



*LNC MEETING MINUTES*

*BALLY'S - LAS VEGAS, NV*

*JULY 11, 2010*

**To:** Libertarian National Committee  
**From:** Alicia Mattson  
**CC:** Robert Kraus, Wes Benedict  
**Date:** July 11, 2010

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CURRENT STATUS: **AUTO-APPROVED 11/10/10**

VERSION LAST UPDATED:	JUL 19, 2010
REVISION RELEASED 14 DAYS PRIOR TO NEXT MEETING:	NOV 6, 2010
W/O OBJECTION, MINUTES OFFICIAL 10 DAYS PRIOR*:	NOV 10, 2010

\*AUTOMATIC APPROVAL DATE RELATIVE TO NOVEMBER 20, 2010 MEETING

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*CALL TO ORDER*

The meeting was called to order at 9:00 am.

During public comments, Dr. Lark voiced the committee's desire to send our best wishes to James Oaksun who is unable to be with us due to a family medical situation.

## ATTENDANCE

Attending the meeting were:

Officers: Mark Hinkle (Chair), Mark Rutherford (Vice-Chair), Alicia Mattson (Secretary)

At-Large Representatives: Kevin Knedler, David Nolan, Bill Redpath, Wayne Allyn Root, Mary Ruwart

Representing their regions: Doug Craig (Region 1), Stewart Flood (Region 1), Dan Wiener (Region 1), Rachel Hawkridge (Region 2), Andy Wolf (Region 3 Alternate), Don Wills (Region 4 Alternate), Jim Lark (Region 5S), Dianna Visek (Region 6)

Regional Alternates in the Gallery: Scott Lieberman (Region 1), Brad Ploeger (Region 1), Vicki Kirkland (Region 2), Randy Eshelman (Region 6)

Treasurer James Oaksun, Region 3 Representative Rebecca Sink-Burris, Region 4 Representative Norm Olsen, and Region 5N Representative Dan Karlan were absent from this session.

Staff included Executive Director Wes Benedict and Operations Director Robert Kraus.

The gallery contained numerous other attendees in addition to those listed above.

## ADOPTION OF THE AGENDA

After amendments to the chair's proposed agenda, the main motion for the agenda became as follows:

<b>Report of Potential Conflicts of Interest (Mattson)</b>	2 minutes
<b>Officer Reports</b>	
Chair's Report	20 minutes
Treasurer's Report	20 minutes
Secretary's Report	5 minutes
<b>Staff Reports</b>	45 minutes
<b>Counsel's Report</b>	5 minutes
<b>Reports of Standing Committees</b>	
Affiliate Support Committee (Rutherford)	5 minutes
Audit Committee (Redpath)	5 minutes
Convention Oversight Committee	15 minutes
Regional Reports	15 minutes
<b>Reports of Special Committees</b>	
Committee to draft language for Outreach Committee (Visek)	10 minutes
IT Committee – HQ Audit (Flood)	15 minutes
IT Committee - Language for standing IT Committee (Flood)	10 minutes
<b>Items Postponed from Previous Meeting</b>	
Report on 2010 Convention	15 minutes

**New Business with Previous Notice**

LNC Goals for 2010-2012 Term (Lark)	30 minutes
Comprehensive Ballot Access Plan (Sink-Burris)	30 minutes

**New Business without Previous Notice**

Ballot Access (Redpath)	30 minutes
NY Ballot Access Encumbrance (Multiple)	10 minutes
LNC Confidentiality (Multiple)	30 minutes
FEC Estate Contribution Limits (Redpath)	20 minutes

The above agenda was adopted without objection.

**REPORT OF POTENTIAL CONFLICTS OF INTEREST**

The Secretary reported that since the previous meeting, the following potential conflicts of interest had been submitted:

Randy Eshelman: I work for a company (do not own stock or serve in any leadership position) out of Virginia that is a Defense contractor, Overlook Systems Technologies, Inc. I directly support satellite communications management for the Department of Defense at Offutt Air Force Base in Bellevue, NE. I am a member of the Executive Committee of LP of Nebraska and am a life member of Veterans of Foreign Wars.

Guy McLendon: I'm Chair of Harris County LP in Texas, and vice chair of Texas LP. I hold no other posts in political organizations.

Wayne Allyn Root is a member of the board of directors of the Libertarian National Congressional Committee, and Chair of the Libertarian National Congressional Committee

Alicia Mattson: I am no longer serving as Treasurer of the Libertarian National Congressional Committee, but am still a board member of that organization.

Verbal reports given at the meeting included:

David Nolan: Since the previous meeting, he has resigned as Chair of Yuma County AZ LP.

Rachel Hawkrige is a member of Transpartisan Alliance and is a member of the board of the Ladies of Liberty Alliance (LOLA).

**OFFICER REPORTS**

**CHAIR'S REPORT**

The Chair reported on his recent activities, website improvements and Freedom Fest. He announced that he has appointed Geoff Neale as a special assistant to the chair for a building fund project. Jim Lark, Bill Hall, Wayne Root, and Mary Ruwart are being enlisted to help research the property market in the DC area and help to raise funds if a good opportunity is found.

## TREASURER'S REPORT

In the absence of Treasurer Oaksun due to a dire family medical situation, immediate-past Treasurer Aaron Starr presented a treasurer's report.

## SECRETARY'S REPORT

Secretary Mattson moved to adopt former Secretary Bob Sullentrup's minutes from the pre-convention LNC meeting in St. Louis on 05/28/10.

Ms. Hawkridge moved to amend by inserting the Region 7 report which had been printed for the LNC at that 05/28/10 meeting. There was no objection to the amendment.

The amended 05/28/10 LNC meeting minutes were approved without objection.

Secretary Mattson reported that the minutes of the post-convention LNC meeting in St. Louis on 5/31/10 were auto-approved on June 30. The Executive Committee meeting minutes from 06/01/10, 06/16/10, and 06/21/10 were auto-approved on 06/15/10, 07/04/10, and 07/05/10, respectively.

Since the previous LNC meeting, one Electronic Mail Ballot was completed as noted below:

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Motion: Amend Section 1.02.6 of the Policy Manual by striking the first bulleted item "A brief synopsis of debates and discussions concerning all motions, amendments, and subsequent votes" and its associated footnote #23 "In the absence of this rule, the content of the minutes would be prescribed by RONR, p 451-4."

Co-Sponsors: Alicia Mattson, Daniel Wiener, Dan Karlan, Rebecca Sink-Burris

The mail ballot started on June 25, 2010 and ended on July 10, 2010.

Voting Aye: Craig, Flood, Karlan, Knedler, Mattson, Redpath, Root, Rutherford, Sink-Burris, Wiener

Voting Nay: Hawkridge, Nolan, Ruwart, Visek

Abstain and Note in Minutes: Lark

The motion was adopted by a vote of 10-4.

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## STAFF REPORTS

Executive Director Wes Benedict presented the written staff report which is included in Appendix A and recommended some goals and budget increases (staff headcount increase, budget for branding to be used for promotional items, increase membership fundraising, add another annual issue of LP News, and increase media relations).

Dr. Ruwart moved to adopt the Executive Director's branding recommendation "to amend the budget for 2010 to increase Brand Development Revenue by \$80,000, increase Brand Development Expense by \$50,000, and increase Shipping and Postage Expense (Administrative) by \$20,000."

Mr. Flood moved a substitute motion to adopt all of the Executive Director's recommendations including the branding recommendation:

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"to amend the budget for 2010 to increase Compensation expense by \$60,000;

to increase Brand Development Revenue by \$80,000, increase Brand Development Expense by \$50,000, and increase Shipping and Postage Expense (Administrative) by \$20,000;

to Increase Membership Dues revenue by \$100,000 and increase Membership Fundraising expense by \$80,000;

to increase Member Communications expense by \$10,000;

and to increase Media Relations Expense by \$3,000."

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Mr. Redpath moved to postpone the pending motions to the end of the agenda, just before opportunity for public comments. The motion was adopted.

## *COUNSEL'S REPORT*

LNC legal counsel Gary Sinawski had presented a written report to the board in advance of the meeting. No action was taken by the LNC.

## *REPORTS OF STANDING COMMITTEES*

### **AFFILIATE SUPPORT COMMITTEE**

Mark Rutherford, chairman of the Affiliate Support Committee, briefly reported.

### **AUDIT COMMITTEE**

The Audit Committee had no new activity to report.

### **CONVENTION OVERSIGHT COMMITTEE**

The Convention Oversight Committee had no committee activity to report.

Ms. Mattson presented information regarding a proposal she had solicited and received from the Red Rock resort in Las Vegas.

Discussion ensued regarding member feedback from the 2010 convention, the desired 2012 convention date, whether it should be earlier in the year than Memorial Day, whether it should be on a holiday, and potential unintended consequences for state affiliates if the LNC moves the date.

Mr. Wolf moved "Resolved, the next convention of the Libertarian Party shall be on a non-holiday weekend between March 1<sup>st</sup> and the first weekend in May."

Mr. Wills moved a substitute motion "that the convention not be held on a holiday weekend". The substitute motion failed.

Roll call vote on the main motion (Wolf version):

Aye: Knedler, Root, Visek, Wiener, Wills, Wolf

Nay: Craig, Flood, Hawkridge, Hinkle, Lark, Mattson, Nolan, Redpath, Ruwart

The main motion failed by a vote of 6-9.

At 12:35 pm, without objection the LNC adjourned until 1:35 pm. The session reconvened at 1:45 pm.

## REGIONAL REPORTS

Stewart Flood of Region 1 reported an update to the South Carolina report, that they now have a physical office for their state party headquarters. See the appendices for the written regional reports.

## REPORTS OF SPECIAL COMMITTEES

### OUTREACH COMMITTEE

Dianna Visek, on behalf of the special Outreach Committee created in St. Louis, moved their proposal below to amend the Policy Manual to create and define a standing Outreach Committee. The page 15 table referenced in the motion is the Section 1.03.1 table of Committee Appointments, with column names "Committee Name", "Size", "Member Selection", and "Chair", respectively. The Section 2.02 addition is moved as item number 7, presuming the IT Committee proposal below will also pass as item number 6.

Amend the Policy Manual by adding the following row to the table on page 15:

Outreach Committee	Five members, at least three to be LNC Members or Alternates	LNC Chair	Committee Selected
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And add the following to Section 2.02:

#### **"7) Outreach Committee**

The Outreach Committee shall:

1. Solicit LP members who have connections to groups which might be open to libertarian ideas and who would be willing to serve as, or work with, spokespersons to those groups;
2. Assist these spokespersons in identifying the best ways to reach their groups;
3. Help these spokespersons package libertarian ideas in language appropriate to their groups; and
4. Provide training in how to deliver the message most effectively."

Roll Call vote:

Aye: Craig, Flood, Hawkridge, Knedler, Lark, Mattson, Redpath, Root, Ruwart, Visek, Wiener, Wolf

Nay: Rutherford, Wills

The motion was adopted by a 12-2 vote.

## IT COMMITTEE HQ AUDIT

Mr. Flood, on behalf of the special IT Committee created in St. Louis, presented their written report regarding their audit of the IT infrastructure at LP headquarters and fielded questions about potential future specific recommendations.

## CREATION OF A STANDING IT COMMITTEE

Mr. Flood, on behalf of the special IT Committee created in ST. Louis, moved their proposal below to amend the Policy Manual to create and define an IT Committee. The page 15 table referenced in the motion is the Section 1.03.1 table of Committee Appointments, with column names "Committee Name", "Size", "Member Selection", and "Chair", respectively.

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Add the following row to the table on page 15:

Information Technology Committee	Three LNC members	LNC Chair	Committee Selected
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And add the following on page 24 to Section 2.02:

### **"6) Information Technology Committee**

The IT Committee shall

- Work with staff to identify the current Information Technology use at HQ;
- Discuss with staff the anticipated IT needs and how to meet those needs;
- Survey the list of possible vendors and solutions to those needs, and reduce the list to a small number;
- Recommend to the LNC an implementation of the IT tools that will best satisfy those needs only where satisfying those needs with a preferred vendor and solution can not be accomplished within the existing budgetary authority of staff;
- Monitor progress in the transition and implementation to that solution as it pertains to HQ;
- Monitor progress in the transition and implementation to that solution as it pertains to relations with the various affiliates;
- Propose standards for transfer of data between HQ and the affiliates; and
- Report to the LNC on the current state of HQ Information Technology and plans for improvement. Nothing in this policy should be construed as requiring staff to consult with this Committee for routine changes or any changes that are not expected to have an effect on the way HQ deals with any affiliate. Any change to the Information Technology at HQ that will affect the way finances are handled or the way FEC reports are generated must be approved by the Treasurer."

Roll call vote:

Aye: Craig, Flood, Hawkridge, Knedler, Lark, Mattson, Nolan, Redpath, Root, Visek, Wiener  
Nay: Rutherford, Wills, Wolf

The main motion passed by an 11-3 vote.

## *ITEMS POSTPONED FROM PREVIOUS MEETING*

### REPORT ON 2010 CONVENTION

A written report on the 2010 convention was provided by Admiral Michael Colley, the previous chair of the Convention Oversight Committee.

## *NEW BUSINESS WITH PREVIOUS NOTICE*

### LNC GOALS FOR 2010-2012 TERM

A broad discussion ensued regarding organizational goals. Mr. Redpath requested as an action item (but not a motion) that LNC members, before our next meeting, each send an email to the LNC-Discuss list outlining our vision of the future of the party.

### COMPREHENSIVE BALLOT ACCESS PLAN

A proposal by Rebecca Sink-Burris was presented by Mr. Wolf, who moved to amend the Policy Manual by inserting into the "Terms and Definitions" section:

"CBAC" is the Comprehensive Ballot Access Plan.

And also to insert into Section 3.02:

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#### **"3. Executive Director and Comprehensive Ballot Access Plan ("CBAC")**

The ED of the LNC shall yearly develop a proposed Comprehensive Ballot Access Plan ("CBAC") that details both short-term and long-term strategy, priorities and a proposed budget for assisting state affiliates with ballot access, including lawsuits and lobbying, as well as petitioning for ballot access.

The CBAC's proposed budget shall also include overhead and staff costs necessary to implement the CBAC. The CBAC shall include both short-term and long-term strategy for building state affiliate organizations to a sufficient strength to maintain and use its ballot access, once achieved.

The emphasis on the CBAC shall be on proactive measures, as opposed to reactive measures.

The ED shall submit the CBAC to the LNC through its Chair on or before September 1st of each year. The Chair shall immediately cause the CBAC to be distributed to the members of the LNC, and place the CBAC on the agenda of the next meeting of the LNC. Once the LNC approves the CBAC, including any amendments to the proposed CBAC, the ED shall have the authority to act within the parameters of the CBAC, including authorizing budget expenditures consistent with those in the CBAC, without need for further LNC approval.



The LNC's Executive Committee shall not spend or otherwise encumber additional funds for ballot access in 2010 until the first CBAC pursuant to this motion is approved by the LNC.”

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Roll call vote:

Aye: Mattson, Rutherford, Wolf

Nay: Craig, Flood, Hawkridge, Knedler, Lark, Nolan, Redpath, Root, Ruwart, Visek, Wiener, Wills

The motion failed by a vote of 3-12.

## NEW BUSINESS WITHOUT PREVIOUS NOTICE

### BALLOT ACCESS

Mr. Redpath gave an update on the Illinois ballot access petition challenges. Mr. Eshelman reported on ballot access petition progress in Nebraska. Mr. Redpath reported the New York petition drive started this past week, and they have 2500 gross signatures so far.

Mr. Wiener moved to amend the Policy Manual to insert the following into Section 2.03:

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#### **“2) Ballot Access Petitioning Support Standards**

Party expenditures for ballot access petitioning shall be for the purpose of qualifying for the ballot the Party's Presidential and Vice Presidential nominees or Sustaining Members in statewide races.

No state affiliate shall be eligible for Party financial support for petitioning unless, through a combination of volunteer efforts and its own funds, it first gathers 20 signatures for each sustaining member in the state.

The Party's financial support to a state affiliate for ballot access petitioning during a two-year election cycle shall not exceed an amount equaling its number of electoral votes multiplied by:

- \$2,000 in the case of the Presidential and Vice Presidential nominees; or
- \$1,000 in the case of any other office.

Party funds may only be encumbered if a determination is first made by the Party that such an amount is sufficient in the remaining time available to qualify the candidate or affiliate for the ballot. An encumbrance determination may be made in advance contingent upon the affiliate meeting specified eligibility requirements.

Party funds may not be encumbered if total encumbrances are calculated to cause the Party to have less than the targeted Reserve.

This standing rule may be suspended by a majority vote of the LNC – either at a meeting or by mail ballot – or by unanimous consent of the entire Executive Committee.

*Proviso: This standing rule will not apply to any previously approved ballot access encumbrance by the Executive Committee.”*

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Mr. Redpath moved to postpone the motion until the November LNC meeting. At that time he will present a full ballot access plan. The motion to postpone was adopted.

## NEW YORK BALLOT ACCESS ENCUMBRANCE

Mr. Wills moved to rescind the New York Ballot Access encumbrance for any funds yet unspent.

Roll call vote:

Aye: Flood, Wills

Nay: Craig, Hawkrigde, Knedler, Lark, Nolan, Redpath, Root, Rutherford, Ruwart, Visek, Wiener, Wolf

The motion failed by a vote of 2-12.

## LNC CONFIDENTIALITY

No action was taken.

## FEC ESTATE CONTRIBUTION LIMITS

Mr. Redpath moved that we enter Executive Session to consider litigation regarding FEC annual contributions regarding bequests. There was no objection to the motion.

The LNC entered Executive Session at 5:30 pm and rose from Executive Session at 5:53 pm.

Mr. Redpath moved to authorize the chair to enter into an agreement with Alan Gura to represent the Libertarian National Committee in litigation against the FEC. The motion was adopted without objection.

Mr. Redpath moved to amend the litigation line item in the 2010 budget from \$5000 to \$6000, and the motion was adopted without objection.

## *POSTPONED MOTIONS REGARDING BUDGET AMENDMENTS*

Taking up the motions postponed from the Staff Reports agenda item:

The main motion was "to amend the budget for 2010 to increase Brand Development Revenue by \$80,000, increase Brand Development Expense by \$50,000, and increase Shipping and Postage Expense (Administrative) by \$20,000."

The pending substitute motion was:

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"to amend the budget for 2010 to increase Compensation expense by \$60,000;

to increase Brand Development Revenue by \$80,000, increase Brand Development Expense by \$50,000, and increase Shipping and Postage Expense (Administrative) by \$20,000;

to Increase Membership Dues revenue by \$100,000 and increase Membership Fundraising expense by \$80,000;

to increase Member Communications expense by \$10,000;

and to increase Media Relations Expense by \$3,000."

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The substitute motion passed and became the main motion.

Roll call vote on the main motion:

Aye: Craig, Flood, Knedler, Mattson, Redpath, Root, Rutherford, Ruwart, Visek, Wiener

Nay: Hawkridge, Lark, Nolan, Wills, Wolf

The main motion passed by a vote of 10-5.

## *FUTURE MEETING SITES AND DATES*

Previous LNC minutes reflected a tentative plan for the LNC to next meet in November in Philadelphia. Those plans proved to be impossible to implement, so the new plan is to meet November 20-21, 2010 in New Orleans instead. The subsequent meeting is likely to be in April in Ohio.

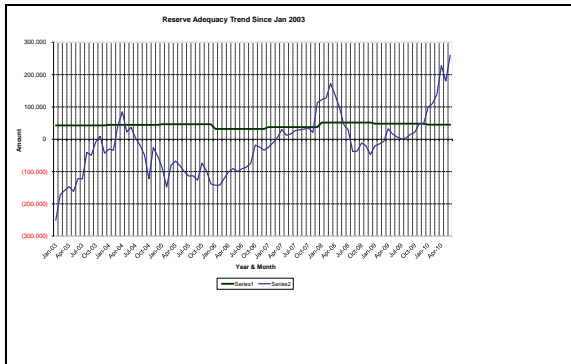
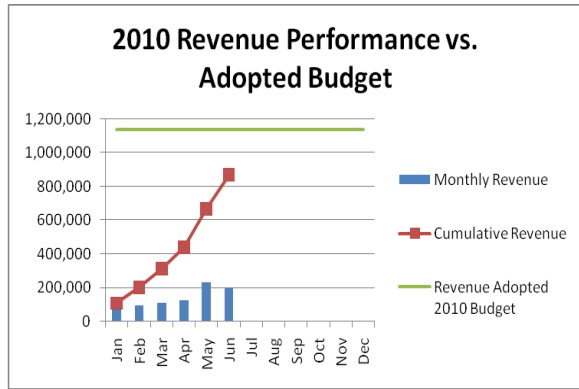
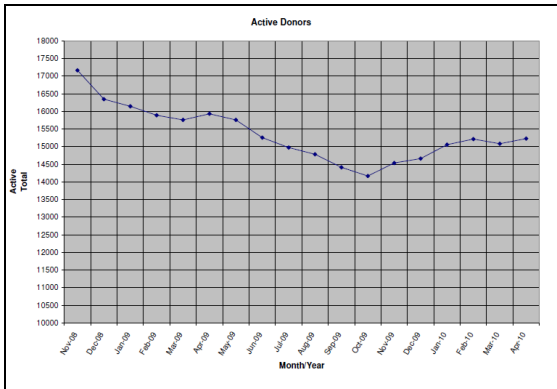
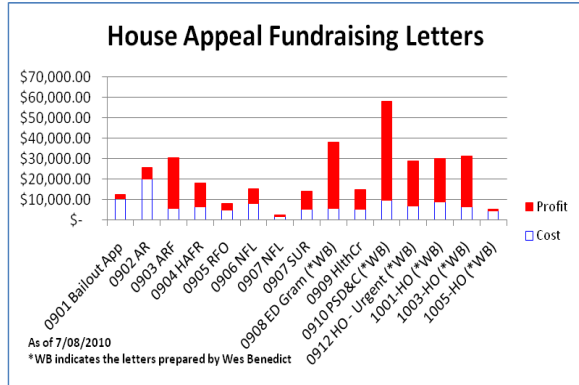
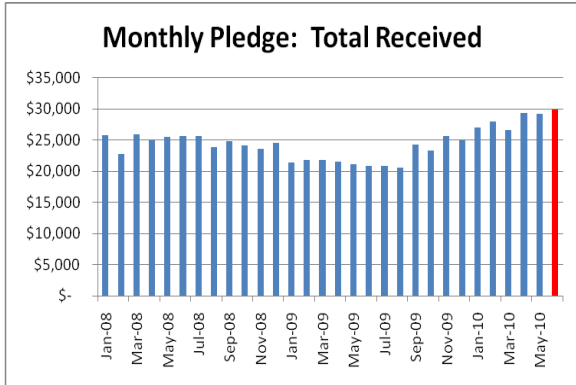
## *ADJOURNMENT*

The LNC adjourned without objection at 6:20 pm.

See following 20 pages for the staff reports

# Staff Reports

July 11, 2010 Meeting of the Libertarian National Committee, Inc.  
Las Vegas, Nevada



**Budget Items**  
 Headcount: \$60,000 expense  
 Branding: \$80,000 revenue; \$70,000 expense  
 Membership fundraising: \$100k rev., \$80k exp.  
 LP News 5<sup>th</sup> issue: \$10,000 expense  
 Media relations: \$3,000 expense

Candidates	2006	2008	2010
US Senator	18	15	22
US Representative	114	127	174
State Legislatures	272	279	343
Other	192	172	255
<b>Total Candidates</b>	<b>596</b>	<b>593</b>	<b>794</b>

# Executive Director's Report, submitted by Wes Benedict

## *Overview*

I started as Executive Director on July 17, 2009. My focus has been to improve fundraising, increase membership, cut costs and recruit candidates for the November 2010 elections.

Measurable result highlights:

- **Financial turnaround**: 2009 net surplus: \$85,367. 2010 June year-to-date net surplus: \$180,673.
- **Membership**: "Active Donors" bottomed out in October 2009 at 14,170 and has risen since then to 15,358 in June 2010.
- **Pledge growth**: Monthly pledge revenue increased from \$20,854 (June 2009) to \$29,838 (June 2010), providing stability for the future.
- **Candidate recruitment growth**: 794 Libertarian candidates listed for the Nov. 2010 elections (that list is still changing). In 2008 there were approximately 593, in 2006 approximately 596.

June 2010 financial results throughout this report are preliminary, but I do not expect the final results to change significantly.

## *Goal Possibilities*

The LNC has recently discussed the consideration of adopting goals for the 2010-2012 LNC term. Below I've listed some goals to consider. The first four are quite similar to those Jim Lark offered for consideration. I've suggested revenue of \$1.5 million, which is lower than what Jim Lark proposed.

1. **Membership**: 20,000 sustaining members.
2. **Organization**: Operational affiliates in all 50 states.
3. **Fundraising**: \$1.5 million revenue for 2011. (J.L. proposed \$1.7 million).
4. **Training**: Several seminars around the country in 2011 to include training on winnable and party-building campaigns plus affiliate development.
5. **Political**: 200 U.S. Representative candidates in 2012, 200 elected Libertarians, and between 45- and 50-state ballot access for the presidential nominee in 2012.

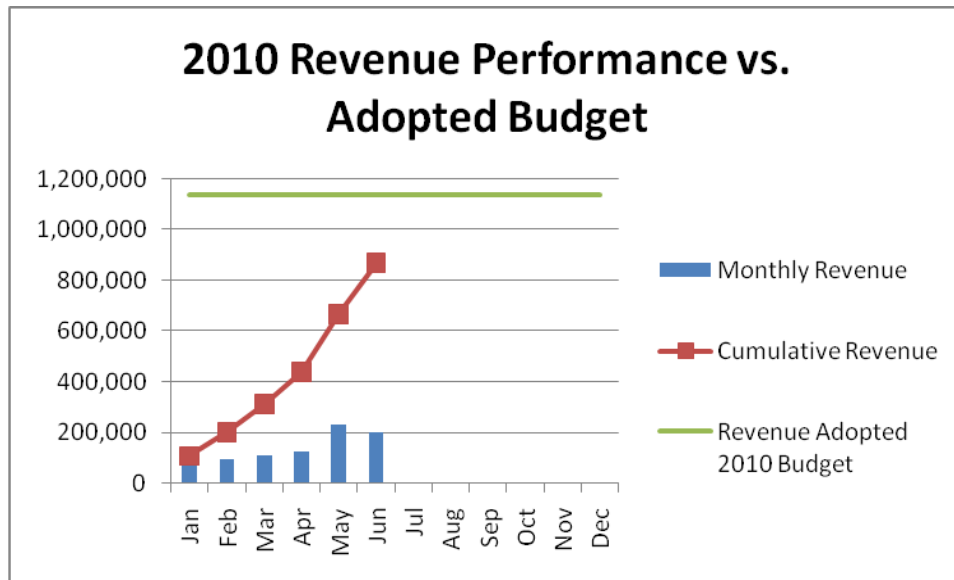
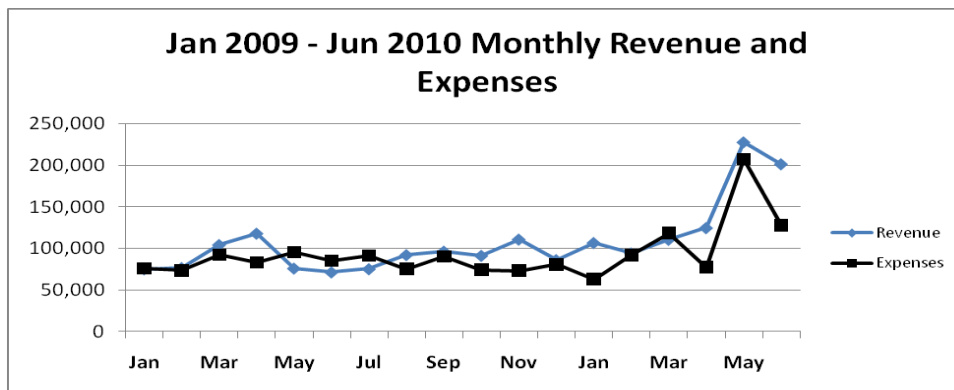
## *Budget Items*

Below are budget adjustments to consider for 2010.

1. **Headcount increase:** Increase Compensation expense \$60,000.
2. **Branding** (promotion items such as flyers, door hangers, stickers, t-shirts): Increase Brand Development Revenue \$80,000, increase Brand Development Expense \$50,000, increase Shipping and Postage expense (Administrative), \$20,000.
3. **Membership fundraising:** Increase Membership Dues revenue \$100,000, increase Membership Fundraising expense \$80,000.
4. **LP News fifth issue** (budgeted for four): increase member communications expense \$10,000.
5. **Media relations:** increase Media Relations expense \$3,000 (our press release contact list is well over a year old, and that includes what we share with states).

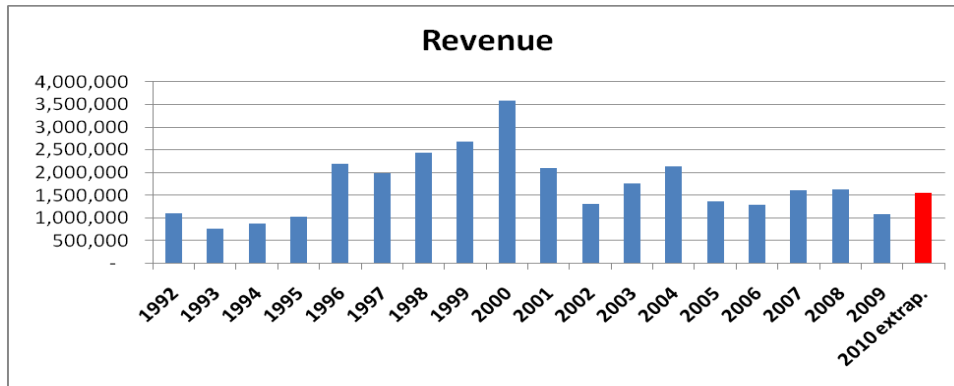
## Financial Results

Details on expenditures are in the Treasurer's reports and Auditor's reports. Revenue has trended upwards since I started in July 2009.



Revenue for the first six months of 2010 is at \$866,871. Of that, \$172,412 was convention revenue, and \$694,459 was non-convention. An extrapolation of  $2 \times \$694,459 + \$172,412 = \$1,561,330$  for the full year 2010. However, I would estimate \$1.3 to \$1.4 million as more likely

due to large one-time contributions in the first half of 2010. \$866,871 is 76% of the 2010 annual budget of \$1,138,000.



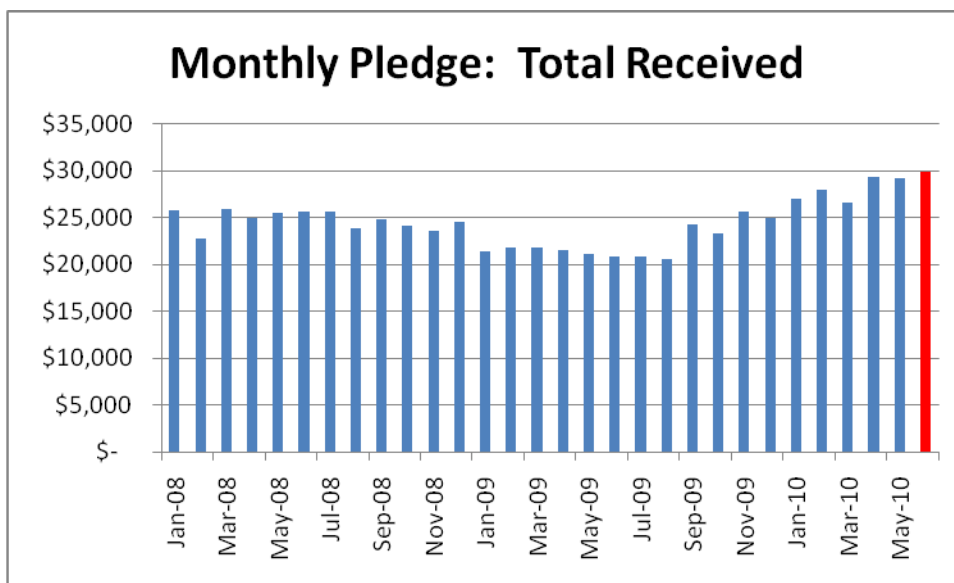
**Reserve Adequacy.** Our efforts to increase revenue and decrease costs have improved our Reserve Adequacy. From the Policy Manual:

*"Reserve" is calculated as the total cash balance less the sum of all restricted funds and accounts payable at month end. The targeted Reserve (from the budget) shall be equal to the sum of all monthly occupancy, labor and governance expenses.*

See reserve adequacy chart in Director of Operations' report.

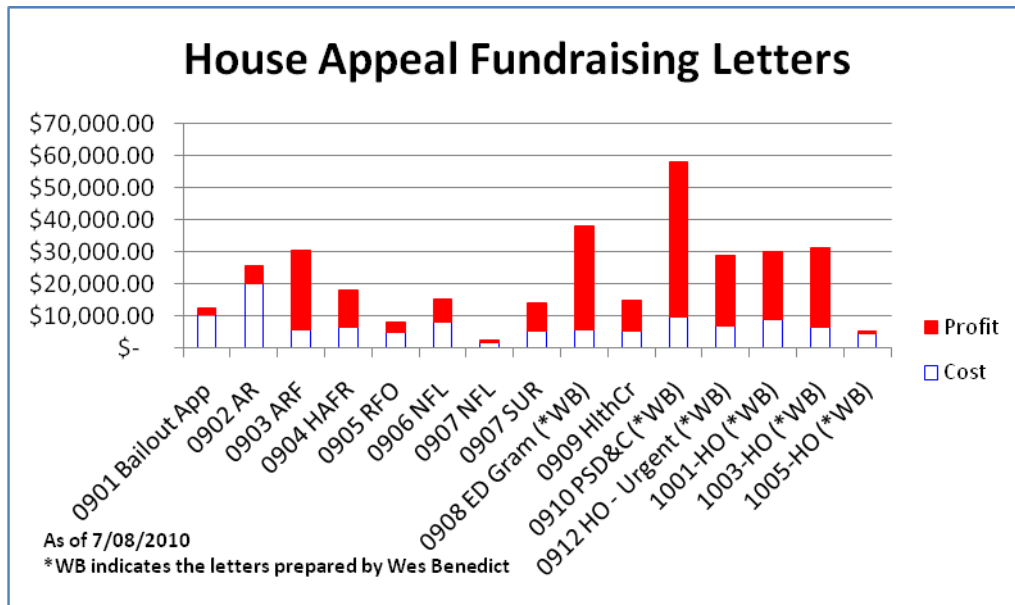
### **Fundraising**

We increased the monthly pledge revenue from \$20,854 in June 2009, to \$29,838 in June 2010.





Overall the House Appeal Fundraising letters are doing well. The 1005-HO was an urgent gram-style letter that did not go to any people who had donated in 2010 (monthly pledgers, convention attendees, other donors).



## Telemarketing

Kyle Hartz manages the volunteer interns to make telemarketing calls for membership renewals and database updates. Kyle Hartz makes calls in the evenings to people the interns couldn't reach during the day. It's especially valuable to have someone stay late here (10 PM or later) on the east coast to reach people after business hours on the west coast.

With a staff budget increase, I would add membership renewal calls.

## Board Report

The following chart we refer to as the "Board Report" has more details on fundraising. Beware, this is a manually updated chart and the cost information can be particularly misleading due to which costs are included and which are not.

Also, the revenue numbers will continue to rise, with the rise being greater the more recent the letter was released (e.g. letters released in January will continue bringing in significant revenue in February and March, etc., but at declining rates).

<b>Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2010</b>													
Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
<b>2010 Appeals (as of 2010-07-08)</b>													
<b>House</b>													
1001-HO Ballot Access	2/21/10	Ballot Access	28,658	last gift date 2006 - current	\$30,034.03	\$8,657.87	\$21,376.16	471	1.64%	\$63.77	\$0.29	\$3.47	\$18.38
1003 HO Annual Report	4/7/10	Annual Report	21,574	Donors or members during 2009	\$31,446.11	\$6,637.58	\$24,808.53	420	1.95%	\$74.87	\$0.21	\$4.74	\$15.80
1005 HO AR followup	6/5/10	Annual Report followup	16,046	rec'd 1003 HO, no donation in 2010	\$5,355.44	\$4,317.06	\$1,038.38	120	0.75%	\$44.63	\$0.81	\$1.24	\$35.98
<b>Subtotal House Appeals</b>			<b>66,278</b>		<b>\$66,835.58</b>	<b>\$19,612.51</b>	<b>\$47,223.07</b>	<b>1,011</b>	<b>1.53%</b>	<b>\$66.11</b>	<b>\$0.29</b>	<b>\$3.41</b>	<b>\$19.40</b>
2010 LP NEWS	5/6/10		31,516		\$5,590.21			127	0.40%	\$44.02			
<b>Subtotal House Appeals Incl. LP News</b>			<b>97,794</b>		<b>\$72,425.79</b>	<b>\$19,612.51</b>	<b>\$52,813.28</b>	<b>1,138</b>	<b>1.16%</b>	<b>\$63.64</b>	<b>\$0.27</b>	<b>\$3.69</b>	<b>\$17.23</b>
<b>Renewals</b>													
1001 RE	2/12/10		2,612		\$14,751.00	\$961.00	\$13,790.00	324	12.40%	\$45.53	\$0.07	\$15.35	\$2.97
1002 RE	3/16/10		2,796		\$15,424.99	\$1,199.00	\$14,225.99	319	11.41%	\$48.35	\$0.08	\$12.86	\$3.76
1004 RE	4/9/10		4,181		\$19,124.44	\$1,049.00	\$18,075.44	455	10.88%	\$42.03	\$0.05	\$18.23	\$2.31
1005 RE	6/5/10		4,138		\$12,334.00	\$943.46	\$11,390.54	271	6.55%	\$45.51	\$0.08	\$13.07	\$3.48
1007 RE	7/10/10		6,190										
<b>Subtotal Renewals</b>			<b>19,917</b>		<b>\$61,634.43</b>	<b>\$4,152.46</b>	<b>\$57,481.97</b>	<b>1369</b>	<b>6.87%</b>	<b>\$45.02</b>	<b>\$0.07</b>	<b>\$14.84</b>	<b>\$3.03</b>
<b>Lapsed</b>													
1002 LA	3/20/10	bumpersticker mailing	18,466	expired between 2006-2009	\$19,956.01	\$6,247.61	\$13,708.40	318	1.72%	\$62.75	\$0.31	\$3.19	\$19.65
1005 LA	5/15/10	please renew	78,696	expired 1998-2009	\$20,461.69	\$17,039.51	\$3,422.18	494	0.63%	\$41.42	\$0.83	\$1.20	\$34.49
<b>Subtotal Lapsed</b>			<b>97,162</b>		<b>\$40,417.70</b>	<b>\$23,287.12</b>	<b>\$17,130.58</b>	<b>812</b>	<b>0.84%</b>	<b>\$49.78</b>	<b>\$0.58</b>	<b>\$1.74</b>	<b>\$28.68</b>
<b>Prospecting</b>													
1005 PR	6/12/10	D's & R's are the problem, join the LP	59,000	Reason, Independent Inst, 2006-2010 inquiries	\$6,085.00	\$14,860.42	-\$8,775.42	145	0.25%	\$41.97	\$2.44	\$0.41	\$102.49
<b>Subtotal Prospecting</b>			<b>59,000</b>		<b>\$6,085.00</b>	<b>\$14,860.42</b>	<b>-\$8,775.42</b>	<b>145</b>	<b>0.25%</b>	<b>\$41.97</b>	<b>\$2.44</b>	<b>\$0.41</b>	<b>\$102.49</b>
<b>WEB</b>													
<b>Web Contributions</b>		Donations			\$53,020.30		\$53,020.30	772		\$68.68			
<b>Web New Members</b>		New Members			\$55,940.00		\$55,940.00	1,123		\$49.81			
<b>Web Renewals</b>		Renewal Memberships			\$60,207.00		\$60,207.00	1,106		\$54.44			
<b>WHITE MAIL</b>													
<b>White Mail Contributions</b>		Donations			\$56,519.55		\$56,519.55	140		\$403.71			
<b>White Mail for Membership</b>		Membership			\$5,556.60		\$5,556.60	64		\$86.82			
<b>Subtotal for Web and White Mail</b>					<b>\$231,243.45</b>		<b>\$231,243.45</b>	<b>3,205</b>		<b>\$72.15</b>			
<b>2010 GRAND TOTAL</b>					<b>\$400,131.16</b>		<b>\$400,131.16</b>	<b>4,092</b>		<b>\$97.78</b>			

<b>Costs, Dates, and Revenue from Direct Mail Projects 2008 through 2010</b>													
Official Mailing Name	Drop Date	Topic and Purpose	# of Pieces Mailed	Target Population	Gross Revenue	Total Costs	Net Revenue	No of Responses	Percent Response	Average Gift Amount	Cost to Raise \$1.	ROI	Cost per Donor
<b>2009 Appeals (as of 2010-05-22)</b>													
<b>House</b>													
0901 Bailout App	1/30/09	Application for Bailout	21,420	0-28 Month Donors	\$12,353.00	\$10,441.22	\$1,911.78	305	1.42%	\$40.50	\$0.85	\$1.18	\$34.23
0902 AR	2/24/09	Annual Report	18,948	0-18 Month Donors; Life Members 19-96 Mo	\$25,832.00	\$20,061.41	\$5,770.59	555	2.93%	\$46.54	\$0.78	\$1.29	\$36.15
0903 ARF	3/21/09	Annual Report Followup	19,022	0-18 Month Donors; Life Members 19-96 Mo	\$30,358.00	\$5,835.69	\$24,522.31	416	2.19%	\$72.98	\$0.19	\$5.20	\$14.03
0904 HAFR	4/20/09	Audit Federal Reserve-Petition	17,622	0-18 Month Donors; Vol for Ron Paul	\$18,038.00	\$6,602.22	\$11,435.78	730	4.14%	\$24.71	\$0.37	\$2.73	\$9.04
0905 RFO	5/21/09	Run For Office - Mike Munger Ltr	15,707	2-18 Month Donors (no Life, no Pledgers)	\$8,080.00	\$4,877.55	\$3,202.45	203	1.29%	\$39.80	\$0.60	\$1.66	\$24.03
0906 NFL	6/18/09	No Free Lunch	16,619	2-18 and Life; 0-6 vol (no pledgers)	\$15,145.00	\$8,008.82	\$7,136.18	316	1.90%	\$47.93	\$0.53	\$1.89	\$25.34
0907 NFL	8/3/09	No Free Lunch	2,490	\$25+ 24-36 month lapsed members	\$2,416.00	\$1,584.19	\$831.81	38	1.53%	\$63.58	\$0.66	\$1.53	\$41.69
0907 SUR	7/29/09	Govt Takeover - gatefold	11,881	2-12 and Board and Mjr Dnr (no pledgers)	\$14,192.75	\$5,257.88	\$8,934.87	285	2.40%	\$49.80	\$0.37	\$2.70	\$18.45
0908 ED Gram	8/18/09	New Ex Dir - urgent gram	19,193	1-16 mo; Inq; Mjr Dnr; Vol; Iowa	\$38,061.00	\$5,533.79	\$32,527.21	634	3.30%	\$60.03	\$0.15	\$6.88	\$8.73
0909 HlthCr	9/22/09	Health Care	12,589	0-12 mo donors include Life Members	\$14,840.00	\$5,399.09	\$9,440.91	306	2.43%	\$48.50	\$0.36	\$2.75	\$17.64
0910 PSD&C	11/4/09	Donations & Corrections	30,053	0-36 mo donors, 1-9 mo prospects.	\$57,978.00	\$9,540.10	\$48,437.90	973	3.24%	\$59.59	\$0.16	\$6.08	\$9.80
0912 HO - Urgent	12/23/09	Year End Urgent Gram (yellow)	25,042		\$28,753.00	\$6,944.00	\$21,809.00	558	2.23%	\$51.53	\$0.24	\$4.14	\$12.44
<b>Subtotal House Appeals</b>			<b>185,544</b>		<b>\$237,293.75</b>	<b>\$83,141.96</b>	<b>\$154,151.79</b>	<b>4,761</b>	<b>2.57%</b>	<b>\$49.84</b>	<b>\$0.35</b>	<b>\$2.85</b>	<b>\$17.46</b>
2009 LP NEWS	on going	LP News with BRE inserted	47,811	Active Members	\$23,186.23	\$21,609.52	\$1,576.71	423	0.88%	\$54.81	\$0.93	\$1.07	\$51.09
<b>Subtotal House Appeals Incl. LP News</b>			<b>443,941</b>		<b>\$260,479.98</b>	<b>\$104,751.48</b>	<b>\$155,728.50</b>	<b>5,184</b>	<b>1.17%</b>	<b>\$50.25</b>	<b>\$0.40</b>	<b>\$2.49</b>	<b>\$20.21</b>
<b>Renewals</b>													
0901 Re	1/22/09	Renew Memberships	2,761	Members	\$17,275.00	\$1,228.46	\$16,046.54	416	15.07%	\$41.53	\$0.07	\$14.06	\$2.95
0902 Re	2/24/09	Renew Memberships	2,870	Members	\$13,994.99	\$1,378.78	\$12,616.21	343	11.95%	\$40.80	\$0.10	\$10.15	\$4.02
0903 Re	3/24/09	Renew Memberships	3,256	Members	\$13,424.99	\$1,490.87	\$11,934.12	325	9.98%	\$41.31	\$0.11	\$9.00	\$4.59
0904 Re	4/16/09	Renew Memberships	3,513	Members	\$9,374.47	\$1,365.34	\$8,009.13	273	7.77%	\$34.34	\$0.15	\$6.87	\$5.00
0905 Re	5/16/09	Renew Memberships	3,617	Members	\$8,912.00	\$1,389.57	\$7,522.43	247	6.83%	\$36.08	\$0.16	\$6.41	\$5.63
0906 Re	6/13/09	Renew Memberships	3,827	Members	\$12,621.01	\$1,442.95	\$11,078.06	298	7.79%	\$42.02	\$0.12	\$8.68	\$4.84
0907 Re	7/16/09	Renew Memberships	3,692	Members	\$8,575.00	\$1,444.13	\$7,130.87	206	5.58%	\$41.63	\$0.17	\$5.94	\$7.01
0908 Re	8/15/09	Renew Memberships	4,012	Members	\$13,020.00	\$1,413.08	\$11,606.92	293	7.30%	\$44.44	\$0.11	\$9.21	\$4.82
0909 Re	9/15/09	Renew Memberships	3,814	Members	\$13,026.50	\$1,416.32	\$11,610.18	297	7.79%	\$43.86	\$0.11	\$9.20	\$4.77
0910 Re	10/13/10	Renew Memberships	2,931	Members	\$10,920.00	\$1,215.00	\$9,705.00	257	8.77%	\$42.49	\$0.11	\$8.99	\$4.73
0911 Re	12/11/10	Renew Memberships	2,730	Members	\$7,120.00	\$1,017.00	\$6,103.00	154	5.64%	\$46.23	\$0.14	\$7.00	\$6.60
0912 Re	12/31/10	Renew Memberships	2,821	Members	\$8,859.00	\$916.00	\$7,943.00	203	7.20%	\$43.64	\$0.10	\$9.67	\$4.51
<b>Subtotal Renewals</b>			<b>39,844</b>		<b>\$137,022.96</b>	<b>\$15,717.50</b>	<b>\$121,305.46</b>	<b>3,312</b>	<b>8.31%</b>	<b>\$41.37</b>	<b>\$0.11</b>	<b>\$8.72</b>	<b>\$4.75</b>
<b>Lapsed</b>													
0906 NPC	6/18/09	Do Not Call list from telemarketers	180	Lapsed Members	\$591.00	\$79.20	\$511.80	22	12.22%	\$26.86	\$0.13	\$7.46	\$3.60
0908 Lapsed		Renew Memberships		Members	\$892.00		\$892.00	28	#DIV/0!	\$31.86	\$0.00	#DIV/0!	\$0.00
0910 Lapsed	10/16/09	Renew Memberships	21,512	Members	\$29,028.00	\$8,040.72	\$20,987.28	678	3.15%	\$42.81	\$0.28	\$3.61	\$11.86
0912 La	12/31/10	Renew Memberships	34,231	Lapsed Members	\$18,000.28	\$11,337.39	\$6,662.89	386	1.13%	\$46.63	\$0.63	\$1.59	\$29.37
<b>Subtotal Lapsed</b>													
<b>Prospecting</b>													
09 Inq	ongoing	Inquiries	4,294	Non-donors w ho have asked for information	\$5,342.00	\$3,316.65	\$2,025.35	158	3.68%	\$33.81	\$0.62	\$1.61	\$20.99
0901 PMEM	1/14/09	Acquisitions and Memberships	18,753	4 lists of new names	\$3,155.00	\$14,684.00	-\$11,529.00	102	0.54%	\$30.93	\$4.65	\$0.21	\$143.96
0904 PSR	5/4/09	New Members	20	Survey Respondents	\$25.00	\$8.40	\$16.60	1	5.00%	\$25.00	\$0.34	\$2.98	\$8.40
<b>Subtotal Prospecting</b>			<b>23,067</b>		<b>\$8,522.00</b>	<b>\$18,009.05</b>	<b>-\$9,487.05</b>	<b>261</b>	<b>1.13%</b>	<b>\$32.65</b>	<b>\$2.11</b>	<b>\$0.47</b>	<b>\$69.00</b>
<b>WEB (as of 12-31-2009)</b>													
Web Contributions	Jan-Dec	Donations			\$34,776.94		\$34,776.94	696		\$49.97			
Web New Members	Jan-Dec	New Members			\$142,184.99		\$142,184.99	3,645		\$39.01			
Web Renewals	Jan-Dec	Renewal Memberships			\$92,025.00		\$92,025.00	1,819		\$50.59			
<b>WHITE MAIL</b>													
White Mail Contributions	Jan-Dec	Donations			\$56,859.05		\$56,859.05	281		\$202.35			
White Mail for Membership	Jan-Dec	Membership			\$9,405.00		\$9,405.00	194		\$48.48			
<b>Subtotal for Web and White Mail</b>					<b>\$335,250.98</b>		<b>\$335,250.98</b>	<b>6,635</b>		<b>\$50.53</b>			
<b>2009 GRAND TOTAL</b>			<b>506,852</b>		<b>\$741,275.92</b>	<b>\$138,478.03</b>	<b>\$602,797.89</b>	<b>15,392</b>	<b>3.04%</b>	<b>\$48.16</b>	<b>\$0.19</b>	<b>\$5.35</b>	<b>\$9.00</b>

## ***Elected Libertarians***

The list of elected Libertarians was not maintained before I started. Now it is up to date and posted on LP.org. After the November 2009 elections we counted 143 elected Libertarians. The total number continually changes as new elected Libertarians are found and others are removed for various reasons. Currently we're at 153.

Previous lists mixed elected and appointed officials and also contained lots of officials whose terms had expired.

## ***Candidates***

As of July 8, 2010 we have received 794 candidates for posting on LP.org for the November 2, 2010 elections. Some of those candidates will not make it to the November ballot, but others will continue to be added. So it's reasonably likely we'll have over 700 on the ballot in November.

<b>Candidates</b>	<b>2006</b>	<b>2008</b>	<b>2010</b>
<b>U.S. Senator</b>	18	15	22
<b>US Representative</b>	114	127	174
<b>State Legislatures</b>	272	279	343
<b>Other</b>	192	172	255
<b>Total Candidates *</b>	596	593	<b>794</b>

*\* Mostly November candidates, but may include a small number of candidates in non-November elections. Both partisan and non-partisan.*

I have also added a "campaign resources" page to our website:  
<http://www.lp.org/campaign-resources>

That page has links to documents with advice for candidates, as well as links to polls, logos, party literature, and more.

## ***Ballot Access Planning Considerations***

In 2010, we've spent or allocated ballot access petitioning funds for five states:

1. \$15,000 to get the Libertarian Party of New Mexico back on the ballot through 2012.
2. \$35,000 to assist the LP Illinois petition drive (signatures were submitted and we're awaiting confirmation of success).
3. \$6,000 to the Pennsylvania LP to assist with their petition drive.

4. We've approved \$21,000 for the LP Nebraska petition drive, which is currently underway.
5. We've approved \$25,000 for the LP New York petition drive, which is currently underway.

In order to minimize our costs while maximizing our benefits, I think it is crucial to communicate to our members and donors the secondary positive impacts of petitioning. That is also especially valuable for inspiring volunteers to go out there and get signatures.

If we communicate to our volunteers that petitioning is a waste of time and money, they are less likely to go out and do the work. Below are talking points I've used:

*Ballot access petition drives cost money, but they also generate immediate benefits. Petitioners speak directly to voters one-on-one about the Libertarian Party. When people sign a Libertarian petition, it "breaks the ice" and helps them feel a small connection to our party, so many of them will feel comfortable voting for our candidates on Election Day.*

*The LP is famous for being the most successful third party at gaining ballot access. In order to be most effective, we need to be a nationwide political party.*

Challenges to mid-range and long-range ballot access planning:

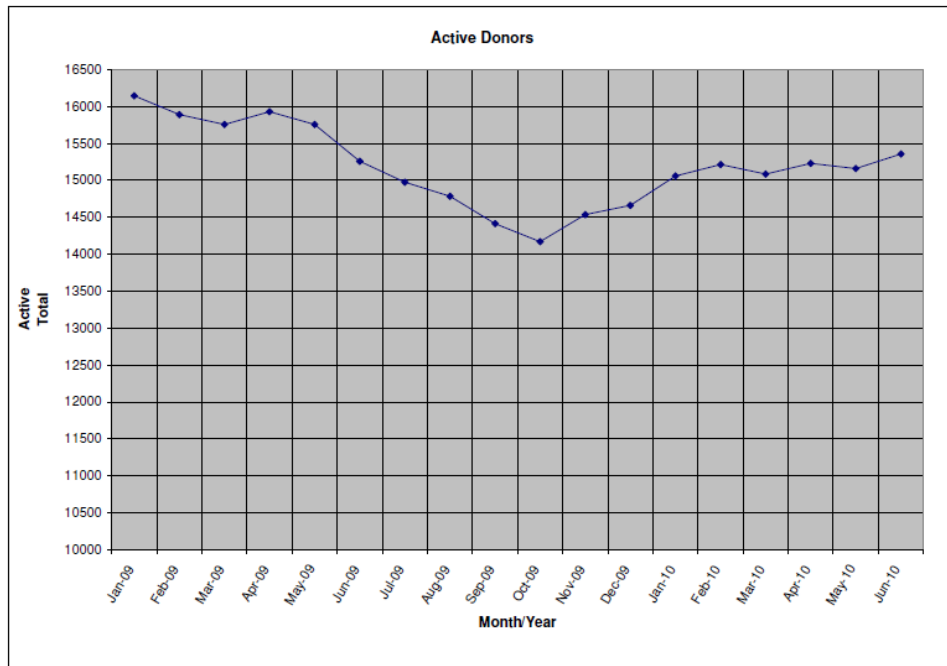
- Local assistance hard to predict.
- LNC funding approval hard to predict.
- Volunteers tend to be overly optimistic on their commitments, but not always.
- Outcome of ballot access lawsuits and legislative efforts hard to predict.

## **Membership**

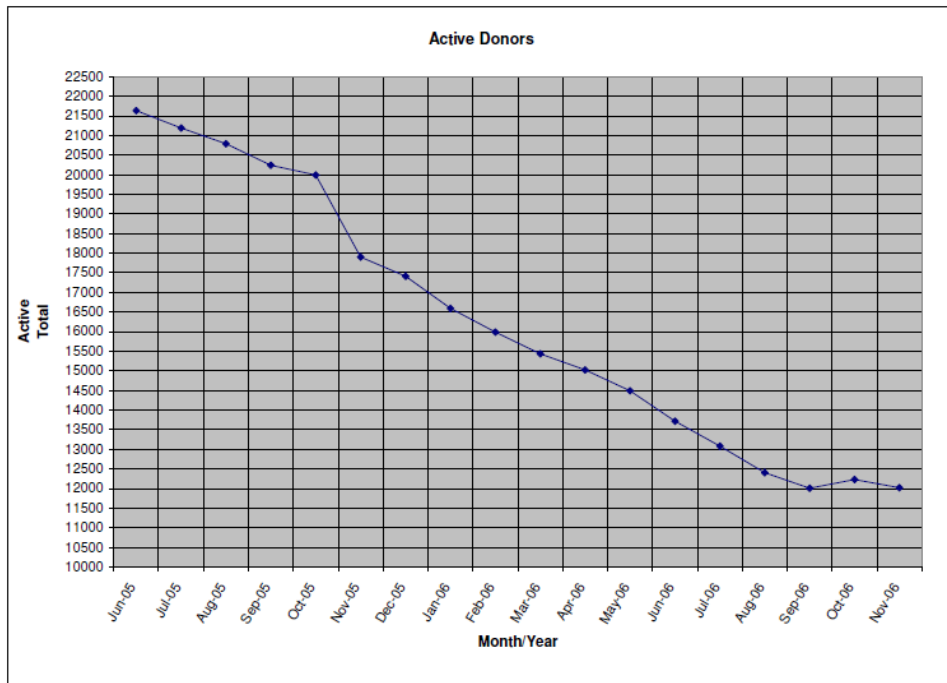
Paid memberships (which we call "Active Donors") reached a peak around the year 2000, steadily declined until 2006, and have been somewhat stable since 2007.



A closer look at the "Active Donors" chart at the monthly level shows membership was steadily declining in 2009. Shortly after I was hired in July 2009, I realized we had not been mailing much to people whose memberships had lapsed for more than a few months.



Below is the 2006 membership report from four years ago. As new programs are considered, I think it's worth keeping in mind why that decline happened.



## Facebook

Kyle Hartz manages our rapidly growing Facebook fan page.



The table below compares the LP to a few organizations we've benchmarked against as in this email: <http://www.lp.org/blogs/staff/lp-monday-message-facebook-fans-blow-past-40000>

Facebook Fans	4/30/2010	7/9/2010	Growth	Growth%
Institute for Justice	3,490	6,321	2,831	81%
<b>Libertarian Party</b>	<b>40,000</b>	<b>69,271</b>	<b>29,271</b>	<b>73%</b>
Heritage Foundation	152,949	195,619	42,670	28%
Campaign for Liberty	47,121	59,414	12,293	26%
Reason Magazine	17,839	22,226	4,387	25%
Cato Institute	45,407	54,900	9,493	21%
Advocates for Self-Government	4,827	5,765	938	19%
Democratic Party	85,316	99,286	13,970	16%
Ron Paul	199,552	230,496	30,944	16%
Republican Party	128,778	148,681	19,903	15%
ACLU	32,149	35,445	3,296	10%
MoveOn.org	87,334	92,363	5,029	6%

## Convention

Most of the 2010 convention details are reported by others. However, I wanted to highlight the strong attendance. At our last mid-term convention in 2006, we had only 325 delegates attend. We expected about 400 delegates to attend this year, but the final tally was 556.

In 2008 we had 661 delegates attend, but that was a presidential nominating convention and we always expect much higher turnout at those due to the added excitement surrounding the presidential race.

Year	2006	2008	2010
<b>Credentialed Delegates</b>	325	661	<b>556</b>

Below is just a laundry list of suggestions and opportunities to consider for future conventions:

1. **Vendors.** Consider breaking the vendor areas into two categories and having the LNC sell vendor booths for organizations that can legally contribute to the LNC. For the 2010 convention, the LNC was probably eligible to accept registrations from nearly half of the vendors which could have raised another \$5,000 in revenue. Instead, all of the vendor booth revenue went to Stephen Gordon's company Forward Focus Media. The main vendor complaint I received was lack of overnight security or storage necessitating partial breakdown and re-setting up each day.
2. **Breaks.** Could save several thousand dollars by eliminating the coffee and cookie breaks.
3. **Speakers.** A whole lot of people called wanting to be speakers or do training sessions and many of them complained forcefully that the process for selecting who was permitted to participate was unfair. The fortunate situation for staff was that we could let people know the convention committee was in charge of those decisions, but of course that made the convention committee's job tough. I'd suggest having a meal event and perhaps a one hour session in the main hall where the LNC sells 5 minute and greater speaking slots. I think it could be quite entertaining and would enhance revenue and would at least give more people the opportunity to address the convention.

## ***Staffing***

We have the same people on staff as we did at the May 28 meeting. So now there are five full-time, one part-time, and one contractor.

I think it would be valuable to add a part-time person to make membership renewal calls in the evenings. Also, with the right circumstances I would add a political director to assist candidates and affiliates. If the LP decides to support training around the country, that political director could do that in 2011.

Staff Responsibilities:

<b>Wes Benedict, Executive Director</b>
Establish the organizational structure of the staff
Recruit train and assign all staff members
Appoint, employ and terminate staff in consultation with the Chair
Evaluate staff performance
Assure staff is in compliance with party Bylaws and Policy Manual
Maintain frequent and substantive contact with the LNC Chair
Keep members of the LNC informed as appropriate
Develop budget with Treasurer and maintain compliance
Oversee fundraising efforts including fundraising letters, emails, website, telemarketing, and major donor efforts
Oversee membership growth efforts
Write and design fundraising letters or outsource
LP News Editor
Work with the Chair and others to get out a cohesive Libertarian message to the public



Generate press releases
Answer press inquiries and book media appearances for party officials
Generate Monday Message and other email messages to members
Answer questions about the Party and its positions when other staff request assistance
Create and oversee various initiatives to establish a “cause célèbre” for our donors
Function as the intermediary between the Party and the public
Assure compliance with the Advertising Publications Review Committee (APRC) provisions
Liaison between staff and General Counsel
Direct LP.org website content
Generate blog entries
Generate polls on LP.org
Assist start-up of state affiliates where none exist
Candidate recruitment and training
Manage ballot access activities
Participate in outside conferences
Network with other organizations and politicians in DC to increase the stature and reputation of the party

<b>Robert Kraus, Operations Director</b>
Accounting and bookkeeping (a/p, a/r, maintain QuickBooks)
General purchasing and procurement
Work with Chair and Treasurer on financial issues
Maintain compliance with government policies, especially the FEC
Provide data to FEC consultant for FEC filing
Payroll and benefits administration for LP Staff
Create and maintain Employee Manual
Maintain membership/contributor database (Raiser’s Edge)
Assure Sustaining Memberships, expiration dates, and Life Memberships are accurately calculated and recorded according to the Bylaws and Policy Manual
Send monthly data dumps to state affiliates
Manage database updates provided by state affiliates to LPHQ
Customer service (internal and external communications with board members, affiliates, donors, etc.)
Facilities and equipment planning and maintenance
Preparation of financial and membership reports
Administrator of lp.org & hq.lp.org email and group list servers
Managing our ballot access lawsuits with the chair
Working with the Chair, state parties and local activists to get ballot access reform bills introduced in state legislatures, and developing lobbying strategies for them
Staff liaison to the Convention Oversight Committee
Primary staff liaison to the Secretary
Maintain backups of LP servers, Raisers Edge, Quickbooks, and personal computer files
Maintain membership, financial, and other archives
Maintain LNC contact list (an off-line document and at LP.org)

Record LNC meetings
Process monthly gifts for direct account drafts
Oversee Member Service Specialists in the sorting incoming mail, updating membership information and caging of donations

<b>Casey Hansen, Member Services &amp; Affiliate Relations Manager</b>
Answer and direct incoming phone calls
Answer questions or refer to others
Handle complaints or refer to others
Accept, open and sort mail, packages, couriers and supplies
Greet visitors
Produce and mail LP Membership Cards
Produce and mail LP Information Packets
Sort and tag physical monetary contributions sent to the office (checks, money orders, cash)
Deposit checks at PCN bank after deposit verified and cash audited
Re-checking of daily deposits and cash audits
Update member's address and contact information
Assist in general office upkeep, organization and maintain office supplies
Any other extra tasks as assigned by other LNC staff such as general filing, research, and responding to member correspondence
Primary assistant to Robert
Customer service to state and local affiliates
Maintain State Chair and State Organization contact lists (the off-line document, not the ones on LP.org)
Maintain Events Listing on LP.org
Fill order requests, such as requests for free brochures or free LP News

<b>Susan Dickson, Member Services Specialist</b>
Process and cage all checks, credit cards and cash received via mail into RE
Photocopy checks before deposit
Process and cage all web transactions into RE
Process refunds and contribution returns
Update and maintain records in RE
Import new inquiry and volunteers from web and send prepare data for information packets
Prepare data for new memberships and renewals and print letters for membership cards
Prepare daily reports and do daily cash audits
Create new records for people who ask for information packets
Properly sort and file all source material to comply with FEC rules

<b>Arthur DiBianca, Staff Assistant</b>
Maintain the list of elected Libertarians (online and a more extensive offline database)

Maintain the list of Libertarian candidates
Assist with database troubleshooting and cleanup
Scan national media for topics for press releases, blog entries, and Email messages
Draft monthly Liberty Pledge Newsletter
Manage Lyris email broadcast system (press list and LP member list): add new subscribers, load and send press releases and general emails
Post blog entries, press releases, polls and other information on LP.org
Help with overall maintenance of LP.org
Monitor and sort incoming email, forward to appropriate staff as necessary
Draft some press releases, general emails (like Monday Messages and fundraising emails), and blog entries
Draft articles for LP News
Edit and proofread all communications including press releases, mass emails, blog entries, fundraising letters, LP News, Liberty Pledge Newsletter, and party literature

<b>Nick Dunbar, Staff Assistant</b>
Maintain accuracy of monthly giving program (donor calls and email changes; contact donors for updated information)
Process monthly gifts for members of monthly giving program and evaluate transactions that do not go through to find out why including contacting the donor for updated information
Work with vendors for house and acquisition appeals (copy, art, print, mail shop)
Analyze results on all mail appeals and select segments from house file for each house mail appeal, and order lists for each acquisition appeal
Data pulls from donor database for house mail appeal and for omission in acquisition appeal
Data pulls for membership cards, acknowledgments and cultivation
Oversee printing and mailing of membership cards; print and mail acknowledgments; search for creative ideas to cultivate high dollar and loyal donors
Update Board Report (which shows appeal results)
Assist with record archive organization, storage and maintenance

<b>Kyle Hartz, Development Assistant</b>
Phone monthly pledgers with processing problems to get updated information
Phone former monthly pledgers to get them to sign up again
Phone lapsed members to renew memberships--stay late and call at night as needed to reach people on the West Coast at home
Design websites for candidates
Assist with inquiry responses (questions about the Libertarian Party from interested prospects)
Recruit and manage interns
Direct intern telemarketing membership renewal effort
Manage social media pages: Facebook, Twitter, Meetup and LinkedIn
Respond to letters and email requests from volunteers
Forward people who express a desire to run for office to their state party

Staff booths at LP events, direct recruitment of volunteers for affiliate events
Participate in outside conferences
Activist training and support

# Director of Operation's Report

by Robert Kraus

## **Post Convention**

I have worked considerably with Adm. Colley and Bob Sullentrop to complete the closing details of the convention. As of June 30<sup>th</sup> we have a net convention surplus of \$68,673 (this does not include an additional \$1309 credit due from the hotel plus another \$1000 in convention related income, nor does this include an estimate of rebates yet to be sent out). Please refer to the Convention Committee report for more information.

## **Blackbaud – Data Dumps – Internal Customer Service**

No new major issues to report with RE-7 from Blackbaud.

In terms of data updates from states, we continue to see improvements with special thanks to the LPOH which sends us both new member and data corrections weekly. VALP and SCLP and now the LPRI also are very good with sending in their updates due to the use of Alicia's excellent membership management program. We would still like to see more sharing of information and re-encourage regional reps to have their state membership directors to send us their updates often.

Art continues to be doing a superb job at maintaining the list of emails within Sparklist (our email list serve program) and now we are able to export the bad emails, link them to a member ID, and in most cases remove them from RE so they will not appear in the data dumps. He continues to be instrumental in aiding with other data management issues.

In addition, we had the pleasure of having Stewart Flood in the office recently to do an IT audit. Please refer to his report for additional information.

## **FEC Filing**

We continue to file accurate FEC reports and use Paula Edwards to complete the FEC Filing Process on a monthly basis and handle our amendments. The reconciliation and audit steps to this process continue to work to assure that these reports are correct prior to filing, and to insure that the disbursements and contributions match to our cash accounting records.

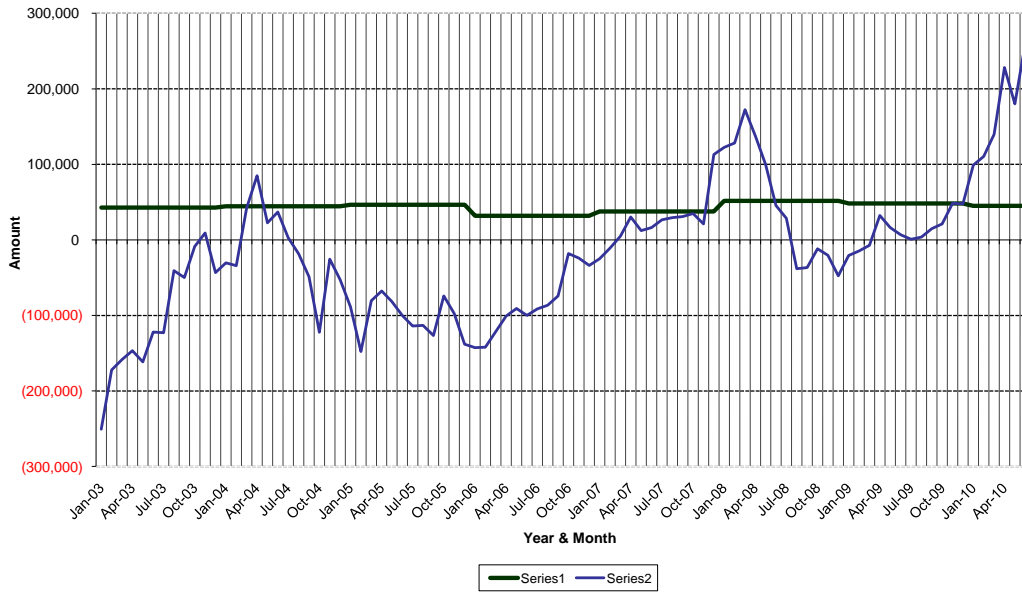
As a reminder, the FEC reports are done on a cash basis while our financial reports are done on an accrual basis as required by our bylaws which require adherence to GAAP. Therefore, our Statement of Operations will not always look the same as what is reported on the summery page of our FEC Filings.

## **Financial**

We continued efforts to control and maintain our expenses and accounts payable. We also continue to operate with a surplus. Looking at June preliminary results, we can report that we have been in the black for 5 of the first 6 months of this year.

As you can see on the following chart, we continue to build up a decent cash reserve. As you can see we are in a better position than we were prior to the last three conventions. A part of this was due to the annual disbursement from the Burrington Estate plus one new bequest.

Reserve Adequacy Trend Since Jan 2003



## Human Resources

Our staff remains stable over the last several months. Kyle has now become full time permanent salaried staff taking over much of the duties Mark was handling and more. Please see the ED report for full information.

Thank you!

Robert

**Report for LNC meeting, July 11, 2010**  
**by Arthur DiBianca, Staff Assistant**

**1. Lyris Email Delivery**

Currently, our Lyris list has about 89,000 "active" recipient addresses. According to Lyris's reports, most of our mass mailings have more than 99 percent successful delivery.

I recently spotted some emails on the "bad email" list that looked like they should be good. I did a test that allowed us to reactivate about 1,250 emails that had been incorrectly marked bad in 2008.

We learned that Microsoft (hotmail.com) considered our emails suspicious, which was causing some recipients to have trouble viewing them. We're working with Microsoft, and I think we have resolved most of the problem.

**2. Elected Libertarians List**

One of my tasks has been to research and verify Libertarian elected officials. This task mostly involves searching websites for lists of officials and election results, and phoning government bodies and elections offices. It has proved to be a painstaking process, but I believe that our list is now quite accurate. At the time I began processing the list, it showed 205 elected Libertarians. After checking each of those names (and adding some new ones), the list was reduced to 146. Since then, I have continued to monitor the list, adding new elected Libertarians, and removing those who have resigned, or whose terms have expired. As of July 8, 2010, the list contains 153 names.

Our website has a single web page with the complete list of elected Libertarians. It is viewable at LP.org by clicking the "Our Party >> Elected Officials" menu option.

**3. 2010 Candidate List**

I have been collecting candidate lists provided by the state parties, and updating our website list with the information. As of July 8, our website lists 794 candidates. Almost all of these are for the November 2 elections; a few are for other elections in 2010. This list is frequently updated as we receive new information from the state parties, and as we receive contact information and corrections from the candidates. Some of the currently listed candidates will not make it to the November ballot, but we also expect other candidates to be added as the year goes on.

The LP website has links to individual websites for 142 of these candidates.

Our website shows the candidates for each state on their state pages, and there is also a comprehensive list which can be viewed by clicking the "Our Party >> Candidates" menu option.

Candidates for U.S. Senator: 22

2008: 15

2006: 18

Candidates for U.S. Representative: 174

2008: 127

2006: 114

Candidates for state legislatures: 343

2008: 279

2006: 272

Candidates for other offices: 255

#### **4. T-shirts**

On June 9, we sent a mass email inviting supporters to make online donations and order Libertarian T-shirts. The offer requested a donation of at least \$10 per T-shirt. The duration of the offer was about eight days.

The offer generated orders for 740 T-shirts. Online donations in connection with these orders totaled about \$9,000. Those orders have been shipped, as well as some additional orders made later. Even with shipping costs, the project was profitable.



## CAMPUS ORGANIZING REPORT

Submitted to: Libertarian National Committee, July 2, 2010

Submitted by: James W. Lark, III  
Region 5S Representative, Libertarian National Committee

This report will provide some information concerning efforts to build and support Libertarian campus organizations. I shall provide an updated report at the LNC meeting in Las Vegas should additional information become available.

- 1) I continue to respond to inquiries from people who want information about the LP campus outreach effort. I am usually able to respond within 24 hours of receiving an inquiry.
- 2) I continue to work with the Advocates for Self-Government to provide material (e.g., "Operation Politically Homeless" kits) to campus organizations. (In the interest of full disclosure, please note that I am the chairman of the Board of Directors of the Advocates.)
- 3) I continue to work with various state and local LP organizations to assist their campus outreach efforts. In the near future I shall contact each state chair to provide information about our campus outreach efforts, and to request information about ways in which I can provide additional assistance.

My fall speaking schedule is still under construction, largely because the particulars of my fall schedule at the University of Virginia have not been finalized. I hope to give speeches on at least ten high school and college campuses this fall. In addition, I hope to conduct two-three campus organizing workshops for campus activists.

- 4) I continue to work with Students For Liberty to promote libertarian groups at high schools and colleges. (I am a member of the Board of Advisors of SFL.) As part of this effort, members of the SFL board and I have found ways for the LP to use the many services available from SFL. We must be careful in so doing because we do not wish to jeopardize the 501c(3) status of SFL.

I am pleased to note that I have been asked to conduct some "webinars" for SFL in September. I anticipate that the topics of the webinars will be along the lines of "the language of liberty" and "understanding the arguments against liberty." In addition, I shall give presentations during at least two regional SFL conferences this fall.

- 5) I continue to work with Young Americans for Liberty (YAL) on programs of mutual interest. For example, I shall conduct a workshop on the subject of campus organizing at the upcoming YAL national convention in August.

- 6) As mentioned in previous reports, several liberty-oriented organizations (e.g., Cato, Reason Foundation, Institute for Humane Studies, Foundation for Economics Education) are working to coordinate their student outreach programs. I participate in meetings of

representatives of these organizations when my schedule permits. In particular, I participated in the most recent meeting on June 4. (Wes Benedict and Kyle Hartz of LPHQ also attended this meeting.)

7) As mentioned in my previous report, I believe it would be helpful to hire an LPHQ staff member whose duties would include campus/youth organizing task. I shall discuss this matter again with Mr. Benedict after the LNC meeting in Las Vegas. (I believe it is appropriate to wait until the LNC provides guidance to the staff concerning our goals and strategy for the 2010-2012 term before discussing the hiring of LPHQ staff.)

## Region 1 Report

July 11, 2010  
Las Vegas, Nevada

Reports submitted from the states in Region 1 are in the order received by our delegation.

### South Carolina

SCLP is searching for an office in the Columbia area and hopes to be in it by fall 2010.

The annual Carolina Day Picnic was held in Williamston, S.C. June 26 and attended by dozens of LP members, Candidates and guests. Local newspapers reported the event and printed pictures of our candidates.

Candidate certification has been completed and all candidates are beginning to fund raise and campaign for the November election.

### California

The main news from California of course has to be the passage of Proposition 14. Semi-official results show that it received 2,774,634 YES votes (53.7%) and 2,398,843 NO votes (46.3%). This is a lot closer than the 60.4% to 39.6% margin from the early absentee votes, and this much closer outcome might help in future efforts to repeal it, but in the meantime we will be suffering the consequences.

For the November, 2010 general election the LPC will have 58 partisan candidates on the ballot: STATEWIDE (12): Dale F. Ogden (Governor); Pamela J. Brown (Lt. Governor); Christina Tobin (Sec of State); Andrew "Andy" Favor (Controller); Edward M. Teyssier (Treasurer); Timothy J. Hannan (Attorney General); Richard S. Bronstein (Insurance Commissioner); Gail K. Lightfoot (U.S. Senate).

BOARD OF EQUALIZATION (4 districts): Kennita Watson; Willard D. Michlin; Jerry L. Dixon; Peter "Pedro" De Baets.

HOUSE OF REPRESENTATIVES (22): Mike Rodrigues, Douglas Arthur Tuma, Joel Smolen, Philip Berg, James Eyer, Mark Paul Williams, Paul Lazaga, Edward Gonzalez, Mary V. Larkin, Darrell M. Stafford, Randall Weissbuch, Carlos A. Rodriguez, William P. Cushing, Erich D. Miller, Herb Peters, Mark Lambert, Mike Binkley, Mike Paster, Lars Grossmith, Michael Benoit, Paul Dekker.

STATE SENATE (6): Steve Torno, Adrian Galysh, Bob Weber, David Ruskin, Michael S. Metti, Kristi Stone.

STATE ASSEMBLY (18): Gary Bryant, Kathryn N. Moore, Janice Marlae Bonser, Lisa D. Ringer, Gary Tutin, Ray M. Bell, Jr., T.J. Campbell, Paul K. Polson, Peggy Christensen, Eytan Kollin, Sean P. McGary, Ethan Musulin, Tony Tyler, Deborah Tharp, Paul King, Christopher Chadwick, Daniel H. Baehr, Richard Belitz

MISCELLANEOUS (2): Dan Fernandes lost a contested Assembly primary against Tony Tyler. Mark Hinkle received 2.9% in a special State Senate election, thus forcing Republican Sam Blakeslee (49.4%) into a runoff, which ironically will feature the same four candidates including Mark Hinkle.

California State Chair Kevin Takenaga will attend the LNC meeting and will be available to answer any further questions.

## **North Carolina**

LPNC is plugging along.

Our Senatorial candidate participated in a statewide televised debate recently. This is probably a first in NC history, to have a candidate included this early.

A recent poll has that US Senate candidate, Dr. Mike Beitler, polling at 10%. He was at 5% a couple of weeks ago.

Our current financial situation is pretty good. We have funds from the NC State income tax Political Party Financing Fund (in which a taxpayer directs a portion of his dollars to a particular party). Those funds are specified by NC law to be spent on campaign related expenses. We expect a second check of another \$39,000 plus soon. Funds will most likely be used to have success in the 2012 gubernatorial race, so we can keep ballot access.

Our case suing the state regarding the constitutionality of the NC ballot access law is awaiting scheduling to the NC Supreme Court. We expect the case to be heard in the fall.

We have numerous outreach events scheduled in the fall.

## **Texas**

The state convention, consisting of 100 voting delegates, was held on June 11-12. The only contested statewide race was for Governor, and candidate Kathie Glass won in a single ballot by a 75 to 23 margin.

In other news, Texas has hired a marketing firm, and volunteers are working to revise the state website. The new site will be consistent with changes proposed by the state party's consultant. The next meeting of Texas ExCom will be held in early September in Houston.

## **Louisiana**

For the first time ever, the Louisiana LP will run as a primary party.

## **Georgia**

Georgia has qualified candidates for all ten constitution offices. All state required paperwork has been submitted and the filing fees have been paid.

## REGION 2 REPORT

Submitted to: Libertarian National Committee, 11 July, 2010

Submitted by: Rachel Hawkrige  
Region 2 Representative, Libertarian National Committee

This report provides information concerning activities of the Libertarian Party state affiliates in Region 2 since my last report.

Region 2 was formed at St. Louis, and is comprised of Alaska, Florida, Idaho, Massachusetts, New Hampshire, Tennessee, The Real Washington™ and Vermont.

### Alaska

Sara Chambers reports –

“I just finished a three-year term as City and Borough of Juneau Assemblymember and also served as the first Executive Director for the LP of Indiana in the late 90's. During that era, I wrote a county organizing manual and spoke at convention in Anaheim about professionalizing and growing your party. Unfortunately, though we have good people here in AK, there isn't a real leader, and it's too onerous to fly around the state to really form a cohesive party.”

### Florida -

Vicki Kirkland reports -

An update from Florida. Our qualifying period ended at Noon last Friday. For the first time in the history of the LPF we have statewide Libertarian branded candidates on the ballot. They are John Wayne Smith for Governor, J. J. McCurry for Lt. Governor and Alex Snitker for U.S. Senate. Another first for the LPF is the first ever primary in Florida for any third party. We have 2 Libertarians vying for the privilege of being our standard bearer in State House District 33. They are Ellen Paul (no relation to Ron) and Franklin Perez. The Florida primary is August 24th.

### Idaho -

Idaho's State Convention was 26 June 2010, at the home of Chair and Caldwell ID City Councilman Rob Oates. It was a backyard BBQ, and was attended by about 30 Libertarians, spouses and kids, including Gene, Rebel the gray kitten and I.

The Chair recognized the service of outgoing Treasurer Gordon Wilmoth. Rob Oates is returning as Chair, Mikel Hautzinger is Vice-Chair, Dwight Zitek is Secretary, and Phil Henry is the new Treasurer.

They adopted a new platform which is very similar to National's. (They struck the "moral clause" from 2.8, deleted the "Governments exist to protect . . .")

A resolution to oppose all military action in the Middle East passed.

Candidates this year are Ted Dunlap for Governor, Mike Washburn, John Charles Smith, Randy Williamson, Marvin Gardner, Mikel Hautzinger for legislature

They continue to hold the Philosophical Brunch on the 2<sup>nd</sup> Sunday of each month.

## **Massachusetts -**

"The Libertarian Association of Massachusetts has set aside \$1000 from its Federal PAC to support fund raising or petitioning for 2012 Presidential ballot access in Massachusetts, conditional on our finding a member who is willing to take charge of the effort. The Federal PAC only has \$5000 cash on hand, and we may have Federal candidates to support. We anticipate making a much larger effort in 2012 to recruit Association members as candidates.

We did an Outreach booth at the Boston Pride Festival. Torrential rain dropped contacts a great deal, but we still handed out a large number of trifolds, ran OPH tests, and collected a few contact names and addresses. Fortunately we had a very deep tent into which we backed, farther and farther, as the weather did its thing. We will also have an outreach event at the Boston Freedom Festival (pro-pot re-legalization) this Fall.

Our renewal letters are now up to a series of five, the last asking people not \*to\* renew but rather why they did not renew. Finances, old age, and discovering we are not conservatives led the list; we are now old enough that we have members dying or retiring to nursing homes.

The revised web site is still in beta testing; you can see it at [LPMA.US](http://LPMA.US). Our Newsletter does come out every month.

We have two members running for State Representative and at least one member running for U.S. Congress. We are still inside the Congressional petitioning period so we have no clear idea what will happen in the end with the other five independent-Libertarian Congressional candidates. Out there also is an independent tea party type who is much the opposite of libertarian on all sorts of things.

A former State Chair decided to run for Auditor. The Republicans persuaded him to run as a

Republican, where he can and now almost certainly will be knocked out of the race in the primary.

We spent the needed \$200 to update our entire list of addresses (17000 of these) and to generate phone numbers for as many of them as possible (about 5000 phone numbers). The actions will turn into candidate support this fall.”

## **New Hampshire -**

Chair Rich Tomasso reports -

The LPNH and our Libertarian candidates will be marching in parades around the state on July 4th, and our members will be there to support them. Join Ken Blevens and Howard Wilson in the Andover parade. Join John Babiarz at the Amherst and Merrimack parades and at our booth in the Midway in Merrimack in the afternoon. Philip Hodson will be part of the Merrimack parade and festivities.

And on the lawsuit front – the NH Attorney General repeatedly errs in his brief.  
<http://bit.ly/cG4tBn>

## **Tennessee -**

Daniel Lewis reports -

Let me start with an article that was in the Tennessean (the Nashville Newspaper) about the Census <http://bit.ly/9l698o>.

I was interviewed for the article, and much of the article is about my comments. They do mention that I am Chair of the Nashville Libertarian Party and talk about a poll on our website about the census. It was very good press.

Then we have our campaigns. In total Tennessee has 19 candidates we are currently supporting. In Nashville alone we have 9. In 2008 LPTN only had 2 candidates. I am not sure of the news form all the campaigns, but I can tell you about a few. First is Heather Scott in Wilson County. You may know, she is a second term Wilson County commissioner running for the Tennessee House. Another exciting campaign is Dave Rosenberg. He has campaign news on his website <http://davetn.com/>. Then I am running for Tennessee House 53. I am working right now on visiting very precinct in the district. So far I have had a very good reception. My site is <http://www.statehouse53/lewisdt.net/> I am excited about what this election year will hold for Libertarians in Tennessee. I actually may be able to vote a straight Libertarian ballot this November, a first for me.

We also have been using a new look to our website for a few months now <http://lpmndc.org/> I like to think we have a very good website, but we are always looking for ways to improve. Thanks for all you are doing.



## **Vermont -**

### **Campaigns for 2010**

**Karen Kerin** (Vermont Attorney General)

[www.karenkerin.com](http://www.karenkerin.com)

**Ben Mayer** (Vermont State Representative)

[www.benmayervt.com](http://www.benmayervt.com)

## **The Real Washington™ -**

Despite quite a bit of help from LPWA, Initiative 1068, which would have legalized the use, possession and cultivation of cannabis for adults, did not get the required number of signatures to get on the ballot. SensibleWashington.org plans to do it next year, and we'll be there.

We plan to do HempFest next month, as usual. HempFest can draw as many as 250,000 people, and we give away a lot of lollipops to help combat dry mouth. While we provide this valuable service, we get to tell people about the Libertarian Party.

Our newsletter is doing very well, and we've drawn back in quite a few members who had fallen away.

## REGION 3 REPORT, JULY 2010

Submitted by: Andrew R. Wolf/Rebecca Sink-Burris

### **INDIANA**      Chair: Sam Goldstein

1. The LPIN currently has a research intern working with ED Chris Spangle. He is working on a policy manual for candidates at all levels to scan through and find facts and solutions for their campaigns.
2. The LPIN is also developing a comprehensive training academy for candidates, campaign managers, and an LP 101 class for inquiries through the fall.
3. Because of an understanding struck with the Indiana Debate Commission a few years ago, Rebecca Sink- Burris, our Senate candidate, Will appear in all three televised debates with the other two candidates.
4. This is Indiana's ballot access year by achieving 2% in the SOS race. Our candidate is Mike Wherry. He's been working hard at summer fairs and counties, and building a statewide organization to maintain IN's ballot access.
5. The filing deadline was June 30 in IN. The LPIN will have 40 state level candidates, including all 10 Federal level candidates, filled out. There will be another 40 county-level candidates working within IN to spread the Libertarian message.

### **MICHIGAN**      Chair: Emily Salvette

Libertarians in Michigan are busy campaigning. Political Director Bill Hall notes, "We have 83 Libertarian candidates qualified for the November general election ballot. 72 of those are statewide, Congressional or state legislative candidates, and not local candidates. One of our major priorities is to make sure each of these 72 candidates establishes a presence on the Internet with a professional-looking website." Three candidates from the Tri-City area, Michael Moon, Jay Longtain and Brandon Dickhausen, sponsored a Freedom Festival on June 19. The event was a big success and raised enough for the candidates to buy bill board space.

Vice Chair Dan Johnson, the LPM's affiliate director, is developing support for our 10 active affiliates. He is planning a program of increased communication and training for the coming year. Another of Dan's goals is to get an affiliate going Up North. Dan is working with several activists in the Upper Peninsula to create opportunities, which is difficult given the distances involved. It takes almost as much time for someone in Detroit to drive to Marquette, where our candidate Keith Shelton is running for Congress, than it does to drive to Washington D.C. We plan to schedule our 2011 state convention in the northern

part of the lower peninsula to help facilitate participation from our supporters in the northern parts of the state.

-Emily Salvette, State Chair

Libertarian Party of Michigan

**OHIO** Chair: Kevin Knedler

## OHIO REPORT

**Ohio now has voters registered with the LP.** This has happened only three times in the history of the LPO, the last time being about 10 years ago. We have approximately 4,400 citizens registered with the LP. This is more than all of the other minor parties combined (CP, GP, and Socialists). The LPO is sending a professionally prepared letter to each of these voters, asking for contributions and providing contact detail.

**The annual LPO Summer cookout and fundraiser will be Saturday, July 24.** We expect 75 – 100 people to attend this year. It will be held at the party house near our office. The Political Division is coordinating the speakers. The Field Development Division is handling the set-up and tear-down. Kevin Knedler will be the chief “Grill Master”.

**The LPO will have a booth in the Ohio State Fair,** the 2<sup>nd</sup> largest state fair in the country. The Fair is 12 days, and runs from July 28 thru August 8. The LPO has a corner booth, inside the largest air-conditioned building on the state fairgrounds. We will have a professional display, including photos and information about our statewide candidates. 700,000 people attend the fair and we expect 200,000 to come into our building. Thanks to our statewide candidates (full slate) for stepping up and filling all the shifts (36 shifts over the 12 day period). It has been nearly 20 years since the LPO participated in the Ohio State Fair. Kevin Knedler is coordinating this event for the LPO.

**Strategy planning meeting have started.** We have reviewed the SWOT analysis, reviewed the top priorities, and will address a 1 year, 2 year, 4 year, and 8 year plan. Some other keys are to:

Set goals, be extremely organized, keep records so we can measure results, keep moving forward, continue to “raise the bar” in regards to expectations and performance, and to continually be building the “farm team” and bring new blood into the LPO management.

Please go to [www.LPO.org](http://www.LPO.org) and sign up for the social networks, an Ohio LPO Region Meetup, or the LPO statewide announcements.

## **KENTUCKY**

Chair: Ken Moellman

Kentucky report -

We have 7 candidates for office in KY, all very legitimate candidates. Louisville area is focus with 4 of the 7 running there. Signatures are being finished up now. We'll be advertising on liberty-friendly avenues later this year.

Some of the Religious-Right Tea groups are infecting the non-partisan Tea groups. I am trying to stop this by making it abundantly clear that the Rah-Rah-Republican Tea groups in Kentucky have been sparsely attended and that the real non-partisan Tea group has to decide where it's going to go.

## REGION 5S REPORT

Submitted to: Libertarian National Committee, July 2, 2010

Submitted by: James W. Lark, III  
Region 5S Representative, Libertarian National Committee

This report will provide information concerning activities of the Libertarian Party state affiliates in Region 5S since the LNC meeting on May 28, 2010. I shall provide an updated report at the LNC meeting in Las Vegas should additional information become available.

I am pleased to note that since the aforementioned LNC meeting, I have had several opportunities to represent the LP in various ways. For example, I appeared as a guest on WINA radio (1070 AM in Charlottesville) last month to discuss the Libertarian Party's view on various current issues, and I shall appear later today on WINA to discuss the anniversary of the Kelo v. City of New London decision.

### Delaware

Jim Rash (DELiberarian@gmail.com), Libertarian Party of Delaware chairman, is the LPD candidate for the U.S. Senate. Other candidates include Brent Wangen (U.S. House of Representatives), Matthew Flebbe (General Assembly, District 6), Scott Gesty (General Assembly, District 7), James Edward Christina (General Assembly, District 12), George Barnett (General Assembly, District 15), and Will McVay (General Assembly, District 32).

Monthly LPD meetings take place in the three counties in Delaware. The New Castle County meeting is held on the third Sunday of the month in Wilmington. The Kent County meeting is held on the third Tuesday of each month at Touchdown Restaurant in Dover. The Sussex County meeting is held on the second Thursday of each month in Milton

### District of Columbia

Kyle Hartz (kyle@lp.org), Development and New Media Assistant at LPHQ, serves as chairman of the LPDC.

### Maryland

Libertarian Party of Maryland chairman Bob Johnston (rstanley21018@yahoo.com) provided the following report:

Currently the Maryland Libertarian Party has 15 candidates nominated for the November 2010 elections.

We have a candidate for Governor, Lt. Governor, candidates for 7 of the 8 US House races, 5 for the MD House of Delegates, and 1 for Wicomico County Council.

You can see the MDLP candidates here: <http://www.md.lp.org/candidates/>

The Maryland Board of Elections filing deadline for a "Declaration of Intent" is Tuesday, 6 July. As long as this document is filed, a potential candidate has until 2 August to turn in all remaining paperwork.

This is the greatest amount of candidates the Maryland LP has ever run, and the second greatest amount by a Maryland non-establishment party in the last 30+ years.

With 2 weeks to go to the Board of Elections filing deadline, the MDLP currently has 3 candidates with one-on-one races: Shawn Quinn (MD House 29c), Justin Kinsey (MD House 5b), and Mike Calpino (Wicomico Co. Council 2nd).

Bryan Walker (MD House 21) is in a 4-way race for 3 seats. There are 0 Republicans currently in his race.

The MDLP is only one registered voter behind the Green Party for the third-most registered voters in the state, as of the end of May, according to the state Board of Elections website.

Membership is 82, as of 15 June, 2010.

The MDLP summer picnic will be held on Saturday, 21 August, at Dave Sten's place in North East, MD. All are welcome to attend!

Bob Johnston  
Chairman  
MDLP

## **Pennsylvania**

Libertarian Party of Pennsylvania chairman Mik Robertson ([chair@lppa.org](mailto:chair@lppa.org)) provided the following report:

The Libertarian Party of Pennsylvania is currently trying to wrap up the signature drive to get our statewide and district candidates on the ballot. We are appreciative of the \$6,000 from the Libertarian National Committee contributed in support of our efforts. We are looking to submit approximately 23,000 signatures to meet a valid signature requirement of 19,082 signatures to get our statewide candidates for Governor and US Senator on the ballot.

This will be accomplished through the collection of 10,000 volunteer signatures, the commitment of \$10,000 from LPPA funds for our ballot access effort, contributions from candidates and of course the contribution from the LNC for the paid petitioners. I am confident we will be able to meet our goal

and plan to make our submittal in the last week of July to meet the August 2 filing deadline.

I do not anticipate a challenge to our statewide candidates, and it is those candidates whose performance will determine our political party status for the next two years. Some of our district candidates may be another issue, and we will have to consider carefully a couple of congressional district races.

Given the general mood of the electorate and the fact that there is no incumbent US Senator running in the race in November, it appears there is a good chance to meet our requirement of 2% of the top vote getter in a statewide race and that same 2% in at least 10 counties.

In other news we continue to plug away at our other operations and build our county organizations despite the summertime lull in activity. The number of registered Libertarian voters in Pennsylvania is 36,681, which I believe is an all-time high. It is up by over 1,000 from the number on November 3, 2009.

We will have outreach booths at the Van's Warped Tour events in Burgettstown (near Pittsburgh) on July 7 and in Scranton on July 15. Those were both great events for us last year, and we look forward to them again.

We have been handed a great campaign issue for our candidates for commonwealth office with the release of grand jury report resulting from the Bonusgate investigations, which looked into the illegal use of public funds and state employees for campaigns and to have candidates removed from the ballot. The report can be viewed here:

<http://www.postgazette.com/pg/pdf/201005/20100525grandjuryreport.pdf>

and it is a scathing indictment of the corruption and waste in the current commonwealth government. It is something our state candidates can present across the board, and we can position ourselves as the alternative for reform.

It is going to be an interesting time for us over the next few months.

Respectfully submitted,  
Michael J. "Mik" Robertson  
Chair, Libertarian Party of Pennsylvania

## **Virginia**

LPVa chairman Bill Wood (wnw3@yahoo.com) provided the following report, which I have edited somewhat for formatting purposes and to update some information:

Libertarian Party of Virginia Chairman's Report for second quarter 2010.

Campaigns: There are five candidates campaigning for the US House of Representatives and one candidate campaigning for local office. Four of our US House candidates will appear on the ballot in November. One candidate for House is pending. If he qualifies for the ballot, a large percentage of

Virginia voters will be able to vote for at least one Libertarian Party candidate. (Five US House candidates in a given year would be a record for the LPVA.) The candidate for local office failed to qualify for the ballot, but he is mounting a serious write-in campaign.

The candidates are doing well and so far have received positive media (both print and radio air time). They are also taking advantage of Facebook, Twitter, etc. The candidates are:

James Quigley 3<sup>rd</sup> CD  
Stuart Bain 6<sup>th</sup> CD  
Matt Mosely 8<sup>th</sup> CD (pending)  
William Redpath 10<sup>th</sup> CD  
David Dotson 11<sup>th</sup> CD

Benjamin Vander Jagt Winchester City Council, 3<sup>rd</sup> Ward

I believe these candidates and their volunteers have done an outstanding job. They have worked long and hard for the cause of liberty and the LPVA, and I thank them.

LPVA Overall: Virginia Libertarians have been stepping up to the plate recently. There is a long list of people who are working hard and deserve recognition (especially our candidates and their volunteers).

I am pleased to report that Libertarians have been very active throughout the Commonwealth of Virginia during the second quarter. This activity includes sponsoring information booths at the annual Shad Planking in Wakefield in April and the annual “Celebrate Fairfax” event in Fairfax in June, speaking at Tax Day and Tea Party events in Lynchburg and Charlottesville, and being interviewed on radio and obtaining positive print media coverage. (For example, James Curtis and Jim Lark of the Jefferson Area Libertarians in Charlottesville appear monthly on a popular radio news program.)

The State of the Party appears to be well. Financially the LPVA is solidly in the black. There seems to be an increase in the number of inquiries received from LPHQ. Locally I have seen an increase in State Party members, but I don’t have overall numbers to compare growth. At last report there are 603 sustaining LP members in Virginia.

Wilbur N. Wood III  
LPVA Chair

## **West Virginia**

Tad Britch (tad@lpwv.org) is the chairman of the Libertarian Party of West Virginia. As of this moment, I have not received a report from him.



## Region 6 Report

Submitted by Dianna Visek  
July 11, 2010

### ILLINOIS

LP-Illinois filed petitions for seven statewide offices: Governor, Lt. Governor, Secretary of State, Treasurer, Comptroller, Attorney General and U.S. Senate. We also filed petitions for four state representatives, three of whom are expected to be denied ballot access due to insufficient signatures.

Our statewide candidates have been challenged by two parties. One challenge involves proving the citizenship of each candidate and will probably be rejected as frivolous. The second challenge appears to have been instigated by members of the Republican Party. Ten circulators have been specifically named in an attempt to disqualify large numbers of signatures. Then there is a line-by-line list of signatures which are deemed questionable.

Our state representative candidates have also been challenged, but by separate parties. We don't yet know when we will need to appear in Springfield (our capital) to defend our petitions, but expect this will occur sometime in July.

The LP-Illinois convention will be held Sept. 10-12 at the Hilton Garden Inn in Springfield.

### NEBRASKA

Our primary focus over the last few months has been a petition drive to achieve ballot access in 2010. We probably will not know until the first week in August whether or not we are successful but I'm confident we will get it done in large part because of the generosity of the LNC. We signed a contract with a local company to help us in the drive.

If we are successful, we have at least one candidate who will run for State Auditor against a lone Republican. If we get 5% in this race we will maintain ballot access in 2012. We have been interviewing other potential candidates as well.

The LPNE also became a party to a federal lawsuit that challenged some of the constitutionality of the petition laws. I submitted a written statement on Monday (29th) in an effort to get an immediate injunction but the judge ruled against us today.

Have a great weekend!

Gene Siadek  
State Chair  
Libertarian Party of Nebraska  
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