants legally consent to having the meetings recorded, should the committee opt to do so.
- k) Electronic meetings are special meetings such that only the topics listed in the call of the meeting may be considered during the meeting.
- l) For original main motions, the committee Chair or Secretary shall document the time at which the vote tally was announced. A participant with voting rights who was present during the debate of the motion but who lost his connection to the meeting may still reconnect to the meeting and cast his vote on the motion no more than 5 minutes after the announcement of the vote tally.

## CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, Dec. 8, 2014

Submitted by: James W. Lark, III  
Region 5 Representative, Libertarian National Committee

This report will provide information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in New Orleans should additional information become available.

- 1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry, although as noted previously the standard deviation in response time increased a little this fall.
- 2) I continue to work with the Advocates for Self-Government to provide material (e.g., “Operation Politically Homeless” kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. For example, I anticipate giving several addresses during the Spring 2015 semester sponsored by LP campus organizations.
- 4) I continue to work closely with Students For Liberty to build libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must take care in the ways we work together to avoid jeopardizing SFL’s 501c(3) status.

I am pleased to report that I gave the keynote address at the SFL regional conference in Winston-Salem, North Carolina on Nov. 1. In addition, I gave the keynote addresses at the European Students For Liberty conferences in Paris, France on Sept. 13, Madrid, Spain on Oct. 25, and Reykjavik on Nov. 15.

I am also pleased to report that once again the LP will sponsor a booth at the International Students For Liberty Conference in February. I anticipate giving an address at the conference on the “nuts and bolts” of building campus organizations.

- 5) I continue to receive invitations to speak at high schools, colleges, and universities during the school year. In addition, I am frequently asked to speak to students who are studying politics and government.
- 6) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest.
- 7) I shall work with Wes Benedict concerning ways to find and utilize more college Libertarian volunteers. In addition, I shall work with him to utilize the assistance of LPHQ interns for various campus organizing projects.

## INTERNATIONAL REPRESENTATIVE REPORT

Submitted to: Libertarian National Committee, Dec. 8, 2014

Submitted by: James W. Lark, III  
Region 5 Representative, Libertarian National Committee  
International Representative, Libertarian National Committee

This report will provide information concerning my efforts as International Representative to assist the work of libertarian political parties and activists throughout the world. At this time, the LNC's International Representatives are Geoff Neale and I.

1) I gave keynote addresses to the European Students For Liberty conferences in Paris, France (Sept. 13), Madrid, Spain (Oct. 25), and Reykjavik, Iceland (Nov. 15). During my participation in these events, I frequently met with people associated with libertarian political organizations in those countries. I am pleased to report that my participation in these events was very well received.

Based upon the comments I received following my appearances at these events, I anticipate that I shall be invited to address several events in Europe in 2015. I have already been invited to give at least one address in Berlin, Germany next year; I suspect I shall make at least two trips to Europe next fall.

2) I am trying to find time to accept an invitation to visit Brazil during 2015 to assist the campus libertarian movement there. If I am able to accept the invitation, I suspect that I shall meet with several libertarian political activists during the visit.

3) I may have the opportunity to travel to Australia in 2015 to work with libertarian campus activists. If I am able to do so, I shall seek to meet with libertarian political activists (including members of the Liberal Democratic Party).

4) In a previous report I indicated that last summer I spoke to a Mexican libertarian who was involved in an effort to organize a libertarian political party in Mexico. He had expressed interest in my visiting Mexico to meet with the core group of people behind this effort. I do not know the current status of this effort; I hope to learn more about it soon.