



LNC MEETING MINUTES

ALEXANDRIA, VA

APRIL 16-17, 2011

CURRENT STATUS: **APPROVED BY MAIL BALLOT 6/10/11**
WITH A CORRECTION ADOPTED IN AUGUST 20-21, 2011 LNC SESSION IN COLUMBUS

VERSION LAST UPDATED:

AUGUST 25, 2011

LEGEND: [text to be inserted](#) - ~~text to be deleted~~

CALL TO ORDER

The meeting of the Libertarian National Committee (LNC) was called to order at 9:07am on April 16, 2011 at the Sheraton Suites in Alexandria, VA.

ATTENDANCE

Attending the current session were:

Officers: Mark Hinkle (Chair), Mark Rutherford (Vice-Chair), Alicia Mattson (Secretary), Bill Redpath (Treasurer)

At-Large Representatives: Kevin Knedler, Wayne Allyn Root, Mary Ruwart

Regional Representatives: Doug Craig (Region 1), Stewart Flood (Region 1), Dan Wiener (Region 1), Andy Wolf (Region 3), Norm Olsen (Region 4), Jim Lark (Region 5S), Dan Karlan (Region 5N), Dianna Visek (Region 6)

Regional Alternates: Scott Lieberman (Region 1), Guy McLendon (Region 1), Brad Ploeger (Region 1), Vicki Kirkland (Region 2), Randy Eshelman (Region 6)

Region 2 Representative Rachel Hawkridge was not present.

LNC Counsel Gary Sinawski was present for the April 16 proceedings.

LNC Executive Director Wes Benedict, Operations Director Robert Kraus, and Candidate and Affiliate Support Specialist Bob Johnston were in attendance.

The gallery at various times contained numerous other attendees, including: Rebecca Sink-Burris, John Jay Myers, M Carling, Chuck Moulton, Chip Spangler, Aaron Starr, Tom Thacker, Audrey Capozzi, Dave Blau, Laura Delhomme, Jeff Dimit, Carol Moore, and John Wayne Smith.

CREDENTIALS REPORT AND PAPERWORK CHECK

There have been several changes in the makeup of the LNC since the previous LNC meeting:

- Region 3 Representative Rebecca Sink-Burris automatically vacated her seat on November 20, 2010 in accordance with LP Bylaws, Article 8.6, which state, "A National Committee member who fails to attend two consecutive regular sessions of the National Committee shall be deemed to have vacated his or her seat. The appointing body shall be free to reappoint the member who vacated the seat." Ms. Sink-Burris declined the option to be reappointed by her region. On 12/06/10 the LNC was notified that Region 3 had named Andy Wolf as their Regional Representative and Sam Goldstein as their Regional Alternate. Ms. Sink-Burris had been serving on the Advertising and Publication Review Committee as well.
- At-Large Representative David Nolan passed away on November 21, 2010, creating an At-Large vacancy which has not yet been filled. Mr. Nolan had been serving as chair of the Convention Oversight Committee and as a member of the Advertising and Publication Review Committee.
- Treasurer James Oaksun resigned on 12/30/2010, creating a vacancy in that position. Bill Redpath, who was already serving on the board as an At-Large Representative, was appointed by the LNC Executive Committee to fill the Treasurer vacancy on 12/30/2010. Mr. Redpath was already serving on the Executive Committee by prior appointment of the LNC, and he now continues to do so by virtue of his position as Treasurer. Mr. Redpath was the non-officer LNC member serving on the Audit Committee. When Mr. Redpath became an officer, he became ineligible to serve on the Audit Committee, automatically vacating that seat. The ineligibility arises from LP Bylaws Article 10.2, a portion of which states, "The non-officer members of the National Committee shall appoint a standing Audit Committee of three members with power to select the independent auditor. One member shall be a non-officer member of the National Committee and the other two shall not be members of the National Committee."
- Region 4 Alternate Don Wills resigned from his position on 01/15/11, creating a vacancy which has not yet been filled.

ADOPTION OF THE AGENDA

With an implied motion to adopt the Chair's proposed agenda, the following agenda amendments were offered:

- Without objection at Chairman Hinkle's request, the item regarding filling the at-large vacancies was repositioned from the New Business With Previous Notice category to become the first item after adoption of the agenda.
- Mr. Wiener moved to reposition the Ballot Access Petitioning Requirements item until after the 2011 Budget. After discussion, the motion was withdrawn with unanimous consent.
- Mr. Olsen moved to add an item as the last item in the New Business With Previous Notice category for Alternative Leasing Options. The motion was adopted without objection.
- Dr. Ruwart moved to delete the LP of Oregon item, but after discussion the motion was withdrawn with unanimous consent.
- Secretary Mattson moved to reposition the Executive Session item from the New Business Without Previous Notice category to immediately before the 2011 Budget item. The motion was adopted without objection.
- Mr. Wiener moved to insert a new Appointing Additional APRC Members item after the Filling At-Large Vacancies item. The motion was adopted without objection.
- Secretary Mattson moved to reposition the LP of Oregon item and the Affiliate Petition Form item from the Items Postponed From Previous Meeting category to the New Business With Previous Notice category. The motion was adopted without objection.

With these amendments, the proposed agenda became:

<u>Opening Ceremony</u>	
Call to Order	9:00 am
Moment of Reflection	1 minute
Opportunity for Public Comment	10 minutes
Credentials Report and Paperwork Check	2 minutes
Adoption of Agenda	10 minutes
Filling At-Large Vacancies	30 minutes
Appointment of Additional APRC Members	5 minutes
Report of Potential Conflicts of Interest (Mattson)	5 minutes
<u>Officer Reports</u>	
Chair's Report	20 minutes
Treasurer's Report	20 minutes
Secretary's Report	15 minutes
Staff Reports	45 minutes
Counsel's Report	5 minutes
<u>Reports of Standing Committees</u>	
Affiliate Support Committee (Rutherford)	10 minutes
Audit Committee (Starr)	5 minutes
Convention Oversight Committee (Mattson)	5 minutes
Employment Policy & Compensation Committee (Wolf)	5 minutes
IT Committee (Flood)	5 minutes
Outreach Committee (Visek)	5 minutes
Ballot Access (Redpath)	15 minutes

Reports of Special Committees

(none)

Items Postponed from Previous Meeting

Ballot Access Petitioning Requirements (Wiener)	30 minutes
Executive Session	15 minutes
2011 Budget (Redpath)	60 minutes

New Business with Previous Notice

LP of Oregon (Ruwart)	20 minutes
Affiliate Petition Form (Karlán)	10 minutes
Lifetime Memberships (Knedler)	20 minutes
Rescind EC Authorization for Ballot Access Encumbrances (Olsen)	20 minutes
Alternative Leasing Options (Olsen)	10 minutes

New Business without Previous Notice

LP Speaker's Bureau (Knedler)	20 minutes
Small Affiliate Fund-raising (Flood)	15 minutes
Obama Impeachment Resolution (Hinkle)	15 minutes
Liberty Sales Team (Hinkle)	10 minutes
Unified Membership Plan III (Hinkle)	15 minutes

Announcements

LSLA Update (Knedler)	5 minutes
Regarding appointment of Platform Committee (Mattson)	1 minute

<u>Opportunity for Public Comment</u>	10 minutes
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Mr. Karlán formally moved to adopt the agenda as amended, and it was adopted without objection.

FILLING AT-LARGE VACANCIES

Nominations were opened for filling the two At-Large vacancies on the board.

Ms. Visek nominated Randy Eshelman.
Mr. Craig nominated John Jay Myers.
Mr. Wolf nominated Rebecca Sink-Burris.
Mr. Wiener nominated Jim Gray.
Dr. Lark nominated Ross Scalise.

Mr. Flood moved to use approval voting for this election, and the motion was adopted without objection.

Without objection each candidate was allotted two minutes to address the board. Candidates Rebecca Sink-Burris, John Jay Myers, and Randy Eshelman spoke briefly regarding their nominations. Mr. Wiener spoke on behalf of Jim Gray. Dr. Lark, Mr. Flood, and Mr. McLendon each spoke on behalf of Ross Scalise.

After tabulation, Secretary Mattson announced the results. 16 ballots were cast, so 9 votes were required for election with a majority vote. The vote totals were:

Rebecca Sink-Burris	12
John Jay Myers	7
Randy Eshelman	14
Jim Gray	3
Ross Scalise	3

Therefore, Rebecca Sink-Burris and Randy Eshelman were elected.

APPOINTMENT OF ADDITIONAL APRC MEMBERS

Advertising and Publication Review Committee (APRC) Chair Dan Wiener requested that the board appoint two additional members to the APRC. Mr. Wiener moved to appoint Ms. Sink-Burris and Mr. Karlan to the APRC. Mr. Eshelman volunteered to serve as well. There were no further nominations. With three candidates for two positions, the election was conducted with approval voting.

After tabulation, Secretary Mattson announced the results. 18 ballots were cast, so 10 votes were necessary to elect with a majority vote. The vote totals were:

Rebecca Sink-Burris	13
Dan Karlan	11
Randy Eshelman	13

All three candidates received a majority, but Ms. Sink-Burris and Mr. Eshelman were elected as the top two having received a majority.

REPORT OF POTENTIAL CONFLICTS OF INTEREST

Secretary Mattson reported that since the previous meeting, the following potential conflicts of interest were submitted:

Wes Benedict: I am a monthly pledger to the Libertarian Party of Texas and the Travis County, Texas Libertarian Party. I am also a monthly pledger to Marijuana Policy Project, and have made a contribution to the Randolph Bourne Institute (publisher of AntiWar.com), the Coalition for Free and Open Elections (publisher of Ballot Access News), and the Advocates for Self-Government.

Guy McLendon: is no longer the Vice-Chair of the Libertarian Party of Texas. He is a co-owner of a small web hosting company (CyberSquad) that has on occasion built websites for LP candidates on a for-profit basis.

Stewart Flood: is the chairman of the membership committee for The Bastiat Society, a member of the South Carolina Libertarian Party's State Executive Committee (representing Charleston County), and the current chairman of the Charleston County Libertarian Party, as well as the Secretary.

Mary Ruwart: is the acting Treasurer of the International Society for Individual Liberty.

Bill Redpath: In December 2010, he contributed \$1,000 to the Our America Initiative.

Bill Redpath: My wife & I attended an event, and took two guests, to an Our America Initiative event on February 12, paying \$100 for admission.

Jim Lark: On Feb. 6, 2011, I was elected to serve as Secretary of the Board of Directors of the International Society for Individual Liberty. (I served in the capacity as Acting Secretary from August 2010 until the election of ISIL Board officers on Feb. 6.)

Marakay Rogers: I am a county delegate to the Libertarian Party of Pennsylvania. I am also a former LPPA statewide candidate. I am the Pennsylvania coordinator of Outright Libertarians and am on the Outright ex comm. I am a former chair of the Green Party of Pennsylvania (yes I had a major shift on economic issues when I grew up and when I also discovered that the national GP ran on Stalinist lines) and a former PA delegate to the Green Party of the United States national committee. I left the Green Party in 2007.

Sam Goldstein: is Chair of the Libertarian Party of Indiana.

Kevin Knedler: is Chair of the Ohio affiliate.

Wayne Root: is Vice Chair of the Nevada Libertarian Party.

Without objection, the following reports of potential conflicts of interest were made verbally at this meeting rather than by email to the Secretary:

Rebecca Sink-Burris: has donated to Young Americans for Liberty at Indiana University.

Dianna Visek: is the Legislative Director of the Libertarian Party of Illinois and is Chair of the Champaign County Libertarian Party in Illinois.

Stewart Flood: reported that next week he will be filing 501(c)(3) paperwork for an organization that repurposes discarded government and military computers, refurbishing them, and putting them in labs in disadvantaged neighborhoods.

Andy Wolf: was recently elected Chair of the Libertarian Party of LaPorte County in Indiana.

Vicki Kirkland: is currently the Chair of the Libertarian Party of Florida and Vice-Chair of her county party.

OFFICER REPORTS

CHAIR'S REPORT

The Chair and board members discussed yesterday's tour of available real estate for a potential new headquarters office and progress on fundraising for a potential building purchase. The Chair reported about his recent media interview activity and planned future endeavors. The FEC lawsuit regarding the Barrington estate has been filed, and Orrin Grover continues his work against the Top-Two law in the state of Washington. The Chair is working with the Advocates for Self-Government to implement a plan to redirect people who take the World's Smallest Political Quiz on the Advocates' website and score in the libertarian quadrant to a screen asking if they'd like more information about the Libertarian Party.

TREASURER'S REPORT

Treasurer Redpath presented financial statements through March 31, 2011.

Dr. Ruwart moved to postpone 10 minutes of additional financial discussion until immediately before the Executive Session agenda item. The motion was adopted without objection.

SECRETARY'S REPORT

Secretary Mattson reported the following status updates for minutes of LNC and EC meetings.

- November 10, 2010 Executive Committee meeting – without objection auto-approved on November 25, 2010

- November 20-21, 2010 LNC session – approved by a mail ballot completed on January 6, 2011
- November 21, 2010 Executive Committee meeting – without objection auto-approved on December 11, 2010
- December 30, 2010 Executive Committee meeting – without objection auto-approved on January 13, 2010
- February 27, 2011 Executive Committee meeting – without objection auto-approved on March 14, 2011

The following 8 mail ballots were completed since the last LNC meeting:

Motion: To amend the Policy Manual language defining the size of the Information Technology Committee (page 14) from "Three LNC Members or Alternates" to "Three or more LNC Members or Alternates".

Co-Sponsors: Dan Karlan, Stewart Flood, Kevin Knedler, Norm Olsen

Started: November 27, 2010

Ended: December 12, 2010

Voting "aye": Craig, Flood, Hawkridge, Karlan, Knedler, Lark, Mattson, Olsen, Redpath, Root, Rutherford, Ruwart, Visek, Wiener, Wolf

Voting "nay": (none)

The motion passed by a vote of 15-0.

Motion: insert the following language after the first paragraph in Section 2.03.3 "Financial Matters: Budget" of the Policy Manual

[Sufficient details shall be provided that \(at a minimum\) include underlying assumptions and amounts for the following major categories:](#)

- [Support and Revenue](#)
 - [Membership Dues](#)
 - [Donations](#)
 - [Recurring Gifts](#)
 - [Board Member Solicitations](#)
 - [Executive Director/Chair Solicitations](#)
 - [Conventions and Events](#)
 - [Publications, Materials and Other Sales](#)
 - [Donor Restricted Funds \(e.g. Ballot Access and Campus Outreach\)](#)
- [Cost of Support and Revenue](#)
 - [General Fundraising Costs](#)
 - [Membership Fundraising Costs](#)
 - [Convention and Event Costs](#)
 - [Direct Costs Related to Other Sales](#)

- Compensation and Administration
 - Compensation – Salaries, wages, benefits, taxes and related expenses
 - Administration – Rent and utilities, accounting, bad debts, bank charges, depreciation, equipment leases & maintenance, insurance, legal, office supplies, postage & shipping, printing, software & other information technology, telephone, travel and other administrative expenses

- Program Expenses
 - Affiliate Support – Develop and support state and county affiliate parties
 - Ballot Access – Getting candidates on ballots, including required lawsuits
 - Branding – Develop and maintain a positive image in the minds of voters
 - Campus Outreach – Recruiting and supporting on campus groups
 - Candidate Support – Recruiting and supporting candidates
 - Litigation – Lawsuits to change public policy, excluding ballot access
 - Lobbying – Efforts to change laws, including ballot access laws
 - Media Relations – Direct communication with the media
 - Member Communications – LP News and other member communications
 - Outreach – Initiatives to reach the general public and outside groups
 - Voter Registration – Voter registration campaign efforts

- Capital Expenditures

Co-Sponsors: Dan Karlan, Alicia Mattson, Dan Wiener, Kevin Knedler

Started: December 11, 2010

Ended: December 26, 2010

Voting “aye”: Craig, Flood, Karlan, Knedler, Lark, Mattson, Olsen, Redpath, Root, Ruwart, Wiener, Wolf

Voting “nay”: (none)

The motion passed by a vote of 12-0.

Motion: To promote the minutes from the November 20-21, 2010 LNC meeting in New Orleans, that were distributed on or about December 22, 2010, from draft status to official, with a minor correction made on page 5 regarding the date of the July, 2010 LNC meeting.

Co-Sponsors: Andy Wolf, Stewart Flood, Kevin Knedler, Jim Lark

Started: December 22, 2010

Ended: January 6, 2011

Voting “aye”: Craig, Flood, Karlan, Knedler, Lark, Mattson, Redpath, Root, Rutherford, Wiener, Wolf

Voting “nay”: Ruwart

The motion passed by a vote of 11-1.

Motion: Amend section 2.03.10 "Financial Matters: Treasurer's Report" of the Policy Manual as follows:

Section 2.03.10 FINANCIAL MATTERS: Treasurer's Reports

No later than 45 days after each calendar quarter, ~~The~~ the Treasurer shall prepare a quarterly Treasurer's Report to be mailed to any sustaining member who either was a delegate at the most recent regular convention or requests such report.ⁱ

No later than the end of each calendar month, the Treasurer shall prepare a monthly Treasurer's Report to the LNC reflecting the Party's financial position and the results of its operations through the previous calendar month.ⁱ The report shall include at least the following:

- Statement of Net Assets with balances measured in dollars for each month of the current year and comparative year end balances for each of the past four years.
- Statement of Operations with activity measured in dollars for each month of the current year for each of the budgeted categories of revenue and expense, a projection or extrapolation to the end of the current calendar year, and comparative annual activity for the past four years
- Statement of Operations with activity measured in percentages for each month of the current year for each of the budgeted categories of revenue and expense and comparative annual activity for each of the past four years
- Statement of Operations with activity measured year-to-date in dollars for each of the budgeted categories of revenue and expense, a projection or extrapolation to the end of the current calendar year, a comparison with the current year budget, and comparative annual activity for the past four years
- Statement of Cash Flows with activity measured in dollars for each month of the current year and comparative annual activity for the past four years
- Statement showing average per donor metrics of revenue and cost of revenue for new donors versus existing donors for each month of the current year compared with at least one previous year. Fundraising effectiveness and efficiency measurements should be disclosed for each of the common methods of solicitation (i.e. direct mail, online, telephone, pledges, events, board solicitation, ED/chair solicitation, bequests, and other)
- Charts displaying monthly trends in cash balances net of liabilities, number of new donors and their average first contribution, and revenues by source
- A narrative analyzing the current financial state of the Party compared with the same time four years previous, variances with the adopted budget, prospects for the near future, and the financial aspects of goals being pursued by the LNC.

ⁱ Authorized by Bylaw 7.7.

ⁱⁱ Authorized by Bylaw 7.7.

Co-Sponsors: Dan Karlan, Stewart Flood, Wayne Root, Kevin Knedler

Started: December 27, 2010

Ended: January 11, 2011

Voting "aye": Flood, Karlan, Knedler, Lark, Lieberman, Mattson, Root, Rutherford, Wiener, Wolf
Voting "nay": Olsen
Express Abstention: Redpath

The motion passed by a vote of 10-1.

Motion: To appoint Kevin Knedler to the LNC Executive Committee

Co-Sponsors: Chairman Mark Hinkle

Started: January 7, 2011

Ended: January 22, 2011

Voting "aye": Craig, Flood, Karlan, Lark, Mattson, Redpath, Root, Rutherford, Ruwart, Wiener, Wolf
Voting "nay": (none)
Express Abstention: Knedler

The motion passed by a vote of 11-0.

Motion: To appoint Andy Wolf to the Audit Committee

Co-Sponsors: Chairman Mark Hinkle

Started: January 19, 2011

Ended: February 3, 2011

Voting "aye": Craig, Goldstein, Karlan, Kirkland, Knedler, Lark, Lieberman, Olsen, Root, Ruwart, Visek, Wiener

Voting "nay": (none)

The motion passed by a vote of 12-0.

Motion: To amend the policy manual as shown below:

Amend Section 1.01.3 GENERAL DELEGATION OF AUTHORITY: Executive Committee

The Executive Committee shall exercise all powers of the LNC between LNC meetings except for the addition, deletion, or amendment of the LNC policy manual or amendment of the budget beyond the limits specified elsewhere in this Policy Manual. Notwithstanding, the LNC reserves the right to exercise its authority through [electronic](#) mail ballots.ⁱ

Amend Section 1.04.1 [ELECTRONIC MAIL BALLOT PROCEDURES](#): [Electronic Mail Ballots](#)ⁱⁱ

~~Mail~~ [Electronic mail](#) ballots shall not include an accompanying argument for or against passage of the motion. Notification of an [electronic](#) mail ballot shall be made by the Secretary ~~by mail or by email~~ [electronic mail](#) (if the recipient has provided the Secretary with an email address). An LNC Member may change his or her vote on an [electronic](#) mail ballot, provided that the change is ~~signed, dated, and~~ received by the Secretary by the deadline for return of ballots.

Amend Section 2.07.4 PARTY RECORDS: [Electronic](#) Mail Ballot Results

The Secretary shall report the results of [electronic](#) mail ballots at each LNC meeting immediately following those ballots.ⁱⁱⁱ

ⁱ LNC is delegating its authority in accordance with Bylaw Article 8.1, which states “The National Committee may delegate its authority in any manner it deems necessary.” In the absence of this rule, all authority would be retained by the LNC.

ⁱⁱ RONR page 2 footnote states: “Efforts to conduct the deliberative process by postal or electronic mail or facsimile (fax) transmission – which are not recommended – must be expressly authorized by the bylaws and should be supported by special rules of order and standing rules as appropriate, since so many situations unprecedented in parliamentary law may arise and since many procedures common to parliamentary law are not applicable.”

ⁱⁱⁱ Roberts recommends that such rules be adopted for business conducted by electronic mail. See RONR, footnote on page 2.

Co-Sponsors: Dan Karlan, Stewart Flood, Kevin Knedler, Andy Wolf

Started: January 26, 2011

Ended: February 20, 2011

Voting “aye”: Craig, Flood, Karlan, Kirkland, Knedler, Lark, Mattson, Olsen, Root, Rutherford, Ruwart, Visek, Wiener, Wolf

Voting “nay”: (none)

The motion passed by a vote of 14-0.

Motion: To adopt the attached proposal as the 2011 LNC budget

(NOTE: For the budget proposal which was attached to this email ballot, see the “Proposed” column in the table included in the 2011 Budget section below.)

Co-Sponsors: Chairman Mark Hinkle

Started: March 25, 2011

Ended: April 9, 2011

Voting “aye”: (none)

Voting “nay”: Craig, Flood, Knedler, Lark, Mattson, Olsen, Root, Rutherford, Ruwart, Visek, Wiener, Wolf

The motion failed by a vote of 0-12.

The Secretary reported she has been working to facilitate the LNC goal of having all affiliate bylaws on file with the national party. The bylaws of many affiliates are readily available on their websites, but others require more effort to obtain. So far the Secretary has something from all affiliates except Arizona, Hawaii, Montana, and New Hampshire, though a few of those already received are known to be out of date. As we’re at the end of affiliate convention season, it is likely that many affiliates have

recently changed their bylaws, and updates to the Secretary's archive will be needed. The Secretary requested the assistance of the Regional Representatives to gather missing bylaws and recent updates.

Without objection, the agenda was amended to next hear the Counsel's report.

COUNSEL'S REPORT

LNC legal counsel Gary Sinawski had submitted a written report of his activities since the last LNC meeting and verbally addressed a few additional questions from LNC members. No LNC action was taken.

At the Chair's suggestion, without objection at 12:08pm the LNC adjourned to 1:15pm for lunch.

STAFF REPORTS

Executive Director Wes Benedict presented his previously-submitted written staff report (included as Appendix A) and fielded questions from the board.

Dr. Lark moved to adopt the following resolution:

The Libertarian National Committee expresses its appreciation and gratitude to Susan Dickson for her many years of service to the Libertarian Party, and we offer our best wishes to her in her future endeavors.

The motion was adopted without objection.

REPORTS OF STANDING COMMITTEES

AFFILIATE SUPPORT COMMITTEE

Vice-Chair Rutherford, as Chair of the Affiliate Support Committee (ASC) presented a verbal report and fielded questions from board members. He specifically highlighted the difficulty that the LNC has created by populating that committee with 10 members, which means the bylaws prevent the committee from meeting by teleconference. Potential solutions for this issue are being discussed with LNC members and the Bylaws Committee. He additionally expressed a preference that the LNC adjust the Policy Manual provision regarding the ASC to set a specific due date for the ASC's annual budget recommendations. No LNC action was taken.

AUDIT COMMITTEE

Aaron Starr as Chair of the Audit Committee reported that the Audit Committee has negotiated with Frye & Wolcott and has obtained a 2-year agreement to perform our audits at approximately the same rate as our previous engagements with them. The 2010 audit should be complete before the LNC's August 2011 meeting. The 2011 audit will be complete for presentation to the May 2012 convention. No LNC action was taken.

CONVENTION OVERSIGHT COMMITTEE

On behalf of the Convention Oversight Committee (COC), Secretary Mattson presented the following information:

- 1) The COC has negotiated and executed the contract for the 2012 convention with the Red Rock Casino Resort & Spa in Las Vegas.
- 2) The COC has collected proposals from approximately 30 hotels for the 2014 convention. In New Orleans the LNC adopted a motion that included the sentence, "...Therefore, the LNC shall decide the 2014 convention by the LNC meeting in August 2011, with all site-candidates submitted to the COC by May 10 of 2011." When the May 10 deadline passes, the COC will assemble the 2014 proposals for comparison and will begin the winnowing process so that the LNC can make a site selection decision at the August session.
- 3) The COC is in the early stages of planning the event details of the 2012 convention and invited board members to contribute potential event slogan ideas.

No LNC action was taken.

EMPLOYMENT POLICY AND COMPENSATION COMMITTEE

Mr. Wolf, as Chair of the Employment Policy and Compensation Committee, presented a verbal report on the committee's developing efforts to build from scratch the written policies tasked to them by the LNC Policy Manual. No LNC action was taken.

IT COMMITTEE

Mr. Flood, as Chair of the IT Committee, presented a verbal report. Work on implementing their recommended IP phone system will begin after the LNC adopts a budget authorizing the expenditures. No LNC action was taken.

OUTREACH COMMITTEE

Ms. Visek, as Chair of the Outreach Committee, presented a verbal report. No LNC action was taken.

BALLOT ACCESS REPORT

Treasurer Redpath discussed a ballot access report he had previously submitted in writing. No LNC action was taken.

ITEMS POSTPONED FROM PREVIOUS MEETING

BALLOT ACCESS PETITIONING REQUIREMENTS

A motion postponed from the two previous LNC meetings came before the body again.

Mr. Wiener moved to substitute the following for the previously postponed motion:

Amend the Policy Manual to insert the following into Section 2.03 Financial Matters:

2) Ballot Access Petitioning Support Standards

Party expenditures for ballot access petitioning shall be for the purpose of qualifying for the ballot the Party's Presidential and Vice Presidential nominees or Sustaining Members in statewide races.

No state affiliate shall be eligible for Party financial support for petitioning unless it first presents a credible plan under which it will gather at least half the signatures or half the projected funds (or any proportionate combination thereof) needed to complete the petitioning. Disbursement of Party funds may begin after the affiliate has gathered at least one quarter of the signatures or one quarter of the projected funds (or any proportionate combination thereof).

The Party's financial support to a state affiliate for ballot access during a two-year election cycle shall not exceed an amount equaling its number of electoral votes multiplied by:

- \$2,000 in the case of the Presidential and Vice Presidential nominees; or
- \$1,000 in the case of any other office.

Party funds may only be encumbered if a determination is first made by the Party that such an amount is sufficient in the remaining time available to qualify the candidate or affiliate for the ballot. An encumbrance determination may be made in advance contingent upon the affiliate meeting specified eligibility requirements.

Party funds may not be encumbered if total encumbrances are calculated to cause the Party to have less than the targeted Reserve.

This standing rule may be suspended in individual cases by a majority vote of the LNC – either at a meeting or by mail ballot – or by consent of the Executive Committee with no more than one dissenting vote, if such suspension is predicated upon a written finding which explains with specificity why a suspension is necessary.

Proviso: This standing rule will not apply to any previously approved ballot access encumbrance by the Executive Committee.

Mr. Wolf moved to substitute the following language for the Mr. Wiener's new language shown immediately above:

No ballot access expenditure shall be made for an affiliate without a written plan setting forth the history of the past 3 election cycles for that race, a plan for the use of funds, and a plan for follow-up and review. Said plan shall be submitted to the LNC no fewer than 14 days prior to the date the funds are needed.

The motion to substitute Mr. Wolf's language for Mr. Wiener's new language failed.

The motion to substitute Mr. Wiener's new language for the postponed motion was adopted, making Mr. Wiener's proposal shown above the main motion.

Voting on the main motion:

Voting aye: Knedler, Mattson, Wiener

Voting nay: Eshelman, Flood, Karlan, Kirkland, Lark, McLendon (for Craig), Olsen, Redpath, Root, Rutherford, Ruwart, Sink-Burris, Vissek, Wolf

The motion failed by a vote of 3-14.

POSTPONED DISCUSSION OF FINANCIAL REPORTS

Discussion continued about financial reports.

Dr. Lark moved to amend the agenda to recess for 5 minutes, then take up LP of Oregon agenda item, the Affiliate Petition Form agenda item, the Lifetime Memberships agenda item, take another recess, and then go into the Executive Session agenda item. After discussion, the motion was withdrawn with unanimous consent.

At 4:57pm Mr. Karlan moved to enter executive session to discuss employee compensation and a matter pertaining to a particular member. The motion was adopted unanimously.

The LNC rose from Executive Session and continued in open session at 6:09pm.

Treasurer Redpath moved to adjourn to 8:30am tomorrow. The motion failed.

2011 BUDGET

Treasurer Redpath moved to adopt the 2011 budget proposal prepared by staff.

Mr. Flood moved to amend the budget proposal to add a line item below Net Operating Surplus for \$15,000 of Capital Expenditures for the IP telephone system, computer equipment, and other IT expenditures recommended by the IT committee. The amendment was adopted.

Treasurer Redpath moved to amend the budget proposal by increasing the Administrative Expense by \$2,000 to allow for depreciation expense. The motion was adopted without objection.

Ms. Vissek moved to amend the budget proposal to decrease Board Solicitation Major Gifts from \$200,000 to \$110,000.

Mr. Olsen moved to amend the Vissek amendment by striking \$110,000 and inserting \$150,000. The motion failed for lack of a second.

Vice-Chair Rutherford moved the previous question. The previous question motion was adopted. The Vissek amendment was adopted.

Mr. Olsen moved to amend the proposed budget as follows:
change Ballot Access Donations from \$0 to \$60,000
change Ballot Access Fundraising Expense from \$0 to \$12,500
change Ballot Access Petitioning Related Expense from \$0 to \$47,500

Mr. Wolf moved to adjourn to 9:00am tomorrow. The motion to adjourn was adopted at 7:03pm.

The LNC re-convened at 9:06am on April 17, 2011.

Treasurer Redpath moved to suspend the rules to consider a motion to adopt a budget showing only a total revenue of \$1.4 million and leave it to the Executive Director, the Chair, and the Treasurer to determine the allocation and report that allocation back to the LNC in a couple of weeks. The motion to suspend the rules failed.

Ms. Visek moved to substitute the following for the Olsen amendment:

Amend the budget proposal to increase Ballot Access Petitioning Expense from \$0 to \$60,000.
Proviso: Ballot access expenditures for 2011 shall only be authorized by the Executive Committee, and the total expended cannot exceed the budgeted amount.

The substitution was adopted, making the Visek motion the primary amendment to the budget proposal. The Visek amendment was adopted.

Secretary Mattson moved to amend the budget proposal by inserting new line items for the donor-restricted categories of Campus Outreach donations and Building Fund donations with \$0 in each. Mr. Flood moved the previous question, which was adopted. The Mattson motion was adopted.

Mr. Craig moved to amend the budget proposal to insert an expense item called Slush Fund X for \$100,000. The motion failed for lack of a second.

Secretary Mattson moved to amend the amount in summary line 55 - Brand Development from \$52,000 to \$0. After discussion, without objection the Mattson motion was amended to strike \$0 and insert \$10,000 instead. Mr. Wiener moved the previous question, which was adopted. The Mattson motion as amended was adopted.

Mr. Wiener moved to amend the budget proposal to set Compensation to \$381,000 to maintain the 2010 levels. Mr. Karlan moved to amend the Wiener motion to instead set Compensation to \$412,000. Dr. Lark moved the previous question, which was adopted without objection. The Karlan amendment to the primary amendment was adopted, so the primary amendment became to set Compensation to \$412,000. Dr. Lark moved the previous question, which was adopted without objection. The primary amendment was then adopted.

Chairman Hinkle moved the previous question to proceed to a vote on adoption of the budget proposal as amended. The previous question motion failed.

After further debate the LNC proceeded to a vote on the main motion of adopting the budget proposal as amended, shown below:

	2011 Budget Proposal	Amendments	2011 Budget As Amended
Support and Revenue			
20-Membership Dues	573,500		573,500
21-Donations	209,000		209,000
22-Recurring Gifts	408,000		408,000
23-Board Solicitation Major Gifts	200,000	(90,000)	110,000
Campus Outreach Donations			0
Building Fund			0
24-Convention Revenue	0		0
25-Project Program Revenue	0		0
26-Brand Development Rev	0		0

27-Ballot Access Donations	0		0
28-Publications Materials Other	24,000		24,000
Net Assets Release/Gain fr. Rest	0		0
Total Support and Revenue	1,414,500	(90,000)	1,324,500
Cost of Support and Revenue			
32-Fundraising Costs	150,000		150,000
33-Membership Fundraising Costs	234,500		234,500
35-Convention	0		0
52-Ballot Access Fundraising Exp	0		0
Total Cost of Supp & Rev	384,500	0	384,500
Net Support Available for Programs	1,030,000	(90,000)	940,000
Program Expense			
40-Administrative Costs	369,500	2,000	371,500
45-Compensation	522,000	(110,000)	412,000
50-Affiliate Support	9,000		9,000
55-Brand Development	52,000	(42,000)	10,000
58-Campus Outreach	9,300		9,300
60-Candidate, Campaign & Inits	1,000		1,000
70-BallotAcc Petition Related Exp	0	60,000	60,000
75-Litigation	12,000		12,000
80-Media	2,000		2,000
85-Member Communications	44,000		44,000
88-Outreach / PR / Marketing	9,000		9,000
Total Program Expense	1,029,800	(90,000)	939,800
Total Expense			
Net Operating Surplus (or Deficit)	200	0	200
Capital Expenditures	0	15,000	15,000
Less Fixed Asset Acq Costs			
Net Surplus(Deficit) After Capital Exp	200	(15,000)	(14,800)

Voting aye: Eshelman, Hinkle, Karlan, Knedler, Lark, Mattson, McLendon (for Flood), Ploeger (for Craig), Redpath, Root, Sink-Burris, Visek, Wiener, Wolf

Voting nay: Rutherford

Abstaining: Kirkland, Olsen, Ruwart

The amended budget proposal was adopted by a vote of 14-1. This was a margin sufficient for the Visek proviso regarding ballot access to amend the motion previously adopted in the November LNC meeting to grant the EC the unrestricted authority to make ballot access encumbrances.

NEW BUSINESS WITH PREVIOUS NOTICE

LP of OREGON

Dr. Ruwart, M Carling, and Secretary Mattson all spoke on developments in the LP of Oregon. No LNC action was taken.

AFFILIATE PETITION FORM

Mr. Karlan moved that the LNC adopt an affiliate petition form to comply with the Libertarian Party Bylaws, Article 6.2, which includes the following:

“Organizations which wish to become state-level affiliate parties shall apply for such status on a standard petition form as adopted by the National Committee, which petition shall be signed by no fewer than ten members of the Party residing in the appropriate state.”

Secretary Mattson moved to amend the first paragraph of the proposed form by striking “and certifying that we are members of the national Libertarian Party do hereby” and inserting “and individually certifying that each of us opposes the initiation of force to achieve political or social goals, hereby”.

The Mattson amendment was adopted so that the first paragraph of the proposed form now would state:

“We, the undersigned, being residents of the state of _____ and individually certifying that each of us opposes the initiation of force to achieve political or social goals, hereby petition the Libertarian National Committee to charter _____ as the state-level affiliate of the Libertarian Party for the state of _____.”

Voting on the main motion to adopt the affiliate petition form as amended (see Appendix B for the form as amended):

Voting aye: Craig, Karlan, Kirkland, Knedler, Mattson, Redpath, Root, Rutherford, Sink-Burris, Visek, Wiener, Wolf

Voting nay: Eshelman, Flood, Lark, Olsen, Ruwart

The affiliate petition form was adopted by a vote of 12-5.

LIFETIME MEMBERSHIPS

Mr. Knedler moved to amend Section 2.05.3 of the Policy Manual regarding “Membership Policies: Life Membership Status” as follows:

A member ~~who contributes at least \$1,000 during any twelve month period~~ who makes a one-time contribution of at least _____ shall be granted life membership in the Party.¹

Proviso: This amendment shall take effect July 1, 2011.

Mr. Flood moved to refer the motion to a new committee which will report back a recommendation at the August 2011 LNC meeting.

Mr. Karlan moved to amend by striking “at” and inserting “by”. The amendment was adopted without objection, making the pending motion now to refer the motion to a new committee which will report back a recommendation by the August 2011 LNC meeting. The motion to commit was adopted as amended.

Without objection this special committee was populated with Mr. Root, Dr. Lark, Mr. Wolf (committee chair), Mr. Knedler, and Mr. Flood.

RESCIND EC AUTHORIZATION FOR BALLOT ACCESS ENCUMBRANCES

Mr. Olsen moved that the authorization provided to the Executive Committee “to encumber expenses for ballot access, notwithstanding the provisions of section 1.05 of the Policy Manual, for the year 2011” at the November 2010 National Committee meeting is hereby rescinded in full for the remainder of 2011.

The Olsen motion failed for lack of a second.

NEW BUSINESS WITHOUT PREVIOUS NOTICE

ALTERNATIVE LEASING OPTIONS

Mr. Olsen moved:

“The Committee hereby instructs staff to prepare for its evaluation at the August 2011 meeting not less than three alternatives to the current leasing arrangement with the Watergate complex. Alternatives presented should include sufficient detail to enable the committee to properly evaluate the political and economic effects of an actual relocation such as an estimate of relocation expenses for each alternative. At least one of the provided alternatives shall be a location within a major metropolitan area other than Washington DC; such metropolitan area being chosen as representative of economic efficiencies available in metropolitan areas other than Washington DC.”

Voting on the main motion:

Voting aye: Olsen

Voting nay: Craig, Eshelman, Karlan, Kirkland, Knedler, Lark, Mattson, McLendon (for Flood), Redpath, Root, Rutherford, Ruwart, Sink-Burris, Visek, Wiener, Wolf

The motion failed by a vote of 1-16.

LP SPEAKERS’ BUREAU

Mr. Knedler explained that he would like to create a comprehensive list of people willing to be guest speakers at party events, make the list available to state chairs, and categorize the speakers by topics of specialty. He requested discussion between now and the August LNC meeting. No LNC action was taken at this time.

Mr. Root’s travel plans made it necessary for him to depart during this agenda item.

SMALL AFFILIATE FUNDRAISING

Mr. Flood introduced Mark Bodenhausen (Chair of the Libertarian Party of Alabama) to address the challenges of raising funds in small affiliates. Discussion ensued, but no LNC action was taken.

RESOLUTION REGARDING STEVE GORDON

Without objection the LNC allowed consideration of a motion by Dr. Lark to adopt the following resolution:

“The Libertarian National Committee expresses its best wishes to Steve Gordon, former Political Director and Communications Director of the Party, and offers its hope for his rapid recovery.”

The motion was adopted without objection.

OBAMA IMPEACHMENT RESOLUTION

Chairman Hinkle moved to adopt the following resolution:

“Whereas President Obama is engaging in acts of war in Libya;
And whereas Congress has not declared war on Libya per the U.S. Constitution Section 1.8;
And whereas the U.S. Constitution is the supreme law of the U.S.;
And whereas President Obama has violated the U.S. Constitution;
Therefore, the LP calls upon the U.S. House of Representatives to impeach President Obama for violating the law and his oath of office.”

After some discussion, Secretary Mattson moved the previous question, which was adopted.

Voting aye: Hinkle, Knedler, Lark, McLendon (for Craig)

Voting nay: Eshelman, Karlan, Mattson, Olsen, Ploeger (for Flood), Rutherford, Sink-Burris, Wiener

Abstaining: Kirkland, Redpath, Ruwart, Visek, Wolf

The main motion failed by vote of 4-8.

UNIFIED MEMBERSHIP PLAN III

Without objection this agenda item was taken up before the Liberty Sales Team. Chairman Hinkle presented a conceptual plan for a new incarnation of a Unified Membership Plan, but no LNC action was taken at this time.

LIBERTY SALES TEAM

Chairman Hinkle presented a conceptual plan for establishing a commission-based reward system for recruiting new party members, but no LNC action was taken at this time.

ANNOUNCEMENTS

LSLA UPDATE

Since the Libertarian State Leadership Alliance (LSLA) meeting planned for Seattle in early 2011 had been cancelled by LSLA Chair Rachel Hawkridge, Mr. Knedler, who was selected by the state chairs as an event coordinator for a replacement event, updated the LNC on plans for a re-scheduled LSLA meeting to occur in Columbus, OH on Friday, August 19, 2011. The cost to attend is \$35, which includes a box lunch. Practical, internal party building will be the focus of the event. On Friday from 6-8pm will be a reception with LNC members, as the LNC meets in the same location the following two days.

REGARDING APPOINTMENT OF PLATFORM COMMITTEE

Secretary Mattson announced that at the August LNC meeting she intends to request an agenda item to appoint Platform Committee members. She will work with staff to write an appropriate announcement to notify the party membership of the timeline, and she requested that staff print such announcement in the next LP News edition.

THANKS FROM NEW MEXICO AFFILIATE

Mr. Olsen, the Region 4 Representative, indicated that the legal difficulties faced by the New Mexico affiliate had been resolved. He conveyed appreciation from the Libertarian Party of New Mexico for the LNC's assistance in making that happen.

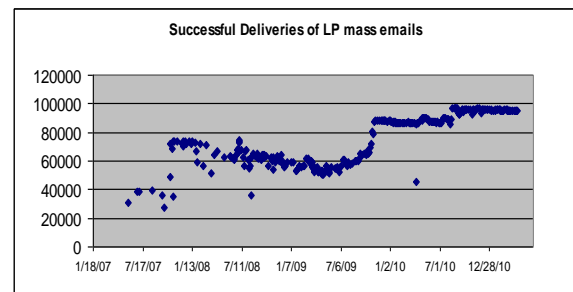
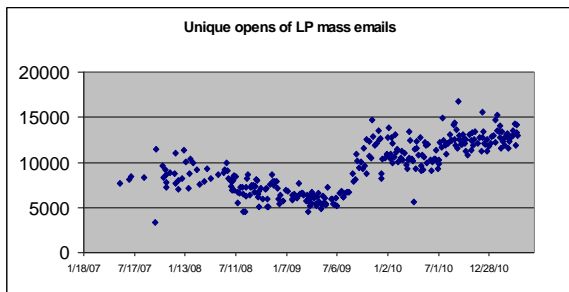
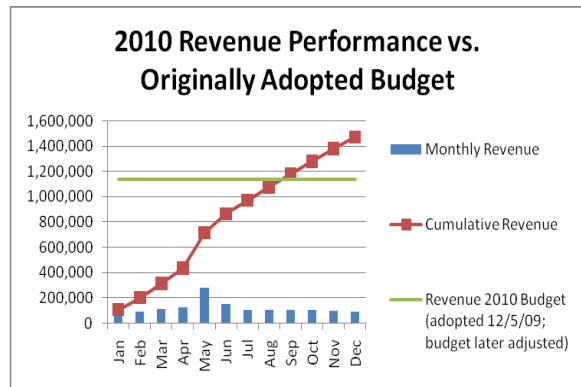
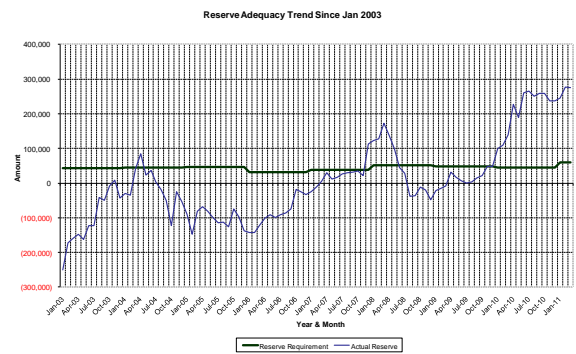
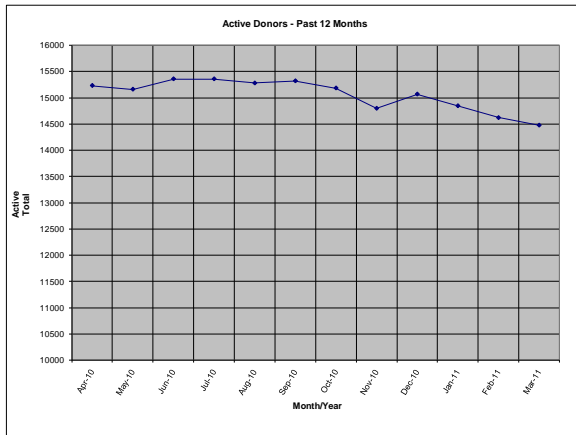
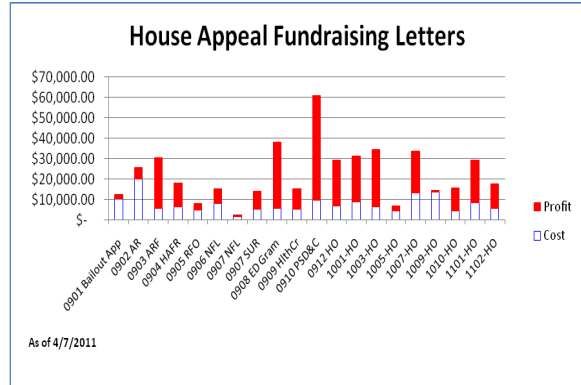
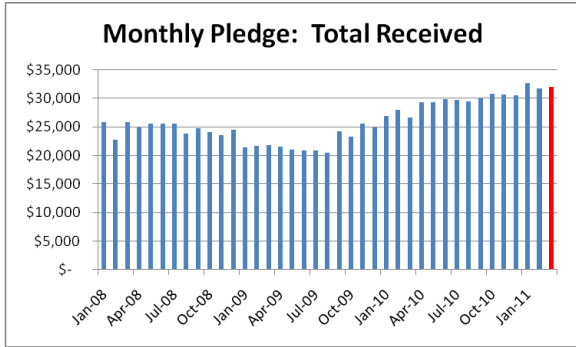
ADJOURNMENT

The LNC completed its agenda and adjourned the session without objection at 2:05pm.

See the following 23 pages for the staff reports

Staff Reports

April 16-17, 2011 Meeting of the Libertarian National Committee, Inc.
Washington, DC (Alexandria, VA)



Executive Director's Report, submitted by Wes Benedict

Overview

I started as Executive Director on July 17, 2009. My focus has been to improve fundraising, increase membership, cut costs and recruit candidates.

We have more "money in the bank" than at any time going back through 2002.

Our previous staff report had extensive details on the 2010 election results. This report focuses on membership and finance.

Key Results:

- **Financial turnaround**: 2009 net surplus: \$85,367. 2010 net surplus: \$140,961.
- **Membership**: "Active Donors" count has been fairly steady, but not growing.
- **Pledge growth**: Monthly pledge recurring revenue increased from \$20,854 (June 2009) to \$32,022 (March 2011), providing a stable revenue stream for the future.
- **Recent operational upgrades**: servers, PCs, video production, archive storage room.

2011 LNC Goals

Goals adopted per the LNC Minutes - New Orleans, LA - November 20-21, 2010 Page 15-16
<http://www.lp.org/files/2010-11-20-LNCMeetingMinutes-NewOrleans.pdf>

The LNC is considering adopting a budget to meet these goals.

Goal Status:

1. Membership: 20,000 sustaining members by April 15, 2012

STATUS: According to March 2011 membership report, 13,705 sustaining members (as defined in bylaws).

2. Organization: Operational affiliates in 48 states (out of 51 "states"). Defined as:

a. Runs at least 2 candidates for non-partisan or partisan office every 2 year election cycle

b. Has a REAL web site (not a Meetup Group or Blog) that is updated with news or meeting info at least once per month

c. Has a Chair or Contact Person who responds to most inquires within 2 business days

d. Place candidates on the ballot and attempt to maintain ballot access.

e. The affiliate will provide the latest copy of their bylaws and constitution to the national office or post the same on their state website.

STATUS: 31 of 51 (as of 2/5/11)

3. Fundraising: \$1,400,000 gross revenue for calendar year 2011.

STATUS: \$300,528 (3/31/2011 year-to-date revenue)

4. Training: Several seminars around the country in 2011 to include training on winnable and party-building campaigns, and training that teaches affiliate development

STATUS: One scheduled (LSLA Conference August 19, Columbus, Ohio). LNC will need to clarify what events count towards this goal.

5. Political:

a. 200 U.S. House of Representative candidates in 2012

STATUS: List of 2012 U.S. House candidates has not been created yet.

b. 200 elected Libertarians by Apr 15, 2012 (for the purpose of this goal, Inspectors and Judges of Elections in Pennsylvania only count as 1/3 of an elected Libertarian)

STATUS: According to this formula, there are 157 2/3 elected Libertarians as of 4/12/11.

c. 30 state ballot access by Apr 15, 2012 (that means actually certified by the SOS or equivalent), which puts us in position for 45 or more state ballot access by Election Day 2012.

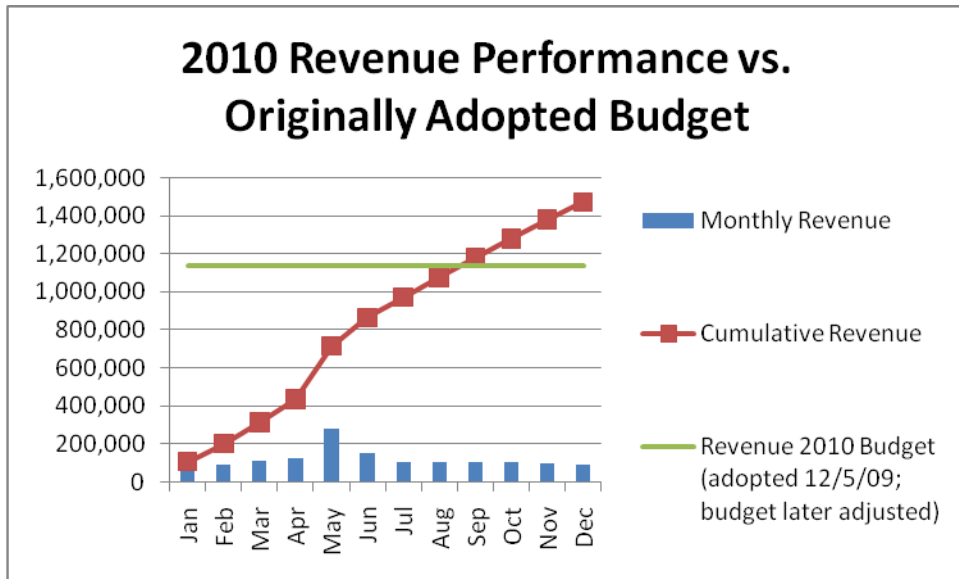
STATUS: Unknown. According to December 2010 Ballot Access News, count is 27. However, some states may not have issued an actual certification yet. For example, under Texas law the SOS will not issue a certification until summer of 2012.

Financial Results

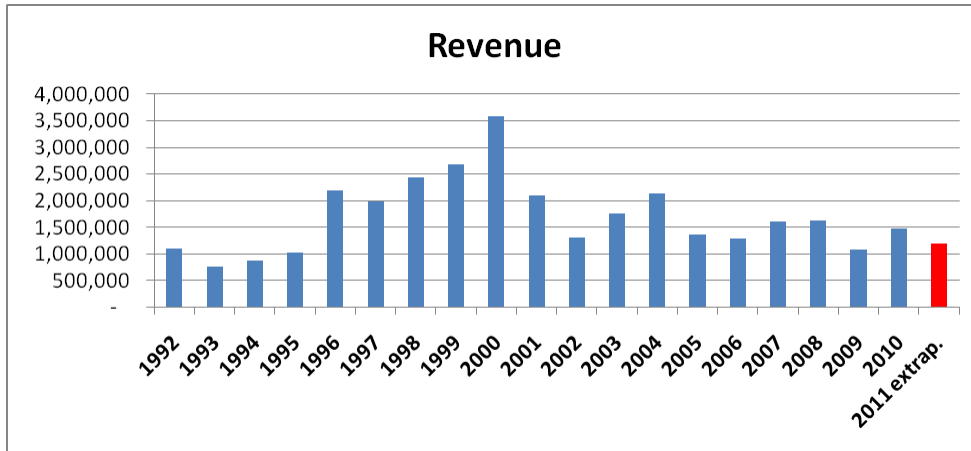
Financial details are in the Treasurer's reports which are separate from this report.

Our 2010 revenue was \$1,472,218, which exceeded the original 2010 budget of \$1,138,000 that was adopted 12/5/09. The 2010 budget was later adjusted \$180,000 higher during the year, to \$1,318,000.

The LNC has not yet adopted a 2011 budget.



Revenue for the first three months of 2011 is at \$300,524. A simple extrapolation for the full year yields $(12/3) \times \$300,524 = \$1,202,096$



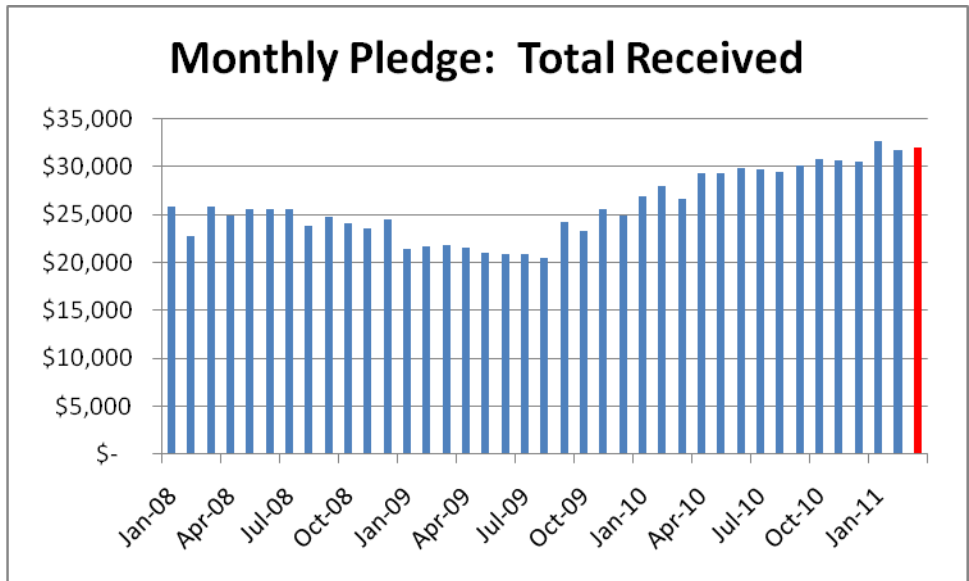
Reserve Adequacy. Our efforts to increase revenue and decrease costs have improved our Reserve Adequacy. From the Policy Manual:

"Reserve" is calculated as the total cash balance less the sum of all restricted funds and accounts payable at month end. The targeted Reserve (from the budget) shall be equal to the sum of all monthly occupancy, labor and governance expenses.

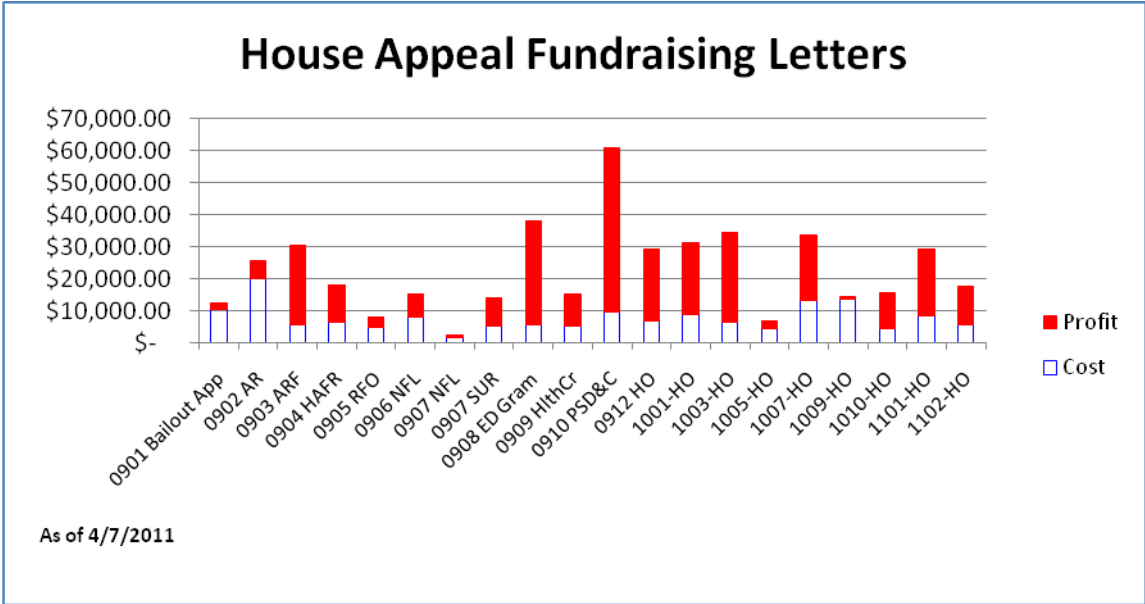
See reserve adequacy chart in Director of Operations' report.

Fundraising

We increased monthly pledge revenue from \$20,854 in June 2009, to \$32,022 in March 2011.



Overall the House Appeal Fundraising letters are doing well. The low revenue 1005-HO was an urgent-gram-style letter that did not go to any people who had donated in 2010 (monthly pledgers, convention attendees, other donors). The 1009-HO advertised the promotional materials: door hangers, stickers, and T-shirts. I had expected it to raise more, but considering we also advertised these heavily via email and LP News, and lots of people went online to order more quickly, the results are understandable. 1102-HO was recently released, so it is too early to predict how it will perform. It's common for people to mail in donations in response to letters many months after receiving the mail. So, the bars in the chart below, towards the right, will continue rising.



Prospecting

While several small prospecting efforts were made in some years, one major prospecting appeal was sent in each of 2008, 2009, and 2010. Those results are below. Most of the data comes from the Board Reports presented in each staff report.

Along with help from Art, I personally prepared the “1005 PR” appeal, which strongly outperformed the 2008 and 2009 efforts (which were sent before I was hired).

The Net Cost per Donor of \$19.66 is an important number. It’s an indication of how much it would cost to “buy” new members.

Official Mailing Name	Drop Date	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses
1005 PR	6/12/10	58,821	Reason, II, '06-'10 inq	\$10,141.00	\$14,860.42	-\$4,719.42	240
0901 PMEM	1/14/09	18,753	4 lists of new names	\$3,316.65	\$14,684.00	-\$11,367.35	102
0801 PDNT	1/28/08	36,249	4 lists of new names	\$6,826.00	\$14,342.73	-\$7,516.73	190

Official Mailing Name	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor	Net Cost per Donor	New donors	New Revenue	New/Avg	Lifetime totals new donors	Renewal periods
1005 PR	0.41%	\$42.25	\$1.47	\$0.68	\$61.92	\$19.66	220	\$9,236.00	99%	\$12,325.00	0
0901 PMEM	0.54%	\$32.52	\$4.43	\$0.23	\$143.96	\$111.44	75	\$2,265.00	93%	\$6,696.50	1
0801 PDNT	0.52%	\$35.93	\$2.10	\$0.48	\$75.49	\$39.56	139	\$4,874.00	98%	\$17,068.84	2

The two tables below are simple extrapolations of the actual results. The data can be used when considering the value of direct mail prospecting for your budget deliberations.

Best performance scenario (based on 1005 PR appeal)			
	Cost per Donor	Average Gift	Net Cost per Donor
	\$ 61.92	\$ 42.25	\$ 19.66
Donors	Cost	Revenue	Net Cost
100	\$ 6,191.84	\$ 4,225.42	\$ 1,966.43
240	\$ 14,860.42	\$ 10,141.00	\$ 4,719.42
500	\$ 30,959.21	\$ 21,127.08	\$ 9,832.13
1000	\$ 61,918.42	\$ 42,254.17	\$ 19,664.25
2000	\$ 123,836.83	\$ 84,508.33	\$ 39,328.50

Medium performance scenario (based on 0801PDNT appeal)			
	Cost per Donor	Average Gift	Net Cost per Donor
	\$ 75.49	\$ 35.93	\$ 39.56
Donors	Cost	Revenue	Net Cost
100	\$ 7,548.81	\$ 3,592.63	\$ 3,956.17
190	\$ 14,342.73	\$ 6,826.00	\$ 7,516.73
500	\$ 37,744.03	\$ 17,963.16	\$ 19,780.87
1000	\$ 75,488.05	\$ 35,926.32	\$ 39,561.74
2000	\$ 150,976.11	\$ 71,852.63	\$ 79,123.47

Telemarketing

In July, we started a contractor, Bob Johnston, making membership renewal calls. It's difficult to assign exact credit for who renewed for what reason. For example, if someone renews online, it could be because they received a call, or an email, or for other reasons. However, I believe Mr. Johnston is more than paying for himself and our membership would be hundreds lower if not for this renewal phoning effort. Mr. Johnston also recently took on the monthly pledge calling and candidate and affiliate support.

Below are some notes with phoning statistics from Mr. Johnston:

----- Original Message -----

Subject: Renewals Report
Date: Wed, 13 Apr 2011 17:59:32 -0400
From: Bob Johnston <bob.johnston@lp.org>

I have been contacting former members who had not renewed their memberships 7-10 days into the month after their memberships expired.

I will try to contact each person on the phone a maximum of 4 times. If I have not been successful, I will leave a message, if possible. I will also follow up with an email, if possible.

I have called and emailed to each of the renewal lists from April, 2010 to January, 2011. I haven't yet sent out the emails to the February list.

Possible records: 4,632
Already renewed, deceased, moved away: 133
Possible contacts: 4509

Renewals: 988
Percentage of renewals: 22%
The highest amount of renewals in a month is 26%, the lowest 14%. Most months are at least 20%.

Able to contact by phone or email: 95%

Can't get through: 5%
(i.e. bad or wrong number, bad or no email address, no voice-mail, fax hookup)

Able to speak with on phone: 34%

Left message: 60%
(i.e. phone and/or email)

With whom I spoke (1565):

Can't afford now: 16% (260)

Maybe: 5% (77)

No: 18% (288)

(i.e. not interested, maybe)

Credit card renewals: 6% (94)

Commitments: 54% (846)

(i.e. online, will send, mail, will renew, email link)

60% of those with whom I spoke renewed by credit card or committed to renewing.

Credit cards account for 9% of all of the renewals.

Of those whom I left a message, by phone and/or email, 262 renewed, 9%.

These accounted for 26% of the renewals.

Of those to whom I could not get through, 64 renewed.

Of those who told me they weren't interested, 18 renewed.

Of those who said "maybe", 8 renewed.

Of those who committed, 542 renewed, 64%.

Almost 2/3 of those who committed renewed.

These accounted for 55% of the renewals.

To summarize, there is a 1-in-3 chance I can speak with you on the phone.

If we speak, there is a 60% chance you will renew or commit.

Of those who commit, 2/3 will renew.

[inserted later: If I can get you on the phone, there is a 42% chance you will renew.]

If I can't get you on the phone, and I can leave a voice and/or email message, there is a 9% chance you will renew after leaving a message.

Bob

Board Report

The following chart we refer to as the "Board Report" has more details on fundraising. Beware, this is a manually updated chart and the cost information can be particularly misleading due to which costs are included and which are not.

Also, the revenue numbers will continue to rise, with the rise being greater the more recent the letter was released (e.g. letters released in January will continue bringing in significant revenue in February and March, etc., but at declining rates).

Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2011													
Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2011 Appeals (as of 2011-03-31)													
House													
1101 HO	1/11/11		24,991		\$29,112.12	\$8,815.26	\$20,296.86	463	1.85%	\$62.88	\$0.30	\$3.30	\$19.04
1102 HO			19,812		\$16,396.06	\$5,628.49	\$10,767.57	305	1.54%	\$53.76	\$0.34	\$2.91	\$18.45
Subtotal House Appeals			44,803		\$45,508.18	\$14,443.75	\$31,064.43	768	1.71%	\$59.26	\$0.32	\$3.15	\$18.81
2011 LP NEWS	VARIABLES				\$770.00			13	#DIV/0!	\$59.23			
Subtotal House Appeals Incl. LP News			44,803		\$46,278.18	\$14,443.75	\$31,834.43	781	1.74%	\$59.26	\$0.31	\$3.20	\$18.49
Renewals													
1101 RE	1/18/11		5,682		\$23,250.00	\$1,744.96	\$21,505.04	500	8.80%	\$46.50	\$0.08	\$13.32	\$3.49
1102 RE			5,467		\$12,489.00	\$4,224.96	\$8,264.04	266	4.87%	\$46.95	\$0.34	\$2.96	\$15.88
Subtotal Renewals			11,149		\$35,739.00	\$5,969.92	\$29,769.08	766	6.87%	\$46.66	\$0.17	\$5.99	\$7.79
Lapsed													
1101 LA			95,411		\$5,031.00	\$29,564.21	-\$24,533.21	102	0.11%	\$49.32	\$5.88	\$0.17	\$289.85
Subtotal Lapsed			95,411		\$5,031.00	\$29,564.21	-\$24,533.21	102	0.11%	\$49.32	\$5.88	\$0.17	\$289.85
Prospecting													
Subtotal Prospecting			0		\$0.00	\$0.00	\$0.00	0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
WEB													
Web Contributions		Donations			\$14,556.19		\$14,556.19	191		\$76.21			
Web New Members		New Members			\$12,025.00		\$12,025.00	370		\$32.50			
Web Renewals		Renewal Memberships			\$34,527.00		\$34,527.00	756		\$45.67			
WHITE MAIL													
White Mail Contributions		Donations			\$33,642.21		\$33,642.21	55		\$611.68			
White Mail for Membership		Membership			\$1,550.00		\$1,550.00	42		\$36.90			
Subtotal for Web and White Mail					\$96,300.40		\$96,300.40	1,414		\$68.10			
SPECIAL PROJECTS													
<i>lapsed member intern calling</i>										#DIV/0!			
2011 GRAND TOTAL					\$183,348.58	\$49,977.88	\$133,370.70	3,831		\$47.86			

Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2010 Appeals (as of 2011-04-05)													
House													
1001-HO Ballot Access	2/21/10	Ballot Access	28,658	last gift date 2006 - current	\$31,404.03	\$8,657.87	\$22,746.16	463	1.62%	\$67.83	\$0.28	\$3.63	\$18.70
1003 HO Annual Report	4/7/10	Annual Report	21,574	Donors or members during 2009	\$34,649.11	\$6,637.58	\$28,011.53	426	1.97%	\$81.34	\$0.19	\$5.22	\$15.58
1005 HO AR followup	6/5/10	Annual Report followup	16,046	rec'd 1003 HO, no donation in 2010	\$6,718.43	\$4,317.06	\$2,401.37	139	0.87%	\$48.33	\$0.64	\$1.56	\$31.06
1007 HO	7/31/10		39,980	active donor list with 5 years of lapsed	\$33,459.55	\$13,150.31	\$20,309.24	536	1.34%	\$62.42	\$0.39	\$2.54	\$24.53
1009 HO doorhanger	9/23/10	doorhanger mailing	30,071	active donor list with 3 years of lapsed	\$14,481.22	\$13,663.65	\$817.57	349	1.16%	\$41.49	\$0.94	\$1.06	\$39.15
1010 HO	10/26/10	plain envelope gram	14,880	active donor list	\$15,611.32	\$4,550.31	\$11,061.01	247	1.66%	\$63.20	\$0.29	\$3.43	\$18.42
Subtotal House Appeals			151,209		\$136,323.66	\$50,976.78	\$74,285.87	2,160	1.43%	\$63.11	\$0.37	\$2.67	\$23.60
2010 LP NEWS	VARIES		62,557		\$22,022.21			186	0.30%	\$118.40			
Subtotal House Appeals Incl. LP News			213,766		\$158,345.87	\$50,976.78	\$107,369.09	2,346	1.10%	\$67.50	\$0.32	\$3.11	\$21.73
Renewals													
1001 RE	2/12/10		2,612		\$14,776.00	\$961.61	\$13,814.39	323	12.37%	\$45.75	\$0.07	\$15.37	\$2.98
1002 RE	3/16/10		2,796		\$15,524.99	\$1,199.92	\$14,325.07	321	11.48%	\$48.36	\$0.08	\$12.94	\$3.74
1004 RE	4/9/10		4,181		\$20,824.55	\$1,049.52	\$19,775.03	479	11.46%	\$43.48	\$0.05	\$19.84	\$2.19
1005 RE	6/5/10		4,138		\$17,657.33	\$943.46	\$16,713.87	372	8.99%	\$47.47	\$0.05	\$18.72	\$2.54
1007 RE	7/10/10		6,190		\$30,928.98	\$1,110.67	\$29,818.31	680	10.99%	\$45.48	\$0.04	\$27.85	\$1.63
1008 RE	8/21/10		4,614		\$21,659.00	\$1,110.57	\$20,548.43	459	9.95%	\$47.19	\$0.05	\$19.50	\$2.42
1010 RE	10/7/10		5,594		\$25,152.00	\$1,248.57	\$23,903.43	598	10.69%	\$42.06	\$0.05	\$20.14	\$2.09
1011 RE	12/4/10		5,287		\$15,303.00	\$1,438.98	\$13,864.02	352	6.66%	\$43.47	\$0.09	\$10.63	\$4.09
Subtotal Renewals			35,412		\$161,825.85	\$9,063.30	\$152,762.55	3584	10.12%	\$45.15	\$0.06	\$17.86	\$2.53
Lapsed													
1002 LA	3/20/10	bumpersticker mailing	18,466	expired between 2006-2009	\$21,246.01	\$6,247.61	\$14,998.40	324	1.75%	\$65.57	\$0.29	\$3.40	\$19.28
1005 LA	5/15/10	please renew	78,696	expired 1998-2009	\$23,864.69	\$17,039.51	\$6,825.18	554	0.70%	\$43.08	\$0.71	\$1.40	\$30.76
1007 LA	7/20/10		24,731		\$6,370.00	\$8,647.18	-\$2,277.18	134	0.54%	\$47.54	\$1.36	\$0.74	\$64.53
1011 LA	11/16/10		95,411		\$17,869.00	\$29,564.21	-\$11,695.21	362	0.38%	\$49.36	\$1.65	\$0.60	\$81.67
Subtotal Lapsed			217,304		\$69,349.70	\$61,498.51	\$7,851.19	1,374	0.63%	\$50.47	\$0.89	\$1.13	\$44.76
Prospecting													
1005 PR	6/12/10	D's & R's are the problem, join the LP	58,821	Reason, Independent Inst. 2006-2010 inquiries	\$10,141.00	\$14,860.42	-\$4,719.42	243	0.41%	\$41.73	\$1.47	\$0.68	\$61.15
Subtotal Prospecting			58,821		\$10,141.00	\$14,860.42	-\$4,719.42	243	0.41%	\$41.73	\$1.47	\$0.68	\$61.15
WEB													
Web Contributions		Donations			\$70,636.30		\$70,636.30	1,392		\$50.74			
Web New Members		New Members			\$88,301.00		\$88,301.00	2,175		\$40.60			
Web Renewals		Renewal Memberships			\$131,026.00		\$131,026.00	2,781		\$47.11			
WHITE MAIL													
White Mail Contributions		Donations			\$66,023.81		\$64,932.81	161		\$410.09			
White Mail for Membership		Membership			\$9,316.60		\$8,576.60	168		\$55.46			
Subtotal for Web and White Mail					\$365,303.71		\$365,303.71	6,677		\$54.71			
SPECIAL PROJECTS													
<i>doorhangers</i>					\$11,466.94			311		\$36.87			
<i>lapsed member intern calling</i>					\$1,350.00			28		\$48.21			
2010 GRAND TOTAL					\$777,783.07	\$136,399.01	\$641,384.06	16,723		\$46.51			

Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2010													
Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
2009 Appeals (as of 2010-05-22)													
House													
0901 Bailout App	1/30/09	Application for Bailout	21,420	0-28 Month Donors	\$12,353.00	\$10,441.22	\$1,911.78	305	1.42%	\$40.50	\$0.85	\$1.18	\$34.23
0902 AR	2/24/09	Annual Report	18,948	0-18 Month Donors; Life Members 19-96 Mo	\$25,832.00	\$20,061.41	\$5,770.59	555	2.93%	\$46.54	\$0.78	\$1.29	\$36.15
0903 ARF	3/21/09	Annual Report Followup	19,022	0-18 Month Donors; Life Members 19-96 Mo	\$30,358.00	\$5,835.89	\$24,522.31	416	2.19%	\$72.98	\$0.19	\$5.20	\$14.03
0904 HAFR	4/20/09	Audit Federal Reserve-Petition	17,622	0-18 Month Donors; Vol for Ron Paul	\$18,038.00	\$6,602.22	\$11,435.78	730	4.14%	\$24.71	\$0.37	\$2.73	\$9.04
0905 RFO	5/21/09	Run For Office - Mike Munger Ltr	15,707	2-18 Month Donors (no Life, no Pledgers)	\$8,080.00	\$4,877.55	\$3,202.45	203	1.29%	\$39.80	\$0.60	\$1.66	\$24.03
0906 NFL	6/18/09	No Free Lunch	16,619	2-18 and Life : 0-6 vol (no pledgers)	\$15,145.00	\$8,008.82	\$7,136.18	316	1.90%	\$47.93	\$0.53	\$1.89	\$25.34
0907 NFL	8/3/09	No Free Lunch	2,490	\$25+ 24-36 month lapsed members	\$2,416.00	\$1,584.19	\$831.81	38	1.53%	\$63.58	\$0.66	\$1.53	\$41.69
0907 SUR	7/29/09	Gov't Takeover - gatefold	11,881	2-12 and Board and Mr Dnr (no pledgers)	\$14,192.75	\$5,257.88	\$8,934.87	285	2.40%	\$49.80	\$0.37	\$2.70	\$18.45
0908 ED Gram	8/18/09	New Ex Dir - urgent gram	19,193	1-16 mo; Inq; Mjr Dnr; Vol; Iowa	\$38,061.00	\$5,533.79	\$32,527.21	634	3.30%	\$60.03	\$0.15	\$6.88	\$8.73
0909 HlthCr	9/22/09	Health Care	12,589	0-12 mo donors include Life Members	\$14,840.00	\$5,399.09	\$9,440.91	306	2.43%	\$48.50	\$0.36	\$2.75	\$17.64
0910 PSD&C	11/4/09	Donations & Corrections	30,053	0-36 mo donors, 1-9 mo prospects.	\$57,978.00	\$9,540.10	\$48,437.90	973	3.24%	\$59.59	\$0.16	\$6.08	\$9.80
0912 HO - Urgent	12/23/09	Year End Urgent Gram (yellow)	25,042		\$28,753.00	\$6,944.00	\$21,809.00	558	2.23%	\$51.53	\$0.24	\$4.14	\$12.44
Subtotal House Appeals			185,544		\$237,293.75	\$83,141.96	\$154,151.79	4,761	2.57%	\$49.84	\$0.35	\$2.85	\$17.46
2009 LP NEWS	on going	LP News with BRE inserted	47,811	Active Members	\$23,186.23	\$21,609.52	\$1,576.71	423	0.88%	\$54.81	\$0.93	\$1.07	\$51.09
Subtotal House Appeals Incl. LP News			443,941		\$260,479.98	\$104,751.48	\$155,728.50	5,184	1.17%	\$50.25	\$0.40	\$2.49	\$20.21
Renewals													
0901 Re	1/22/09	Renew Memberships	2,761	Members	\$17,275.00	\$1,228.46	\$16,046.54	416	15.07%	\$41.53	\$0.07	\$14.06	\$2.95
0902 Re	2/24/09	Renew Memberships	2,870	Members	\$13,994.99	\$1,378.78	\$12,616.21	343	11.95%	\$40.80	\$0.10	\$10.15	\$4.02
0903 Re	3/24/09	Renew Memberships	3,256	Members	\$13,424.99	\$1,490.87	\$11,934.12	325	9.98%	\$41.31	\$0.11	\$9.00	\$4.59
0904 Re	4/16/09	Renew Memberships	3,513	Members	\$9,374.47	\$1,365.34	\$8,009.13	273	7.77%	\$34.34	\$0.15	\$6.87	\$5.00
0905 Re	5/16/09	Renew Memberships	3,617	Members	\$8,912.00	\$1,389.57	\$7,522.43	247	6.83%	\$36.08	\$0.16	\$6.41	\$5.63
0906 Re	6/13/09	Renew Memberships	3,827	Members	\$12,521.01	\$1,442.95	\$11,078.06	298	7.79%	\$42.02	\$0.12	\$8.68	\$4.84
0907 Re	7/16/09	Renew Memberships	3,692	Members	\$8,575.00	\$1,444.13	\$7,130.87	206	5.58%	\$41.63	\$0.17	\$5.94	\$7.01
0908 Re	8/15/09	Renew Memberships	4,012	Members	\$13,020.00	\$1,413.08	\$11,606.92	293	7.30%	\$44.44	\$0.11	\$9.21	\$4.82
0909 Re	9/15/09	Renew Memberships	3,814	Members	\$13,026.50	\$1,416.32	\$11,610.18	297	7.79%	\$43.86	\$0.11	\$9.20	\$4.77
0910 Re	10/13/10	Renew Memberships	2,931	Members	\$10,920.00	\$1,215.00	\$9,705.00	257	8.77%	\$42.49	\$0.11	\$8.99	\$4.73
0911 Re	12/11/10	Renew Memberships	2,730	Members	\$7,120.00	\$1,017.00	\$6,103.00	154	5.64%	\$46.23	\$0.14	\$7.00	\$6.60
0912 Re	12/31/10	Renew Memberships	2,821	Members	\$8,859.00	\$916.00	\$7,943.00	203	7.20%	\$43.64	\$0.10	\$9.67	\$4.51
Subtotal Renewals			39,844		\$137,022.96	\$15,717.50	\$121,305.46	3,312	8.31%	\$41.37	\$0.11	\$8.72	\$4.75
Lapsed													
0906 NPC	6/18/09	Do Not Call list from telemarketers	180	Lapsed Members	\$591.00	\$79.20	\$511.80	22	12.22%	\$26.86	\$0.13	\$7.46	\$3.60
0908 Lapsed		Renew Memberships		Members	\$892.00		\$892.00	28	#DIV/0!	\$31.86	\$0.00	#DIV/0!	\$0.00
0910 Lapsed	10/16/09	Renew Memberships	21,512	Members	\$29,028.00	\$8,040.72	\$20,987.28	678	3.15%	\$42.81	\$0.28	\$3.61	\$11.86
0912 La	12/31/10	Renew Memberships	34,231	Lapsed Members	\$18,000.28	\$11,337.39	\$6,662.89	386	1.13%	\$46.63	\$0.63	\$1.59	\$29.37
Subtotal Lapsed													
Prospecting													
09 Inq	ongoing	Inquiries	4,294	Non-donors who have asked for information	\$5,342.00	\$3,316.65	\$2,025.35	158	3.68%	\$33.81	\$0.62	\$1.61	\$20.99
0901 PMEM	1/14/09	Acquisitions and Memberships	18,753	4 lists of new names	\$3,155.00	\$14,684.00	-\$11,529.00	102	0.54%	\$30.93	\$4.65	\$0.21	\$143.96
0904 PSR	5/4/09	New Members	20	Survey Respondents	\$25.00	\$8.40	\$16.60	1	5.00%	\$25.00	\$0.34	\$2.98	\$8.40
Subtotal Prospecting			23,067		\$8,522.00	\$18,009.05	-\$9,487.05	261	1.13%	\$32.65	\$2.11	\$0.47	\$69.00
WEB (as of 12-31-2009)													
Web Contributions	Jan-Dec	Donations			\$34,776.94		\$34,776.94	696		\$49.97			
Web New Members	Jan-Dec	New Members			\$142,184.99		\$142,184.99	3,645		\$39.01			
Web Renewals	Jan-Dec	Renewal Memberships			\$92,025.00		\$92,025.00	1,819		\$50.59			
WHITE MAIL													
White Mail Contributions	Jan-Dec	Donations			\$56,859.05		\$56,859.05	281		\$202.35			
White Mail for Membership	Jan-Dec	Membership			\$9,405.00		\$9,405.00	194		\$48.48			
Subtotal for Web and White Mail					\$335,250.98		\$335,250.98	6,635		\$50.53			
2009 GRAND TOTAL			506,852		\$741,275.92	\$138,478.03	\$602,797.89	15,392	3.04%	\$48.16	\$0.19	\$5.35	\$9.00

Elected Libertarians

The list of elected Libertarians was not maintained before I started. Now it is up to date and posted on LP.org. The total number continually changes as new elected Libertarians are found and others are removed for various reasons. After the November 2009 elections we counted 143 elected Libertarians. Currently we list 161.

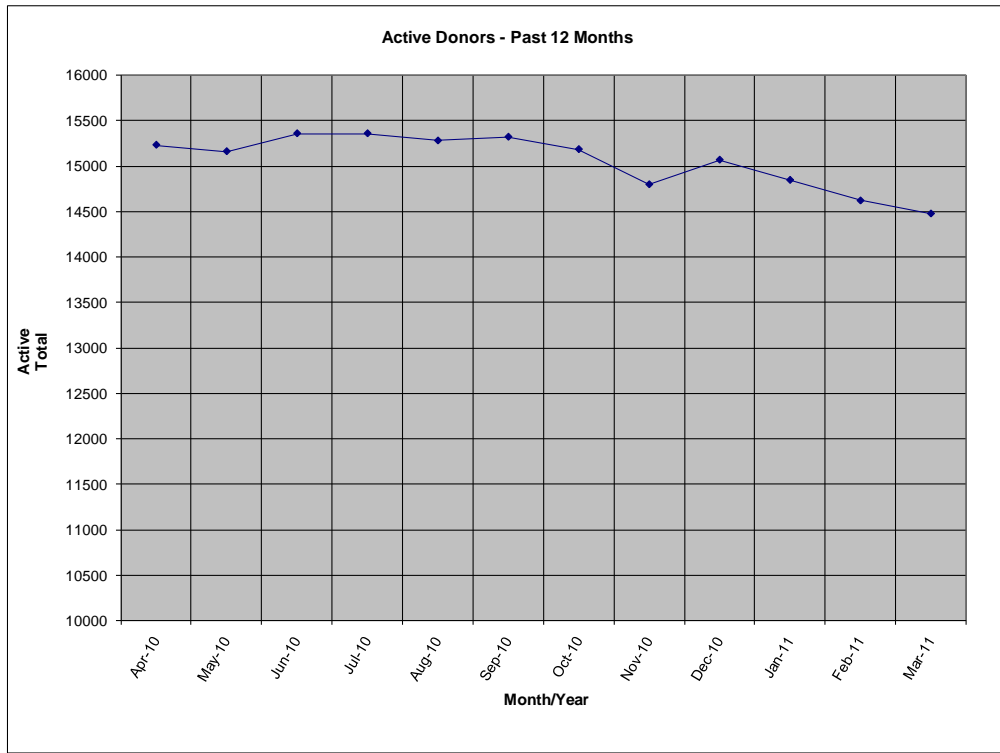
Previous lists from the early 2000's that reported in the 600 range contained both elected and appointed officials and also contained lots of officials whose terms had expired. Later the LNC set the policy of counting elected officials separately.

Membership

Paid memberships (which we call "Active Donors") reached a peak around the year 2000, steadily declined until 2006, and have been somewhat stable since 2007.



Membership declined about 750 over the past year.



Facebook

	4/30/2010	7/9/2010	11/16/2010	4/12/2011	Growth (11/16/10 to 4/12/2011)	Growth% (11/16/10 to 4/12/2011)
Facebook Fans						
Advocates for Self-Gov.	4,827	5,765	8,892	10,961	2,069	23%
ACLU	32,149	35,445	41,846	50,418	8,572	20%
Campaign for Liberty	47,121	59,414	82,430	98,043	15,613	19%
Democratic Party	85,316	99,286	185,447	219,125	33,678	18%
Ron Paul	199,552	230,496	272,152	321,110	48,958	18%
Libertarian Party	40,000	69,271	129,126	151,235	22,109	17%
MoveOn.org	87,334	92,363	107,590	124,757	17,167	16%
Reason Magazine	17,839	22,226	30,133	34,906	4,773	16%
Heritage Foundation	152,949	195,619	272,333	314,987	42,654	16%
Cato Institute	45,407	54,900	72,758	84,095	11,337	16%
Institute for Justice	3,490	6,321	30,888	35,356	4,468	14%
Republican Party	128,778	148,681	194,050	204,430	10,380	5%

Staffing

Since the November meeting, two paid internships have ended. Full-time staff member Kyle Hartz left. Steve Palubinsky, who was a former intern, worked part-time but has since left. Nigel

Lyons was hired to focus on video production. So now there are five full-time, one part-time, and two contractors.

Having lost Mr. Hartz recently, we are currently especially weak in the areas of inquiry response, volunteer response, on-line social networking (Facebook, etc.), and our internship program has been suspended.

I've been hesitant to add staff until the LNC decides on a budget. If the budget allows, I would consider adding one or more full or part-time staff to focus on:

- 1) inquiry response
- 2) publications
- 3) publicity
- 4) campus organizing
- 5) volunteer coordination
- 6) social networking
- 7) intern program

Below are current staff assignments:

Wes Benedict, Executive Director
Establish the organizational structure of the staff
Recruit train and assign all staff members
Appoint, employ and terminate staff in consultation with the Chair
Evaluate staff performance
Assure staff is in compliance with party Bylaws and Policy Manual
Maintain frequent and substantive contact with the LNC Chair
Keep members of the LNC informed as appropriate
Develop budget with Treasurer and maintain compliance
Oversee fundraising efforts including fundraising letters, emails, website, telemarketing, and major donor efforts
Oversee membership growth efforts
Write and design fundraising letters or outsource
LP News Editor
Work with the Chair and others to get out a cohesive Libertarian message to the public
Generate press releases
Answer press inquiries and book media appearances for party officials
Generate Monday Message and other email messages to members
Answer questions about the Party and its positions when other staff request assistance
Create and oversee various initiatives to establish a "cause célèbre" for our donors
Function as the intermediary between the Party and the public
Assure compliance with the Advertising Publications Review Committee (APRC) provisions
Liaison between staff and General Counsel
Direct LP.org website content
Generate blog entries

Generate polls on LP.org
Assist start-up of state affiliates where none exist
Candidate recruitment and training
Manage ballot access activities
Participate in outside conferences
Manage social media pages: Facebook, Twitter, Meetup and LinkedIn
Network with other organizations and politicians in DC to increase the stature and reputation of the party

Robert Kraus, Operations Director
Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)
General purchasing and procurement
Work with Chair and Treasurer on financial issues
Maintain compliance with government policies, especially the FEC
Provide data to FEC consultant for FEC filing
Payroll and benefits administration for LP Staff
Create and maintain Employee Manual
Maintain membership/contributor database (Raiser's Edge)
Assure Sustaining Memberships, expiration dates, and Life Memberships are accurately calculated and recorded according to the Bylaws and Policy Manual
Send monthly data dumps to state affiliates
Manage database updates provided by state affiliates to LPHQ
Customer service (internal and external communications with board members, affiliates, donors, etc.)
Facilities and equipment planning and maintenance
Preparation of financial and membership reports
Administrator of lp.org & hq.lp.org email and group list servers
Managing our ballot access lawsuits with the chair
Working with the Chair, state parties and local activists to get ballot access reform bills introduced in state legislatures, and developing lobbying strategies for them
Staff liaison to the Convention Oversight Committee
Primary staff liaison to the Secretary
Maintain backups of LP servers, Raisers Edge, Quickbooks, and personal computer files
Maintain membership, financial, and other archives
Maintain LNC contact list (an off-line document and at LP.org)
Record LNC meetings
Process monthly gifts for direct account drafts
Oversee Member Service Specialists in the sorting incoming mail, updating membership information and caging of donations

Casey Hansen, Member Services & Affiliate Relations Manager
Answer and direct incoming phone calls
Answer questions or refer to others
Handle complaints or refer to others
Accept, open and sort mail, packages, couriers and supplies

Greet visitors
Produce and mail LP Membership Cards
Produce and mail LP Information Packets
Sort and tag physical monetary contributions sent to the office (checks, money orders, cash)
Deposit checks at PCN bank after deposit verified and cash audited
Re-checking of daily deposits and cash audits
Update member's address and contact information
Assist in general office upkeep, organization and maintain office supplies
Any other extra tasks as assigned by other LNC staff such as general filing, research, and responding to member correspondence
Primary assistant to Robert
Customer service to state and local affiliates
Maintain State Chair and State Organization contact lists (the off-line document, not the ones on LP.org)
Maintain Events Listing on LP.org
Fill order requests, such as requests for free brochures or free LP News
Design websites for candidates & state affiliates (recently assigned; still in training)

Susan Dickson, Member Services Specialist
Process and cage all checks, credit cards and cash received via mail into RE
Photocopy checks before deposit
Process and cage all web transactions into RE
Process refunds and contribution returns
Update and maintain records in RE
Import new inquiry and volunteers from web and send prepare data for information packets
Prepare data for new memberships and and print letters for membership cards
Prepare daily reports and do daily cash audits
Create new records for people who ask for information packets
Properly sort and file all source material to comply with FEC rules

Arthur DiBianca, Staff Assistant
Maintain the list of elected Libertarians (online and a more extensive offline database)
Maintain the list of Libertarian candidates
Assist with database troubleshooting and cleanup
Scan national media for topics for press releases, blog entries, and Email messages
Draft monthly Liberty Pledge Newsletter
Manage Lyris email broadcast system (press list and LP member list): add new subscribers, load and send press releases and general emails
Post blog entries, press releases, polls and other information on LP.org
Help with overall maintenance of LP.org
Monitor and sort incoming email, forward to appropriate staff as necessary

Draft some press releases, general emails (like Monday Messages and fundraising emails), and blog entries
Draft articles for LP News
Edit and proofread all communications including press releases, mass emails, blog entries, fundraising letters, LP News, Liberty Pledge Newsletter, and party literature
Compile election results data for candidates

Nick Dunbar, Staff Assistant
Maintain accuracy of monthly giving program (donor calls and email changes; contact donors for updated information)
Process monthly gifts for members of monthly giving program and evaluate transactions that do not go through to find out why including contacting the donor for updated information
Work with vendors for house and acquisition appeals (copy, art, print, mail shop)
Analyze results on all mail appeals and select segments from house file for each house mail appeal, and order lists for each acquisition appeal
Data pulls from donor database for house mail appeal and for omission in acquisition appeal
Data pulls for membership cards, acknowledgments and cultivation
Oversee printing and mailing of membership cards; print and mail acknowledgments; search for creative ideas to cultivate high dollar and loyal donors
Update Board Report (which shows appeal results)
Assist with record archive organization, storage and maintenance

Bob Johnston, Candidate and Affiliate Support Specialist
Phone monthly pledgers with processing problems to get updated information
Phone lapsed members to renew memberships
Forward people who express a desire to run for office to their state party
Candidate recruitment and assistance (for states that approve of assistance)
Ballot Access assistance
Dormant state affiliate re-development

Nigel Lyons, Video Production
Produce video content
Staff booths at LP events
Participate in outside conferences

Tasks not currently covered well due to recent staff departures

Assist with inquiry responses (questions about the Libertarian Party from interested prospects)
Recruit and manage interns
Respond to letters and email requests from volunteers
Activist training and support

Director of Operation's Report

by Robert Kraus

Blackbaud – Data Dumps – Internal Customer Service

With the help of Geoff Neale and Nick Dunbar, over the President's Day weekend we upgraded all of our servers at HQ, replacing three old file servers and one old SQL server with one new Dell file server and one new Dell SQL server. In addition, we upgraded to the latest version of RE, now running RE-7.92.

This involved a capital expenditure of \$8,600, which was booked on 2010. Staff is asking for about the same amount for the 2011 budget to replace our 1980's Meridian phone system, with a goal of having a new one in place by October. We are likely to see a savings of \$700 per month for a hybrid digital type system (such as Panasonic Avaya or Star to Star) where we purchase our hardware/software outright (hence the \$8,500 request in the budget). For a 100% hosted VOIP solution (like Broadview or Speakeasy - with no capital outlay - where equipment is paid for on a month-to-month basis or included in the contract) we would still see about \$300 a month in savings. Either way we would reduce our fixed monthly costs while getting superior service.

With the new server set up and the upgraded RE, we have seen a 50% or greater improvement in speed running reports, queries and exports. Some reports (like our daily "Gift Detail and Summary Report") that used to take several minutes to produce now only take a few seconds. As another example, the total RE Database Backup used to take about 6 hours to run and now only takes 25-30 minutes.

In terms of data clean-up efforts, with Arthur DiBianca's help, we have been able to clean up and remove over 49,000 bad emails from RE. Also, earlier this year we completed a NCOA (Change of Address) update and identified around 3,800 forwardable moves and almost 5,000 invalid addresses.

We also continue to see improvements with data updates from states (special thanks as usual to the LPOH which sends us both new member and data corrections weekly). In addition, the LPNH, LPNE, LPVA, LPSC, LPRI and LPIN also continue to regularly send us updates. (Some of these states have an automated process due to their use of Alicia's excellent membership management program.) We would still like to see more sharing of information and re-encourage regional reps to have their state membership directors send us their updates often.

Art continues to be doing a superb job at maintaining the list of emails within Sparklist and continues to be instrumental in aiding with other data management issues.

FEC Filing

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC filing process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

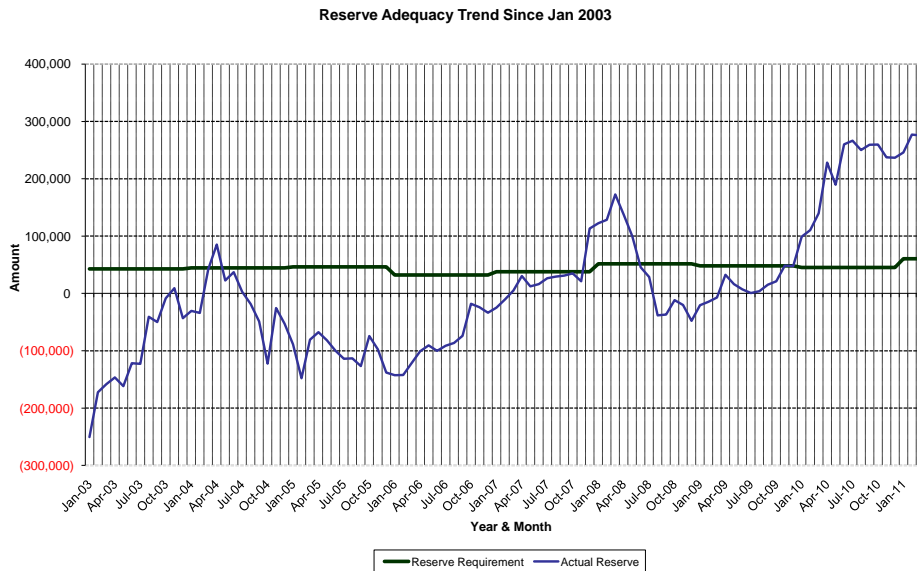
As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summary page of our FEC filings.

Financial

We continued efforts to control and maintain our expenses and accounts payable. We also continue to operate with a surplus. Looking at March preliminary results, we can report that we have been in the black for two of the first three months so far of this year.

As you can see on the below chart, we continue to build up a decent cash reserve (the top light gray line – the black thick line is our targeted reserve) and we are in a better position than we were prior to (and after) the last three conventions. A relatively small part of this, of course, was due to the annual disbursement from the

Burrington Estate – but another factor is that we continue to get additional new major donations. For example, since the last meeting in November we have received over \$59,300 in major donor contributions (\$1,000 or more). All of our major donors receive a phone call or email personally from Mark Hinkle thanking them for their support (one of which recently resulted in an additional \$5,000 donation).



Human Resources

Staff changes include the addition of Nigel Lyons in January and Kyle leaving us in February. Please refer to Wes’s report for full information.

Convention 2012/14

Staff continues to assist the convention committee with planning for 2012 and site selection for 2014. We have received numerous responses to our RFP for 2014, which are still coming in. Please refer to the Convention Committee report for more information.

Thank you!

Robert

Report for LNC meeting, November 20-21, 2010
by Arthur DiBianca, Staff Assistant

1. Lyris Email Delivery

Currently, our Lyris list has about 95,500 "active" recipient addresses. This number has been pretty stable since August 2010. The rate of attrition of old emails is roughly equal to the rate we're adding new emails.

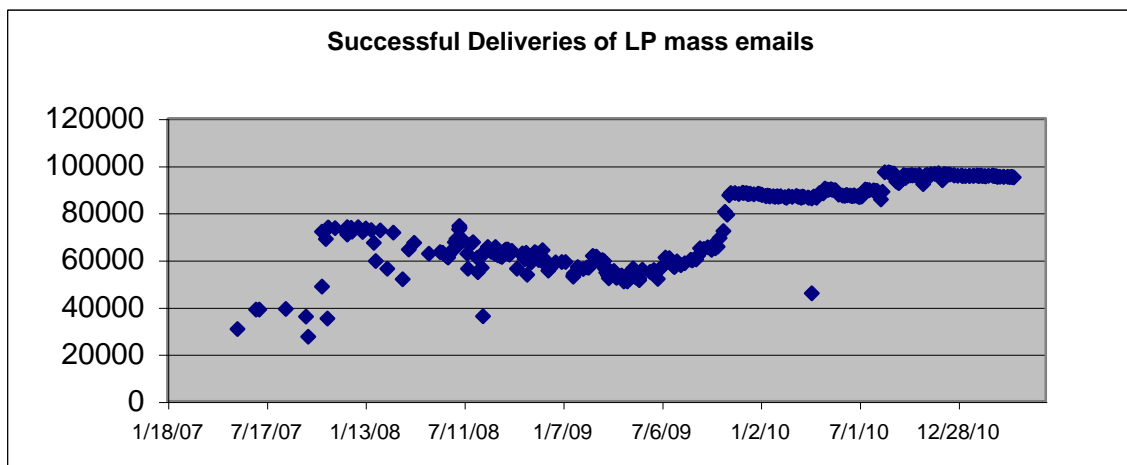
According to Lyris's reports, most of our mass emails have more than 99% successful delivery.

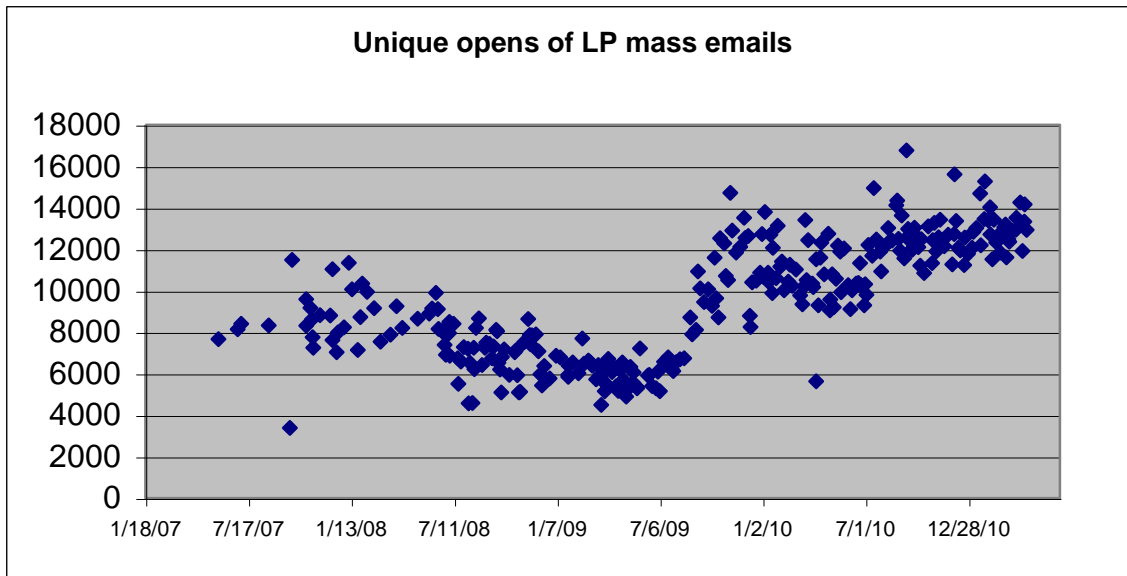
Since 2009, we have identified and resolved many problems involving delivery to different email providers.

From June 2009 to March 2011, the average number of **successful deliveries** per mass email increased from 54,556 to 95,338. (75% increase.)

From June 2009 to March 2011, the average number of **unique opens** per mass email increased from 5,956 to 12,907. (117% increase.)

Each point in these graphs represents a mass email (such as a Monday Message).





Based on the number of unique opens, these have been our ten most popular mass emails:

Name (subject line)	Unique opens	Date
"Libertarians issue warning to Tea Partiers"	16,834	9/10/2010
"Wes for Wesley Snipes"	15,614	12/3/2010
"Libertarian response to State of the Union and Republicans"	15,283	1/25/2011
"Ridiculous pornography trial violates Constitution"	14,982	7/15/2010
"LP Monday Message: Republicans are about to double-cross Tea Partiers"	14,688	1/17/2011
"Libertarian Party protests Facebook censorship of its marijuana legalization ad"	14,387	8/25/2010
"LP Monday Message: Atlas Shrugged, Stossel, scholarships"	14,271	3/28/2011
"Libertarians say Paul Ryan is worse than Bill Clinton"	14,226	4/5/2011
"LP Monday Message: How to handle Ronald Reagan?"	14,159	8/23/2010
"Libertarians: Tea Party betrayed by tiny Republican budget cuts"	14,037	2/3/2011

2. Elected Libertarians List

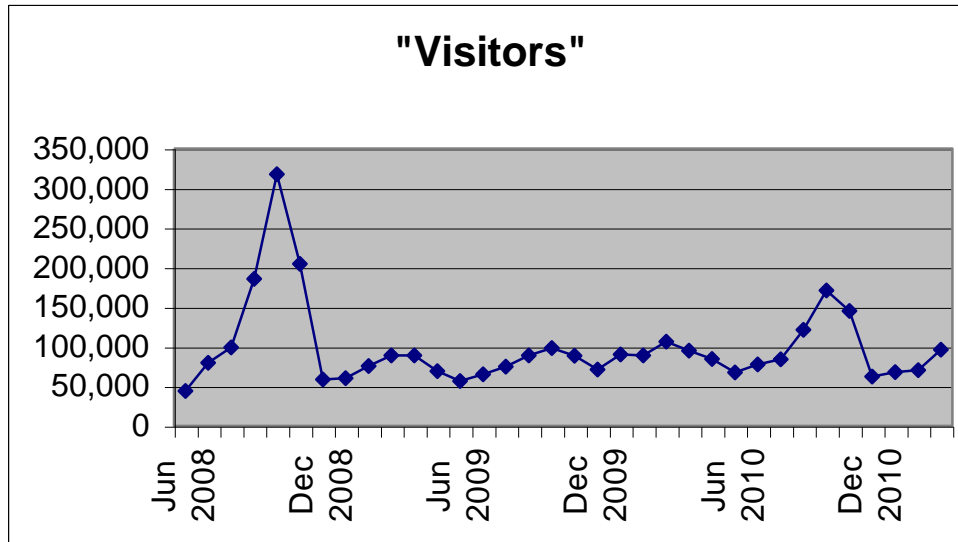
As of April 12, 2011, our list has 161 elected officials.

Our website has a single web page with the complete list of elected Libertarians. It is viewable at LP.org by clicking the "Elections >> Elected Officials" menu option.

3. Website Traffic

We get information about our website traffic from Google Analytics. That tracking started in June 2008. These are some stats based on that information. I don't know the technically exact definitions of Google's terms like "visits", "visitors", "source", and "pageviews".

This is a month-by-month chart of "visitors" from June 2008 through March 2011.



Most people find LP.org using Google, or by entering directly (such as clicking a bookmark or typing in the address bar). These are the top 25 "sources," which I assume means sites that have links to LP.org. These are total "visit" counts from June 2008 through March 2011.

Source	Visits
facebook.com	241,036
politics1.com	53,902
stumbleupon.com	51,568
en.wikipedia.org	44,902
reddit.com	27,222
bobbarr2008.com	20,585
youthleadership.net	18,758
google.com	18,297
libertarianism.com	12,133
independentpoliticalreport.com	11,641
twitter.com	10,304
lewrockwell.com	9,750
fark.com	5,720
us.mg2.mail.yahoo.com	5,397
msplinks.com	5,048
mail.google.com	4,808
my.att.net	4,732
drudge.com	4,548

thirdpartywatch.com	4,530
washingtonpost.com	4,518
answers.yahoo.com	4,375
digg.com	4,319
boortz.com	4,238
us.mg1.mail.yahoo.com	3,927
dcpoliticalreport.com	3,901

These are the 25 most viewed pages on LP.org, from January 2011 through March 2011. (Because content changes frequently, this is a narrower time range.) One of the items is "/outgoing/www.theadvocates.org--quiz". We don't have a quiz page on our site, so I assume that counts people who click the quiz link on the home page.

Page	Pageviews
/ (home page)	207,095
/platform	67,659
/issues	42,627
/republican-wall-of-shame	22,486
/introduction/what-is-the-libertarian-party	21,987
/outgoing/www.theadvocates.org--quiz	19,822
/our-history	12,692
/membership	12,452
/issues/current-issues	11,900
/blogs/staff/lp-monday-message-how-to-handle-ronald-reagan	8,050
/faq	7,842
/issues/immigration	7,837
/issues/healthcare	7,668
/news/press-releases/libertarian-response-to-state-of-the-union-and-republicans	7,110
/issues/environment	6,870
/issues/crime-and-violence	6,724
/candidates/elected-officials	6,639
/poll/when-will-we-know-that-republicans-successfully-fooled-the-tea-partiers	6,611
/issues/gun-laws	6,335
/issues/poverty-and-welfare	6,110
/issues/taxes	5,475
/blogs/brad-ploeger/the-gay-agenda	5,377
/news/press-releases/libertarians-at-cpac-present-republican-wall-of-shame	5,217
/blogs/staff/shall-we-spend-30k-for-republican-wall-of-shame-ad	4,975
/files/wall_of_shame.jpg	4,833

See the following 2 pages for the adopted Affiliate Petition Form



PETITION
 TO THE
LIBERTARIAN NATIONAL COMMITTEE
 FOR CHARTERING
STATE-LEVEL AFFILIATE PARTIES

Officers of Petitioning Affiliate Party

Office	Name	Address	Email Address	Phone
Chair				
Vice-Chair				
Secretary				
Treasurer				

We, the undersigned, being residents of the state of _____ and individually certifying that each of us opposes the initiation of force to achieve political or social goals, hereby petition the Libertarian National Committee to charter _____ as the state-level affiliate of the Libertarian Party for the state of _____.

Furthermore, we attest that our organization has adopted the Statement of Principles of the Libertarian Party, approved the attached bylaws, and selected the above individuals as officers.

#	Name	Address	Signature	Date
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Article 6.2 of the Libertarian Party Bylaws: "The National Committee shall charter state-level affiliate parties from any qualifying organization requesting such status in each state, territory and the District of Columbia (hereinafter, state). Organizations which wish to become state-level affiliate parties shall apply for such status on a standard petition form as adopted by the National Committee, which petition shall be signed by no fewer than ten members of the Party residing in the appropriate state. Affiliate party status shall be granted only to those organizations which adopt the Statement of Principles and file a copy of their Constitution and/or Bylaws with the Party Secretary."

CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, April 2, 2011

Submitted by: James W. Lark, III
Region 5S Representative, Libertarian National Committee

This report will provide some information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in Alexandria should additional information become available.

- 1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry.
- 2) I continue to work with the Advocates for Self-Government to provide material (e.g., “Operation Politically Homeless” kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. I shall speak at the Libertarian Party of Florida convention on May 1; I hope to speak to campus activists during my visit. I plan to contact the chairs of our state affiliates prior to the end of May to provide information to them about campus outreach activities for the Fall 2011 semester. I have spoken to Pat Dixon (chair, Libertarian Party of Texas) and Danny Bedwell (chair, Libertarian Party of Mississippi) about visiting their states during the fall to assist campus organizing efforts.

I have given speeches at various schools during the spring semester, including the Catholic University of America in February and the University of Virginia in March. In addition, I gave an address at the fourth annual Students For Liberty International Conference at George Washington University in Washington, D.C. on Feb. 19.

- 4) I continue to work closely with Students For Liberty to promote libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must be careful in so doing because we do not wish to jeopardize the 501c(3) status of SFL.

In addition, I serve as chair of the Student Libertarian Alumni Committee (SLAC). This organization assists Students For Liberty by promoting SFL among libertarians and helping to raise funds for SFL.

I continue to conduct “webinars” for SFL; for example, I conducted a webinar entitled “Warning: Governmentally-Mandated Safety Measures May Be Hazardous to Your Health” on Jan. 31. I am pleased to report that evidently the webinars have been well-received. As mentioned above, I gave an address at the SFL International Conference in February.

- 5) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest.

6) As mentioned in previous reports, several liberty-oriented organizations (e.g., Cato, Reason Foundation, Institute for Humane Studies, Foundation for Economics Education) are working to coordinate their student outreach programs. I participate in meetings of representatives of these organizations when my schedule permits.

7) As mentioned in previous reports, I believe it would be helpful to hire an LPHQ staff member whose duties would include campus/youth organizing tasks, or at least to assign a staff member to campus organizing tasks on a quarter-time or half-time basis. I believe we should consider this as we discuss budgetary matters at the upcoming meeting.

See the following 3 pages for the Region 1 Report

April 2011 LNC Meeting Region 1 Report

Alabama

The Alabama state party has reported that they are having significant difficulties raising funds to meet their current financial obligations.

Arkansas

The Arkansas State Convention was held on April 9th, 2011, at the Comfort Inn in Downtown Little Rock, 707 Interstate 30. Featured speakers included Dr. Mary Ruwart, R. Lee Wrights and Bill Redpath.

Ballot access status: as of April 4, 2011, \$35,000 has been raised and the state party has collected two thousand of a goal of fifteen thousand raw signatures. Ten thousand valid signatures required. The starting date for signature collection was March 28, 2011. There is a ninety day window in which they must complete the process and submit the signatures.

California

California held its state convention on April 9th and 10th at Harrah's in Stateline, Nevada, at which time it elected officers for two-year terms, including re-electing Kevin Takenaga as state chair. Speakers included Steve Greenhut, an *Orange County Register* columnist and editor of Pacific Research Institute's *CalWatch*; Carlos Rodriguez, an author and expert on immigration issues; Judge James Gray, talking about the marijuana situation and other liberty issues; Tad Lumpkin and Harold Uhl, discussing their production of *The American Dream*; John Stagliano as the banquet speaker, describing his acquittal in his recent federal pornography trial; Richard Winger, describing new developments in the legal battle against Prop 14; and Steve Kubby, discussing a new marijuana initiative for 2012.

Despite the passage of Prop 14, California will retain official ballot status until at least November, 2014 based on the success of several statewide candidates in receiving at least 2% of the vote in November, 2010 (including Pamela Brown, who got 5.9% for Lt. Governor). This will keep the Libertarian Party's Presidential candidate on the ballot in 2012. After that, unless Prop 14 is overturned, it will require achieving a registration threshold which will fluctuate but is presently 103 thousand registered Libertarian voters. Current LP registration is 91 thousand, so during the next three years that must be increased by at least 12 thousand plus an adequate margin. According to Richard Winger, the lawsuit against Prop 14 holds considerable promise, but the State of California is trying to run up litigation costs as a way of defeating the challenge.

Georgia

Fundraising for the Libertarian Party of Georgia in the first quarter of 2011 ended up as the highest quarter on record. This year's convention was ten times as profitable as last year's. Both the State Party Chairman and Treasurer were re-elected to serve another term of office.

Membership is also rising, having recently surpassed 300 members. This is a nearly one third increase from 227 members at the beginning of 2010.

Thirty State Party members were nominated this year for Lights of Liberty Awards, including at least three for Triathlon awards. The last time that the Libertarian Party of Georgia was honored to have members nominated for Lights of Liberty was in 2005 (2003 for Triathlon awards).

Jeff Sexton (the Libertarian Party of Georgia's Legislative Director), has consistently issued Legislative Updates for every week of this session, identifying and reporting “the good” and “the bad”, as well as an “action item” for each week. These reports are delivered every week by email to members of the state party, the media, and libertarians throughout the country who have expressed an interest in following events in Georgia.

Last, but certainly not least, the Libertarian Party of Georgia is pleased to be able to report that last fall their candidates received more media coverage in the 2010 election season than ever before. The party is also receiving more coverage during the current legislative session than in past years.

Louisiana

The Louisiana Libertarian Party approved a motion to convene state conventions every 4 years, and will not be having a state convention this year. Changes will be made on their state website to reflect this change to a four year cycle.

Mississippi

The Mississippi State Convention is being held this Saturday, April 16, from Noon to 3PM, in Butler Auditorium in the Triplett Alumni Center on the Ole Miss campus in Oxford, MS. Featured speakers include MSLP's Chairman Danny Bedwell. The Keynote Speaker is author & Mississippi business leader Jack Criss.

The state party is starting to use the free web conferencing system YUGMA (www.yugma.com) to web enable state meetings.

Oklahoma

Ballot access House bill #1058, supported by Rep. Charles Key, passed the OK House Rules Committee by a 14-0 vote. State Party Chair Angelia O'Dell expects the bill to go to the floor for a vote. The bill would reduce the required signatures from 5% (over 100,000 signatures) to only 22,500 signatures. OKLP has a sponsor in the Senate for a comparable bill, and recently requested \$5,000 from the LNC to pay Mark Snyder, a former Republican senator, to lobby the Representatives & Senators in support of passage. The \$5000 was authorized during a teleconference of the LNC ExCommittee. The bill has passed the House floor by a vote of 69-17, and is now in “limbo” in the Senate waiting to go to Committee.

South Carolina

One of the county “clubs” of the South Carolina Republican Party recently lost a suit in which they attempted to have the courts close their party primaries. Changes to state election law have also been proposed by their party that may affect the manner in which all party conventions and primaries are held in South Carolina. The SCLP is watching the status of this legislation closely. At the present time no significantly adverse effects are anticipated, but it is possible that the bill may be modified while in Committee.

Texas

Texas legislature bill HB 418 was withdrawn on March 14, 2011. The bill would have imposed filing fees on third-party and independent candidates, resulting in an intimidating burden for these candidates on future ballots. The LP of Texas formed an impressive coalition to defeat this bill, and our members testified in opposition to the bill at the March 7 elections committee hearing.

Texas LP member John Spivey updated the hotel price quote for the Dallas Hyatt Regency at Reunion. The updated bid was submitted to the LNC by Guy McLendon on March 25, 2011.

During the April 9, 2011 ExCom meeting the State Party contracted with John Jay Myers to assist with fundraising. In addition, Guy McLendon was appointed to coordinate for Texas SLEC during the 2012 LNC region formation.

Respectfully submitted,

<i>(Representatives)</i>	Doug Craig Georgia	Stewart Flood South Carolina	Daniel Wiener California
<i>(Alternates)</i>	Scott Lieberman California	Guy McLendon Texas	Brad Ploeger Georgia

See the following 5 pages for the Region 4 Report

Libertarian National Committee

Region 4 Report

Submitted by Norm Olsen

April 11, 2011

- Don Wills resigned his position of Region 4 Alternate Representative in January 2011. The state chairs of the region have not yet chosen a replacement.
- All nine of the affiliates in Region 4 are ballot qualified for 2012.
- When adjusted by the number of registered voters, five of the top ten LNC affiliates are Region 4 affiliates.
- Per Bob Johnston's survey, five of the nine affiliates in the region meet the current "active" criteria specified in the goals statement adopted in New Orleans. Of the four affiliates which do not meet the New Orleans criteria, none fail due to the lack of candidates on the ballot. As New Mexico recovers from its law suit battle, I comfortable the New Mexico will meet all criteria shortly after its April 16th annual convention.
- The New Mexico LP has expressed great appreciation for the financial assistance provided by LNC is resolving the law suit. Many members are demoralized, but the process of rebuilding has begun.

Arizona

Warren Severin, State Chair

2011 convention was held on 19 January, 2011.

Ballot access depends upon keeping voter registration number up. Thus, most all funds are spent in odd numbered years in voter registration drives to achieve the .5% number by November 1 of the odd numbered years.

Number of Libertarians	24,880
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	Registration \geq .5% of active registered voters
Number of Candidates in 2010	23
Number of 2010 Campaigns with Campaign Staff	4
Estimated Budget	\$20,000 for 2011
Meets New Orleans "Active" criteria	Yes

Colorado

David Williams, State Chair

2011 Convention scheduled for May 21, 2011.

Number of Libertarians	14,586
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes
Ballot Access Status	1,000 Registered voters
Number of Candidates in 2010	20
Number of 2010 Campaigns with Campaign Staff	3
Estimated Budget	\$600 / month
Meets New Orleans "Active" criteria	Yes

Hawaii

Ken Schoolland, State Chair – 808-676-0825 ken.schoolland@gmail.com

Jim Henshaw, Executive Director - 808-263-8091 jhenshaw@hawaii.rr.com

713 Ulumaika Street
Honolulu, HI 96816

Number of Libertarians	100
Method of Membership Determination	National membership
Voters can register as Libertarian	No, party affiliation not maintained by the state
Ballot Access Status	10% of statewide race, or petition of 0.1% of registered voters (~650)
Number of Candidates in 2010	3
Number of 2010 Campaigns with Campaign Staff	0
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, Website)

Kansas

Andrew Gray, State Chair

Andrew Gray was elected to the Topeka City Council, District 8, despite his incumbent opponent's raising of more than 10 times the amount Andrew raised for his campaign.

2011 convention to be held on 17 April 2011 in Topeka Kansas at the Big Gage Shelter House located in Gage Park, next to the Zoo from 8:30AM to 3:30PM

Number of Libertarians	9,997
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% statewide race
Number of Candidates in 2010	22
Number of 2010 Campaigns with Campaign Staff	6
Estimated Budget	
Meets New Orleans "Active" criteria	Yes

Montana

Mike Fellows, State Chair

Number of Libertarians	
Method of Membership Determination	
Voters can register as Libertarian	
Ballot Access Status	
Number of Candidates in 2010	
Number of 2010 Campaigns with Campaign Staff	
Estimated Budget	
Meets New Orleans "Active" criteria	No (Website)

Nevada

Jo Silvestri, State Chair

Items of interest:

- Nevada was selected to host the 2012 National Convention.
- Will unveil a completely new web site design shortly.
- Nevada is aggressively pursuing a membership program.
- Has a policy that National Membership is required for State membership.
- The 2011 convention was held on January 29, 2011 in Las Vegas.

Number of Libertarians	8,857
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes
Ballot Access Status	1% of registration, 1% of statewide vote
Number of Candidates in 2010	15
Number of 2010 Campaigns with Campaign Staff	2
Estimated Budget	less than \$1,000 /month
Meets New Orleans "Active" criteria	Yes

New Mexico

Jay Vandersloot, State Chair

From Jay's 'Letter from the Chair', March 2011:

Well, now the "Stipulated Final Order," which formalized the settlement agreement, signed by the plaintiff and our attorney on our behalf, and signed by the Judge on February 9, 2011, bringing to an end multiple suits and counter suits that have kept us busily occupied.

What follows, is a slightly abbreviated list of the clauses in the Stipulated Final Order, binding all parties to adhere to and comply with the stipulations therein. Again, this is a slightly abbreviated list, giving only the binding clauses. Places where it is shortened or paraphrased are indicated by being enclosed in [] brackets, rather than quoting it verbatim.

- *The parties have released each other from all claims and causes of action which were or could have been asserted in [the applicable cases] and from all claims and causes of action which may have existed on January 11, 2011.*
- *Woodruff acknowledges and recognizes that the phrase "Libertarian Party" is trademarked and owned by The Libertarian National Committee, Inc.*
- *The parties agreed to enter a Court Order which grants the relief to which the parties agreed.*
- *Woodruff shall not assert claims against or bring any legal action against the individuals named in this case or against the Libertarian Party of New Mexico relating to political, social or election issues.*
- *Woodruff shall dissolve the limited liability companies named New Mexico Libertarian Party, LLC and Libertarian Party of New Mexico, LLC within 30 days of the entry of this Order*
- *Woodruff shall not claim to be associated with The Libertarian Party of New Mexico and shall not represent or claim to represent The Libertarian Party of New Mexico*
- *Woodruff shall not violate the trademark "Libertarian Party" owned by the Libertarian National Committee, Inc.*
- *None of the parties shall pursue any causes of action which were or could have been asserted in [the cases] or any causes of action which any party may have had against any other party as of January 11, 2011.*
- *In the event of a violation of this Order, which is brought before a Court of competent jurisdiction, the prevailing party shall recover attorney's fees and costs and shall be entitled to recover liquidated damages of \$25,000.00.*
- *All Orders previously entered in this case shall remain effective and enforceable.*
- *2The First Amended Complaint, the First Amended Counterclaim and the Third Party Complaint are dismissed with prejudice.*

That's it. All of the clauses bind Woodruff in one way or another; only a few apply to the LPNM and the individual who were named defendants in the cases.

We are not planning to spend any time on this during the upcoming LPNM Annual State Convention in April (see below). Rather, if you have questions, you can join us in the meeting room at the Quarters BBQ on Ellison Drive NW in Albuquerque (the same venue as the Convention), at 6:00PM (or whenever you get there, on Friday, April 15, 2011, the evening prior to the Convention proper, and we'll try to answer your questions then. Nuf said!

2011 Convention scheduled for April 16, 2011 in Albuquerque, NM. Jay will not be running for State Chair, there is no heir designate.

Number of Libertarians	2,300
Method of Membership Determination	Registered Voters
Voters can register as Libertarian	Yes
Ballot Access Status	2012 OK
Number of Candidates in 2010	2
Number of 2010 Campaigns with Campaign Staff	0
Estimated Budget	(lots) < \$1,000 per month
Meets New Orleans "Active" criteria	No (Website)

Utah

W. Any McCullough, State Chair

The 2011 convention is tentatively set for May 14, 2011.

Number of Libertarians	2,500
Method of Membership Determination	Tax check off
Voters can register as Libertarian	Yes
Ballot Access Status	2% of statewide congressional vote
Number of Candidates in 2010	16
Number of 2010 Campaigns with Campaign Staff	8
Estimated Budget	
Meets New Orleans "Active" criteria	Yes

Wyoming

Dennis Brossman, State Chair

State chair does not have an Internet connection in his home, communications will be spotty.

Number of Libertarians	1,300
Method of Membership Determination	Registered voters
Voters can register as Libertarian	Yes (linked to ballot access)
Ballot Access Status	2% of statewide race
Number of Candidates in 2010	8
Number of 2010 Campaigns with Campaign Staff	1
Estimated Budget	
Meets New Orleans "Active" criteria	No (Response, website)

Report on Region 5N (Maine, Rhode Island, Connecticut, New York, New Jersey, and Oregon):

Maine: Nothing to report

Rhode Island: The leadership have been sending news releases, and there are regular gatherings across the state that have served to sustain interest and inform everybody that the Party is back.

Connecticut: The Annual Convention has been scheduled for May 7, in New London.

New York: The LPNY has filed suit regarding the election vote report of fewer than 50,000 signatures, arguing that this is an undercount.

New Jersey: The Annual Convention was held on March 12. Jay Edgar remains Chair.

Oregon: LPO tried to hold their Bylaws-required annual Convention on March 12. It failed to achieve quorum, and has been continued to May.

The official web site contains this report of the current state of the affiliate:

At the most recent State Central Committee meeting on March 31st, 2011, Salem, Ore., the committee voted to adopt a new set of governing documents and refer them to the registered libertarian voters of Oregon for eventual ratification.

For a number of years dues paying members, who were the only individuals allowed to participate in internal party functions, have been attempting to reform the existing party rules. However, due to the different factional battles, ultimately were unable to do so and arrived at a point where the membership could no longer meet quorum to meet and resolve these issues.

The State Central Committee explained its reasoning as a preamble to adopting a new constitution and bylaws.

The last time the membership successfully met and was able to conduct business was in March of 2010, where the party adopted a plan for reformation. Ultimately that plan was unable to be executed by the membership at the most recent November 2010 special convention, nor the recent regular convention in March of 2011.

The new party structure lowers the barriers to participate by providing the opportunity to participate by mail for all registered libertarian electors in Oregon in both the nominating process for candidates, selecting representatives to the State Committee and approving or rejecting changes to the party's constitution and bylaws.

Oregon voters will have an opportunity to ratify this new governing structure during the 2012 primary election cycle. Should they ultimately reject it, the previous governing structure will be restored, which includes: a Judicial Committee that has only one member, cannot meet, and cannot reach quorum; a membership that is unable to meet at convention due to an inability to achieve quorum; suspect bylaws that have still not been reconciled against minutes which have not been approved due to questionable accuracy; county party affiliates that cannot be represented due to technical deficiencies that cannot be remedied; a dues structure that has raised legal doubts; the ability for non-libertarians to participate which also raises questions of legality; and other numerous issues.

The first meeting of the new state committee is scheduled for April 19th and will consider alternative plans for May 21st when the members' convention was scheduled to meet again.

The Secretary distributed the following report on April 1:

Friends, relatives, libertarians, LPO reform is now a fait accompli.

All judicial committee positions became vacant on March 14, when the annual convention failed to draw a quorum. The State Committee yesterday opened the private club to over 13,000 registered Libertarian voters. Under state law, the "central committee" has authority to make and revise state party rules.

With no judicial committee, opponents' only possible appeals are to the courts (with a track record of washing their hands of our internal disputes) and the Oregon Elections Division, which considers the LPO State Committee the state party's central committee.

See Harry's report at <http://www.allvoices.com/contributed-news/8655586-oregon-libertarians-reform-state-party-no-joke>

Feel free to forward this to all who may be interested.

-- Bruce

The URL displayed contains the following report:

At their State Committee meeting March 31 -- not April 1 -- the governing body of the Libertarian Party of Oregon (LPO) adopted a new Constitution and Bylaws, abolishing dues and making all (and only) registered Libertarian voters in Oregon members of the state party. The LPO's new governing documents also replace the State Committee with a Board of Directors consisting of nine members appointed to serve until elections can be held. The new board will hold its first meeting on April 19 at the Village Inn in northeast Portland.

The party attempted to hold a special convention last November 6 to consider replacing its old Constitution and Bylaws with documents closely resembling the ones adopted yesterday. That

convention adjourned early, without conducting any of its scheduled business, because a quorum (majority) of dues-paid LPO members was not present.

The party's annual convention on March 12 also adjourned early for the same reason. That convention was supposed to elect new LPO officials and consider amendments to governing documents. Since it did not, incumbent officers (except state chairman Jeff Weston, who resigned following adjournment) retained their positions, with Vice Chair Wes Wagner automatically becoming Chairperson to fill the vacancy left by Weston.

The quorum rule, never applied to LPO conventions before last November, springs from a Bylaws amendment adopted at the party's 2009 annual convention, attended by just over a dozen people. That amendment required that "Robert's Rules of Order Newly Revised shall govern the LPO" in all but strictly limited circumstances.

The new party rules adopted yesterday do not specify a parliamentary authority such as Robert's Rules, but allow each LPO body to adopt its own rules of parliamentary procedure. The new rules also provide for a privately funded statewide Libertarian primary election to select the party's nominees for public office, and for the LPO's Board of Directors to be elected directly by registered Libertarian voters in each odd-numbered year.

Oregon election law allows any state party's "central committee" to adopt or revise that party's rules. The office of Oregon's Secretary of State, which controls the Elections Division, has long considered the LPO State Committee to be that party's central committee.

Yesterday's State Committee vote to adopt the new rules was 7-0 in favor. The meeting opened with 9 members present, but two who were apparently opposed left before the final vote was taken. One of those is reported to have assaulted another member (who then called police), leaving before police could arrive.

Rhode Island addendum

Dear LNC

The LPRI will be hosting several meetings throughout the month of April, called meet and greets, I believe these meetings will allow us to gauge interest as well as serve as good recruiting hubs. The meetings will all have Joe Kennedy as guest speaker, he fortunately volunteered his time. Our convention is scheduled for May 14 at 2pm until 4 pm. This convention will establish the yearly cycle for the event, it will address By-Laws and Officer Elections.

The LPRI in the past months has been politically active in all sorts of different issues, throughout the state. These activities have included media exposure for the party as well as a tool for networking with different groups that share our views of Liberty. Even some Rhode Island Legislators have taken notice to our party's presence and activism.

In addition I would like to say that the current LPRI Ex-com Officers (Brian Stack, Tony Jones, Beth Richardson, and Gary Whitney) have all been great partners and friends since the beginning of this adventure. I deeply appreciate the commitment espoused by them and for the knowledge I have been able to take away from this experience.

The National Party Candidate and Affiliate Support officer Bob Johnston has been a great help with Potential Candidates for our affiliate. Dan Karlan as our Region Rep has been a great source of information that has truly helped guide us through these past months.

Thank you for your time and efforts,
Christian Chirino
LPRI Chair

REGION 5S REPORT

Submitted to: Libertarian National Committee, April 2, 2011

Submitted by: James W. Lark, III
Region 5S Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5S since the LNC meeting on Nov. 20-21, 2010. I shall provide an updated report at the LNC meeting in Alexandria should additional information become available.

I am pleased to report that I have represented the LP in various ways since the previous LNC meeting. I appear regularly as a guest on WINA radio (1070 AM in Charlottesville) to discuss the Libertarian Party's perspective on current affairs. I appeared on Jerry Hughes' "Straight Talk" radio program (ARN radio network) on Jan. 12, and conducted a webinar ("Warning: Governmentally-Mandated Safety Measures May Be Hazardous to Your Health") for Students For Liberty on Jan. 31. I was quoted in an article about local property rights issues in the Feb. 15 issue of The Hook (weekly publication in Charlottesville). I gave a speech at the Catholic University of America in Washington, D.C. on Feb. 18, an address on campus organizing at the Students For Liberty International Conference in Washington, D.C. on Feb. 19, and an address (entitled "What Libertarians and Conservatives Can Teach Each Other") to the Burke Society at the University of Virginia on March 3.

Delaware

The Libertarian Party of Delaware held its annual convention on March 19 in Dover; I had the pleasure of attending the convention. Brad Thomas (bradct@verizon.net), a long-time activist and former LPD officer, was elected chair. The LPD county organizations held caucuses at the convention. Will McVay, who was elected vice chair at the convention, has invested a great deal of time and effort to monitor the workings of the state government.

District of Columbia

Kyle Hartz (kylejhartz@gmail.com), who until recently served as Development and New Media Assistant at LPHQ, serves as chair of the LPDC. I have not received a report from him as of this time.

Maryland

Libertarian Party of Maryland chair Bob Johnston (rstanley21018@yahoo.com) provided the following report:

The Maryland Libertarian Party's membership is 101. The number of registered voters, as of February, 2011, is 9,262.

MDLP vice-chair Muir Boda will be participating in the Salisbury City Council general election on Tuesday, 5 April. 6 candidates will be on the ballot, with the top 3 being elected to the council. This is Muir's second attempt at getting elected to the council. As of 1 April, he has the most money raised among the candidates.

The MDLP held its annual convention on Saturday, 12 March, at Squires Italian Restaurant in Dundalk. Speakers included LPPA activist and frequent candidate Ken Krawchuk, LNC region 5S representative and former LNC chair Dr. Jim Lark, MarylandReporter.com editor and publisher Len Lazarick, and Libertarian writer and blogger Jim Bovard.

The MDLP was notified this week by the state Board of Elections that it did not have the requisite number of petition signatures necessary to regain ballot access, thus was being decertified. The Maryland Green Party was also decertified, and will be involved with the MDLP in a lawsuit against the BOE, to overturn the strict petition standard. Both parties, and the Constitution Party, were able to get back on the ballot in 2006 and 2007, prior to the tougher standard coming into effect. We are trying to work with the BOE in preventing our registered voters from being disaffiliated, and if necessary, will file a separate lawsuit to deal with this issue.

Bob Johnston
Chairman
MDLP

Pennsylvania

The Libertarian Party of Pennsylvania will hold its annual state convention in Franklin on April 30. LPPA chair Mik Robertson (chair@lppa.org) has indicated that the LPPA is focusing upon local elections during 2011.

Virginia

I offer the following on behalf of LPVa chair Bill Wood (wnw3@yahoo.com):

The State Central Committee of the LPVA will hold its next meeting on April 9 in Charlottesville. The party is recruiting candidates for 2011 and 2012. LNC treasurer and 2008 U.S. Senate candidate Bill Redpath is spearheading this effort, assisted by Mr. Wood, Marc Montoni, Chuck Moulton, Matt Cholko, Jim Lark, and LP Maryland chair Bob Johnston (in his capacity as Candidate and Affiliate Support Specialist at LPHQ).

West Virginia

Tad Britch (tad@lpwv.org) serves as chair of the Libertarian Party of West Virginia. I have not received a report from him as of this time.

Maryland Supplement #1

From Bob Johnston on April 10:

The Maryland Libertarian Party was decertified by the state Board of Elections, due to not enough petition signatures being valid.

The MDLP will be filing a lawsuit in Anne Arundel Circuit Court tomorrow, Monday. Mark Grannis, our 2010 candidate for the US House of Representatives 8th district, will be handling the case. Below are comments from Mark.

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The Maryland Libertarian Party's petition to renew its status as a recognized party with ballot access privileges was rejected by the State Board of Elections last week, after the State Board invalidated almost 9,000 of the 15,000 signatures we collected and submitted to the State. However, we have retained counsel and are preparing to challenge the count in state court. In the meantime, officials at the State Board of Elections have assured us that they will not be making involuntary changes to the party affiliations of registered Libertarians, as has sometimes happened in the past when our ballot access privileges temporarily lapsed.

We can be proud of the effort we made in support of our petition, as the MDLP turned in almost 15,000 signatures. However, the State Board originally validated only 3,815, for a rate of about 25%. This reflects the extraordinarily difficult validation standard announced by the Maryland Court of Appeals in 2008, a standard known as "the Doe standard." Among other things, the Doe standard had been interpreted by the State Board to require the invalidation of legal but illegible signatures, and to require the invalidation of many other signatures based on an insistence that voters use "full names" on the petitions even if they do not do so in other business or legal contexts.

However, on March 22, 2011 -- when the validation of our signatures was nearly complete -- the Court of Appeals largely repudiated the overly strict reading that the State Board had given to the Doe standard, and ruled that signatures should be validated and counted as long as each signer's entry, taken as a whole, contained sufficient cumulative information to determine that it represented the support of an identifiable registered voter. Attempting to implement this standard even before the Court of Appeals announced it, the State Board credited the MDLP with an additional 2,417 signatures, for a total of 6,232 (42%). We believe a more faithful interpretation of the new standard from the Court of Appeals would have resulted in many more valid signatures, and we are hopeful that courts will agree.

Mark Grannis of Wiltshire & Grannis, our candidate in the 2008 US House of Representatives 8th district race, will be handling the case both for us and for the Maryland Green Party, with assistance from John Rego of Anderson & Quinn in Rockville.

+++

Here is Friday's write-up in BallotAccessNews:

<http://www.ballot-access.org/2011/04/08/maryland-rejects-libertarian-and-green-ballot-access-petitions-but-preserves-voter-registration-records-for-those-two-parties/>

I will have more information when it becomes available.

Maryland Supplement #2

From Bob Johnston on April 6 (I received a forwarded copy on April 9):

From: bob.johnston@live.com
To: md-lib-news@yahoogroups.com
Subject: Boda Finishes 4th In Salisbury Election
Date: Wed, 6 Apr 2011 22:16:46 -0400

Maryland Libertarian Party vice-chair and candidate Muir Boda finished fourth in the Salisbury City Council election yesterday.

The top three finishers were elected to the council:

<http://www.delmarvanow.com/article/20110406/NEWS01/104060398/Cohen-Mitchell-Spies-elected-City-Council?odyssey=tab|topnews|text|frontpage>

From Muir:

"Just that there is a great disappointment with Voter Apathy as only 12.5% of registered voters voted. We are not going away, we will continue to fight for Liberty, fiscal integrity and the issues we stood for during this campaign.

Even with all the attacks and lies that were thrown our way, we countered with ideas, solutions and a campaign that was positive and clean."

Bob Johnston

LNC Report for Region 6 Compiled by Dianna Visek

Iowa: no response

Illinois:

The LP-Illinois now has 1638 members, determined by those who sign our pledge. We just implemented a tiered membership structure with different levels of contribution, including a free membership. Our state has 13 active chapters and 8 which are forming, which together cover 37 of Illinois' 102 counties.

At our September convention, we restructured our internal divisions to be more effective. We recently hired a fundraising manager who works on commission and are in the process of redoing our website to incorporate social networking and other features. We are also working to build a better database system to help us manage members and contributors and analyze voter and election data.

Our next convention will be at the Chateau of Bloomington on Oct. 21-23. We will be having a booth at the Illinois State Fair in August, for the second time in our history. We try to send out 2-3 press releases each month, and some are printed or put online. Our chapters often work with C4L, tea parties and other liberty-minded groups.

We ran nine candidates in the local elections held on April 5 and three won. We hope to run district candidates in 2012 as well as our presidential candidate. We will need to raise \$60,000 to get on the ballot in 2012 and expect to ask the LNC for assistance. Our major difficulty is the need to collect 50,000 signatures in order to be safe from challenges.

Christina Tobin of Free and Equal recently persuaded a state representative to introduce a bill substituting filing fees for the signature requirement. Although this is a fantastic idea, we don't expect the power structure in Illinois to adopt it.

As a result of our petitions being challenged last summer, we have decided to pursue litigation in the off-years in order to improve Illinois' horrible ballot access laws. We have compiled a preliminary list of issues, which the Chicago office of the ACLU is currently reviewing. They seem most interested in litigating the number of signatures required to get congressional candidates on the ballot. If we had run candidates in all nineteen congressional districts in 2010, we would have needed to collect 278,885 signatures, whereas we only needed 25,000 for our entire statewide slate. If the ACLU decides to take our case, they will supply the attorneys and cover the general expenses. If they don't take our case, the LNC has budgeted \$15,000 to assist us.

Missouri:

The LP-MO currently has about 3000 members, as determined by those who fill out a membership form. Voting members are those who donate over a certain amount, run for partisan office or have served as a Libertarian Committeeperson within the past two years. There eight active chapters and two that are forming. The LP-MO feels its website has good content and functionality, but could be improved visually. Monthly pledges are down from a couple of years ago, but their cash position is good.

The LP-MO will be having its convention on May 21 at the Best Western Airport Inn and Conference Center in St. Louis, at which time all officers will be elected.

Missouri just finished local elections. Doug Burlison was re-elected to the Springfield City Council and Cape Girardeau defeated their smoking ban. Some younger liberty activists ran for non-partisan local office and worked on referendum issues with other liberty-minded organizations. The recent election brought them a good bit of media coverage.

The 2012 election will include most statewide offices as well as president. The LP-Mo is on the ballot through 2014. The law requires them to get 2% in a statewide race every four years, and both of their statewide candidates in 2010 got over 2% of the vote. Because they didn't run a candidate for state treasurer in 2008, the Constitution Party became established in that race and now tends to split the libertarian-leaning vote. The LP-MO has been on the ballot since 1992 and experienced a slight increase in votes in 2010. Their biggest problem at the moment is the difficulty getting candidates for state races due to the onerous filing requirements, which were made more difficult in the last legislative session.

The trends they see are that more citizens are waking up to the ad reality of our current government.

They would like the LNC to stop embarrassing the membership with factional in-fighting. They like the fact that the LP is no longer putting out commentaries that sound like they come from the Republican Party.

They would like the LP to create free or inexpensive website templates that candidates could use, similar to what CampaignSiteBuilder.com now offers. They would like a mildly competent candidate to be able to develop a website with the standard features.

Minnesota:

The LP-MN currently has about thirty members, with membership determined by paying a minimum of \$30 per year. Only members are entitled to vote at the state convention, which will be held on April 30 in Rochester. All offices will be up for election, and the party is working on a consensus for party goals. Membership has increased to the point that the party will soon no longer be able to meet in the chair's house, and there are now enough

members to take care of the major functions of the party. Rochester has recently formed a chapter and is holding regular meetings. There are four dormant chapters.

The LP-MN has been participating in gun shows and Tea Party events, where they find that 95% of the people tested are libertarian. Chair Bob Odden has a public TV cable access show called "Libertarian Viewpoint", which goes out to 90 cities in Minnesota. Their biggest problem at the moment is simply contacting members and those who have expressed interest in the party.

This year there will be scattered local elections, with a small filing fee to get on the ballot. One LP-MN member will be running for the St. Paul city council. Filing is in June with the primary in August.

Statewide elections require petitioning. The LP-MN will need 2000 signatures to get our presidential candidate on the ballot and thinks that the only way to improve ballot access would be through the legislature.

The party feels that citizens are becoming unhappy with the Republicans because they are beginning to understand that it is easy to say you're for freedom or will follow the U.S. and Minnesota constitutions without actually understanding them. They see this as a potential opening for the Party.

The LP-MN would like assistance from the LP staff or the LNC, perhaps by teleconferencing, to help them set goals and map out the steps that would be needed to accomplish them. They would also like help in figuring out how to contact potential members and in finding a fundraiser who would be willing to be paid on commission.

Nebraska:

The LP-NE now has 785 members, defined as any registered Libertarian voter or anyone in the LP-US or LP-NE. They recently filled their three District Coordinator positions and are coordinating with the C4L for an August event. Their website is stable and updated regularly.

The LP-NE has experienced increasing success in the last couple of years. They collected 8,000 signatures to put Michelle Sallach-Grace on the ballot in Nov. 2010 as the Libertarian candidate for State Auditor. She won 34 precincts and 20% of the vote, which was probably the highest statewide Libertarian percentage in the nation.

Since state law requires the LP-NE to get 5% in a statewide election for every election cycle in order to maintain ballot access, they are set for the 2012 election. Their next filing deadline is March 1, 2012, for the primary. Because there will only be two offices available in 2012, U.S. Senate and President, it's not clear if the LP-NE will maintain ballot access for 2014.

The LP-NE plans to contact sympathetic state legislators to change ballot access laws, but realizes that this is a long shot. Gene Siadek, the LP-NE chair, recently testified in a state legislative committee hearing against a bill that would have further restricted their ballot access. They are party to a lawsuit objecting to the constitutionality of certain petitioning restrictions, which will be heard in Federal District Court on April 20.

Libertarianism is becoming increasingly popular in Nebraska, although still small. The fan count on the LP-NE Facebook page recently surpassed the Democratic Party Facebook page. And Libertarian voter registration is up by 11% while Democratic and Republican voter registrations are down by .01%.

The LP-NE would like the LP staff or LNC to develop some type of collaborative membership database instead of the current monthly “push-pull” set-up. They see their biggest problem as a lack of money and a lack of candidates.

North Dakota:

The LP-ND has about 30 members, with membership determined by paying dues to national. They use the free website provided by the LP, and their next convention will probably be in 2012. Their biggest problem is the low population density in North Dakota and the limited interest in third parties.

In spite of these problems, 2010 was their biggest year ever. They were listed on the ballot as the Libertarian Party of North Dakota, which required 7500 signatures, and ran a record number of candidates:

Richard Ames	ND Senate
Keith Hanson	US Senate
Thom Passa	ND House
Anthony Stewart	ND House
Richard Rimers	Tax Commissioner
Josh Voytek	Public service commissioner

Although none of them received more than 2-3% of the vote, they had some press coverage. The fact the Secretary of State’s office messed up Richard and Josh’s candidacy also generated press coverage.

The LP-ND’s biggest challenge with ballot access is the primary minimum vote required. The LP-ND is working with Richard Winger on a lawsuit to remedy this matter. ND’s election law requires all primary winners to get about 140 votes in the primary to pass on to the general election. In 2010, there were three candidates that won the LP-ND primary but because none got the required vote minimum, none passed on to the general election.

The trends in North Dakota are that some people are fed up with big government but tend to vote for the better Republican. Welfare recipients and government workers are big on government. There are billions of oil dollars in ND right now and the spending keeps on rising. Groups are trying to stop the spending increases and reduce the taxes.

The LP staff and LNC might be able to help with recruiting members and officers, perhaps through some type of promotion or ad campaign.

Comment from Dianna: Six candidates out of thirty members is an incredible 20%. I bet no other state can match this level of involvement.

South Dakota:

The LP has recently identified someone interested in rebuilding and reorganizing the LP-SD, which has been dormant for about five years. The remnants of the Executive Committee haven't yet met with this individual.

Wisconsin, by former Chair Ben Olson III:

The LPWI had our annual convention at the Olympia Resort in Oconomowoc, Wisconsin the weekend of April 1, with about 30 members in attendance. It began with a mixer on Friday evening, with entertainment by Chairman Ben Olson on bass, guitar and vocals and alt-rocker Random Lama on guitar and vocals. Saturday was a mix of Executive committee meeting, member meeting to elect new officers, several workshops and speakers. Saturday evening was a banquet with featured speaker Gene Cisewski, former political director of the LPUSA. Terry Gray was selected as the new chair.

The LPWI will be changing servers and upgrading our website right after the convention. With all the unrest over the budget bill here in Wisconsin the last couple months, we have had a surge in inquiries about the LP, and a number of new members. Membership is currently in the low 200's, but there are indications that our numbers will be growing between now and the 2012 election.

We do have some Libertarians running for local offices around Wisconsin, but I have no firm number that I can provide. Because of the political turmoil in Wisconsin, there may be a round of recall elections mid-summer this year and another round in early spring 2012. Because both the Democrats and Republicans have moved to the extremes of their constituencies, the LPWI has found itself in the center and the only party that seems to care about both balancing the budget and respecting the rights of individuals working for the public.

The LPWI has maintained the balance in our treasury for the last several years, with income slightly ahead of outgo. The state party may need to use some of those funds to help

regain our ballot status for the 2012 election, although that may be achieved by fielding a gubernatorial candidate in the recall election and receiving 1% of the vote.

The trend in Wisconsin was to elect fiscal conservatives to the statehouse and legislature to balance our budget. Strides have been made to eliminate the \$3.5 B structural deficit, and you may have seen the reaction on the 6 O'clock news. With a Republican controlled legislature, there is a very good chance that 'Constitutional Carry' will soon be the law in Wisconsin, as well as easing of regulation on businesses and spending cuts as opposed to tax increases. On the flip side of the coin, the state will be cutting aid to counties and municipalities, so some people will see their taxes go up anyway. Rules may be changed to allow small family farms to sell raw milk and other products that have come under control of the state in recent years. Any thought of a medical marijuana bill or decriminalization under the current leadership is probably a pipe dream for the foreseeable future.

The LPWI has issued timely press releases on a number of topics, but has been disappointed in the lack of ink we get. We have had much better luck getting letters to the editor published in a number of papers around the state. Vice Chair Jim Maas does have a column that appears somewhat regularly in several Wisconsin daily newspapers.