



LNC MEETING MINUTES

COLUMBUS, OH

AUGUST 20-21, 2011

CURRENT STATUS: **AUTO-APPROVED NOVEMBER 30, 2011**
WITH A CORRECTION ADOPTED IN DECEMBER 10-11, 2011 LNC SESSION IN LAS VEGAS

VERSION LAST UPDATED

DECEMBER 10, 2011

LEGEND: [text to be inserted](#) - ~~text to be deleted~~

CALL TO ORDER

The meeting was called to order at 9:18am on August 20, 2011 at the Hyatt Regency in Columbus, OH.

ATTENDANCE

Attending the meeting were:

Officers: Mark Hinkle (Chair), Mark Rutherford (Vice-Chair), Alicia Mattson (Secretary), Bill Redpath (Treasurer)

At-Large Representatives: Kevin Knedler, Wayne Allyn Root, Rebecca Sink-Burris

Regional Representatives: Doug Craig (Region 1), Stewart Flood (Region 1), Dan Wiener (Region 1), Vicki Kirkland (Region 2), Andy Wolf (Region 3), Norm Olsen (Region 4), Jim Lark (Region 5S), Dan Karlan (Region 5N), Dianna Visek (Region 6)

Regional Alternates: Scott Lieberman (Region 1), Brad Ploeger (Region 1), David Blau (Region 2), Sam Goldstein (Region 3)

At-Large Representatives Randy Eshelman and Mary Ruwart were not in attendance.

LNC Counsel Gary Sinawski was not present.

Staff included Executive Director Wes Benedict, Operations Director Robert Kraus, and Nigel Lyons.

The gallery contained numerous other attendees in addition to those listed above, including but not limited to Mark Axinn (NY), Pat Dixon (TX), Rich Tomasso (NH), Steve from Cincinnati (OH), Aaron Starr (CA), Michael Johnston (OH), Jillian Mack (OH), Ed Coleman (IN), Bob Bridges (OH), Bryant Callahan (OH), Angelia O'Dell (OK), Ken Moellman (KY), Chris Spangle (IN), Rodger Paxton (AR), Jessica Paxton (AR), Roger Gary (TX), Evan McMahon (IN), Brett Bittner (GA), M Carling, Jeff Dimit (SC), Mark Bodenhausen (AL), Carl Person (NY), Danny Bedwell (MS), Donna Knezevich (MS), Joe Hauptmann (IN), and Brett Pojunis (NV).

CREDENTIALS

There has been one change in the makeup of the LNC since the previous LNC session:

- On April 27, 2011 Region 2 elected new representation so that Vicki Kirkland (FL) is now the Regional Representative and David Blau (MA) is the alternate.

ADOPTION OF THE AGENDA

Secretary Mattson moved to adopt the chair's proposed agenda, and then the following amendments were offered:

Secretary Mattson moved to make the 2014 Convention Site Selection item a special order for 3:00pm Saturday, since we had three sets of hotel representatives scheduled to make presentations at that time. The amendment was adopted without objection.

Mr. Flood to add a 30 minute item for Aaron Starr to present a membership retention analysis in which Dr. Lark and others had expressed interest at the previous LNC session, and which Mr. Starr had volunteered to present. The amendment was adopted without objection.

Mr. Wolf moved to set the Membership Support Levels Committee report to be the first item taken up tomorrow morning. The amendment was adopted without objection.

With these amendments, the main motion for the proposed agenda became:

Opening Ceremony

Call to Order	9:00 am
Moment of Reflection	1 minute
Opportunity for Public Comment	10 minutes

Credentials Report and Paperwork Check	2 minutes
Adoption of Agenda	10 minutes

Report of Potential Conflicts of Interest (Mattson)	5 minutes
Special Guest – 2016 Convention Planner	30 minutes

Officer Reports

Chair's Report	20 minutes
Treasurer's Report	20 minutes
Secretary's Report	15 minutes

Staff Reports	45 minutes
Counsel's Report	5 minutes

Reports of Standing Committees

Affiliate Support Committee (Rutherford)	5 minutes
Audit Committee (Starr)	5 minutes
Convention Oversight Committee (Mattson)	5 minutes
Employment Policy & Compensation Committee (Wolf)	5 minutes
IT Committee (Flood)	5 minutes
Outreach Committee (Vissek)	5 minutes

Reports of Special Committees

Membership Support Levels Committee (Wolf)	1 st item Sunday - 30 minutes
LP Headquarters Office Building (Hinkle)	15 minutes

New Business with Previous Notice

Platform Committee Appointments (Mattson)	20 minutes
2014 Convention Site Selection (Mattson)	3:00pm Saturday – 90 minutes
Americans Elect and its Effect on the LP (Rutherford)	30 minutes
Affiliate Support Committee – Report Timing	10 minutes
Affiliate Support Committee – Restructuring	10 minutes
Membership Retention Analysis (Starr)	30 minutes
Donation to Ed Coleman Campaign (Eshelman)	15 minutes
Executive Session	

New Business without Previous Notice

Affiliate Petition from Revived Rhode Island Affiliate (Karlan)	5 minutes
Equal Treatment of Presidential Candidates (Hinkle)	30 minutes
Ballot Access (Redpath)	30 minutes
Appointing 2012 Stand-In Candidates (Redpath)	15 minutes
Supporting Affiliates (Knedler)	60 minutes
Policy Manual : Committee Terms (Karlan)	5 minutes
Policy Manual : Employment Contract Review (Karlan)	5 minutes
Policy Manual : Membership Card (Karlan)	5 minutes

Without objection the agenda was adopted as amended.

REPORT OF POTENTIAL CONFLICTS OF INTEREST

The Secretary reported that since the previous meeting, the following three potential conflicts of interest were submitted in writing:

Randy Eshelman: has been elected Vice-Chair of the Libertarian Party of Nebraska

Bill Redpath: His wife, Melinda Moore, contributed \$2,500 to the Gary Johnson for President campaign in April 2011.

Guy McLendon: A senior staff member of the Gary Johnson for president campaign expressed an interest in what level of support within the Libertarian Party there would be in a Gary Johnson candidacy for the presidential nomination of the Libertarian Party. Guy intends to answer that staff member's question with polling data, and that will probably involve his filing of FEC paperwork for independent expenditures, and possibly formation of a DRAFT Gary Johnson PAC.

Mark Hinkle: Without objection, Chairman Hinkle reported verbally rather than in writing that he has been named as Head of California Civil Rights Alliance.

SPECIAL GUEST – 2016 CONVENTION PLANNER

Mr. Knedler introduced Sandy Graves of Helms-Briscoe, the vendor selected by the Convention Oversight Committee to assist them with the 2016 site selection search. Ms. Graves made a presentation about her services and answered questions from LNC members about it. No LNC action was taken.

OFFICER REPORTS

CHAIR'S REPORT

Chairman Hinkle reported on his activities since the last LNC session including media interviews, work with the Convention Oversight Committee, and work to find new office space for our headquarters.

He gave an update on the mediation effort regarding the New Mexico affiliate and that effort is about 2/3 done. (Recall that the New Mexico affiliate withdrew their endorsement of Alan Woodruff as a candidate, and Mr. Woodruff sued them resulting in approximately \$35,000 of bills for the New Mexico affiliate.) The mediation agreement was for Mr. Woodruff to dissolve some LLCs, and progress on that is slower than we hoped.

Following the Executive Committee motions on July 18, 2011, Chairman Hinkle authorized our legal counsel to send a cease-and-desist letter to the Wes Wagner group, but they are continuing to represent themselves as the Libertarian Party of Oregon.

Chairman Hinkle has met with attorney Gautam Dutta, who is doing pro-bono work regarding Proposition 14 which passed in California (the public elections design in which general elections only include the top-two candidates from the primaries, regardless of their party affiliation). Mr. Dutta is seeking \$1510 from the LNC to pay his transportation costs on this work, which will be addressed later in this session. No LNC action was taken at this time.

TREASURER'S REPORT

Treasurer Redpath presented financial statements through June 2011 with some current updates. Our current revenue trends are running about 8.5% below budget. He and Chairman Hinkle are going to work on fundraising efforts to try to hit budget targets. Our cash position is good with low accounts payable. In spite of revenues being below budget, we are running a surplus through July due to expense control.

Chairman Hinkle moved to amend the budget by moving \$1,000 from Affiliate Support (line 50) into Litigation (line 75) with the intent being to put it towards paying \$1510 to attorney Gautam Dutta for his travel expenses incurred doing pro-bono work against "Top-Two" in California. Chairman Hinkle will request that we be reimbursed if Mr. Dutta wins his fees back from the court.

Dr. Lark moved the previous question, which was adopted without objection.

Voting on the main motion:

Voting "aye": Flood, Hinkle, Karlan, Kirkland, Lark, Mattson, Redpath, Root, Sink-Burris, Visek, Wiener

Voting "nay": Craig, Goldstein, Knedler, Olsen, Rutherford

The motion was adopted by a vote of 11-5.

SECRETARY'S REPORT

Secretary Mattson reported the following status updates for minutes of LNC and EC meetings.

- April 16-17, 2011 LNC session – approved by mail ballot on June 10, 2011
- July 17, 2011 Executive Committee meeting – without objection auto-approved August 2, 2011
- July 25, 2011 Executive Committee meeting – without objection auto-approved August 10 2011

On August 5, as authorized by Policy Manual section 1.01.4, technical changes proposed by the Secretary were adopted to bring Section 1.03.1 of the Policy Manual into conformity with LP Bylaws Article 10.2 regarding the makeup of the audit committee.

The following 6 mail ballots were completed since the last LNC meeting:

Motion: Amend the last two paragraphs of Section 2.02.1 of the Policy Manual as follows:

If a majority of the committee concludes that a public communication violates the bylaws, Policy Manual, or advocates moving public policy in a different direction other than a libertarian direction, as delineated by the Party Platform, the committee chair shall report such to the Executive Director and the LNC Chair, citing the specific platform plank, bylaw or Policy Manual section. [Official decisions of the APRC which are overridden shall be promptly reported to the LNC without revealing confidential employer-employee matters.](#)

Communications between the APRC, staff, and the LNC Chair are in the nature of confidential employer-employee communications. [However, the APRC may by majority vote agree to consult with other relevant individuals about matters which come before it, conditioned upon the prior agreement by such individuals to maintain confidentiality of the discussions.](#) The LNC Chair in his bylaws-defined role as Chief Executive Officer of the Party retains the sole right to discipline and discharge employees who repeatedly contravene official party positions.

Co-Sponsors: Wiener, Mattson, Flood, Eshelman

Started: May 11, 2011

Ended: May 26, 2011

Voting "aye": Eshelman, Flood, Karlan, Knedler, Lark, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Craig, Kirkland, Olsen, Ruwart

The motion passed by a vote of 13-4.

Motion:

Whereas the Libertarian Party has been a longtime supporter of legalizing marijuana and

Whereas two prominent Libertarians, Judge James Gray and Steve Kubby have joined in partnership to sponsor a new initiative to regulate marijuana like wine and

Whereas the LPC legislative analyst, Mike Seebeck, has approved the text of the initiative and

Whereas the LPC has voted unanimously to endorse and work for the initiative and

Whereas the initiative promotes individual freedom and substantially reduces the intrusion of government in our lives and

Whereas the demographics for the next election is very favorable to the passage of a legalization initiative and

Whereas this initiative will use former drug warriors as spokespersons for the initiative and

Whereas the chance for this initiative to pass are considered by pollsters to be very high and

Whereas the LP has a chance to take the lead as sponsors of the new initiative and

Whereas the victory of this initiative in November 2012 could be bigger and more historic than who wins as POTUS and

Whereas a historic victory for the party could dramatically change how it is perceived and

Whereas our party needs a big win to become re-energized,

Be it resolved that the LP hereby endorses the Regulate Marijuana Like Wine initiative and will do everything in its power to raise money for the campaign and to promote the initiative on a national level

Co-Sponsors: Chairman Hinkle

Started: May 22, 2011

Ended: June 6, 2011

Voting "aye": (none)

Voting "nay": Craig, Eshelman, Flood, Goldstein, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener

The motion failed by a vote of 0-14.

Motion:

Be it resolved that the Libertarian Party hereby supports and endorses the Regulate Marijuana Like Wine initiative in California, and would like to see personal and economic freedom spread throughout the United States.

Co-Sponsors: Root, Eshelman, Wiener, Karlan, Knedler, Flood

Started: May 23, 2011
Ended: June 7, 2011

Voting "aye": Craig, Eshelman, Flood, Goldstein, Hinkle, Karlan, Kirkland, Knedler, Mattson, Olsen, Redpath, Root, Ruwart, Sink-Burris, Visek, Wiener

Voting "nay": (none)

Specific Abstentions: Rutherford, Lark

The motion passed by a vote of 16-0.

Motion: to approve the minutes of the April 16-17, 2011 LNC session in Alexandria, VA

Co-Sponsors: Knedler, Wolf, Olsen, Lark

Started: May 26, 2011
Ended: June 10, 2011

Voting "aye": Eshelman, Flood, Karlan, Kirkland, Knedler, Lark, Lieberman, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": (none)

The motion passed by a vote of 17-0.

Motion: to insert a new subsection 5 into Section 2.06 of the Policy Manual to read as follows:

Section 2.06 PARTY COMMUNICATIONS

5) Assuring Quality Communications

If a majority of all LNC members notify the Secretary of their belief that a proposed or actual public communication conveys an unflattering image of the Party, the Secretary shall inform the Executive Director and Chair of this finding, and such communication shall not be further disseminated, and to the extent possible, already-disseminated material shall be promptly removed from the public sphere.

Co-Sponsors: Eshelman, Wolf, Sink-Burris, Mattson

Started: June 5, 2011
Ended: June 20, 2011

Voting "aye": Knedler, Mattson, Root, Rutherford, Sink-Burris, Wolf

Voting "nay": Craig, Eshelman, Flood, Hinkle, Karlan, Kirkland, Lark, Olsen, Redpath, Ruwart, Visek, Wiener

The motion failed by a vote of 6-12.

Motion: to insert a new subsection 5 into Section 2.06 of the Policy Manual to read as follows:

Section 2.06 PARTY COMMUNICATIONS

5) Assuring Quality Communications

If a majority of all LNC members notify the Secretary of their belief that a proposed or actual public communication is detrimental to the image of the Party, such notification to occur no later than 72 hours after the public communication is published, the Secretary shall inform the Executive Director and Chair of this finding, and such communication shall not be further disseminated, and to the extent possible, already-disseminated material shall be promptly removed from the public sphere.

Co-Sponsors: Wiener, Karlan, Eshelman, Flood

Started: June 7, 2011

Ended: June 22, 2011

Voting "aye": Eshelman, Flood, Karlan, Knedler, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Craig, Lark, Olsen, Ruwart

The motion passed by a vote of 12-4.

Secretary Mattson gave an update on the LNC goal of having all affiliate governing documents on file. As of the April LNC session the Secretary had something on file from all but 5 states. As of this session the Secretary has something on file from all affiliates except for Hawaii and Montana. But this goal is a moving target, as in the meantime there have been state conventions and their governing documents may have been amended. The Secretary sent a message to the state chairs email list showing what is in the archive for each state and asking them to confirm whether the Secretary's information was current or not. The Secretary received responses from just under half of the state chairs. As of the end of this session, the Secretary is still seeking confirmation or updates from 28 affiliates.

Mr. Karlan noted an error on page 11 of the April 16-17 Alexandria session minutes where the result of a mail ballot started on March 25, 2011 to adopt a 2011 budget was mistakenly reported as having "failed by a vote of 12-0" rather than "failed by a vote of 0-12". Mr. Karlan moved to amend the April 16-17 minutes to correct this by striking "12-0" and inserting "0-12", which motion was adopted without objection.

STAFF REPORTS

Executive Director Wes Benedict presented the staff reports. He has been working on prospecting for new members, including a test sent to a subset of a list from *Reason* magazine for which we spent \$15,000 and received \$10,000 of donations back. (As always, it is impossible to know how many might have donated on the website as a result rather than replying by mail.) We bought a list of 260,000 registered libertarians in America (at 2-cents per name, so it cost about \$4,500) to try that as well. He just now sent a test mailing to 50,000 names from that list, with 25,000 of them being the most recent registrations and the remaining 25,000 being a random sampling from the list. We will compare response rates from the two groups.

Mr. Benedict gave updates on progress towards LNC goals adopted in November, including that we currently have 28-state ballot access for 2012, with several additional states being in-progress.

COUNSEL'S REPORT

LNC Legal Counsel Gary Sinawski had submitted a report in writing regarding his activities since the last LNC session. No LNC action was taken.

Dr. Lark raised a point of privilege to request that the Chairman express our best wishes to Mr. Sinawski regarding the negative outlook for the health of his wife, which Chairman Hinkle eagerly agreed to do.

REPORTS OF STANDING COMMITTEES

AFFILIATE SUPPORT COMMITTEE

Vice-Chairman Rutherford (as Chair of the Affiliate Support Committee) reported. The Affiliate Support Committee has sent a survey to state chairs asking for feedback for the committee's annual report regarding recommendations for our 2012 budget.

AUDIT COMMITTEE

Aaron Starr (as Chair of the Audit Committee) distributed the audited 2010 financials, the auditor's management letter, and a confidential Audit Committee report. We essentially received a clean bill of health regarding our financial statements, and the audit committee will follow-up with the auditing firm for clarification of their recommendation related to how bequests are reported.

CONVENTION OVERSIGHT COMMITTEE

On behalf of the Convention Oversight Committee (COC), Secretary Mattson reported that since the previous LNC session, the committee has been busy with the task of selecting a 2014 convention site. The COC will later in the agenda give a presentation before the LNC votes on the 2014 site.

Additionally, as previously reported by email, the COC has unanimously voted to use Ms. Graves of Helms-Briscoe for the 2016 site selection process.

Even while working on the 2014 site selection during 2011, the COC found that most weekends in suitable hotels were already contracted out to other groups who work farther in advance than we do. With this LNC making a commitment to choose convention sites further in advance, hopefully we will find more options available to us in the future.

With Ms. Graves of Helms-Briscoe taking over much of the work for selecting the 2016 convention site, it will free the COC members to turn our focus between now and next May to the crucial tasks of planning the 2012 convention.

Yesterday the LSLA voted to hold their annual meeting in conjunction with the national convention in Las Vegas, and they're willing to help organize workshops at the national convention.

Treasurer Redpath moved to amend the agenda to add a new item as the last item today for consideration of the date and location of an LNC meeting for early next year. The motion was adopted without objection.

EMPLOYMENT POLICY & COMPENSATION COMMITTEE

Mr. Wolf (as chair of the Employment Policy and Compensation Committee (EPCC)) reported. The EPCC will likely have recommendations later in the session regarding agenda items that will impact his committee.

Treasurer Redpath raised point of personal privilege for two items:

1) Treasurer Redpath wanted to recognize and thank Ken Moellman for getting himself on the ballot to run for Kentucky State Treasurer.

2) Treasurer Redpath expressed his hope that he would still be respected following this fundraising effort. Since the payout-to-odds-of-winning ratio is particularly high in the Ohio Classic Lotto, he solicited from meeting participants use-restricted donations to the Libertarian Party for Robert Kraus to buy Ohio lottery tickets with any winnings to be retained by the Libertarian Party. The idea has been vetted for FEC compliance. His solicitation raised \$239 which was used to purchase 239 tickets. Results of the effort are reported later in these minutes.

Without objection the LNC adjourned for 1 hour for lunch at 12:34pm.

The LNC reconvened at 1:47pm.

IT COMMITTEE

Mr. Flood (as Chair of the IT Committee) reported. It is the time of year for them to start their IT audit of headquarters and then reassess after the expected move. They have worked with staff to upgrade in-house servers which were on the verge of failing. During spring they encouraged staff to consider getting a new computer for creating videos, but staff was trying to save money and didn't want one at the time. The phone system project will likely not be completed this year, so the budget has room left in it to cover a new computer without needing any budget changes. The committee recommends we not buy the new phone system until after the move. They started looking at a few projects since the last LNC session, including review of social media sites at the Chairman's request.

Mr. Craig noted that party member Michael Wilson (WA) had noticed some out of date material and statistics in the issues section of our website. Chairman Hinkle indicated he will be asking Less Antman to review that material and make recommendations for updating it, with such recommendations to be run through the Advertising Publications & Review Committee.

OUTREACH COMMITTEE

Ms. Visek (as Chair of the Outreach Committee) reported. Since we don't have the resources to train people effectively about presentation skills, nuts and bolts of websites, etc., she has been contacting other organizations about sharing training resources with the LP. They are enthusiastic about helping, but FEC rules restrict what non-profits can give us, and if they give to us, they have to give to all political parties, which they're not willing to do. She has talked to Gary Sinawski who is willing under his retainer with us to advise us about setting up a 501(c)(3) as an educational foundation which can accept such donations from other non-profits. Some non-profits she contacted aren't going to just make their material available to put on the web where just anybody can use it, but they would consider helping specific candidates who have been vetted in some manner. If we set up an educational foundation, the cost would be \$500 of filing fees. Discussion ensued, but no LNC action was taken.

REPORTS OF SPECIAL COMMITTEES

LP HEADQUARTERS OFFICE BUILDING

Chairman Hinkle indicated we now have just under \$100,000 of either cash in hand or pledges for the building fund.

Robert Kraus indicated that due to the amount of time (60-90 days) to close a transaction for a new headquarters, we need to do something by October at the latest. If we stay at the Watergate beyond our existing lease which ends in February, our rent will increase dramatically.

After discussion, Secretary Mattson moved to postpone this item to be the 2nd item tomorrow. The motion was adopted without objection.

NEW BUSINESS WITH PREVIOUS NOTICE

2014 CONVENTION SITE SELECTION

At 3:00pm the LNC took up the agenda item regarding selecting a site for the 2014 convention. The Convention Oversight Committee had brought the LNC a top-three list of proposals, and representatives from each of those three sites made presentations to the LNC. These three sites were the Hilton at Netherland Plaza in Cincinnati, Ohio (making use of the convention center), the Hyatt Regency in Columbus, Ohio, and the Fairmont in Dallas, Texas.

After discussion Treasurer Redpath made a motion which, following amendment without objection, became a motion to postpone the vote on this item to be the 3rd agenda item tomorrow morning, but set a time limit of 30 additional minutes of discussion today. The motion was adopted without objection.

After further discussion, Mr. Olsen moved that when we vote on this subject tomorrow, we limit the options to the Hilton at Netherland Plaza in Cincinnati on Memorial Day and the Hyatt Regency Columbus on the last weekend of June. The motion failed for lack of a second.

SCHEDULING AN LNC MEETING BETWEEN DECEMBER AND MAY

Treasurer Redpath moved that we set the date for an LNC meeting to be the last weekend in February 2012.

Mr. Wiener moved to substitute a motion to set the date to be the second weekend of March 2012.

The motion to substitute was adopted and so Mr. Wiener's motion became the main motion.

The main motion (setting the date of an LNC session for the second weekend of March 2012) was adopted without objection.

Without objection the LNC adjourned to 8:00am tomorrow morning.

The LNC reconvened at 8:09am on August 21, 2011.

MEMBERSHIP SUPPORT LEVELS COMMITTEE

The following motion, which in the April LNC session was referred to a committee, came before the body again, which motion was to amend Section 2.05.3 of the Policy Manual regarding "Membership Policies: Life Membership Status" as follows:

A member ~~who contributes at least \$1,000 during any twelve month period~~ who makes a one-time contribution of at least _____ shall be granted life membership in the Party.'

Proviso: This amendment shall take effect July 1, 2011.

The special committee presented their interim work product, which is an alternative to this main motion that would amend Policy Manual sections 2.05.2 – 2.05.4, but they're not quite finished refining it.

Following discussion, Secretary Mattson moved to postpone indefinitely this current main motion. Upon Mr. Karlan's request for clarification, it was confirmed that the intent is for the Membership Support Levels Committee to continue to improve their proposal and later offer a mail ballot on the subject. The motion to postpone indefinitely was adopted.

LP HEADQUARTERS OFFICE BUILDING - CONTINUED

Debate on this topic continued from yesterday. Ms. Visek moved to authorize a Property Search Committee composed of the Secretary and the IT Committee chair to travel at party expense to the DC area for up to 10 days to conduct an intensive commercial property search and report findings by email.

After some debate, Mr. Goldstein moved the previous question, which motion failed.

After further debate, the LNC proceeded to a vote on the motion:

Voting "aye": Flood, Goldstein (for Wolf), Karlan, Knedler, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener

Voting "nay": Craig, Kirkland, Lark, Olsen

The motion was adopted by a vote of 11-4.

2014 CONVENTION SITE SELECTION - CONTINUED

Treasurer Redpath moved to authorize the chairman to enter into an agreement with the Hyatt Regency Columbus for the 2014 convention to be held over the weekend of June 27 to June 30, 2014.

After debate, Treasurer Redpath moved the previous question, which was adopted without objection.

Voting "aye": Goldstein (for Wolf), Karlan, Lark, Lieberman (for Craig), Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener

Voting "nay": Flood, Kirkland, Knedler, Olsen

The motion was adopted by a vote of 11-4.

PLATFORM COMMITTEE APPOINTMENTS

Notice was given at the previous LNC session that Platform Committee appointments would be made at this session. LP News advertised for applications to be submitted in advance, and 12 such applications were received.

Without objection to a bulk nomination, Secretary Mattson nominated all those who submitted such applications:

Chris Barber (GA), Jeff Dimit (SC), Randy Eshelman (NE), Sam Goldstein (IN), Joe Hauptman (IN), Brian Holtz (CA), Lynn House (FL), Alicia Mattson (NV), Richard Randall (FL), Michael Scott (CO), Rebecca Sink-Burris (IN), Aaron Starr (CA)

Mr. Craig nominated Michael Wilson (WA) and Starchild (CA).

Ms. Kirkland nominated J.J. McCurry (FL)

Chairman Hinkle nominated Jack Mulcahy (CA).

Dr. Lark moved to close nominations, which was adopted without objection.

While votes were tabulated, Treasurer Redpath as a point of privilege reported the results of the lottery donation project described earlier. A total of \$239 in donations were invested. We did not have a grand prize winner, but there were other winners. Total winnings of \$76 were received for the Party.

Approval voting was used for the election of the Platform Committee members, with the following results:

Chris Barber (GA)	13 votes
Jeff Dimit (SC)	12
Randy Eshelman (NE)	12
Sam Goldstein (IN)	13
Joe Hauptmann (IN)	11
Brian Holtz (CA)	12
Lynn House (FL)	1
Alicia Mattson (NV)	14
Richard Randall (FL)	13
Michael Scott (CO)	1
Rebecca Sink-Burris (IN)	12
Aaron Starr (CA)	14
Michael Wilson (WA)	2
Starchild (CA)	2
J.J. McCurry (FL)	3
Jack Mulcahy (CA)	4

A total of 16 ballots were cast, so 9 votes were necessary to have a majority and be elected to the Platform Committee.

Elected were: Chris Barber, Jeff Dimit, Randy Eshelman, Sam Goldstein, Joe Hauptmann, Brian Holtz, Alicia Mattson, Richard Randall, Rebecca Sink-Burris, and Aaron Starr.

Mr. Karlan moved to appoint Alicia Mattson as interim chair. The motion was adopted without objection.

AMERICA SELECT AND ITS EFFECT ON THE LP

Without objection this agenda item was moved to be the last item on the agenda.

AFFILIATE SUPPORT COMMITTEE – REPORT TIMING

Mr. Rutherford moved to amend Section 2.02.5 of the Policy Manual as follows:

~~Once each calendar year, at least two months prior to the preparation of the annual budget, t~~ The ASC shall deliver a report to the LNC on November 1st of each year, identifying and prioritizing those needs and interests of the various affiliates. This ranked list shall be taken into consideration when drawing up the following year's budget, and throughout the year as needed. This list will also assist the Executive Director in deciding how to assign tasks to staff, by identifying those services that staff provides to the affiliates that are the most desired.

After debate, the LNC proceeded to a vote on the main motion:

Voting "aye": Craig, Flood, Hinkle, Karlan, Kirkland, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": (none)

The motion was adopted by a vote of 16-0.

AFFILIATE SUPPORT COMMITTEE – RESTRUCTURING

Vice-Chairman Rutherford moved to amend Section 1.03.1 of the Policy manual as follows:

Committee Name	Size	Member Selection	Chair
Affiliate Support Committee	Vice Chair and all <u>four LNC Members or Alternates, of which two must be</u> Regional Representatives	As Defined <u>and</u> <u>LNC</u>	LNC Vice Chair

After debate, the LNC proceeded to a vote on the motion:

Voting "aye": Craig, Kirkland, Knedler, Lark, Mattson, Olsen, Redpath, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Flood, Karlan, Root

The motion was adopted by a vote of 12-3.

With the change of committee structure, it was necessary to repopulate the Affiliate Support Committee. The floor was opened for nominations.

Mr. Flood nominated himself.

Mr. Wolf nominated Brad Ploeger.

Ms. Visek nominated herself.

Mr. Olsen nominated himself and noted that if elected will resign from EPCC.

Without objection the nominations were closed and these 4 were appointed to the ASC without objection.

DONATION TO ED COLEMAN CAMPAIGN

In absence of Mr. Eshelman, Secretary Mattson led this agenda item and moved that the LNC donate \$50,000 to the Committee to Elect Ed Coleman, which is engaged in the reelection campaign of incumbent Indianapolis City-County Council member Ed Coleman (L), with payment to be made on or before September 1, 2011.

In response to a point of information regarding the effect of this motion on the budget, Secretary Mattson clarified that the budget line for Candidates and Campaigns (line 60) would be increased by \$50,000 to accommodate this expenditure.

After further debate, including questions about what paperwork would need to be filed in Indiana for this expenditure, Secretary Mattson moved a substitute motion that the LNC donate \$50,000 to the Libertarian National Congressional Committee (LNCC) as a restricted donation to be used for the Ed Coleman campaign.

After further debate, Mr. Flood moved to close debate on the question of the substitute motion, and it was adopted without objection.

The motion to substitute was adopted, making the main motion that the LNC donate \$50,000 to the Libertarian National Congressional Committee (LNCC) as a restricted donation to be used for the Ed Coleman campaign.

After further debate, the LNC proceeded to a vote on the main motion:

Voting "aye": Flood, Karlan, Knedler, Lark, Mattson, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting "nay": Craig, Kirkland, Olsen

Abstaining: Hinkle, Redpath

The motion was adopted by a vote of 11-3, which is also sufficient to amend the budget as noted.

EXECUTIVE SESSION

Without entering executive session, the LNC removed this item from the agenda without objection and proceeded to the next agenda item.

NEW BUSINESS WITHOUT PREVIOUS NOTICE

AFFILIATE PETITION FROM REVIVED RHODE ISLAND AFFILIATE

The Rhode Island affiliate had atrophied to the extent that they had even lost their recognition from the State of Rhode Island. They had lost their certificate of incorporation and were forbidden from having a bank account. Tony Jones expressed interest in re-starting it. Mr. Jones worked with Mr. Karlan to obtain a list of contact names and call a re-organization meeting in November 2010, which was attended by Mr. Karlan and Chairman Hinkle. The assembly provisionally adopted bylaws and elected officers and scheduled their regular annual convention for May 14, 2011. That allowed them to re-establish their incorporation with the State of Rhode Island and open a bank account. At the May 2011 convention they elected full-term officers, adopted the new bylaws, and signed the affiliate petition form adopted by the LNC.

Mr. Karlan moved that the LNC accept the request for affiliation from this Rhode Island group. The motion was adopted without objection.

EQUAL TREATMENT OF PRESIDENTIAL CANDIDATES

The LNC had a general discussion of how to respond to inquiries about who are our Presidential candidates and how to apply section 2.08.2 of our Policy Manual requiring equal treatment of pre-nomination candidates.

Ms. Sink-Burris moved (and after amendment without objection the motion became) that the LNC shall recognize as candidates for the party's nomination for President or Vice President those who have both declared and been endorsed in writing by five LP state chairs and are constitutionally qualified for the office. State chairs can endorse more than one nominee.

Following further debate including some comments that we should discuss this further and address it with a future mail ballot, Mr. Karlan moved to postpone indefinitely. The motion to postpone indefinitely was adopted without objection.

BALLOT ACCESS

Treasurer Redpath had submitted a written ballot access report which indicated he would request an encumbrance of funds for the LP of Kentucky. Given the time constraints in this meeting and that the request is not urgent, he wishes to do that at a later time by a mail ballot.

He provided an update on the self-funded ballot access petition drive in Oklahoma, that they have 9,943 signatures in hand so far. The New Hampshire petition drive has so far gathered 3,500-4,000 signatures. A petitioner has been contracted for South Dakota, but there has not yet been much time for signature gathering.

After discussion of details in the report and the status of the South Dakota affiliate, Dr. Lark moved to close discussion on this agenda item, and it was adopted without objection.

APPOINTING 2012 STAND-IN CANDIDATES

Treasurer Redpath moved that the LNC appoint as stand-in candidates Ed Clark for President and David Bergland for vice-president for ballot access efforts in 2012.

It was noted in the discussion that the LNC cannot require that state affiliates use these stand-ins, but we recommend using them, and we can make agreement to use them a condition for future LNC ballot access assistance.

Following debate, the main motion was adopted without objection.

SUPPORTING AFFILIATES

Ms. Visek moved to amend the agenda by reordering to take up immediately the three policy manual amendments sponsored by Mr. Karlan before the Supporting Affiliates item. The motion was adopted.

POLICY MANUAL – COMMITTEE TERMS

Mr. Karlan moved to amend Section 1.03.2 of the Policy Manual regarding committee terms as follows:

~~The terms of office for all project managers, committee chairs, and committee members shall be from the date of their appointment until the second LNC meeting following a regular Party convention.~~ The terms of office of all project managers, committee chairs, and committee

[members shall expire with the administration that appoints them, or when their successors are chosen, whichever occurs first.](#)

The motion was adopted without objection.

POLICY MANUAL – EMPLOYMENT CONTRACT REVIEW

Mr. Karlan moved to amend two sections of the Policy Manual as noted below:

2.02.4 Employment Policy and Compensation Committee (EPCC)

The Employment Policy and Compensation Committee shall develop documents, procedures, and guidelines for the effective administration, supervision and development of Staff, including but not limited to job descriptions, compensation ranges, hiring, training, performance reviews, promotion, progressive discipline and termination. The LNC may supersede any such documents, procedures and guidelines by adopting a replacement.

The Employment Policy and Compensation Committee shall also be available to Staff to discuss on a confidential basis the working environment or observed violations of the Policy Manual.

[The EPCC shall also complete a review of any contract for director-level employment no less than 10 days prior to the Chair signing it.](#)

2.04.3 Contracts and Contract Approval

All contracts or modifications thereto shall be in writing. The Chair shall approve any contract in excess of \$7,500. All contracts of more than one year in duration or for more than \$25,000 shall be reviewed and approved by General Counsel prior to signing by the Chair. Independent contractors doing business with the LNC are required to sign formal contracts that clearly set forth the parties' intention that they be treated as independent contractors.

[Each contract for director-level employment must be circulated to the LNC on a strictly confidential basis after it has been reviewed by Counsel and the EPCC.](#)

The motion was adopted without objection.

POLICY MANUAL – MEMBERSHIP CARD

Mr. Karlan moved to amend Section 2.05.4 as follows

2.05.4 Benefits

Non-member contributors shall be provided all benefits provided to member contributors, except for those rights specifically granted only to members or sustaining members by the Party Bylaws or this Policy Manual.

~~A member or non-member contributor with a future benefits lapse date shall be entitled to the following basic benefit:~~

- ~~• Customized Party membership card, updated annually, identifying the individual's level of association and lapse date~~
- ~~• Subscription to LP News~~

[A contributor \(member or non-member\) shall be entitled to the following basic benefit:](#)

- [Subscription to LP News](#)

[A member with a future benefits lapse date shall also be entitled to the following basic benefit:](#)

- [Customized Party membership card, updated annually, identifying the individual's level of association and lapse date](#)

The motion was adopted without objection.

SUPPORTING AFFILIATES

Mr. Knedler made a presentation regarding a potential restructuring of our headquarters to better support affiliates.

After discussion, Mr. Flood moved to commit analysis of Mr. Knedler's proposals to a special committee consisting of the six LNC members/alternates who compose the Affiliate Support Committee and the IT Committee.

Mr. Knedler proposed to amend the motion to add Aaron Starr to the committee, and the amendment was adopted without objection.

Without objection the motion was further amended to document that the committee is empowered to select its own chair.

After those amendments the main motion became to commit analysis of Mr. Knedler's proposals to a special committee consisting of the six LNC members/alternates who compose the Affiliate Support Committee and the IT Committee and Aaron Starr. The committee is empowered to select its own chair.

The main motion was adopted without objection.

The following individuals are those who were named to the committee with the preceding motion: Mark Rutherford, Stewart Flood, Brad Ploeger, Dianna Visek, Norm Olsen, Dan Karlan, and Aaron Starr.

AMERICANS ELECT AND ITS EFFECT ON THE LP - POSTPONED

Vice-Chairman Rutherford spoke on the Americans Elect organization with a SWOT-analysis approach. It is a potential threat to the Libertarian Party as Americans increasingly feel desperate for some alternative to the major parties. Until the organization nominates a presidential candidate, BCRA does not apply to them. This entity already has ballot access in Alaska, Arizona, and Nevada, and it has enough signatures already for California (over 1 million signatures). In some ways it could present opportunities for us with the right strategy. A similar group acronym-named GOOOH has cropped up as well. Various strategic discussions ensued, but no LNC action was taken.

ADJOURNMENT

Mr. Karlan moved to adjourn, and the motion was adopted at 2:32pm.

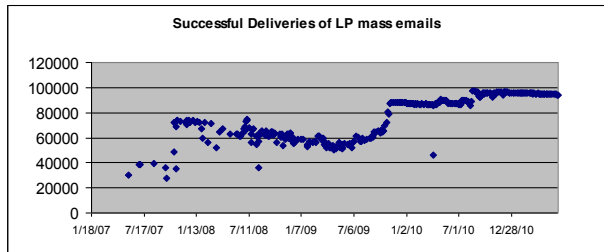
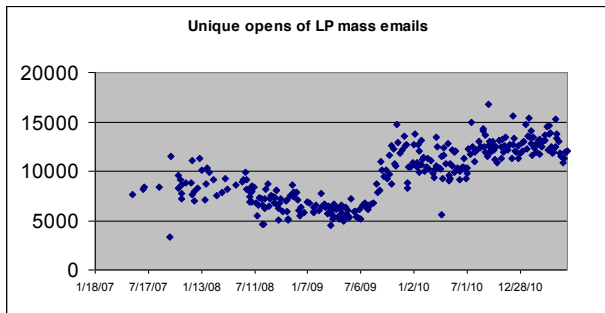
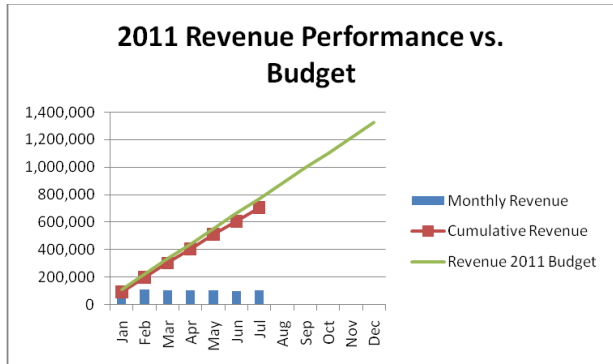
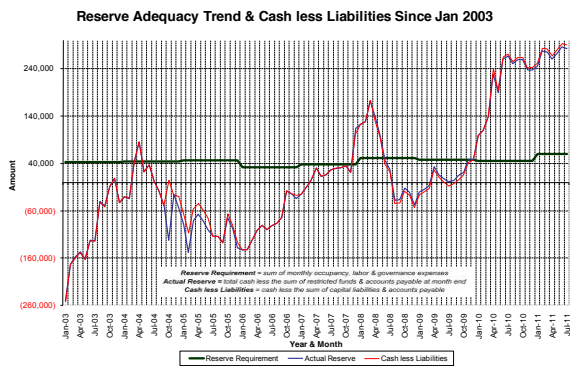
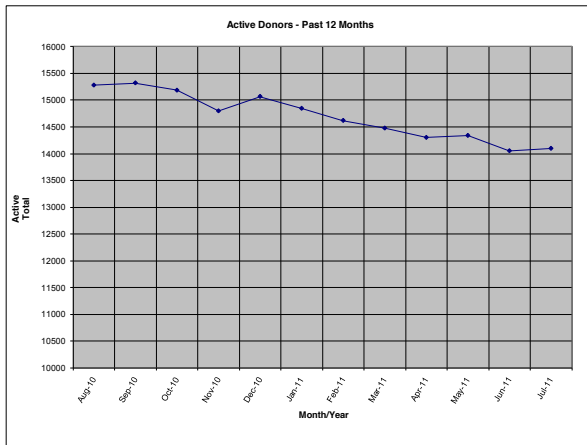
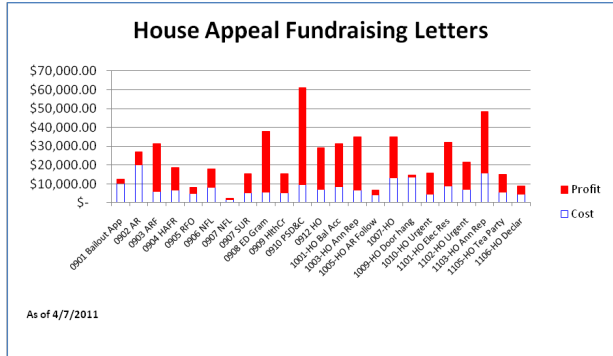
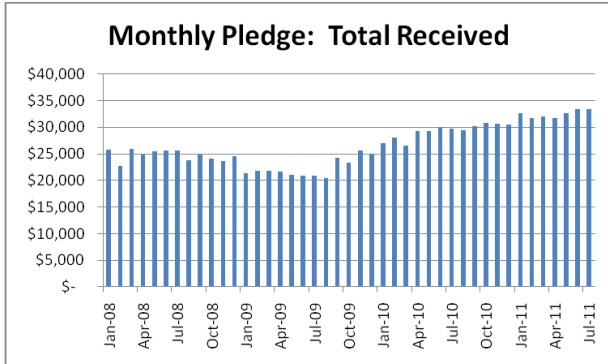
POST-ADJOURNMENT NOTES

After adjournment the Secretary was informed that David Blau has been appointed to the EPCC, and Mr. Karlan has agreed to chair the special committee to consider the proposals from Mr. Knedler's "Supporting Affiliates" presentation.

See the following 20 pages for the staff reports

Staff Reports

August 20-21, 2011 Meeting of the Libertarian National Committee, Inc.
Columbus, OH



Executive Director's Report, submitted by Wes Benedict

Overview

I started as Executive Director on July 17, 2009. My focus has been to improve fundraising, increase membership, cut costs and recruit candidates.

We have more "money in the bank" than at any time going back through 2002.

Key Results:

- **Financial turnaround**: Net surplus: 2009, \$85,367; 2010, \$140,961; 2011-07 year-to-date, \$29,114.
- **Membership**: "Active Donors" count has been fairly steady, but not growing.
- **Pledge growth**: Monthly pledge recurring revenue increased from \$20,854 (June 2009) to \$33,427 (July 2011), providing a stable revenue stream for the future.
- **Recent operational upgrades**: servers, PCs, video production, archive storage room.

2011 LNC Goals

Goals adopted per the LNC Minutes - New Orleans, LA - November 20-21, 2010 Page 15-16
<http://www.lp.org/files/2010-11-20-LNCMeetingMinutes-NewOrleans.pdf>

Goal Status:

1. Membership: 20,000 sustaining members by April 15, 2012

STATUS: According to July 2011 membership report, 13,162 sustaining members (as defined in bylaws).

2. Organization: Operational affiliates in 48 states (out of 51 "states"). Defined as:

a. Runs at least 2 candidates for non-partisan or partisan office every 2 year election cycle

b. Has a REAL web site (not a Meetup Group or Blog) that is updated with news or meeting info at least once per month

c. Has a Chair or Contact Person who responds to most inquires within 2 business days

d. Place candidates on the ballot and attempt to maintain ballot access.

e. The affiliate will provide the latest copy of their bylaws and constitution to the national office or post the same on their state website.

STATUS: 31 of 51 (as of 2/5/11; did not finish assembling new data in time for this meeting)

3. Fundraising: \$1,400,000 gross revenue for calendar year 2011.

STATUS: \$706,703 (7/31/2011 year-to-date revenue); simple extrapolation: \$1,211,491 (87% of goal).

4. Training: Several seminars around the country in 2011 to include training on winnable and party-building campaigns, and training that teaches affiliate development

STATUS:

- August 19, 2011, LSLA Conference, Columbus, Ohio
- October 1, 2011, Quad-state Conference, St. Croix Falls, WI
- October 8, 2011, Libertarian Leadership Seminar, Sacramento, CA

5. Political:

a. 200 U.S. House of Representative candidates in 2012

STATUS: List will not be created until after November 2011 elections.

b. 200 elected Libertarians by Apr 15, 2012 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)

STATUS: 156 total including 5 in the special category, so 152 2/3 according to the formula.

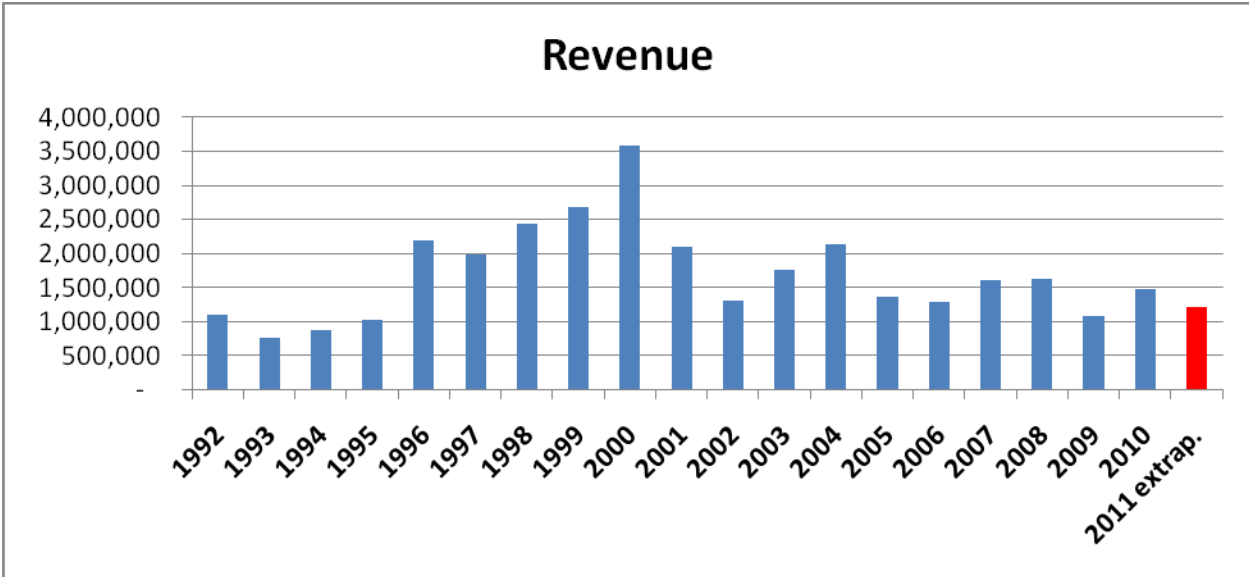
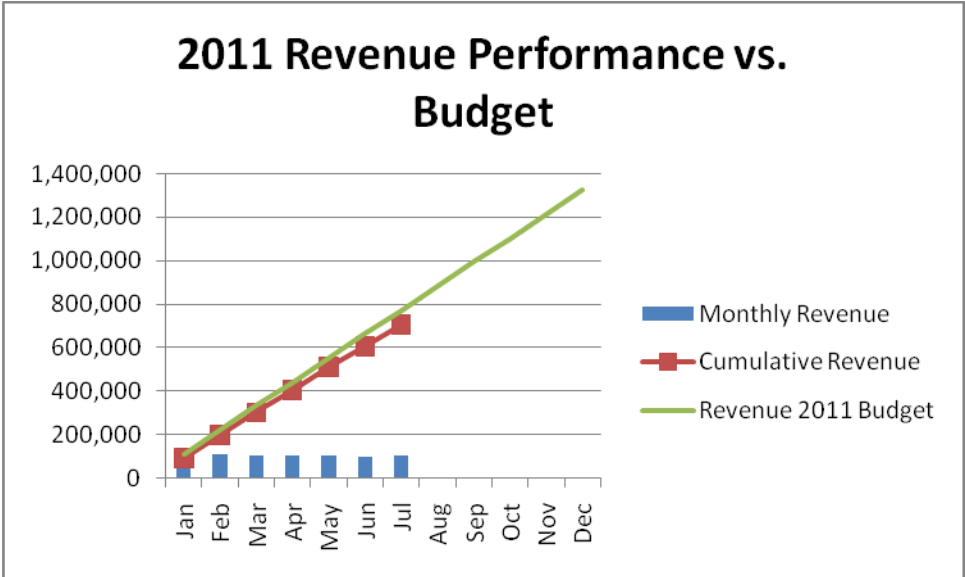
c. 30 state ballot access by Apr 15, 2012 (that means actually certified by the SOS or equivalent), which puts us in position for 45 or more state ballot access by Election Day 2012.

STATUS: 29, according to July 2011 Ballot Access News. However, some states may not have issued an actual certification yet. For example, under Texas law the SOS will not issue a certification until summer of 2012.

Financial Results

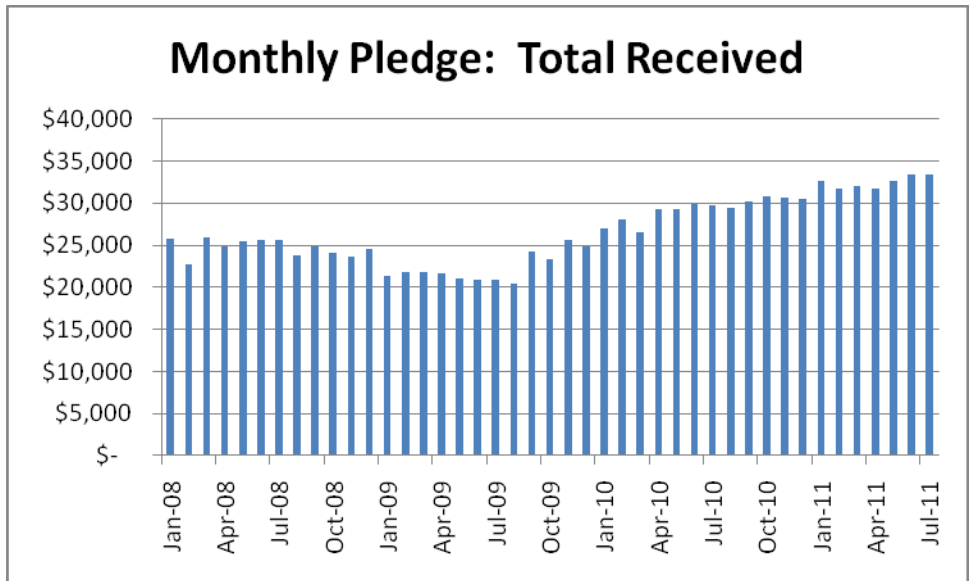
Financial details are in the Treasurer's reports which are separate from this report.

The 2011 adopted budget included revenue of \$1,324,500. Revenue for the first seven months of 2011 is at \$706,703. A simple extrapolation for the full year yields $(12/7) \times \$706,703 = \$1,211,490$, which is 91% of budget.

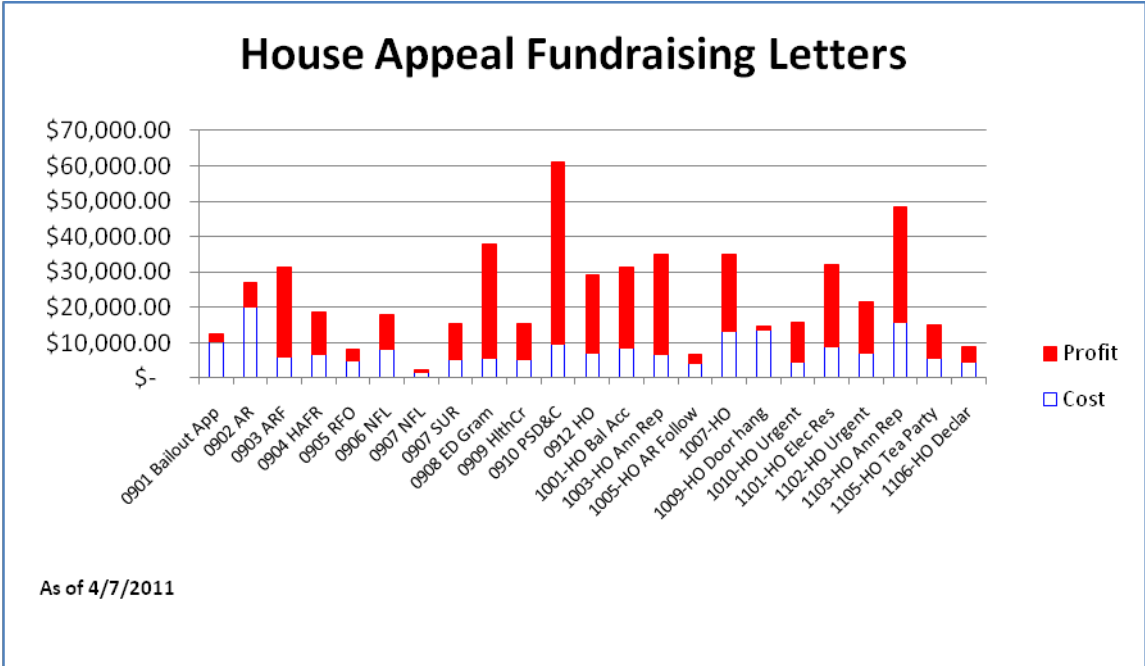


Fundraising

We increased monthly pledge revenue from \$20,854 in June 2009, to \$33,427 in August 2011.



Overall the House Appeal Fundraising letters are doing well. It's common for people to mail in donations in response to letters many months after receiving the mail. So, the bars in the chart below, towards the right, will continue rising.



Prospecting

While several small prospecting efforts were made in some years, one major prospecting appeal was sent in each of 2008, 2009, and 2010. Those results are below. Most of the data comes from the Board Reports presented in each staff report.

Along with help from Art, I personally prepared the "1005 PR" appeal, which strongly outperformed the 2008 and 2009 efforts (which were sent before I was hired).

The Net Cost per Donor of \$19.66 is an important number. It's an indication of how much it would cost to "buy" new members.

After our last meeting, I repeated the prospecting letter 1104 PR to the Reason list and achieved an \$18.75 Net Cost per Donor. That's great news.

We're currently mailing a test letter to 50,000 registered Libertarians. If it performs satisfactorily, we'll roll it out additional registered Libertarians. There are approximately 250,000 registered Libertarians in our list. If the test mailing is marginally successful, we'll analyze the attribute data and see if we can select the best segments from the 200,000 and send to only a portion.

Official Mailing Name	Drop Date	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses
1104 PR	5/1/11	26,145	Reason	\$6,744.00	\$9,256.56	-\$2,512.56	134
1005 PR	6/12/10	58,821	Reason, II, '06-'10 inq	\$10,141.00	\$14,860.42	-\$4,719.42	240
0901 PMEM	1/14/09	18,753	4 lists of new names	\$3,316.65	\$14,684.00	-\$11,367.35	102
0801 PDNT	1/28/08	36,249	4 lists of new names	\$6,826.00	\$14,342.73	-\$7,516.73	190

Official Mailing Name	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor	Net Cost per Donor	New donors	New Revenue	New/Avg	Lifetime totals new donors	Renewal periods
1104 PR	0.51%	\$50.33	\$1.37	\$0.73	\$69.08	\$18.75					
1005 PR	0.41%	\$42.25	\$1.47	\$0.68	\$61.92	\$19.66	220	\$9,236.00	99%	\$12,325.00	0
0901 PMEM	0.54%	\$32.52	\$4.43	\$0.23	\$143.96	\$111.44	75	\$2,265.00	93%	\$6,696.50	1
0801 PDNT	0.52%	\$35.93	\$2.10	\$0.48	\$75.49	\$39.56	139	\$4,874.00	98%	\$17,068.84	2

Telemarketing

A year ago, we started a contractor, Bob Johnston, making membership renewal calls. It's difficult to assign exact credit for who renewed for what reason. For example, if someone renews online, it could be because they received a call, or an email, or for other reasons. However, I believe Mr. Johnston is more than paying for himself and our membership would be hundreds lower if not for this renewal phoning effort. Mr. Johnston also calls monthly pledgers with issues and assists with candidate and affiliate support.

Our volunteer summer interns spent time calling for renewals but the total number collected from those calls is relatively small—a couple dozen or less.

We started a new prospecting caller last week, but we don't have results to report yet.

Board Report

The following chart we refer to as the “Board Report” has more details on fundraising. Beware, this is a manually updated chart and the cost information can be particularly misleading due to which costs are included and which are not.

Also, the revenue numbers will continue to rise, with the rise being greater the more recent the letter was released (e.g. letters released in January will continue bringing in significant revenue in February and March, etc., but at declining rates).

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Populatio	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2011 Appeals (as of 2011-08-15)													
House													
1101 HO	1/11/11	Election results and general a	24,991		\$32,024.44	\$8,815.26	\$23,209.18	488	1.95%	\$65.62	\$0.28	\$3.63	\$18.06
1102 HO	3/3/11	Urgent-gram "Fundraising is v	19,812		\$21,693.06	\$7,199.86	\$14,493.20	386	1.95%	\$56.20	\$0.33	\$3.01	\$18.65
1103 HO	4/7/11	Annual report	22,000		\$48,334.21	\$15,926.89	\$32,407.32	421	1.91%	\$114.81	\$0.33	\$3.03	\$37.83
1105 HO	5/5/11	Tea Party's over	20,118		\$14,971.00	\$5,637.82	\$9,333.18	292	1.45%	\$51.27	\$0.38	\$2.66	\$19.31
1106 HO	6/11/11	Declarations of Independence	19,999		\$8,900.00	\$4,532.48	\$4,367.52	189	0.95%	\$47.09	\$0.51	\$1.96	\$23.98
1108 HO	8/6/11	(note: 19,920 pieces just mailed) Urgent-gram "Fundraising down - membership down"											
Subtotal House Appeals			106,920		\$125,922.71	\$42,112.31	\$83,810.40	1,776	1.66%	\$70.90	\$0.33	\$2.99	\$23.71
2011 LP NEWS	VARIABLES				\$3,527.00			73		\$48.32			
Subtotal LP News					\$3,527.00			73		\$48.32			
Renewals													
1101 RE	1/18/11		5,682		\$24,325.00	\$1,744.96	\$22,580.04	522	9.19%	\$46.60	\$0.07	\$13.94	\$3.34
1102 RE			5,467		\$19,284.00	\$4,279.63	\$15,004.37	416	7.61%	\$46.36	\$0.22	\$4.51	\$10.29
1104 RE			5,425		\$25,502.00	\$1,574.00	\$23,928.00	517	9.53%	\$49.33	\$0.06	\$16.20	\$3.04
1105 RE			4,728		\$14,136.44	\$1,226.65	\$12,909.79	300	6.35%	\$47.12	\$0.09	\$11.52	\$4.09
1107 RE			5,311		\$21,673.46	\$1,404.85	\$20,268.61	419	7.89%	\$51.73	\$0.06	\$15.43	\$3.35
1108 RE													
Subtotal Renewals			26,613		\$104,920.90	\$10,230.09	\$94,690.81	2174	8.17%	\$48.26	\$0.10	\$10.26	\$4.71
Lapsed													
1101 LA			95,411		\$19,344.00	\$29,564.21	-\$10,220.21	385	0.40%	\$50.24	\$1.53	\$0.65	\$76.79
1104 LA			1,883		\$175.00		\$175.00	4	0.21%	\$43.75	\$0.00	#DIV/0!	\$0.00
1104 LA 02			20,118		\$11,115.06	\$6,371.64	\$4,743.42	225	1.12%	\$49.40	\$0.57	\$1.74	\$28.32
Subtotal Lapsed			117,412		\$30,634.06	\$35,935.85	-\$5,301.79	614	0.52%	\$49.89	\$1.17	\$0.85	\$58.53
Prospecting													
1104 PR		Reason subscribers	26,145		\$6,744.00	\$9,256.56	-\$2,512.56	134	0.51%	\$50.33	\$1.37	\$0.73	\$69.08
1108 PR		(note: 50,000 pieces just mailed) Registered Libertarians											
Subtotal Prospecting			26,145		\$6,744.00	\$9,256.56	-\$2,512.56	134	0.51%	\$50.33	\$1.37	\$0.73	\$69.08
WEB													
Web Contributions		Donations			\$31,769.51		\$31,769.51	516		\$61.57			
Web New Members		New Members			\$41,538.00		\$41,538.00	1,028		\$40.41			
Web Renewals		Renewal Memberships			\$80,760.61		\$80,760.61	1,787		\$45.19			
WHITE MAIL													
White Mail Contributions		Donations			\$46,187.49		\$46,187.49	129		\$358.04			
White Mail for Membership		Membership			\$11,100.11		\$11,100.11	123		\$90.24			
Subtotal for Web and White Mail					\$211,355.72		\$211,355.72	3,583		\$58.99			
SPECIAL PROJECTS													
<i>lapsed member intern calling</i>										#DIV/0!			
2011 GRAND TOTAL					\$483,104.39	\$97,534.81	\$385,569.58	8,354		\$57.83			

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2010 Appeals (as of 2011-08-15)													
House													
1001-HO Ballot Access	2/21/10	Ballot Access	28,658	last gift da	\$31,429.00	\$8,657.87	\$22,771.13	463	1.62%	\$67.88	\$0.28	\$3.63	\$18.70
1003 HO Annual Report	4/7/10	Annual Report	21,574	Donors or	\$35,013.00	\$6,637.58	\$28,375.42	428	1.98%	\$81.81	\$0.19	\$5.27	\$15.51
1005 HO AR followup	6/5/10	Annual Report followup	16,046	rec'd 1003	\$6,728.00	\$4,317.06	\$2,410.94	139	0.87%	\$48.40	\$0.64	\$1.56	\$31.06
1007 HO	7/31/10		39,980	active don	\$34,854.00	\$13,150.31	\$21,703.69	539	1.35%	\$64.66	\$0.38	\$2.65	\$24.40
1009 HO doorhanger	9/23/10	doorhanger mailing	30,071	active don	\$14,506.00	\$13,663.65	\$842.35	351	1.17%	\$41.33	\$0.94	\$1.06	\$38.93
1010 HO	10/26/10	plain envelope gram	14,880	active don	\$15,701.00	\$4,550.31	\$11,150.69	247	1.66%	\$63.57	\$0.29	\$3.45	\$18.42
Subtotal House Appeals			151,209		\$138,231.00	\$50,976.78	\$76,103.53	2,167	1.43%	\$63.79	\$0.37	\$2.71	\$23.52
2010 LP NEWS	VARIABLES		62,557		\$25,879.19			219	0.35%	\$118.17			
Subtotal LP News			62,557		\$25,879.19			219	0.35%	\$118.17			
Renewals													
1001 RE	2/12/10		2,612		\$14,776.00	\$961.61	\$13,814.39	323	12.37%	\$45.75	\$0.07	\$15.37	\$2.98
1002 RE	3/16/10		2,796		\$15,474.99	\$1,199.92	\$14,275.07	322	11.52%	\$48.06	\$0.08	\$12.90	\$3.73
1004 RE	4/9/10		4,181		\$20,824.00	\$1,049.52	\$19,774.48	479	11.46%	\$43.47	\$0.05	\$19.84	\$2.19
1005 RE	6/5/10		4,138		\$17,697.00	\$943.46	\$16,753.54	372	8.99%	\$47.57	\$0.05	\$18.76	\$2.54
1007 RE	7/10/10		6,190		\$31,033.98	\$1,110.67	\$29,923.31	681	11.00%	\$45.57	\$0.04	\$27.94	\$1.63
1008 RE	8/21/10		4,614		\$21,609.00	\$1,110.57	\$20,498.43	459	9.95%	\$47.08	\$0.05	\$19.46	\$2.42
1010 RE	10/7/10		5,594		\$28,618.00	\$1,248.47	\$27,369.53	600	10.73%	\$47.70	\$0.04	\$22.92	\$2.08
1011 RE	12/4/10		5,287		\$15,583.00	\$1,483.98	\$14,099.02	355	6.71%	\$43.90	\$0.10	\$10.50	\$4.18
Subtotal Renewals			35,412		\$165,615.97	\$9,108.20	\$156,507.77	3591	10.14%	\$46.12	\$0.05	\$18.18	\$2.54
Lapsed													
1002 LA	3/20/10	bumpersticker mailing	21,262	expired bet	\$21,336.01	\$6,247.61	\$15,088.40	324	1.52%	\$65.85	\$0.29	\$3.42	\$19.28
1005 LA	5/15/10	please renew	80,919	expired 199	\$24,009.69	\$17,039.51	\$6,970.18	554	0.68%	\$43.34	\$0.71	\$1.41	\$30.76
1007 LA	7/20/10		24,731		\$6,625.00	\$8,647.18	-\$2,022.18	135	0.55%	\$49.07	\$1.31	\$0.77	\$64.05
1011 LA	11/16/10		95,411		\$19,344.00	\$29,564.21	-\$10,220.21	385	0.40%	\$50.24	\$1.53	\$0.65	\$76.79
Subtotal Lapsed			222,323		\$71,314.70	\$61,498.51	\$9,816.19	1,398	0.63%	\$51.01	\$0.86	\$1.16	\$43.99
Prospecting													
1005 PR	6/12/10	D's & R's are the problem, join the LP	58,821	Reason, Inc	\$10,166.00	\$14,860.42	-\$4,694.42	244	0.41%	\$41.66	\$1.46	\$0.68	\$60.90
Subtotal Prospecting			58,821		\$10,166.00	\$14,860.42	-\$4,694.42	244	0.41%	\$41.66	\$1.46	\$0.68	\$60.90
WEB													
Web Contributions		Donations			\$71,161.30		\$71,161.30	1,394		\$51.05			
Web New Members		New Members			\$88,451.00		\$88,451.00	2,178		\$40.61			
Web Renewals		Renewal Memberships			\$131,726.00		\$131,726.00	2,793		\$47.16			
WHITE MAIL													
White Mail Contributions		Donations			\$66,073.81		\$66,073.81	162		\$407.86			
White Mail for Membership		Membership			\$9,316.60		\$9,316.60	168		\$55.46			
Subtotal for Web and White Mail					\$366,728.71		\$366,728.71	6,695		\$54.78			
SPECIAL PROJECTS													
<i>doorhangers</i>					\$11,105.94			311		\$35.71			
<i>lapsed member intern calling</i>					\$1,350.00			28		\$48.21			
2010 GRAND TOTAL					\$790,391.51	\$136,443.91	\$653,947.60	14,653		\$53.94			

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2009 Appeals (as of 2011-07-15)													
House													
0901 Bailout App	1/30/09	Application for Bailout	21,420	0-28 Month	\$12,353.50	\$10,441.22	\$1,912.28	305	1.42%	\$40.50	\$0.85	\$1.18	\$34.23
0902 AR	2/24/09	Annual Report	18,948	0-18 Month	\$27,152.65	\$20,061.41	\$7,091.24	434	2.29%	\$62.56	\$0.74	\$1.35	\$46.22
0903 ARF	3/21/09	Annual Report Followup	19,022	0-18 Month	\$31,258.97	\$5,835.69	\$25,423.28	404	2.12%	\$77.37	\$0.19	\$5.36	\$14.44
0904 HAFR	4/20/09	Audit Federal Reserve-Petition	17,622	0-18 Month	\$18,648.69	\$6,602.22	\$12,046.47	616	3.50%	\$30.27	\$0.35	\$2.82	\$10.72
0905 RFO	5/21/09	Run For Office - Mike Munger Ltr	15,707	2-18 Month	\$8,080.86	\$4,877.55	\$3,203.31	203	1.29%	\$39.81	\$0.60	\$1.66	\$24.03
0906 NFL	6/18/09	No Free Lunch	16,619	2-18 and Life : 0	\$17,905.21	\$8,008.82	\$9,896.39	264	1.59%	\$67.82	\$0.45	\$2.24	\$30.34
0907 NFL	8/3/09	No Free Lunch	2,490	\$25+ 24-36	\$2,416.00	\$1,584.19	\$831.81	38	1.53%	\$63.58	\$0.66	\$1.53	\$41.69
0907 SUR	7/29/09	Gov't Takeover - gatefold	11,881	2-12 and Board	\$15,461.75	\$5,257.88	\$10,203.87	246	2.07%	\$62.85	\$0.34	\$2.94	\$21.37
0908 ED Gram	8/18/09	New Ex Dir - urgent gram	19,193	1-16 mo;	\$38,061.23	\$5,533.79	\$32,527.44	632	3.29%	\$60.22	\$0.15	\$6.88	\$8.76
0909 HlthCr	9/22/09	Health Care	12,589	0-12 mo	\$15,340.20	\$5,399.09	\$9,941.11	282	2.24%	\$54.40	\$0.35	\$2.84	\$19.15
0910 PSD&C	11/4/09	Donations & Corrections	30,053	0-36 mo	\$60,923.60	\$9,540.10	\$51,383.50	886	2.95%	\$68.76	\$0.16	\$6.39	\$10.77
0912 HO - Urgent	12/23/09	Year End Urgent Gram (yellow)	25,042		\$29,258.77	\$6,943.96	\$22,314.81	550	2.20%	\$53.20	\$0.24	\$4.21	\$12.63
Subtotal House Appeals			210,586		\$276,861.43	\$90,085.92	\$186,775.51	4,860	2.31%	\$56.97	\$0.33	\$3.07	\$18.54
2009 LP NEWS	on going	LP News with BRE inserted	47,811	Active Memt	\$24,416.23	\$21,609.52	\$2,806.71	311	0.65%	\$78.51	\$0.89	\$1.13	\$69.48
Subtotal House Appeals Incl. LP News			468,983		\$301,277.66	\$111,695.44	\$189,582.22	5,171	1.10%	\$58.26	\$0.37	\$2.70	\$21.60
Renewals													
0901 Re	1/22/09	Renew Memberships	2,761	Members	\$17,445.00	\$1,228.46	\$16,216.54	394	14.27%	\$44.28	\$0.07	\$14.20	\$3.12
0902 Re	2/24/09	Renew Memberships	2,870	Members	\$14,019.99	\$1,378.78	\$12,641.21	344	11.99%	\$40.76	\$0.10	\$10.17	\$4.01
0903 Re	3/24/09	Renew Memberships	3,256	Members	\$13,449.99	\$1,490.87	\$11,959.12	320	9.83%	\$42.03	\$0.11	\$9.02	\$4.66
0904 Re	4/16/09	Renew Memberships	3,513	Members	\$9,484.47	\$1,365.34	\$8,119.13	260	7.40%	\$36.48	\$0.14	\$6.95	\$5.25
0905 Re	5/16/09	Renew Memberships	3,617	Members	\$9,047.00	\$1,389.57	\$7,657.43	233	6.44%	\$38.83	\$0.15	\$6.51	\$5.96
0906 Re	6/13/09	Renew Memberships	3,827	Members	\$13,191.01	\$1,442.95	\$11,748.06	281	7.34%	\$46.94	\$0.11	\$9.14	\$5.14
0907 Re	7/16/09	Renew Memberships	3,692	Members	\$8,600.00	\$1,444.13	\$7,155.87	207	5.61%	\$41.55	\$0.17	\$5.96	\$6.98
0908 Re	8/15/09	Renew Memberships	4,012	Members	\$13,345.00	\$1,413.08	\$11,931.92	286	7.13%	\$46.66	\$0.11	\$9.44	\$4.94
0909 Re	9/15/09	Renew Memberships	3,814	Members	\$13,881.50	\$1,416.32	\$12,465.18	290	7.60%	\$47.87	\$0.10	\$9.80	\$4.88
0910 Re	10/13/10	Renew Memberships	2,931	Members	\$11,285.00	\$1,215.76	\$10,069.24	250	8.53%	\$45.14	\$0.11	\$9.28	\$4.86
0911 Re	12/11/10	Renew Memberships	2,730	Members	\$7,676.00	\$1,017.45	\$6,658.55	168	6.15%	\$45.69	\$0.13	\$7.54	\$6.06
0912 Re	12/31/10	Renew Memberships	2,834	Members	\$10,884.00	\$916.51	\$9,967.49	249	8.79%	\$43.71	\$0.08	\$11.88	\$3.68
Subtotal Renewals			39,857		\$142,308.96	\$15,719.22	\$126,589.74	3,282	8.23%	\$43.36	\$0.11	\$9.05	\$4.79
Lapsed													
0906 NPC	6/18/09	Do Not Call list from telemarketers	180	Lapsed	\$916.00	\$79.20	\$836.80	16	8.89%	\$57.25	\$0.09	\$11.57	\$4.95
0908 Lapsed		Renew Memberships		Members	\$1,037.00	\$0.00	\$1,037.00	28		\$37.04	\$0.00	#DIV/0!	\$0.00
0910 Lapsed	10/16/09	Renew Memberships	21,512	Members	\$33,148.00	\$8,040.72	\$25,107.28	737	3.43%	\$44.98	\$0.24	\$4.12	\$10.91
0912 La	12/31/10	Renew Memberships	34,231	Lapsed	\$22,550.28	\$11,337.39	\$11,212.89	483	1.41%	\$46.69	\$0.50	\$1.99	\$23.47
Subtotal Lapsed			\$55,923.00		\$57,651.28	\$19,457.31	\$38,193.97	1,264	2.26%	\$45.61	\$0.34	\$2.96	\$15.39
Prospecting													
09 Inq	ongoing	Inquiries	4,294	Non-donors	\$5,317.00	\$3,316.65	\$2,000.35	153	3.56%	\$34.75	\$0.62	\$1.60	\$21.68
0901 PMEM	1/14/09	Acquisitions and Memberships	18,753	4 lists of	\$3,205.00	\$14,684.00	-\$11,479.00	94	0.50%	\$34.10	\$4.58	\$0.22	\$156.21
0904 PSR	5/4/09	New Members	20	Survey	\$25.00	\$8.40	\$16.60	1	5.00%	\$25.00	\$0.34	\$2.98	\$8.40
Subtotal Prospecting			23,067		\$8,547.00	\$18,009.05	-\$9,462.05	248	1.08%	\$34.46	\$2.11	\$0.47	\$72.62
WEB													
Web Contributions	Jan-Dec	Donations			\$35,002.94		\$35,002.94	567		\$61.73			
Web New Members	Jan-Dec	New Members			\$142,609.99		\$142,609.99	3,649		\$39.08			
Web Renewals	Jan-Dec	Renewal Memberships			\$92,575.00		\$92,575.00	1,767		\$52.39			
WHITE MAIL													
White Mail Contributions	Jan-Dec	Donations			\$56,859.05		\$56,859.05	137		\$415.03			
White Mail for Membership	Jan-Dec	Membership			\$9,405.00		\$9,405.00	191		\$49.24			
Subtotal for Web and White Mail					\$336,451.98		\$336,451.98	6,311		\$53.31			
2009 GRAND TOTAL			531,907		\$788,585.60	\$145,423.71	\$643,161.89	15,012		\$52.53			

Elected Libertarians

The list of elected Libertarians was not maintained before I started. Now it is up to date and posted on LP.org. The total number continually changes as new elected Libertarians are found and others are removed for various reasons. After the November 2009 elections we counted 143 elected Libertarians. Currently we list 156.

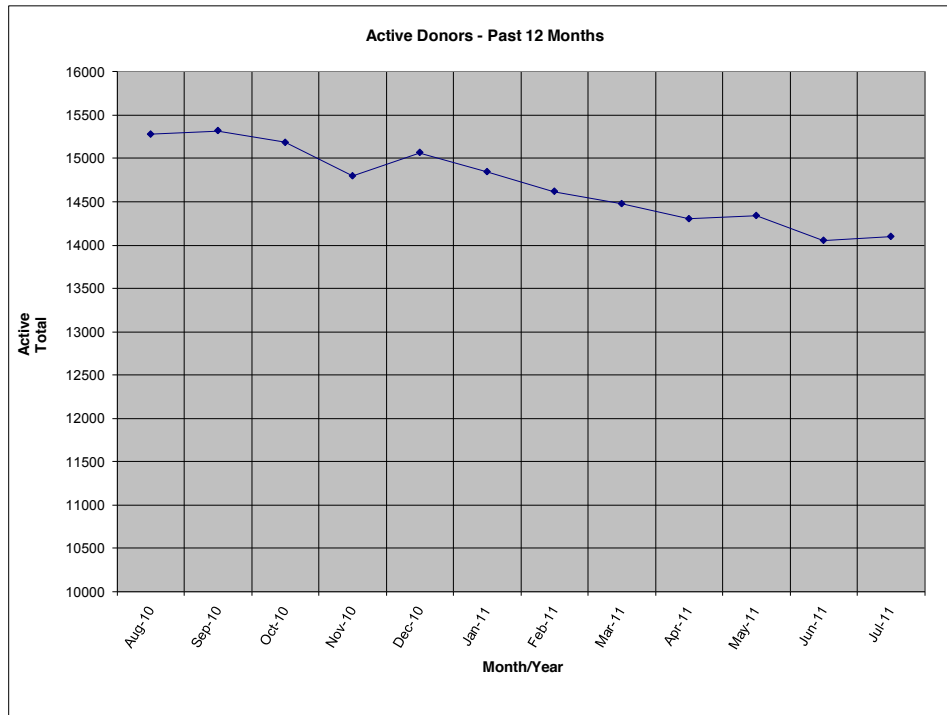
Previous lists from the early 2000's that reported in the 600 range contained both elected and appointed officials and also contained lots of officials whose terms had expired. Later the LNC set the policy of counting elected officials separately.

Membership

Paid memberships (which we call "Active Donors") reached a peak around the year 2000, steadily declined until 2006, and have been somewhat stable since 2007.



Membership has declined by 969 this calendar year.



Staffing

Since the April meeting, Susan Dickson left, Casey Hansen took over Susan’s work, and we hired Kelly Dirkes to take over much of Casey’s former responsibilities. Kelly had worked here back in 2004 to 2006. We remain at five full-time, one part-time, and two contractors.

Below are current staff assignments:

Wes Benedict, Executive Director
Establish the organizational structure of the staff
Recruit train and assign all staff members
Appoint, employ and terminate staff in consultation with the Chair
Evaluate staff performance
Assure staff is in compliance with party Bylaws and Policy Manual
Maintain frequent and substantive contact with the LNC Chair
Keep members of the LNC informed as appropriate
Develop budget with Treasurer and maintain compliance
Oversee fundraising efforts including fundraising letters, emails, website, telemarketing, and major donor efforts
Oversee membership growth efforts
Write and design fundraising letters or outsource
LP News Editor
Work with the Chair and others to get out a cohesive Libertarian message to the public

Generate press releases
Answer press inquiries and book media appearances for party officials
Generate Monday Message and other email messages to members
Answer questions about the Party and its positions when other staff request assistance
Create and oversee various initiatives to establish a “cause célèbre” for our donors
Function as the intermediary between the Party and the public
Assure compliance with the Advertising Publications Review Committee (APRC) provisions
Liaison between staff and General Counsel
Direct LP.org website content
Generate blog entries
Generate polls on LP.org
Assist start-up of state affiliates where none exist
Candidate recruitment and training
Manage ballot access activities
Participate in outside conferences
Manage social media pages: Facebook, Twitter, Meetup and LinkedIn
Network with other organizations and politicians in DC to increase the stature and reputation of the party

Robert Kraus, Operations Director
Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)
General purchasing and procurement
Work with Chair and Treasurer on financial issues
Maintain compliance with government policies, especially the FEC
Provide data to FEC consultant for FEC filing
Payroll and benefits administration for LP Staff
Create and maintain Employee Manual
Maintain membership/contributor database (Raiser’s Edge)
Assure Sustaining Memberships, expiration dates, and Life Memberships are accurately calculated and recorded according to the Bylaws and Policy Manual
Send monthly data dumps to state affiliates
Manage database updates provided by state affiliates to LPHQ
Customer service (internal and external communications with board members, affiliates, donors, etc.)
Facilities and equipment planning and maintenance
Preparation of financial and membership reports
Administrator of lp.org & hq.lp.org email and group list servers
Managing our ballot access lawsuits with the chair
Working with the Chair, state parties and local activists to get ballot access reform bills introduced in state legislatures, and developing lobbying strategies for them
Staff liaison to the Convention Oversight Committee
Primary staff liaison to the Secretary
Maintain backups of LP servers, Raisers Edge, Quickbooks, and personal computer files
Maintain membership, financial, and other archives

Maintain LNC contact list (an off-line document and at LP.org)
Record LNC meetings
Process monthly gifts for direct account drafts
Oversee Member Service Specialists in the sorting incoming mail, updating membership information and caging of donations

Casey Hansen, Member Services Specialist
Process and cage all checks, credit cards and cash received via mail into RE
Photocopy checks before deposit
Process and cage all web transactions into RE
Process refunds and contribution returns
Update and maintain records in RE
Import new inquiry and volunteers from web and send prepare data for information packets
Prepare data for new memberships and and print letters for membership cards
Prepare daily reports and do daily cash audits
Create new records for people who ask for information packets
Produce and mail LP Membership Cards
Maintain State Chair and State Organization contact lists (the off-line document, not the ones on LP.org)
Maintain Events Listing on LP.org
Design websites for candidates & state affiliates (recently assigned; still in training)
Properly sort and file all source material to comply with FEC rules

Arthur DiBianca, Staff Assistant
Maintain the list of elected Libertarians (online and a more extensive offline database)
Maintain the list of Libertarian candidates
Assist with database troubleshooting and cleanup
Scan national media for topics for press releases, blog entries, and Email messages
Draft monthly Liberty Pledge Newsletter
Manage Lyris email broadcast system (press list and LP member list): add new subscribers, load and send press releases and general emails
Post blog entries, press releases, polls and other information on LP.org
Help with overall maintenance of LP.org
Monitor and sort incoming email, forward to appropriate staff as necessary
Draft some press releases, general emails (like Monday Messages and fundraising emails), and blog entries
Draft articles for LP News
Edit and proofread all communications including press releases, mass emails, blog entries, fundraising letters, LP News, Liberty Pledge Newsletter, and party literature
Compile election results data for candidates
Generate weekly mailing list of new inquirers

Nick Dunbar, Special Projects
Maintain accuracy of monthly giving program (donor calls and email changes; contact donors for updated information)
Process monthly gifts for members of monthly giving program and evaluate transactions that do not go through to find out why including contacting the donor for updated information
Work with vendors for house and acquisition appeals (copy, art, print, mail shop)
Analyze results on all mail appeals and select segments from house file for each house mail appeal, and order lists for each acquisition appeal
Data pulls from donor database for house mail appeal and for omission in acquisition appeal
Data pulls for membership cards, acknowledgments and cultivation
Oversee printing and mailing of membership cards; print and mail acknowledgments; search for creative ideas to cultivate high dollar and loyal donors
Update Board Report (which shows appeal results)
Assist with record archive organization, storage and maintenance
In-house tech support. Assist with servers and PCs.

Bob Johnston, Candidate and Affiliate Support Specialist
Phone monthly pledgers with processing problems to get updated information
Phone lapsed members to renew memberships
Forward people who express a desire to run for office to their state party
Candidate recruitment and assistance (for states that approve of assistance)
Ballot Access assistance
Assist with inquiry responses (questions about the Libertarian Party from interested prospects)
Respond to letters and email requests from volunteers
Dormant state affiliate re-development

Kelly Dirkes, Member Services Specialist
Answer and direct incoming phone calls
Answer questions or refer to others
Handle complaints or refer to others
Accept, open and sort mail, packages, couriers and supplies
Greet visitors
Produce and mail LP Information Packets
Sort and tag physical monetary contributions sent to the office (checks, money orders, cash)
Deposit checks at PCN bank after deposit verified and cash audited
Re-checking of daily deposits and cash audits
Update member's address and contact information
Assist in general office upkeep, organization and maintain office supplies
Any other extra tasks as assigned by other LNC staff such as general filing, research, and responding to member correspondence
Primary assistant to Robert

Customer service to state and local affiliates
Recruit and manage interns

Nigel Lyons, Video Production
Produce video content
Staff booths at LP events
Participate in outside conferences

Director of Operation's Report

by Robert Kraus

Blackbaud – Data Dumps – Internal Customer Service

We have seen some slowdown in those states sending us data updates so extra special thanks to the states that continue to help us keep our database as up to date as possible including OH, VA, NE and WA.

In addition, we have seen periodic updates from LPNH, LPSC, LPRI and LPIN (some of these states have an automated process due to their use of Alicia's excellent membership management program). We would still like to see more sharing of information and continue to encourage regional reps and state chairs to have their state membership directors to send us their updates often.

Art continues to be doing a superb job at maintaining the list of emails within Sparklist and continues to be instrumental in aiding with other data management issues. In addition, Art has introduced a simplified data dump with easier to understand column headings along with a slightly reduced amount of data so states might be able to better utilize what we send. This is in addition to the normal data dump already sent. So far 4 states have asked to receive the simplified dump: AR, IL, RI and VT.

Human Resources

The only staff change (previously announced) has been the departure of Susan. Casey has taken over Susan's caging duties and we've brought back Kelly (who was with us in 04/05) to take charge of the front desk. Please refer to Wes' report for full details.

Building Fund

Staff continues to assist Mark Hinkle and Geoff Neale on reviewing various options for the future LPHQ including lease, purchase or staying at the Watergate. Please refer to the Building Fund report for more information.

Convention 2012/14

Staff continues to assist the convention committee with planning for 2012 and on site selection for 2014. Please refer to the Convention Committee report for more information.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

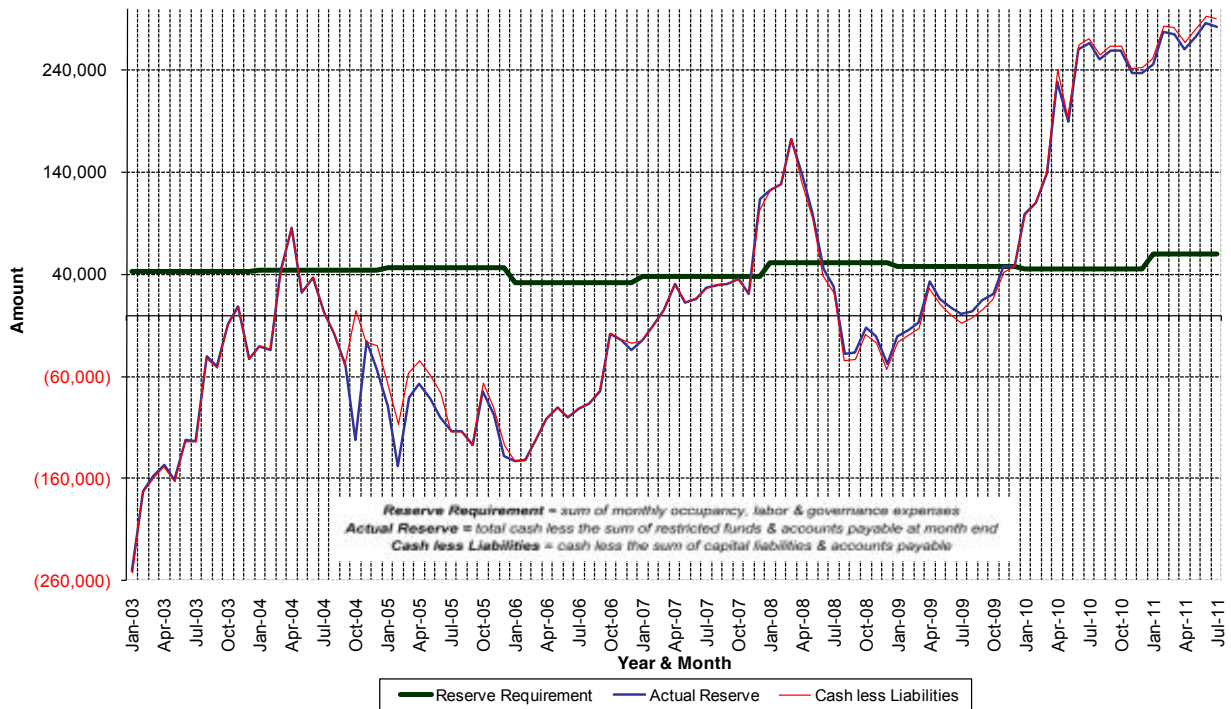
As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC Filings.

Financial

We continued efforts to control and maintain our expenses and accounts payable. We also continue to operate with a surplus. Looking at July preliminary results, we can report that we have been in the black for 5 of the first 7 months so far of this year.

As you can see on the below chart, we continue to build up a decent cash reserve and we remain in a better position than we were prior to (and after) the last three conventions. A relatively small part of this, of course, was due to the annual disbursement from the Burrington Estate – but another factor is we continue to get additional new major donations. For example, since the last meeting in April we have received over \$49,000 in major donor contributions (\$1,000 or more). All of our major donors receive a phone call or email personally from Mark Hinkle thanking them for their support (often resulting in additional gifts).

Reserve Adequacy Trend & Cash less Liabilities Since Jan 2003



Dec Meeting Details

As a reminder, here are the details for the next LNC Meeting

What: LNC Board Meeting - 12/10/11 8 am - 6 pm & 12/11/11 8 am - 2 pm

Where: Red Rock Casino Resort Spa
11011 W. Charleston
Las Vegas, NV 89135

Rate: \$115 per night

Reservations: Please note link to reserve (LP.org events page) or call 866-767-7773 and refer to group code: LIBERTAR-DEC

Other: Please join us for the LP 40th Anniversary Reception & Tribute to David Nolan 6-8 pm Sat 12/10/11 in the Cabo Restaurant at the Red Rock (proceeds to benefit the David F Nolan Memorial Building Fund)

Thank you!

Robert

Report for LNC meeting, August 20-21, 2011 by Arthur DiBianca, Staff Assistant

1. Lyris Email Delivery

Currently, our Lyris list has about 93,800 "active" recipient addresses. This number has declined slightly since August 2010. The rate of attrition of old emails is slightly higher than the rate we're adding new emails.

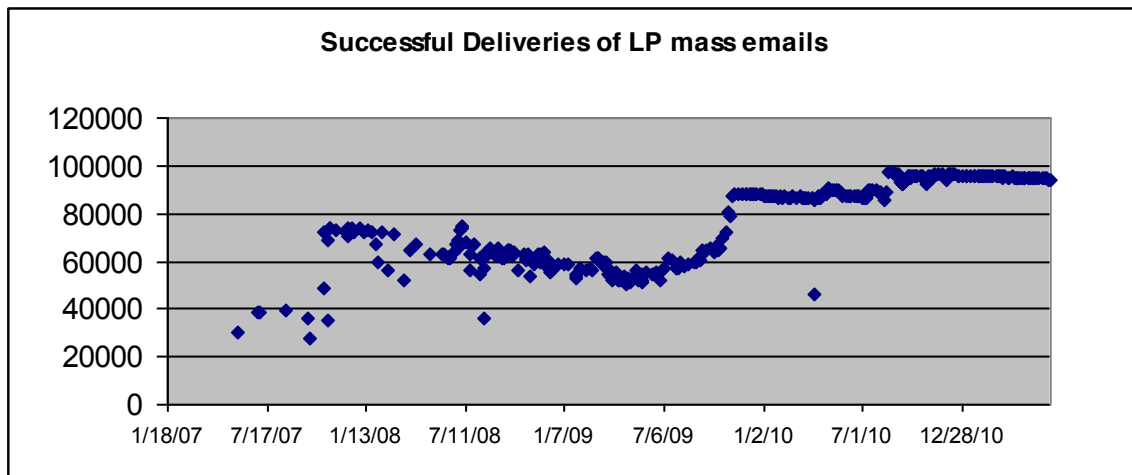
According to Lyris's reports, most of our mass emails have more than 99% successful delivery.

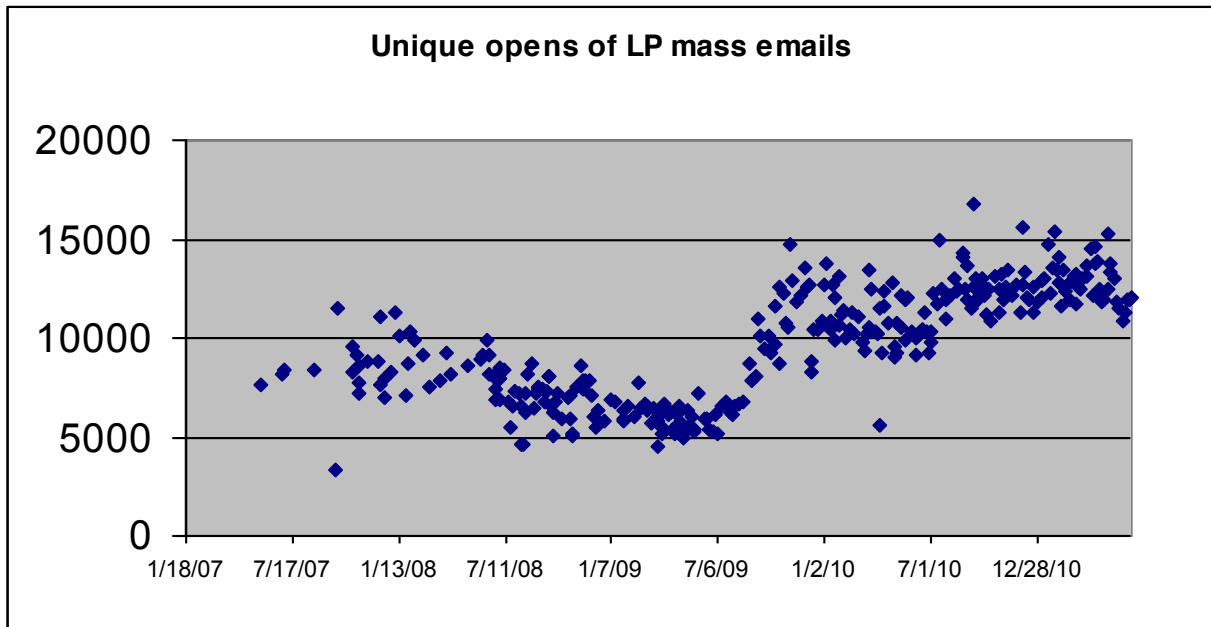
Since 2009, we have identified and resolved many problems involving delivery to different email providers.

From June 2009 to June 2011, the average number of **successful deliveries** per mass email increased from 54,556 to 94,221. (73% increase.)

From June 2009 to June 2011, the average number of **unique opens** per mass email increased from 5,956 to 11,675. (96% increase.)

Each point in these graphs represents a mass email (such as a Monday Message).





2. Elected Libertarians List

As of August 16, 2011, our list has 156 elected officials.

Our website has a single web page with the complete list of elected Libertarians. It is viewable at LP.org by clicking the "Elections >> Elected Officials" menu option.

3. Additional optional data list format

I developed an optional alternate data list format for states, which we offered in addition to the normal dumps they receive each month. So far four states have requested the additional optional list.

In an August 11 email I described it as follows:

1. *The field names are intended to be a little shorter and more intuitive.*
2. *The phones and emails are aligned into specific columns. (That reduces the total number of phone/email fields from 16 to 8.)*
3. *The phone and mail preference fields are aligned into specific columns.*
4. *The membership fields ("CnCnstncy_1_xx_CodeShort") indicating signed pledge and sustaining member are aligned into specific columns. Instead of the MEM code appearing in one of several fields, the "signedpledge" field will contain "Yes". Likewise, instead of the BSM code,*

the "sustainingmember" field will contain "Yes". The INQ code is not reproduced, since inquirers are generally presumed to be people who have no "standing" or "category".

5. The total number of fields is 42 (instead of 51).

There may also be other minor differences in exactly what appears in the fields. The goal was simplification.

CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, Aug. 7, 2011

Submitted by: James W. Lark, III
Region 5S Representative, Libertarian National Committee

This report will provide some information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in Columbus should additional information become available.

1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry.

Allow me to thank Ryan Sabot for his assistance with campus organizing this summer. Mr. Sabot, an intern at LPHQ, has been very helpful through his fine work in assisting the process of updating the LP campus organizations webpage.

2) I continue to work with the Advocates for Self-Government to provide material (e.g., "Operation Politically Homeless" kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)

3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. I shall address the Libertarian State Leadership Alliance meeting on Aug. 19 on the subject of campus organizing.

It is likely I shall speak at several schools during the fall semester. I have several invitations to speak at schools around the country; I am currently trying to arrange my travel schedule to maximize the opportunities. In addition, I shall speak at the Students For Liberty regional conferences scheduled for Winston-Salem (NC), Boston (MA), and Gainesville (FL) this fall.

4) I continue to work closely with Students For Liberty to promote libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must be careful in so doing because we do not wish to jeopardize the 501c(3) status of SFL.

In addition, I serve as chair of the Student Libertarian Alumni Committee (SLAC). This organization assists SFL by promoting the organization among libertarians and helping to raise funds for SFL.

On July 23, I gave an address in Arlington, Virginia, to the SFL Campus Coordinators for the 2011-2012 academic year. As noted above, I shall speak at three or more SFL regional conferences this fall, and I anticipate that I shall continue to conduct "webinars" for SFL. I am pleased to report that my webinars have evidently been well-received.

5) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest.

6) As mentioned in previous reports, several liberty-oriented organizations (e.g., Cato, Reason Foundation, Institute for Humane Studies, Foundation for Economics Education) are working to coordinate their student outreach programs. I participate in meetings of representatives of these organizations when my schedule permits; I participated in the most recent meeting, which took place on June 2.

7) As mentioned above, LPHQ intern Ryan Sabot has been very helpful to me this summer. I hope LPHQ will routinely authorize the assignment of an intern on a half-time basis to work on campus organizing.

Region 1 West LNC Report

To: LNC

From: Guy McLendon, Region 1 Alternate

Report Publication Date: August, 2011

LNC Meeting Location: Columbus, OH

Arkansas <lpar.org>

-LPAR was notified by the Arkansas Secretary of State's office that over 12,000 of our 16,139 signatures were validated and that the LP is now an official political party in the state of Arkansas for the first time in history. We needed 10,000 signatures for this.

Louisiana <louisianalibertarian.net>

-LPLA hired a professional firm recommended by Register.com to redo the web site. LPLA has temporarily given up using PayPal, and have gone with a Credit Card processing service also recommended by Register.com. The new service, thus far has not had a problem with our paperwork. The site is in Chaos right now due to the developer being confused about required scope.

-Libertarian Party of Louisiana Caucus and Convention Schedule:

2011 - Parish Caucuses no later than October 29th/30th. Regional Caucuses are to be held at least 30 days after Parishes but no later than December 3rd/4th.

2012 - Presidential Preference Primary Feb 7th (tentative - decided by the State Legislature). State Convention is to be held March 3rd/4th (30 days after primary per State Law). First SCC meeting of newly elected officers no later than April 4th (30 days after convention per Rules)

Mississippi <mslp.org>

-LPMS established the "Libertarian Party of Lafayette County" on the Ole Miss campus. The people who formed this group are very active in Young Americans for Liberty and are doing some good things. Richard Burke, Vice Chair of the LP of Lafayette County, was interviewed last June by the Oxford, MS newspaper. LCLP hosted a meet and greet near the Ole Miss Campus with Republican Gubernatorial candidate Ron Williams. Mr. Williams continues to impress libertarian minded people with his talk of limited government and the power of nullification.

-MSLP has 4 candidates on the ballot this year, and all are running for the Mississippi House of Representatives (State Legislature). They are Jay Butler, Sean Holmes, Donna Knezevich, and Harry Taylor.

-MSLP started a "Sustaining Member" program, and so far, 10 members contribute each month: a huge step for MSLP. The goal is to have by end of the year 50-100 monthly donors who contribute anywhere from \$10 to \$100 per month. To become a "Sustaining Member, a person must join the national Party for at least \$25, and then contribute monthly (\$10 -\$100) to the State Party.

Oklahoma <oklp.org>

-OKLP is working to collect 70,000 signatures for BALLOT ACCESS. The collection period started about June 1, and lasts until March 1, 2012. As of August 8, 2011, 5,277 signatures have been collected. Collection is slow due to the weather being so hot, but progress will improve as it cools off. There will be a lawsuit filed soon against the state for taking 61 day away from the petitioning calendar year. Also beginning Feb 2012, OKLP will lobby for HB 1058 which lower the signature amount to 22,500.

Texas <LPTexas.org>

-State convention site location: John Spivey will lead to effort for potential site for the 2012 state convention

-TXLP's focus right now is to recruit for the 2012 elections, and deadline is end of December.

-TXLP's leadership plans a statewide tour this fall. Locations must commit to having a minimum of 10 attendees.

-Harris County affiliate has raised \$2,750 of \$3,000 for an academic scholarship program that will require high school kids to write essays on topics chosen by HCLP. Twelve scholarships of \$250 each are scheduled to be awarded in Dec 2011. See attached flier.

CALIFORNIA

Dan Wiener

A Libertarian Leadership Seminar is scheduled for October 8, 2011 at the Double Tree Hotel in Sacramento, CA. Early Bird tickets are \$149, with lunch and dinner included. For the list of speakers and seminars and other information, go to libertarianleadership.org.

The next California state convention will be held on the weekend of March 3-4, 2012 at the Crowne Plaza Beach Hotel (450 East Harbor Boulevard, Ventura, CA 93001). This beach-front hotel (see cpventura.com) has a magnificent 360 degree view from its top floor where the convention meeting rooms are, and plans are underway to make it a great event. The LP in Ventura County, where it is being held, has become very active and is planning on running local radio ads.

Region 2 Report

Submitted by Vicki Kirkland
For the August 20, 2011 LNC Session

ALASKA:

Scott Kohlhaas has stepped down as LPAK state chair. Scott says this will hopefully give him a chance to move onward and upward. He is happy to be able to chip in to the state party without the responsibility being state chair entails. Scott speaks highly of Mark Fish, the new state chair who can be reached at: chair@alaskalibertarian.com or (907) 306-4566.

FLORIDA:

The LPF had a demonstration in Daytona Beach, July 31st at a Sheriff's Convention. They were demonstrating to get the sheriffs to arrest TSA agents for flagrant violations of travelers' rights. State Chair, Adrian Wyllie is still driving without a license in protest against the Real ID Act. Adrian has a court date in Pinellas County September 7th in regard to this issue.

IDAHO:

LPID has continued their series of monthly meetings in what has turned out to be their most successful activity to date. Several dozen Libertarians and interested friends gather once a month at a restaurant for food and fellowship. Event founder, Dwight Zitek, presents a short lecture/discussion focused on a different aspect of Libertarian philosophy. The several core sessions are re-done each year, and other philosophical topics are selected based on the desires of the group. Their "Philosophical Libertarian Brunch" has been ongoing for the past several years and continues to break new ground each month.

MASSACHUSETTS:

LPMA together with National and the ACLU filed a writ of certiorari with the US Supreme Court to overturn the decision of the First Circuit appeals court that ballot substitution need not be permitted in Massachusetts. "Minor" parties in Massachusetts (as they were in 2008) must get ballot access through conducting an expensive petition drive. The costs involved in filing this petition wiped out their 2012 Presidential ballot access funds completely and put them in a hole for federal funds which they will have to raise money to dig out from. They have been conducting regular, profitable fundraisers for both state and federal activities and have been filing regularly with the FEC and state campaign finance office.

LPMA has made the maximum allowed donation (\$500) to Robert "Clay" Walsh, candidate for Lynn City Council.

Judge John Buttrick from Arizona was the keynote speaker at the June 19th Conference in Manchester, NH held jointly with LPNH.

LPMA has a functioning website, lpmass.org with regular updates from the LNC blog and GoldMassGroup.com their state news blog.

LPMA has published regular monthly editions of their newsletter since April. Because they cover national issues as well as state and local, it is funded from their federal account.

NEW HAMPSHIRE:

LPNH co-hosted a successful conference with LPMA in Manchester June 19th. It included the first LP Presidential candidate debate with Lee Wrights, Carl Person and Roger Gary. Most of it was filmed and is now online.

The New Hampshire LP has started their 2012 petition drive thanks to help from the LNC. They are also working on website updates and a membership renewal/recruitment drive. There is a special election for state house rep September 6th. Brendan Kelly is running as a Libertarian in a 3 way race. They think there is a good chance of winning this one.

TENNESSEE:

LPTN had their State Convention the weekend of April 29-May1. Jay Polk was elected chair. He had hoped to attend the LSLA meeting but unfortunately cannot make it. Jay would like to continue to network with other state chairs and plans to attend the National Convention next year.

LPTN is excited about the opportunities the next several years will present. They are receiving frequent inquiries about volunteering and running for office. They are increasing their visibility through a more marketing-focused approach and are updating their state website. They will incorporate this with all the social media networks.

LPTN at the moment is focusing their resources on outreach and education rather than ballot access.

VERMONT:

LPVT is beginning to reorganize towns. They are required to reorganize at least 10 towns to remain a recognized party. It is difficult. Their official date for caucusing is September 14th, and they have until December 31st to complete this. Details are at:

<http://www.vtlp.org/blog/412/upcoming-vermont-libertarian-party-caucus-september-14-2011/>

WASHINGTON:

LPWA held it's annual State Convention May 21st. The officers elected were:

Chair: Larry Nicholas

Vice Chair: Michael Donahue

Secretary: Miles Holden

Treasurer: Jim Culbertson

Five State Executive Committees members were also elected as well as 3 Judicial Committee members for 3 year terms each.

Michael Wilson, one of the State EC members is also editor of their newsletter which will be out shortly.

A resolution endorsing US HR 1364 Free Speech about Science Act was passed unanimously at their State Convention.

Vicki Kirkland
Region 2 Rep LNC
(407) 841-LP12

Libertarian National Committee

Region 4 Report

Submitted by Norm Olsen

August 20, 2011

- All nine of the affiliates in Region 4 are ballot qualified for 2012.
- When adjusted by the number of registered voters, five of the top ten LNC affiliates are Region 4 affiliates.
- Despite repeated requests, there have been no nominations for Alternate and the position remains vacant.
- Five of the nine affiliates have not responded to requests to confirm that the LNC's copy of their by-laws is current.

Arizona

Warren Severin, State Chair

2011 convention was held on 19 January, 2011.

A rough equivalent to California and Washington's is being proposed (petition signatures are being collected) in Arizona. The Arizona LP is gearing up to actively oppose this initiative.

Ballot access depends upon keeping voter registration number up. Thus, most all funds are spent in odd numbered years in voter registration drives to achieve the .5% number by November 1 of the odd numbered years.

Number of Libertarians	24,880
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	Registration >= .5% of active registered voters
Number of Candidates in 2010	23
Number of 2010 Campaigns with Campaign Staff	4
Estimated Budget	\$20,000 for 2011
Meets New Orleans "Active" criteria	Yes

Colorado

Jeffery Orrok, State Chair

2011 Convention held on May 21, 2011. At the close of the convention, 4 of the 12 positions on the LPCO Board of Directors were unfilled. Since that time two appointments have been made. A goal of a full slate of seven congressional candidates has been set as the primary objective for 2012. The 2012 convention will be held in March 2012, earlier than usual due to a legislative change in the primary date.

While not initiated by the LPCO, a "Regulate Marijuana like Alcohol" initiative is in the works, 86,000 valid signatures required. There are 3 million registered (includes inactive) voters in Colorado.

Five candidates will be running for non-partisan election (i.e. municipal office) in November.

Number of Libertarians	14,586
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes
Ballot Access Status	1,000 Registered voters
Number of Candidates in 2010	20
Number of 2010 Campaigns with Campaign Staff	3
Estimated Budget	\$600 / month
Meets New Orleans "Active" criteria	Yes

Hawaii

Jim Henshaw, State Chair

713 Ulumaika Street
Honolulu, HI 96816

Jim is reluctant to give out his phone number as he has received more than one phone call very early in the morning due to the time change. Hawaii does not recognize daylight savings time and is five hours earlier than eastern standard time, six hours earlier than eastern daylight savings time.

Jim has requested assistance of all forms. Clearly, due to the distances and time zones involved, Hawaii is somewhat of an LPO orphan. We need to put out the extra effort as necessary to change this.

Number of Libertarians	64
Method of Membership Determination	National membership
Voters can register as Libertarian	No, party affiliation not maintained by the state
Ballot Access Status	10% of statewide race, or petition of 0.1% of registered voters (~650)
Number of Candidates in 2010	3
Number of 2010 Campaigns with Campaign	0

Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, Website)

Kansas

Al Terwelp, State Chair

2011 convention was held on 17 April 2011 in Topeka Kansas. Al Terwelp is the new state chair.

Number of Libertarians	9,997
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% statewide race
Number of Candidates in 2010	22
Number of 2010 Campaigns with Campaign Staff	6
Estimated Budget	
Meets New Orleans "Active" criteria	Yes

Montana

Mike Fellows, State Chair

Montana here,

We'll be up at the Northwestern Fair Parade on the 19th, so I won't make it to Ohio. Money was also a problem. This week we have a booth at the Western Montana Fair. We are collecting signatures for CI-107 which would allow anyone accused of a crime to argue the merits of the law in front of a jury. Also Jury Rights Day is September 5th. The Ravalli County Libertarian Party is sponsoring a booth at the Ravalli County Fair (Aug 31 - Sept 3) and we hope to have a few entries in the Ravalli Fair Parade (Aug 31). Other parades, that we will make are the Sanders County Fair Parade (Sept 3), The Dillon Labor Day Parade (sept 5), University of Montana Homecoming Parade (Oct 1), and if we can find a few more volunteers we will do the Montana State Homecoming parade as well since it's also on October 1st. In September there is the Missoula Hempfest on September 10th and we will have a booth. Volunteers are always welcome. These are just a few of the things we do during this time of the year.

In Liberty,

Mike Fellows
MTLP

Number of Libertarians	
Method of Membership Determination	
Voters can register as Libertarian	

Ballot Access Status	
Number of Candidates in 2010	
Number of 2010 Campaigns with Campaign Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	No (Website)

Nevada

Jo Silvestri, State Chair

As empowered to do so its By-Laws, the executive committee of the LPNV disaffiliated all three of its local affiliates for the purpose of reorganizing and reinvigorating the LPNV. The officers of the local affiliate were disappointed by this decision. I informed all involved that the LNC is not permitted by its By-Laws to intervene in the affairs of state affiliates unless a violation of the LP statement of principles was involved.

The executive committee of the LPNV has issued the following press release as evidence of the positive effects of their decision:

THE LIBERTARIAN PARTY OF NEVADA ANNOUNCED THEY ARE OUTPERFORMING THE DEMOCRATS AND REPUBLICAN STATE PARTIES WITH SOCIAL MEDIA

Libertarian Party of Nevada has strengthened its online presence through social media, rebranded the state party with a new logo, launched a new website and publishes an active blog.

LAS VEGAS, Nevada, August 19, 2011 – [The Libertarian Party of Nevada](#) (LPNevada), the Libertarian Party is America's third-largest political party who believes in minimum government and maximum freedom, announced success in developing a strong social strategy and started a rebranding campaign including a new state party logo, the launch of its new website, an active blog and reports social media results.

As of August 19, 2011, the LPNevada has 2,752 followers on Twitter, more than the Nevada Democratic and Nevada Republican state parties combined! LPNevada's Facebook fan page has received over 348,000 impressions and over 21,000 social impressions! LPNevada has also established other social media assets as part of its social strategy. Please follow the LPNevada by visiting www.twitter.com/LPNevada and "Like" our fan page at www.facebook.com/lpnevada.

LPNevada recently started rebranding its overall image starting with its new state party logo. Part of the rebranding was to develop a strong website for the state party, www.LPNevada.org. The website contains information about the Libertarian Party (LP), how to participate and donate to the LPNevada, feeds from Libertarian minded organizations and an active blog. The blog has multiple contributors who are from the LPNevada and blog about topics which are important to them as well as the party.

The website traffic has increased over 300% in the last 4 months. The traffic was less than 400 unique visitors per month and about 14,000 hits to now over 1,205 unique visitors and 64,000 hits!

About The Libertarian Party of Nevada

The [Libertarian Party](#) is America's third-largest political party, founded in 1971. The Libertarian Party believed in minimum government and maximum freedom and stands for free markets, civil liberties, and peace. To learn more

about the LPNevada, visit www.LPNevada.org. For more information, or to arrange an interview, contact LPNevada Communications Director William G. Pojunis. Please follow LPNevada on twitter by visiting www.twitter.com/lpnevada

Number of Libertarians	8,857
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% of registration, 1% of statewide vote
Number of Candidates in 2010	15
Number of 2010 Campaigns with Campaign Staff	2
Estimated Budget	Less than \$1,000 /month
Meets New Orleans "Active" criteria	Yes

New Mexico

Mike Blessing, State Chair

The 2011 Annual Convention was held on April 16, 2011 in Albuquerque, NM. Mike Blessing was elected the new state chair. The law suit issue did not go away quietly, but the antagonist, Mr. Alan Woodruff has moved to Tennessee, so it is hoped that this issue may finally die of neglect.

Number of Libertarians	2,300
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes
Ballot Access Status	2012 OK
Number of Candidates in 2010	2
Number of 2010 Campaigns with Campaign Staff	0
Estimated Budget	(lots) < \$1,000 per month
Meets New Orleans "Active" criteria	No (Website)

Utah

Jake Shannon, State Chair

The 2011 convention was held on May 14, 2011, Jake Shannon was elected as the new State Chair.

Number of Libertarians	2,500
Method of Membership Determination	Tax check off
Voters can register as Libertarian	Yes
Ballot Access Status	2% of statewide

	congressional vote
Number of Candidates in 2010	16
Number of 2010 Campaigns with Campaign Staff	8
Estimated Budget	
Meets New Orleans "Active" criteria	Yes

Wyoming

Dennis Brossman, State Chair

State chair does not have an Internet connection in his home, communications are rather spotty. No response was received at the time of this writing.

Number of Libertarians	1,300
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes (linked to ballot access)
Ballot Access Status	2% of statewide race
Number of Candidates in 2010	8
Number of 2010 Campaigns with Campaign Staff	1
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, website)

REGION 5S REPORT

Submitted to: Libertarian National Committee, August 7, 2011

Submitted by: James W. Lark, III
Region 5S Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5S since the LNC meeting on April 16-17, 2011. I shall provide an updated report at the LNC meeting in Columbus should additional information become available.

I am pleased to report that I have been able to represent the LP in various ways since the previous LNC meeting. For example, I appear regularly as a guest on WINA radio (1070 AM in Charlottesville) to discuss the Libertarian Party's perspective on current affairs.

Delaware

LPD chair Brad Thomas (bradct@verizon.net) provided the following report:

Rob James has an ad of the Political Quiz now being published in the Guide, an advertising publication that covers much of the Delmarva peninsula, including Kent and Sussex counties in Delaware. The Guide website is <http://www.theguide.com/index.cfm>. Rob is also helping to update the LPD website.

District of Columbia

Kyle Hartz (kylejhartz@gmail.com) serves as chair of the LPDC. I spoke to him in northern Virginia on July 23 following my address to the 2011-2012 Students For Liberty campus coordinators. He did not have any news to report concerning the LPDC.

Maryland

Libertarian Party of Maryland chair Bob Johnston (rstanley21018@yahoo.com) provided the following report:

The Maryland LP has 87 dues-paying members, as of July 15. We are down 15 since January. I have mailed to those whose memberships have lapsed since July, 2010 (24).

The Maryland Libertarian and Green parties won their lawsuit for ballot access in June, in Anne Arundel Circuit Court. The judge decided to grant us ballot access immediately. The state Board of Elections filed an appeal. It will probably be at least 3 months before the Special Court of Appeals will hear the case. However, we still have the right to place candidates on the ballot, while the case is being appealed.

The Baltimore LP nominated 4 candidates for the November Baltimore city elections:

Lorenzo Gaztanaga, City Council President
Scott Spencer, councilmanic district 12
Ron Owens-Bey, councilmanic district 13
Doug McNeil, councilmanic district 11

A side note: the MD Green Party is only running 2 candidates for the city elections, which is interesting, considering the hassles they, along with the MDLP, have endured to maintain ballot access, and that they perform better in city elections in general than do Republican candidates.

The MDLP Executive Committee held a special session after its monthly board meeting on July 12, in which it outlined our campaign goals and strategies for the 2012 elections. There will be 8 US House seats and the US Senate seat available in Maryland in November, 2012.

Bob Johnston
Chairman
MDLP

Pennsylvania

LPPA chair Lou Jasikoff (chair@lppa.org) has indicated that the LPPA is focusing upon local elections during 2011. The party is planning to implement a new organizational structure based upon nine regions. In addition, the party is planning a major outreach effort to college students in September.

I had the pleasure of attending the LPPA executive committee meeting in Harrisburg on June 11. Allow me to thank the committee for their hospitality during my participation.

Virginia

I offer the following on behalf of LPVa chair Bill Wood (wnw3@yahoo.com):

The State Central Committee of the LPVa held a meeting July 23 in Waynesboro. It appears the LPVa will have two candidates for office in November: Todd Martinsen in the 4th State Senate District and Glenn McGuire in the 95th House of Delegates District.

LPVa member Matt Simpson will run for the 54th House of Delegates District, but has decided to run as an independent candidate. Next year LPVa member Karen Kwiatkowski will seek the Republican nomination in the Sixth Congressional District against long-term incumbent Bob Goodlatte. She has indicated that she will emphasize Libertarian themes.

Local activism has increased recently, although somewhat unevenly. LPVa organizations in the Roanoke area, northern Virginia (the DC suburbs), Harrisonburg, the New River Valley (centered in the Blacksburg-Christiansburg area), and the Peninsula (the Hampton/Newport News area) have increased their activity levels. However, groups in Richmond and Lynchburg have been less active recently. (This is evidently due in large measure to the inability of key activists in those groups to participate regularly.)

West Virginia

According to LPWV chair Tom Thacker (Tom@lpwv.org), the next meeting of the state executive committee will take place on Aug. 13 in Fayetteville. He indicated the LPWV may have a candidate for governor next year. If so, the LPWV will request the assistance of the LNC with both the gubernatorial and presidential petition drives.

I had the pleasure of attending the LPWV executive committee meeting in Weston on June 25. Allow me to offer my thanks to the committee for their hospitality during my participation.